FAVORITE SON EDWARDS CARRIES NC TODAY, BUT KERRY LOSES TO BUSH

* FXCIUSIVE SURVEYUSA RESEARCH RESUITS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

IN 2000, BUSH CARRIED NC BY 13 PTS, 56% TO 43%

- * IN A HYPOTHETICAL ELECTION FOR PRESIDENT OF THE UNITED STATES IN NORTH CAROLINA TODAY, JOHN EDWARDS OF NC DEFEATS PRESIDENT GEORGE W. BUSH 50% TO 47%, ACCORDING TO SURVEYUSA POLL OF 654 REGISTERED NC VOTERS CONDUCTED 2/23 + 2/24 + 2/25.
- * TODAY, BUSH DEFEATS THE PRESUMPTIVE DEMOCRATIC NOMINEE, JOHN KERRY, 53% TO 42%.
- * EDWARDS POLLS AT 50% IN ALL 3 REGIONS OF THE STATE. HE LEADS AMONG WOMEN BY 8, AMONG INDEPENDENTS BY 11 & AMONG THE MOST EDUCATED BY 18 PTS. BUSH LEADS WHITES BY 14.
- * BUSH LEADS KERRY AMONG MEN & WOMEN, IN ALL AGE GROUPS EXCEPT 65+, WHERE THE TWO TIE.
- * MILITARY HH'S FAVOR BUSH OVER KERRY BY 12 PTS; THEY FAVOR EDWARDS OVER BUSH BY 3 PTS.

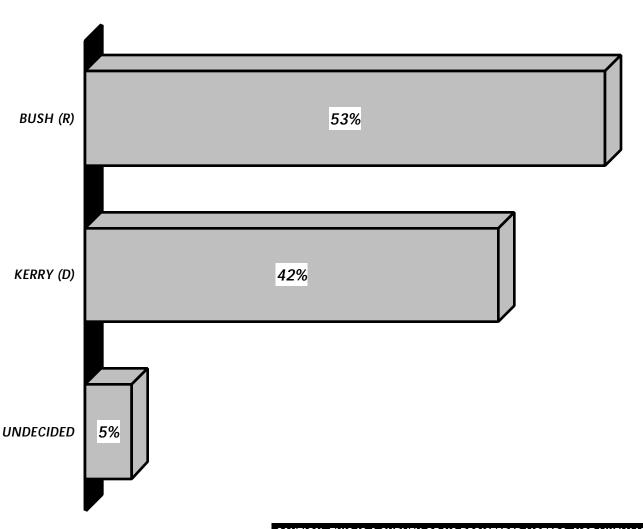
RESEARCH CONDUCTED E.T.	040223 15:30-20:23 040224 15:30-20:39 040225 09:39-21:00 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF NORTH CAROLINA	(144.)
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WBTV-TV CHARLOTTE AND WTVD-TV RALEIGH-DURHAM

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Q1: BUSH VS KERRY / ALL REGISTERED VOTERS

IF THERE WERE AN ELECTION FOR PRESIDENT OF THE UNITED STATES TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE REPUBLICAN GEORGE W. BUSH AND DEMOCRAT JOHN KERRY, WHO WOULD YOU VOTE FOR?



