VIRGINIA: BUSH PULLS 11 PTS AHEAD OF KERRY, 39 DAYS TO THE ELECTION



IN 2000, BUSH CARRIED VA BY 8 PTS ... LEADS TODAY BY 11 ... 13 ELECTORAL VOTES IN PLAY

- IN AN ELECTION FOR PRESIDENT TODAY IN VIRGINIA, GEORGE W BUSH DEFEATS JOHN KERRY 53% TO 42%, ACCORDING TO SURVEYUSA POLL OF 744 LIKELY VOTERS CONDUCTED 9/21 9/23.
- ◆ 1 MO AGO, BUSH LED BY 4 IN VA, NOW 11.
- 1 MO AGO, KERRY LED BY 3 AMONG WOMEN, NOW BUSH LEADS BY 5, AN 8-PT SWING.
- ◆ 1 MO AGO, BUSH LED BY 2 AMONG VOTERS 65+, NOW BUSH LEADS BY 26, A 24-PT SWING.
- 1 MO AGO, KERRY LED BY 10 IN UNION HOUSEHOLDS, NOW BUSH LEADS BY 7.
- 1 MO AGO, KERRY LED BY 12 AMONG VOTERS EARNING < \$40K/YR, NOW BY ONLY 3.</p>
- 1 MO AGO, BUSH LED BY 3 IN SUBURBAN VA, NOW BUSH LEADS BY 14.

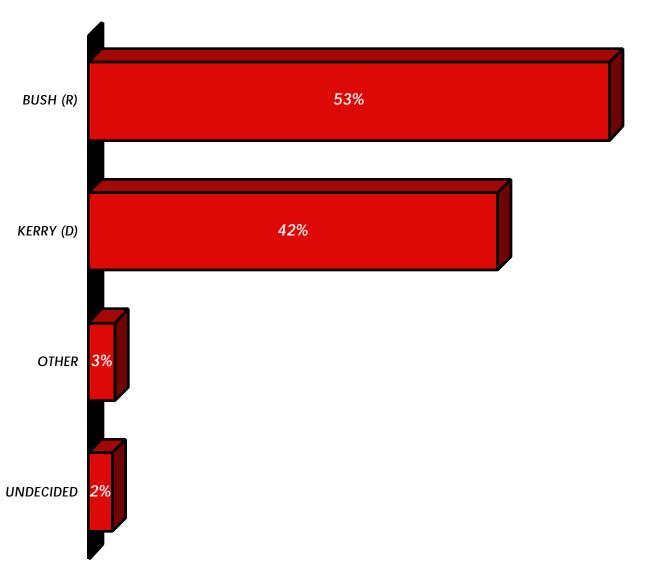
RESEARCH CONDUCTED E.T.	040921 15: 32-20: 49 040922 15: 30-20: 49 040923 15: 33-20: 46 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF VIRGINIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WSLS-TV ROANOKE

