

FAVORITE SON EDWARDS CARRIES NC TODAY, BUT KERRY LOSES TO BUSH

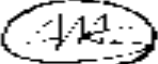
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

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OR REPRINT THESE RESULTS IN WHOLE OR PART

IN 2000, BUSH CARRIED NC BY 13 PTS, 56% TO 43%

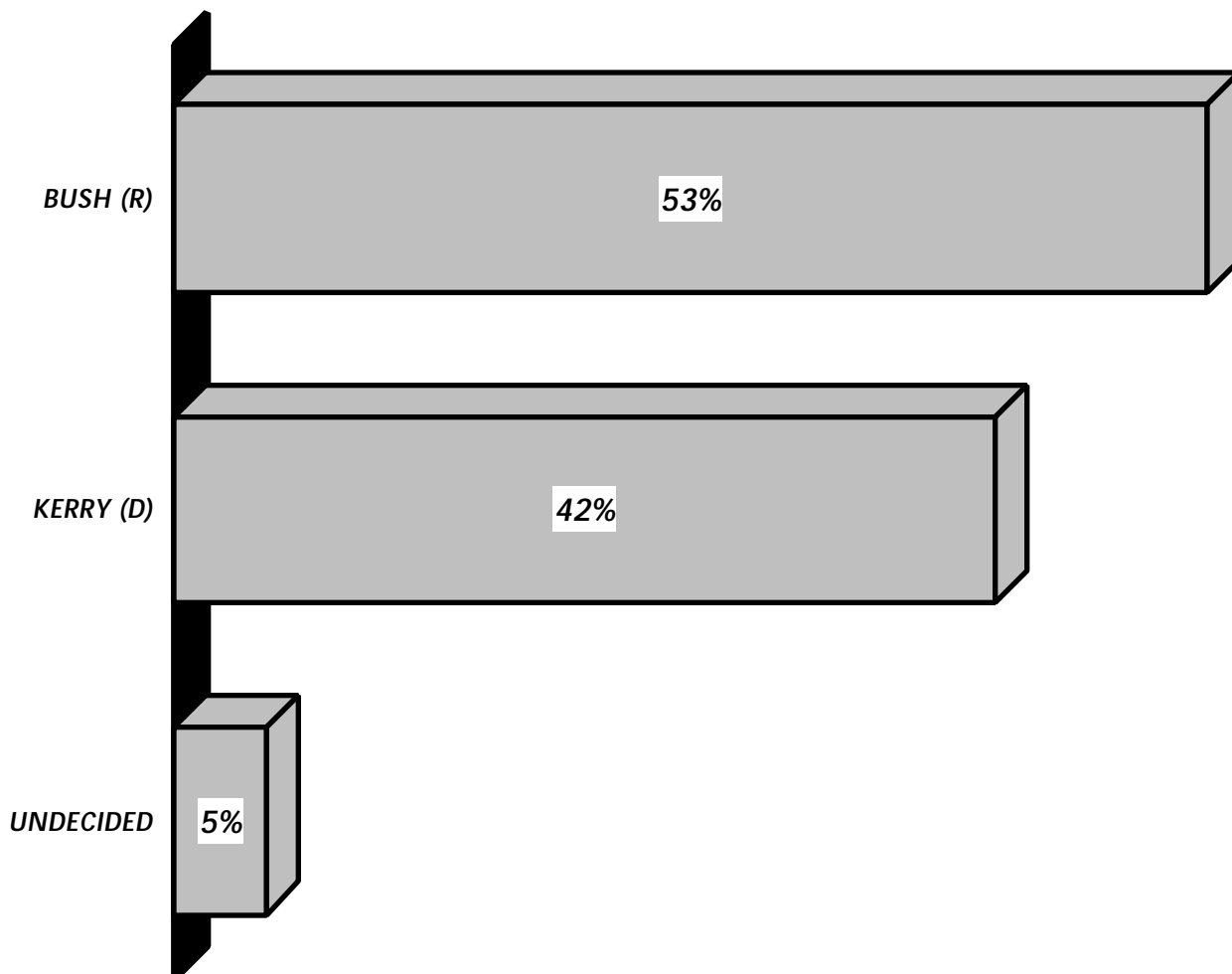
- * IN A HYPOTHETICAL ELECTION FOR PRESIDENT OF THE UNITED STATES IN NORTH CAROLINA TODAY, JOHN EDWARDS OF NC DEFEATS PRESIDENT GEORGE W. BUSH 50% TO 47%, ACCORDING TO SURVEYUSA POLL OF 654 REGISTERED NC VOTERS CONDUCTED 2/23 + 2/24 + 2/25.
- * TODAY, BUSH DEFEATS THE PRESUMPTIVE DEMOCRATIC NOMINEE, JOHN KERRY, 53% TO 42%.
- * EDWARDS POLLS AT 50% IN ALL 3 REGIONS OF THE STATE. HE LEADS AMONG WOMEN BY 8, AMONG INDEPENDENTS BY 11 & AMONG THE MOST EDUCATED BY 18 PTS. BUSH LEADS WHITES BY 14.
- * BUSH LEADS KERRY AMONG MEN & WOMEN, IN ALL AGE GROUPS EXCEPT 65+, WHERE THE TWO TIE.
- * MILITARY HH' S FAVOR BUSH OVER KERRY BY 12 PTS; THEY FAVOR EDWARDS OVER BUSH BY 3 PTS.

