

EDWARDS NO HELP TO KERRY IN SC; BUSH NOW UP 20 PTS IN PALMETTO



IN 2000, BUSH CARRIED SC BY 16 PTS ... KERRY NOW UNDER-PERFORMING GORE, 41 DAYS TO ELECTION

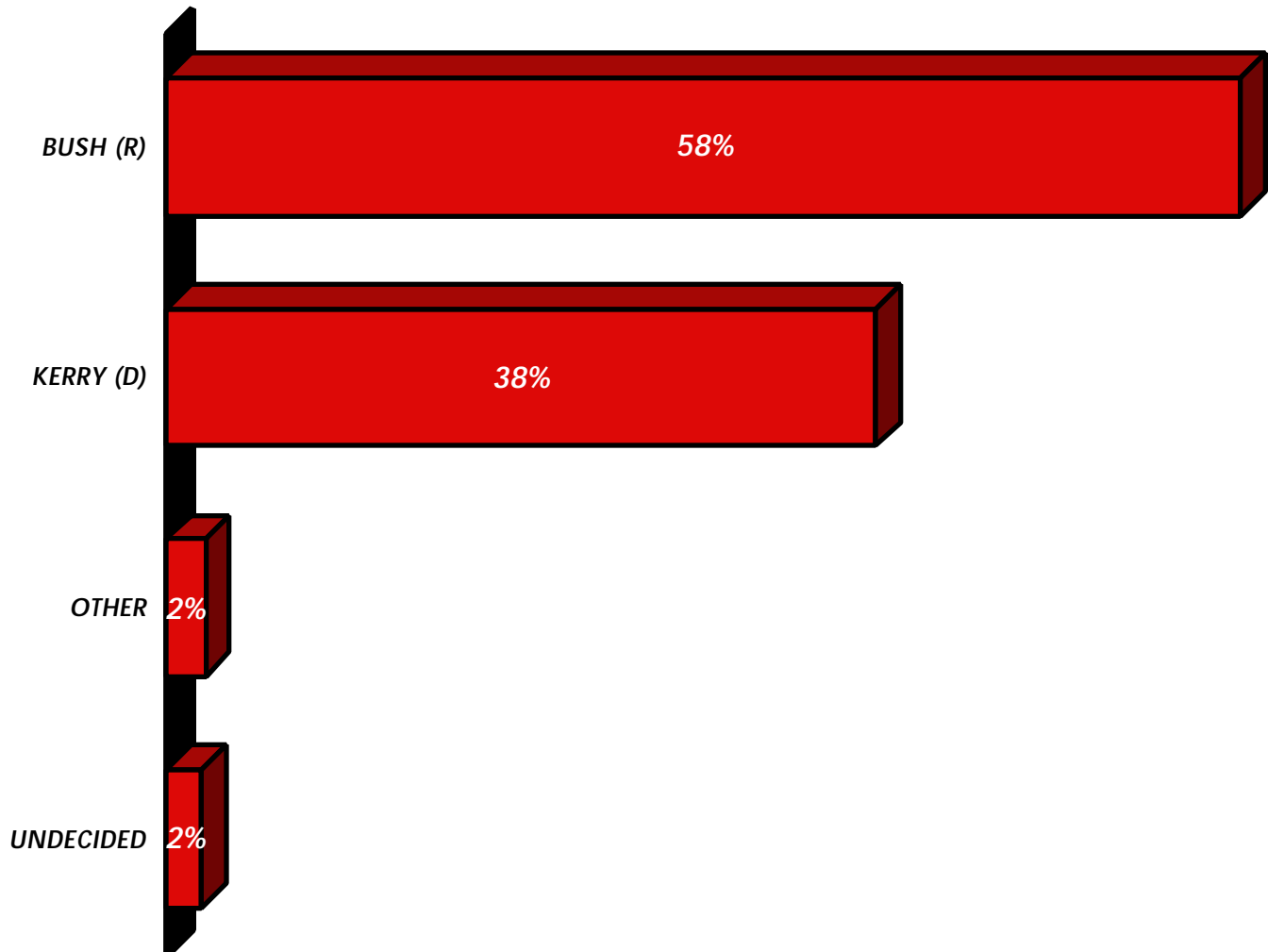
- * IN AN ELECTION FOR PRESIDENT IN SC TODAY, GEORGE W BUSH DEFEATS JOHN KERRY 58% TO 38% IN SOUTH CAROLINA, ACCORDING TO SURVEYUSA POLL OF 684 LIKELY VOTERS 9/19 - 9/21.
- * IN AN ELECTION FOR U. S. SENATE IN SC TODAY, REPUBLICAN JIM DEMINT DEFEATS DEMOCRAT INEZ TENENBAUM 51% TO 39% -- A GOP TAKE-AWAY OF DEMOCRAT FRITZ HOLLINGS' SEAT.
- * 5 WKS AGO, IN IDENTICAL POLL, BUSH LED BY 11. SINCE: BUSH GAINED 5, KERRY LOST 4.
- * THEN, BUSH LED BY 3 AMONG WOMEN, NOW BY 12. THEN, BUSH LED BY 18 AMONG MEN, NOW 29.
- * THEN, BUSH LED BY 9 IN MILITARY HOUSEHOLDS, NOW 18.
- * 5 WKS AGO, DEMINT LED BY 13, NOW 12. TENENBAUM UP 1 AMONG WOMEN, DOWN 25 AMONG MEN.
- * 12% OF BUSH VOTERS CROSS-OVER TO TENENBAUM. 10% OF KERRY VOTERS CROSS-OVER TO DEMINT.