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

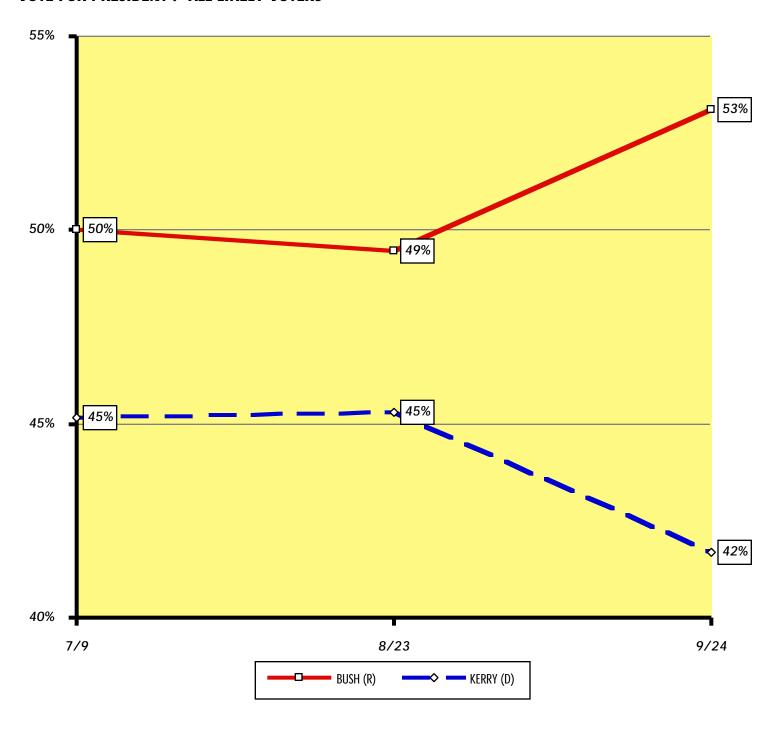


THIS IS A SURVEY OF 744 LIKELY VOTERS FROM THE ENTIRE STATE OF VIRGINIA

OVERALL RESULTS CONSIDERED SIGNIFICANT ±3.7% A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	ERTAIN	ROBABLE	MALE	:EMALE	4GE 18-34	4GE 35-49	4GE 50-64	1GE 65+	WHITE	SLACK	HISPANIC	ASIAN/OTHER	SUSH (R)	(ERRY (D)
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BUSH (R) KERRY (D) OTHER Undecided

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

			RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	IEGO	RY		
53	% 5	4%	46%	56%	50%	49%	55%	50%	62%	63%	18%	47%	28%		
42	% 4	1%	43%	38%	45%	44%	40%	45%	36%	34%	78%	39%	39%		
3	% 2	2%	5%	3%	2%	4%	3%	2%	1%	2%	2%	6%	9%		
2	% 2	2%	6%	2%	3%	3%	3%	2%	1%	1%	2%	7%	23%		
														85%	41%
														13%	54%
10	0% 10	00%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAP	HIC S	SUBP	OPUL	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	103	86	105	95	92	103	95	116	119	33	89	53		
100	99	103	92	108	106	95	109	86	81	188	95	95		
100	86	172	117	83	148	94	81	54	85	72	237	324		
100	70	261	98	102	134	111	83	41	38	85	271	943		

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 35-49
AGE 50-64
AGE 65+
WHITE
BLACK
HISPANIC

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL REPUBLICAN DEMOCRAT	INDEPENDENT/OTHE GRADUATE SCHOOL	COLLEGE GRAD SOME COLLEGE	NO COLLEGE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET
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BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
53%	93%	9%	46%	49%	55%	55%	55%	84%	42%	15%	56%	50%	
42%	6%	88%	44%	47%	40%	40%	38%	13%	52%	79%	39%	44%	
3%	1%	1%	6%	3%	2%	3%	4%	2%	3%	3%	2%	3%	
2%	0%	2%	4%	1%	3%	3%	3%	2%	2%	2%	2%	3%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAP	HIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	175	18	87	92	104	103	103	157	80	29	106	95		
100	13	210	106	113	96	95	92	31	125	189	94	105		
100	44	43	208	96	56	105	146	74	125	124	88	120		
100	13	79	157	50	140	111	115	64	94	92	99	105		

OVERAL

REPUBLICAN DEMOCRAT INDEPENDENT/OTHER

GRADUATE SCHOOL

COLLEGE GRAD
SOME COLLEGE

NO COLLEGE

CONSERVATIVE

MODERATE

LIBERAL

MILITARY/VET NON-MILITARY/VET

OVERALL OVERALL OVERALL UNION NON-UNION SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES PRO-LIFE S40,000 \$80,000+ \$80,000+

BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
53%	51%	54%	42%	57%	57%	75%	38%	45%	60%	53%			
42%	44%	40%	52%	39%	37%	20%	56%	48%	36%	42%			
3%	4%	3%	4%	2%	3%	3%	3%	2%	3%	3%			
2%	1%	3%	2%	2%	3%	2%	2%	5%	2%	1%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAP	HIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	95	102	79	107	107	142	72	84	112	100				
100	106	97	125	94	89	48	136	115	87	102				
100	136	97	151	82	94	96	109	83	93	114				
100	59	107	68	72	138	72	88	198	73	50				

+000'08\$

OVERALL
UNION
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
<\$40,000

OVERALL
OVERAL

BUSH (R) KERRY (D) **OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	RAPHI	C CA	TEGO	RY	
53%	60%	45%	54%	54%	51%	54%	54%						
42%	36%	48%	39%	43%	45%	40%	42%						
3%	2%	4%	3%	2%	3%	3%	2%						
2%	2%	4%	4%	1%	1%	3%	2%						
100%	100%	100%	100%	100%	100%	100%	100%						

BUSH (R) KERRY (D) OTHER UNDECIDED

	D	EMO	GRAP	HIC S	SUBPO	OPUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
	100	113	84	102	102	95	101	102							
	100	86	114	95	102	109	97	100							
ľ	100	81	146	93	76	118	103	75							
	100	71	149	150	34	35	128	89							
ľ															

