

KEY DEMOCRAT STATE OF MARYLAND NOW IN PLAY; BUSH AND KERRY TIED



IN 2000, GORE CARRIED MARYLAND BY 16 PTS ... 43 DAYS TO THE 2004 VOTE, CONTEST IS TIED

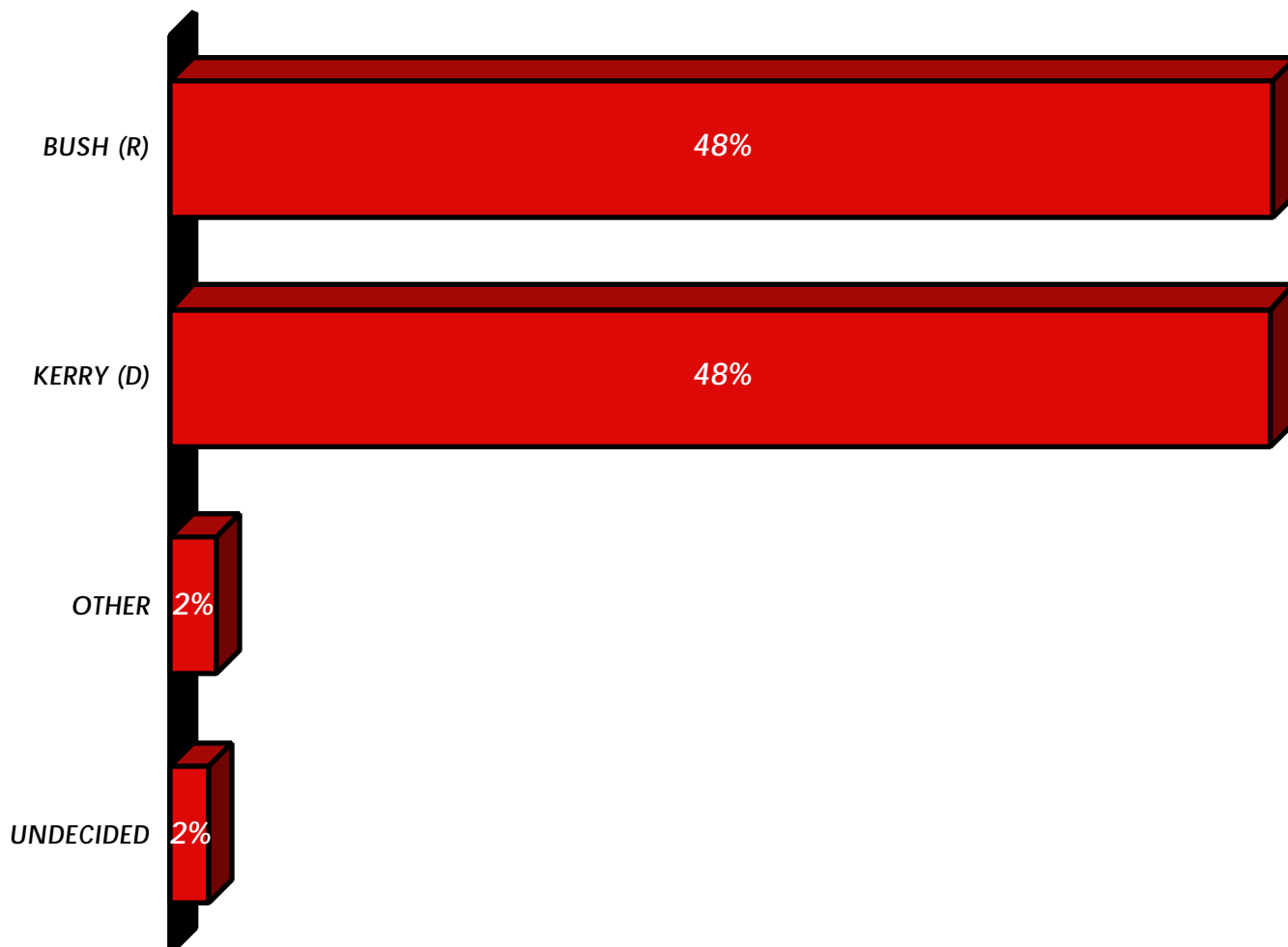
- ✦ IN AN ELECTION FOR PRESIDENT IN MD TODAY, GEORGE W BUSH & JOHN KERRY TIE, ACCORDING TO SURVEYUSA POLL OF 598 LIKELY VOTERS CONDUCTED 9/17 + 9/18 + 9/19 FOR WMAR-TV.
- ✦ 4 WEEKS AGO, IN TRACKING POLL, KERRY LED BY 11, 53% TO 42%. TODAY, KERRY HAS 48%, BUSH HAS 48%. KERRY HAS LOST 5 POINTS, BUSH HAS GAINED 6. POLL METHODOLOGY IDENTICAL.
- ✦ BUSH LEADS BY 12 AMONG MEN. KERRY LEADS BY 12 AMONG WOMEN. BUSH LEADS BY 25 AMONG WHITES; KERRY LEADS BY 54 AMONG BLACKS. 16% OF DEMOCRATS NOW CROSS-OVER TO VOTE FOR BUSH. INDYS TIED AT 46%. BUSH LEADS BY 13 PTS IN MILITARY HH' S. KERRY LEADS BY 13 PTS IN NON-MILITARY HH' S. KERRY UP 10 IN UNION HH' S. BUSH UP 4 IN NON-UNION HH' S.
- ✦ VOTERS OF ALL INCOME LEVELS SPLIT EVENLY. RELIGIOUS & LESS RELIGIOUS VOTERS SPLIT.

