SC: TENENBAUM WITHIN STRIKING DISTANCE OF DEMINT, TRAILS BY 3



IN 2000, BUSH CARRIED SC BY 16 PTS ... LEADS TODAY BY 13 PTS ... 8 ELECTORAL VOTES

- IN AN ELECTION IN SC TODAY, THE DAY OF THE 3RD PRESIDENTIAL DEBATE & 10 DAYS AFTER THE MOST RECENT U.S. SENATE DEBATE IN SC, GEORGE W BUSH DEFEATS JOHN KERRY 55% TO 42% & REPUBLICAN JIM DEMINT BARELY HANGS ON TO DEFEAT DEMOCRAT INEZ TENENBAUM 46% TO 43%, ACCORDING TO SURVEYUSA POLL OF 563 LIKELY VOTERS, CONDUCTED 10/10 10/12.
- 8 WKS AGO, DEMINT LED BY 13. 3 WKS AGO, HE LED BY 12, NOW BY 3. IN PAST 3 WKS, DEMINT HAS LOST 5, TENENBAUM HAS GAINED 4, A 9-PT SWING. THEN: DEMINT LED BY 25 AMONG MALES, NOW 12. THEN TENENBAUM LED BY 1 AMONG FEMALES, NOW 5. 14% OF BUSH VOTERS CROSS-OVER.
- 3 WKS AGO, AT THE PEAK OF BUSH'S POST CONVENTION & SWIFT-BOAT BOUNCE, BUSH LED BY 20 IN SC, NOW 13. BUSH NOW UP 23 AMONG MEN, UP 5 AMONG WOMEN. INDYS BREAK 3: 2 FOR BUSH.

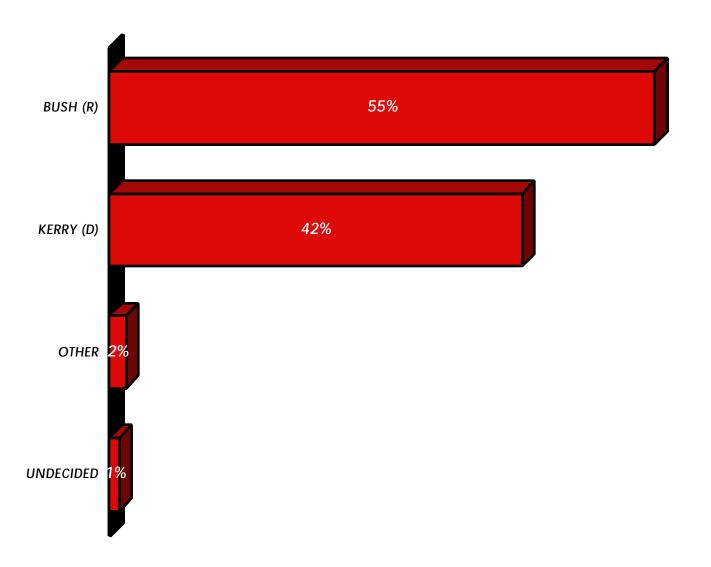
| RESEARCH CONDUCTED E.T. | 041010 14: 02-19: 29 041011 15: 31-20: 44 041012 15: 31-20: 48 ET |
|---------------------------|---|
| RESPONDENTS DRAWN FROM | THE ENTIRE STATE OF SOUTH CAROLINA |
| RANDOM SAMPLE SELECTED BY | SURVEY SAMPLING INC. |

