

Community Profile 2003



City of Auburn

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CITY OF AUBURN

Table of Contents

Location, Population, and Municipal Information.....	3-4
City Public & Private Education and Colleges and Universities.....	5-10
General Information.....	11-12
Transportation and Local Taxes.....	13-14
Quality of Life.....	15-23
Auburn Technology Parks.....	24-27
Plant Locations and Existing Industry Expansions.....	28-29
Incentives.....	30
Major Employers, Wage Data and Available Labor.....	31-32
Commercial Development.....	33

The City of Auburn, Alabama

"Home of Auburn University"

Location

Auburn is located in east central Alabama at the junction of the Piedmont Plateau and the Coastal Plains.

Nearest metro areas:

- Columbus, Georgia, 40 miles southeast
- Montgomery, Alabama, 60 miles west
- Atlanta, Georgia, 115 miles northeast
- Birmingham, Alabama, 120 miles northwest



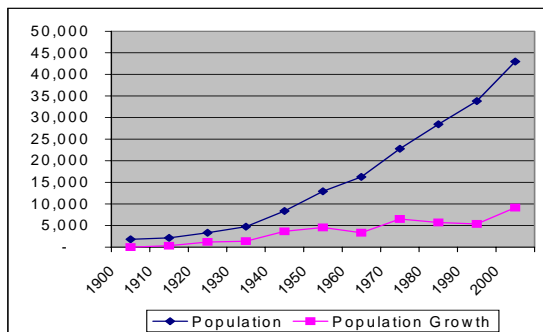
In January 2002, *"Expansion Management"* magazine ranked the Auburn metro area as one of **"America's 50 Hottest Cities."**

Auburn is conveniently located on Interstate Highway 85.

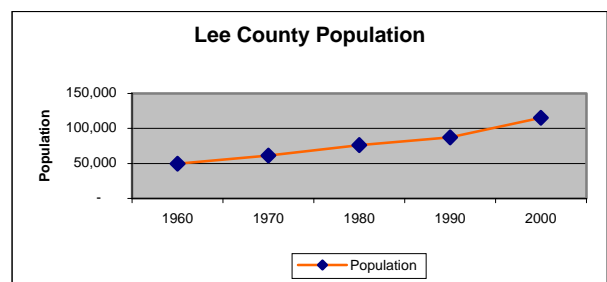
Population

City of Auburn:	1960 - 16,260
	1970 - 22,770
	1980 - 28,610
	1990 - 33,830
	2000 - 42,987

Lee County:	1960 - 49,754
	1970 - 61,268
	1980 - 76,283
	1990 - 87,146
	2000 - 115,092



Auburn's population has averaged slightly more than 3% per year with steady growth since 1960.



Census 2000 population shows the Auburn metro area as the fastest growing MSA in the state, with a 32 percent growth rate between 1990 and 2000.

**Source: Bureau of the Census*

Demographics Daily recognized Auburn as a small "dream town," offering a high quality of life to all of its residents.

Municipal Information

Form of Government:

City: Council/Manager

County: Commission



Auburn City Hall

The City Council:

- Consists of 9 members elected from 4 wards
- Mayor is elected at large
- City Manager is Chief Executive Officer of the City, directing activities of the City Government

The City's departments include:

Office of the City Manager	Information Technology
Finance	Judicial
Human Resource Management	Economic Development
Library	Public Safety
Public Works	Environmental Services
Parks and Recreation	Planning
Water and Sewer	

There are approximately 313 City and 46 Water Board regular, full-time employees.

Fire Division:

City - 28 full-time firefighters
68 student firefighters
Class 2 Fire Insurance Rating

County - 151 volunteer firefighters

Planning and Zoning Enforcement: City

Police Division:

City - 89 police officers; average response time, 2 - 3 minutes (Auburn University Police Department has 22 full-time sworn officers)

County - 32 officers; average response time, 15 minutes



One of Auburn's many heroes

City, Public & Private Education

In *Newsweek* magazine's June 2, 2003 cover story, "America's Best High Schools," Auburn High School was ranked in the top 2% of all high schools in the nation.



- **Auburn Public School System** is accredited by the Alabama State Department of Education and the Southern Association of Colleges and Schools.
- **Lee County Public School System** is accredited by the Alabama State Department of Education.
- **Lee-Scott Academy (private)** is accredited by the Southern Association of Colleges and Schools.

	Number of Schools		September 2002 Enrollment		Approximate Teacher/Pupil Ratio	
	City	County	City	County	City	County
Early Education	1	0	383	0	1:18	
Elementary	5	6	1798	3571	1:19	1:21
Middle	2	3	1097	2827	1:24	1:29
Senior High	1	5	1271	3589	1:24	1:26
Private 1			575		1:15	

- **Number of high school graduates anticipated, 2002 term:**
City, 300; County, 317; Private, 35.
- **Annual % of high school graduates who seek higher levels of education:**
City, 80%; County, 60%; Private, 100%.
- **Average ACT scores among high school seniors in the 2001-02 term:**
City, 22.1; County, 19.4; Private, 22.3.
- **Average expenses for each student:**
City, \$7,169; County, \$3,964; Private, \$3,120.
- **70% of teachers and administrators in Auburn City Schools hold advanced degrees, average time in the system is 12 years, and average teacher salary is \$37,500.**

"The Auburn City Schools System has been rated among the top 100 school systems in the nation by *Offspring Parenting* magazine"



Auburn Schools

Special education programs for special and/or gifted children:

- In the Auburn City Schools, students in grades 1-5 are offered the **Academic Venture Enrichment Program**, an enrichment approach directed toward providing all students a variety of educational opportunities.
- **Accelerated math** is offered in Grade 6 and beginning in Grade 7, eligible students may elect to take advanced courses. Beginning fall 2002, **Spanish and French** will be offered in Grade 7-8 .
- Auburn High School offers an **International Baccalaureate Program** and 13 **Advanced Placement (AP) courses**. The International Baccalaureate Program, a rigorous curriculum composed as a series of syllabi used throughout the world is open to all students who wish to pursue this comprehensive course of study.
- **Dual enrollment** is also available for students who wish to take courses not taught at Auburn High School. Programs are offered at both Auburn University and Southern Union Community College. **Special Education programs** are provided for all students eligible for services in accordance with Public Law 94-142.
- An **early intervention program** is provided for three, four, and five- year-old children with disabilities.

