# REPUBLICANS REFUSE TO PLAY DEAD IN CA: BUSH & JONES MAKING NOISE



## 55 ELECTORAL VOTES AT STAKE ... IN 2000, DEMOCRATS CARRIED CA BY 11 PTS

- \* IN ELECTIONS IN CALIFORNIA TODAY, JOHN KERRY BARELY DEFEATS GEORGE W BUSH & DEMOCRAT BARBARA BOXER DEFEATS REPUBLICAN BILL JONES IN SINGLE DIGITS, ACCORDING TO SURVEYUSA POLL OF 589 LIKELY VOTERS CONDUCTED 8/16 8/18.
- \* TODAY IT'S KERRY-EDWARDS 49%, BUSH-CHENEY 46%. BUSH LEADS BY 11 AMONG MEN. KERRY LEADS BY 16 AMONG WOMEN. BUSH UP 21 PTS IN CENTRAL VALLEY, UP 23 PTS IN INLAND EMPIRE. KERRY UP 25 PTS IN BAY AREA, UP 16 PTS IN GREATER LOS ANGELES.
- \* TODAY IT'S BOXER 48%, JONES 42%. JONES UP 11 PTS AMONG MEN. BOXER UP 23 PTS AMONG WOMEN. JONES UP 4 PTS AMONG WHITES, BOXER UP 15 AMONG HISPANICS, 39 AMONG BLACKS.
- \* 84% OF BUSH VOTERS STAY WITH GOP JONES. 85% OF KERRY VOTERS STAY WITH DEM BOXER.

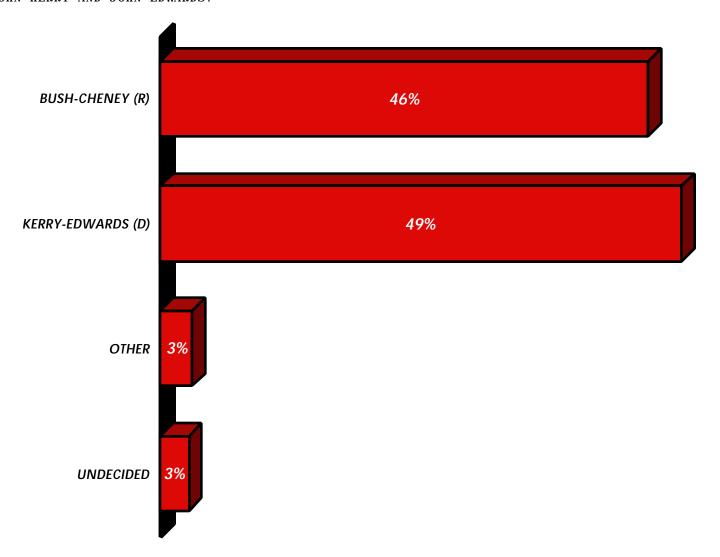
RESEARCH CONDUCTED E.T.	040816 19: 31-23: 50 040817 18: 31-23: 50 040818 18: 31-23: 49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF CALIFORNIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

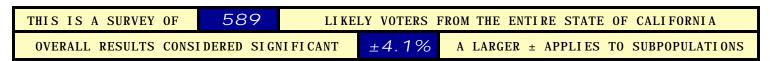
RESEARCH CONDUCTED FOR KABC-TV LOS ANGELES, KPIX-TV SAN FRANCISCO, KXTV-TV SACRAMENTO & KGTV-TV SAN DIEGO

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### **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? THE REPUBLICAN TICKET OF GEORGE W. BUSH AND DICK CHENEY? OR, THE DEMOCRATIC TICKET OF JOHN KERRY AND JOHN EDWARDS?

