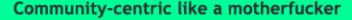
## CHRONICLE

## **About The Chron**

Since late 2001, The Edge City Chronicle has been striving to provide its readers and viewers\* with the best that politics, music, movies, sports, leisure & travel have to offer. We have done this by aspiring to an integrity that the mass media at-large has forsaken.

\* - So many publications discriminate against the illiterate. Not us. We put in lots of pretty pictures and diagrams, just like the USA Today, so everyone can join in the newstime fun.



Because of its community-focused enhancements, The Edge City Chronicle generates a level of interaction that isn't found with major news & entertainment outlets. The Chronicle allows its users to comment directly on every story, and share their own views with the rest of the readership. This invaluable resource gives our users an unparalled basis on which to form opinions.

## Statistics au Jus

With 100,000 unique visitors monthly, the Edge City Chronicle has quickly emerged as a cutting-edge leader in news for young, active adults. Covering an array of subjects of prime interest to professionals in their 20's and 30's, the Chronicle consistently delivers content that keeps readers coming back.

- + Serves over 500,000 page views per month
- + The Chronicle's stories are syndicated on over 500 sites
- + Read by people in over 100 countries, including:
  - o All 50 of the United States of America
  - o Canada, Mexico, Japan & Australia
  - o Spain, Germany & the United Kingdom



