Level of Education Attainment for Persons 25 years and older in Auburn,

There were 12,766 people 25 years and older according to 1990 U.S. Census:

Percent high school graduate or higher: 88%

Percent bachelor's degree or higher: 50%

Graduate or professional degree: 27%

Bachelor's degree: 23%

Some college, no degree: 18.3%

High school graduate: 15%

9th to 12th grade, no diploma: 6.4%

Less than 9th grade: 5.4%

Associate degree: 5%

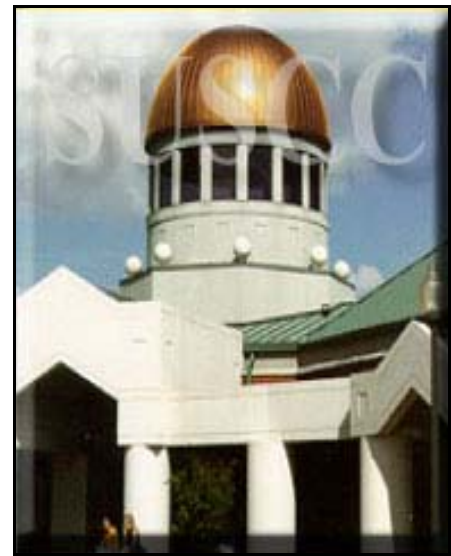
Colleges and Universities

Southern Union State Community College

Vocational-technical school or community college

- **Southern Union State Community College:** 7 miles from Auburn established on August 12, 1993, when the Alabama State Board of Education effectively merged Southern Union State Junior College, located in Wadley, Valley, and Opelika with Opelika State Technical College in Opelika.
- **Physical facilities:** 17 buildings - including shops, learning resources center, cafeteria, administrative buildings, warehouses and classrooms
- **Faculty:** 72 full-time and 137 part-time
- **Enrollment:** 2,718 academic division, 1,600 technical division
- **Existing technical programs:**

Automotive Technology
Business Management and Supervision
Computer Science
Drafting and Design Technology
Heating and Air Conditioning Technology
Industrial Electricity/Electronics Technology
Industrial Maintenance Technology
Machine Shop Technology
Office Administration
Accounting
General Secretarial
Welding Technology



Southern Union State
Community College

- **Tuition costs (based on credit hours):**
 - ***Full-time students** (15 hours) - \$1,140 per semester
 - ***Part-time students** \$76 – per credit hour
 - ***Out-of-state students** (15 hours) - \$2,040 per semester
 - ***Part-time students** \$136 - per credit hour
- **Southern Union State Community College, Technical Division:**

has one full-time personnel on staff to help industries with specific training requirements.

Auburn University

estab. 1856.



Historic Samford Hall
at Auburn University

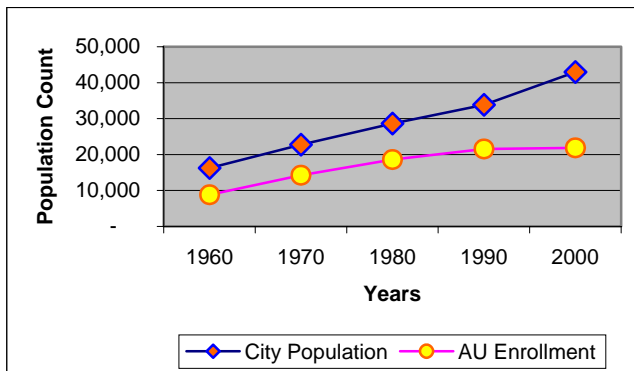
- **Approximately 90%** of students who receive their bachelor's degree are employed full-time within one year after graduation.
- **Faculty:** 1,115 full-time and 936 part-time
- **Enrollment:** 23,263 (Fall 2002)
- **Tuition and fee costs:**

Full-time (10-15 hours)
Resident- \$1,825 per semester
Non-resident- \$5,475 per semester

Part-time (less than 10 hours)
Resident- \$315 plus \$151 per hour
Non-resident-\$945 plus \$453 per hour

Auburn, for the second consecutive year, was selected as one of the nation's top 100 college buys by The Student Guide to America's 100 Best College Buys 1999. This ranking is based on cost and student achievement.

Auburn Population and AU Enrollment 1960-Present



AU Enrollment:

1970 - 14,229
1980 - 18,603
1990 - 21,537
2000 - 21,860
2001 - 22,469
2002 - 23,263



Tiger is flown at the beginning of every football game.



Rolling Toomer's Corner after a victory is an Auburn tradition.



