

BUSH TOPS KERRY BY 20 PTS IN GA; GOP ISAKSON GRABS SENATE SEAT



BUSH WON GA BY 12 POINTS IN 2000, NOW UP 20 -- 15 ELECTORAL VOTES SAFE FOR GOP

- * IN A PRESIDENTIAL ELECTION HELD IN GEORGIA TODAY, GEORGE W BUSH DEFEATS JOHN KERRY, WHILE REPUBLICAN JOHNNY ISAKSON BEATS DEMOCRAT DENISE MAJETTE TO PICK UP THE U. S. SENATE SEAT OF RETIRING DEMOCRAT ZELL MILLER, ACCORDING TO THIS SURVEYUSA POLL OF 658 LIKELY VOTERS, CONDUCTED 9/13 + 9/14 + 9/15.

- * 47 DAYS TO ELECTION, IT'S BUSH 58%, KERRY 38%.
- * BUSH LEADS 3: 1 AMONG WHITES. KERRY LEADS 4: 1 AMONG BLACKS. 14% OF DEMOCRATS CROSS OVER AND VOTE FOR BUSH. BUSH LEADS INDEPENDENTS BY 23 POINTS.

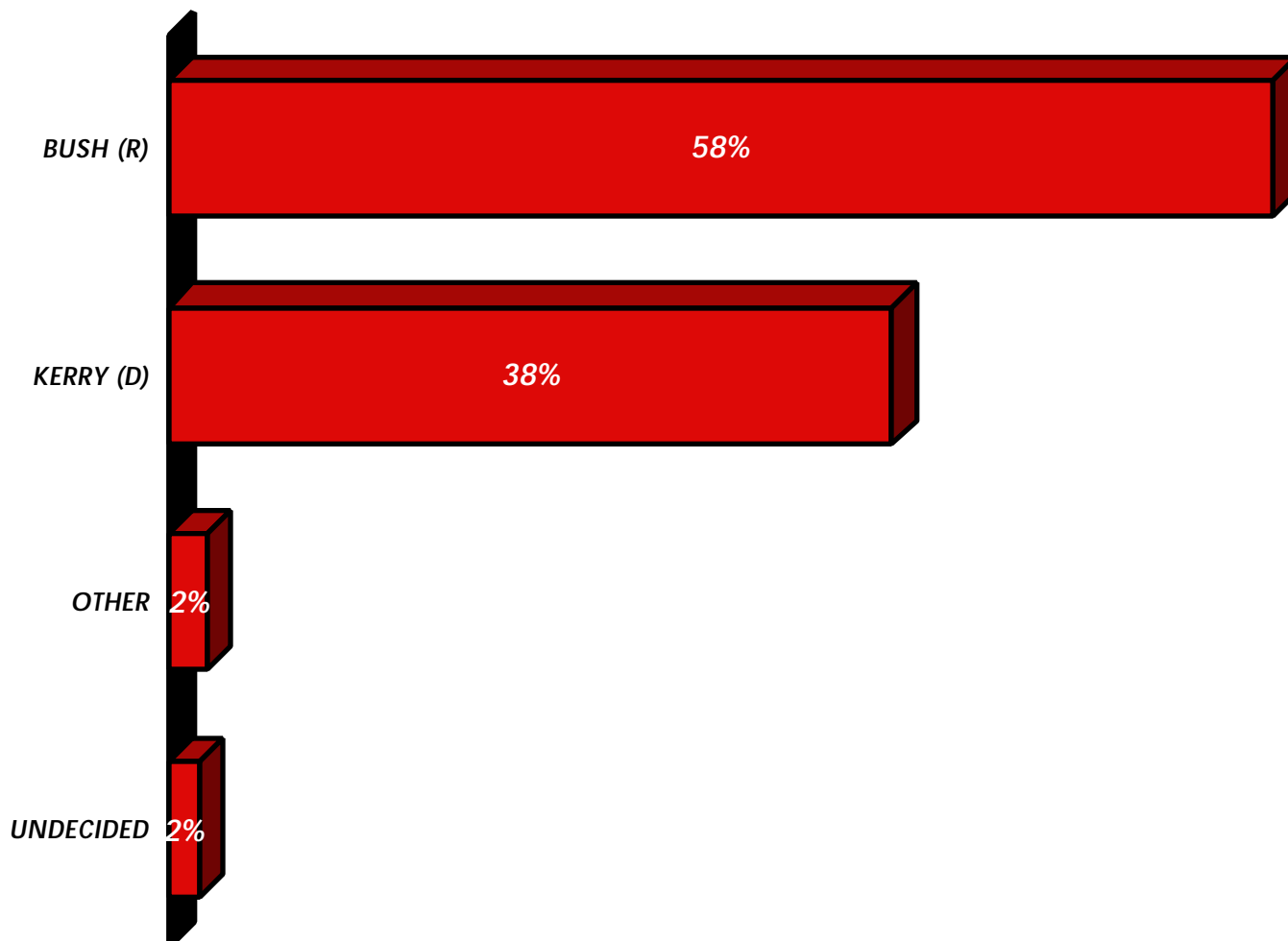
- * ISAKSON GETS 58% TO 33% FOR MAJETTE, A 25- POINT LEAD. ISAKSON LEADS BY 34 POINTS AMONG INDEPENDENTS AND GETS 17% OF DEMS TO CROSS OVER AND VOTE GOP.

