## BUSH UP BY 21 PTS IN HOME STATE OF TX; DEFEATS KERRY 58% TO 37%



#### IN 2000, BUSH CARRIED TX BY 21 PTS ... LEADS TODAY BY 21 PTS ... 34 ELECTORAL VOTES AT STAKE

- \* IN AN ELECTION IN TX TODAY FOR PRESIDENT OF THE UNITED STATES, GEORGE W BUSH CARRIES HIS HOME STATE, DEFEATING JOHN KERRY 58% TO 37% & CAPTURING TX'S 34 ELECTORAL COLLEGE VOTES, ACCORDING TO SURVEYUSA POLL OF 705 LIKELY VOTERS CONDUCTED 8/20 + 8/21 + 8/22.
- \* BUSH LEADS BY 45 PTS AMONG WHITE VOTERS. KERRY LEADS BY 6 PTS AMONG AMONG HISPANICS & BY 57 PTS AMONG BLACKS. BUSH HOLDS 95% OF GOP BASE. KERRY HOLDS 84% OF DEMOCRAT BASE. INDYS BREAK 3: 2 FOR BUSH. MODERATES BREAK 7: 6 FOR KERRY. CONSERVATIVES BREAK 5: 1 FOR BUSH. KERRY LEADS BY 14 AMONG PRO-CHOICE. BUSH LEADS BY 56 AMONG PRO-LIFE.
- \* IN THE PANHANDLE & IN EAST TX, BUSH LEADS 2:1. CONTEST CLOSE IN HOUSTON. KERRY LEADS IN WEST TX, BUT THAT SPARTAN PIECE OF DESERT CONTAINS JUST 9% OF STATE'S VOTERS.

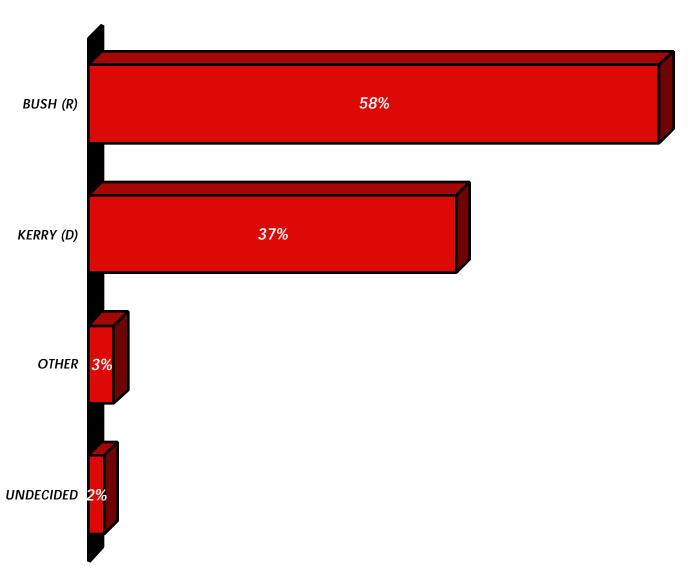
RESEARCH CONDUCTED E.T.	040820 16: 49-21: 49 040821 13: 01-21: 48 040822 15: 01-20: 30 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF TEXAS
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

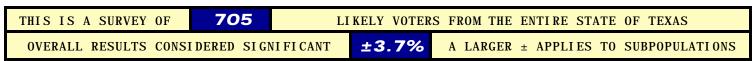
RESEARCH CONDUCTED FOR KPRC-TV HOUSTON, KEYE-TV AUSTIN, & WOAI-TV SAN ANTONIO

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#### **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
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BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED BY	Y DEN	/IOGR	RAPHI	C CA	TEGO	RY	
58%	60%	48%	61%	55%	52%	63%	58%	61%	71%	18%	44%	53%	
37%	36%	45%	35%	40%	44%	32%	39%	36%	26%	75%	50%	43%	
3%	2%	4%	3%	2%	3%	3%	1%	2%	2%	4%	4%	4%	
2%	1%	3%	1%	2%	2%	2%	1%	1%	1%	4%	2%	0%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER Undecided

E	PEMO	GRAP	PHIC S	SUBP	OPUL	ATIO	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	103	82	105	95	89	108	100	105	121	31	75	92		
100	97	121	94	106	116	85	104	96	70	199	133	114		
100	93	142	109	91	124	129	50	73	66	139	164	154		
100	86	184	51	148	94	127	88	73	80	218	113	0		

CERTAIN
PROBABLE
MALE
AGE 18-34
AGE 35-49
AGE 50-64
AGE 65+
WHITE
BLACK
HISPANIC

OVERALL

OVE

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
58%	95%	12%	55%	58%	61%	63%	51%	82%	44%	27%			
37%	3%	84%	37%	38%	35%	32%	45%	15%	51%	70%			
3%	1%	2%	5%	2%	3%	3%	2%	2%	3%	2%			
2%	0%	2%	3%	2%	1%	1%	3%	1%	2%	1%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