RESEARCH CONDUCTED E.T.	040917 15: 31- 20: 47 040918 12: 54- 20: 49 040919 14: 02- 19: 30 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF MARYLAND
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WMAR-TV BALTIMORE

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

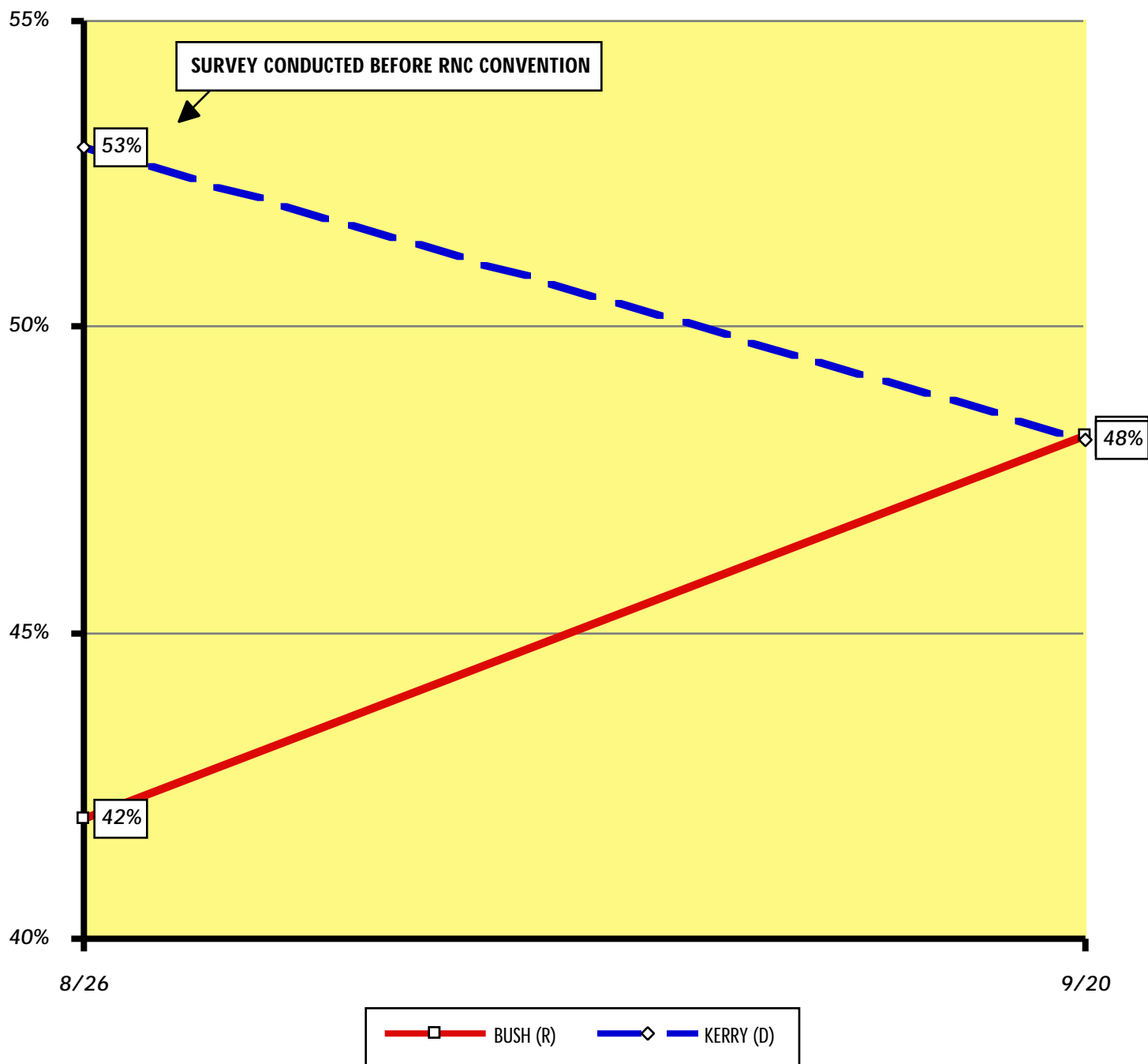
AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	598	LIKELY VOTERS FROM THE ENTIRE STATE OF MARYLAND
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 4.1\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	48%	54%	42%	44%	51%	48%	49%	61%	21%	43%	29%				
KERRY (D)	48%	42%	54%	54%	44%	49%	46%	36%	75%	53%	66%				
OTHER	2%	3%	1%	0%	3%	2%	3%	2%	2%	4%	1%				
UNDECIDED	2%	1%	2%	2%	2%	1%	3%	1%	2%	0%	3%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	113	88	91	106	100	101	127	43	90	61				
KERRY (D)	100	87	113	111	92	102	96	74	156	109	138				
OTHER	100	144	58	12	152	91	142	98	92	203	75				
UNDECIDED	100	64	134	125	93	42	159	83	148	0	170				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	48%	91%	16%	46%	34%	45%	59%	58%	83%	38%	13%				
KERRY (D)	48%	7%	81%	46%	61%	49%	40%	39%	14%	59%	82%				
OTHER	2%	1%	2%	4%	2%	5%	0%	1%	2%	1%	4%				
UNDECIDED	2%	0%	1%	4%	2%	1%	1%	3%	1%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	190	33	94	71	94	121	119	171	79	27				
KERRY (D)	100	15	169	96	127	102	84	81	30	122	170				
OTHER	100	37	94	202	122	235	22	30	103	62	185				
UNDECIDED	100	29	59	248	117	50	37	183	51	134	87				

