

# **KANSAS IS STILL SOLIDLY REPUBLICAN: BUSH 20 PTS ATOP DEMOCRAT KERRY**



## **IN 2000, BUSH CARRIED KANSAS BY 21 POINTS**

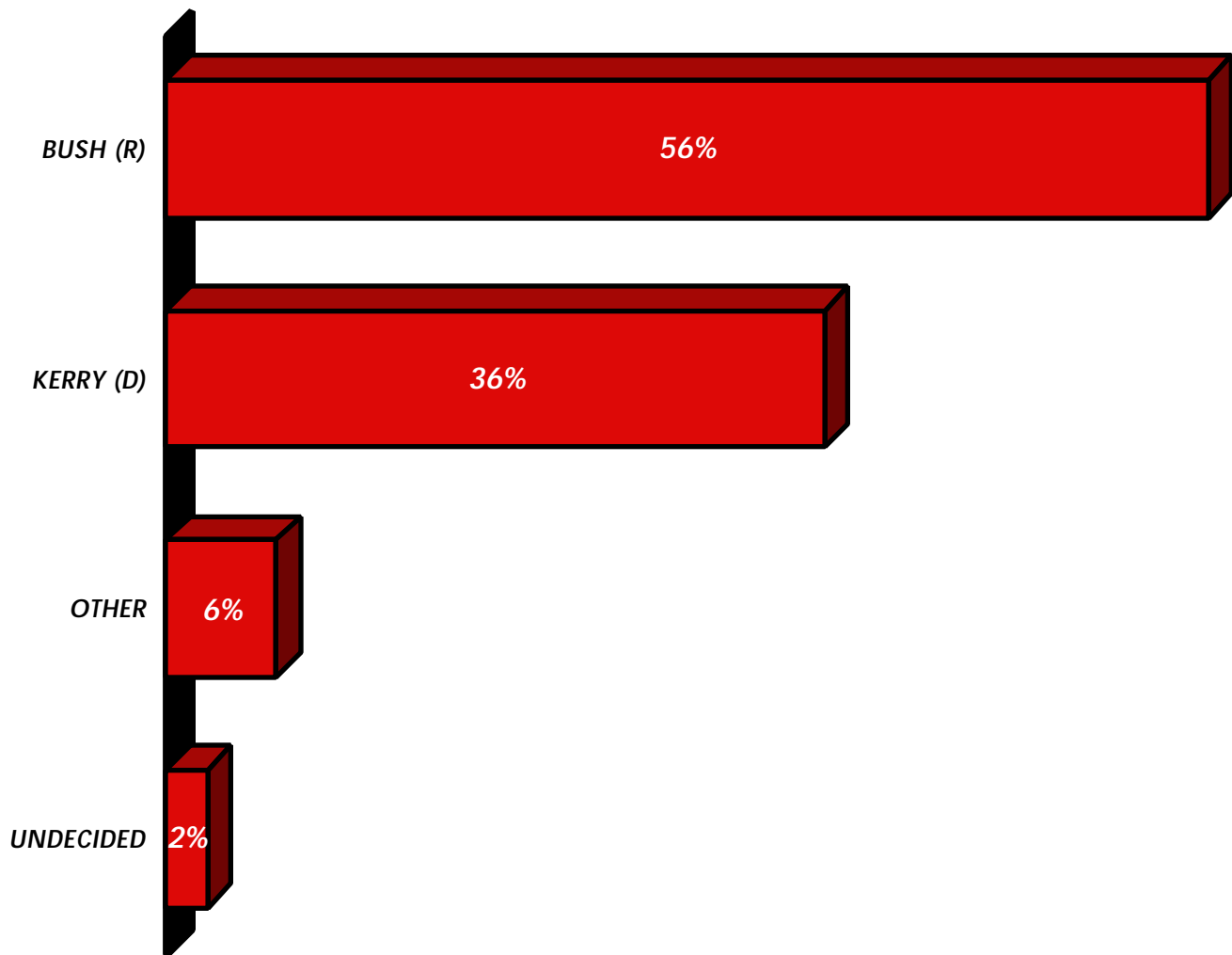
- \* IN AN ELECTION FOR PRESIDENT OF THE UNITED STATES IN KANSAS TODAY, GEORGE W. BUSH DEFEATS JOHN KERRY 56% TO 36%, ACCORDING TO SURVEYUSA POLL OF 598 LIKELY VOTERS CONDUCTED 6/28 + 6/29 + 6/30.
- \* IN 2000, BUSH CARRIED KANSAS BY 21 POINTS. TODAY, BUSH LEADS BY 20 PTS.
- \* PRO-LIFE VOTERS FAVOR BUSH BY 52 POINTS. PRO CHOICE VOTERS FAVOR KERRY BY 9 POINTS.
- \* THOSE WHO ATTEND CHURCH REGULARLY FAVOR BUSH BY 34 POINTS. THOSE WHO ATTEND CHURCH RARELY FAVOR KERRY BY 2 PTS. BUSH LEADS IN WESTERN KS BY 38 PTS, LEADS IN EASTERN KS BY 13 PTS & LEADS IN THE WICHITA AREA BY 26 PTS.