Aubie is Auburn's number one mascot

Peaks of Excellence

Information Technology

Poultry Products Safety and Quality

Cellular and Molecular Biosciences

Forest Sustainability

Detection and Food Safety

Transportation

Fisheries and Aquaculture

Poultry Products Safety and Quality

As science and technology advance exponentially with each passing day, it is clear that our tomorrows will be vastly different from what we know and are accustomed to today. Some might be concerned by the challenge of a state of perpetual change. Auburn researchers are meeting the challenge by working to shape those changes for the better. Technological advances at Auburn University will make our roads safer to travel, our vehicles more fuel-efficient, our food safer to eat, our woodlands more plentiful, our quality of health improved and our information systems more intelligent and reliable. And that's just the beginning.

Auburn University has committed more than \$17.5 million to work in these priority areas and is considering additional investments in the future. The returns on these investments will be realized here and around the world. Countless lives will be improved and hundreds of billions of dollars will be saved.

The Peaks of Excellence program will advance Auburn's leading-edge capabilities to a higher level and raise the university's competitive reputation throughout the world.

www.auburn.edu

Auburn University's College of Engineering

Auburn University, which has been offering engineering courses since 1872, has a long and rich tradition of excellence in engineering education. The College of Engineering is consistently ranked in the nation's top twenty engineering programs in terms of the number of students Auburn graduates, with a combined undergraduate and graduate enrollment of 3,700. As a major presence in engineering education, you can expect excellent academic programs and a world-class faculty dedicated to your interests, with computer and laboratory facilities that are second to none. We believe that you will find an education experience that will prepare you for an exciting and rewarding career.

The College of Engineering traces its roots back more than a century when the first courses were offered in civil, electrical, and mechanical engineering. The college has grown steadily over the years in response to the need for qualified engineers to advance and administer ever-changing technologies. The combined total of full-time engineering teaching and research faculty members in the three professional ranks stands at approximately 150. Auburn is highly regarded for its 1,871-acre campus. The undergraduate enrollment of the College of Engineering is approximately 3,600; graduate enrollment stands at about 500. The college's programs rank among the largest of the university's programs, consistent with the institution's long history of and commitment to engineering.

The college encompasses seven centers for engineering excellence: the Highway Research Center, National Center for Asphalt Technology, National Textile Center, Pulp and Paper Research and Educational Center, Alabama Microelectronics Science and Technology Center, Materials Research and Education Center, and Thomas Walter Center for Technology Management.

Facilities include a subsonic wind tunnel, two supersonic wind tunnels, environmentally controlled labs, a structures lab, an environmental engineering lab, an asphalt and highway materials lab, a geotechnical engineering lab, a catalysis lab, a surface science lab, a coal liquefaction lab, a power distribution lab, a microelectronics lab with clean room, a robotics lab, a metrology lab, noise and vibration labs, a robotic welding lab, a coating processing lab, a polymers lab, and a materials lab.

www.auburn.edu

Colleges and Universities Within a 50-mile Radius

- Auburn University, Auburn, AL
- Columbus State University, Columbus, GA
- Tuskegee University, Tuskegee, AL
- Southern Union State Community College, Opelika, AL
- Chattahoochee Valley Community College, Phenix City, AL
- LaGrange College, LaGrange, GA
- Central Alabama Community College, Alexander City, AL
- Auburn University at Montgomery, Montgomery, AL
- Huntingdon College, Montgomery, AL
- Alabama State University, Montgomery, AL
- Troy State University at Montgomery, Montgomery, AL
- Faulkner University, Montgomery, AL
- Patterson State Technical College, Montgomery, AL

Healthcare

Alabama has a Preferred Medical Doctor (PMD) carrier program.

- **Hospital:**

East Alabama Medical Center, 344 beds.
Daily costs for a semiprivate room, \$396;
private, \$475.

- **Local Emergency Medical Services:**

Emergency Transport System (ETS)



East Alabama Medical Center was named one of the top 100 cardiac care hospitals in the United States.

General Information

- **Financial Institutions:**

Banks: 11 regional and national banks providing a full range of financial services.

NOTE: The largest bank is an independent bank. The State's five largest bank holding companies have offices in Auburn.

- **Housing Costs:**

Homes: average price for a home is \$160,500

Apartments: average monthly rental rate for 2-bedroom apartment is \$500-\$700; average monthly rental rate for 3-bedroom apartment is \$600-\$900.

- **Elevation:** 732 feet and is the highest point between Atlanta and New Orleans.

- **Climate:**

- Average Annual Rainfall: 56.10 inches
- Average Annual Snowfall: 0 inches
- Average Annual Temperature: 63 degrees Fahrenheit

- **Area's Classification with regard to Air Pollution Regulations:**

Unclassified Area
 Attainment Area
 Non-Attainment Area



One of Auburn's many luxurious homes

- **Waste Disposal**

- Location of Closest Federal and/or State Approved Hazardous Waste Disposal Operation:

***Emelle, Alabama, approximately 110 miles,
operated by Waste Management, Inc.***

- Proximity to Solid Waste Land Fill:

10 miles, Private

- **City has an award-winning recycling program**



The City of Auburn's
Recycle Drop-Off Center

Utilities

- **Electric Power:**

Alabama Power Company, a Birmingham, AL, headquartered, investor-owned utility, supplies electricity to Auburn and approximately 86 percent of the State.

- **Natural Gas:**

Alabama Gas Corporation provides natural gas energy and quality service to more than 450,000 residential, commercial, and industrial customers across central Alabama, including the Auburn area.

- **Telecommunications Services:**

BellSouth provides local exchange telephone service to the Auburn area. Long distance service is provided by BellSouth, AT&T, Sprint and MCI. Auburn has fiber optic service and ISDN capability.

- **Water:**

City of Auburn. The source of water for Auburn is Lake Ogletree, which has a surface area of 266 acres at normal pool. This source is expected to be adequate to meet the needs of the service area.

