

MONGIARDO CUTS INTO BUNNING LEAD FOR U.S. SENATE IN KENTUCKY



BUSH LEADS 57% TO 38% ... MARRIAGE AMENDMENT PASSES

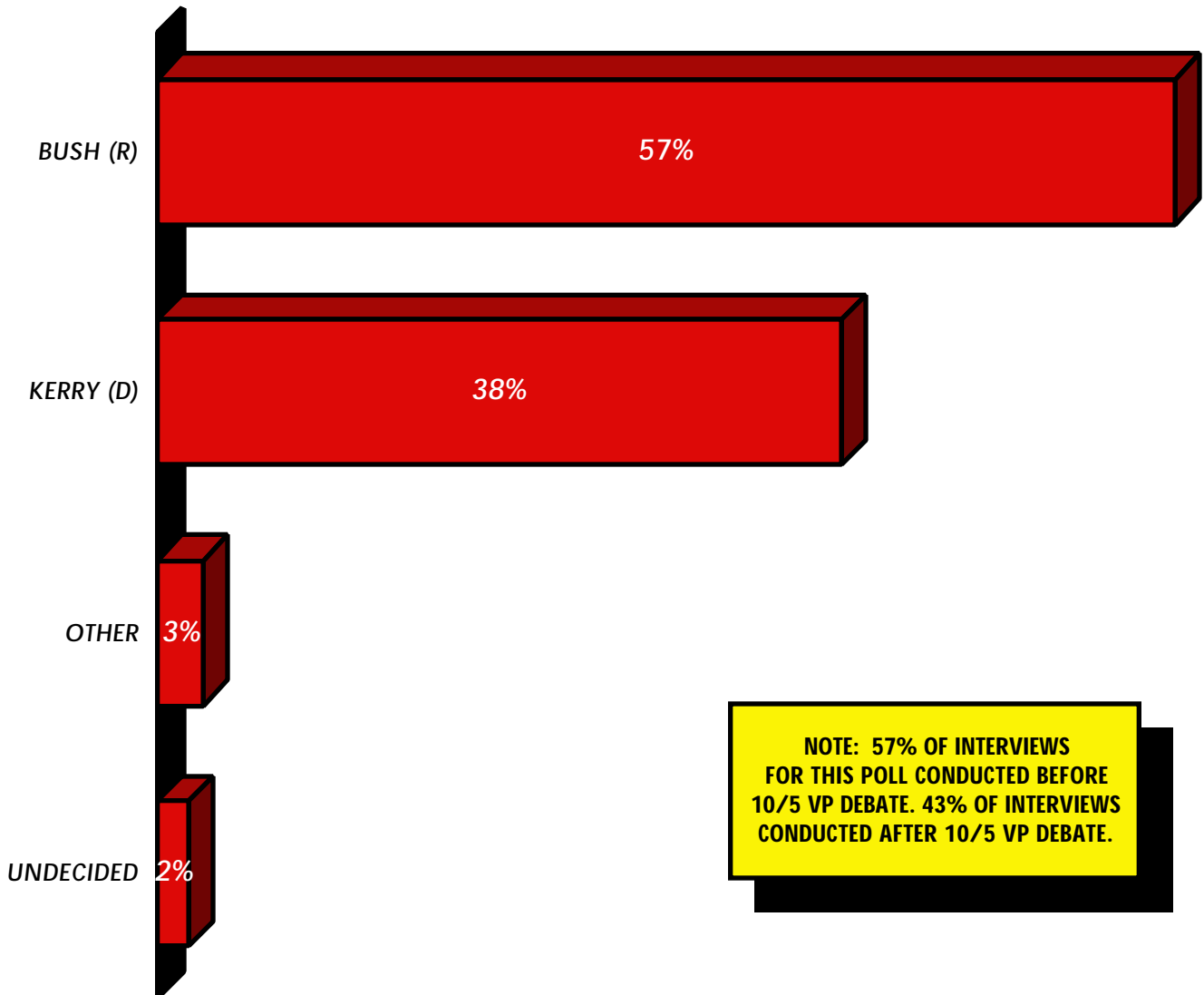
- ✦ IN AN ELECTION IN KENTUCKY TODAY, GEORGE W BUSH DEFEATS JOHN KERRY, INCUMBENT GOP JIM BUNNING DEFEATS DEM DAN MONGIARDO FOR U. S. SENATE, & THE MARRIAGE AMENDMENT PASSES, ACCORDING TO SURVEYUSA POLL OF 622 LIKELY KY VOTERS CONDUCTED 10/4 + 10/5 + 10/6.
- ✦ BUSH WINS 57% TO 38% TODAY, LARGELY UNCHANGED FROM LAST SURVEYUSA POLL 1 MO AGO.
- ✦ MARRIAGE AMENDMENT PASSES 73% TO 22% TODAY, LARGELY UNCHANGED FROM POLL 1 MO AGO.
- ✦ BUNNING WINS 51% TO 40% TODAY. COMPARED TO LAST POLL ON 9/10, BUNNING HAS LOST 3 PTS, MONGIARDO HAS GAINED 5 PTS. BUNNING LED BY 24 PTS ON 8/16, LED BY 19 PTS ON 9/10, LEADS BY 11 PTS TODAY. TODAY: BUNNING LEADS BY 22 PTS AMONG MALES, BY 3 AMONG FEMALES. BUNNING UP BY 14 PTS AMONG WHITES. MONGIARDO UP BY 42 PTS AMONG BLACKS.