RESEARCH CONDUCTED E.T.	040223 15:30-20:23 040224 15:30-20:39 040225 09:39-21:00 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF NORTH CAROLINA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WBTV-TV CHARLOTTE AND WTVD-TV RALEIGH-DURHAM

Q1: BUSH VS KERRY / ALL REGISTERED VOTERS

IF THERE WERE AN ELECTION FOR PRESIDENT OF THE UNITED STATES TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE REPUBLICAN GEORGE W. BUSH AND DEMOCRAT JOHN KERRY, WHO WOULD YOU VOTE FOR?



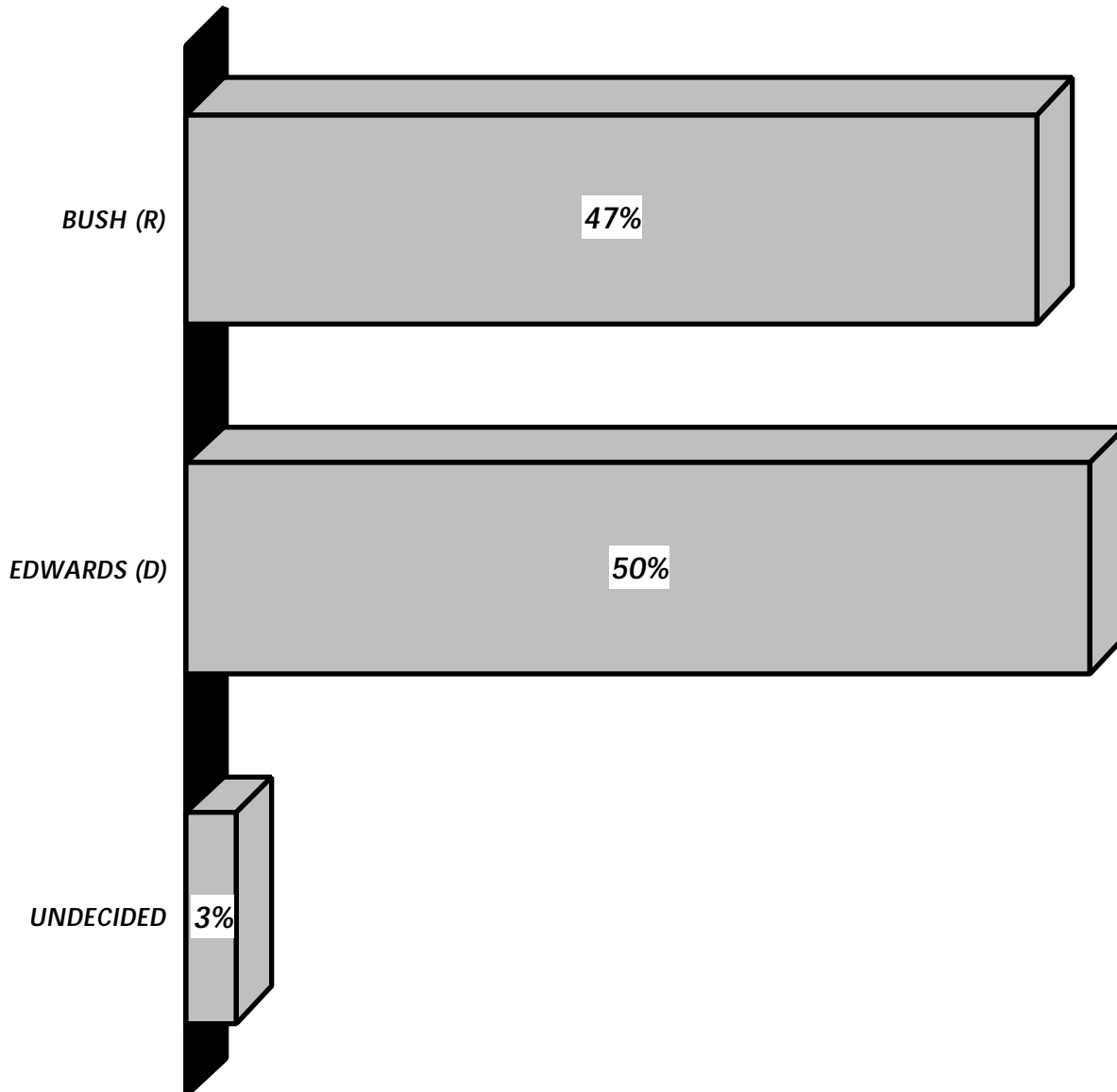
CAUTION: THIS IS A SURVEY OF NC REGISTERED VOTERS, NOT LIKELY VOTERS

THIS IS A SURVEY OF	654	REGISTERED VOTERS FROM THE ENTIRE STATE OF NORTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 3.9\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q2: BUSH VS EDWARDS / ALL REGISTERED VOTERS

WHAT IF THERE WERE AN ELECTION FOR PRESIDENT OF THE UNITED STATES TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE REPUBLICAN GEORGE W. BUSH AND DEMOCRAT JOHN EDWARDS, WHO WOULD YOU VOTE FOR?



CAUTION: THIS IS A SURVEY OF NC REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q1: BUSH VS KERRY / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 44
 AGE 45 - 64
 AGE 65+
 WHITE
 BLACK
 HISPANIC
 OTHER
 NO 2000 VOTE
 BUSH 2000
 GORE 2000
 OTHER 2000

BUSH (R)
 KERRY (D)
 UNDECI DED

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
53%	56%	51%	51%	60%	53%	48%	63%	15%	48%	45%	44%	88%	8%	20%
42%	40%	44%	43%	36%	43%	47%	33%	76%	48%	53%	44%	10%	88%	62%
5%	4%	5%	6%	4%	4%	5%	4%	9%	4%	2%	11%	2%	5%	18%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BUSH (R)
 KERRY (D)
 UNDECI DED

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	105	95	97	112	100	90	119	28	90	85	84	165	14	38
100	95	105	102	86	101	112	79	180	114	125	105	25	208	148
100	91	109	123	90	85	106	80	193	93	44	239	42	97	377

OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 44
 AGE 45 - 64
 AGE 65+
 WHITE
 BLACK
 HISPANIC
 OTHER
 NO 2000 VOTE
 BUSH 2000
 GORE 2000
 OTHER 2000

