# CALIFORNIA, 15 DAYS TO ELECTION: KERRY UP BY 10, BOXER UP BY 22



#### IN 2000, GORE CARRIED CA BY 12 PTS ... 55 ELECTORAL VOTES SAFELY BLUE

- IN AN ELECTION TODAY IN CALIFORNIA, JOHN KERRY DEFEATS GEORGE W BUSH 53% TO 43% & INCUMBENT DEMOCRATIC SENATOR BARBARA BOXER DEFEATS GOP CHALLENGER BILL JONES 57% TO 35%, ACCORDING TO SURVEYUSA POLL OF 703 LIKELY VOTERS CONDUCTED 10/15 10/17.
- COMPARED TO IDENTICAL TRACKING POLL 2 WKS AGO, KERRY IS UP 2, BUSH IS FLAT. KERRY UP 1 AMONG MEN, UP 17 AMONG WOMEN. BUSH UP 4 AMONG WHITES, KERRY UP AMONG MINORITIES. KERRY LEADS IN SUBURBAN & RURAL CA BY 2. KERRY LEADS IN URBAN CA BY 22.
- COMPARED TO IDENTICAL TRACKING POLL 2 WKS AGO, BOXER IS UP 4, JONES IS DOWN 1. BOXER UP 6 AMONG WHITES, UP 3:1 AMONG MINORITIES. 18% OF BUSH VOTERS SPLIT-TICKET TO VOTE FOR BOXER, COMPARED TO 4% OF KERRY VOTERS WHO SPLIT-TICKET TO VOTE FOR JONES.

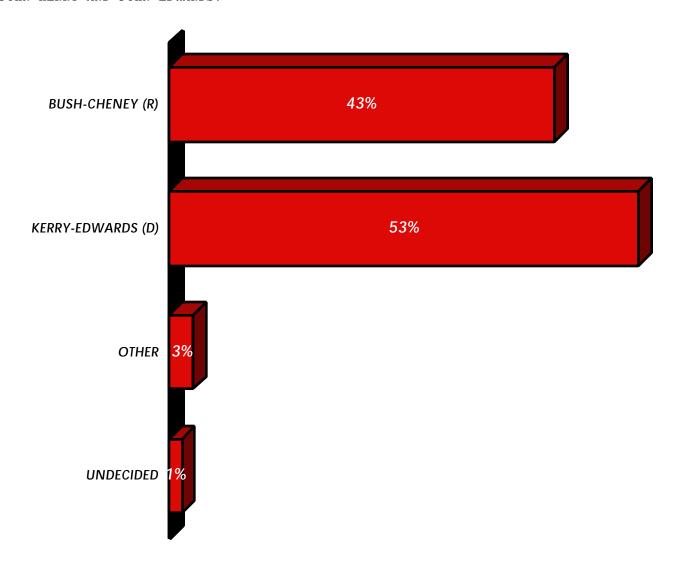
RESEARCH CONDUCTED E.T.	041015 18: 32-23: 50 041016 15: 02-23: 44 041017 17: 02-22: 27 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF CALIFORNIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KABC-TV LOS ANGELES, KPIX-TV SAN FRANCISCO, KXTV-TV SACRAMENTO & KGTV-TV SAN DIEGO

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#### VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? THE REPUBLICAN TICKET OF GEORGE W. BUSH AND DICK CHENEY? OR, THE DEMOCRATIC TICKET OF JOHN KERRY AND JOHN EDWARDS?