RESEARCH CONDUCTED E.T.	041004 16: 33- 20: 48 041005 16: 32- 20: 49 041006 16: 31- 20: 49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF KENTUCKY
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WHAS-TV LOUISVILLE AND WLEX-TV LEXINGTON

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

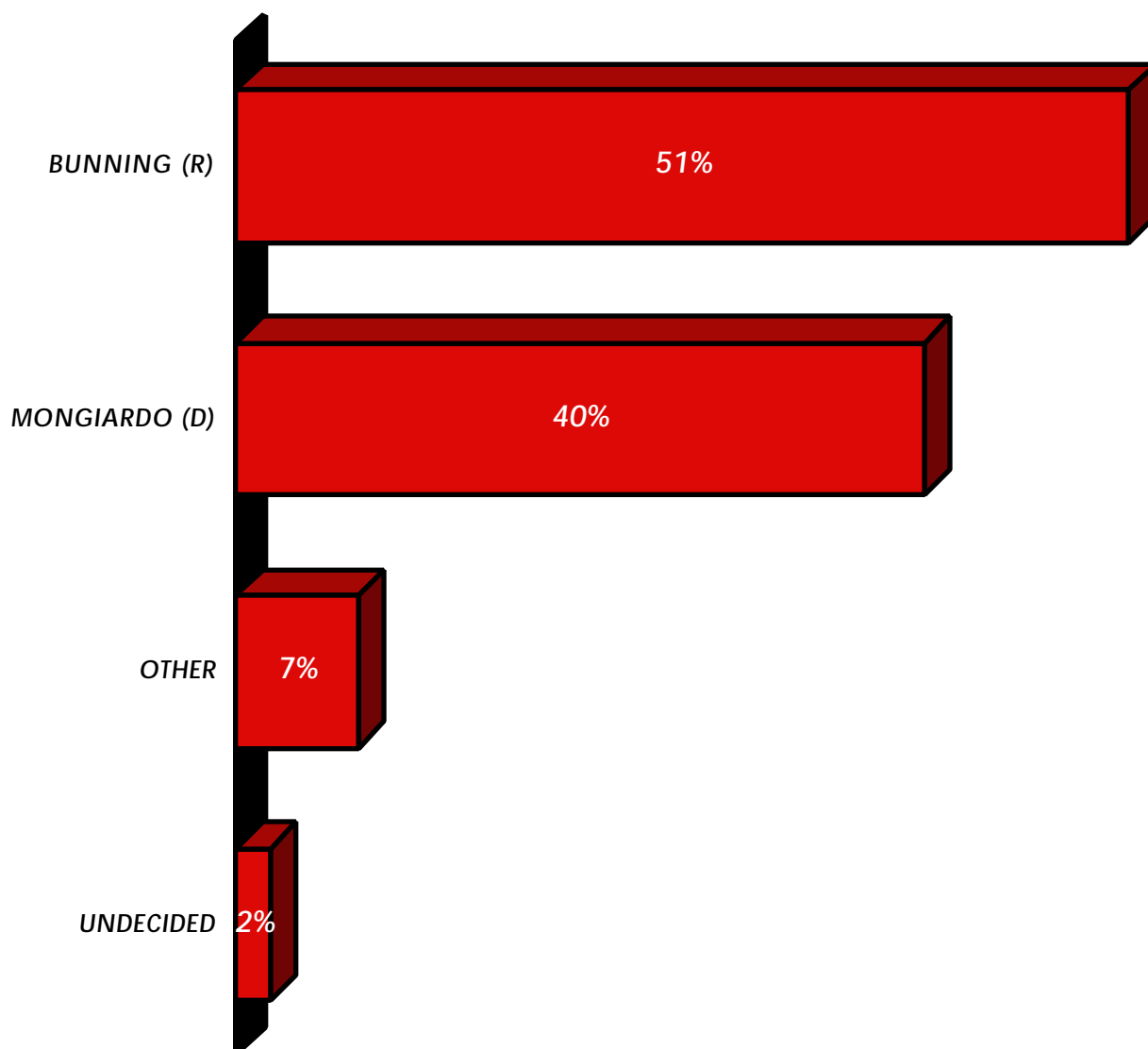


THIS IS A SURVEY OF	622	LIKELY VOTERS FROM THE ENTIRE STATE OF KENTUCKY
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

KENTUCKIANS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM KENTUCKY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JIM BUNNING? DEMOCRAT DAN MONGIARDO? OR SOME OTHER CANDIDATE?