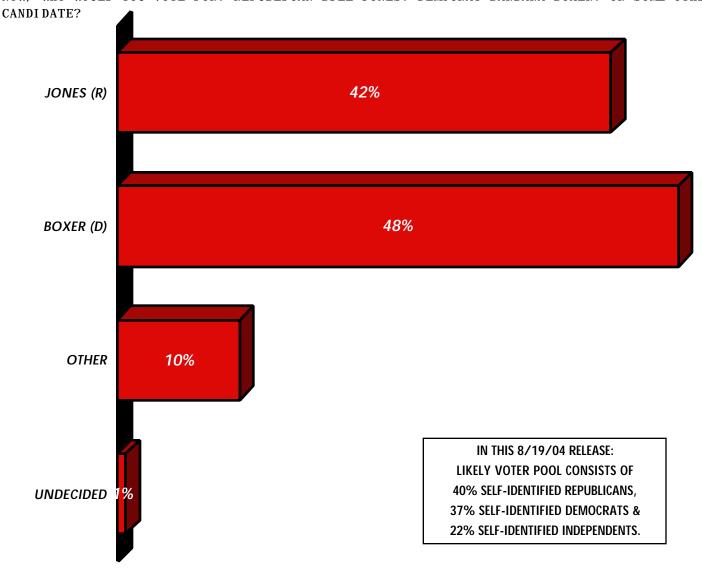




RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### **VOTE FOR SENATOR / ALL LIKELY VOTERS**

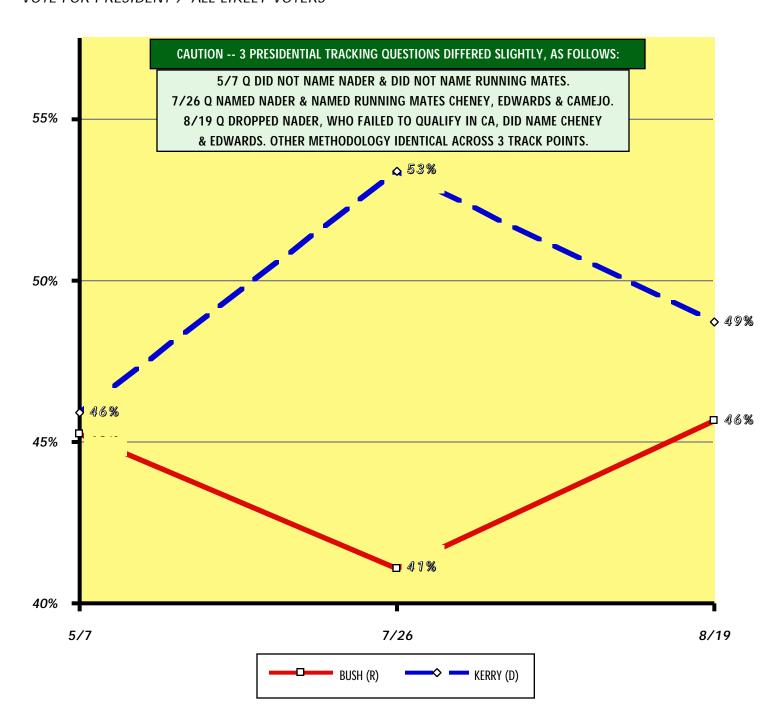
CALIFORNIANS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM CALIFORNIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN BILL JONES? DEMOCRAT BARBARA BOXER? OR SOME OTHER



