

KERRY 5 PTS ATOP BUSH IN FIGHT FOR MAINE'S 4 ELECTORAL VOTES



IN 2000, GORE BEAT BUSH IN MAINE 49% TO 44% ... TODAY, IT'S STILL 49% TO 44%

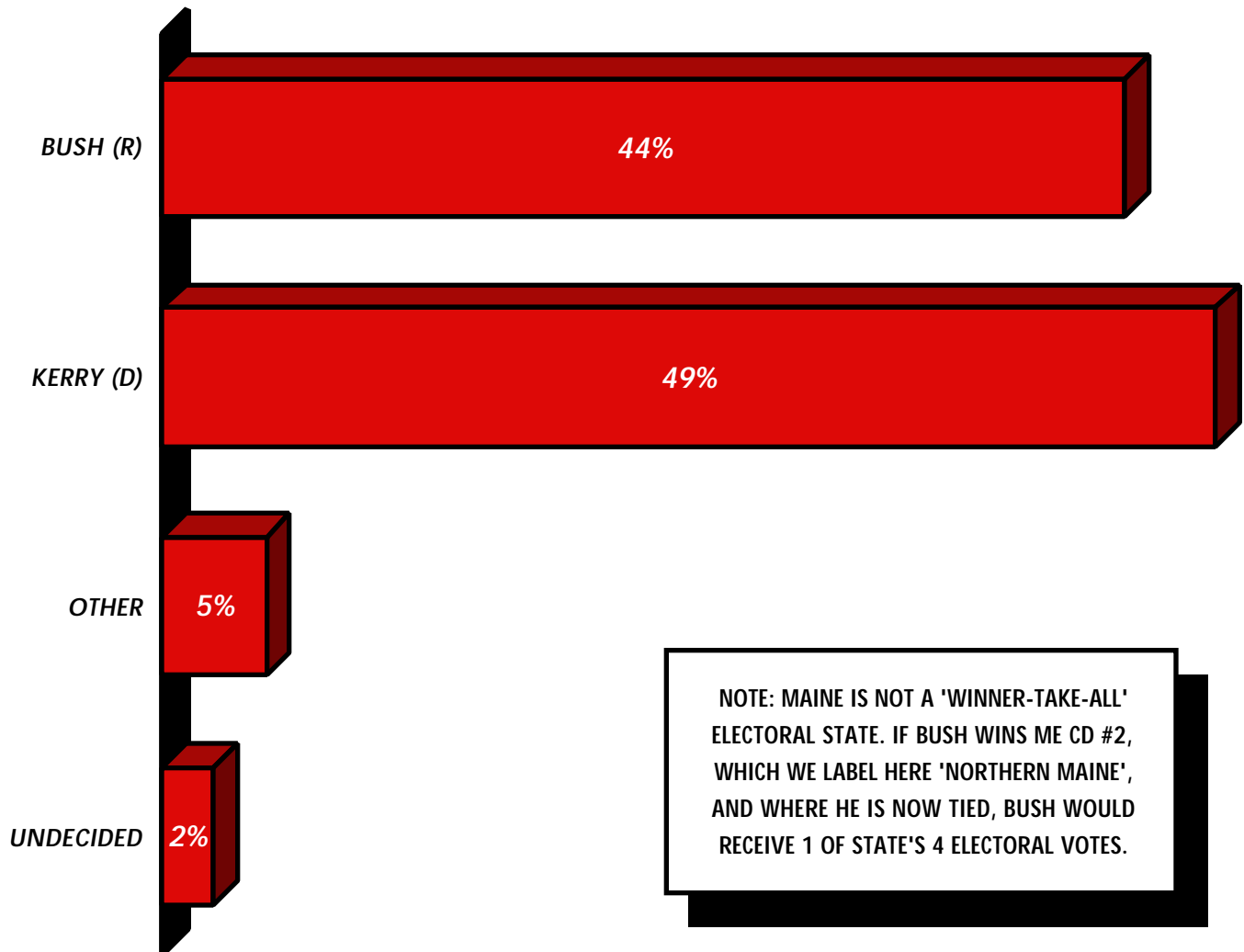
- * IN AN ELECTION FOR PRESIDENT OF THE UNITED STATES IN MAINE TODAY, JOHN KERRY DEFEATS GEORGE W BUSH 49% TO 44%, IDENTICAL TO THE VOTE TOTALS FROM 2000, WHEN AL GORE BEAT BUSH 49% TO 44%, ACCORDING TO SURVEYUSA POLL OF 632 LIKELY VOTERS TAKEN 8/22 - 8/24.
- * BUSH & KERRY TIE IN NORTHERN MAINE. KERRY LEADS BY 9 IN SOUTHERN MAINE.
- * BUSH LEADS BY 20 AMONG THOSE WHO ATTEND CHURCH REGULARLY. KERRY LEADS BY 21 AMONG THOSE WHO ATTEND CHURCH RARELY. BUSH LEADS BY 36 AMONG PRO-LIFE VOTERS, KERRY LEADS BY 27 AMONG PRO-CHOICE VOTERS.
- * BUSH UP 3 AMONG MEN, DOWN 11 AMONG WOMEN. INDYS BREAK 5: 4 FOR KERRY, MODERATES BREAK 3: 2 FOR KERRY. KERRY LEADS IN NON-MILITARY HOUSEHOLDS BY 13. MILITARY HH' S TIED.

