

Top Programs - Total Canada  
October 6-12, 2003



| Rank | Program                 | Broadcast Outlet | Weekday | Start time | End time | Total 2+ AMA(000) |
|------|-------------------------|------------------|---------|------------|----------|-------------------|
| 1    | Survivor: Pearl Islands | Global           | ...T... | 20:00      | 21:00    | 3217              |
| 2    | C.S.I.                  | CTV              | ...T... | 21:00      | 21:59    | 2697              |
| 3    | C.S.I.:Miami            | CTV              | M.....  | 22:00      | 23:00    | 2242              |
| 4    | ER                      | CTV              | ...T... | 21:59      | 23:00    | 2163              |
| 5    | Law & Order             | CTV              | ..W.... | 22:00      | 23:00    | 1790              |
| 6    | Friends                 | Global           | ...T... | 19:28      | 20:00    | 1665              |
| 7    | 8 Simple Rules ...      | CTV              | .T..... | 20:00      | 20:30    | 1566              |
| 8    | Third Watch             | CTV              | M.....  | 21:00      | 22:00    | 1548              |
| 9    | Fear Factor             | Global           | M.....  | 20:00      | 21:00    | 1411              |
| 10   | CTV Evening News        | CTV              | MTWTF.. | 18:00      | 19:00    | 1377              |
| 10   | Will & Grace            | Global           | ...T... | 21:00      | 21:31    | 1377              |
| 12   | Law & Order: SVU        | CTV              | .T..... | 22:00      | 23:00    | 1371              |
| 13   | Law & Order: C.I.       | CTV              | .....S  | 21:00      | 22:00    | 1332              |
| 14   | Everybody Loves Raymond | Global           | M.....  | 21:00      | 21:30    | 1233              |
| 15   | My Wife & Kids          | CTV              | ..W.... | 20:00      | 20:30    | 1196              |
| 16   | Punk'd                  | CTV              | M.....  | 20:00      | 20:30    | 1195              |
| 17   | NHL Hockey              | CBC              | .....S. | 19:00      | 22:00    | 1144              |
| 18   | I'm With Her            | CTV              | .T..... | 20:30      | 21:00    | 1132              |
| 19   | Frasier                 | Global           | .T..... | 21:00      | 21:30    | 1097              |
| 20   | The West Wing           | CTV              | ..W.... | 21:00      | 22:00    | 1042              |

BBM Canada Meter Service

**Understanding this report ...**

This chart shows the Top 20 TV programs for national networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Standard Time).