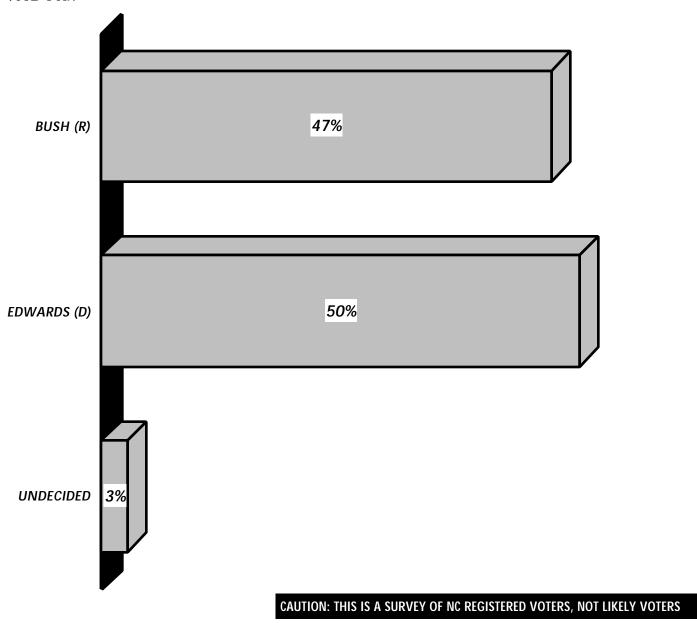
CAUTION: THIS IS A SURVEY OF NC REGISTERED VOTERS, NOT LIKELY VOTERS

THIS IS A SURVEY OF	654	REGI STER	ED VOTERS	FROM THE	ENTI RE	STATE	0F	NORTH	CAROLI NA
OVERALL RESULTS CONSI	DERED SIG	NI FI CANT	±3.9%	A LARO	GER ± AP	PLI ES	то :	SUBP0P	ULATI ONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q2: BUSH VS EDWARDS / ALL REGISTERED VOTERS

WHAT IF THERE WERE AN ELECTION FOR PRESIDENT OF THE UNITED STATES TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE REPUBLICAN GEORGE W. BUSH AND DEMOCRAT JOHN EDWARDS, WHO WOULD YOU VOTE FOR?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q1: BUSH VS KERRY / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 44

AGE 45 - 64

AGE 65+

WHITE

WHITE

UTHER

OTHER

GORE 2000

GORE 2000

OTHER

BUSH (R) KERRY (D) UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY		
53%	56%	51%	51%	60%	53%	48%	63%	15%	48%	45%	44%	88%	8%	20%
42%	40%	44%	43%	36%	43%	47%	33%	76%	48%	53%	44%	10%	88%	62%
5%	4%	5%	6%	4%	4%	5%	4%	9%	4%	2%	11%	2%	5%	18%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BUSH (R) KERRY (D) UNDECIDED

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	105	95	97	112	100	90	119	28	90	85	84	165	14	38
100	95	105	102	86	101	112	79	180	114	125	105	25	208	148
100	91	109	123	90	85	106	80	193	93	44	239	42	97	377

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 44

AGE 45 - 64

WHITE

WHITE

HISPANIC

OTHER

GORE 2000

GORE 2000

Q1: BUSH VS KERR	OVERALL / A	REPUBLI CAN OAS :	DEMOCRAT	I NDEPENDENT/	CONSERVATIVE	MODERATE	LI BERAL	MILITARY FAM	NOT MILITARY	NO RELIGIOUS SERVICES	OCCASI ONAL RE	REGULAR RELIGIOUS SERVICES	CHARLOTTE & WEST	RALEIGH & GREENSBORO	SOUTH & COAST
BUSH (R)	53%	91%	RE 22%	SPO 1 47%	79%	43%	ED B 18%	7 DEN 53%	70GR 53%	41%	53%	57%	56%	51%	53%
KERRY (D)	42%	7%	72%	46%	19%	53%	70%	41%	43%	57%	44%	37%	38%	44%	45%
UNDECI DED	5%	2%	7%	6%	2%	4%	12%	5%	4%	3%	3%	6%	6%	5%	2%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	D	ЕМО	GRAP	HIC S	SUBPO	OPUL/	ATIO	NS IN	DEXE	D ТО	OVE	RALL	RESP	ONSE	S
BUSH (R)	100	172	41	89	149	80	34	100	100	77	100	107	105	97	99
KERRY (D)	100	17	170	110	45	126	166	98	103	134	104	87	91	104	107
UNDECI DED	100	32	138	136	38	90	255	114	78	61	60	133	125	98	51
	OVERALL	REPUBLI CAN	DEMOCRAT	I NDEPENDENT/OTHER	CONSERVATIVE	MODERATE O C S SEE	LI BERAL	MILITARY FAMILY	NOT MILITARY FAMILY	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES			

Q1: BUSH VS KERRY / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE

BUSH (R) KERRY (D) UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
53%	46%	56%	55%	54%									
42%	51%	40%	40%	38%									
5%	3%	3%	4%	8%									
100%	100%	100%	100%	100%									