RESEARCH CONDUCTED E.T.	040822 14: 01- 19: 26 040823 15: 30- 20: 44 040824 15: 30- 20: 47 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF MAINE
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCSH-TV PORTLAND & WLZ-TV BANGOR

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	632	LIKELY VOTERS FROM THE ENTIRE STATE OF MAINE
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	44%	44%	44%	48%	41%	40%	49%	43%	42%						
KERRY (D)	49%	50%	40%	45%	52%	48%	44%	53%	52%						
OTHER	5%	4%	13%	5%	5%	9%	4%	3%	2%						
UNDECIDED	2%	2%	3%	2%	2%	2%	2%	1%	4%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	100	100	108	92	91	111	96	95						
KERRY (D)	100	102	82	93	107	99	90	109	106						
OTHER	100	77	280	98	102	199	94	64	46						
UNDECIDED	100	98	119	106	95	79	103	57	169						

OVERALL
 CERTAIN
 PROBABLE
 MALE
 FEMALE
 AGE 18-34
 AGE 35-49
 AGE 50-64
 AGE 65+

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 MILITARY/VET
 NON-MILITARY/VET
 UNION
 NON-UNION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	44%	35%	44%	57%	65%	33%	48%	39%	38%	46%					
KERRY (D)	49%	56%	50%	37%	29%	60%	47%	52%	57%	47%					
OTHER	5%	7%	4%	3%	4%	5%	4%	6%	5%	5%					
UNDECIDED	2%	2%	2%	3%	2%	2%	2%	2%	0%	2%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	79	99	129	147	74	108	89	86	103					
KERRY (D)	100	115	102	77	59	124	96	107	117	98					
OTHER	100	148	81	57	94	95	74	128	104	99					
UNDECIDED	100	84	105	109	80	101	81	95	0	101					

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 MILITARY/VET
 NON-MILITARY/VET
 UNION
 NON-UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL >\$40,000 \$40,000-\$80,000 \$80,000+ SOUTHERN MAINE NORTHERN MAINE URBAN SUBURBAN RURAL BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	44%	39%	48%	44%	43%	45%	39%	49%	43%					
KERRY (D)	49%	53%	46%	51%	52%	45%	51%	46%	50%					
OTHER	5%	7%	3%	4%	3%	7%	8%	3%	5%					
UNDECIDED	2%	1%	3%	1%	2%	3%	3%	3%	2%					
VOTED 'FOR' CANDIDATE													81%	39%
'AGAINST' OTHER CAND.													17%	57%
	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	88	107	99	98	102	88	109	98					
KERRY (D)	100	109	96	105	107	93	105	94	103					
OTHER	100	149	66	78	62	142	159	71	99					
UNDECIDED	100	43	121	51	75	127	119	107	91					

OVERALL >\$40,000 \$40,000-\$80,000 \$80,000+ SOUTHERN MAINE NORTHERN MAINE URBAN SUBURBAN RURAL

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.