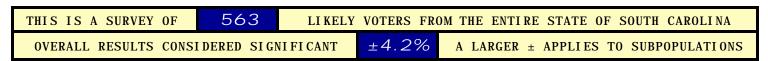
RESEARCH CONDUCTED FOR WCSC-TV CHARLESTON

© 2004 SURVEYUSA, PROUD TO BE AMERICA'S POLLSTER

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

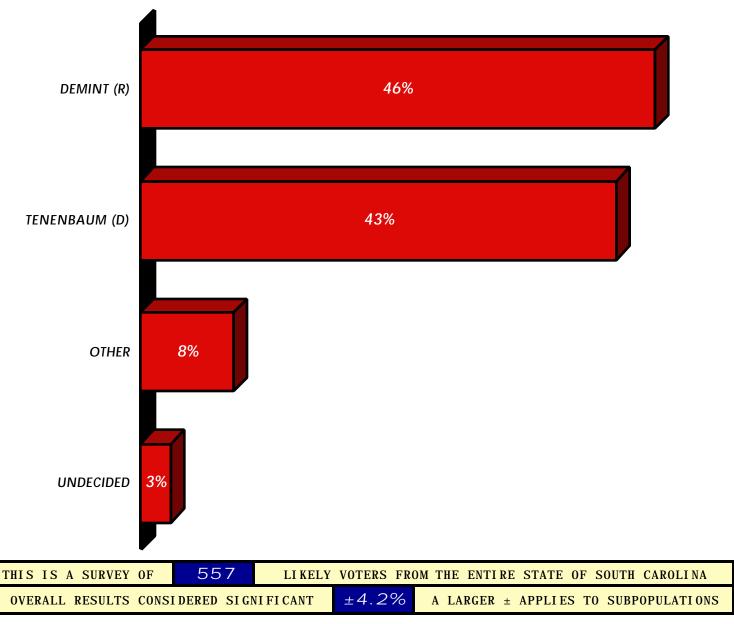




RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

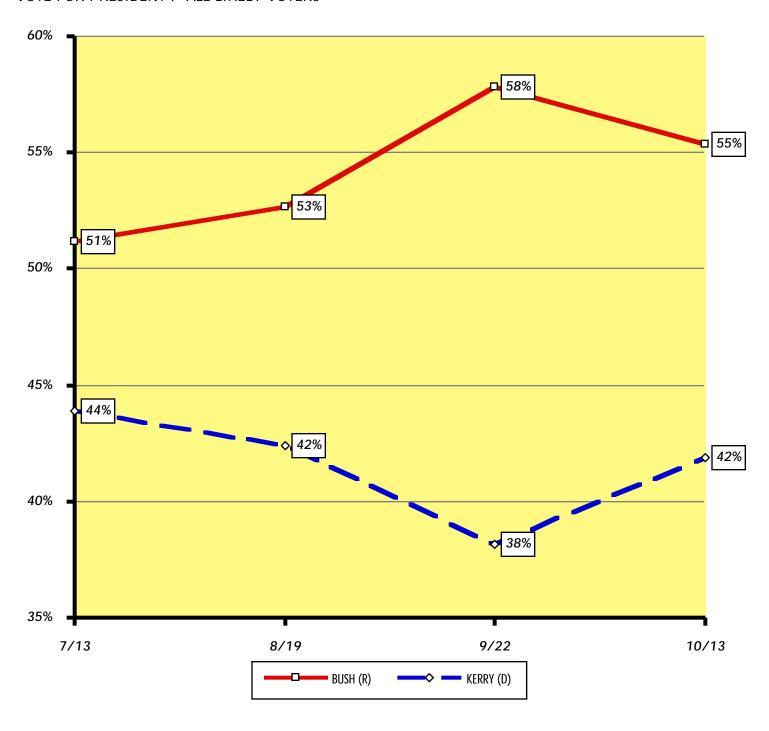
VOTE FOR SENATOR / ALL LIKELY VOTERS

SOUTH CAROLINA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM SOUTH CAROLINA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JIM DEMINT? DEMOCRAT INEZ TENENBAUM? OR SOME OTHER CANDIDATE?