BUSH (R) KERRY (D) UNDECIDED

D	ЕМО	GRAF	PHICS	SUBP	OPUL.	ATIO	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	88	106	104	101										
100	121	95	96	90										
100	57	74	91	176										

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE

Q2: BUSH VS EDWARDS / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

			34	44	64						VOTE	0	00	000
ALL	r-1	LE	18 -	35 -	45 -	65+	Ħ	χ	ANIC	R	2000	1 200	500	IR 20
OVER.	MALE	FEMA	AGE	AGE	AGE	AGE	WHI TE	BLACK	HI SP,	ОТИЕ	NO 2	BUSH	GORE	OTHER

BUSH (R)
EDWARDS (D)
UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	RAPHI	C CA	TEGO	RY		
47%	51%	44%	46%	51%	47%	44%	56%	13%	34%	41%	37%	79%	7%	20%
50%	48%	52%	52%	44%	51%	53%	41%	85%	66%	53%	57%	20%	92%	69%
3%	1%	4%	2%	4%	2%	3%	3%	2%	0%	6%	6%	2%	2%	11%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BUSH (R)
EDWARDS (D)
UNDECIDED

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	108	93	97	109	100	92	119	27	71	87	78	166	14	42
100	95	104	104	88	101	107	81	171	132	105	115	39	183	139
100	55	141	76	162	70	116	107	65	0	234	206	69	60	393

VERALL	MALE	FEMALE	34	44	64	65+	WHI TE	BLACK	HI SPANI C	OTHER	VOTE	2000	2000	2000
Ē	~	Ē	' 			GE	WE	BI	ΡA	01				
0		174	18	35	45	AG			IS		00	BUSH	GORE	ER
			Έ	년	Ή				Ξ.		200	BU	05	OTHER
			AGE	AGE	AGE						0			0

Q2: BUSH VS EDWA	OVERALL SQU	REPUBLI CAN	DEMOCRAT SANO	I NDEPENDENT/ODER	CONSERVATI VE da	MODERATE A Q A	LI BERAL	MILITARY FAMI UJ	NOT MILITARY EAM MLY V	NO RELIGIOUS SERVICES	OCCASIONAL REMIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	CHARLOTTE & WEST	RALEIGH & GREENSBORO	SOUTH & COAST
						SORT			ЛОGR	RAPHI		TEGO	RY		
BUSH (R)	47%	84%	17%	42%	73%	35%	16%	47%	47%	41%	45%	50%	49%	47%	45%
EDWARDS (D)	50%	14%	81%	53%	25%	62%	81%	50%	50%	57%	52%	47%	50%	50%	50%
UNDECI DED	3%	2%	2%	5%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	4%

BUSH (R)
EDWARDS (D)
UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	179	35	89	155	75	33	100	100	87	95	107	103	99	96
100	28	162	105	50	123	162	100	99	113	104	94	99	100	101
100	62	74	195	62	107	118	89	118	90	104	101	56	115	153

OVERALL

REPUBLICAN

INDEPENDENT/OTHER

CONSERVATIVE

CONSERVATIVE

MILITARY FAMILY

NOT MILITARY FAMILY

NO RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

Q2: BUSH VS EDWARDS / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE

BUSH (R)
EDWARDS (D)
UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
47%	40%	50%	51%	47%										
50%	58%	47%	47%	49%										
3%	2%	3%	2%	4%										
100%	100%	100%	100%	100%										

BUSH (R) EDWARDS (D) UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBP	OPUL.	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	84	107	107	99										
100	116	94	94	98										
100	72	93	91	145										

