FIERCE BATTLE FOR OREGON'S 7 ECV: BUSH 48%, KERRY 47%, 6 WKS OUT



IN 2000, GORE CARRIED OREGON BY ONE-HALF OF ONE PERCENTAGE POINT ... FIGHT IN 2004 IS JUST AS TIGHT

- * IN AN ELECTION FOR PRESIDENT IN OREGON TODAY, GEORGE W BUSH & JOHN KERRY TIE, ACCORDING TO SURVEYUSA POLL OF 747 LIKELY VOTERS, CONDUCTED 9/19 + 9/20 + 9/21.
- * IT'S BUSH 48%, KERRY 47% TODAY, A STATISTICAL TIE. BUSH HOLDS 89% OF REPUBLICAN BASE. KERRY HOLDS 88% OF DEMOCRAT BASE. INDEPENDENTS BREAK 4:3 FOR KERRY.
- * THOSE WHO HAVE COMPLETED GRADUATE SCHOOL SUPPORT KERRY 3: 2. ALL OTHER EDUCATION LEVELS SUPPORT BUSH. MILITARY HOUSEHOLDS SUPPORT BUSH BY 9. NON-MILITARY HH'S SUPPORT KERRY BY 9. THOSE WHO ATTEND CHURCH REGULARLY SUPPORT BUSH 2: 1. THOSE WHO ATTEND CHURCH RARELY SUPPORT KERRY 2: 1. KERRY UP 6 IN GREATER PORTLAND. BUSH UP 13 IN REST OF OREGON. BUSH UP 12 PTS IN SUBURBAN OR, UP 22 IN RURAL OR, DOWN 32 IN URBAN OR.

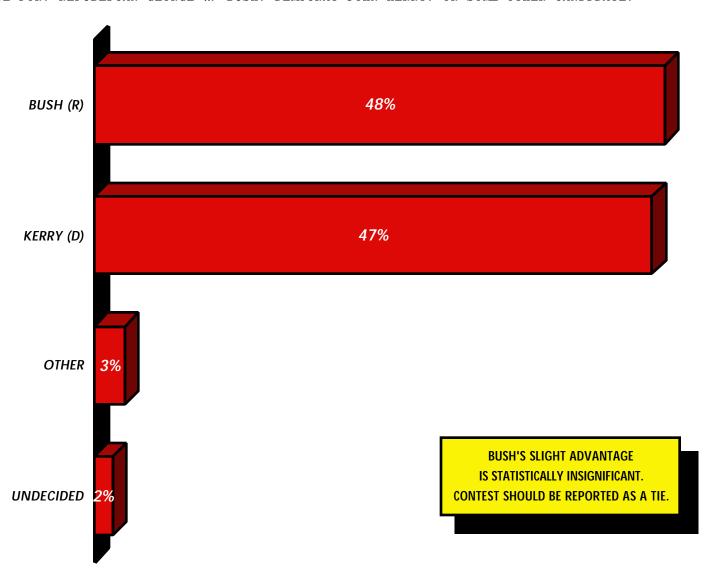
RESEARCH CONDUCTED E.T.	040919 17: 01-22: 27 040920 18: 32-22: 49 040921 18: 30-22: 48 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OREGON
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

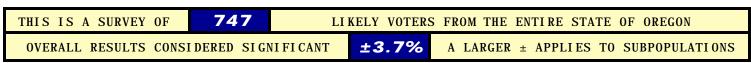
RESEARCH CONDUCTED FOR KATU-TV PORTLAND

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

VERALL	MALE	FEMALE	GE 18-34	GE 35-49	GE 50-64	AGE 65+	WHITE	LACK	HISPANIC	ASIAN/OTHER
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BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
48%	49%	48%	45%	53%	51%	44%	49%	30%	36%	51%			
47%	46%	48%	50%	44%	45%	52%	47%	62%	54%	47%			
3%	3%	3%	3%	2%	3%	3%	2%	6%	8%	1%			
2%	2%	1%	2%	1%	1%	2%	2%	2%	2%	1%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

E	ЕМО	GRAF	PHIC S	SUBP	OPUL	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	102	98	92	109	104	90	102	62	74	106				
100	98	102	106	93	95	110	99	131	114	100				
100	97	103	131	62	112	104	90	225	313	28				
100	113	88	114	95	90	101	101	117	101	52				