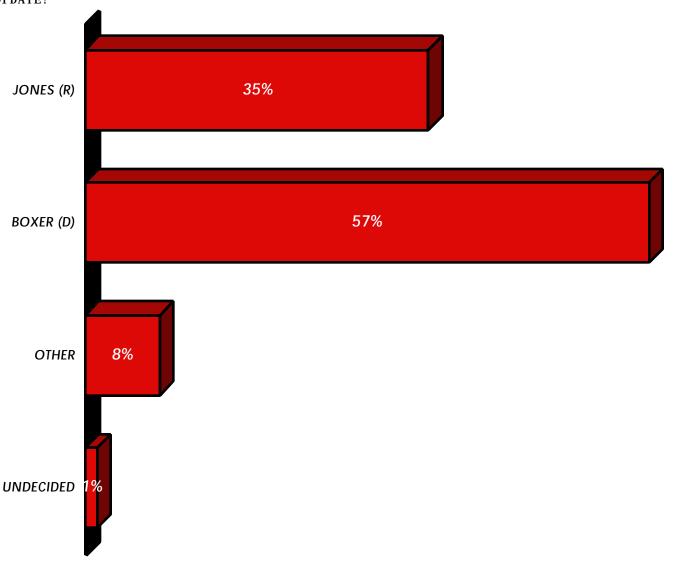




RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### VOTE FOR SENATOR / ALL LIKELY VOTERS

CALIFORNIANS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM CALIFORNIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN BILL JONES? DEMOCRAT BARBARA BOXER? OR SOME OTHER CANDIDATE?