RURAL

SHENANDOAH

NORTHEAST VIRGINIA

SOUTHEAST VIRGINIA **CENTRAL VIRGINIA**

SUBURBAN

URBAN

COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	THE RESPONSES														± 10%.	
CERTAIN PROBABLE 117 057 060 060 024 020 013 076 027 005 010 057 041 006 LIKELY 744 368 376 214 235 178 117 556 125 025 038 463 221 020 BUSH (R) 395 206 189 104 129 090 072 350 022 012 011 336 053 006 KERRY (D) 310 141 169 094 094 081 042 187 098 010 015 128 168 014 OTHER 020 012 009 009 006 004 002 013 002 002 003 000 000 000 UNDECIDED 018 009 010 007 006 004 001 005 003 002 009 000 000 TOTAL 900 435 465 289 275 202 134 649 164 038 048 463 221 020 COMPOSITION OF ADULTS COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	PLEASE EXERCISE E															100
PROBABLE LIKELY 117 057 060 060 024 020 013 076 027 005 010 057 041 006 BUSH (R) BUSH (R) KERRY (D) 395 206 189 104 129 090 072 350 022 012 011 336 053 006 KERRY (D) 0THER 020 012 009 009 006 004 012 187 098 010 015 128 168 014 UNDECIDED 018 009 010 007 006 004 001 005 003 002 009 000 000 TOTAL 900 435 465 289 275 202 134 649 164 038 048 463 221 020 COMP. OF REG. VOTERS	REGISTERED	768	377	391	225	239	182	121	572	127	029	039	463	221	020	
LIKELY BUSH (R) 744 368 376 214 235 178 117 556 125 025 038 463 221 020 BUSH (R) KERRY (D) 395 206 189 104 129 090 072 350 022 012 011 336 053 006 COHER 020 012 009 009 006 004 002 013 002 002 003 000 000 000 TOTAL 900 435 465 289 275 202 134 649 164 038 048 463 221 020 COMPOSITION OF ADULTS COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	CERTAIN	627	311	316	154	212	158	103	480	099	020	028	407	180	014	
BUSH (R) KERRY (D) OTHER UNDECIDED TOTAL COMPOSITION OF ADULTS COMP. OF REG. VOTERS 395 206 189 104 129 090 072 350 022 012 011 336 053 006 310 141 169 094 094 081 042 187 098 010 015 128 168 014 020 012 009 009 006 004 002 013 002 002 003 000 000 000 018 009 010 007 006 004 001 005 003 002 009 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000 000	PROBABLE	117	057	060	060	024	020	013	076	027	005	010	057	041	006	
KERRY (D) 310 141 169 094 094 081 042 187 098 010 015 128 168 014 OTHER UNDECIDED TOTAL TOTAL COMPOSITION OF ADULTS COMP. OF REG. VOTERS 100% 48% 52% 32% 31% 22% 15% 72% 18% 4% 5% 51% 25% 2% COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	LIKELY	744	368	376	214	235	178	117	556	125	025	038	463	221	020	
OTHER UNDECIDED TOTAL COMPOSITION OF ADULTS COMP. OF REG. VOTERS TOTAL TOTAL TOTAL COMP. OF REG. VOTERS TOTAL TOTA	BUSH (R)	395	206	189	104	129	090	072	350	022	012	011	336	053	006	
UNDECIDED 018 009 010 007 006 004 001 005 003 002 009 000 000 000 TOTAL 900 435 465 289 275 202 134 649 164 038 048 463 221 020 COMPOSITION OF ADULTS COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	KERRY (D)	310	141	169	094	094	081	042	187	098	010	015	128	168	014	
TOTAL 900 435 465 289 275 202 134 649 164 038 048 463 221 020 COMPOSITION OF ADULTS 100% 48% 52% 32% 31% 22% 15% 72% 18% 4% 5% 51% 25% 2% 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%		020	012	009	009	006	004	002	013	002	002	003	000	000	000	
COMPOSITION OF ADULTS 100% 48% 52% 32% 31% 22% 15% 72% 18% 4% 5% 51% 25% 2% COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	UNDECIDED	018	009	010	007	006	004	001	005	003	002	009	000	000	000	
COMP. OF REG. VOTERS 100% 49% 51% 29% 31% 24% 16% 74% 17% 4% 5% 60% 29% 3%	TOTAL	900	435	465	289	275	202	134	649	164	038	048	463	221	020	
		100%	48%	52%	32%	31%	22%	15%	72%	18%	4%	5%	51%	25%	2%	
COMP. OF LIKELY VOTERS 100% 49% 51% 29% 32% 24% 16% 75% 17% 3% 5% 62% 30% 3%	COMP. OF REG. VOTERS	100%	49%	51%	29%	31%	24%	16%	74%	17%	4%	5%	60%	29%	3%	
	COMP. OF LIKELY VOTERS	100%	49%	51%	29%	32%	24%	16%	75%	17%	3%	5%	62%	30%	3%	
											Y TEL	LEPHO	NE 9	/21	9/2	3.
900 VIRGINIA ADULTS WERE INTERVIEWED BY TELEPHONE 9/21 - 9/23. OF THEM, 768 WERE REGISTERED TO VOTE.		OF T	HEM,	744	WERE	JUD	GED T		E'LI		' ТО	VOTE	E.			