- **Sewerage:**

City of Auburn. The H.C. Morgan Wastewater Treatment Plant currently has a 5.4 MGD, but after its expansion is completed in winter 2004, the facility's capacity will increase to 9.0 MGD

Transportation

- **Highways:**

Interstate 85, US-280 and US-29, and State Highway 14 serve the Auburn community.

- **Railroads with local mainline services:**

Southern Railway, Western Railway of Alabama (CSX Transportation). Teamtrack available: CSX Transportation

- **Airports:**

Auburn-Opelika Airport

Runway length: 5,265 feet, lighted.

Surface: asphalt.

Fuel: Yes.

ILS Approach: No.



The Auburn/Opelika Airport held a ribbon cutting ceremony for its new extended runway on January 18, 2002

Airport improvements currently underway include: the re-installation of navigational aids that assist in landing during adverse weather and at night, and construction of a new hangar and terminal building.

- **Nearest Commercial Airports:**

-**The Columbus Regional Airport**, Columbus, GA, 40 miles by US 280

-**The Montgomery Regional Airport**, Montgomery, AL, 60 miles by Interstate 85

-**Hartsfield International Airport**, Atlanta, GA, 100 miles by Interstate 85

- **Navigable Waterway:** Chattahoochee River, 38 miles - 9 feet

Local: Phenix City State Docks, 35 miles

- **Nearest Deepwater Port:** Mobile, AL, 231 miles

- **Motor Freight Carriers:**

<u>Name</u>	<u>Local Terminal</u>
American Freightways Inc	Smiths, AL
Averitt Express	Opelika, AL
Bowman Transportation Corp.	Cusseta, AL
CF MotorFreight	Phenix City, AL
Consolidated Freightways	Phenix City, AL
Fleetwood Transportation Corp	Opelika, AL
McClendon Trucking	Lafayette, AL
R&L Trucking	Opelika, AL
Yellow Freight Systems	Columbus, GA

- **Other Carriers:** Greyhound Bus Lines, Trialways Bus Lines
- **Overnight Package Carriers:** Federal Express, UPS, Express Mail

Local Taxes

Applicable Taxes: 54 mils per \$100 assessed value

	City	County	School District	State	Other
Rate	26 mils	14.5 mils	3 mils	6.5 mils	4 mils*
Official Ratio of Assessment <i>(20% of Market Value)</i>					
Actual Ratio of Assessment					
Residential*	10%	10%	10%	10%	10%
Industrial Real	20%	20%	20%	20%	20%
Industrial Personal	20%	20%	20%	20%	20%
Production, Machinery & Equipment	20%	20%	20%	20%	20%
Raw Materials Inventory	n/a	n/a	n/a	n/a	n/a
Goods-In Process Inventory	n/a	n/a	n/a	n/a	n/a
Finished Goods Inventory	n/a	n/a	n/a	n/a	n/a

*With homestead exemption. Without homestead exemption is 20%.

- **Hospital Tax, 2.5 mils; Lee County Dependent Children, 1.5 mils**
- **Industrial properties located within the City's corporate limits** are subject to City and County taxes which include hospital and dependent children taxes.
- **Industrial properties located outside the City's corporate limits** are subject to County taxes only.
- **Sales Tax:** 8.0% (4% State, 3% City, 1% County)
- **Occupation License Fee:** One percent (1%) of the gross income per calendar year of each person who works in the City of Auburn.
- **Local Taxation Policy Toward Industry:** The City of Auburn will consider a tax abatement for industrial projects.

Quality of Life

Quality of Life

Recreation:

- **City of Auburn**

—Outstanding programs are conducted by the Parks & Recreation Department in cultural arts, athletics, ceramics, swimming, and pre-school activities.

—Recreation facilities include 15 parks, two public golf courses, 20 tennis courts, swimming pools, municipal stadium, recreation center, youth baseball complex, five field competition class softball complex, Senior Citizens' and community center.

—*Chewacla State Park*: 696 acres featuring a 26-acre lake, swimming, beach, fishing area, playgrounds, picnic tables and shelters, rental boats, vacation cottages, nature trails, and camping facilities.

—Collegiate sports in football, basketball, baseball, track, swimming and other sports are available to citizens of the community.

- **County**

—*Spring Villa Park*: 300 acres featuring campsites, bath house, swimming pool, picnic shelters, and playground.

—*Lee County Public Lake*: 130-acre lake offering fishing areas and boat rentals.



Auburn's Softball Complex



Shell Toomer Bike Trail



Jordan-Hare Stadium

Auburn's Churches



Parkway Baptist Church

Auburn's multicultural population is evident by the variety of the religions represented by the 42 churches in the area. Some of the major denominations include:

- **Baptist**
- **Catholic**
- **Jewish**
- **Methodist**
- **Unitarian**
- **Lutheran**
- **Muslim**
- **Presbyterian**
- **Seventh Day Adventist**
- **Church of Jesus Christ of Latter Day Saints**



Auburn United Methodist Church

Community Gathering Places



Auburn University Hotel and Dixon Conference Center



Pavilion at Kiesel Park



Auburn Technology Park Gazebo



Nunn Winston House at Kiesel Park

• Community gathering places:

The community uses the following locations for community gathering:

- City of Auburn's Public Library
- Kiesel Park, which includes the recently restored Nunn Winston House and pavilion
- Boykin Community Center
- Frank Brown Recreation Center
- Jan Dempsey Community Arts Center
- Dean Road Recreation Center
- Auburn University Hotel and Dixon Conference Center
- Quality Inn Conference Center
- Martin Luther King Park
- Common Area/Gazebo Auburn Technology Park
- Auburn University's Donald E. Davis Arboretum is open to the public as well as the Foy Union Building, Graves Amphitheater and Samford Park.
- Opelika also offers several sites including the Kiwanis Club Amphitheater, located in its Municipal Park.
- StillWaters Resort and Conference Center is located on Lake Martin in Dadeville, Alabama just 30 minutes from Auburn

Outdoor Recreational Sites

Recreation facilities and programs are abundant in Auburn with year-round opportunities.