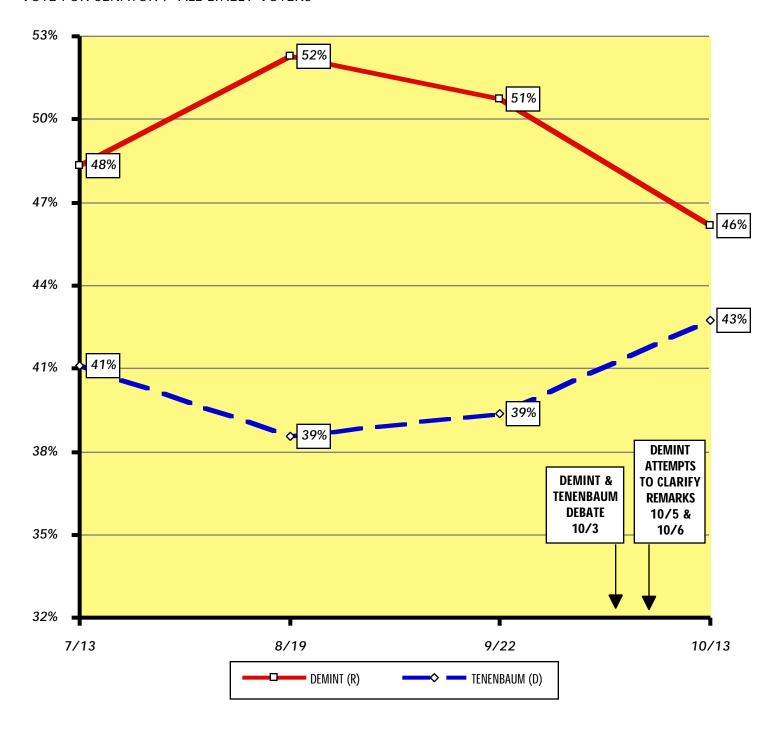


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

| OVERALL | MALE | EMALE | AGE 18-34 | AGE 35-49 | AGE 50-64 | AGE 65+ | WHITE | LACK | HISPANIC | ASIAN/OTHER |
|---------|------|-------|-----------|-----------|-----------|---------|-------|------|----------|-------------|
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BUSH (R) KERRY (D) OTHER Undecided

| | | RE | SPOI | NSES | SORT | ED B | Y DEN | ЛОGR | RAPHI | C CA | ΓEGO | RY | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|--|
| 55% | 60% | 51% | 55% | 54% | 58% | 56% | 72% | 7% | 96% | 31% | | | |
| 42% | 37% | 46% | 43% | 43% | 40% | 41% | 26% | 90% | 4% | 45% | | | |
| 2% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 0% | 6% | | | |
| 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 18% | | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | |

BUSH (R) KERRY (D) OTHER Undecided

| D | EMO | GRAF | PHIC S | SUBPO | OPUL, | ATIOI | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|------|------|------|------|---|
| 100 | 109 | 91 | 99 | 97 | 104 | 102 | 130 | 12 | 173 | 57 | | | | |
| 100 | 89 | 111 | 103 | 103 | 94 | 97 | 61 | 215 | 10 | 107 | | | | |
| 100 | 94 | 106 | 83 | 129 | 108 | 66 | 96 | 100 | 0 | 376 | | | | |
| 100 | 69 | 129 | 59 | 95 | 88 | 186 | 57 | 133 | 0 | 1709 | | | | |
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MALE
FEMALE
AGE 18-34
AGE 35-49
AGE 65+
WHITE
BLACK
HISPANIC

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

| OVERALL | REPUBLICAN | DEMOCRAT | NDEPENDENT/OTH | SRAD SCHOOL | OLLEGE GRAD | SOME COLLEGE | VO COLLEGE | MILITARY/VET | VON-MILITARY/VE |
|---------|------------|----------|----------------|-------------|-------------|--------------|------------|--------------|-----------------|
| 2 | ₩ | E | 2 | ~ | ္က | 9 | 9 | ₹ | 9 |

CERRY (D

BUSH (R) KERRY (D) OTHER Undecided

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

| | | RE | SPOI | VSES | SORT | ED B | Y DEN | ЛОGR | RAPHI | C CA | TEGO | RY | | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|-----|-----|
| 55% | 95% | 5% | 57% | 58% | 61% | 57% | 50% | 53% | 60% | | | | | |
| 42% | 4% | 92% | 38% | 37% | 36% | 42% | 47% | 45% | 36% | | | | | |
| 2% | 0% | 1% | 4% | 2% | 2% | 1% | 2% | 1% | 2% | | | | | |
| 1% | 0% | 1% | 1% | 3% | 0% | 0% | 1% | 1% | 2% | | | | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | 85% | 59% |
| | | | | | | | | | | | | | 13% | 36% |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | | | |

BUSH (R) KERRY (D) OTHER Undecided

| D | EMO | GRAP | PHIC S | SUBPO | OPUL, | ATIOI | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|-----|------|------|------|---|
| 100 | 172 | 10 | 102 | 104 | 110 | 102 | 91 | 96 | 109 | | | | | |
| 100 | 10 | 220 | 90 | 89 | 87 | 101 | 111 | 108 | 85 | | | | | |
| 100 | 28 | 72 | 250 | 116 | 142 | 62 | 98 | 79 | 139 | | | | | |
| 100 | 0 | 101 | 116 | 288 | 34 | 0 | 136 | 58 | 173 | | | | | |
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OVERALL
REPUBLICAN
DEMOCRAT
INDEPENDENT/OTHER
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
MILITARY/VET