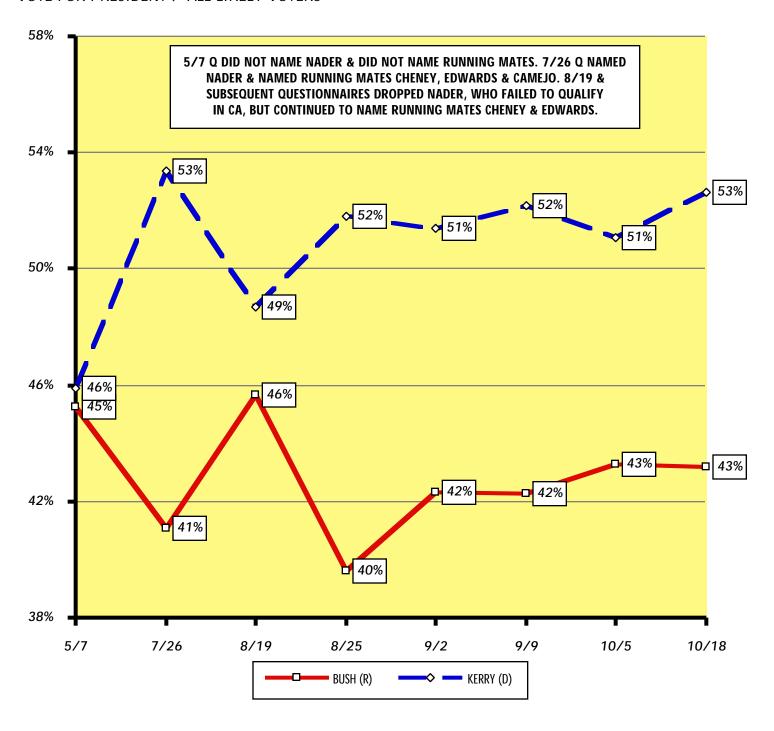


THIS IS A SURVEY OF 697 LIKELY VOTERS FROM THE ENTIRE STATE OF CALIFORNIA

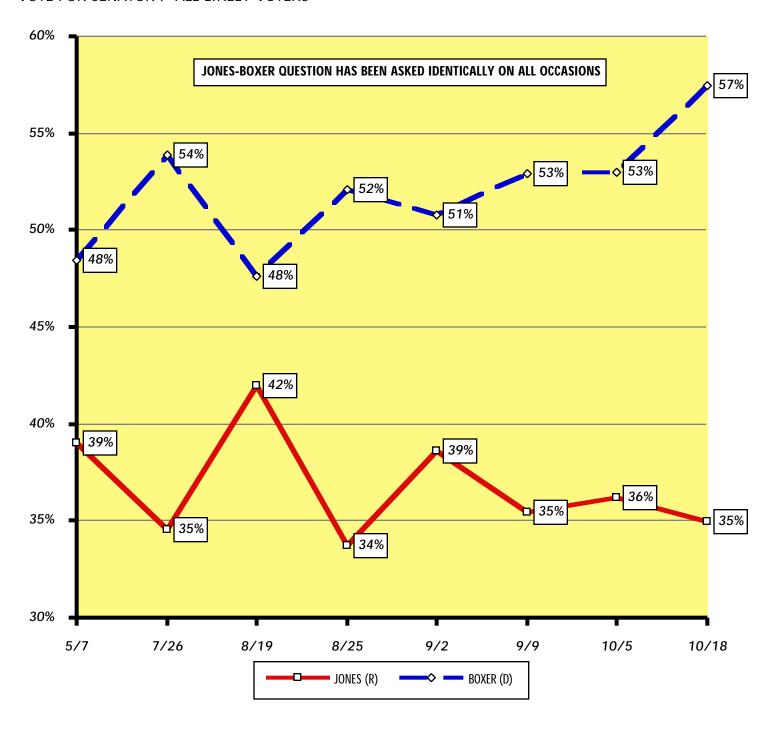
OVERALL RESULTS CONSIDERED SIGNIFICANT ±3.8% A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



## **VOTE FOR SENATOR / ALL LIKELY VOTERS**



## VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
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BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
43%	44%	39%	47%	40%	39%	44%	43%	50%	51%	24%	39%	29%	
53%	53%	50%	48%	57%	57%	52%	52%	47%	47%	74%	57%	59%	
3%	2%	10%	3%	2%	1%	4%	4%	2%	2%	1%	1%	9%	
1%	1%	2%	2%	1%	3%	1%	1%	1%	1%	2%	3%	3%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

			NIIC (	LIDD		ΛΤΙΟΙ	UC IN	DEVE	D $TO$	OVE		DECD	ONCE	C
	EIVIO	GRAP	HIC S	OBP	JPUL	AHOI	12 III	DEXE	טוט	OVE	RALL	RESP	ONSE	. 3
100	101	90	108	93	91	102	99	115	117	55	90	68		
100	101	95	92	107	108	98	99	90	89	140	108	112		
100	72	357	109	92	42	140	141	75	78	25	50	334		
100	99	107	136	66	202	36	85	55	37	118	190	190		

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 35-49
AGE 50-64
AGE 65+
WHITE
BLACK
HISPANIC

VOTE FOR PRESIDENT  $\nearrow$  RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTH	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY
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BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

		RE	SPO	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
43%	88%	10%	39%	38%	42%	45%	46%	77%	35%	10%	42%	44%	
53%	11%	88%	51%	58%	54%	53%	48%	22%	60%	86%	53%	54%	
3%	1%	2%	8%	3%	3%	1%	3%	1%	3%	4%	4%	1%	
1%	1%	0%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER UNDECIDED

D	EMO	GRAP	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	204	23	90	89	97	105	106	178	82	22	97	101		
100	20	167	98	110	102	100	92	41	115	163	101	102		
100	19	64	296	116	110	48	127	21	106	149	138	55		
100	71	31	122	37	91	53	184	49	88	38	85	94		

OVERALL
REPUBLICAN
DEMOCRAT
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
MODERATE
MODERATE
LIBERAL
MILITARY
NON-MILITARY

OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS OCCURANTES
CENTRAL VALLEY
GREATER L.A.
GREATER L.A.
INLAND EMPIRE
BAY AREA/NORTHEN COAST
URBAN
SUBURBAN
RURAL

**KERRY-EDWARDS (D) OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
43%	37%	40%	50%	58%	42%	47%	29%	37%	47%	47%			
53%	59%	57%	45%	38%	54%	50%	65%	59%	49%	49%			
3%	3%	1%	3%	2%	3%	1%	4%	3%	3%	4%			
1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	0%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

**BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER** UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	85	93	117	135	97	109	67	86	109	108				
100	112	108	85	72	103	95	124	111	93	93				
100	114	54	123	80	98	54	162	96	100	162				
100	71	109	88	114	93	119	84	114	96	0				

