

# ***COLORADO: BUSH NOW 8 POINTS AHEAD OF KERRY, 39 DAYS TO GO***



**IN 2000, BUSH CARRIED CO BY 8 ... TODAY LEADS BY 8 ... 9 ELECTORAL VOTES AT STAKE**

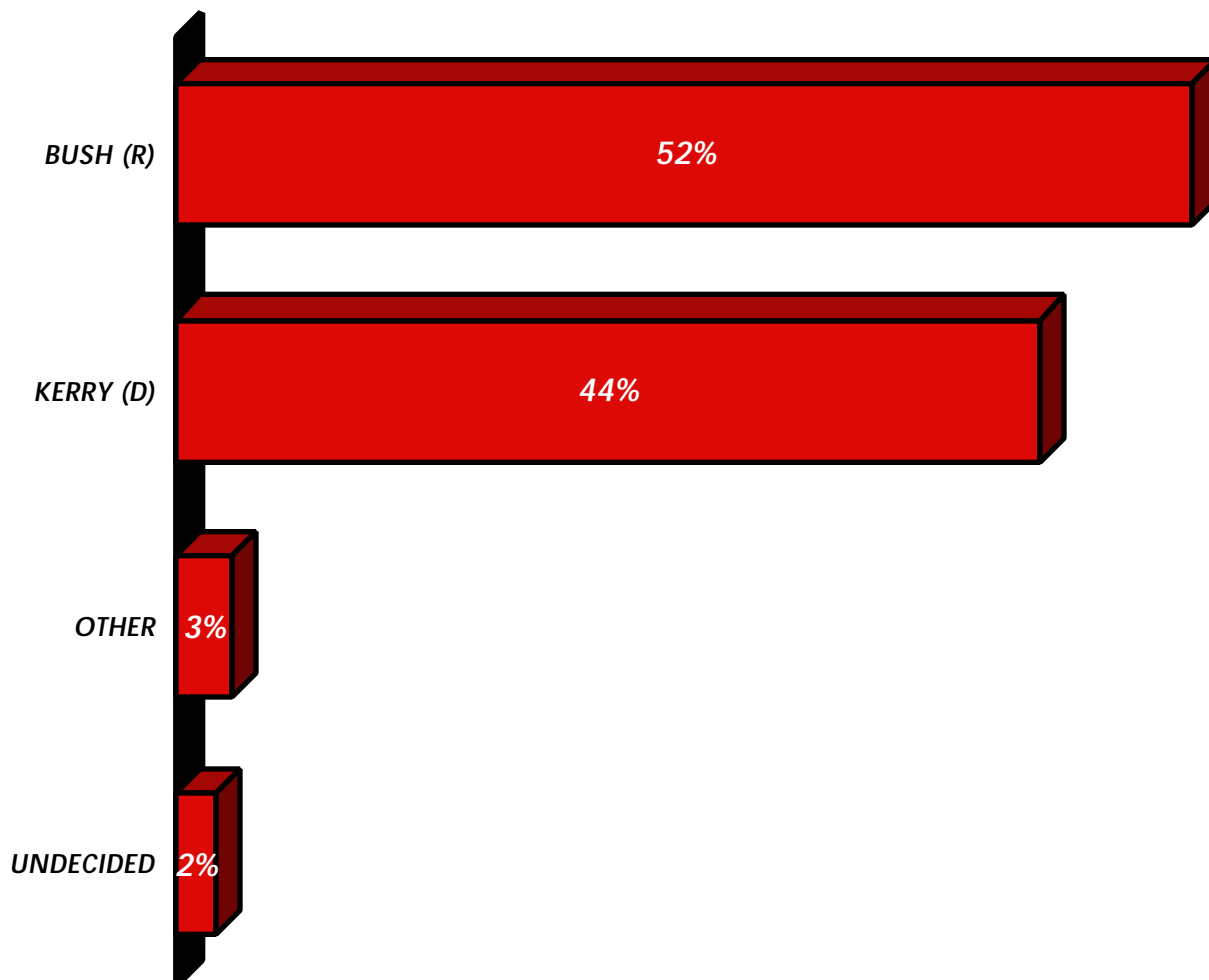
- \* IN AN ELECTION FOR PRESIDENT IN COLORADO TODAY, GEORGE W BUSH DEFEATS JOHN KERRY 52% TO 44%, ACCORDING TO SURVEYUSA POLL OF 626 LIKELY VOTERS CONDUCTED 9/21 - 9/23.
- \* 5 WEEKS AGO, BUSH & KERRY WERE TIED AT 47%. BUSH HAS GAINED 5 PTS, KERRY HAS LOST 3.
- \* THEN, KERRY LED BY 12 IN URBAN COLORADO, NOW BUSH LEADS BY 2, A 14-POINT SWING.
- \* THEN, KERRY LED BY 3 IN GREATER DENVER, NOW BUSH LEADS BY 4.
- \* THEN, BUSH LED BY 19 IN COLORADO SPRINGS, NOW BUSH LEADS BY 27.
- \* BUSH LEADS BY 14 PTS AMONG MEN, LEADS BY 1 PT AMONG WOMEN.
- \* BUSH LEADS BY 17 AMONG VOTERS AGE 35 TO 49, BUSH LEADS BY 1 AMONG VOTERS AGE 65+.

