

OKLAHOMA IS NOT IN PLAY IN 2004; BUSH DECISIVELY AHEAD OF KERRY



IN 2000, BUSH CARRIED OKLAHOMA BY 22 PTS; BUSH LEADS TODAY BY 26 PTS

- * IN AN ELECTION FOR PRESIDENT OF THE UNITED STATES IN OKLAHOMA TODAY, 19 WEEKS TO THE VOTE, GEORGE W. BUSH DEFEATS JOHN KERRY 60% TO 34% & CAPTURES OK'S 7 ELECTORAL VOTES, ACCORDING TO SURVEYUSA POLL OF 651 LIKELY VOTERS CONDUCTED 6/21 + 6/22 + 6/23.

- * BUSH KEEPS 92% OF HIS REPUBLICAN BASE, BUT KERRY KEEPS JUST 66% OF HIS DEMOCRAT BASE.
- * 28% OF DEMOCRATS CROSS-OVER & VOTE FOR THE INCUMBENT REPUBLICAN PRESIDENT.
- * INDEPENDENTS BREAK 5: 3 FOR BUSH.

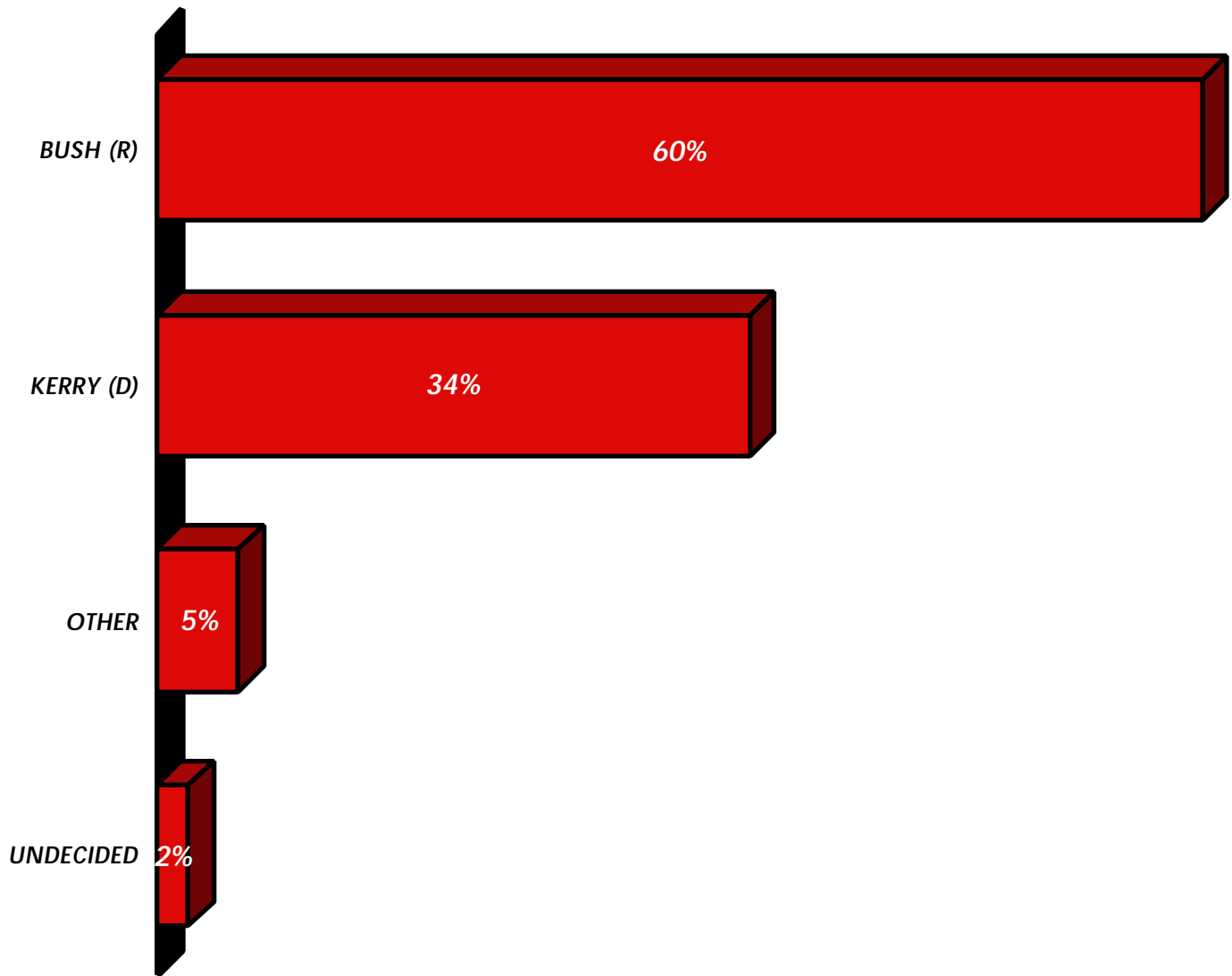
- * KERRY LEADS BY 6 AMONG OK MODERATES, BUT TRAILS BY 71 PTS AMONG CONSERVATIVES.
- * KERRY LEADS BY 7 AMONG PRO-CHOICE VOTERS, BUT TRAILS BY 59 PTS AMONG PRO-LIFE VOTERS.
- * BUSH UP 10 AMONG THOSE EARNING < \$40K/YR; BUSH UP 42 AMONG THOSE EARNING > \$80K/YR.

