SENATE SLUGFEST IN OK: COBURN UP 4 OVER CARSON TO FILL NICKLES SEAT



IN 2000, BUSH CARRIED OK BY 22 PTS ... LEADS TODAY BY 19 ... 7 ELECTORAL VOTES AT STAKE

- * IN AN ELECTION IN OKLAHOMA TODAY, 75 DAYS TO VOTE, GEORGE W BUSH COMFORTABLY DEFEATS JOHN KERRY & CAPTURES OK'S 7 ELECTORAL COLLEGE VOTES, BUT REPUBLICAN TOM COBURN BARELY EDGES DEMOCRAT BRAD CARSON 47% TO 43% FOR DON NICKLES'S OPEN U.S. SENATE SEAT, ACCORDING TO SURVEYUSA POLL OF 596 LIKELY OK VOTERS CONDUCTED 8/16 + 8/17 + 8/18.
- * TODAY BUSH IS UP 19 PTS OVER KERRY, 57% TO 38%. 8 WKS AGO, BUSH LED BY 26.
- * COBURN UP BY 17 AMONG THOSE WHO ATTEND CHURCH REGULARLY, CARSON UP 14 AMONG THOSE WHO ATTEND CHURCH RARELY. COBURN UP 2:1 AMONG PRO-LIFE VOTERS, CARSON UP 2:1 AMONG PRO-CHOICE VOTERS. COBURN UP 13 IN WESTERN OK. CARSON UP 2 IN EASTERN OK.
- * 18% OF BUSH VOTERS SPLIT TICKET & VOTE FOR DEMOCRAT IN U.S. SENATE CONTEST.

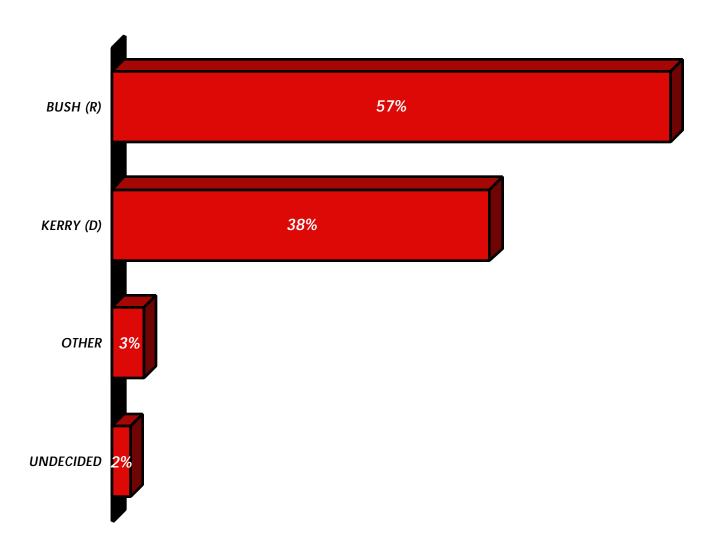
RESEARCH CONDUCTED E.T.	040816 17: 31-21: 49 040817 16: 31-21: 49 040818 16: 30-21: 49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OKLAHOMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

