

BUSH UP BY 21 PTS IN HOME STATE OF TX; DEFEATS KERRY 58% TO 37%



IN 2000, BUSH CARRIED TX BY 21 PTS ... LEADS TODAY BY 21 PTS ... 34 ELECTORAL VOTES AT STAKE

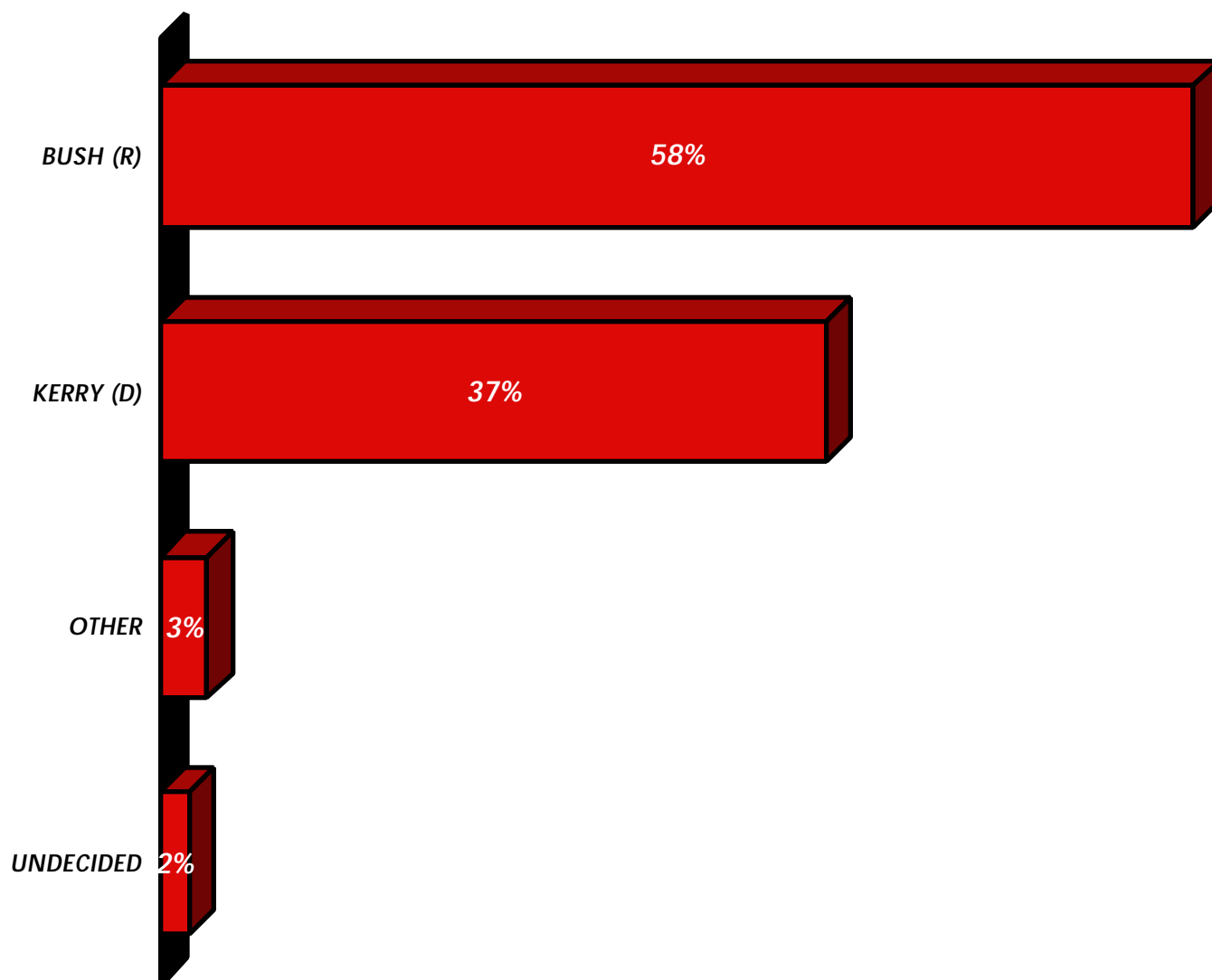
- * IN AN ELECTION IN TX TODAY FOR PRESIDENT OF THE UNITED STATES, GEORGE W BUSH CARRIES HIS HOME STATE, DEFEATING JOHN KERRY 58% TO 37% & CAPTURING TX'S 34 ELECTORAL COLLEGE VOTES, ACCORDING TO SURVEYUSA POLL OF 705 LIKELY VOTERS CONDUCTED 8/20 + 8/21 + 8/22.
- * BUSH LEADS BY 45 PTS AMONG WHITE VOTERS. KERRY LEADS BY 6 PTS AMONG AMONG HISPANICS & BY 57 PTS AMONG BLACKS. BUSH HOLDS 95% OF GOP BASE. KERRY HOLDS 84% OF DEMOCRAT BASE. INDYS BREAK 3: 2 FOR BUSH. MODERATES BREAK 7: 6 FOR KERRY. CONSERVATIVES BREAK 5: 1 FOR BUSH. KERRY LEADS BY 14 AMONG PRO-CHOICE. BUSH LEADS BY 56 AMONG PRO-LIFE.
- * IN THE PANHANDLE & IN EAST TX, BUSH LEADS 2: 1. CONTEST CLOSE IN HOUSTON. KERRY LEADS IN WEST TX, BUT THAT SPARTAN PIECE OF DESERT CONTAINS JUST 9% OF STATE'S VOTERS.