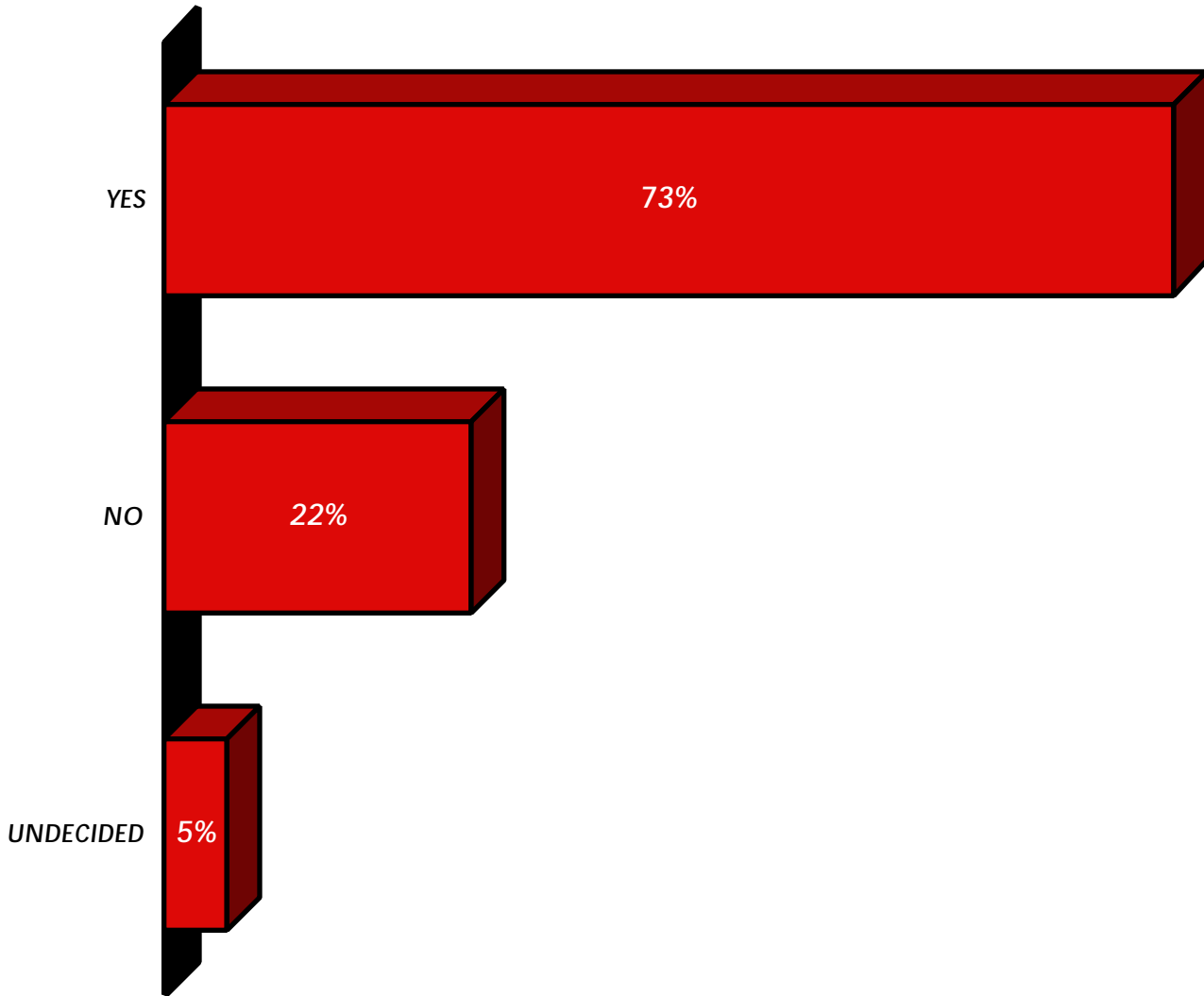


THIS IS A SURVEY OF	615	LIKELY VOTERS FROM THE ENTIRE STATE OF KENTUCKY
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE ON AMENDMENT / ALL LIKELY VOTERS