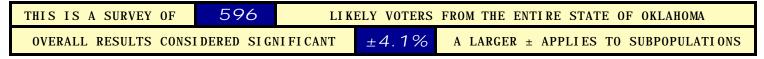
RESEARCH CONDUCTED FOR KJRH-TV TULSA AND KFOR-TV OKLAHOMA CITY

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

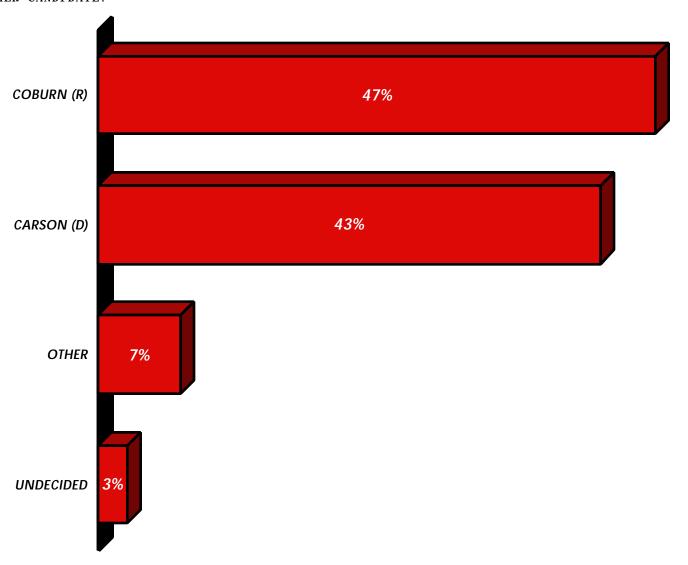


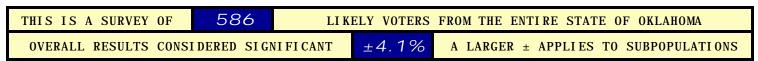


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

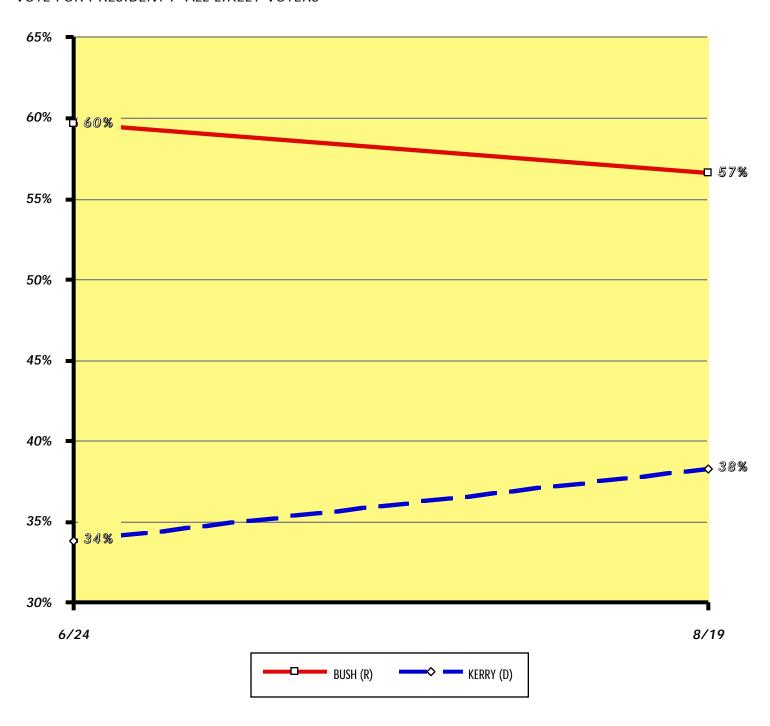
OKLAHOMA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM OKLAHOMA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN TOM COBURN? DEMOCRAT BRAD CARSON? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER	BUSH (R)	KERRY (D)
						SORT									
BUSH (R)	57%	58%	48%	59%	54%	55%	56%	55%	62%	64%	16%	15%	44%		
KERRY (D)	38%	38%	43%	37%	40%	41%	38%	40%	34%	32%	71%	85%	44%		
OTHER	3%	3%	6%	3%	3%	3%	4%	4%	1%	2%	9%	0%	11%		
UNDECIDED	2%	2%	3%	1%	2%	1%	2%	2%	2%	2%	4%	0%	1%		
COD CAMBIDATE														84%	40%
FOR CANDIDATE AGAINST OTHER CAND.														14%	57%
AGAINST OTHER CAND.														14/0	3 7 70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	D	EMO	GRAP	PHIC S	SUBPO	OPUL,	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
BUSH (R)	100	102	85	104	96	98	98	97	110	114	28	27	77		
KERRY (D)	100	98	113	95	105	106	98	103	90	83	186	222	116		
OTHER	100	0.0													
		88	184	102	98	83	136	118	44	57	279	0	348		
UNDECIDED	100	94	184 145	102 77	98 122	83 80	136 124	118 87	44 109	57 107	279 218	0	348 35		
UNDECIDED	100														
UNDECIDED	100														
UNDECIDED	100														
UNDECIDED	100														
UNDECIDED	100														
UNDECIDED	100														