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	48%	47%	49%	49%	73%	33%	55%	42%	42%	51%				
KERRY (D)	48%	50%	48%	47%	25%	63%	42%	55%	52%	47%				
OTHER	2%	3%	2%	2%	2%	2%	2%	2%	3%	2%				
UNDECIDED	2%	0%	2%	2%	1%	2%	2%	1%	3%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	97	101	103	151	68	113	87	87	105				
KERRY (D)	100	105	99	97	52	131	87	114	107	97				
OTHER	100	132	84	101	84	104	103	105	144	92				
UNDECIDED	100	20	118	117	46	112	98	83	205	48				

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **>\$40,000** **\$40,000-\$80,000** **\$80,000+** **BALTIMORE AREA** **REST OF MARYLAND** **URBAN** **SUBURBAN** **RURAL** **BUSH (R)** **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	48%	47%	48%	49%	53%	41%	30%	49%	74%						
KERRY (D)	48%	49%	47%	48%	44%	55%	65%	47%	24%						
OTHER	2%	3%	2%	2%	1%	3%	1%	2%	1%						
UNDECIDED	2%	2%	2%	0%	2%	2%	4%	1%	1%						
'FOR' CANDIDATE													87%	44%	
'AGAINST' OTHER CAND.													12%	51%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	97	100	102	110	84	62	102	154						
KERRY (D)	100	102	98	100	91	114	136	98	50						
OTHER	100	130	96	109	75	140	62	116	26						
UNDECIDED	100	95	149	22	93	111	218	80	59						

OVERALL **>\$40,000** **\$40,000-\$80,000** **\$80,000+** **BALTIMORE AREA** **REST OF MARYLAND** **URBAN** **SUBURBAN** **RURAL**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
REGISTERED	705	337	368	202	241	151	111	460	182	030	033				
LIKELY	598	292	306	159	215	134	090	387	157	027	027				
BUSH (R)	288	158	130	070	110	065	044	236	033	012	008				
KERRY (D)	288	122	166	085	095	066	042	138	118	014	018				
OTHER	012	008	004	000	007	002	003	008	003	001	000				
UNDECIDED	010	003	007	003	003	001	002	005	004	000	001				
TOTAL	800	378	422	244	274	160	122	513	210	032	045				
COMPOSITION OF ADULTS	100%	47%	53%	30%	34%	20%	15%	64%	26%	4%	6%				
COMP. OF REG. VOTERS	100%	48%	52%	29%	34%	21%	16%	65%	26%	4%	5%				
COMP. OF LIKELY VOTERS	100%	49%	51%	27%	36%	22%	15%	65%	26%	5%	4%				