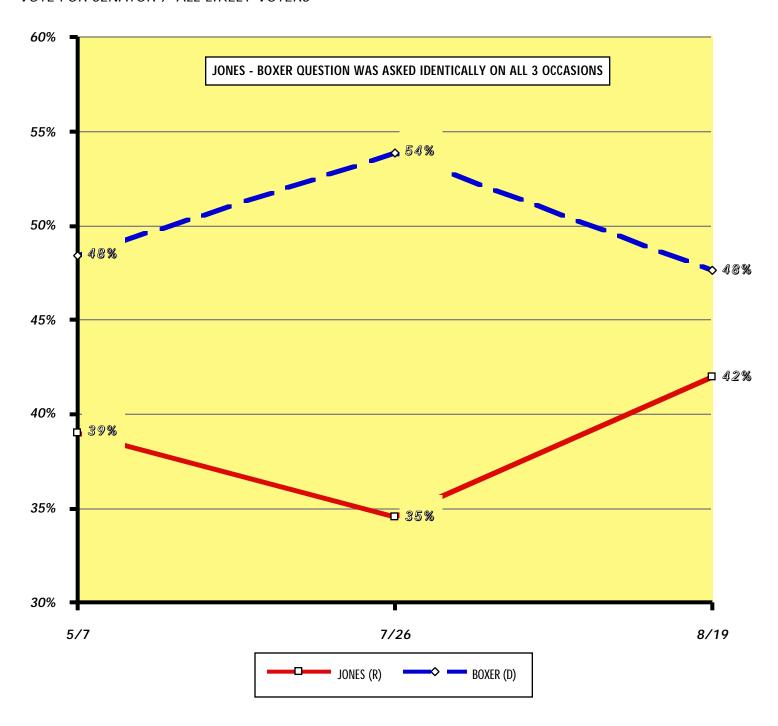
THIS IS A SURVEY OF 582 LIKELY VOTERS FROM THE ENTIRE STATE OF CALIFORNIA OVERALL RESULTS CONSIDERED SIGNIFICANT  $\pm 4.1\%$  A LARGER  $\pm$  APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



# **VOTE FOR SENATOR / ALL LIKELY VOTERS**



## VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
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BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	TEGO	RY	
46%	47%	33%	52%	40%	38%	54%	47%	41%	51%	28%	43%	37%	
49%	48%	54%	41%	56%	53%	42%	47%	56%	44%	63%	53%	54%	
3%	2%	9%	4%	2%	5%	2%	4%	1%	3%	5%	1%	6%	
3%	3%	3%	3%	2%	5%	2%	1%	3%	2%	4%	4%	3%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

C	PEMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	103	73	113	87	83	119	104	89	111	62	94	82		
100	99	111	84	115	108	87	97	115	91	129	108	110		
100	74	310	149	52	153	58	145	27	103	171	31	193		
100	97	124	107	93	186	70	31	94	78	137	135	113		

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
HISPANIC
ASIAN/OTHER

 $\textit{VOTE FOR PRESIDENT / RESPONSES CO} \underline{\textbf{MPARED BY PERCENTAGES AND BY INDEX}}$ 

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTH	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY
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BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
46%	85%	6%	40%	36%	52%	47%	43%	82%	35%	9%	50%	41%	
49%	11%	90%	47%	59%	43%	47%	48%	15%	58%	85%	43%	55%	
3%	2%	2%	8%	2%	3%	4%	2%	2%	3%	4%	3%	3%	
3%	2%	2%	4%	2%	2%	1%	6%	1%	4%	3%	4%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

	PEMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	187	14	89	80	113	104	95	180	77	20	109	90		
100	23	185	97	122	89	97	99	32	119	174	88	113		
100	51	59	266	73	108	129	69	62	101	122	115	86		
100	75	76	162	82	68	51	234	19	143	96	144	54		

OVERALL

REPUBLICAN

DEMOCRAT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

MODERATE

LIBERAL

MILITARY

OVERALL

OCCASIONAL RELIGIOUS SERVICES

RECULAR RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASI

BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	ΓEGO	RY	
46%	34%	41%	63%	57%	39%	60%	34%	39%	49%	50%			
49%	57%	55%	33%	36%	55%	37%	59%	57%	44%	33%			
3%	5%	2%	3%	5%	2%	2%	3%	3%	3%	9%			
3%	4%	3%	1%	1%	3%	2%	3%	1%	4%	8%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	74	89	138	126	86	131	74	85	108	110				
100	117	112	68	74	113	76	122	117	91	68				
100	178	52	91	174	80	52	110	104	88	300				
100	142	118	43	47	130	68	123	30	132	292				

URBAN

RURAL

SUBURBAN

OVERALL

NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

CENTRAL VALLEY

GREATER L.A.