<b>RESEARCH CONDUCTED E.T.</b>	040921 17: 32- 22: 48 040922 17: 32- 22: 44 040923 17: 30- 22: 47 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF COLORADO
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KUSA-TV DENVER AND KOAA-TV COLORADO SPRINGS

*VOTE FOR PRESIDENT / ALL LIKELY VOTERS*

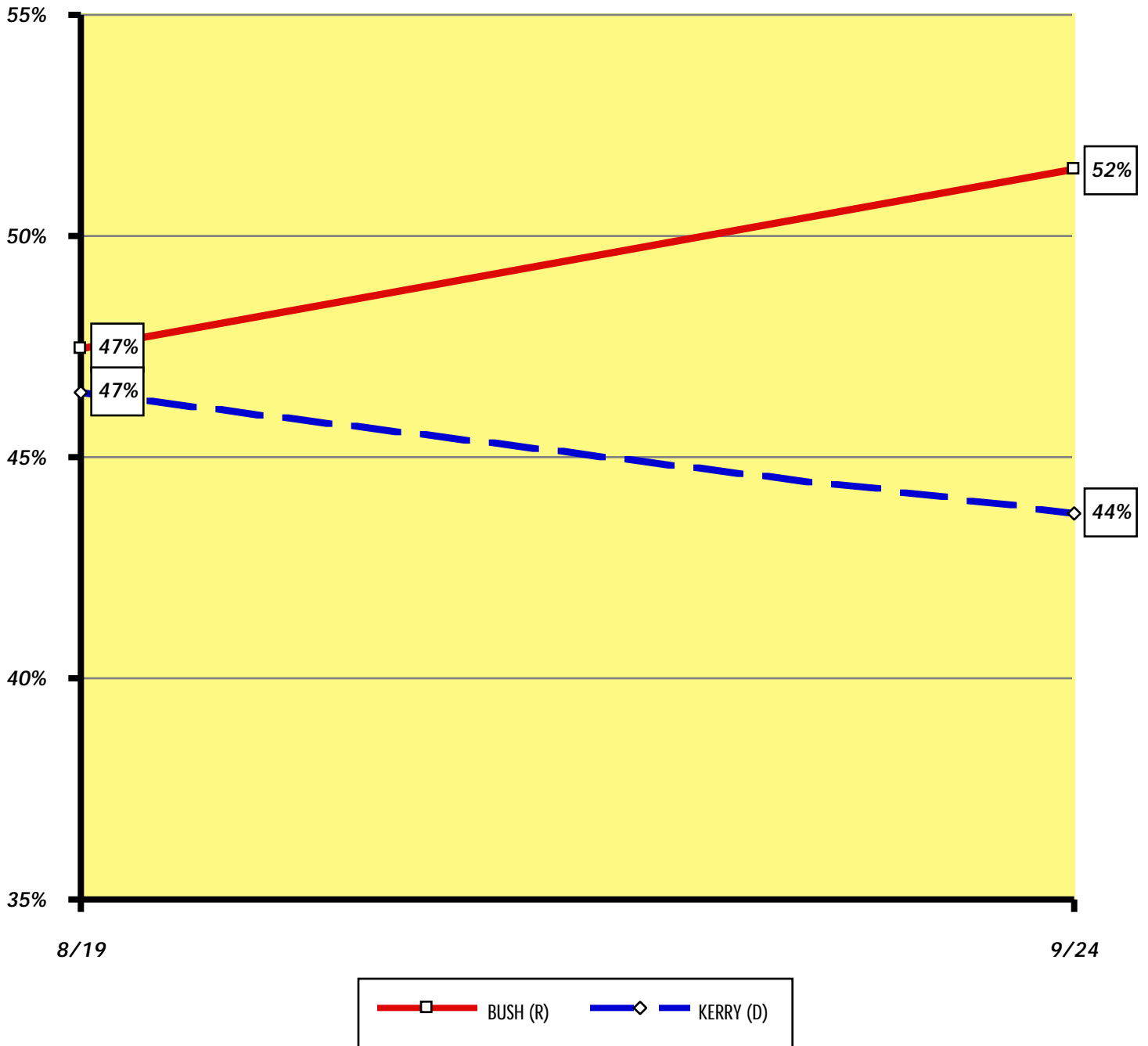
ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	626	LIKELY VOTERS FROM THE ENTIRE STATE OF COLORADO
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC NATIVE/OTHER BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	52%	52%	44%	54%	49%	48%	56%	50%	49%	54%	43%	38%	57%		
KERRY (D)	44%	45%	36%	40%	48%	44%	39%	47%	48%	42%	53%	56%	43%		
OTHER	3%	1%	15%	4%	2%	6%	2%	1%	2%	3%	2%	2%	0%		
UNDECIDED	2%	2%	5%	2%	2%	2%	3%	2%	1%	2%	2%	4%	0%		
FOR CANDIDATE														79%	41%
AGAINST OTHER CAND.														21%	57%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	102	86	106	95	94	109	98	95	104	83	73	111		
KERRY (D)	100	102	83	90	109	101	90	107	111	95	121	129	98		
OTHER	100	46	548	136	65	211	60	41	66	107	65	87	0		
UNDECIDED	100	84	230	119	81	86	141	93	44	89	124	192	0		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC NATIVE/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
BUSH (R)	52%	90%	8%	43%	41%	56%	57%	50%	84%	40%	13%	52%	51%		
KERRY (D)	44%	8%	88%	48%	55%	41%	39%	44%	13%	55%	82%	43%	45%		
OTHER	3%	0%	2%	6%	2%	2%	3%	4%	1%	3%	4%	3%	2%		
UNDECIDED	2%	1%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
BUSH (R)	100	175	16	84	80	108	110	97	164	77	24	101	100		
KERRY (D)	100	18	201	111	126	94	89	100	30	126	187	99	103		
OTHER	100	15	88	208	70	71	100	139	44	113	159	96	88		
UNDECIDED	100	72	67	131	72	58	94	119	52	109	55	113	53		