URBAN

RURAL

SUBURBAN

OVERALL INLAND EMPIRE NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES **CENTRAL VALLEY** GREATER L.A. BAY AREA/NORTHERN COAST

## VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
			RE	SPOI	VSES	SORT	ED BY	Y DEN	10GR	APHI	C CA	ΓEGO	RY		
JONES (R)	35%	37%	16%	39%	31%	26%	37%	39%	43%	44%	20%	26%	23%		
BOXER (D)	57%	57%	65%	52%	62%	64%	56%	54%	53%	50%	78%	66%	63%		
OTHER	6%	5%	18%	7%	6%	7%	7%	6%	5%	6%	2%	6%	13%		
UNDECIDED	1%	1%	2%	1%	1%	3%	1%	1%	0%	1%	0%	2%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	D	EMO	GRAP	HIC S	SUBPO	OPUL,	ATION	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
JONES (R)	100	106	45	113	88	75	105	111	122	125	57	73	65		
BOXER (D)	100	99	113	91	109	112	97	94	91	87	135	115	109		
OTHER	100	81	277	113	88	111	107	94	74	89	28	93	204		
UNDECIDED	100	96	135	107	94	218	44	82	17	69	26	182	118		
0.112101212	100	- 00	100	10.	0.1	210	- 1 1	02		00	~ 0	102	110		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

VOTE FOR SENATOR	R / RE	SPON:	SES CC		RED B	Y PER	CENT	AGES .	AND E	BY IND	DEX				ê
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTH	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY	BUSH-CHENEY (R)	KERRY-EDWARDS (D)
			RE	SPOI	VSES	SORT	ED B	Y DEN	10GR	APHI	C CA	ΓEGO	RY		
JONES (R)	35%	78%	7%	28%	35%	34%	37%	33%	66%	28%	7%	35%	36%	76%	4%
BOXER (D)	57%	18%	86%	58%	59%	59%	56%	56%	31%	63%	86%	56%	58%	18%	91%
OTHER	6%	4%	5%	13%	5%	7%	5%	7%	3%	7%	6%	7%	5%	5%	4%
UNDECIDED	1%	0%	1%	2%	0%	0%	1%	4%	0%	2%	0%	2%	1%	1%	1%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Γ	)FMO	GRAF	PHIC S	SURPO	OPUL.	ΔΤΙΟΙ	JS IN	DEXE	D TO	OVE	RALI	RESP	ONSE	S
JONES (R)						OPUL/									
JONES (R) Boxer (D)	100	224	20	79	102	98	107	95	190	80	21	100	103	216	11
BOXER (D)	100 100	224 31	20 151	79 101	102 103	98 103	107 98	95 97	190 53	80 109	21 150	100 97	103 101		11 158
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D)	100 100	224 31	20 151	79 101	102 103 86	98 103	107 98	95 97	190 53	80 109	21 150	100 97	103 101	216 32	11 158
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102 103 86	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102 103 86	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102 103 86	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102 103 86	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102 103 86	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D) OTHER	100 100 100	224 31 56	20 151 79	79 101 203	102 103 86	98 103 103	107 98 84	95 97 112	190 53 45	80 109 114	21 150 98	100 97 113	103 101 81	216 32 86	11 158 69
BOXER (D) OTHER	100 100 100 100	224 31 56 34	20 151 79	79 101 203 126	102 103 86	98 103 103 10	107 98 84 87	95 97 112 306	190 53 45 24	80 109 114 155	21 150 98 19	100 97 113 147	103 101 81 60	216 32 86	11 158 69 108
BOXER (D) OTHER	100 100 100 100	224 31 56 34	20 151 79 117	79 101 203 126	102 103 86 6	98 103 103 10	107 98 84 87	95 97 112 306	190 53 45 24	80 109 114 155	21 150 98 19	100 97 113 147	103 101 81 60	216 32 86 62	11 158 69 108
BOXER (D) OTHER	100 100 100 100	224 31 56 34	20 151 79 117	79 101 203 126	102 103 86 6	98 103 103 10	107 98 84 87	95 97 112 306	190 53 45 24	80 109 114 155	21 150 98 19	100 97 113 147	103 101 81 60	216 32 86 62	11 158 69 108
BOXER (D) OTHER	100 100 100	224 31 56 34	20 151 79 117	79 101 203 126	102 103 86 6	98 103 103 10	107 98 84 87	95 97 112 306	190 53 45 24	80 109 114 155	21 150 98	100 97 113	103 101 81 60	216 32 86 62	11 158 69 108
BOXER (D) OTHER	100 100 100 100	224 31 56	20 151 79	79 101 203 126	102 103 86 6	98 103 103 10	107 98 84 87	95 97 112	190 53 45 24	80 109 114	21 150 98 19	100 97 113 147	103 101 81 60	216 32 86 62	11 158 69 108
BOXER (D) OTHER	100 100 100 100	224 31 56 34	20 151 79 117	79 101 203 126	102 103 86	98 103 103	107 98 84	95 97 112 306	190 53 45	80 109 114 155	21 150 98 19	100 97 113 147	103 101 81	216 32 86 62	11 158 69 108
BOXER (D) OTHER	100 100 100 100	224 31 56 34	20 151 79 117	79 101 203	102 103 86 6	98 103 103 10	107 98 84 87	95 97 112 306	190 53 45 24	80 109 114 155	21 150 98 19	100 97 113 147	103 101 81 60	216 32 86	11 158 69