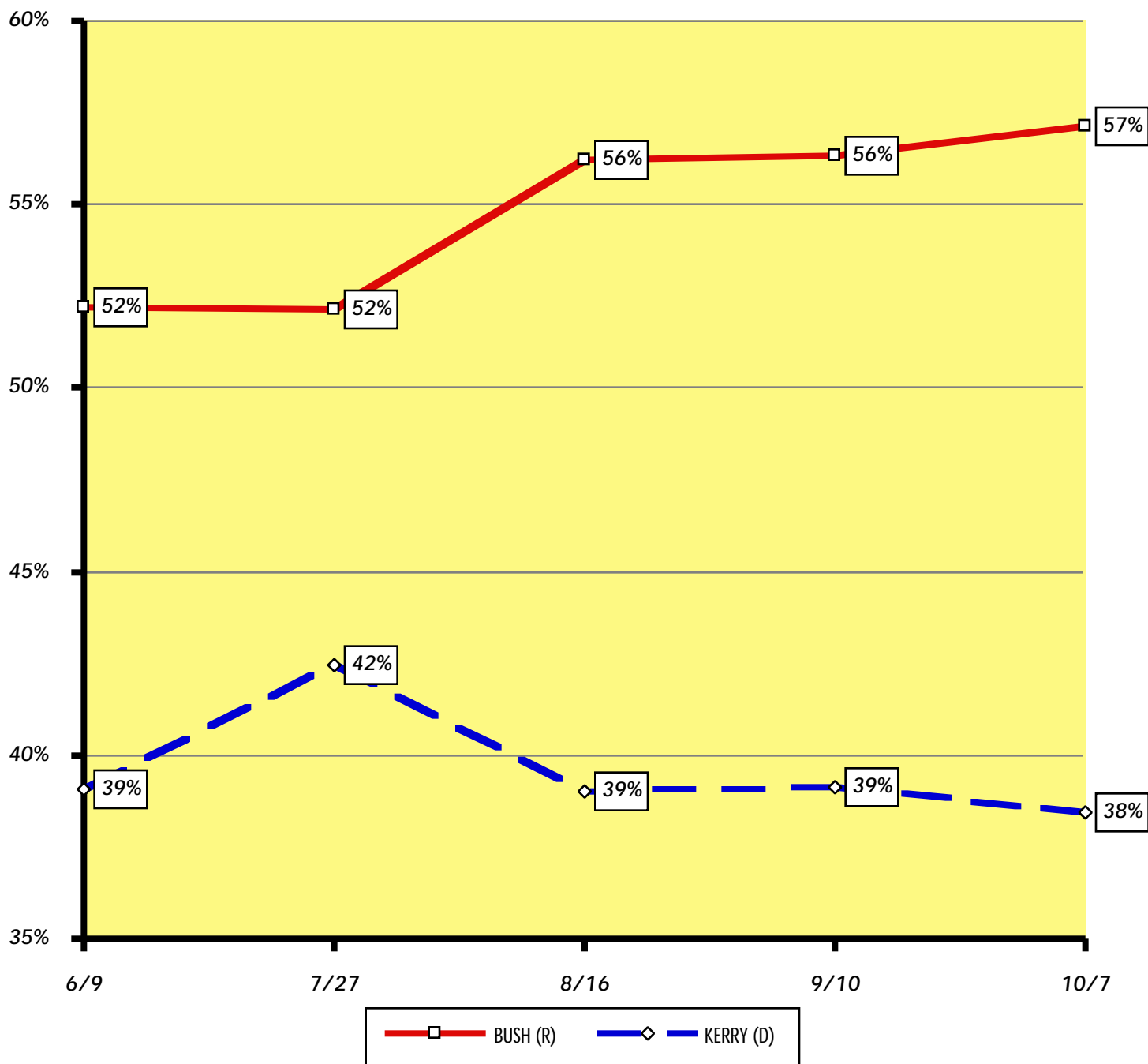
KENTUCKIANS WILL ALSO BE ASKED ABOUT A POSSIBLE AMENDMENT TO THE STATE CONSTITUTION. HERE IS THE EXACT LANGUAGE THAT WILL APPEAR ON THE BALLOT: ARE YOU IN FAVOR OF AMENDING THE KENTUCKY CONSTITUTION TO PROVIDE THAT ONLY A MARRIAGE BETWEEN ONE MAN AND ONE WOMAN SHALL BE A MARRIAGE IN KENTUCKY, AND THAT A LEGAL STATUS IDENTICAL TO OR SIMILAR TO MARRIAGE FOR UNMARRIED INDIVIDUALS SHALL NOT BE VALID OR RECOGNIZED?



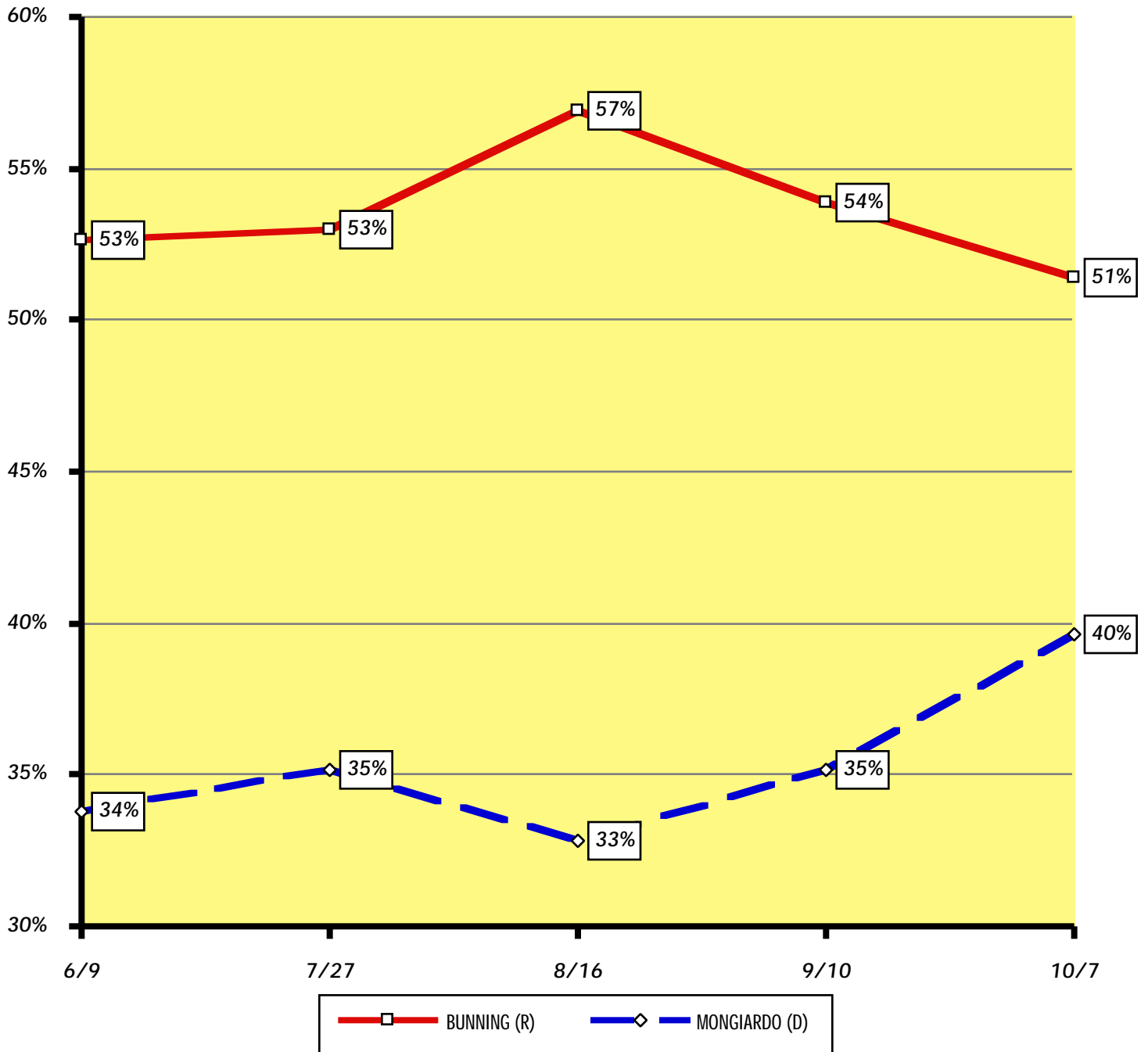
THIS IS A SURVEY OF	592	LIKELY VOTERS FROM THE ENTIRE STATE OF KENTUCKY
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.6%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