OVERALL
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
BLACK
HISPANIC

OVERALL

OVE

BUSH (R) KERRY (D) **OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
48%	89%	9%	39%	37%	50%	51%	51%	85%	39%	6%			
47%	9%	88%	53%	59%	47%	45%	44%	11%	57%	90%			
3%	1%	2%	6%	2%	2%	3%	3%	1%	3%	4%			
2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	0%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAP	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	183	19	82	77	104	105	105	176	81	13				
100	18	187	111	124	98	94	93	24	120	189				
100	47	72	229	64	82	109	112	44	97	161				
100	100	44	113	143	65	91	111	148	85	0				

NO COLLEGE

CONSERVATIVE

LIBERAL

MODERATE

OVERALL DEMOCRAT COLLEGE GRAD SOME COLLEGE REPUBLICAN INDEPENDENT/OTHER GRAD SCHOOL

OVERALL OVERALL OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGISES SERVICES

REGULAR RELIGIOUS OF STATE OF

KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
48%	34%	46%	66%	80%	27%	52%	44%	43%	50%				
47%	63%	49%	30%	16%	69%	43%	53%	53%	46%				
3%	2%	2%	2%	2%	3%	3%	1%	1%	3%				
2%	1%	2%	2%	2%	1%	2%	1%	2%	1%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	69	95	136	166	57	106	92	88	104					
100	134	104	63	33	145	92	112	113	96					
100	87	83	94	70	102	124	39	55	98					
100	49	149	107	127	72	108	87	146	84					

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

PRO-LIFE REGULAR RELIGIOUS SERVICES PRO-CHOICE MILITARY/VET NON-MILITARY/VET

NOIND-NON

UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
>\$40,000
\$40,000-\$80,000
\$80,000+
PORTLAND AREA
URBAN
SUBURBAN
SUBURBAN
KERY (D)

BUSH (R) KERRY (D) OTHER UNDECIDED

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	APH	IC CA	TEGO	RY		
48%	41%	52%	53%	45%	54%	32%	54%	59%						
47%	54%	44%	45%	51%	41%	64%	42%	37%						
3%	4%	2%	1%	3%	3%	4%	2%	2%						
2%	1%	3%	0%	1%	2%	0%	2%	3%						
												83%	43%	
												15%	55%	
100%	100%	100%	100%	100%	100%	100%	100%	100%						

BUSH (R) KERRY (D) OTHER UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBP	OPUL	ATIO	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	85	107	110	94	112	66	111	121						
100	115	92	96	107	87	134	89	78						
100	156	59	39	100	101	143	88	70						
100	41	174	13	84	131	29	100	184						

OVERALL
>\$40,000
\$40,000
\$80,000+
PORTLAND AREA
URBAN
SUBURBAN
RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
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LIKELY
BUSH (R)
KERRY (D)
OTHER
UNDECIDED
TOTAL
COMPOSITION OF ADULTS
COMP. OF REG. VOTERS
COMP. OF LIKELY VOTERS

REGISTERED

879	428	450	249	261	206	162	783	012	047	037			
747	365	382	187	228	189	144	680	010	034	024			
362	180	182	084	120	095	063	335	003	012	012			
354	169	185	093	101	085	075	318	006	018	011			
020	009	010	006	004	006	004	016	001	003	000			
012	006	005	003	003	003	002	011	000	001	000			
1000	490	510	310	296	224	170	859	014	065	062			
100%	49%	51%	31%	30%	22%	17%	86%	1%	7%	6%			
100%	49%	51%	28%	30%	23%	18%	89%	1%	5%	4%			
100%	49%	51%	25%	30%	25%	19%	91%	1%	4%	3%			
4000	0 D T	0037		C WE				D D.		3 D TT 0 3	 4.0	0 /91	

1000 OREGON ADULTS WERE INTERVIEWED BY TELEPHONE 9/19 - 9/21. OF THEM, 879 WERE REGISTERED TO VOTE.
OF THEM, 747 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES	OF A	CHRDO	рш Ат	፣ በአው በ	E 100	MOIII	п тур	TCALL	V DE	CONCT	DEDEN	ACCII	ратг	. 10%	
PLEASE EXERCISE E															
TELASE EXERCISE E	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	IIII	100
REGISTERED	879	328	306	239	006	146	190	290	245	297	366	172	029		
LIKELY	747	299	262	182	004	135	177	242	186	259	304	151	020		
BUSH (R)	362	265	024	072	001	051	089	124	095	220	119	009	006		
KERRY (D)	354	026	231	096	001	079	082	108	082	030	174	136	012		
OTHER	020	004	005	011	000	002	004	007	006	003	008	006	001		
UNDECIDED	012	005	002	003	002	003	002	003	003	006	004	000	001		
TOTAL	1000	328	306	239	006	155	197	318	319	324	413	194	047		
COMPOSITION OF ADULTS	100%	33%	31%	24%	1%	16%	20%	32%	32%	32%	41%	19%	5%		
COMP. OF REG. VOTERS	100%	37%	35%	27%	1%	17%	22%	33%	28%	34%	42%	20%	3%		
COMP. OF LIKELY VOTERS	100%	40%	35%	24%	1%	18%	24%	32%	25%	35%	41%	20%	3%		
			GON A												