> \$80K/YR

BUSH (R) KERRY (D) OTHER UNDECIDED

| | | RE | SPOI | VSES | SORT | ED B` | Y DEN | ЛОGR | 2APHI | C CA | TEGO | RY | |
|------|------|------|------|------|------|-------|-------|------|-------|------|------|----|--|
| 55% | 76% | 41% | 14% | 46% | 56% | 57% | 74% | 39% | 42% | 62% | 65% | | |
| 42% | 22% | 57% | 83% | 45% | 40% | 42% | 25% | 58% | 54% | 37% | 30% | | |
| 2% | 2% | 1% | 3% | 7% | 2% | 1% | 1% | 2% | 2% | 1% | 3% | | |
| 1% | 1% | 1% | 0% | 2% | 1% | 1% | 0% | 1% | 1% | 0% | 1% | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | |

BUSH (R) KERRY (D) **OTHER** UNDECIDED

| С | PEMO | GRAF | PHIC S | SUBPO | OPUL, | OITA | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|------|------|--------|-------|-------|------|-------|------|------|-----|------|------|------|---|
| 100 | 137 | 73 | 25 | 84 | 102 | 102 | 133 | 70 | 76 | 111 | 118 | | | |
| 100 | 51 | 136 | 198 | 108 | 96 | 100 | 59 | 138 | 129 | 88 | 72 | | | |
| 100 | 98 | 74 | 173 | 387 | 122 | 50 | 68 | 142 | 140 | 58 | 182 | | | |
| 100 | 70 | 112 | 0 | 172 | 117 | 66 | 42 | 94 | 135 | 39 | 130 | | | |
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OVERALL < \$40K/YR PRO-LIFE CONSERVATIVE LIBERAL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES **REGULAR RELIGIOUS SERVICES** \$40K - \$80K/YR > \$80K/YR MODERATE PRO-CHOICE

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN
RURAL

BUSH (R) KERRY (D) OTHER Undecided

| | | RE | SPOI | VSES | SORT | ED B | Y DEN | ЛОGF | RAPHI | C CA | ΓEGO | RY | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|--|
| 55% | 60% | 52% | 55% | 44% | 59% | 52% | | | | | | | |
| 42% | 38% | 45% | 42% | 52% | 39% | 45% | | | | | | | |
| 2% | 2% | 2% | 2% | 4% | 2% | 1% | | | | | | | |
| 1% | 0% | 2% | 1% | 1% | 0% | 2% | | | | | | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | | | | | |

BUSH (R) KERRY (D) OTHER Undecided

| D | EMO | GRAF | PHIC S | SUBPO | OPUL, | ATIOI | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|-----|------|------|------|---|
| 100 | 108 | 94 | 99 | 80 | 107 | 94 | | | | | | | | |
| 100 | 91 | 107 | 101 | 123 | 92 | 108 | | | | | | | | |
| 100 | 94 | 100 | 105 | 211 | 111 | 40 | | | | | | | | |
| 100 | 43 | 158 | 93 | 69 | 45 | 224 | | | | | | | | |
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OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

| VERALL | ALE | EMALE | GE 18-34 | GE 35-49 | GE 50-64 | AGE 65+ | WHITE | LACK | HISPANIC | ASIAN/OTHER |
|--------|-----|-------|----------|----------|----------|---------|-------|----------|----------|-------------|
| 8 | Ž | 듄 | AG. | BG | PG. | AG | ⋚ | <u> </u> | ¥ | AS |

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| | | RE | SPOI | NSES | SORT | ED B | Y DEN | ЛОGR | RAPHI | C CA | ΓEGO | RY | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|--|
| 46% | 52% | 41% | 44% | 42% | 50% | 51% | 58% | 9% | 91% | 47% | | | |
| 43% | 40% | 46% | 44% | 43% | 44% | 39% | 32% | 77% | 6% | 20% | | | |
| 8% | 7% | 10% | 8% | 12% | 4% | 8% | 7% | 12% | 3% | 15% | | | |
| 3% | 2% | 4% | 4% | 4% | 1% | 1% | 3% | 2% | 0% | 17% | | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | |

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| D | EMO | GRAF | PHIC S | SUBPO | OPUL, | ATIOI | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|-----|------|------|------|---|
| 100 | 112 | 89 | 95 | 91 | 109 | 111 | 126 | 19 | 197 | 102 | | | | |
| 100 | 92 | 107 | 102 | 100 | 104 | 92 | 75 | 180 | 15 | 47 | | | | |
| 100 | 81 | 117 | 99 | 140 | 54 | 95 | 84 | 146 | 31 | 181 | | | | |
| 100 | 67 | 131 | 145 | 142 | 31 | 53 | 101 | 69 | 0 | 645 | | | | |
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MALE
FEMALE
AGE 18-34
AGE 35-49
AGE 50-64
AGE 65+
WHITE
BLACK
HISPANIC

VOTE FOR SENATOR ∕ RESPONSES COM₽ARED BY PERCENTAGES AND BY INDEX

| OVERALL REPUBLICAN DEMOCRAT INDEPENDENT/ COLLEGE GRAD SOME COLLEGE MILITARY/VET NON-MILITARY, BUSH (R) | KERRY (D) |
|--|-----------|
|--|-----------|

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| | | RE | SPOI | VSES | SORT | ED B | Y DEN | ЛОGR | 2APHI | C CA | ΓEGO | RY | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|--|
| 46% | 80% | 7% | 43% | 51% | 56% | 46% | 37% | 46% | 47% | 76% | 8% | | |
| 43% | 12% | 82% | 45% | 37% | 37% | 42% | 49% | 45% | 39% | 14% | 82% | | |
| 8% | 6% | 9% | 9% | 8% | 5% | 8% | 11% | 8% | 9% | 7% | 9% | | |
| 3% | 2% | 1% | 3% | 4% | 1% | 3% | 3% | 2% | 4% | 3% | 1% | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | |

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| D | EMO | GRAF | PHIC S | SUBPO | OPUL, | ATIOI | NS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|-----|------|------|------|---|
| 100 | 174 | 15 | 92 | 110 | 122 | 101 | 81 | 99 | 102 | 164 | 17 | | | |
| 100 | 27 | 193 | 104 | 87 | 87 | 98 | 115 | 104 | 92 | 33 | 192 | | | |
| 100 | 69 | 113 | 111 | 98 | 60 | 97 | 131 | 93 | 112 | 84 | 102 | | | |
| 100 | 89 | 42 | 124 | 136 | 49 | 127 | 97 | 63 | 165 | 108 | 51 | | | |
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OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT/OTHER

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MILITARY/VET

NON-MILITARY/VET

BUSH (R)

OVERALL

CONSERVATIVE

MODERATE

MODERATE

NO RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

**40K/YR

\$40K - \$80K/YR > \$80K/YR

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| | | RE | SPOI | NSES | SORT | ED B | Y DEN | ЛОGR | 2APHI | C CA | ΓEGO | RY | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|--|
| 46% | 64% | 32% | 14% | 42% | 44% | 48% | 60% | 34% | 33% | 51% | 60% | | |
| 43% | 26% | 56% | 77% | 46% | 43% | 42% | 30% | 55% | 55% | 40% | 29% | | |
| 8% | 7% | 9% | 9% | 9% | 9% | 8% | 8% | 8% | 10% | 6% | 9% | | |
| 3% | 3% | 3% | 0% | 3% | 4% | 2% | 3% | 3% | 3% | 3% | 2% | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | |

DEMINT (R) TENENBAUM (D) **OTHER** UNDECIDED

| D | EMO | GRAP | PHIC S | SUBPO | OPUL, | ATIOI | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|-----|------|------|------|---|
| 100 | 139 | 70 | 30 | 91 | 96 | 103 | 129 | 73 | 71 | 110 | 129 | | | |
| 100 | 60 | 130 | 180 | 108 | 100 | 98 | 69 | 130 | 129 | 95 | 68 | | | |
| 100 | 86 | 111 | 109 | 106 | 112 | 95 | 98 | 100 | 115 | 70 | 108 | | | |
| 100 | 99 | 100 | 0 | 110 | 131 | 88 | 97 | 95 | 94 | 108 | 88 | | | |
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OVERALL < \$40K/YR PRO-LIFE CONSERVATIVE LIBERAL OCCASIONAL RELIGIOUS SERVICES > \$80K/YR MODERATE NO RELIGIOUS SERVICES **REGULAR RELIGIOUS SERVICES** PRO-CHOICE \$40K - \$80K/YR