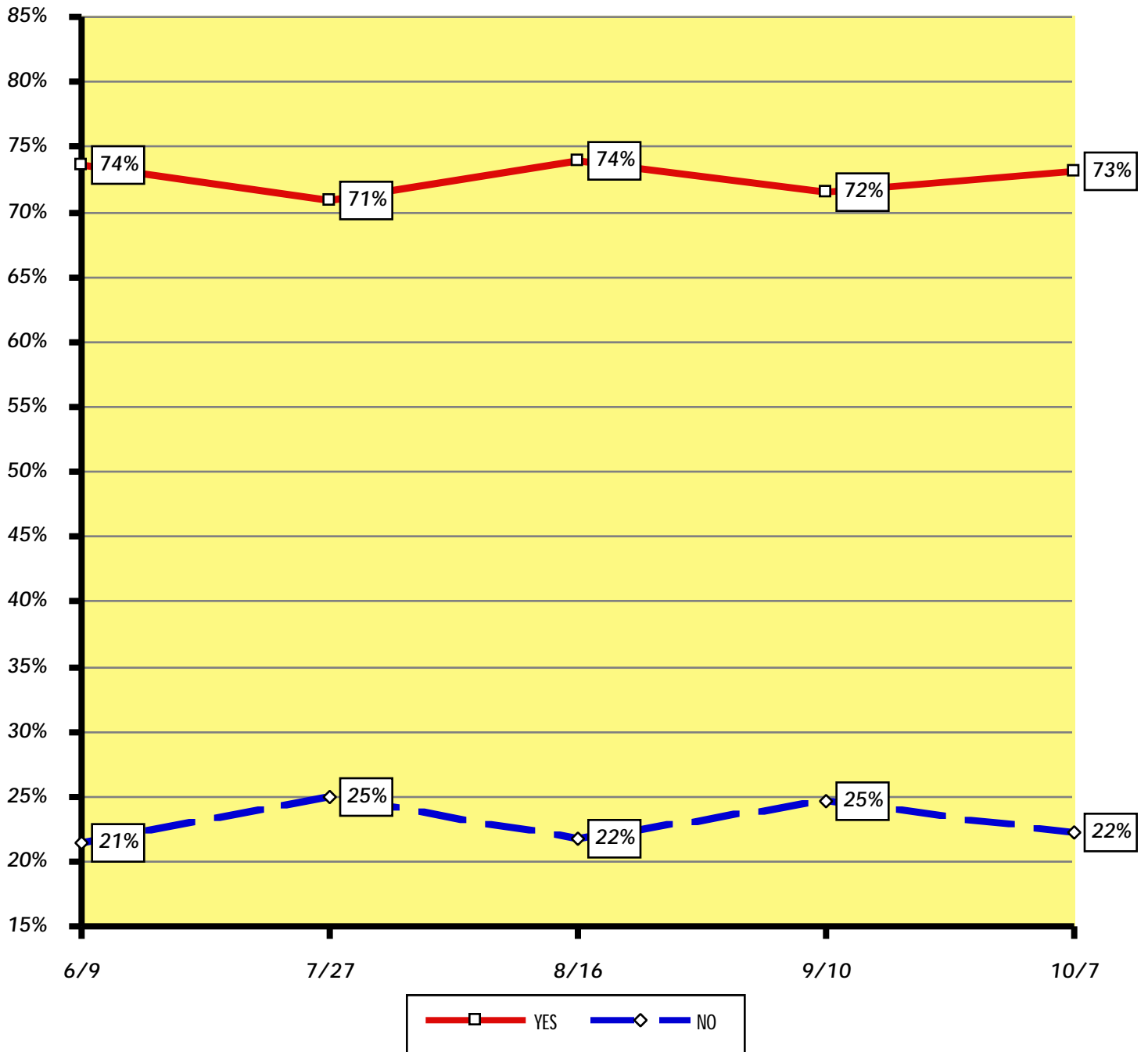
VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE ON AMENDMENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	57%	58%	49%	62%	53%	58%	63%	56%	48%	61%	10%				
KERRY (D)	38%	38%	41%	34%	42%	37%	33%	41%	48%	35%	85%				
OTHER	3%	2%	10%	3%	2%	4%	2%	2%	2%	2%	4%				
UNDECIDED	2%	2%	0%	1%	3%	1%	3%	1%	2%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	101	86	109	92	102	109	98	84	106	18				
KERRY (D)	100	99	107	88	110	96	85	107	124	92	222				
OTHER	100	73	368	124	78	160	76	75	72	95	139				
UNDECIDED	100	110	0	30	163	53	153	65	133	91	42				