GRAPHS REFLECT 'LIKELY' VOTERS.

OF THEM, 747 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOISES

THE RESPONSES	OF A	SUEP0	PUZAT	10 % 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE	± 10%	
PLEASE EXERCISE E	EXTREM	E € AU	TI B Ņ	I N∰DR	AWI NG	CONC	LUSI 0	NS FR	ом₩ѕи	BPOPU	LATI 0	NS SM	ALLER	THAN	100
PLEASE EXERCISE E	OVERALL	NO RELIGIOUS SE	OCCASIONAL REL	REGULAR RELIGI	PRO-LIFE	PRO-CHOICE	NOT SURE	MILITARY/VET	NON-MILITARY/	NOIND	NOIND-NON	NOT SURE			
REGISTERED	879	326	253	275	321	492	039	462	375	203	625	006			
LIKELY	747	268	215	244	278	417	030	398	322	179	534	005			
BUSH (R)	362	090	099	161	223	114	012	205	143	077	270	002			
KERRY (D)	354	169	106	073	044	287	016	173	171	096	244	003			
OTHER	020	006	005	006	005	011	001	013	003	003	014	000			
UNDECIDED	012	002	005	004	005	005	001	007	004	004	007	000			
TOTAL	1000	385	286	295	355	552	055	509	435	219	715	007			
COMPOSITION OF ADULTS	100%	39%	29%	29%	36%	55%	6%	51%	43%	22%	71%	1%			
COMP. OF REG. VOTERS	100%	37%	29%	31%	36%	56%	4%	53%	43%	23%	71%	1%			
COMP. OF LIKELY VOTERS	100%	36%	29%	33%	37%	56%	4%	53%	43%	24%	72%	1%			
	1000	0.5.5	001		~						триол		4.0	0/21	

1000 OREGON ADULTS WERE INTERVIEWED BY TELEPHONE 9/19 - 9/21. OF THEM, 879 WERE REGISTERED TO VOTE. OF THEM, 747 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

											Щ	ō.			
THE RESPONSES	OF A	SUBP0	PULAT	ION O	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DE Æ ED	A € CU	RATE	± 10%	
PLEASE EXERCISE E	EXTREM	E CAU	TIQN	IN DR	AWI NG	conc	LU Ş I 0	NS FR	OM SU	BPOPU	LA對 0	NSœSM	ALLER	THAN	100
	OVERALL	>\$40,000	\$40,000-\$80,00	+000'08\$	DECLINE	PORTLAND ARE	REST OF OREGO	URBAN	SUBURBAN	RURAL	VOTED 'FOR' CA	'AGAINST' OTH	NOT SURE		
REGISTERED	879	301	310	170	031	576	302	262	394	223					
LIKELY	747	229	284	158	030	490	257	228	327	191					
BUSH (R)	362	094	148	084	017	223	139	073	176	112	302	054	006		
KERRY (D)	354	124	124	071	011	248	106	145	138	070	153	194	006		
OTHER	020	009	004	002	001	013	007	009	008	004	000	000	000		
UNDECIDED	012	001	008	000	001	006	005	001	005	006	000	000	000		
TOTAL	1000	372	327	179	040	651	349	290	451	259					
COMPOSITION OF ADULTS	100%	37%	33%	18%	4%	65%	35%	29%	45%	26%					
COMP. OF REG. VOTERS	100%	34%	35%	19%	4%	66%	34%	30%	45%	25%					
COMP. OF LIKELY VOTERS	100%	31%	38%	21%	4%	66%	34%	31%	44%	26%					
	1000	ORE	GON A	DIII.T	S WE	RE II	VTERV	/I FWF	D RY	TEL	PHON	IF 9/	19 -	9/21	

OF THEM, 879 WERE REGISTERED TO VOTE.

OF THEM, 747 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.