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| | | RE | SPOI | NSES | SORT | ED B | Y DEN | ЛОGR | RAPHI | C CA | TEGO | RY | |
|------|------|------|------|------|------|------|-------|------|-------|------|------|----|--|
| 46% | 51% | 44% | 45% | 45% | 49% | 40% | | | | | | | |
| 43% | 41% | 44% | 43% | 43% | 41% | 46% | | | | | | | |
| 8% | 6% | 10% | 8% | 10% | 7% | 10% | | | | | | | |
| 3% | 2% | 2% | 4% | 2% | 2% | 4% | | | | | | | |
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | | | | | |

DEMINT (R) TENENBAUM (D) OTHER UNDECIDED

| D | EMO | GRAF | PHIC S | SUBPO | OPUL, | ATIOI | VS IN | DEXE | D TO | OVE | RALL | RESP | ONSE | S |
|-----|-----|------|--------|-------|-------|-------|-------|------|------|-----|------|------|------|---|
| 100 | 110 | 95 | 97 | 98 | 107 | 87 | | | | | | | | |
| 100 | 96 | 103 | 101 | 100 | 97 | 107 | | | | | | | | |
| 100 | 76 | 121 | 102 | 120 | 86 | 122 | | | | | | | | |
| 100 | 78 | 89 | 133 | 76 | 85 | 140 | | | | | | | | |
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OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC
URBAN
SUBURBAN

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURADE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALEER THAN 100

| | OVERALL | MALE | FEMALE | AGE 18-34 | AGE 35-49 | AGE 50-64 | AGE 65+ | WHITE | BLACK | HISPANIC | ASIAN/OTHEF | FOR CANDIDA | AGAINST OTH | |
|------------------------|---------|------|--------|-----------|-----------|-----------|---------|-------|-------|----------|-------------|-------------|-------------|--|
| REGISTERED | 680 | 323 | 357 | 204 | 202 | 156 | 118 | 472 | 183 | 016 | 009 | | | |
| LIKELY | 563 | 274 | 289 | 153 | 175 | 133 | 103 | 405 | 142 | 008 | 008 | | | |
| BUSH (R) | 312 | 166 | 146 | 084 | 094 | 077 | 058 | 292 | 010 | 008 | 003 | 267 | 042 | |
| KERRY (D) | 236 | 102 | 134 | 066 | 075 | 053 | 042 | 104 | 128 | 000 | 004 | 140 | 084 | |
| OTHER | 009 | 004 | 005 | 002 | 004 | 002 | 001 | 007 | 002 | 000 | 001 | 000 | 000 | |
| UNDECIDED | 006 | 002 | 004 | 001 | 002 | 001 | 002 | 002 | 002 | 000 | 001 | 000 | 000 | |
| DEMINT (R) | 257 | 139 | 118 | 066 | 072 | 067 | 052 | 234 | 012 | 007 | 004 | | | |
| TENENBAUM (D) | 238 | 106 | 132 | 066 | 073 | 059 | 040 | 129 | 106 | 001 | 002 | | | |
| OTHER | 047 | 018 | 028 | 012 | 020 | 006 | 008 | 028 | 017 | 000 | 001 | | | |
| WON'T VOTE | 007 | 006 | 001 | 002 | 004 | 000 | 001 | 003 | 004 | 000 | 000 | | | |
| UNDECIDED | 015 | 005 | 010 | 006 | 007 | 001 | 001 | 011 | 003 | 000 | 001 | | | |
| TOTAL | 800 | 382 | 418 | 259 | 240 | 172 | 129 | 551 | 216 | 018 | 015 | | | |
| COMPOSITION OF ADULTS | 100% | 48% | 52% | 32% | 30% | 22% | 16% | 69% | 27% | 2% | 2% | | | |
| COMP. OF REG. VOTERS | 100% | 47% | 53% | 30% | 30% | 23% | 17% | 69% | 27% | 2% | 1% | | | |
| COMP. OF LIKELY VOTERS | 100% | 49% | 51% | 27% | 31% | 24% | 18% | 72% | 25% | 1% | 1% | | | |
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800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE 10/10 - 10/12.