OVERALL **CERTAIN** **PROBABLE** **MALE** **FEMALE**
AGE 18-34 **AGE 35-49** **AGE 50-64** **AGE 65+** **WHITE** **BLACK**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **REPUBLICAN** **DEMOCRAT** **INDEPENDENT/OTHER** **GRAD SCHOOL** **COLLEGE GRAD** **SOME COLLEGE** **NO COLLEGE** **MILITARY/VET** **NON-MILITARY/VET** **NEVER RELIGIOUS SERVICES** **OCCASIONAL RELIGIOUS SERVICES** **REGULAR RELIGIOUS SERVICES** **BUSH (R)** **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	57%	92%	24%	52%	54%	52%	65%	55%	57%	58%	46%	54%	63%		
KERRY (D)	38%	6%	73%	36%	43%	43%	29%	43%	39%	37%	48%	43%	32%		
OTHER	3%	1%	2%	8%	2%	4%	4%	1%	2%	4%	4%	2%	2%		
UNDECIDED	2%	1%	2%	4%	1%	1%	2%	2%	2%	2%	1%	1%	3%		
VOTED 'FOR' CANDIDATE															84%
'AGAINST' OTHER CAND.															15%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	161	41	91	95	90	113	96	100	101	81	95	111		
KERRY (D)	100	16	189	93	111	113	75	111	102	95	126	111	84		
OTHER	100	37	79	316	79	144	167	27	63	156	147	95	70		
UNDECIDED	100	41	87	212	56	70	135	109	107	90	82	36	144		

OVERALL **REPUBLICAN** **DEMOCRAT** **INDEPENDENT/OTHER** **GRAD SCHOOL** **COLLEGE GRAD** **SOME COLLEGE** **NO COLLEGE** **MILITARY/VET** **NON-MILITARY/VET** **NEVER RELIGIOUS SERVICES** **OCCASIONAL RELIGIOUS SERVICES** **REGULAR RELIGIOUS SERVICES**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	EASTERN KENTUCKY	LOUISVILLE AREA	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY	URBAN	SUBURBAN	RURAL		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	57%	79%	44%	18%	70%	38%	60%	54%	54%	65%	44%	61%	60%		
KERRY (D)	38%	18%	50%	78%	27%	57%	35%	43%	42%	29%	52%	36%	35%		
OTHER	3%	2%	3%	2%	1%	4%	2%	2%	4%	2%	1%	2%	3%		
UNDECIDED	2%	0%	3%	2%	2%	1%	2%	1%	1%	4%	3%	1%	2%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	EASTERN KENTUCKY	LOUISVILLE AREA	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY	URBAN	SUBURBAN	RURAL		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	139	77	32	123	66	105	95	94	114	76	107	104		
KERRY (D)	100	47	130	203	70	149	92	111	108	76	136	93	91		
OTHER	100	96	117	78	53	143	94	79	136	68	46	70	134		
UNDECIDED	100	19	162	114	87	47	116	57	74	208	161	59	100		

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 PRO-LIFE
 PRO-CHOICE
 EASTERN KENTUCKY
 LOUISVILLE AREA
 NORTH-CENTRAL KENTUCKY
 WESTERN KENTUCKY
 URBAN
 SUBURBAN
 RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	BUSH (R)	KERRY (D)		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUNNING (R)	51%	52%	44%	58%	46%	52%	58%	49%	43%	53%	18%	77%	17%		
MONGIARDO (D)	40%	39%	41%	36%	43%	38%	32%	46%	47%	39%	60%	17%	75%		
OTHER	7%	6%	13%	6%	8%	8%	7%	5%	8%	6%	22%	5%	8%		
UNDECIDED	2%	2%	1%	1%	3%	1%	4%	0%	2%	2%	0%	2%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	BUSH (R)	KERRY (D)		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUNNING (R)	100	101	86	112	89	101	113	95	83	104	36	149	32		
MONGIARDO (D)	100	100	104	90	109	97	80	116	119	98	151	42	189		
OTHER	100	91	187	79	119	119	95	70	114	86	312	74	118		
UNDECIDED	100	102	75	60	136	71	185	9	116	92	0	85	5		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK BUSH (R) KERRY (D)