RESEARCH CONDUCTED E.T.	040913 15: 33- 20: 48 040914 15: 32- 20: 44 040915 15: 31- 20: 45 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF GEORGIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WXIA-TV ATLANTA

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

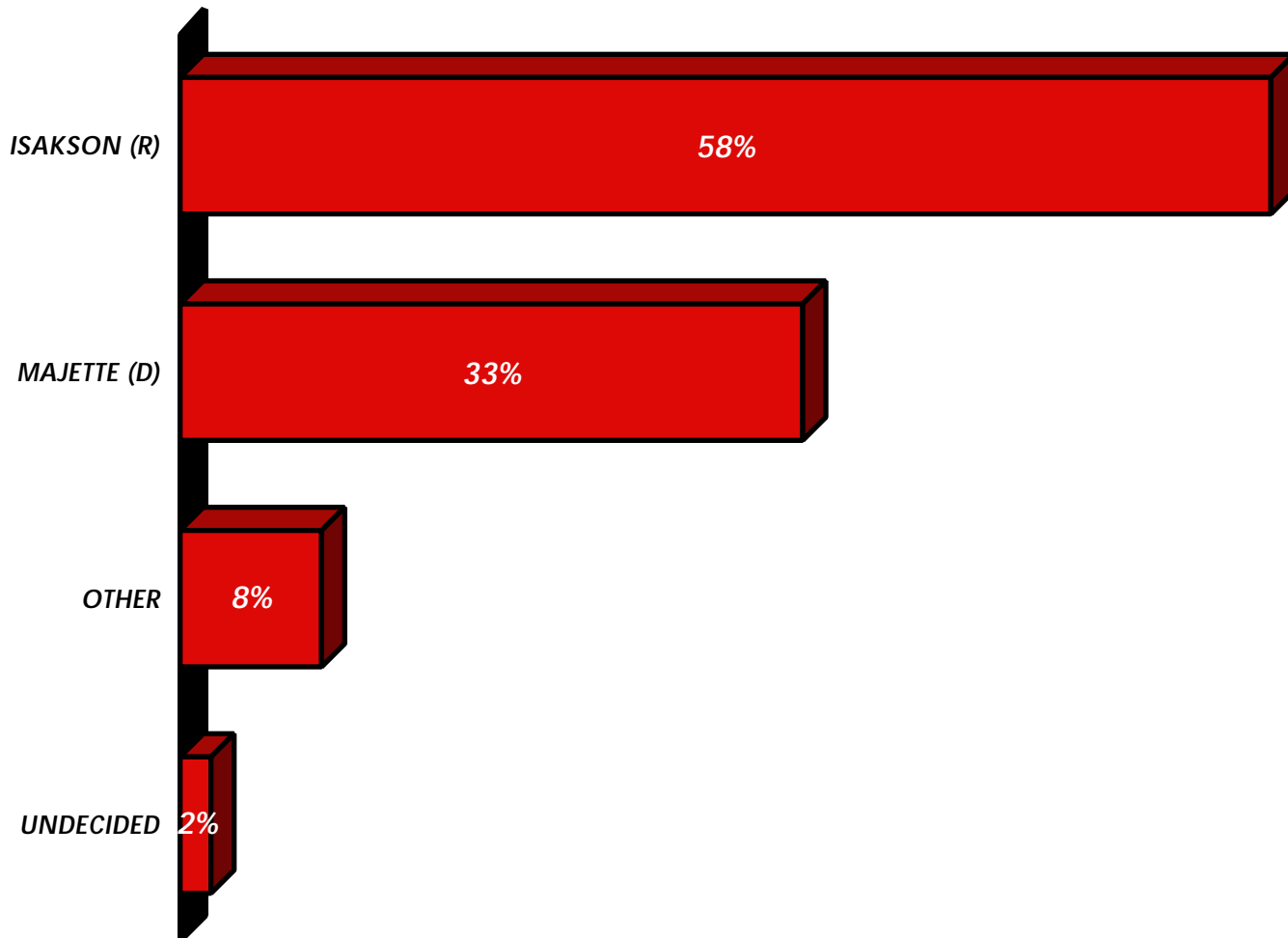


THIS IS A SURVEY OF	658	LIKELY VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

GEORGIA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM GEORGIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JOHNNY ISAKSON? DEMOCRAT DENISE MAJETTE? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	653	LIKELY VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	58%	59%	49%	61%	56%	61%	54%	63%	56%	73%	19%	53%	52%		
KERRY (D)	38%	38%	41%	36%	41%	37%	42%	35%	37%	24%	77%	47%	43%		
OTHER	2%	2%	5%	2%	2%	1%	3%	1%	3%	2%	2%	0%	2%		
UNDECIDED	2%	1%	4%	1%	2%	1%	1%	1%	3%	1%	2%	0%	3%		
VOTED 'FOR' CANDIDATE														87%	51%
'AGAINST' OTHER CAND.														12%	46%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	101	85	105	95	105	92	108	96	125	32	90	88		
KERRY (D)	100	99	107	93	107	96	110	91	98	63	201	124	112		
OTHER	100	85	264	96	104	55	137	59	171	97	116	0	117		
UNDECIDED	100	84	276	90	110	70	93	86	203	85	140	0	208		

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	58%	95%	14%	58%	54%	68%	58%	54%	81%	45%	22%	58%	59%		
