## BUSH UP 21 IN TEXAS, IDENTICAL TO TRACKING POLL 30 DAYS AGO



## IN 2000, BUSH CARRIED TEXAS BY 21 PTS ... LED BY 21 PTS LAST MONTH ... LEADS BY 21 PTS TODAY

- \* IN AN ELECTION IN TEXAS TODAY FOR PRESIDENT OF THE UNITED STATES, FAVORITE SON GEORGE W BUSH CAPTURES THE LONE-STAR'S 34 ELECTORAL VOTES, ACCORDING TO SURVEYUSA POLL OF 642 LIKELY TEXAS VOTERS CONDUCTED 9/19 + 9/20 + 9/21.
- \* TODAY IT'S BUSH 58%, KERRY 37%, IDENTICAL TO A SURVEYUSA TRACKING POLL RELEASED 8/23.
- \* BUSH LEADS BY 6 PTS IN HARRIS COUNTY (HOUSTON), LEADS BY 20 PTS IN PANHANDLE, LEADS BY 25 PTS IN WEST TEXAS, LEADS BY 26 PTS IN EAST TEXAS.
- \* KERRY LEADS BY 9 AMONG PRO-CHOICE VOTERS. BUSH LEADS BY 51 AMONG PRO-LIFE VOTERS.
- \* KERRY UP 8 AMONG THOSE EARNING < \$40K/YR. BUSH UP 36 AMONG THOSE EARNING > \$80K/YR.

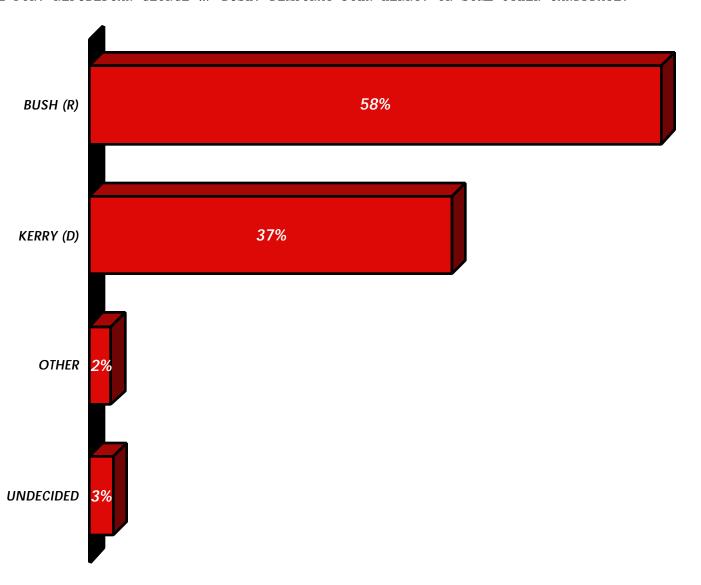
RESEARCH CONDUCTED E.T.	040919 15: 02-20: 28 040920 16: 31-21: 48 040921 16: 31-21: 49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF TEXAS
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

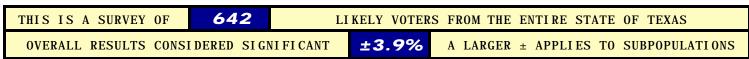
RESEARCH CONDUCTED FOR KPRC-TV HOUSTON, KEYE-TV AUSTIN, & WOAI-TV SAN ANTONIO

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## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