OVERALL

OVERALL

NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

CENTRAL VALLEY

CENTRAL

JONES (R) BOXER (D) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
35%	33%	32%	42%	47%	33%	39%	24%	29%	38%	41%			
57%	58%	62%	50%	48%	61%	51%	66%	66%	52%	53%			
6%	7%	6%	6%	4%	6%	6%	9%	5%	8%	2%			
1%	3%	1%	1%	1%	0%	5%	0%	1%	1%	3%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

JONES (R) BOXER (D) OTHER UNDECIDED

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	94	92	121	133	95	111	70	83	110	118				
100	101	107	88	83	105	88	115	114	91	93				
100	105	87	101	70	93	94	146	72	121	39				
100	207	59	65	76	29	361	31	62	117	238				

URBAN

SUBURBAN

RURAL

OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

CENTRAL VALLEY

GREATER L.A.

INLAND EMPIRE

BAY AREA/NORTHERN COAST

#### RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	
REGISTERED	762	634	069	367	395	237	243	161	121	410	052	200	099	
CERTAIN	634	634	000	298	337	174	209	145	106	365	041	155	073	
PROBABLE	069	000	069	041	027	039	015	007	007	024	008	021	016	
LIKELY	703	634	069	339	364	213	224	153	113	390	049	175	089	
BUSH-CHENEY (R)	304	277	027	158	146	083	099	065	056	197	012	068	026	
KERRY-EDWARDS (D)	370	336	034	164	206	121	116	079	054	182	036	100	052	
OTHER	019	012	007	010	009	002	800	006	002	008	000	002	008	
UNDECIDED	010	009	001	007	003	006	001	002	001	002	001	005	002	
JONES (R)	244	233	011	132	111	055	082	059	048	170	010	044	020	
BOXER (D)	400	357	044	175	225	134	125	082	059	193	038	114	055	
OTHER	044	032	012	024	020	015	015	009	005	022	001	010	011	
NOT VOTE	006	004	001	003	003	003	002	000	000	001	000	004	001	
UNDECIDED	009	008	001	004	004	006	001	002	000	003	000	004	001	
TOTAL	900	634	069	443	457	314	282	172	131	460	056	253	131	
COMPOSITION OF ADULTS	100%	70%	8%	49%	51%	35%	31%	19%	15%	51%	6%	28%	15%	
COMP. OF REG. VOTERS	100%	83%	9%	48%	52%	31%	32%	21%	16%	54%	7%	26%	13%	
COMP. OF LIKELY VOTERS	100%	90%	10%	48%	52%	30%	32%	22%	16%	55%	7%	25%	13%	
	900	CALL	CODMI	A A D		WED	TAM	N PLD XVII	THE WALL OF	$\mathbf{D}\mathbf{V}$	NAME OF TAXABLE	TOME		

900 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE 10/15 - 10/17.

