OKLAHOMA IS NOT IN PLAY IN 2004; BUSH DECISIVELY AHEAD OF KERRY



IN 2000, BUSH CARRIED OKLAHOMA BY 22 PTS; BUSH LEADS TODAY BY 26 PTS

- * IN AN ELECTION FOR PRESIDENT OF THE UNITED STATES IN OKLAHOMA TODAY, 19 WEEKS TO THE VOTE, GEORGE W. BUSH DEFEATS JOHN KERRY 60% TO 34% & CAPTURES OK'S 7 ELECOTRAL VOTES, ACCORDING TO SURVEYUSA POLL OF 651 LIKELY VOTERS CONDUCTED 6/21 + 6/22 + 6/23.
- * BUSH KEEPS 92% OF HIS REPUBLICAN BASE, BUT KERRY KEEPS JUST 66% OF HIS DEMOCRAT BASE.
- * 28% OF DEMOCRATS CROSS-OVER & VOTE FOR THE INCUMBENT REPUBLICAN PRESIDENT.
- * INDEPENDENTS BREAK 5:3 FOR BUSH.
- * KERRY LEADS BY 6 AMONG OK MODERATES, BUT TRAILS BY 71 PTS AMONG CONSERVATIVES.
- * KERRY LEADS BY 7 AMONG PRO-CHOICE VOTERS, BUT TRAILS BY 59 PTS AMONG PRO-LIFE VOTERS.
- * BUSH UP 10 AMONG THOSE EARNING < \$40K/YR; BUSH UP 42 AMONG THOSE EARNING > \$80K/YR.

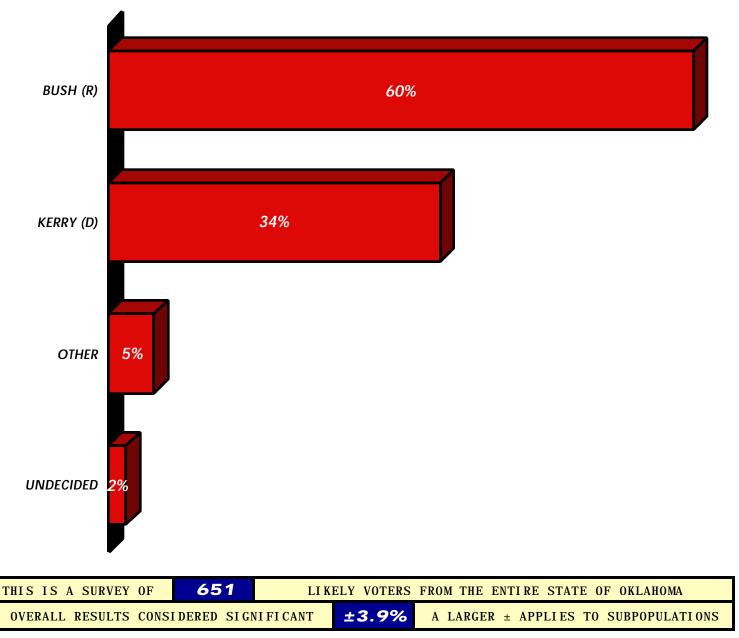
RESEARCH CONDUCTED E.T.	040621 17: 29-21: 52 040622 16: 29-21: 58 040623 16: 30-21: 54 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OKLAHOMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KFOR-TV OKLAHOMA CITY AND KJRH-TV TULSA

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER
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BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
60%	61%	51%	65%	55%	61%	58%	59%	61%	62%	16%	71%	57%	
34%	33%	38%	32%	36%	34%	34%	33%	34%	31%	81%	29%	32%	
5%	4%	7%	3%	6%	3%	6%	6%	2%	5%	3%	0%	8%	
2%	2%	4%	1%	3%	2%	2%	1%	3%	2%	0%	0%	3%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) Other Undecided

D	EMO	GRAP	PHIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	d to	OVE	RALL	RESP	ONSE	S
100	102	86	109	92	102	97	99	103	104	27	119	95		
100	98	112	93	106	101	100	98	101	92	239	86	93		
100	91	158	57	139	73	130	139	36	98	65	0	173		
100	84	208	32	162	83	108	70	147	100	0	0	187		
ALL	CERTAIN	BLE	MALE	FEMALE	-34	35-49	-64	AGE 65+	WHITE	BLACK	NIC	IER		
OVERALL	RT	BAI	ĬW	EM	18		50	іЕ (×	BLA	HISPANIC	ί		
2	G	PROBABLE			AGE 18-34	AGE	AGE 50-64	AG			HIS	NATIVE/OTHER		
		<u>ـ</u>			A	A	A					Ĩ		
												N		

OVERALL OVERALL OVERALL REPUBLICAN REPUBLICAN DEMOCRAT DEMOCRAT DEMOCRAT CONSERVATIVE CONSERVE CONSERVATIVE CONSERVATIVE CONSERVATIVE CONSERVE CONSERVATIVE CONSERVATIVE CONSE

BUSH (R) KERRY (D) OTHER UNDECIDED

FOR CANDIDATE AGAINST OTHER CAND.