Q1: BUSH VS KERRY / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY FAMILY
 NOT MILITARY FAMILY
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 CHARLOTTE & WEST
 RALEIGH & GREENSBORO
 SOUTH & COAST

BUSH (R)
 KERRY (D)
 UNDECIDED

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
53%	91%	22%	47%	79%	43%	18%	53%	53%	41%	53%	57%	56%	51%	53%
42%	7%	72%	46%	19%	53%	70%	41%	43%	57%	44%	37%	38%	44%	45%
5%	2%	7%	6%	2%	4%	12%	5%	4%	3%	3%	6%	6%	5%	2%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BUSH (R)
 KERRY (D)
 UNDECIDED

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	172	41	89	149	80	34	100	100	77	100	107	105	97	99
100	17	170	110	45	126	166	98	103	134	104	87	91	104	107
100	32	138	136	38	90	255	114	78	61	60	133	125	98	51

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY FAMILY
 NOT MILITARY FAMILY
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES

Q1: BUSH VS KERRY / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY												
BUSH (R)	53%	46%	56%	55%	54%								
KERRY (D)	42%	51%	40%	40%	38%								
UNDECI DED	5%	3%	3%	4%	8%								
	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES												
BUSH (R)	100	88	106	104	101								
KERRY (D)	100	121	95	96	90								
UNDECI DED	100	57	74	91	176								

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE

Q2: BUSH VS EDWARDS / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 44
 AGE 45 - 64
 AGE 65+
 WHITE
 BLACK
 HISPANIC
 OTHER
 NO 2000 VOTE
 BUSH 2000
 GORE 2000
 OTHER 2000

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	47%	51%	44%	46%	51%	47%	44%	56%	13%	34%	41%	37%	79%	7%	20%
EDWARDS (D)	50%	48%	52%	52%	44%	51%	53%	41%	85%	66%	53%	57%	20%	92%	69%
UNDECI DED	3%	1%	4%	2%	4%	2%	3%	3%	2%	0%	6%	6%	2%	2%	11%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	108	93	97	109	100	92	119	27	71	87	78	166	14	42
EDWARDS (D)	100	95	104	104	88	101	107	81	171	132	105	115	39	183	139
UNDECI DED	100	55	141	76	162	70	116	107	65	0	234	206	69	60	393

OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 44
 AGE 45 - 64
 AGE 65+
 WHITE
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 HISPANIC
 OTHER
 NO 2000 VOTE
 BUSH 2000
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Q2: BUSH VS EDWARDS / RESPONSES COMPARED BY PERCENTAGE AND BY INDEX

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 CHARLOTTE & WEST
 RALEIGH & GREENSBORO
 SOUTH & COAST

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)
 EDWARDS (D)
 UNDECIDED

47%	84%	17%	42%	73%	35%	16%	47%	47%	41%	45%	50%	49%	47%	45%
50%	14%	81%	53%	25%	62%	81%	50%	50%	57%	52%	47%	50%	50%	50%
3%	2%	2%	5%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	4%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)
 EDWARDS (D)
 UNDECIDED

100	179	35	89	155	75	33	100	100	87	95	107	103	99	96
100	28	162	105	50	123	162	100	99	113	104	94	99	100	101
100	62	74	195	62	107	118	89	118	90	104	101	56	115	153

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY FAMILY
 NOT MILITARY FAMILY
 NO RELIGIOUS SERVICES
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Q2: BUSH VS EDWARDS / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

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 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	47%	40%	50%	51%	47%									
EDWARDS (D)	50%	58%	47%	47%	49%									
UNDECI DED	3%	2%	3%	2%	4%									
	100%	100%	100%	100%	100%									

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	84	107	107	99									
EDWARDS (D)	100	116	94	94	98									
UNDECI DED	100	72	93	91	145									

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.