OVERALL OVERAL **NON-MILITARY/VET** MILITARY / VET RESPONSES SORTED BY DEMOGRAPHIC CATEGORY 81% BUSH (R) 57% 91% 25% 58% 57% 63% 57% 53% 38% 18% 56% 58% KERRY (D) 38% 5% 70% 32% 38% 33% 39% 40% 16% 58% 73% 40% 37% **OTHER** 3% 3% 2% 8% 2% 4% 3% 3% 3% 3% 4% 3% 3% UNDECIDED 2% 1% 3% 1% 4% 1% 0% 3% 1% 1% 5% 1% 3% 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL **RESPONSES** BUSH (R) 100 161 44 103 101 111 100 94 143 68 33 98 102 KERRY (D) 100 14 184 84 98 85 103 106 41 150 190 103 95 128 103 100 80 77 240 53 103 77 105 112 106 92 **OTHER** UNDECIDED 100 47 137 205 36 21 152 52 38 279 77 81 141 OVERALL DEMOCRAT INDEPENDENT/OTHER COLLEGE GRAD SOME COLLEGE CONSERVATIVE MODERATE LIBERAL NON-MILITARY/VET REPUBLICAN GRAD SCHOOL NO COLLEGE MILITARY/VET

OVERALL

OVERALL

OVERALL

NO RELIGIOUS SERVES

OCCASIONAL RELIGIOUS SERVICES

> BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
57%	45%	55%	62%	75%	35%	57%	56%	57%	56%	56%			
38%	49%	38%	36%	23%	58%	39%	38%	38%	38%	39%			
3%	5%	5%	1%	2%	4%	2%	4%	4%	5%	2%			
2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	3%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

C	ЕМО	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	79	97	109	132	62	100	100	101	99	99				
100	127	100	93	59	153	101	99	98	99	102				
100	144	145	36	56	117	74	124	123	145	56				
100	97	118	83	53	133	110	91	54	77	150				

EASTERN OK

URBAN

RURAL

SUBURBAN

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-LIFE

PAGE 7 OF 14

PRO-CHOICE

WESTERN OK

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER		
			RE	SPO	NSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CA	TEGO	RY		
COBURN (R)	47%	50%	36%	51%	44%	48%	48%	44%	52%	52%	24%	9%	46%		
CARSON (D)	43%	44%	39%	42%	44%	36%	45%	48%	42%	39%	59%	69%	48%		
OTHER	7%	5%	20%	6%	8%	13%	5%	7%	3%	6%	11%	22%	6%		
UNDECIDED	3%	0%	5%	2%	3%	3%	3%	1%	3%	3%	6%	0%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
			<u> </u>			00111					· -			01105	
						OPUL,								ONSE	S
COBURN (R)	100	106	77	107	93	101	100	92	109	110	50	18	97	ONSE	S
CARSON (D)	100 100	106 104	77 91	107 97	93 103	101 85	100 104	92 112	109 98	110 91	50 138	18 162	97 111	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S
CARSON (D)	100 100	106 104	77 91	107 97	93 103	101 85	100 104	92 112	109 98	110 91	50 138	18 162	97 111	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S
CARSON (D) OTHER	100 100 100	106 104 77	77 91 279	107 97 81	93 103 119	101 85 176	100 104 69	92 112 98	109 98 48	110 91 85	50 138 150	18 162 311	97 111 81	ONSE	S

VOTE FOR SENATOR / RESPONSES COMEARED BY PERCENTAGES AND BY INDEX **NON-MILITARY/VET** NDEPENDENT/OTH COLLEGE GRAD SOME COLLEGE CONSERVATIVE GRAD SCHOOL MILITARY / VET NO COLLEGE REPUBLICAN DEMOCRAT MODERATE RESPONSES SORTED BY DEMOGRAPHIC CATEGORY 18% 47% 43% 68% 32% COBURN (R) 79% 52% 51% 56% 46% 19% 46% 51% 45% CARSON (D) 43% 14% 73% 31% 43% 34% 45% 22% 61% 68% 43% 42% 8% 7% 4% 7% 17% 4% 8% 7% 6% 9% 4% **OTHER** 7% 13% UNDECIDED 3% 3% 2% 1% 2% 2% 2% 3% 3% 2% 1% 2% 3% 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES COBURN (R) 100 166 38 109 108 118 97 91 143 67 39 97 108 CARSON (D) 100 32 171 71 100 80 105 105 52 142 158 100 97 100 56 101 236 58 108 92 117 99 81 181 123 56 **OTHER** UNDECIDED 100 128 62 32 70 131 109 95 92 27 114