REGISTERED CERTAIN CERTAIN CERTAIN RPOBABLE LIKELY 744 267 205 260 012 215 158 214 154 261 345 097 031 418 31 801 015 180 115 001 101 063 085 059 034 180 077 013 163 13 136 182 014 026 056 020 009 053 054 001 021 022 032 041 026 056 020 009 053 054 056 020 009 053 054 056 020 009 053 054 056 020 009 053 055 056 020 009 053 056 026 026 026 026 026 026 026 026 026 02	THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 15															
CERTAIN PROBABLE ILIKELY PROBABLE LIKELY PROBA		_			~											NON-MILITARY
PROBABLE LIKELY LIKELY BUSH (R) BUSH (R	REGISTERED	768	274	213	268	013	224	162	217	161	267	354	105	032	433	321
LIKELY BUSH (R) 8USH (R) 395	CERTAIN	627	235	175	206	011	193	136	182	114	235	289	077	022	365	255
BUSH (R) KERRY (D) OTHER COMPOSITION OF ABULTS COMP. OF LIKELY VOTERS COMP. OF C	PROBABLE	117	032	030	054	001	021	022	032	041	026	056	020	009	053	058
STATE COMPOSITION OF ABULITS COMP. OF LIKELY VOTERS COMP. OF LI	LIKELY	744	267	205	260	012	215	158	214	154	261	345	097	031	418	313
OTHER UNDECIDED TOTAL COMPOSITION OF ADULTS COMP. OF LIKELY VOTERS COMP. OF COMP. OF LIKELY VOTERS COMP. OF COMP. OF LIKELY VOTERS COMP. OF C	BUSH (R)	395	248	019	120	008	105	087	117	084	218	146	015	014	235	158
UNDECIDED TOTAL COMPOSITION OF ADULTS COMP. OF REG. VOTERS COMP. OF LIKELY VOTERS COMP. OF LIKELY VO	KERRY (D)	310	015	180	115	001	101	063	085	059	034	180	077	013	163	137
TOTAL COMPOSITION OF ADULTS COMP. OF REG. VOTERS COMP. OF LIKELY VOTERS OMP. OMP. OF LIKELY VOTERS OMP. OMP. OMP. OMP. OMP. OMP. OMP. OMP.	OTHER	020	003	002	015	000	006	002	006	006	005	012	003	000	010	010
COMP. OF REG. VOTERS COMP. OF LIKELY VOTERS COMP. OF LIKELY VOTERS COMP. OF L	UNDECIDED	018	001	004	010	003	003	005	006	004	004	008	002	004	010	008
COMP. OF REG. VOTERS COMP. OF LIKELY VOTERS 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 14% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 28% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 28% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42* 100% 36% 28% 35% 28% 29% 21% 29% 21% 35% 46% 13% 46% 13% 4% 56% 42* 100% 36% 28% 35% 28% 29% 21% 29% 21% 29% 21% 35% 46% 13% 46% 13% 4% 56% 42* 100% 36% 28% 35% 28% 35% 28% 29% 21% 29% 21% 35% 46% 13% 46% 13% 4% 56% 42* 100% 36% 28% 35% 28% 35% 28% 29% 21% 29% 21% 29% 21% 35% 46% 13% 46%	TOTAL	900	274	213	268	013	251	177	243	217	302	409	120	048	494	381
COMP. OF LIKELY VOTERS 100% 36% 28% 35% 2% 29% 21% 29% 21% 35% 46% 13% 4% 56% 42% 42% 42% 42% 42% 42% 42% 42% 42% 42	COMPOSITION OF ADULTS	100%	30%	24%	30%	1%	28%	20%	27%	24%	34%	45%	13%	5%	55%	42%
	COMP. OF REG. VOTERS	100%	36%	28%	35%	2%	29%	21%	28%	21%	35%	46%	14%	4%	56%	42%
900 VIRCINIA ADUITS WERE INTERVIEWED BY TELEPHONE 9/21 - 9/23	COMP. OF LIKELY VOTERS	100%	36%	28%	35%	2%	29%	21%	29%	21%	35%	46%	13%	4%	56%	42%
900 VIRGINIA ADULTS WERE INTERVIEWED RV TELEPHONE 9/21 - 9/23																
900 VIRCINIA ADULTS WERE INTERVIEWED BY TELEPHONE 9/21 x 9/23																
900 VIRCINIA ADULTS WERE INTERVIEWED BY TELEPHONE 9/21 - 9/23																
900 VIRCINIA ADULTS WERE INTERVIEWED BY TELEPHONE 9/21 9/23																
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900 VIRGINIA ADULTS WERE INTERVIEWED BY TELEPHONE 9/21 - 9/23																
GIOL VERCINEA ADDIES S WERE ENVIRONED BY THE EPPHONE Q / 21 Q / 22		000	VI D.C	T NIT A	A D.L.E.	TC W		Nuncia	V/T TIM	T'D B	V 705	EDWe	NE 6	/04	0 /6	
OF THEM, 768 WERE REGISTERED TO VOTE.											Y TE	JEPHO	NE 9	721 -	9/2	ა.