E	<b>EMO</b>	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	164	21	95	100	105	108	87	141	75	46				
100	8	224	98	102	93	87	119	41	136	188				
100	53	79	181	80	105	125	83	64	115	92				
100	12	99	178	103	69	72	154	59	135	40				

OVERALL DEMOCRAT LIBERAL COLLEGE GRAD SOME COLLEGE CONSERVATIVE REPUBLICAN INDEPENDENT/OTHER GRAD SCHOOL NO COLLEGE MODERATE

# OVERALL OVERALL OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGISES SERVICES

REGULAR RELIGIOUS OF STATE OF

KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
58%	55%	52%	64%	76%	41%	57%	60%	52%	59%				
37%	39%	45%	32%	20%	55%	39%	36%	43%	37%				
3%	5%	1%	2%	2%	3%	2%	3%	2%	2%				
2%	1%	1%	2%	2%	1%	2%	1%	3%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	95	89	109	130	70	99	103	90	102					
100	103	121	85	54	147	103	97	116	99					
100	198	49	85	89	102	76	95	57	83					
100	41	79	137	97	74	119	80	158	94					

UNION

**NOIND-NON** 

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

PRO-LIFE REGULAR RELIGIOUS SERVICES PRO-CHOICE MILITARY/VET NON-MILITARY/VET

PAGE 5 OF 11

#### **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL
>\$40,000
\$40,000
\$80,000+
WEST TEXAS
HOUSTON
URBAN
URBAN
SUBURBAN
SUBURBAN
KERRY (D)

BUSH (R) KERRY (D) OTHER UNDECIDED

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

		RE	SPO	VSES	SORT	ED B	Y DEN	/IOGR	RAPHI	C CA	TEGO	RY		
58%	48%	59%	67%	62%	36%	50%	63%	48%	68%	62%				
37%	48%	37%	30%	34%	58%	47%	33%	48%	28%	33%				
3%	2%	3%	2%	2%	1%	2%	4%	2%	3%	2%				
2%	2%	1%	2%	3%	4%	1%	1%	2%	1%	3%				
												84%	46%	
												13%	50%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBP	OPUL	ATIO	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	82	102	114	106	62	86	108	82	117	107				
100	128	98	79	91	154	126	87	129	74	88				
100	74	101	81	57	54	67	149	80	124	92				
100	134	82	93	158	264	74	39	120	58	154				

>\$40,000 \$40,000-\$80,000 \$80,000+ WEST TEXAS HOUSTON EAST TEXAS URBAN SUBURBAN

#### **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	
REGISTERED	827	606	099	405	422	252	264	181	129	492	088	222	024	
CERTAIN	606	606	000	306	300	157	196	148	104	385	063	138	020	
PROBABLE	099	000	099	042	058	043	031	016	010	056	012	029	003	
LIKELY	705	606	099	348	358	200	227	164	114	441	075	167	022	
BUSH (R)	410	363	048	212	198	103	143	095	069	312	014	073	012	
KERRY (D)	264	219	045	123	142	087	072	064	041	116	056	083	010	
OTHER	019	015	004	010	009	007	008	002	002	008	003	007	001	
UNDECIDED	012	009	003	003	009	003	005	002	001	006	003	003	000	
TOTAL	1000	606	099	490	510	358	302	202	138	563	109	286	042	
COMPOSITION OF ADULTS	100%	61%	10%	49%	51%	36%	30%	20%	14%	56%	11%	29%	4%	
COMP. OF REG. VOTERS	100%	73%	12%	49%	51%	31%	32%	22%	16%	60%	11%	27%	3%	
COMP. OF LIKELY VOTERS	100%	86%	14%	49%	51%	28%	32%	23%	16%	63%	11%	24%	3%	

1000 TEXAS ADULTS WERE INTERVIEWED BY TELEPHONE 8/20 - 8/22. OF THEM, 827 WERE REGISTERED TO VOTE.

OF THEM, 705 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

#### **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES PLEASE EXERCISE E															
TELAGE EXERCISE E	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/01	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	THAN	100
REGISTERED	827	321	269	223	014	131	179	254	258	340	329	108	037		
CERTAIN	606	265	189	147	005	108	147	182	166	282	238	064	016		
PROBABLE	099	024	034	036	004	010	020	032	037	023	051	019	006		
LIKELY	705	289	223	184	009	119	167	214	203	304	289	084	021		
BUSH (R)	410	276	028	102	005	069	102	135	103	249	126	022	010		
KERRY (D)	264	009	187	068	001	045	058	070	090	047	147	059	009		
OTHER	019	004	005	009	001	003	005	007	004	005	009	002	001		
UNDECIDED	012	001	004	005	002	002	002	003	005	003	006	001	002		
TOTAL	1000	357	334	274	035	143	192	296	363	378	408	144	054		
COMPOSITION OF ADULTS	100%	36%	33%	27%	4%	14%	19%	30%	36%	38%	41%	14%	5%		
COMP. OF REG. VOTERS	100%	39%	33%	27%	2%	16%	22%	31%	31%	41%	40%	13%	5%		
COMP. OF LIKELY VOTERS	100%	41%	32%	26%	1%	17%	24%	30%	29%	43%	41%	12%	3%		
	1000	TEX	AS AI	OULTS	WER	E IN	ΓERVI	EWED	BY	TELE	PHONE	8/2	0 - 8	8/22.	
	OF T	HEM,	827	WERE	REG	I STE	RED T	ro vo	TE.						
	OF T	HEM.	705	WERF	JUD	GED '	го ві	LL	KELY	' PRI	ESI DE	INTI A	I. VO	TERS.	