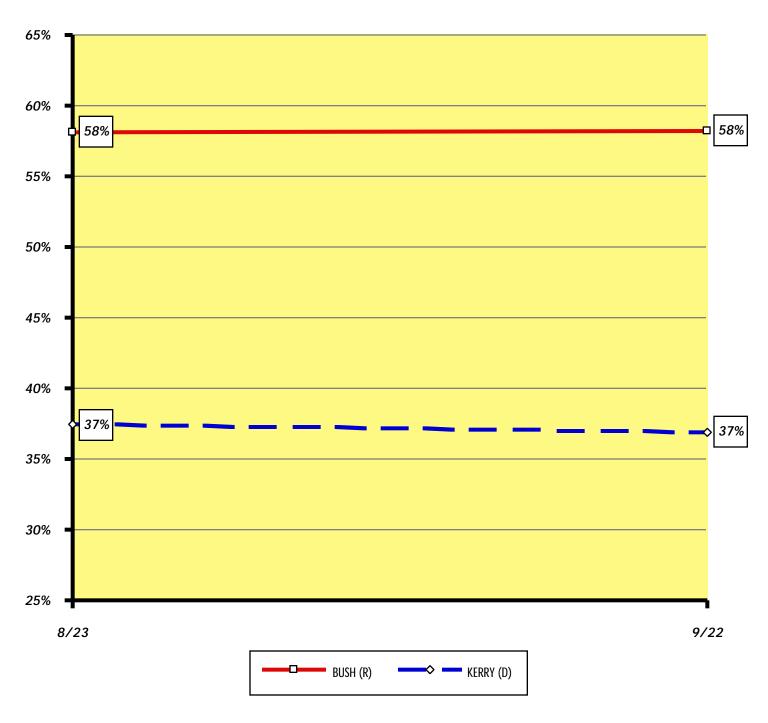
AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



## **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER

BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
58%	59%	54%	58%	59%	57%	59%	58%	59%	70%	16%	49%	36%	
37%	37%	34%	39%	35%	39%	36%	36%	36%	26%	78%	46%	53%	
2%	2%	7%	2%	3%	3%	2%	2%	2%	2%	3%	2%	3%	
3%	2%	5%	2%	3%	1%	3%	3%	3%	2%	2%	4%	9%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAF	HIC S	SUBP	OPUL	ATIO	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	101	93	99	101	98	101	100	101	121	28	84	61		
100	101	92	105	96	106	96	98	98	69	212	123	143		
100	78	287	87	113	111	102	97	77	100	123	86	117		
100	88	201	64	136	44	122	133	114	72	96	139	348		

CERTAIN
PROBABLE
MALE
FEMALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
WHITE
BLACK
HISPANIC

OVERALL

OVE

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
58%	93%	13%	52%	59%	69%	56%	52%	83%	49%	13%			
37%	5%	83%	38%	35%	28%	39%	43%	14%	47%	74%			
2%	1%	1%	5%	3%	1%	2%	3%	1%	2%	5%			
3%	1%	2%	4%	3%	2%	3%	2%	2%	2%	7%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

D	<b>EMO</b>	GRAF	PHIC S	SUBP	OPUL.	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	160	23	90	101	118	96	88	143	85	23				
100	13	225	104	95	75	105	118	38	126	201				
100	60	47	231	139	57	90	125	60	98	216				
100	29	92	158	103	84	119	88	60	69	288				

OVERALL DEMOCRAT COLLEGE GRAD SOME COLLEGE CONSERVATIVE LIBERAL REPUBLICAN INDEPENDENT/OTHER GRAD SCHOOL NO COLLEGE MODERATE

# OVERALL OVERALL OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGISES SERVICES

REGULAR RELIGIOUS OF STATE OF

KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
58%	48%	54%	64%	74%	43%	58%	57%	37%	61%				
37%	47%	41%	32%	23%	52%	36%	39%	58%	35%				
2%	3%	2%	2%	3%	2%	2%	2%	4%	2%				
3%	3%	3%	2%	1%	3%	3%	2%	2%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAP	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	82	93	110	126	73	100	97	63	104					
100	126	110	86	61	142	98	105	157	94					
100	124	84	100	112	97	107	94	157	93					
100	110	118	81	50	101	108	86	69	96					

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-CHOICE

PRO-LIFE

MILITARY/VET NON-MILITARY/VET **NOIND-NON** 

UNION

## **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL
>\$40,000
\$40,000
\$80,000+
WEST TEXAS
HOUSTON
URBAN
URBAN
SUBURBAN
SUBURBAN
KERRY (D)