KERRY (D)	38%	4%	83%	35%	41%	30%	38%	42%	17%	51%	74%	38%	38%		
OTHER	2%	1%	1%	5%	3%	2%	2%	2%	1%	2%	4%	2%	2%		
UNDECIDED	2%	0%	2%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	163	25	99	93	116	100	93	138	77	38	99	101		
KERRY (D)	100	9	217	90	108	79	100	110	44	134	193	100	100		
OTHER	100	42	50	267	161	78	84	95	64	103	174	112	85		
UNDECIDED	100	25	112	140	102	41	95	132	73	128	54	119	60		
	100	163	25	99	93	116	100	93	138	77	38	99	101		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	58%	63%	54%	59%	76%	42%	44%	65%	67%				
KERRY (D)	38%	32%	42%	38%	22%	55%	50%	32%	32%				
OTHER	2%	3%	2%	2%	2%	2%	3%	1%	0%				
UNDECIDED	2%	2%	1%	1%	1%	1%	2%	1%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	107	93	101	131	72	76	112	115				
KERRY (D)	100	84	110	100	57	143	131	83	83				
OTHER	100	160	112	80	81	122	169	73	24				
UNDECIDED	100	131	96	90	46	74	140	93	57				

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 GREATER ATLANTA
 SOUTH & EAST GEORGIA
 URBAN
 SUBURBAN
 RURAL

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	58%	59%	56%	35%	62%	58%								
KERRY (D)	38%	37%	40%	62%	34%	38%								
OTHER	2%	2%	2%	2%	2%	2%								
UNDECIDED	2%	1%	2%	1%	2%	2%								
	100%	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	102	96	60	107	100								
KERRY (D)	100	97	105	162	89	100								
OTHER	100	99	103	114	105	87								
UNDECIDED	100	95	111	73	97	113								