RESEARCH CONDUCTED E.T.	040621 17: 29- 21: 52 040622 16: 29- 21: 58 040623 16: 30- 21: 54 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OKLAHOMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KFOR-TV OKLAHOMA CITY AND KJRH-TV TULSA

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	651	LIKELY VOTERS FROM THE ENTIRE STATE OF OKLAHOMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 OTHER/INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 BUSH (R)
 KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	60%	92%	28%	52%	84%	43%	19%	50%	49%	71%					
KERRY (D)	34%	5%	66%	31%	13%	49%	66%	44%	42%	24%					
OTHER	5%	2%	4%	14%	2%	6%	12%	6%	7%	3%					
UNDECIDED	2%	1%	2%	3%	2%	1%	3%	0%	3%	2%					
FOR CANDIDATE														84%	34%
AGAINST OTHER CAND.														13%	62%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	154	46	87	140	72	32	84	82	119					
KERRY (D)	100	15	195	92	37	145	194	130	123	72					
OTHER	100	51	91	298	38	134	254	123	144	59					
UNDECIDED	100	45	128	172	109	69	175	16	137	101					

OVERALL
 REPUBLICAN
 DEMOCRAT
 OTHER/INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY/VET	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	<\$40,000	\$40,000 - \$80,000	>\$80,000			
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	60%	77%	42%	58%	63%	59%	72%	60%	52%	51%	66%	68%			
KERRY (D)	34%	18%	49%	36%	31%	36%	22%	33%	41%	41%	30%	26%			
OTHER	5%	3%	6%	4%	5%	4%	5%	5%	5%	5%	3%	5%			
UNDECIDED	2%	1%	3%	2%	2%	1%	1%	3%	2%	3%	2%	1%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY/VET	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	<\$40,000	\$40,000 - \$80,000	>\$80,000			
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	129	71	97	105	99	121	100	87	86	110	114			
KERRY (D)	100	54	145	105	91	106	64	97	122	120	88	78			
OTHER	100	69	129	94	105	78	106	111	102	117	58	108			
UNDECIDED	100	67	139	105	95	72	59	138	104	148	86	48			

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
WESTERN OK
EASTERN OK
URBAN
SUBURBAN
RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	60%	62%	57%	57%	62%	60%								
KERRY (D)	34%	32%	36%	36%	32%	34%								
OTHER	5%	5%	5%	6%	4%	4%								
UNDECIDED	2%	1%	2%	1%	2%	2%								
	100%	100%	100%	100%	100%	100%								

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	104	96	96	103	101								
KERRY (D)	100	94	105	105	94	100								
OTHER	100	100	100	129	94	82								
UNDECIDED	100	80	118	74	130	102								

OVERALL
WESTERN OK
EASTERN OK
URBAN
SUBURBAN
RURAL

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.