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEXED

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET
 NEVER RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUNNING (R)	51%	82%	22%	49%	47%	51%	56%	52%	52%	52%	45%	50%	56%		
MONGIARDO (D)	40%	14%	68%	37%	42%	45%	38%	38%	39%	41%	45%	41%	37%		
OTHER	7%	4%	8%	12%	10%	3%	5%	8%	8%	5%	8%	8%	6%		
UNDECIDED	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUNNING (R)	100	159	44	96	91	99	108	102	102	101	88	97	110		
MONGIARDO (D)	100	35	173	93	106	112	97	96	98	104	114	104	92		
OTHER	100	57	116	178	142	48	78	116	114	77	113	112	88		
UNDECIDED	100	33	48	69	61	59	28	67	43	67	75	49	46		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET
 NEVER RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	EASTERN KENTUCKY	LOUISVILLE AREA	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY	URBAN	SUBURBAN	RURAL		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUNNING (R)	51%	70%	39%	25%	63%	34%	57%	49%	51%	48%	39%	59%	52%		
MONGIARDO (D)	40%	23%	51%	67%	29%	58%	33%	40%	44%	39%	51%	35%	38%		
OTHER	7%	6%	7%	7%	6%	7%	8%	9%	4%	9%	9%	5%	8%		
UNDECIDED	2%	1%	2%	0%	2%	1%	2%	2%	1%	4%	1%	1%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	EASTERN KENTUCKY	LOUISVILLE AREA	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY	URBAN	SUBURBAN	RURAL		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUNNING (R)	100	136	76	49	123	67	111	96	99	93	76	115	100		
MONGIARDO (D)	100	58	130	169	74	146	84	102	111	98	129	89	96		
OTHER	100	79	106	103	82	100	110	123	63	127	121	72	108		
UNDECIDED	100	77	109	25	97	40	115	79	48	229	71	43	139		
	100	136	76	49	123	67	111	96	99	93	76	115	100		

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 PRO-LIFE
 PRO-CHOICE
 EASTERN KENTUCKY
 LOUISVILLE AREA
 NORTH-CENTRAL KENTUCKY
 WESTERN KENTUCKY
 URBAN
 SUBURBAN
 RURAL

VOTE ON AMENDMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
YES	73%	75%	60%	76%	71%	71%	72%	76%	76%	74%	60%				
NO	22%	20%	40%	19%	25%	24%	24%	20%	19%	22%	36%				
UNDECIDED	5%	5%	0%	5%	4%	5%	4%	4%	5%	4%	4%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
YES	100	102	82	104	96	97	98	103	104	101	82				
NO	100	92	181	86	113	108	107	92	85	98	163				
UNDECIDED	100	110	0	105	96	105	96	88	115	97	83				

VOTE ON AMENDMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET
 NEVER RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES

YES
 NO
 UNDECIDED

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
73%	85%	65%	63%	72%	68%	74%	76%	76%	70%	56%	68%	82%		
22%	11%	31%	33%	23%	25%	22%	20%	20%	26%	39%	26%	14%		
5%	4%	5%	5%	5%	7%	4%	4%	5%	5%	5%	7%	4%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

YES
 NO
 UNDECIDED

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	116	88	85	98	93	101	104	103	95	77	92	113		
100	47	139	148	105	112	99	90	89	115	176	116	63		
100	95	99	101	109	149	82	95	102	99	99	145	78		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 MILITARY/VET
 NON-MILITARY/VET
 NEVER RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES

VOTE ON AMENDMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	EASTERN KENTUCKY	LOUISVILLE AREA	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY	URBAN	SUBURBAN	RURAL		
YES	73%	86%	66%	46%	86%	54%	77%	72%	67%	83%	66%	72%	76%		
NO	22%	10%	30%	51%	10%	42%	19%	25%	27%	11%	31%	23%	19%		
UNDECIDED	5%	4%	4%	3%	4%	4%	4%	3%	6%	6%	3%	5%	5%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

YES	100	118	90	63	117	74	106	98	91	114	90	99	104		
NO	100	45	134	227	47	188	85	114	123	49	138	102	86		
UNDECIDED	100	79	89	73	83	88	86	64	126	126	69	111	104		

OVERALL
 CONSERVATIVE
 MODERATE
 LIBERAL
 PRO-LIFE
 PRO-CHOICE
 EASTERN KENTUCKY
 LOUISVILLE AREA
 NORTH-CENTRAL KENTUCKY
 WESTERN KENTUCKY
 URBAN
 SUBURBAN
 RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100.

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.
REGISTERED	694	564	057	330	363	211	210	149	123	628	047	010	009		
CERTAIN	564	564	000	268	296	161	173	127	104	514	037	005	009		
PROBABLE	057	000	057	026	031	023	015	011	007	050	004	002	000		
LIKELY	622	564	057	294	327	184	188	138	111	564	041	007	009		
BUSH (R)	355	327	028	183	172	107	117	077	053	342	004	005	004	300	052
KERRY (D)	239	215	024	100	139	068	061	057	053	199	035	003	002	128	104
OTHER	016	011	005	009	007	008	004	003	002	014	001	000	001	000	000
UNDECIDED	011	011	000	002	010	002	005	002	003	009	000	000	002	000	000
BUNNING (R)	316	292	024	168	148	094	108	067	047	299	007	007	004		
MONGIARDO (D)	244	221	023	104	140	069	059	063	052	217	024	001	003		
OTHER	043	036	007	016	027	015	013	007	009	034	009	000	001		
WON'T VOTE	006	004	002	003	003	003	001	002	000	005	001	000	000		
UNDECIDED	012	011	001	003	009	002	007	000	003	010	000	000	002		
YES	433	400	034	212	221	124	130	102	077	401	019	007	006		
NO	132	109	023	053	079	042	043	028	019	118	012	001	001		
WON'T VOTE	029	028	001	015	014	010	006	003	009	020	009	000	000		
UNDECIDED	027	027	000	013	014	008	008	005	005	024	001	000	002		
TOTAL	800	564	057	384	416	252	245	172	132	722	054	010	014		
COMPOSITION OF ADULTS	100%	71%	7%	48%	52%	31%	31%	21%	16%	90%	7%	1%	2%		
COMP. OF REGISTERED	100%	81%	8%	48%	52%	30%	30%	22%	18%	91%	7%	1%	1%		
COMP OF LIKELY VOTERS	100%	91%	9%	47%	53%	30%	30%	22%	18%	91%	7%	1%	1%		