RESEARCH CONDUCTED E.T.	040919 14: 01- 19: 27 040920 15: 32- 20: 45 040921 15: 34- 20: 48 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF SOUTH CAROLINA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCSC-TV CHARLESTON

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

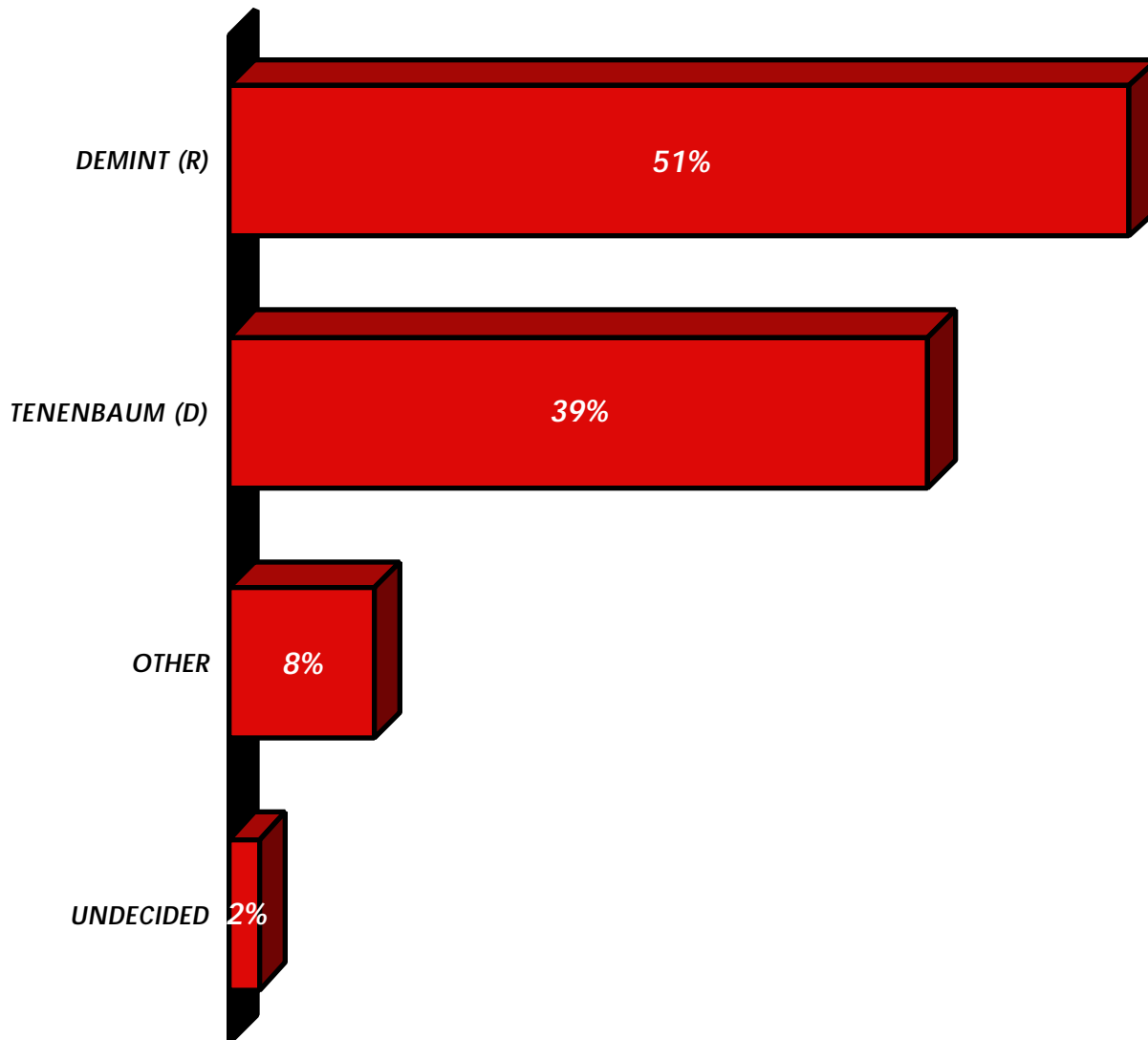


THIS IS A SURVEY OF	684	LIKELY VOTERS FROM THE ENTIRE STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.8%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