GRAPHS REFLECT 'LIKELY' VOTERS.

### RAW COUNTS FOR ALL RESPONSE CHOISES

		S	S S	≩											
THE RESPONSES OF A SUPPOPURATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.															
PLEASE EXERCISE EXTREME AUTION INDRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAT										THAN	100				
	OVERALL	NO RELIGIOUS SE	OCCASIONAL RE	REGULAR RELIGI	PRO-LIFE	PRO-CHOICE	NOT SURE	MILITARY/VET	NON-MILITARY,	UNION	NOINU-NON	NOT SURE			
REGISTERED	827	148	283	379	369	369	068	474	319	102	679	007			
CERTAIN	606	087	197	312	290	261	042	360	223	077	500	004			
PROBABLE	099	028	039	031	034	052	012	057	040	012	084	002			
LIKELY	705	115	236	344	325	313	055	417	263	088	584	006			
BUSH (R)	410	064	123	218	246	128	030	239	157	046	345	003			
KERRY (D)	264	044	107	109	066	173	022	161	096	038	217	001			
OTHER	019	006	003	008	008	009	000	008	007	001	013	001			
UNDECIDED	012	001	003	008	005	004	003	008	003	002	009	000			
TOTAL	1000	195	353	431	446	442	085	541	415	121	818	011			
COMPOSITION OF ADULTS	100%	19%	35%	43%	45%	44%	8%	54%	42%	12%	82%	1%			
COMP. OF REG. VOTERS	100%	18%	34%	46%	45%	45%	8%	57%	39%	12%	82%	1%			
COMP. OF LIKELY VOTERS	100%	16%	33%	49%	46%	44%	8%	59%	37%	13%	83%	1%			
	4000														
	1000	INEX	AS AI	DULTS	WER		DRVI	EWED	BY '		THONE	-8/2	0 -	8/22.	

OF THEM, 827 WERE REGISTERED TO VOTE.

OF THEM, 705 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

#### **RAW COUNTS FOR ALL RESPONSE CHOICES**

													뿔	<u> </u>	
THE RESPONSES													_	± <b>ξ</b> 0%.	
PLEASE EXERCISE E	OVERALL	>\$40,000	\$40,000-\$80,000	+000'08\$	DECLINE	PANHANDLE	WEST TEXAS	HOUSTON FR	EAST TEXAS	URBAN	SUBURBAN ENTER SUBURBAN	RURAL SA	VOTED 'FOR' CANT	'AGAINST' OTHER	NOT SURE
REGISTERED	827	266	283	193	032	245	072	129	381	359	332	136			
CERTAIN	606	166	221	163	022	182	050	094	280	261	248	097			
PROBABLE	099	048	028	018	001	034	011	014	041	042	042	015			
LIKELY	705	214	249	181	023	216	060	108	321	303	291	112			
BUSH (R)	410	102	148	120	017	133	022	054	201	144	197	069	346	053	011
KERRY (D)	264	102	091	054	005	074	035	051	105	146	081	037	120	132	012
OTHER	019	004	007	004	000	003	001	002	013	006	010	003	000	000	000
UNDECIDED	012	005	003	003	000	006	003	001	002	006	003	003	000	000	000
TOTAL	1000	363	319	211	033	287	083	168	462	442	394	164			
COMPOSITION OF ADULTS	100%	36%	32%	21%	3%	29%	8%	17%	46%	44%	39%	16%			
COMP. OF REG. VOTERS	100%	32%	34%	23%	4%	30%	9%	16%	46%	43%	40%	16%			
COMP. OF LIKELY VOTERS	100%	30%	35%	26%	3%	31%	9%	15%	46%	43%	41%	16%			
	1000	TO FORM	A.C. —A-T		WEB	г тж	UUDAYA	THE	DA7		MONE	0.40		2 / 0 0	
											PHONE	8/2	0 - 8	8/22.	
	OF T	HEM,	827	WERE	REG	LSTE	KED T	O VO	TE.						

GRAPHS REFLECT 'LIKELY' VOTERS.

OF THEM, 705 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.