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY		
60%	92%	28%	52%	84%	43%	19%	50%	49%	71%					
34%	5%	66%	31%	13%	49%	66%	44%	42%	24%					
5%	2%	4%	14%	2%	6%	12%	6%	7%	3%					
2%	1%	2%	3%	2%	1%	3%	0%	3%	2%					
													84%	34%
													13%	62%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

KERRY (D)

BUSH (R)

BUSH (R) KERRY (D) OTHER UNDECIDED

	EMO	GRAP	PHIC S	SUBPO	OPUL	ATIOI	VS IN	DEXE	D ТО	OVE	RALL	RESP	ONSE	S
100	154	46	87	140	72	32	84	82	119					
100	15	195	92	37	145	194	130	123	72					
100	51	91	298	38	134	254	123	144	59					
100	45	128	172	109	69	175	16	137	101					
RALL	ICAN	CRAT	DENT	IIVE	RATE	ERAL	/ICES	/ICES	/ICES					

OVERALL REPUBLICAN DEMOCRAT DEMOCRAT OTHER/INDEPENDENT CONSERVATIVE CONSERVATIVE MODERATE IBERAL IBERAL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

VOTE FOR PRESIDENT \checkmark RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL PRO-LIFE PRO-CHOICE MILITARY / VET NON-MILITARY / COLLEGE GRAD SOME COLLEGE NO COLLEGE NO COLLEGE *40,000 - \$80,0	GRAD SCHOOL COLLEGE GRAD SOME COLLEGE NO COLLEGE <\$40,000 \$40,000 - \$80,000
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BUSH (R) Kerry (d) Other Undecided

		RE	SPOI	VSES	SORT	ED BY	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
60%	77%	42%	58%	63%	59%	72%	60%	52%	51%	66%	68%		
34%	18%	49%	36%	31%	36%	22%	33%	41%	41%	30%	26%		
5%	3%	6%	4%	5%	4%	5%	5%	5%	5%	3%	5%		
2%	1%	3%	2%	2%	1%	1%	3%	2%	3%	2%	1%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) KERRY (D) OTHER UNDECIDED

D	DEMO	GRAP	PHIC S	SUBP	OPUL	ΑΤΙΟΙ	VS IN	DEXE	d to	OVE	RALL	RESP	ONSE	S
100	129	71	97	105	99	121	100	87	86	110	114			
100	54	145	105	91	106	64	97	122	120	88	78			
100	69	129	94	105	78	106	111	102	117	58	108			
100	67	139	105	95	72	59	138	104	148	86	48			
ALL	뜨	ICE	VET	VET	OL	GRAD	GE	GE	000	00	000			
OVERALL	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY/VET	grad school	GR	SOME COLLEGE	NO COLLEGE	<\$40,000	\$40,000 - \$80,000	>\$80,000			
0	Ы	0	TAR	IAR) S(COLLEGE	3	22	\$	ŝ	×			
		РК			RAI)LLI	IW	NC		00				
			2	2-Z	G	30	S			10,C				
				NOI						\$				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX



BUSH	(R)
KERRY	(D)
OTH	IER
UNDECID	DED

		RE	SPOI	VSES	SORT	ED B	Y DEI	ЛОGF	RAPHI	C CA	TEGO	RY	
60%	62%	57%	57%	62%	60%								
34%	32%	36%	36%	32%	34%								
5%	5%	5%	6%	4%	4%								
2%	1%	2%	1%	2%	2%								
100%	100%	100%	100%	100%	100%								

BUSH (R)
KERRY (D)
OTHER
UNDECIDED

		GRAP		_						
100	104	96	96	103	101					
100	94	105	105	94	100					
100	100	100	129	94	82					
100	80	118	74	130	102					



RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E													ALLER		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER		
REGISTERED	821	567	084	399	422	221	252	181	167	655	054	030	082		
CERTAIN	567	567	000	270	298	125	183	144	116	468	029	020	051		
PROBABLE	084	000	084	040	043	031	022	019	011	066	005	001	012		
LIKELY	651	567	084	310	341	156	205	163	127	534	034	020	063		
BUSH (R)	388	346	043	202	186	095	119	096	078	333	005	014	036		
KERRY (D)	220	189	032	098	122	053	070	054	043	167	028	006	020		
OTHER	030	024	006	008	022	005	012	011	002	024	001	000	005		
UNDECIDED	012	009	003	002	010	002	004	002	003	010	000	000	002		
TOTAL	1000	567	084	484	516	316	299	207	178	774	068	043	115		
COMPOSITION OF ADULTS	100%	57%	8%	48%	52%	32%	30%	21%	18%	77%	7%	4%	12%		
COMP. OF REG. VOTERS	100%	69%	10%	49%	51%	27%	31%	22%	20%	80%	7%	4%	10%		
COMP. OF LIKELY VOTERS	100%	87%	13%	48%	52%	24%	32%	25%	20%	82%	5%	3%	10%		
	1000	OKI	лном		ITS	WFDE	TNT		WED	RV TI	TI FDI	IONE	6/21	6./	22
	OF T OF T	HEM, HEM,	821 651	A ADU WERE WERE CT ' L	REG JUD	I STEI GED [RED T FO BE	TO VO E ' LI	TE.			IONE	0721	- 6/	23.