The Auburn Park and Recreation Center maintains:

- 20 tennis courts,
- two city racquetball courts
- two youth baseball complexes
- a five-field softball complex adjacent to a private RV park and water-park, with picnic pavilions available for rental
- three recreation centers and two soccer complexes, and City pool.



Samford Tennis Courts

Also in 1999, the City and community volunteers built *Hickory Dickory Park* which is a unique playground experience for children.

The City maintains four walking trails at the following locations:

- Kiesel Park
- Duck Samford Walking Trail
- Duncan Wright Fitness Track
- Charlotte and Curtis Ward Bikeway



The Charlotte and Curtis Ward Bikeway is two-miles long



Felton Little Park

Auburn University has a sports arena, student activity building, auxiliary gym, 17 lighted tennis courts, Olympic-size swimming pool, racquetball courts, weight rooms, 17 intramural softball fields, 21 intramural football fields, soccer/rugby/lacrosse field, coliseum rooms (dance studio), track, coliseum arena floor, baseball field, varsity tennis courts and Jordan Hare Stadium.

A fishing lake is jointly owned and operated by the cities of Auburn and Opelika. There is also a fishing lake in Lee County

Chewacla State Park, which is adjacent to Auburn, offers 690 acres of park land with cottages, camping, picnicking, swimming, boating and hiking.

Tuskegee National Forest located 15 minutes from the City limits of Auburn offers biking trails, picnicking and other attractions.

Lake Martin, located 30 minutes from the City limits of Auburn with 700 miles of shoreline and surface that covers 40,000 acres, is an excellent place for fishing, sailing, water skiing, swimming, pleasure boating and even scuba diving.



Auburn University Coliseum

Public and Private Golf Courses

In the Auburn area there are :

Two 18-hole privately owned golf courses open to the general public

- **Auburn Links and Pin Oaks**
- **Indian Pines**, which is a public golf course owned by the cities of Auburn/Opelika;
- **Auburn University Club**, which is a privately owned 18-hole golf course;
- **Saugahatchee Country Club**, a private country club which has an 18-hole golf course and Olympic-size swimming pool, tennis courts, dining room and club house;
- **Grand National**, a 54-hole public golf complex which is designed by Robert Trent Jones, located in North Opelika surrounding the 1,500-acre Saugahatchee Lake. This course is part of the internationally renowned Robert Trent Jones Golf Trail. This course also has a driving range.
- There is one additional privately owned lighted driving range located in south Auburn.
- **StillWaters Resort on Lake Martin** in Dadeville, Alabama has two 18-hole golf course and another 18-hole courses. Lake Martin and Beaver Lake come into play on a number of holes.



Golf is a popular sport in Auburn

Cultural Activities

The City of Auburn recognizes the interest and participation of its citizens in cultural activities and as a result constructed the Jan Dempsey Community Arts Center.

—The center hosts plays, ballets, and an art studio.

—The Arts are also promoted by the Auburn Arts Association with an annual Arts Auction and other special events.

—Auburn is fortunate to have a theater (Telfair Peet Theater) on the Auburn University campus with presentations of plays and musicals.

—Auburn also has a new 16-plex cinema.



The Jule Collins Smith Museum is expected to become a major cultural presence in the Southeast

Auburn University recently opened the Jule Collins Smith Museum, a 40,000 square foot art museum, located on the South College gateway into the City.

The museum includes:

- Eight exhibition galleries, a gift shop, a restaurant, an auditorium, and a terrace overlooking the lake.
- The lower level accommodates a scholars library, a works-on-paper study room, vaults, a carpentry area and staff and security offices.
- A collection devoted primarily to 19th and 20th century American and European Art.
- Collection of 79 oil and 38 watercolor paintings were purchased by the U.S. State Department in 1946 for an overseas traveling exhibition

*A 1,200-seat **Performing Arts Center** is located in Opelika, which is contiguous to Auburn.*

Performances feature:

- world-class operas
- musicians
- playwrights and other entertainers

- The season is from October through May and has featured the San Francisco (Carmen) and the New York City (LaBoheme) Opera Companies, Houston's Alley theater, and the Alabama Symphony Orchestra with Marvin Hamlisch.



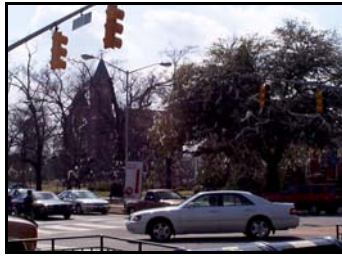
The Auburn Community Orchestra

The Alabama Shakespeare Festival is in the Wynton M. Blount Cultural Park, Montgomery, AL. This internationally acclaimed professional theater produces classics from ancient to modern times and draws visitors from all 50 states and over 50 countries (one of only two in the world).

The Alabama State Capitol located in Montgomery is one of only a few state capitols to be designated a National Historic Landmark. The Alabama Archives and History Museum also located in Montgomery displays artifact collections documenting Alabama's history.

Located approximately 40 miles southeast of Auburn is the **City of Columbus, Georgia**. The City of Columbus offers the Springer Theater, a symphony, ballet, and local museums of interest, such as the Confederate Naval Museum.

