

# THE EDGE CITY CHRONICLE

## About The Chron

Since late 2001, The Edge City Chronicle has been striving to provide its readers and viewers\* with the best that politics, music, movies, sports, leisure & travel have to offer. We have done this by aspiring to an integrity that the mass media at-large has forsaken.

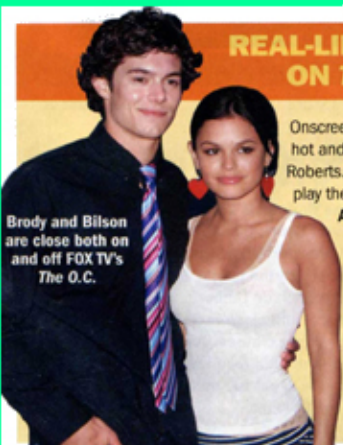
\* So many publications discriminate against the illiterate. Not us. We put in lots of pretty pictures and diagrams, just like the USA Today, so everyone can join in on the newstime fun.

## Community-centric like a motherfucker

Generating a level of interaction that isn't found with major news & entertainment outlets, The Chron allows its users to comment directly on every story, and share their own views with the rest of the readership. This invaluable resource gives our users an unparalleled basis on which to form opinions, which trickle-down to their friends, their friends' friends...

## People love us

PEOPLE Dec 22, 2003



**REAL-LIFE ROMANCE ON THE O.C.?**

Onscreen, *The O.C.*'s Seth Cohen is hot and cold with his crush, Summer Roberts. Offscreen, the actors who play the couple are warm and cozy.

**Adam Brody and Rachel Bilson** have been spotted snuggling, though Bilson's rep says they're just friends. For fans who care less about the *O.C.* dating game, play the *O.C.* drinking game! More than 50,000 people have checked it out at [www.chron.edgecity.net](http://www.chron.edgecity.net).

Brody and Bilson are close both on and off FOX TV's *The O.C.*

## Statistics au Jus

With 100,000 uniques monthly, The Chron has quickly emerged as a cutting-edge leader for young adults. Covering an array of subjects of prime interest to professionals in their 20's and 30's, The Chronicle consistently delivers content that keeps readers coming back.

- + Serves up to 1,000,000 page views/month
- + Syndicated on over 500 sites
- + Read by people in over 100 countries:
  - o All 50 of the United States of America
  - o Canada, Mexico, Japan & Australia
  - o Spain, Germany & the United Kingdom



VISITORS