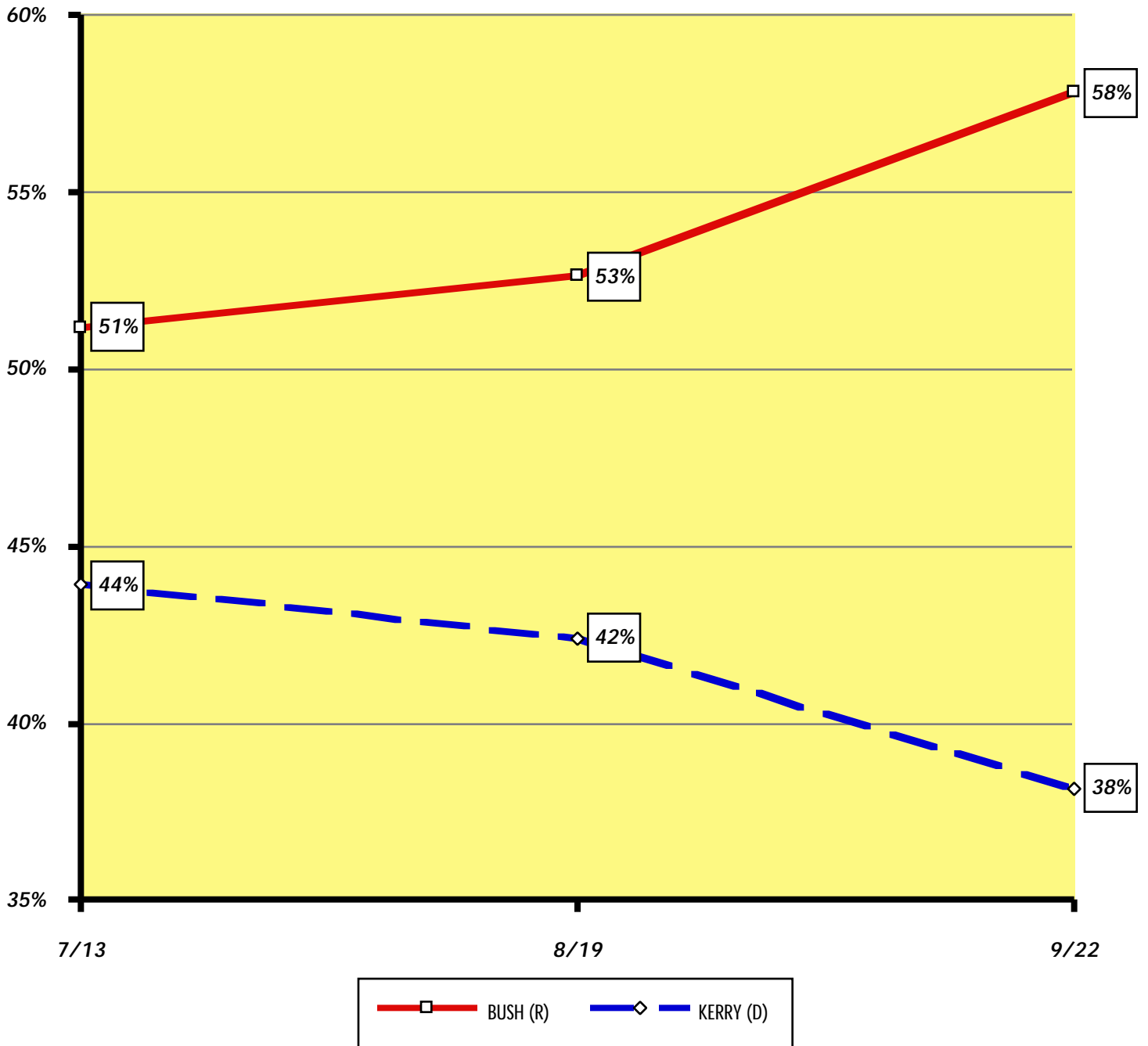
SOUTH CAROLINA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM SOUTH CAROLINA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JIM DEMINT? DEMOCRAT INEZ TENENBAUM? OR SOME OTHER CANDIDATE?