800 MARYLAND ADULTS WERE INTERVIEWED BY TELEPHONE 9/17 - 9/19. OF THEM, 705 WERE REGISTERED TO VOTE. OF THEM, 598 WERE JUDGED TO BE ' LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT ' LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/ OTHER	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTERED	705	238	308	149	010	194	147	162	199	230	325	118	025		
LIKELY	598	210	267	116	005	175	131	138	151	196	278	101	017		
BUSH (R)	288	192	043	053	001	060	059	081	087	162	105	013	006		
KERRY (D)	288	015	217	054	002	107	065	056	059	028	163	083	010		
OTHER	012	002	005	005	001	004	006	001	001	004	003	004	001		
UNDECIDED	010	001	003	005	002	003	001	001	005	002	006	001	001		
TOTAL	800	238	308	149	010	201	155	188	248	254	360	140	031		
COMPOSITION OF ADULTS	100%	30%	39%	19%	1%	25%	19%	23%	31%	32%	45%	17%	4%		
COMP. OF REG. VOTERS	100%	34%	44%	21%	1%	28%	21%	23%	28%	33%	46%	17%	3%		
COMP. OF LIKELY VOTERS	100%	35%	45%	19%	1%	29%	22%	23%	25%	33%	46%	17%	3%		
800 MARYLAND ADULTS WERE INTERVIEWED BY TELEPHONE 9/17 - 9/19. OF THEM, 705 WERE REGISTERED TO VOTE. OF THEM, 598 WERE JUDGED TO BE ' LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT ' LIKELY' VOTERS.															

RAW COUNTS FOR ALL RESPONSES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	MILITARY/VET	NON-MILITARY/VET	UNION	NON-UNION	NOT SURE			
REGISTERED	705	157	238	296	265	380	044	359	317	127	538	005			
LIKELY	598	131	193	263	221	330	034	312	264	112	456	003			
BUSH (R)	288	061	094	130	160	109	015	170	111	047	231	001			
KERRY (D)	288	066	092	123	055	208	016	130	145	058	213	001			
OTHER	012	003	003	005	004	007	001	006	006	003	008	000			
UNDECIDED	010	000	004	005	002	006	001	005	004	004	004	001			
TOTAL	800	197	268	312	294	431	049	399	359	139	607	006			
COMPOSITION OF ADULTS	100%	25%	34%	39%	37%	54%	6%	50%	45%	17%	76%	1%			
COMP. OF REG. VOTERS	100%	22%	34%	42%	38%	54%	6%	51%	45%	18%	76%	1%			
COMP. OF LIKELY VOTERS	100%	22%	32%	44%	37%	55%	6%	52%	44%	19%	76%	1%			

800 MARYLAND ADULTS WERE INTERVIEWED BY TELEPHONE 9/17 - 9/19. OF THEM, 705 WERE REGISTERED TO VOTE. OF THEM, 598 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	>\$40,000	\$40,000-\$80,000	\$80,000+	DECLINE	BALTIMORE AREA	REST OF MARYLAND	URBAN	SUBURBAN	RURAL	'FOR' CANDIDATE	'AGAINST' OTHER CAND.	NOT SURE
REGISTERED	705	157	226	245	027	442	263	115	523	067			
LIKELY	598	116	198	220	025	371	227	095	452	051			
BUSH (R)	288	054	096	108	014	197	092	028	222	038	251	035	003
KERRY (D)	288	057	094	106	010	164	124	062	214	012	126	146	016
OTHER	012	003	004	005	000	006	006	001	010	000	000	000	000
UNDECIDED	010	002	005	001	001	006	004	003	006	000	000	000	000
TOTAL	800	193	244	260	035	500	300	129	592	079			
COMPOSITION OF ADULTS	100%	24%	31%	33%	4%	62%	38%	16%	74%	10%			
COMP. OF REG. VOTERS	100%	22%	32%	35%	4%	63%	37%	16%	74%	10%			
COMP. OF LIKELY VOTERS	100%	19%	33%	37%	4%	62%	38%	16%	76%	9%			

800 MARYLAND ADULTS WERE INTERVIEWED BY TELEPHONE 9/17 - 9/19. OF THEM, 705 WERE REGISTERED TO VOTE. OF THEM, 598 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.