<b>RESEARCH CONDUCTED E.T.</b>	040628 17: 35- 21: 51 040629 16: 36- 21: 52 040630 16: 36- 21: 51 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF KANSAS
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KWCH-TV WICHITA

*VOTE FOR PRESIDENT / ALL LIKELY VOTERS*

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	<b>598</b>	LIKELY VOTERS FROM THE ENTIRE STATE OF KANSAS
OVERALL RESULTS CONSIDERED SIGNIFICANT	<b>±4.1%</b>	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
BUSH (R)	56%	58%	44%	57%	56%	55%	62%	55%	51%	58%	27%	44%	60%		
KERRY (D)	36%	35%	40%	35%	36%	31%	33%	38%	43%	34%	62%	42%	30%		
OTHER	6%	5%	12%	7%	5%	11%	5%	5%	3%	6%	6%	12%	8%		
UNDECIDED	2%	2%	4%	2%	3%	3%	1%	2%	3%	2%	5%	1%	2%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
BUSH (R)	100	103	78	101	99	98	110	97	90	104	48	79	106		
KERRY (D)	100	98	112	98	103	88	92	108	120	96	173	119	86		
OTHER	100	83	211	117	82	181	76	86	57	93	96	206	137		
UNDECIDED	100	91	160	70	131	130	56	94	144	97	240	44	85		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
BUSH (R)	56%	84%	16%	46%	50%	61%	59%	52%	83%	43%	19%				
KERRY (D)	36%	12%	76%	39%	43%	34%	32%	37%	13%	47%	71%				
OTHER	6%	3%	5%	12%	5%	4%	6%	8%	3%	8%	8%				
UNDECIDED	2%	1%	3%	3%	2%	2%	3%	3%	2%	2%	2%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
BUSH (R)	100	150	29	81	88	109	105	93	147	77	34				
KERRY (D)	100	33	213	109	122	94	90	103	35	131	199				
OTHER	100	50	81	209	84	60	101	141	52	130	136				
UNDECIDED	100	44	151	143	84	69	114	125	71	109	95				

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT/OTHER  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 CONSERVATIVE  
 MODERATE  
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
 MILITARY/VET  
 NON-MILITARY/VET  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 REGULAR RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 <\$40,000  
 \$40,000 - \$80,000  
 \$80,000+

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

BUSH (R)	56%	57%	56%	44%	50%	64%	73%	42%	51%	56%	60%				
KERRY (D)	36%	36%	36%	46%	39%	30%	21%	51%	40%	34%	37%				
OTHER	6%	6%	6%	9%	9%	3%	5%	5%	7%	7%	1%				
UNDECIDED	2%	2%	2%	1%	3%	3%	2%	2%	2%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

BUSH (R)	100	100	100	79	89	114	130	74	91	100	106				
KERRY (D)	100	100	100	130	109	84	58	144	112	97	105				
OTHER	100	93	103	146	144	54	77	87	119	121	25				
UNDECIDED	100	103	98	25	127	119	79	98	91	91	55				