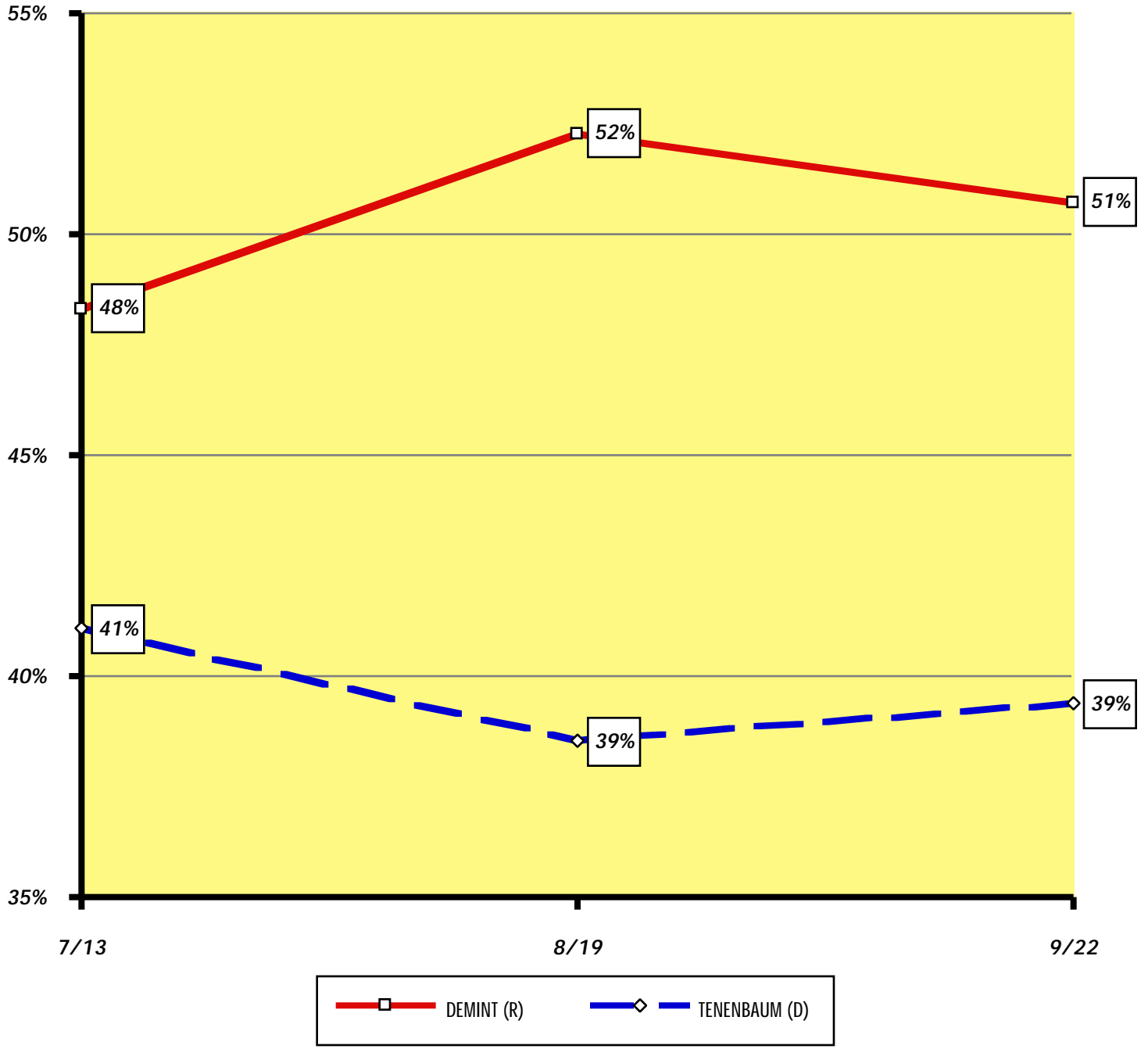
THIS IS A SURVEY OF	676	LIKELY VOTERS FROM THE ENTIRE STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.8%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	58%	63%	54%	56%	55%	58%	64%	75%	13%	57%	27%				
KERRY (D)	38%	34%	42%	40%	41%	37%	32%	22%	80%	34%	57%				
OTHER	2%	3%	2%	3%	2%	2%	1%	2%	3%	3%	5%				
UNDECIDED	2%	1%	3%	0%	2%	3%	3%	1%	4%	7%	12%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	108	93	98	95	101	111	130	22	98	46				
KERRY (D)	100	89	110	105	107	98	84	59	210	88	149				
OTHER	100	121	81	163	98	79	45	73	161	138	235				
UNDECIDED	100	54	142	0	112	148	150	47	199	348	600				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET
 BUSH (R)
 KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	58%	93%	6%	58%	54%	64%	60%	55%	58%	59%					
KERRY (D)	38%	6%	87%	37%	42%	34%	36%	40%	40%	35%					
OTHER	2%	1%	3%	3%	3%	1%	1%	3%	2%	2%					
UNDECIDED	2%	0%	4%	2%	2%	1%	3%	2%	1%	3%					
VOTED 'FOR' CANDIDATE														87%	52%
'AGAINST' OTHER CAND.														11%	44%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	161	11	100	93	111	105	94	100	103					
KERRY (D)	100	15	228	97	110	90	94	105	103	92					
OTHER	100	41	130	155	125	35	58	153	89	110					
UNDECIDED	100	3	205	106	85	39	135	112	54	165					

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	58%	80%	46%	26%	54%	50%	62%	75%	42%	52%	62%	69%			
KERRY (D)	38%	18%	50%	67%	40%	46%	34%	21%	55%	43%	36%	29%			
OTHER	2%	1%	1%	6%	5%	3%	1%	2%	2%	3%	1%	1%			
UNDECIDED	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	0%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	139	80	45	94	87	107	130	73	90	107	120			
KERRY (D)	100	47	132	176	104	121	90	55	144	112	93	77			
OTHER	100	46	66	288	238	124	64	105	88	164	45	55			
UNDECIDED	100	42	114	51	46	56	118	96	54	106	76	11			