| THE RESPONSES PLEASE EXERCISE E | OF A | SUBPO | PULAT | I O監 O | F 100 | WOUL | D TYP | I CALL | Y BE | CONSI | DERED | ACCU NS SM | RATE : | ± 10%. | |
|---------------------------------|---------|------------|----------|---------------|----------|-------------|--------------|--------------|------------|--------------|--------------|---------------|-----------|--------|-----|
| TELNOE EXERCISE E | OVERALL | REPUBLICAN | DEMOCRAT | INDEPENDENT/0 | NOT SURE | GRAD SCHOOL | COLLEGE GRAD | SOME COLLEGE | NO COLLEGE | MILITARY/VET | NON-MILITARY | BUSH (R) | KERRY (D) | THAN | 100 |
| REGISTERED | 680 | 270 | 224 | 169 | 018 | 099 | 135 | 175 | 262 | 421 | 247 | | | | |
| LIKELY | 563 | 234 | 186 | 133 | 011 | 089 | 124 | 153 | 194 | 351 | 207 | | | | |
| BUSH (R) | 312 | 223 | 010 | 075 | 004 | 051 | 075 | 087 | 098 | 186 | 124 | | | | |
| KERRY (D) | 236 | 010 | 172 | 050 | 004 | 033 | 045 | 065 | 090 | 158 | 074 | | | | |
| OTHER | 009 | 001 | 002 | 006 | 001 | 002 | 003 | 002 | 003 | 005 | 005 | | | | |
| UNDECIDED | 006 | 000 | 002 | 002 | 002 | 003 | 000 | 000 | 003 | 002 | 004 | | | | |
| DEMINT (R) | 257 | 187 | 013 | 056 | 001 | 045 | 070 | 071 | 070 | 159 | 096 | 235 | 018 | | |
| TENENBAUM (D) | 238 | 027 | 150 | 059 | 003 | 033 | 046 | 064 | 093 | 154 | 080 | 044 | 192 | | |
| OTHER | 047 | 013 | 017 | 012 | 004 | 007 | 006 | 012 | 021 | 027 | 019 | 022 | 020 | | |
| WON'T VOTE | 007 | 001 | 005 | 001 | 000 | 001 | 000 | 000 | 005 | 005 | 002 | 003 | 003 | | |
| UNDECIDED | 015 | 006 | 002 | 004 | 003 | 003 | 002 | 005 | 005 | 006 | 009 | 009 | 003 | | |
| TOTAL | 800 | 270 | 224 | 169 | 018 | 103 | 144 | 197 | 340 | 473 | 307 | | | | |
| COMPOSITION OF ADULTS | 100% | 34% | 28% | 21% | 2% | 13% | 18% | 25% | 43% | 59% | 38% | | | | |
| COMP. OF REG. VOTERS | 100% | 40% | 33% | 25% | 3% | 15% | 20% | 26% | 38% | 62% | 36% | | | | |
| COMP. OF LIKELY VOTERS | 100% | 42% | 33% | 24% | 2% | 16% | 22% | 27% | 34% | 62% | 37% | | | | |
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800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE 10/10 - 10/12.