OVERALL	LICAN	DEMOCRAT	THER	100Н	GRAD	HEGE	LLEGE	ATIVE	MODERATE	LIBERAL	//VET	//VET
Λ0	REPUBLICAN	DEMC	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MOD	5	MILITARY/VET	NON-MILITARY/VET

OVERALL OVERALL OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES OCCASIONAL RELIGIOUS AND ADDAMA OCCASIONAL RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES PRO-LIFE PRO-LIFE OCCASIONAL RELIGIOUS SERVICES OCCASIONAL RELIGIOUS KERRY (D) BUSH (R)

COBURN (R) CARSON (D) **OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
47%	37%	43%	55%	64%	30%	51%	45%	51%	52%	42%	74%	12%	
43%	51%	46%	38%	29%	60%	38%	47%	40%	42%	46%	18%	81%	
7%	8%	8%	5%	5%	8%	8%	7%	7%	4%	9%	5%	7%	
3%	4%	3%	2%	2%	3%	4%	2%	2%	1%	4%	3%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

COBURN (R) CARSON (D) **OTHER** UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	78	90	115	135	62	107	94	108	110	88	156	24		
100	119	107	90	67	139	89	110	92	99	107	42	189		
100	107	119	76	73	115	108	93	104	57	120	76	94		
100	172	122	67	76	99	142	62	77	55	144	105	26		

EASTERN OK

URBAN

SUBURBAN

BUSH (R)

KERRY (D)

RURAL

OVERALL NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES

WESTERN OK

PRO-CHOICE

PRO-LIFE

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES															=
PLEASE EXERCISE E	EXTREM	E CAU	TION	IN DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM			100
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER	FOR CANDIDATE	AGAINST OTHER
REGISTERED	673	521	075	328	345	181	195	167	130	522	041	033	076	376	179
CERTAIN	521	521	000	268	253	123	154	142	102	410	029	025	057	334	155
PROBABLE	075	000	075	028	047	032	019	011	013	053	006	007	009	043	023
LIKELY	596	521	075	297	300	155	174	153	114	463	035	032	067	376	179
BUSH (R)	337	301	036	174	163	086	096	084	071	298	006	005	029	284	048
KERRY (D)	229	196	033	108	120	063	066	061	039	147	025	027	029	092	131
OTHER	019	015	004	010	010	004	008	006	002	009	003	000	008	000	000
UNDECIDED	011	009	002	004	007	002	004	002	002	009	001	000	000	000	000
COBURN (R)	278	252	026	149	130	072	081	067	059	238	008	003	030		
CARSON (D)	251	223	028	122	129	055	076	073	048	179	019	022	031		
OTHER	042	027	014	017	025	019	008	011	004	027	003	007	004		
WON'T VOTE	010	800	003	004	007	005	004	001	001	006	003	000	001		
UNDECIDED	015	011	004	005	010	005	005	002	003	013	002	000	000		
TOTAL	800	521	075	387	413	250	228	181	141	619	055	034	092	376	179
COMPOSITION OF ADULTS	100%	65%	9%	48%	52%	31%	28%	23%	18%	77%	7%	4%	12%	47%	22%
COMP. OF REGISTERED	100%	77%	11%	49%	51%	27%	29%	25%	19%	78%	6%	5%	11%	56%	27%
COMP OF LIKELY VOTERS	100%	87%	13%	50%	50%	26%	29%	26%	19%	78%	6%	5%	11%	63%	30%
	800 0F T				TS I					ЕРНО	NE 8/	16 -	8/18	3.	