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN
RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	58%	66%	54%	55%	43%	65%	50%						
KERRY (D)	38%	30%	42%	41%	48%	32%	46%						
OTHER	2%	1%	3%	2%	4%	1%	3%						
UNDECIDED	2%	2%	2%	2%	6%	1%	2%						
	100%	100%	100%	100%	100%	100%	100%						

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	114	93	94	74	112	86						
KERRY (D)	100	79	110	108	125	85	120						
OTHER	100	69	132	94	189	61	143						
UNDECIDED	100	110	80	113	297	71	83						

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN
RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
DEMINT (R)	51%	58%	44%	50%	46%	52%	59%	64%	15%	64%	26%				
TENENBAUM (D)	39%	33%	45%	35%	44%	42%	34%	28%	70%	26%	62%				
OTHER	8%	8%	8%	14%	8%	5%	5%	7%	12%	10%	13%				
UNDECIDED	2%	1%	2%	1%	2%	2%	1%	1%	3%	0%	0%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
DEMINT (R)	100	114	87	98	91	102	116	126	30	126	50				
TENENBAUM (D)	100	85	114	89	111	107	87	71	177	65	157				
OTHER	100	96	104	169	101	56	65	81	146	126	157				
UNDECIDED	100	48	148	89	115	100	90	74	184	0	0				

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/VET	BUSH (R)	KERRY (D)			
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
DEMINT (R)	51%	82%	11%	47%	43%	58%	57%	46%	51%	51%	80%	10%			
TENENBAUM (D)	39%	11%	77%	43%	46%	37%	36%	40%	40%	37%	12%	80%			
OTHER	8%	6%	10%	10%	10%	4%	6%	12%	7%	10%	7%	8%			
UNDECIDED	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/VET	BUSH (R)	KERRY (D)			
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
DEMINT (R)	100	161	21	93	85	114	112	90	101	100	157	20			
TENENBAUM (D)	100	29	196	108	118	93	91	103	102	94	31	204			
OTHER	100	72	118	119	117	49	71	142	87	120	81	97			
UNDECIDED	100	64	146	33	61	86	96	139	77	147	65	92			

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET
 BUSH (R)
 KERRY (D)

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

DEMINT (R)	51%	71%	38%	27%	54%	48%	52%	64%	37%	46%	54%	60%			
TENENBAUM (D)	39%	21%	54%	59%	39%	41%	38%	27%	53%	40%	39%	33%			
OTHER	8%	6%	7%	14%	6%	10%	8%	7%	9%	12%	5%	7%			
UNDECIDED	2%	2%	1%	0%	2%	1%	2%	2%	1%	2%	1%	1%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

DEMINT (R)	100	139	75	54	106	94	102	127	74	90	107	118			
TENENBAUM (D)	100	54	137	150	98	104	97	67	135	102	99	83			
OTHER	100	78	84	168	70	127	92	87	105	145	65	80			
UNDECIDED	100	101	68	0	112	52	122	112	47	133	89	46			

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 <\$40,000
 \$40-\$80,000
 \$80,000+

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN
RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

DEMINT (R)	51%	60%	49%	45%	42%	56%	43%								
TENENBAUM (D)	39%	34%	42%	42%	42%	36%	46%								
OTHER	8%	5%	8%	12%	15%	7%	9%								
UNDECIDED	2%	2%	2%	1%	1%	2%	2%								
	100%	100%	100%	100%	100%	100%	100%								

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

DEMINT (R)	100	118	96	88	82	111	86								
TENENBAUM (D)	100	86	106	106	108	91	116								
OTHER	100	57	92	147	178	80	110								
UNDECIDED	100	100	128	69	87	93	118								

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN
RURAL

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.