800 KENTUCKY ADULTS INTERVIEWED BY TELEPHONE 10/4 - 10/6. OF THEM, 694 WERE REGISTERED TO VOTE. OF THEM, 622 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/VET	NEVER RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	BUSH (R)	KERRY (D)
REGISTERED	694	286	284	114	153	084	210	241	411	272	140	200	338		
CERTAIN	564	245	234	080	128	075	177	183	345	215	110	147	301		
PROBABLE	057	018	021	017	011	002	021	022	037	020	011	028	018		
LIKELY	622	263	255	097	139	077	198	205	382	235	121	174	319		
BUSH (R)	355	242	061	051	075	040	128	112	219	136	056	094	202		
KERRY (D)	239	016	185	035	059	034	057	087	150	086	058	074	102		
OTHER	016	003	005	008	003	003	009	001	006	010	005	004	006		
UNDECIDED	011	002	004	004	001	001	005	004	007	004	002	001	008		
BUNNING (R)	316	211	057	047	065	039	107	105	196	120	055	086	174	270	039
MONGIARDO (D)	244	036	172	035	058	034	074	076	146	095	055	071	113	058	177
OTHER	043	010	021	012	014	003	011	016	030	013	010	013	019	018	020
WON'T VOTE	006	002	002	001	002	001	001	003	003	003	002	002	003	002	003
UNDECIDED	012	005	003	002	001	001	005	005	007	005	000	003	009	006	000
YES	433	217	152	059	090	051	143	148	271	159	060	114	255		
NO	132	027	073	031	029	019	043	039	071	058	042	043	044		
WON'T VOTE	029	007	020	002	013	002	005	009	023	006	014	006	009		
UNDECIDED	027	011	011	004	006	005	007	009	017	010	005	011	011		
TOTAL	800	271	264	100	165	098	228	300	469	314	180	233	365		
COMPOSITION OF ADULTS	100%	34%	33%	12%	21%	12%	29%	38%	59%	39%	23%	29%	46%		
COMP. OF REGISTERED	100%	41%	41%	16%	22%	12%	30%	35%	59%	39%	20%	29%	49%		
COMP OF LIKELY VOTERS	100%	42%	41%	16%	22%	12%	32%	33%	61%	38%	19%	28%	51%		

800 KENTUCKY ADULTS INTERVIEWED BY TELEPHONE 10/4 - 10/6.
 OF THEM, 694 WERE REGISTERED TO VOTE.
 OF THEM, 622 WERE JUDGED TO BE 'LIKELY' VOTERS.
 GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	PRO-LIFE	PRO-CHOICE	NOT SURE	EASTERN KENTUCKY	LOUISVILLE AREA	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY	URBAN	SUBURBAN	RURAL
REGISTERED	694	302	279	072	034	393	240	045	163	190	230	111	122	193	379
CERTAIN	564	260	220	060	021	326	196	034	134	159	189	083	105	161	299
PROBABLE	057	018	029	004	005	034	020	002	014	011	020	013	008	012	037
LIKELY	622	278	249	064	026	360	216	036	148	170	208	096	113	173	336
BUSH (R)	355	220	110	012	013	252	082	017	089	092	112	063	049	106	200
KERRY (D)	239	050	124	050	012	097	124	014	052	072	087	028	059	062	118
OTHER	016	007	008	001	000	005	008	002	004	003	007	002	001	003	012
UNDECIDED	011	001	007	001	002	006	002	004	003	002	003	004	003	002	006
BUNNING (R)	316	194	096	016	009	225	074	015	083	082	106	045	043	101	172
MONGIARDO (D)	244	063	126	043	008	104	124	010	049	067	091	037	057	061	127
OTHER	043	015	018	005	005	021	015	007	011	014	009	008	009	009	025
WON'T VOTE	006	002	003	000	002	004	001	001	001	003	000	001	002	001	003
UNDECIDED	012	004	005	000	002	007	002	004	003	003	002	004	002	001	009
YES	433	234	157	026	015	295	111	021	105	114	136	079	069	120	245
NO	132	027	070	028	004	036	086	007	026	040	055	010	032	038	062
WON'T VOTE	029	007	012	009	002	016	010	002	011	011	006	002	009	006	014
UNDECIDED	027	010	010	002	006	013	008	006	005	005	012	005	003	009	015
TOTAL	800	345	317	078	047	449	271	054	179	217	272	132	138	228	434
COMPOSITION OF ADULTS	100%	43%	40%	10%	6%	56%	34%	7%	22%	27%	34%	16%	17%	28%	54%
COMP. OF REGISTERED	100%	43%	40%	10%	5%	57%	35%	6%	23%	27%	33%	16%	18%	28%	55%
COMP OF LIKELY VOTERS	100%	45%	40%	10%	4%	58%	35%	6%	24%	27%	34%	15%	18%	28%	54%

800 KENTUCKY ADULTS INTERVIEWED BY TELEPHONE 10/4 - 10/6.
 OF THEM, 694 WERE REGISTERED TO VOTE.
 OF THEM, 622 WERE JUDGED TO BE 'LIKELY' VOTERS.
 GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.