BUSH (R) KERRY (D) OTHER Undecided

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

		RE	SPOI	VSES	SORT	ED B	Y DEI	/IOGR	APHI	C CA	TEGO	RY		
58%	42%	64%	66%	57%	60%	51%	61%	52%	64%	64%				
37%	50%	33%	30%	37%	35%	45%	35%	42%	33%	29%				
2%	4%	1%	2%	3%	1%	2%	2%	3%	1%	1%				
3%	4%	1%	2%	3%	4%	2%	2%	2%	2%	6%				
												84%	47%	
												14%	50%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBP	OPUL	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	73	111	114	98	103	88	104	89	109	110				
100	135	89	80	100	93	121	94	115	90	78				
100	174	62	84	111	34	103	105	141	63	63				
100	145	56	85	127	177	62	78	89	68	222				

OVERALL
>\$40,000
\$40,000+
\$80,000+
WEST TEXAS
HOUSTON
EAST TEXAS
URBAN
SUBURBAN

## **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	
REGISTERED	741	574	067	366	375	229	245	157	111	451	078	185	027	
CERTAIN	574	574	000	288	286	158	195	133	088	353	062	140	020	
PROBABLE	067	000	067	031	036	031	018	011	007	044	007	013	003	
LIKELY	642	574	067	319	322	189	213	144	095	397	069	153	022	
BUSH (R)	374	337	036	184	189	108	126	084	056	279	011	075	008	
KERRY (D)	237	214	023	123	114	074	076	052	035	101	054	070	012	
OTHER	015	010	004	006	008	005	005	003	002	009	002	003	001	
UNDECIDED	016	013	003	005	011	002	007	005	003	007	002	005	002	
TOTAL	900	574	067	441	459	322	281	172	124	507	098	258	038	
COMPOSITION OF ADULTS	100%	64%	7%	49%	51%	36%	31%	19%	14%	56%	11%	29%	4%	
COMP. OF REG. VOTERS	100%	77%	9%	49%	51%	31%	33%	21%	15%	61%	11%	25%	4%	
COMP. OF LIKELY VOTERS	100%	90%	10%	50%	50%	30%	33%	22%	15%	62%	11%	24%	3%	

900 TEXAS ADULTS WERE INTERVIEWED BY TELEPHONE 9/19 - 9/21.
OF THEM, 741 WERE REGISTERED TO VOTE.
OF THEM, 642 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

## **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES															
PLEASE EXERCISE E	EXTREM	E CAU	TION	I N DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/0	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTERED	741	297	222	200	022	128	152	244	211	300	287	109	032		
CERTAIN	574	250	170	138	016	106	126	200	140	247	220	079	020		
PROBABLE	067	020	014	032	001	009	014	021	022	024	028	011	003		
LIKELY	642	270	185	170	016	115	140	221	162	271	249	090	023		
BUSH (R)	374	252	025	089	008	068	096	124	083	225	123	012	006		
KERRY (D)	237	013	154	065	006	040	039	086	070	038	116	067	015		
OTHER	015	004	002	009	000	004	002	005	005	004	006	004	001		
UNDECIDED	016	002	004	007	003	003	003	007	004	004	004	006	000		
TOTAL	900	297	222	200	022	139	160	279	312	352	346	136	045		
COMPOSITION OF ADULTS	100%	33%	25%	22%	2%	15%	18%	31%	35%	39%	38%	15%	5%		
COMP. OF REG. VOTERS	100%		30%	27%	3%	17%	20%	33%	28%	40%	39%	15%	4%		
COMP. OF LIKELY VOTERS	100%	42%	29%	26%	3%	18%	22%	34%	25%	42%	39%	14%	4%		
										9001	IONE	9/19	- 9/	<b>21</b> .	
	OF T	HEM,	741	WERE	E REG	ISTE	RED T	ro vo	TE.						

GRAPHS REFLECT 'LIKELY' VOTERS.