RAW COUNTS FOR A													S	S SERVICES	RVICES
THE RESPONSES	OF A	SUBPO	PU	ION O	F 100	WOUL	D EYP	I CALL	Y BE	CONSI	DERED	ACCU	RADE	± 3 0%	See
PLEASE EXERCISE I	EXTREM	E CAU		IN DR	AWI NG	CONC		NS FR		BPOPU	LATI 0	NS SM	AL		180
	OVERALL	FOR CANDIDATE	AGAINST OTHER	NOT SURE	REPUBLICAN	DEMOCRAT	OTHER/INDEPEI	NOT SURE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	NO RELIGIOUS	OCCASIONAL RE	REGULAR RELICICES
REGISTERED	821	401	189	018	335	352	124	010	365	329	094	026	150	291	364
CERTAIN	567	356	167	012	258	235	073	002	278	211	065	011	089	186	286
PROBABLE	084	045	023	006	033	036	014	001	029	040	010	004	020	033	030
LIKELY	651	401	189	018	291	271	087	003	307	250	075	015	109	219	316
BUSH (R)	388	327	052	010	267	074	045	002	257	108	014	008	054	108	225
KERRY (D)	220	075	138	008	015	178	027	000	038	123	050	007	048	091	077
OTHER	030	000	000	000	007	011	012	000	005	016	009	000	006	015	009
UNDECIDED	012	000	000	000	002	006	003	000	006	003	002	000	000	006	006
TOTAL	1000	401	189	018	335	352	124	010	428	392	120	050	208	358	409
COMPOSITION OF ADULTS	100%	40%	19%	2%	34%	35%	12%	1%	43%	39%	12%	5%	21%	36%	41%
COMP. OF REG. VOTERS	100%	49%	23%	2%	41%	43%	15%	1%	44%	40%	11%	3%	18%	35%	44%
COMP. OF LIKELY VOTERS	100%	62%	29%	3%	45%	42%	13%	0%	47%	38%	12%	2%	17%	34%	49%
	1000	OKL	AHOM	A ADI	LTS	WERE	INTI	RVLE	WED	BY_TI		ONE_	6/21	- 6/	23
								CO VO							
										' VO]	TERS.				
					I KEL										

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE H															
PLEASE EXERCISE F	LA I KEM	E CAU	IIUN						UM SU	BPUPU		N2 2W	ALLEK	IHAN	100
	OVERALL	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	<\$40,000	\$40,000 - \$80,0	>\$80,000	DECLINE		
REGISTERED	821	400	345	466	326	172	136	257	253	347	247	127	049		
CERTAIN	567	288	237	319	232	126	104	180	157	224	190	097	029		
PROBABLE	084	040	035	045	036	017	012	031	023	036	022	013	007		
LIKELY	651	328	272	364	268	143	116	210	180	260	212	110	035		
BUSH (R)	388	253	115	211	168	084	084	125	094	133	140	075	022		
KERRY (D)	220	060	134	130	082	052	025	069	074	105	063	029	010		
OTHER	030	011	016	016	013	005	006	011	009	014	006	006	003		
UNDECIDED	012	004	007	007	005	002	001	005	003	007	003	001	000		
TOTAL	1000	479	415	565	394	197	144	301	352	447	289	137	059		
COMPOSITION OF ADULTS	100%	48%	41%	57%	39%	20%	14%	30%	35%	45%	29%	14%	6%		
COMP. OF REG. VOTERS	100%	49%	42%	57%	40%	21%	17%	31%	31%	42%	30%	16%	6%		
COMP. OF LIKELY VOTERS	100%	50%	42%	56%	41%	22%	18%	32%	28%	40%	33%	17%	5%		
	1000	OKL.	AHOM/	A ADU	ULTS	WERE	I NTE	ERVI E	WED	BY TI	ELEPH	IONE	6/21	- 6/	23.
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RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100 **WESTERN OK** S SUBURBAN EASTERN (OVERALL URBAN RURAL 821 REGISTERED 396 425 271 199 350 CERTAIN 567 277 291 183 144 241 PROBABLE 084 039 045 026 019 039 651 335 209 LIKELY 316 163 280 388 196 193 119 100 169 BUSH (R) 101 120 074 052 095 KERRY (D) 220 OTHER 030 015 016 013 007 011 012 005 007 003 004 005 UNDECIDED 1000 494 506 346 250 404 TOTAL 100% **COMPOSITION OF ADULTS** 49% 51% 35% 25% 40% COMP. OF REG. VOTERS 100% 52% 33% 43% 48% 24% 100% 49% 51% 32% 25% 43% **COMP. OF LIKELY VOTERS** 1000 OKLAHOMA ADULTS WERE INTERVIEWED BY TELEPHONE 6/21 - 6/23. OF THEM, 821 WERE REGISTERED TO VOTE. OF THEM, 651 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.