

...network logo files

This CD contains all versions of the network logo. In order to apply your identity consistently and coherently, it is important to select the logo appropriate to your requirements. This page is designed to help you do so quickly and easily.

...logo files

Within the main **logo** folder there are three sub folders entitled eps, gif and tif containing logos saved in different file formats. Eps files are for professional designers and printers and can only be used with specialist software, gifs are for web use and tifs are for use on screen in presentations. The colours found in these files are specified differently so it is important to select the right one.

Within the eps folder there are two sub folders containing logos for use at two different size ranges. These are entitled **large** (containing logos for use at 100mm and above), **small** (containing logos for use between 20mm and 99mm). For each size four are three versions of the logo provided in different colour combinations. The large and standard versions are drawn differently so please make sure you select the correct version for your requirements.

eps (FOR PRINT USE)	logo colour	filename
large (use at 100mm and bigger)	positive black positive purple full colour negative white	nblack_l.eps npurple_l.eps network_l.eps nwhite_l.eps
small (use at 20mm to 99mm)	positive black positive purple full colour negative white	nblack_s.eps npurple_s.eps network_s.eps nwhite_s.eps
gif (FOR WEB USE)	logo colour	filename
gif	positive black full colour negative white	nblack.gif network.gif nwhite.gif
tif (FOR SCREEN USE)	logo colour	filename
large	full colour positive black negative white	network_l.tif nblack_l.tif nwhite_l.tif
small	full colour positive black negative white	network_s.tif nblack_s.tif nwhite_s.tif

...network logo files continued

eps (FOR PRINT USE)



network_l.eps
use at 100mm and bigger



network_s.eps
use at 21mm to 99mm



nblack_l.eps
use at 100mm and bigger



nblack_s.eps
use at 21mm to 99mm



nwhite_l.eps
use at 100mm and bigger



nwhite_st.eps
use at 21mm to 99mm



npurple_l.eps
use at 100mm and bigger



npurple_s.eps
use at 21mm to 99mm

gif (FOR WEB USE)



network.gif



nblack.gif



nwhite.gif

tif (FOR SCREEN USE)



network_l.tif



nblack_l.tif



nwhite_l.tif



network_s.tif



nblack_s.tif



nwhite_s.tif

...network headline font

Network Highland Gothic (only to be used for headlines or subheadings, for text use Frutiger or Arial as specified in the Corporate guidelines)

A B C D E F G H I J K

L M N O P Q R S T U

V W X Y Z

1 2 3 4 5 6 7 8 9 0

- ! - & " ; : " ? ' , . ' () \ / % @

a b c d e f g h i j k l m n o

p q r s t u v w x y z

Network Highland Gothic is a revised version of the Mac font Highland Gothic. In order to use this font you must own a copy of the font Highland Gothic.