OF THEM, 744 WERE JUDGED TO BE 'LIKELY' TO VOTE.

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THE RESPONSES OF A SUBPOPULATION OF \$100 WEULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWENG CENCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100															
PLEASE EXERCISE E	XTREM	E CAU	TION	IN DR	A WENG			NS FR	OM SU	BPOPU	LATI O	NS_SM	ALLER	THAN	100
	OVERALL	UNION	NON-UNION	NOT SURE	NO RELIGIOUS S	OCCASIONAL RE	REGULAR RELIG	PRO-LIFE	PRO-CHOICE	NOT SURE	<\$40,000	\$40,000-\$80,00	+000'08\$	DECLINE	
REGISTERED	768	102	645	004	165	231	352	309	382	052	176	274	239	036	
CERTAIN	627	096	519	003	125	187	303	252	322	036	129	229	211	029	
PROBABLE	117	005	105	001	032	038	041	045	052	014	037	039	022	007	
LIKELY	744	101	624	003	157	224	344	297	374	050	166	268	234	035	
BUSH (R)	395	051	340	001	066	128	195	224	143	021	074	160	124	022	
KERRY (D)	310	045	251	002	082	088	128	060	211	024	080	097	099	012	
OTHER	020	004	017	000	006	005	009	008	011	001	004	007	007	001	
UNDECIDED	018	001	017	000	003	004	012	005	008	004	008	005	003	001	
TOTAL	900	112	753	005	198	284	383	363	436	058	232	306	252	043	
COMPOSITION OF ADULTS	100%	12%	84%	1%	22%	32%	43%	40%	48%	6%	26%	34%	28%	5%	
COMP. OF REG. VOTERS	100%	13%	84%	1%	22%	30%	46%	40%	50%	7%	23%	36%	31%	5%	
COMP. OF LIKELY VOTERS	100%	14%	84%	0%	21%	30%	46%	40%	50%	7%	22%	36%	31%	5%	

900 VIRGINIA ADULTS WERE INTERVIEWED BY TELEPHONE 9/21 - 9/23. OF THEM, 768 WERE REGISTERED TO VOTE. OF THEM, 744 WERE JUDGED TO BE 'LIKELY' TO VOTE.

THE RESPONSES															
PLEASE EXERCISE I	EXTREM	E CAU		-		CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI O	NS SM	IALLER	THAN	100
	OVERALL	SHENANDOAH	NORTHEAST VIR	SOUTHEAST VIR	CENTRAL VIRGIN	URBAN	SUBURBAN	RURAL	CERTAIN	PROBABLE					
REGISTERED	768	196	206	169	197	164	438	166	627	117					
CERTAIN	627	147	171	140	168	131	369	127	627	000					
PROBABLE	117	038	032	023	023	028	059	030	000	117					
LIKELY	744	185	203	164	192	158	428	157	627	117					
BUSH (R)	395	111	090	089	104	080	230	085	342	054					
KERRY (D)	310	067	097	064	082	072	173	065	260	050					
OTHER	020	004	008	004	004	005	012	003	015	005					
UNDECIDED	018	003	007	006	002	001	014	003	011	008					
TOTAL	900	233	231	203	232	197	503	199	627	117					
COMPOSITION OF ADULTS	100%	26%	26%	23%	26%	22%	56%	22%	70%	13%					
COMP. OF REG. VOTERS	100%	25%	27%	22%	26%	21%	57%	22%	82%	15%					
COMP. OF LIKELY VOTERS	100%	25%	27%	22%	26%	21%	58%	21%	84%	16%					
	900	VIRG	INLA	ADIJ	TS W	ERE	NTER	SVIEW	ED_B	Y TE	LEPHO	NE 9	/21	- 9/2	3.
	OF T			WERE								<u>.</u>	- N I		· .
	OF T									то	VOTE				

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.