OVERALL
 GREATER ATLANTA
 SOUTH & EAST GEORGIA
 URBAN
 SUBURBAN
 RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
ISAKSON (R)	58%	58%	54%	64%	52%	56%	55%	61%	63%	72%	21%	35%	44%		
MAJETTE (D)	33%	33%	33%	30%	36%	31%	38%	31%	27%	19%	68%	49%	50%		
OTHER	8%	7%	12%	6%	9%	11%	7%	6%	6%	7%	8%	11%	6%		
UNDECIDED	2%	2%	0%	1%	2%	2%	0%	2%	4%	1%	3%	6%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
ISAKSON (R)	100	101	94	110	90	98	95	105	109	125	36	61	76		
MAJETTE (D)	100	100	101	90	110	94	116	94	81	58	207	147	151		
OTHER	100	95	157	75	125	141	87	83	73	97	106	143	81		
UNDECIDED	100	107	19	47	152	111	8	122	269	66	181	336	0		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
ISAKSON (R)	58%	90%	17%	61%	54%	66%	55%	57%	77%	48%	24%	58%	57%		
MAJETTE (D)	33%	3%	74%	27%	35%	29%	34%	35%	16%	42%	65%	33%	34%		
OTHER	8%	6%	6%	11%	9%	5%	9%	7%	5%	9%	10%	8%	7%		
UNDECIDED	2%	1%	2%	1%	2%	0%	2%	1%	1%	1%	0%	2%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
ISAKSON (R)	100	156	30	106	93	114	95	99	134	83	42	101	99		
MAJETTE (D)	100	9	224	81	105	87	102	105	48	128	198	99	104		
OTHER	100	79	85	146	124	65	123	87	69	124	135	100	95		
UNDECIDED	100	58	130	56	135	27	125	81	91	32	18	107	66		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+
 BUSH (R)
 KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

ISAKSON (R)	58%	61%	55%	58%	73%	45%	50%	60%	68%	88%	15%				
MAJETTE (D)	33%	30%	35%	33%	21%	46%	41%	32%	25%	6%	75%				
OTHER	8%	7%	9%	7%	5%	9%	7%	7%	6%	6%	9%				
UNDECIDED	2%	2%	1%	2%	1%	0%	2%	1%	2%	1%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

ISAKSON (R)	100	106	95	101	126	78	86	103	117	151	25				
MAJETTE (D)	100	90	107	101	62	138	123	98	75	17	227				
OTHER	100	94	114	89	71	122	97	96	74	75	121				
UNDECIDED	100	98	90	92	91	24	141	39	123	73	90				

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+
 BUSH (R)
 KERRY (D)

RAW COUNTS FOR ALL RESPONSES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	<\$40,000	\$40-\$80,000	\$80,000+	DECLINE	BUSH (R)	KERRY (D)
REGISTERED	738	116	236	367	335	334	044	234	227	186	040		
CERTAIN	604	089	182	317	285	270	031	174	194	165	030		
PROBABLE	054	011	023	019	020	030	003	022	014	011	003		
LIKELY	658	100	205	336	304	299	034	196	208	176	034		
BUSH (R)	383	063	112	198	231	125	014	087	136	118	019		
KERRY (D)	251	032	086	128	066	164	014	098	066	055	013		
OTHER	013	003	005	005	005	007	001	007	003	001	001		
UNDECIDED	010	002	003	005	002	003	004	004	003	002	000		
ISAKSON (R)	378	061	112	195	220	133	013	097	123	118	017	334	037
MAJETTE (D)	216	029	072	111	062	135	013	079	067	043	013	021	187
OTHER	049	007	017	022	016	027	003	014	015	010	003	022	023
WON'T VOTE	005	002	000	002	002	003	000	001	002	001	000	002	001
UNDECIDED	011	002	003	005	004	001	004	005	001	004	000	005	004
TOTAL	900	158	302	410	410	398	056	294	276	201	053		
COMPOSITION OF ADULTS	100%	18%	34%	46%	46%	44%	6%	33%	31%	22%	6%		
COMP. OF REGISTERED	100%	16%	32%	50%	45%	45%	6%	32%	31%	25%	5%		
COMP OF LIKELY VOTERS	100%	15%	31%	51%	46%	45%	5%	30%	32%	27%	5%		

900 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 9/13 - 9/15. OF THEM, 738 WERE REGISTERED TO VOTE. OF THEM, 658 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.