Downtown Area



Downtown Auburn, contiguous to the University campus, is the focal point of the community. This is a lively, thriving retail area with many shops, restaurants, quaint coffee shops, unique book-stores, and banks. Several apartment buildings are located downtown, providing housing for both students and professionals.

There are several established residential areas within walking distance of Downtown Auburn. Significant residential growth has occurred in numerous residential subdivisions throughout the community. Auburn's excellent roadway network allows people to live in these subdivisions and still be no more than 8 to 10 minutes from Downtown.

Special Events



Auburn CityFest 2001
at Kiesel Park

1. **The Annual Labor Day Freedom Celebration** held at Duck Samford Park.
2. **Auburn CityFest**, a community festival held in April at Kiesel Park
3. **Syrup Sop-Festival** and annual historical fair held annually in Loachapoka, Alabama.
4. **Auburn Christmas Parade**, a community-spirited downtown Christmas Parade.
5. **Victorian Front Porch Christmas Tour** held in mid-December in Opelika each year. Historical homes and porches are decorated with Old World decorations
6. **Dogwood Dash** consisting of 2 running segments and 1 bike segment.
8. **Auburn Spirit Triathlon**. Usually consists of a 200 meter swim, 8 mile bike ride and 1.8 mile run.

8. **Auburn Floral Trail** in late March and early April. Routes are marked for a self-driving tour of beautiful floral areas of spring azaleas, dogwood and flowers.
9. **Auburn University's A-Day weekend** is usually held in April and visitors flock to town for the annual intra-squad football game and alumni reunions.
10. **Football Fan Day** at Auburn University.
11. **Veteran's Day Ceremony** held on Veterans Day at the Veterans monument.
12. **Summer Concert Series** held at Kiesel Park.
13. **Auburn University** provides year-round *sports* in all major collegiate activities.
14. **Pine Hill Cemetery Lantern Tour**, a walking history tour of Auburn's oldest cemetery, sponsored by the Auburn Heritage Association
15. **The Mayor's Memorial Day Breakfast** held on Memorial Day

What Makes Auburn, Auburn?



City of Auburn entrance

Auburn is truly a unique City because:

- It is estimated that two of three people living in Auburn are from other parts of the Country.
 - Auburn also has a significant international community due to the presence of Auburn University creating a cosmopolitan feel.
 - Known as one of the more progressive cities in the South, the City has one of the best public school systems in the state with a nationally ranked high school; a regional mall; and a regional medical center located just 10 minutes from downtown Auburn in Opelika.
- Last but not least is the presence of Auburn University. The University, the largest in Alabama, makes Auburn quite different from a typical small city.
 - The presence of Auburn University creates a significant sense of community pride.
 - Athletic events including Southeastern Conference Football generate a tremendous amount of excitement.
 - Local residents as well as former students proudly identify themselves as being from Auburn, home of Auburn University.
 - Feels much like a larger city, but with the amenities of smaller town life; friendly townspeople, helpful neighbors, ease of movement from one part of town to the other, a feeling of community and a sense of security.
 - They also enjoy a spirit that is difficult to define or to describe:

THE AUBURN SPIRIT!

Auburn has “BIG” City Amenities

Home to Auburn University, the State of Alabama's largest university, Auburn offers many of the advantages of a "big" city while providing the special touches of small town living.

—Auburn University is a member of the Southeastern Conference in athletics. This is a major conference which routinely fields national powers in every sport.

—The University provides year-round sports entertainment, plus dozens of lectures, art shows, interesting speakers, and performances by the Auburn Symphony Orchestra.

—Within a two-hour drive is Atlanta, Georgia, home of the 1996 Olympics. Not only does Atlanta have the busiest airport in the world, Hartsfield International Airport, but Atlanta also offers a variety of attractions, including a symphony orchestra, Six Flags amusement park and many major league sports teams (Atlanta Braves/ baseball; Atlanta Falcons/football; Atlanta Hawks/basketball).

—There are also a number of museums located throughout the area and region.

Industrial and Commercial Development

Auburn Industrial Development Activity

**“Whether you’re expanding or relocating, come talk to us.
You’ll like the way we do business.”**

In the mid-1980’s, the City government began a conscious effort to strengthen the City’s economic base through diversification. The City government added an Economic Development Department, whose mission it was to recruit small to medium-sized, technology-based companies that could offer a higher level of employment to citizens, with the corresponding improvements in salaries and benefits.

The City’s Economic Development Department, in partnership with the City’s Industrial Development Board, has achieved an outstanding level of success in this effort, having assisted in the recruitment several companies resulting in nearly 2,500 jobs. The location of these companies has meant that the City needed to acquire and develop three industrial -technology parks, with a fourth currently under development.

The City’s innovative economic development tools include a Revolving Loan Fund program funded from a loan repayment stream that was the product of certain federal grant programs, facilitation of public-private technology partnerships with Auburn University, a small-business incubator facility, training program assistance, and property tax abatements.

Auburn Technology Park North

The focused and creative use of these tools has resulted in the location, thus far of two major manufacturing companies in the Auburn Technology Park North. Together, these two companies will invest more than \$64 million and create over 600 jobs, when fully ramped up. The new 170-acre manufacturing park had its first company locate there in May 2002.



Auburn Technology Park North

Located: City of Auburn, northern section along U.S. Highway 29 and Interstate 85.

Site Owner: City of Auburn

Site Topography:

Generally flat with slightly rolling landscape. Trees are on a portion of site.