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| THE RESPONSES | ME UL | WEULD EYPICKTLY BE CONSIDERED ACCURATE ± 10%. CENCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100 | | | | | | | | | | | | | |
|------------------------|---------|--|----------|---------|----------|-----------------|----------------|-----------------|----------|------------|----------|------------|------------------|------------|---------|
| TELASE EXERCISE E | OVERALL | CONSERVATIVE | MODERATE | LIBERAL | NOT SURE | NO RELIGIOUS SE | OCCASIONAL REL | REGULAR RELIGIO | PRO-LIFE | PRO-CHOICE | NOT SURE | < \$40K/YR | \$40K - \$80K/YR | > \$80K/YR | DECLINE |
| REGISTERED | 680 | 333 | 230 | 065 | 041 | 072 | 195 | 395 | 322 | 285 | 053 | 243 | 257 | 109 | 034 |
| LIKELY | 563 | 283 | 196 | 052 | 027 | 052 | 153 | 348 | 277 | 235 | 038 | 181 | 233 | 096 | 027 |
| BUSH (R) | 312 | 216 | 080 | 007 | 008 | 024 | 086 | 197 | 204 | 092 | 012 | 076 | 144 | 063 | 016 |
| KERRY (D) | 236 | 061 | 112 | 043 | 017 | 024 | 062 | 145 | 069 | 136 | 024 | 098 | 086 | 029 | 011 |
| OTHER | 009 | 005 | 002 | 002 | 001 | 003 | 003 | 003 | 003 | 006 | 001 | 004 | 002 | 003 | 000 |
| UNDECIDED | 006 | 002 | 002 | 000 | 002 | 001 | 002 | 002 | 001 | 002 | 002 | 003 | 001 | 001 | 000 |
| DEMINT (R) | 257 | 179 | 063 | 007 | 007 | 022 | 066 | 165 | 164 | 079 | 010 | 058 | 118 | 058 | 013 |
| TENENBAUM (D) | 238 | 072 | 108 | 040 | 015 | 024 | 063 | 146 | 081 | 130 | 020 | 097 | 094 | 028 | 008 |
| OTHER | 047 | 020 | 018 | 005 | 003 | 005 | 014 | 028 | 022 | 020 | 004 | 017 | 014 | 009 | 006 |
| WON'T VOTE | 007 | 005 | 002 | 000 | 000 | 000 | 005 | 001 | 003 | 000 | 003 | 004 | 001 | 000 | 000 |
| UNDECIDED | 015 | 007 | 005 | 000 | 002 | 002 | 005 | 800 | 007 | 006 | 002 | 004 | 007 | 002 | 001 |
| TOTAL | 800 | 366 | 273 | 086 | 056 | 111 | 231 | 433 | 364 | 328 | 080 | 307 | 288 | 117 | 037 |
| COMPOSITION OF ADULTS | 100% | 46% | 34% | 11% | 7% | 14% | 29% | 54% | 45% | 41% | 10% | 38% | 36% | 15% | 5% |
| COMP. OF REG. VOTERS | 100% | 49% | 34% | 10% | 6% | 11% | 29% | 58% | 47% | 42% | 8% | 36% | 38% | 16% | 5% |
| COMP. OF LIKELY VOTERS | 100% | 50% | 35% | 9% | 5% | 9% | 27% | 62% | 49% | 42% | 7% | 32% | 41% | 17% | 5% |
| | 800 | SOUT | H CAF | ROLIN | (A AD | ULTS | INTE | IRVI D | WED | BY TI | CLEPH | ONE | | | |

10/10 - 10/12.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

| 112010121122 |
|------------------------------|
| LIKELY |
| BUSH (R) |
| KERRY (D) |
| OTHER |
| UNDECIDED |
| DEMINT (R) |
| TENENBAUM (D) |
| OTHER |
| WON'T VOTE |
| UNDECIDED |
| TOTAL |
| COMPOSITION OF ADULTS |
| COMP. OF REG. VOTERS |
| COMP. OF LIKELY VOTERS |
| |

REGISTERED

| 680 | 210 | 239 | 231 | 071 | 398 | 211 | | | | |
|------|-----|-----|-----|-----|-----|-----|--|--|--|--|
| 563 | 179 | 198 | 187 | 57 | 341 | 166 | | | | |
| 312 | 107 | 103 | 103 | 025 | 201 | 086 | | | | |
| 236 | 068 | 089 | 079 | 029 | 132 | 075 | | | | |
| 009 | 003 | 003 | 003 | 002 | 006 | 001 | | | | |
| 006 | 001 | 003 | 002 | 000 | 002 | 004 | | | | |
| 257 | 089 | 085 | 083 | 026 | 166 | 066 | | | | |
| 238 | 072 | 085 | 080 | 024 | 139 | 075 | | | | |
| 047 | 011 | 020 | 016 | 006 | 024 | 017 | | | | |
| 007 | 002 | 004 | 001 | 000 | 004 | 003 | | | | |
| 015 | 004 | 005 | 007 | 001 | 008 | 006 | | | | |
| 800 | 249 | 282 | 269 | 087 | 460 | 253 | | | | |
| 100% | 31% | 35% | 34% | 11% | 58% | 32% | | | | |
| 100% | 31% | 35% | 34% | 10% | 59% | 31% | | | | |
| 100% | 32% | 35% | 33% | 10% | 60% | 29% | | | | |
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800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE 10/10 - 10/12.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.