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE

RAW COUNTS FOR ALL RESPONSE CHOICES

													<u> </u>		
THE RESPONSES														-	
PLEASE EXERCISE E	XTREM	E CAU	TION	IN_DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS_SM	AL EER		100
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	ت			1	1	1	+			2]		Ξ		જ	
	AL]		E	18	35	45	65+	ഥ	×	AN	~	T0,	[5]		
	OVERALL	MALE	FEMALE		Ħ			WHI TE	BLACK	HI SPANI C	OTHER	CHARLOTTE	RALEI GH	SOUTH	
	00	W	FE	AGE	AGE	AGE	AGE	MH	$_{ m BL}$	HI	OT	СН	RA	\mathbf{s}_0	
REGI STERED	654	312	342	181	144	216	114	495	121	019	019	232	320	102	
BUSH (R)	347	174	173	093	085	115	054	312	018	009	008	129	164	054	
KERRY (D)	276	124	151	078	052	093	054	165	092	009	010	089	141	046	
UNDECI DED	031	013	018	010	006	009	006	019	011	001	000	014	015	002	
BUSH (R)	309	158	151	083	074	102	049	279	015	006	008	113	149	046	
EDWARDS (D)	328	149	179	094	063	110	061	202	104	012	010	115	161	051	
UNDECI DED	018	005	013	004	006	004	004	014	002	000	001	003	010	004	
TOTAL	800	383	417	257	173	245	124	586	156	033	025	280	399	121	
COMPOSITION OF ADULTS	100%	48%	52%	32%	22%	31%	16%	73%	19%	4%	3%	35%	50%	15%	
COMP. OF REGISTERED	100%	48%	52%	28%	22%	33%	17%	76%	19%	3%	3%	35%	49%	16%	

OF THEM, 654 WERE REGISTERED TO VOTE.

800 NORTH CAROLINA ADULTS INTERVIEWED STATEWIDE 2/23 - 2/25.

RAW COUNTS FOR ALL RESPONSE CHOICES

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						20(ER						
THE RESPONSES															
PLEASE EXERCISE E	XTREM	E <u>G</u> AU	TION	IN DR	AWI NG		LUSI 0	NS FR	om∑su	BPOPU	LAŒI O	NS SM	ALLER	THAN	100
	OVERALL	NO 2000 VO	BUSH 2000	GORE 2000	OTHER 2000	DON'T REMEN	REPUBLI CAN	DEMOCRAT	I NDEPENDEN	NOT SURE	CONSERVATI	MODERATE	LIBERAL	NOT SURE	
REGI STERED	654	081	327	210	020	016	243	267	137	007	254	282	091	026	
BUSH (R)	347	036	286	016	004	004	222	058	065	002	201	120	016	009	
KERRY (D)	276	036	034	184	012	009	017	192	063	004	048	150	064	014	
UNDECI DED	031	009	007	010	004	002	004	017	009	001	005	012	011	003	
BUSH (R)	309	030	257	014	004	004	205	045	057	002	186	100	014	008	
EDWARDS (D)	328	047	064	192	014	010	034	217	072	005	064	174	074	015	
UNDECI DED	018	005	006	003	002	002	004	005	007	001	004	008	003	002	
TOTAL	800	081	327	210	020	016	243	267	137	007	254	282	091	026	
COMPOSITION OF ADULTS	100%	10%	41%	26%	2%	2%	30%	33%	17%	1%	32%	35%	11%	3%	
COMP. OF REGISTERED	100%	12%	50%	32%	3%	2%	37%	41%	21%	1%	39%	43%	14%	4%	
	\vdash														

800 NORTH CAROLINA ADULTS INTERVIEWED STATEWIDE 2/23 - 2/25. OF THEM, 654 WERE REGISTERED TO VOTE.

SERVICES SERVICES SERVICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

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KERRY (D)
UNDECT DED
BUSH (R)
EDWARDS (D)
UNDECT DED
TOTAL
COMPOSITION OF ADULTS
COMP. OF REGISTERED

REGISTERED BUSH (R)

	654	114	182	358	147	129	224	153	399	255			
Ī	347	046	097	204	068	073	124	082	212	135			
	276	064	080	132	075	052	091	058	165	111			
	031	003	005	023	004	005	010	013	022	009			
Ī	309	046	082	180	058	065	113	072	188	120			
	328	064	095	168	086	061	105	076	201	127			
	018	003	005	010	003	003	006	006	010	008			
Ī	800	114	182	358	147	129	224	153	399	255			
	100%	14%	23%	45%	18%	16%	28%	19%	50%	32%			
	100%	17%	28%	55%	22%	20%	34%	23%	61%	39%			

800 NORTH CAROLINA ADULTS INTERVIEWED STATEWIDE 2/23 - 2/25. OF THEM, 654 WERE REGISTERED TO VOTE.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.