Lake Pavilion

Transportation Accessibility:

- **Roads:** The entrance is located on U.S. 29 almost adjacent to Interstate 85.
- **Railroad:** Does not have rail service.

Zoning: Industrial

Soil Consistency:

- **Type:** Sand, sandy clay and sandy loam
- **Bearing Pressure:** 3000+ psf

Utilities: All underground

Utility Suppliers:

- **Electric:** Alabama Power Company
- **Natural Gas:** Alabama Gas Company
- **Water:** City of Auburn Water Works Board
- **Sewer:** City of Auburn

Asking Price: \$20,000 per acre (estimated cost)

Auburn Technology Park South



Auburn Technology Park South consists of six major manufacturing and research companies, including regional, national, and multi-national corporations. Together, these six companies have invested more than \$145 million and created over 1,100 jobs. The Auburn Technology Park South is approximately 250 acres.

Located: City of Auburn, southern section along U.S. Highway 29 and Interstate 85.

Site Owner: City of Auburn

Site Topography:

Generally flat with slightly rolling landscape. Trees are on a portion of site.

Transportation Accessibility:

- **Roads:** The entrance is located on U.S. 29 approximately one mile south of Interstate 85.
- **Railroad:** Does not have rail service.

Zoning: Industrial

Soil Consistency:

- **Type:** Sand, sandy clay and sandy loam
- **Bearing Pressure:** 3000+ psf



Lake Pavilion

Utilities: All underground

Utility Suppliers:

- **Electric:** Alabama Power Company
- **Natural Gas:** Alabama Gas Company
- **Water:** City of Auburn Water Works Board
- **Sewer:** City of Auburn

Asking Price: \$15,000 per acre (estimated cost)

Plant Locations in Auburn Technology Park North

Auburn Technology Park North

<u>Year Est.</u>	<u>Company</u>	<u>Product</u>
2001	Stahlschmidt & Maiworm USA, Inc.	Wheels
2003	CV Holdings, LLC	Plastics

Plant Locations in Auburn Technology Park South

Auburn Technology Park South

<u>Year Est.</u>	<u>Industry</u>	<u>Product</u>
1995	Briggs & Stratton Corporation	Engine Assembly
1998	Environmental Resource Analysts	Environmental Engineers
1998	Hoerbiger Drivotech USA, Inc.	Clutch Plates
1999	EPOS Corporation	Computer Hardware/Software
1999	Donaldson Company, Inc.	Air Filtration Systems
2001	National Center for Asphalt Technology	Asphalt Research
2001	Touchstone Precision, Inc.	Injection Molding
2002	Coachcomm/ Comm-Tech	Communication Equipment
2001	Hoerbiger Hydraulics, Inc.	Automotive Hydraulics
2003	Weidman Plastics Technology	Plastics

Plant Locations in Auburn Industrial Parks I & II

Auburn Industrial Park I & II

<u>Year Est.</u>	<u>Company</u>	<u>Product</u>
1975/1995 Expansion	The Falk Corporation	Gear Couplings
1980	Leonard Peterson & Company, Inc.	Laboratory Furniture
1980	Vermont American	Masonry Drill Bits/Cutting Tools
1984	Weston, Inc.	Environmental Engineering
1985	SMC South	Metal Fabrication
1993/1995 & 1997 Expan.	Capital Vial	Sterile Plastic Vials
1993	Auburn Millworks	Wooden Door/Window Frames
1994	Langcourt Limited	Re-manufacturing Small Engines
1994	KD Industries	Metal Stamping
1994	Archangel Systems	Aerospace Products
1995	CLS Biotechnology	Microbiology and Botany
1997	Southmark Steel	Steel Sitting
1998	ITC Delta Com	Telecommunications
1998	Southmark Tubing	Metal Tubing
1999	Health Data, Inc. & Health Information Designs	Computer Software Support
1999	Masterbrands Cabinets	Kitchen Cabinets
1999	Prostarr Plastics	Plastic Injection Molding
2000	American Truetschler	Textile Equipment Maintenance
2002	Masters Tooling Technology, LLC	Tool and Die
2001	Kauth Automotives	Shipping & Receive Auto Parts
2001	U.S. Sporting Goods	Rubber Sports Balls
2003	Electric Fuel	Zinc Air Fuel Cells/Battery Packs

Existing Industry Expansions Over Last 5 Years

Year	Industry	Product	Employment Added
1995	Falk Corporation	gear couplings	<50
1996	Capitol Vial	sterile vials	51-100
1997	Capitol Vial	sterile vials	51-100
2000	Capital Vial	sterile vials	<50
2000	KD Industries	metal stamping	<50

Unions

There are no major manufacturing plants within the Auburn city limits that have union affiliations.

Special Incentives Offered by Community to Qualified Industry

- Site Development Grants through Alabama Development Office.
- Training for new plant work force through **Alabama Industrial Development Training**. Alabama Industrial Development Training (AIDT), an agency of the Alabama Department of Postsecondary Education, manages Alabama's workforce training programs. AIDT develops and coordinates job-specific training programs for both new and existing industries and handles an average of 75 training projects each month. These services are offered throughout the state and are free of charge to eligible new and expanding industries. The Alabama Works Program was created in 2000 to supplement the traditional services offered through AIDT. Alabama Works is designated to assist Alabamians with limited education and work experience gain employment in high-skill and high-demand career areas in a short time frame. An individual who successfully completes a 10-week program is classified as a Certified Alabama Worker who may proceed directly into the workforce or take advantage of other training programs in machining, industrial maintenance, programming, and informational technology.
- **The Auburn Center for Developing Industries (ACDI)**, The City's small business incubator facility, Auburn Center for Developing Industries (ACDI), was designed to give small business entrepreneurs a nurturing environment during their early years or during a transition to the Auburn community. ACDI tenants share a wide range of office facilities and services including automated office equipment, secretarial support services, maintenance, utilities, and telecommunication equipment. One of the first three business incubators in Alabama, ACDI began operations on Pumphrey Avenue in December 1988 as a 12,000 square foot multi-tenant building. Since that time, four single-tenant buildings have been added to the complex which now totals 47,600 square feet.