OF THEM, 762 WERE REGISTERED TO VOTE.

OF THEM, 703 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

## RAW COUNTS FOR ALL RESPONSE CHOICES

	ATIO≝ OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± N IN≓DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER T														
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/0	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY	NON-MILITARY
REGISTERED	762	247	315	162	018	140	182	244	185	222	356	136	035	358	381
CERTAIN	634	217	275	123	010	126	162	208	132	197	293	114	023	303	322
PROBABLE	069	018	024	017	002	007	010	027	022	014	037	014	002	030	030
LIKELY	703	234	300	140	013	132	173	235	154	211	330	128	025	332	352
BUSH-CHENEY (R)	304	206	030	054	002	051	073	106	071	162	117	012	008	139	153
KERRY-EDWARDS (D)	370	025	263	072	008	077	093	124	074	046	199	110	013	177	189
OTHER	019	001	005	011	000	004	005	003	005	001	009	005	002	012	005
UNDECIDED	010	002	001	002	003	001	002	002	004	001	004	001	002	004	005
JONES (R)	244	183	021	038	000	047	058	087	051	139	092	009	003	116	126
BOXER (D)	400	041	259	080	009	077	102	132	085	064	205	110	017	185	203
OTHER	044	008	015	018	001	007	011	013	011	006	024	008	004	024	018
NOT VOTE	006	001	000	002	002	001	001	000	001	001	003	000	000	001	003
UNDECIDED	009	001	004	002	001	000	000	003	006	001	006	000	001	006	003
TOTAL	900	247	315	189	023	159	191	285	249	266	402	167	041	408	452
COMPOSITION OF ADULTS	100%	27%	35%	21%	3%	18%	21%	32%	28%	30%	45%	19%	5%	45%	50%
COMP. OF REG. VOTERS	100%	32%	41%	21%	2%	18%	24%	32%	24%	29%	47%	18%	5%	47%	50%
COMP. OF LIKELY VOTERS	100%	33%	43%	20%	2%	19%	25%	33%	22%	30%	47%	18%	4%	47%	50%
	900	CALI	FORNI	A AD	ULTS	WERI	E INT	'ERVI	<b>EWED</b>	BY 7	ELEP	HONE			

900 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE 10/15 - 10/17.

OF THEM, 762 WERE REGISTERED TO VOTE.

OF THEM, 703 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE 2 HOI (SES THE RESPONSES OF A SUEPOPUEATION OF 100 WOULD TYPICELLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME AUTIEN IN PRAWING CONCLUSIONS FROM SUBPOPULATIONS SMAL FOR THAN 100 RE CENTRAL VALLE **REGULAR RELIGI NLAND EMPIRE** KERRY-EDWARD BAY AREA/NO **NO RELIGIOUS BUSH-CHENEY** OCCASIONAL GREATER L.A. SUBURBAN JRBAN RURAL REGISTERED CERTAIN **PROBABLE** LIKELY **BUSH-CHENEY (R) KERRY-EDWARDS (D) OTHER** UNDECIDED JONES (R) BOXER (D) **OTHER NOT VOTE** UNDECIDED **TOTAL COMPOSITION OF ADULTS** 100% 29% 35% 30% 20% 41% 18% 21% 38% 59% 3% COMP. OF REG. VOTERS 100% 28% 36% 31% 20% 41% 18% 21% 38% 59% 3% COMP. OF LIKELY VOTERS 100% 28% 36% 33% 19% 41% 19% 21% 38% 59% 3% 900 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE

703 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

762 WERE REGISTERED TO VOTE.

10/15 -

10/17.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.