



## Biographical Information

Baton Rouge Mayor-President Bobby Simpson was elected to lead Louisiana's Capital City in November 2000. His administration has been defined by careful fiscal management, creative problem solving and a commitment to hard work. Mayor Simpson's perspective is shaped by his unique past experiences, which include serving as the former Mayor of Baker, Louisiana, teaching the visually impaired, and his qualifications as a CPA. A devoted family man, Simpson and his wife, Allison, have four children and one grandchild. His family, faith, and perseverance all motivate him to lead Baton Rouge to a prosperous, progressive future.

Throughout the 90's Simpson was elected three times to serve as Mayor of the City of Baker, Louisiana, a small community outside Baton Rouge, where the Simpsons still live. As Baker's popular Mayor, Simpson saved the city millions through careful budgeting and financial management.

Mayor Simpson, 50, began his career as an educator, when he served as a teacher and as dean of students at the Louisiana School for the Visually Impaired. He earned bachelors and masters degrees in education from Louisiana State University.

Mayor Simpson is a proud lifelong resident of East Baton Rouge Parish. Known for his energy and his commitment to hard work, Simpson is a golfer, a runner, and a member of Bethany World Prayer Center.