Targeted industry groups include advanced technologies, research and development, assembly, and light manufacturing. Many of ACDI's current and past tenants are companies that have evolved as a result of research begun at Auburn University. Throughout its history, ACDI has housed a total of seventeen companies. Currently, ACDI has six tenants. This project has been very successful, graduating tenants to the City's industrial parks and expanding its facilities twice. The two most recent incubator tenants are two German companies: Kauth Automotive and Treutschler.
- Financing assistance through Industrial Development Bonds. We have experience packaging projects through the State of Alabama Economic Development Loan Fund. The City has the ability to finance small projects through its own Revolving Loan Fund.



The Auburn Center for Developing Industries Building

Major Employers in Area

• Auburn University (state university)	5,200
• Uniroyal Goodrich	1,500
• East Alabama Medical Center	1,450
• Auburn City Schools	552
• Briggs & Stratton (engine assembly)	470
• Wal-mart	441
• City of Auburn and Water Works Board	359
• Masterbrand Cabinets (manufacture wood cabinet)	330
• Winn Dixie (retail grocery)	315
• Sodexo Campus Service	240
• Capitol Vial (manufacture sterile vials)	264

Wage Data for Select Job Categories

<u>Production Group</u>	<u>Entry Level Hourly Rate</u>	<u>Average Level Hourly Rate</u>	<u>Maximum Level Hourly Rate</u>
Machine Operator (No set-up)	7.75	10.31	12.25
Machine Set-up Operator	10.50	11.25	12.00
Production Assemblers	7.75	10.09	13.00
Material Handlers	7.25	9.96	12.25
Inspectors	8.79	12.09	15.35
Maintenance Group (Bldg.)	7.40	11.62	13.74
Electrician	12.50	14.61	17.30
Electronic Technician	17.13	18.84	19.70
Machinery Maintenance Mech.	12.00	13.42	17.00
Machinist	7.52	11.08	12.87
Secretary	8.92	12.55	14.37
Bookkeeper	6.68	10.02	11.69
Computer Operator	6.63	9.06	10.28
General Clerk	5.86	7.88	8.90

*Source: Alabama State Employment Service

AVAILABLE LABOR

Auburn, Lee County

September 2003

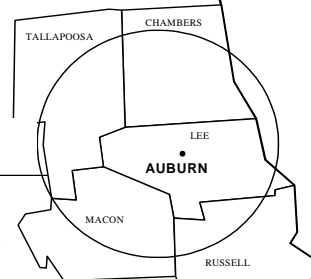
Unemployment Rate for Lee County: 3.8%

Unemployment Rate for all contiguous counties:

Counties	Rate	Approximate Commuting Distance
Chambers	7.2%	25 miles
Macon	6.5%	20 miles
Russell	7.3%	25 miles
Tallapoosa	6.1%	30 miles
Average	6.8%	25 miles

25 mile radius

Total labor force for Lee County	52,630
Total unemployment for Lee County	2,020
Total labor force for contiguous counties	68,070
Total unemployment for contiguous counties	4,660



Source: Alabama State Employment Service

Commercial Development

Commercial development continues along U.S. Highway 29/South College College corridor just off Interstate Highway 85, including the construction of a Holiday Inn Express. Numerous smaller commercial projects, including banks, restaurants, and other retail operations, have also opened along the U.S. 29 and other major retail corridors. The completion of the Glenn Avenue re-routing project has opened 80 acres for new development on an Interstate 85 interchange. The Hilton Garden Inn recently completed construction of a new hotel in this area.

Commercial Projects in Which The City has been involved in Include:

1. Auburn University Hotel and Conference Center
2. Auburn Alumni Center
3. Magnolia Plaza
4. Tiger Theater Renovation
5. Clinical Psychologists
6. University Crossing Shopping Center
7. Walmart SuperCenter
8. Auburn Downtown Parking Deck
9. Wynsong 16 Cinemas
10. Applebee's Restaurant
11. Red Lobster Restaurant
12. Auburn Links Golf Course
13. Auburn University Golf Club
14. Auburn Ford
15. Surfside Water Park
16. J.E. May Office Building Renovation
17. Daycare Renovation (145 E. Drake)
18. University Hotel Renovation
19. Hampton Inn
20. Glendean Shopping Center Renovation
21. Central Park Commercial Park/Dean Road Extension
22. Downtown Facade Renovation Program
23. Wright Street Parking Lot
24. Dyas Toyota
25. Young's Plant Farm Office Building
26. Olde Auburn Ale House
27. Stage Road Commerce Center
28. Gymtiger Gymnasium
29. Jubilee Junction

Auburn-Opelika a "Hot" Place to do Business

The Auburn-Opelika area is one of the "Hottest Cities in America" for expanding companies, according to the January 2002 issue of *Expansion Management* magazine. Auburn-Opelika was ranked 33rd, one of only five areas in the State of Alabama to be ranked. Each area was ranked based on a poll conducted by 75 consultants that specialize in locating business and industry site locations. Approximately 331 metropolitan statistical areas across the country were studied.

Each MSA, was judged on several aspects, including the overall quality of life, workforce availability, incentives, training programs, and quality of schools.

Notes