

Top Programs - Total Canada
March 8-14, 2004



Rank	Program	Broadcast Outlet	Weekday	Start time	End time	Total 2+ AMA(000)
1	Survivor: All Stars	Global	...T...	20:00	21:00	3885
2	American Idol 3	CTV	.T.....	20:00	21:30	3034
3	American Idol 3	CTV	..W....	20:31	21:30	2748
4	C.S.I.	CTV	...T...	21:00	22:00	2541
5	The Apprentice	Global	...T...	21:00	22:00	2169
6	C.S.I.: Miami	CTV	M.....	22:00	23:00	1825
7	C.S.I.: Miami	CTV	...T...	22:00	23:00	1738
8	Law & Order: C.I.	CTVS	21:00	22:00	1710
9	NHL Hockey	CBCS	19:00	22:00	1684
10	CTV Evening News	CTV	MTWTF..	18:00	19:00	1670
11	The Simpsons	GlobalS	20:00	20:30	1460
11	Fear Factor	Global	M.....	20:00	21:00	1460
13	That '70s Show	Global	..W....	20:00	20:30	1409
14	Cold Case	CTVS	20:00	21:00	1404
15	Friends	Global	...T...	19:30	20:00	1371
16	Law & Order	CTV	..W....	22:00	23:00	1336
17	Curling: Nokia Briar	CBCS	19:00	22:42	1283
18	Law & Order: SVU	CTV	.T.....	22:00	23:00	1244
19	Law & Order	CTV	M.....	21:00	22:00	1169
20	Corner Gas	CTV	..W....	20:00	20:31	1161

BBM Canada Meter Service

Understanding this report ...

This chart shows the Top 20 TV programs for national networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Standard Time).