OVERALL  
 MILITARY/VET  
 NON-MILITARY/VET  
 REGULAR RELIGIOUS SERVICES  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 <\$40,000  
 \$40,000 - \$80,000  
 \$80,000+

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
WESTERN KS  
WICHITA AREA  
EASTERN KS  
URBAN  
SUBURBAN  
RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	56%	64%	59%	53%	50%	57%	60%						
KERRY (D)	36%	26%	33%	40%	43%	36%	30%						
OTHER	6%	8%	5%	6%	4%	4%	8%						
UNDECIDED	2%	2%	3%	2%	3%	2%	2%						
	100%	100%	100%	100%	100%	100%	100%						

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	114	104	93	88	102	107						
KERRY (D)	100	72	93	112	120	102	83						
OTHER	100	131	91	93	75	68	142						
UNDECIDED	100	101	121	91	136	94	78						

OVERALL  
WESTERN KS  
WICHITA AREA  
EASTERN KS  
URBAN  
SUBURBAN  
RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	666	520	078	335	331	179	207	147	134	581	031	034	021		
CERTAIN	520	520	000	258	262	114	176	125	106	459	021	023	017		
PROBABLE	078	000	078	047	031	030	022	012	013	065	005	007	001		
LIKELY	598	520	078	305	292	143	198	137	119	524	026	030	018		
BUSH (R)	336	302	034	173	163	079	122	075	060	305	007	013	011		
KERRY (D)	213	182	031	106	107	045	065	052	051	178	016	013	005		
OTHER	035	026	010	021	014	015	009	007	004	029	002	004	001		
UNDECIDED	013	011	003	005	009	004	002	003	004	011	001	000	000		
TOTAL	800	520	078	390	410	253	243	161	143	682	041	046	031		
COMPOSITION OF ADULTS	100%	65%	10%	49%	51%	32%	30%	20%	18%	85%	5%	6%	4%		
COMP. OF REG. VOTERS	100%	78%	12%	50%	50%	27%	31%	22%	20%	87%	5%	5%	3%		
COMP. OF LIKELY VOTERS	100%	87%	13%	51%	49%	24%	33%	23%	20%	88%	4%	5%	3%		

800 KANSAS ADULTS WERE INTERVIEWED BY TELEPHONE 6/28 - 6/30.  
OF THEM, 666 WERE REGISTERED TO VOTE.  
OF THEM, 598 WERE JUDGED TO BE 'LIKELY' TO VOTE.  
GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/ OTHER	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTERED	666	305	170	185	006	123	150	225	163	253	305	077	024		
CERTAIN	520	251	137	130	002	104	122	173	119	210	242	053	013		
PROBABLE	078	031	018	026	003	010	016	029	022	023	036	010	007		
LIKELY	598	283	155	156	004	113	138	202	141	233	277	063	020		
BUSH (R)	336	238	025	071	002	056	085	120	074	193	120	012	009		
KERRY (D)	213	033	118	060	002	049	046	065	052	029	129	045	008		
OTHER	035	008	008	019	000	006	005	012	012	007	021	005	001		
UNDECIDED	013	003	005	005	000	002	002	005	004	004	007	001	002		
TOTAL	800	305	170	185	006	144	165	267	217	286	356	109	039		
COMPOSITION OF ADULTS	100%	38%	21%	23%	1%	18%	21%	33%	27%	36%	45%	14%	5%		
COMP. OF REG. VOTERS	100%	46%	26%	28%	1%	18%	22%	34%	24%	38%	46%	11%	4%		
COMP. OF LIKELY VOTERS	100%	47%	26%	26%	1%	19%	23%	34%	24%	39%	46%	11%	3%		

800 KANSAS ADULTS WERE INTERVIEWED BY TELEPHONE 6/28 - 6/30.  
OF THEM, 666 WERE REGISTERED TO VOTE.  
OF THEM, 598 WERE JUDGED TO BE ' LIKELY ' TO VOTE.  
GRAPHS REFLECT ' LIKELY ' VOTERS.







The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.