OF THEM, 642 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

## RAW COUNTS FOR ALL RESPONSE CHOISES

THE RESPONSES		S	S S	RV.											
THE RESPONSES	OF A	SU <b>E</b> P0	PU <b>⋛</b> AT	I 0 <b>½</b> 0.	F 100	WOUL	D TYP	I CALL	Y <u>В</u> Е	CONSI	DERED	ACCU	RATE	± 10%	
PLEASE EXERCISE EXTREME AUTION INSPRAWING CONCLUSIONS FROM UBPOPULATIONS SMALLER THAT									THAN	100					
	OVERALL	NO RELIGIOUS SE	OCCASIONAL RE	REGULAR RELIGI	PRO-LIFE	PRO-CHOICE	NOT SURE	MILITARY/VET	NON-MILITARY,	UNION	NON-UNION	NOT SURE			
REGISTERED	741	126	242	350	341	325	048	401	293	085	598	007			
CERTAIN	574	091	179	287	267	253	035	328	216	069	468	005			
PROBABLE	067	011	030	025	029	032	005	032	031	007	055	000			
LIKELY	642	102	208	312	296	284	039	359	247	076	523	005			
BUSH (R)	374	049	113	199	218	122	020	210	140	028	318	003			
KERRY (D)	237	047	085	099	067	149	015	131	096	044	181	000			
OTHER	015	003	004	007	008	006	000	009	005	003	011	000			
UNDECIDED	016	003	006	006	004	007	004	010	005	001	013	001			
TOTAL	900	172	307	388	404	388	067	464	369	101	716	011			
COMPOSITION OF ADULTS	100%	19%	34%	43%	45%	43%	7%	52%	41%	11%	80%	1%			
COMP. OF REG. VOTERS	100%	17%	33%	47%	46%	44%	6%	54%	40%	12%	81%	1%			
COMP. OF LIKELY VOTERS	100%	16%	32%	49%	46%	44%	6%	56%	38%	12%	82%	1%			
	900	TEXA	S ADI	JLTS	WERE	INT	ERVI I	EWED	BY T	ELEPI	IONE	9/19	- 9/	<b>21</b> .	

OF THEM, 642 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

OF THEM, 741 WERE REGISTERED TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

## **RAW COUNTS FOR ALL RESPONSE CHOICES**

<u></u>													빝	<u> </u>	
THE RESPONSES													_	c 2	
PLEASE EXERCISE E	XTREM	E CAU	TION	IN DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALEER		100
	OVERALL	>\$40,000	\$40,000-\$80,00	+000'08\$	DECLINE	PANHANDLE	WEST TEXAS	HOUSTON	EAST TEXAS	URBAN	SUBURBAN	RURAL	VOTED 'FOR' CA	'AGAINST' OTH	NOT SURE
REGISTERED	741	222	244	174	035	229	067	112	334	350	278	113			
CERTAIN	574	154	205	146	026	178	059	081	257	276	218	081			
PROBABLE	067	025	019	014	004	019	002	014	032	029	026	012			
LIKELY	642	180	224	159	030	197	061	094	289	305	244	092			
BUSH (R)	374	076	144	105	017	113	037	049	176	159	155	059	315	051	008
KERRY (D)	237	090	073	047	011	073	021	042	101	130	081	026	112	118	007
OTHER	015	007	003	003	001	005	000	002	007	010	003	001	000	000	000
UNDECIDED	016	007	003	003	001	006	003	001	006	007	004	005	000	000	000
TOTAL	900	310	270	182	040	280	076	134	410	432	335	133			
COMPOSITION OF ADULTS	100%	34%	30%	20%	4%	31%	8%	15%	46%	48%	37%	15%			
COMP. OF REG. VOTERS	100%	30%	33%	23%	5%	31%	9%	15%	45%	47%	37%	15%			
COMP. OF LIKELY VOTERS	100%	28%	35%	25%	5%	31%	10%	15%	45%	48%	38%	14%			
	900	TEXA	S ADI	JLTS	WERE	I NT	ERVI E	EWED	BY T	ELEPI	IONE	9/19	- 9/	<b>/21</b> .	
	OF T	,													
	OF THEM, 642 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.														
	GRAP	HS R	EFLE	CT 'L	I KEL	Y' V(	DTERS	S							

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.