OVERALL  
REPUBLICAN  
DEMOCRAT  
INDEPENDENT/OTHER  
GRAD SCHOOL  
COLLEGE GRAD  
SOME COLLEGE  
NO COLLEGE  
CONSERVATIVE  
MODERATE  
LIBERAL  
MILITARY/VET  
NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 REGULAR RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 DENVER AND REST OF STATE  
 COLORADO SPRINGS AREA  
 URBAN  
 SUBURBAN  
 RURAL

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

BUSH (R)	52%	44%	47%	64%	75%	36%	50%	60%	49%	53%	55%				
KERRY (D)	44%	53%	47%	32%	20%	60%	46%	33%	47%	43%	38%				
OTHER	3%	2%	3%	2%	3%	2%	2%	5%	3%	2%	6%				
UNDECIDED	2%	1%	3%	1%	2%	1%	2%	2%	2%	2%	2%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

BUSH (R)	100	85	92	124	145	71	97	115	94	103	106				
KERRY (D)	100	121	107	74	45	138	105	76	107	98	86				
OTHER	100	68	123	89	123	78	83	177	106	62	204				
UNDECIDED	100	56	132	73	102	67	98	109	96	102	106				

OVERALL  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 REGULAR RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 DENVER AND REST OF STATE  
 COLORADO SPRINGS AREA  
 URBAN  
 SUBURBAN  
 RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100.