RESEARCH CONDUCTED E.T.	040820 16: 49- 21: 49 040821 13: 01- 21: 48 040822 15: 01- 20: 30 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF TEXAS
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KPRC-TV HOUSTON, KEYE-TV AUSTIN, & WOAI-TV SAN ANTONIO

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	705	LIKELY VOTERS FROM THE ENTIRE STATE OF TEXAS
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.7%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	58%	95%	12%	55%	58%	61%	63%	51%	82%	44%	27%				
KERRY (D)	37%	3%	84%	37%	38%	35%	32%	45%	15%	51%	70%				
OTHER	3%	1%	2%	5%	2%	3%	3%	2%	2%	3%	2%				
UNDECIDED	2%	0%	2%	3%	2%	1%	1%	3%	1%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	164	21	95	100	105	108	87	141	75	46				
KERRY (D)	100	8	224	98	102	93	87	119	41	136	188				
OTHER	100	53	79	181	80	105	125	83	64	115	92				
UNDECIDED	100	12	99	178	103	69	72	154	59	135	40				

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 MILITARY/VET
 NON-MILITARY/VET
 UNION
 NON-UNION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	58%	55%	52%	64%	76%	41%	57%	60%	52%	59%					
KERRY (D)	37%	39%	45%	32%	20%	55%	39%	36%	43%	37%					
OTHER	3%	5%	1%	2%	2%	3%	2%	3%	2%	2%					
UNDECIDED	2%	1%	1%	2%	2%	1%	2%	1%	3%	2%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	95	89	109	130	70	99	103	90	102					
KERRY (D)	100	103	121	85	54	147	103	97	116	99					
OTHER	100	198	49	85	89	102	76	95	57	83					
UNDECIDED	100	41	79	137	97	74	119	80	158	94					

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 MILITARY/VET
 NON-MILITARY/VET
 UNION
 NON-UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL >\$40,000 \$40,000-\$80,000 \$80,000+ PANHANDLE WEST TEXAS HOUSTON EAST TEXAS URBAN SUBURBAN RURAL BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	58%	48%	59%	67%	62%	36%	50%	63%	48%	68%	62%				
KERRY (D)	37%	48%	37%	30%	34%	58%	47%	33%	48%	28%	33%				
OTHER	3%	2%	3%	2%	2%	1%	2%	4%	2%	3%	2%				
UNDECIDED	2%	2%	1%	2%	3%	4%	1%	1%	2%	1%	3%				
VOTED 'FOR' CANDIDATE														84%	46%
'AGAINST' OTHER CAND.														13%	50%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	82	102	114	106	62	86	108	82	117	107				
KERRY (D)	100	128	98	79	91	154	126	87	129	74	88				
OTHER	100	74	101	81	57	54	67	149	80	124	92				
UNDECIDED	100	134	82	93	158	264	74	39	120	58	154				

OVERALL >\$40,000 \$40,000-\$80,000 \$80,000+ PANHANDLE WEST TEXAS HOUSTON EAST TEXAS URBAN SUBURBAN RURAL

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.