INLAND EMPIRE

BAY AREA/NORTHERN COAST

# VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTH		
			RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CAT	ΓEGO	RY		
JONES (R)	42%	44%	26%	51%	33%	37%	46%	44%	41%	48%	24%	36%	34%		
BOXER (D)	48%	47%	54%	40%	56%	46%	46%	47%	55%	44%	63%	51%	52%		
OTHER	10%	9%	18%	9%	11%	16%	8%	9%	4%	7%	13%	12%	14%		
UNDECIDED	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
		EN40		1110	LIDD		ATION	UC IN	DEVE	D TO	OVE		DECD	ONCE	C
IONEC (D)										D TO				ONSE	S
JONES (R)	100	105	63	122	77	88	109	106	98	115	56	87	82	ONSE	S
BOXER (D)	100 100	105 98	63 114	122 83	77 117	88 97	109 96	106 98	98 115	115 92	56 131	87 107	82 109	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S
BOXER (D)	100 100	105 98	63 114	122 83	77 117	88 97	109 96	106 98	98 115	115 92	56 131	87 107	82 109	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S
BOXER (D) OTHER	100 100 100	105 98 89	63 114 184	122 83 91	77 117 109	88 97 165	109 96 81	106 98 89	98 115 37	115 92 76	56 131 134	87 107 128	82 109 140	ONSE	S

VOTE FOR SENATOR	? / RE	SPONS	SES CO		RED B	Y PER	RCENT	AGES	AND E	BY INI	DEX				<u>(</u>
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTH	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY	BUSH-CHENEY (R)	KERRY-EDWARDS (D)
			RF	SPOI	VSES	SORT	FD B	Y DFN	ЛОGR	APHI	C $CA$	TEGO	RY		
JONES (R)	42%	81%	5%	34%	37%	45%	43%	42%	76%	34%	8%	48%	36%	84%	5%
BOXER (D)	48%	12%	87%	48%	55%	46%	46%	44%	17%	56%	83%	43%	52%	10%	85%
OTHER	10%	7%	7%	18%	7%	9%	10%	12%	7%	10%	9%	8%	11%	6%	10%
UNDECIDED	1%	1%	0%	0%	0%	1%	0%	2%	1%	1%	0%	1%	1%	0%	0%
	100%	1000/	1000	1000/	1000	1000/	1000	1.000/	1000/	1000	1000	1000	1.000/	1000/	100%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
														ONSE	S
IONES (D)	L	ЕМО	GRAF	PHIC S	SUBPO	OPUL/	ΑΤΙΟΙ	NS IN	DEXE	D TO	OVE	RALL	RESP		
JONES (R)	100	192	GRAF	PHIC 5	SUBP (	DPUL/	4 <i>TIOI</i> 103	NS IN 100	DEXE 180	D TO 80	OVEI	RALL 114	RESP 86	199	11
BOXER (D)	100 100	192 24	GRAF 12 183	PHIC 5	89 116	DPUL/ 108 96	47101 103 97	NS IN 100 93	DEXE 180 35	D TO 80 117	18 174	RALL 114 91	RESP 86 109	199 21	11 178
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	0VE 18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D)	100 100	192 24	GRAF 12 183	PHIC 5	89 116	DPUL/ 108 96	47101 103 97	NS IN 100 93	DEXE 180 35	D TO 80 117	18 174	RALL 114 91	RESP 86 109	199 21	11 178
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	0VE 18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100	192 24 73	12 183 77	81 100 185	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123	DEXE 180 35 72	D TO 80 117 103	18 174 97	RALL 114 91 86	RESP 86 109 117	199 21 62	11 178 108
BOXER (D) OTHER	100 100 100 100	192 24 73 106	GRAF 12 183 77 64	PHIC S 81 100 185 37	89 116 75 18	DPUL/ 108 96 91 75	103 97 106 49	NS IN 100 93 123 256	DEXE 180 35 72 87	D TO 80 117 103 108	OVE 18 174 97 17	RALL 114 91 86 90	RESP 86 109 117 98	199 21 62 64	11 178 108 17
BOXER (D) OTHER	100 100 100 100	192 24 73 106	GRAF 12 183 77 64	PHIC S 81 100 185 37	89 116 75 18	DPUL/ 108 96 91 75	103 97 106 49	NS IN 100 93 123 256	DEXE 180 35 72 87	D TO 80 117 103 108	OVE 18 174 97 17	RALL 114 91 86 90	RESP 86 109 117 98	199 21 62 64	11 178 108 17
BOXER (D) OTHER	100 100 100	192 24 73 106	GRAF 12 183 77 64	PHIC S 81 100 185 37	89 116 75 18	DPUL/ 108 96 91 75	103 97 106 49	NS IN 100 93 123 256	DEXE 180 35 72 87	D TO 80 117 103 108	18 174 97	RALL 114 91 86	RESP 86 109 117 98	199 21 62 64	11 178 108 17
BOXER (D) OTHER	100 100 100 100	192 24 73	12 183 77	PHIC S 81 100 185 37	89 116 75 18	DPUL/ 108 96 91 75	103 97 106 49	NS IN 100 93 123	DEXE 180 35 72 87	D TO 80 117 103	OVE 18 174 97 17	RALL 114 91 86 90	RESP 86 109 117 98	199 21 62 64	11 178 108 17
BOXER (D) OTHER	100 100 100 100	192 24 73 106	GRAF 12 183 77 64	PHIC S 81 100 185 37	89 116 75	DPUL/ 108 96 91	103 97 106	NS IN 100 93 123 256	DEXE 180 35 72	D TO 80 117 103 108	OVE 18 174 97 17	RALL 114 91 86 90	RESP 86 109 117	199 21 62 64	11 178 108 17
BOXER (D) OTHER	100 100 100 100	192 24 73 106	GRAF 12 183 77 64	81 100 185	89 116 75 18	DPUL/ 108 96 91 75	103 97 106 49	NS IN 100 93 123 256	DEXE 180 35 72 87	D TO 80 117 103 108	OVE 18 174 97 17	RALL 114 91 86 90	RESP 86 109 117 98	199 21 62	11 178 108

OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

CENTRAL VALLEY

CONTRAL VALLEY

CENTRAL VALLEY

CENTRAL VALLEY

CONTRAL VALLEY

CONT

JONES (R) BOXER (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
42%	34%	38%	56%	53%	38%	50%	32%	32%	48%	51%			
48%	55%	51%	35%	38%	51%	39%	58%	57%	43%	35%			
10%	10%	11%	9%	9%	10%	10%	10%	11%	9%	14%			
1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

JONES (R) BOXER (D) OTHER UNDECIDED

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	81	90	133	127	91	119	76	76	113	122				
100	116	107	74	80	107	82	121	119	90	74				
100	105	109	88	89	104	99	104	110	92	140				
100	111	112	58	0	114	200	80	101	104	0				

URBAN

SUBURBAN

RURAL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

CENTRAL VALLEY

GREATER L.A.

INLAND EMPIRE

BAY AREA/NORTHERN COAST

### RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
REGISTERED	650	318	332	203	205	134	109	361	042	170	077				
CERTAIN	523	257	266	144	168	118	093	304	035	125	060				
PROBABLE	066	036	030	031	021	008	006	030	004	023	009				
LIKELY	589	293	296	175	189	126	099	334	039	147	069				
BUSH-CHENEY (R)	269	151	118	066	103	060	040	169	011	063	026				
KERRY-EDWARDS (D)	287	120	167	092	080	060	055	148	024	078	037				
OTHER	017	013	005	008	003	005	001	010	002	001	004				
UNDECIDED	016	008	007	009	004	001	002	007	001	005	002				
JONES (R)	244	150	094	063	086	054	041	160	009	053	022				
BOXER (D)	277	116	161	080	086	058	054	145	024	074	034				
OTHER	056	026	030	027	015	011	004	024	005	018	009				
NOT VOTE	008	001	007	003	002	003	000	002	000	002	004				
UNDECIDED	004	000	004	001	002	000	001	003	000	001	000				
TOTAL	800	394	406	279	254	150	117	409	050	225	116				
COMPOSITION OF ADULTS	100%	49%	51%	35%	32%	19%	15%	51%	6%	28%	15%				
COMP. OF REG. VOTERS	100%	49%	51%	31%	32%	21%	17%	56%	6%	26%	12%				
COMP. OF LIKELY VOTERS	100%	50%	50%	30%	32%	21%	17%	57%	7%	25%	12%				
	800	CALI	FORNI	A AD	ULTS	WERI	E INT	ERVI	<b>EWED</b>	BY 7	TELEF	PHONE	8/1	6 - 8	8/18.