OF THEM, 596 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E															
PLEASE EXERCISE E	OVERALL WHATE	REPUBLICAN OF THE PUBLICAN	DEMOCRAT	INDEPENDENT/OUN	GRAD SCHOOL SOURCE	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE OAS	LIBERAL	MILITARY/VET	NON-MILITARY/	IHAN	100
REGISTERED	673	266	297	103	094	117	198	259	304	267	066	428	233		
CERTAIN	521	221	230	068	082	099	159	181	249	213	047	348	170		
PROBABLE	075	022	037	014	003	013	022	037	031	024	009	041	030		
LIKELY	596	244	267	082	084	111	180	217	280	237	056	390	199		
BUSH (R)	337	222	066	048	048	070	103	116	226	090	010	217	115		
KERRY (D)	229	013	188	026	032	036	071	088	044	136	041	154	073		
OTHER	019	006	007	006	001	005	006	007	007	008	002	013	006		
UNDECIDED	011	002	007	001	003	001	001	006	003	002	003	006	005		
COBURN (R)	272	190	047	040	043	062	082	092	188	074	010	176	101		
CARSON (D)	242	033	193	024	036	038	080	096	062	141	037	164	082		
OTHER	033	010	019	013	003	009	012	018	020	013	007	033	008		
WON'T VOTE	008	003	004	003	001	001	003	005	002	005	002	007	003		
UNDECIDED	010	008	004	001	002	002	004	007	008	004	000	009	006		
TOTAL	800	266	297	103	103	124	229	335	340	315	087	491	285		
COMPOSITION OF ADULTS	100%	33%	37%	13%	13%	15%	29%	42%	43%	39%	11%	61%	36%		
COMP. OF REGISTERED	100%	40%	44%	15%	14%	17%	29%	38%	45%	40%	10%	64%	35%		
COMP OF LIKELY VOTERS	100%	41%	45%	14%	14%	19%	30%	36%	47%	40%	9%	65%	33%		
										EPHO	NE 8/	16 -	8/18	3.	
	OF T		673		REG					***					
	OF T	HEM,	596	WERE	JUD	GED [го ве	L'LI	KELY	VO1	ΓERS.				

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE HOUSES

THE RESPONSES		S	S SI	MS.											
THE RESPONSES	OF A	SU E P0	PU ≧ AT	1 0 💑 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE	± 10%	
PLEASE EXERCISE I	EXTREM	E € AU	TI 92 N	I N OR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	NO RELIGIOUS S	OCCASIONAL RE	REGULAR RELIG	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL	BUSH (R)	KERRY (D)		
REGISTERED	673	128	210	319	333	285	324	349	222	161	290				
CERTAIN	521	094	150	270	268	224	247	274	181	130	211				
PROBABLE	075	010	032	030	033	029	040	035	022	013	040				
LIKELY	596	104	181	299	302	253	287	309	203	142	251				
BUSH (R)	337	047	099	185	225	089	163	175	116	080	141				
KERRY (D)	229	051	070	107	068	148	111	117	076	054	098				
OTHER	019	005	009	003	005	010	007	012	008	007	005				
UNDECIDED	011	002	004	005	003	006	006	005	002	002	007				
COBURN (R)	272	037	076	162	189	074	141	137	103	071	104	246	026		
CARSON (D)	242	050	082	114	085	150	106	145	080	058	113	060	182		
OTHER	033	800	015	016	015	021	021	020	015	006	021	018	015		
WON'T VOTE	008	005	002	003	008	002	008	002	001	005	004	004	004		
UNDECIDED	010	004	006	005	006	006	010	005	004	002	009	009	001		
TOTAL	800	162	257	352	392	330	390	410	411	569	440				
COMPOSITION OF ADULTS	100%	20%	32%	44%	49%	41%	49%	51%	51%	71%	55%				
COMP. OF REGISTERED	100%	19%	31%	47%	49%	42%	48%	52%	33%	24%	43%				
COMP OF LIKELY VOTERS	100%	17%	30%	50%	51%	43%	48%	52%	34%	24%	42%				
	800	OKI.A	HOMA	ADUL	TS I	NTER	V EWE	D RY	THE	EDHO	VE 8/	16 -	8/1	2	

OF THEM, 596 WERE JUDGED TO BE 'LIKELY' VOTERS.

OF THEM, 673 WERE REGISTERED TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.