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER	FOR CANDIDATE	AGAINST OTHER CAND.
REGISTERED	686	559	067	337	348	210	227	155	094	550	024	086	024	365	222
CERTAIN	559	559	000	271	288	143	193	140	082	465	021	059	014	335	202
PROBABLE	067	000	067	038	029	037	017	005	008	046	001	016	004	030	020
LIKELY	626	559	067	309	317	181	210	145	090	511	023	074	018	365	222
BUSH (R)	323	293	030	168	155	087	118	073	044	274	010	028	011	254	066
KERRY (D)	274	250	024	122	152	080	082	068	044	212	012	042	008	111	156
OTHER	017	007	010	012	006	011	003	002	002	015	000	002	000	000	000
UNDECIDED	012	009	003	007	005	003	006	003	001	009	001	003	000	000	000
TOTAL	800	559	067	400	400	273	257	166	104	618	028	119	035	365	222
COMPOSITION OF ADULTS	100%	70%	8%	50%	50%	34%	32%	21%	13%	77%	3%	15%	4%	46%	28%
COMP. OF REGISTERED	100%	82%	10%	49%	51%	31%	33%	23%	14%	80%	4%	13%	4%	53%	32%
COMP OF LIKELY VOTERS	100%	89%	11%	49%	51%	29%	34%	23%	14%	82%	4%	12%	3%	58%	35%

800 COLORADO ADULTS INTERVIEWED BY TELEPHONE 9/21 - 9/23.  
 OF THEM, 686 WERE REGISTERED TO VOTE.  
 OF THEM, 626 WERE JUDGED TO BE ' LIKELY' VOTERS.  
 GRAPHS REFLECT ' LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
REGISTERED	686	247	189	240	131	155	191	202	233	326	096	390	285		
CERTAIN	559	221	160	174	123	133	147	152	202	264	075	324	228		
PROBABLE	067	018	014	036	004	011	034	016	016	037	010	037	026		
LIKELY	626	238	174	210	127	144	181	168	218	301	085	362	255		
BUSH (R)	323	215	015	091	053	081	102	084	184	120	011	188	131		
KERRY (D)	274	019	153	101	070	059	070	074	029	166	070	156	115		
OTHER	017	001	004	012	002	003	005	007	003	009	004	010	006		
UNDECIDED	012	003	002	005	002	002	003	004	002	006	001	008	003		
TOTAL	800	247	189	240	136	171	222	263	263	376	119	456	329		
COMPOSITION OF ADULTS	100%	31%	24%	30%	17%	21%	28%	33%	33%	47%	15%	57%	41%		
COMP. OF REGISTERED	100%	36%	28%	35%	19%	23%	28%	29%	34%	48%	14%	57%	42%		
COMP OF LIKELY VOTERS	100%	38%	28%	33%	20%	23%	29%	27%	35%	48%	14%	58%	41%		

800 COLORADO ADULTS INTERVIEWED BY TELEPHONE 9/21 - 9/23. OF THEM, 686 WERE REGISTERED TO VOTE. OF THEM, 626 WERE JUDGED TO BE ' LIKELY' VOTERS. GRAPHS REFLECT ' LIKELY' VOTERS.



RAW COUNTS FOR ALL RESPONSES CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	DENVER AND REST OF STATE	COLORADO SPRINGS AREA	URBAN	SUBURBAN	RURAL										
REGISTERED	686	223	221	224	255	391	564	121	272	315	099										
CERTAIN	559	181	175	192	208	327	463	096	225	257	077										
PROBABLE	067	018	027	019	027	032	050	017	028	027	013										
LIKELY	626	199	203	210	235	359	513	113	253	284	090										
BUSH (R)	323	087	096	134	176	131	255	067	123	151	049										
KERRY (D)	274	106	095	068	047	216	236	038	118	122	034										
OTHER	017	004	007	005	008	008	012	006	007	005	005										
UNDECIDED	012	002	005	003	005	005	010	002	005	006	002										
TOTAL	800	265	265	247	292	455	660	140	310	371	120										
COMPOSITION OF ADULTS	100%	33%	33%	31%	37%	57%	82%	18%	39%	46%	15%										
COMP. OF REGISTERED	100%	33%	32%	33%	37%	57%	82%	18%	40%	46%	14%										
COMP OF LIKELY VOTERS	100%	32%	32%	34%	38%	57%	82%	18%	40%	45%	14%										

800 COLORADO ADULTS INTERVIEWED BY TELEPHONE 9/21 - 9/23. OF THEM, 686 WERE REGISTERED TO VOTE. OF THEM, 626 WERE JUDGED TO BE ' LIKELY ' VOTERS. GRAPHS REFLECT ' LIKELY ' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.