OF THEM, 650 WERE REGISTERED TO VOTE.

OF THEM, 589 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

## RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E															
FLEASE EXERCISE E	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/01	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY	NON-MILITARY
REGISTERED	650	246	241	152	011	111	147	226	160	214	278	128	023	335	308
CERTAIN	523	215	194	108	006	101	127	181	113	179	226	104	013	277	243
PROBABLE	066	022	024	019	000	007	012	029	015	016	033	012	002	028	035
LIKELY	589	237	218	128	007	108	139	210	128	195	259	116	015	305	278
BUSH-CHENEY (R)	269	202	014	052	001	039	072	100	055	160	091	011	004	152	114
KERRY-EDWARDS (D)	287	026	196	061	004	064	060	099	062	030	150	098	008	131	153
OTHER	017	004	004	010	000	002	004	008	003	004	008	004	002	010	007
UNDECIDED	016	005	004	006	001	002	003	003	008	001	010	003	002	012	004
JONES (R)	244	190	011	042	001	040	063	089	052	147	086	009	002	146	098
BOXER (D)	277	027	189	059	002	059	063	096	055	033	141	096	005	131	142
OTHER	056	017	016	022	001	008	012	021	015	014	025	011	007	025	031
NOT VOTE	008	001	001	005	001	000	000	002	004	000	005	000	001	001	006
UNDECIDED	004	002	001	000	001	000	001	001	002	001	002	000	001	002	002
TOTAL	800	240	230	135	007	127	171	272	221	251	339	160	034	389	394
COMPOSITION OF ADULTS	100%	30%	29%	17%	1%	16%	21%	34%	28%	31%	42%	20%	4%	49%	49%
COMP. OF REG. VOTERS	100%	38%	37%	23%	2%	17%	23%	35%	25%	33%	43%	20%	4%	52%	47%
COMP. OF LIKELY VOTERS	100%	40%	37%	22%	1%	18%	24%	36%	22%	33%	44%	20%	3%	52%	47%
				A AD WERE						BY	TELEP	HONE	8/10	3 - 8	3/18.
										DDI	ZSI DE	MTI A	I VO	rede	
	OF THEM, 589 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.														
	GKAP	no K	old bli	L L	IKEL	1 V	JIERS								

RAW COUNTS FOR ALL RESPONSE EHOIÆES THE RESPONSES OF A SUSPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. KERRY-EDWARD<mark>SED</mark> IN SORAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN PLEASE EXERCISE EXTREME AUTION RE RELIGI **NLAND EMPIRE BAY AREA/NO** CENTRAL VALL **NO RELIGIOUS BUSH-CHENEY** OCCASIONAL GREATER L.A. SUBURBAN PROBABLE REGULAR CERTAIN JRBAN RURAL REGISTERED **CERTAIN PROBABLE** LIKELY **BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER** UNDECIDED JONES (R) BOXER (D) **OTHER NOT VOTE** UNDECIDED **TOTAL COMPOSITION OF ADULTS** 100% 33% 36% 28% 20% 39% 17% 21% 37% 60% 3% 65% 8% COMP. OF REG. VOTERS 100% 31% 37% 30% 20% 40% 18% 21% 37% 60% 3% 80% 10% 100% 29% 38% 31% 20% 39% 19% 22% 36% 61% 3% 89% 11% COMP. OF LIKELY VOTERS 800 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE 8/16 - 8/18. 650 WERE REGISTERED TO VOTE. OF THEM. 589 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.