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FOR OFFICE USE ONLY:
 Questionnaire No.: _____
 Card No.: _____

KWTV_ELECTION POLL_WEEK 3 MQ_040920
 OKLAHOMA VOTERS
 SEPTEMBER, 04

SAMPLE:
 n=500 Likely Oklahoma Voters
 WRS obtained a list of Oklahoma registered voters, and drew a random sample of likely voters based on Registration Based Sampling (RBS) methodology. Respondents were contacted by phone September 17 - 19, 2004. This data has a margin of error of ±4.4% at the 95% confidence level.
 MQ
 NO CODE/ASK ALL QUESTIONS

INTRODUCTION: Good evening. My name is _____ and I'm calling from WRS, a public opinion research firm. May I please speak with **NAME FROM SAMPLE?** **ONCE APPROPRIATE PERSON IS ON PHONE:** Good evening. My name is _____ and I'm calling from WRS, a public opinion research firm. This evening we're conducting a short scientific survey in Oklahoma and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

SCREENERS

1. Are you, or is anyone in your household, employed in the news media, a market research firm, an elected official, or actively involved with political campaigns?
 1. Yes **TERMINATE**
 2. No 100%

2. If the election for U.S. President was held today, which candidate would you vote for **ROTATE** Republican George W. Bush or Democrat John Kerry?

W-1	W-2	W-3	W-4	W-5	W-6	W-7	W-8
<u>9/6</u>	<u>9/13</u>	<u>9/20</u>	<u>9/27</u>	<u>10/4</u>	<u>10/11</u>	<u>10/18</u>	<u>10/25</u>

1.	Bush	61%.....	59%.....	64%
2.	Kerry	30%.....	29%.....	24%
3.	Undecided DNR	10%.....	12%.....	13%

Past numbers for comparison:

		Feb. 04	May 04	Aug. 04
		n=300	n=500	n=500
1.	Bush	50%	53%	58%
2.	Kerry	40%	35%	33%
3.	Undecided DNR	10%	13%	9%



3. If the election for U.S. Senate was held today, which candidate would you vote for **ROTATE** Republican Tom Coburn, Democrat Brad Carson or Independent Shelia Bilyeu?

	<u>W-1</u>	<u>W-2</u>	<u>W-3</u>	<u>W-4</u>	<u>W-5</u>	<u>W-6</u>	<u>W-7</u>	<u>W-8</u>
	<u>9/6</u>	<u>9/13</u>	<u>9/20</u>	<u>9/27</u>	<u>10/4</u>	<u>10/11</u>	<u>10/18</u>	<u>10/25</u>
1. Coburn.....	42%	37%	40%					
2. Carson	36%	39%	41%					
3. Bilyeu.....	5%	6%	2%					
4. Undecided DNR	17%	19%	17%					

Past numbers for comparison:

	<u>May 04</u>	<u>Aug. 04</u>
	<u>n=500</u>	<u>n=500</u>
1. Coburn.....	41%	46%
2. Carson	39%	37%
3. Bilyeu.....	*	2%
4. Undecided DNR	20%	15%

*Not asked in May, 2003

I am now going to list state questions that will be on the November ballot, and I would like you to tell me whether you support or oppose each one.

4. State Question 705 creates the Oklahoma Education Lottery Act and the Oklahoma Lottery Commission, which will operate a state lottery. The net proceeds of the lottery will be used for education purposes. Net proceeds will equal at least 35% of ticket proceeds except for the first two years. Shall the proposal be approved?

In other words, would you say that:

	<u>W-1</u>	<u>W-2</u>	<u>W-3</u>	<u>W-4</u>	<u>W-5</u>	<u>W-6</u>	<u>W-7</u>	<u>W-8</u>
	<u>9/6</u>	<u>9/13</u>	<u>9/20</u>	<u>9/27</u>	<u>10/4</u>	<u>10/11</u>	<u>10/18</u>	<u>10/25</u>
1. Yes, you are for the proposal	56%	57%	59%					
2. No, you are against the proposal	37%	37%	35%					
3. Undecided DNR	7%	6%	5%					

5. State Question 711 adds a new section of law to the Constitution that defines marriage to be between one man and one woman. It prohibits giving the benefits of marriage to people who are not married, and provides that same sex marriages in other states are not valid in Oklahoma. It makes issuing a marriage license in violation of this section a misdemeanor. Shall the proposal be approved?

In other words, would you say that:

	<u>W-1</u>	<u>W-2</u>	<u>W-3</u>	<u>W-4</u>	<u>W-5</u>	<u>W-6</u>	<u>W-7</u>	<u>W-8</u>
	<u>9/6</u>	<u>9/13</u>	<u>9/20</u>	<u>9/27</u>	<u>10/4</u>	<u>10/11</u>	<u>10/18</u>	<u>10/25</u>
1. Yes, you are for the proposal	73%	68%	77%					
2. No, you are against the proposal	22%	28%	18%					
3. Undecided DNR	5%	4%	5%					

6. State Question 712 creates the State-Tribal Gaming Act and contains a Model Tribal Gaming Compact. Indian tribes that agree to the Compact can use new types of gaming machines. The Act limits the number of gaming machines racetracks can use. The Act does not limit the number of machines that Indian tribes can use. Some of the proceeds from racetrack gaming and Indian tribe gaming will go to the State to be used for educational purposes and compulsive gambling programs. Shall the proposal be approved?

In other words, would you say that:

	<u>W-1</u>	<u>W-2</u>	<u>W-3</u>	<u>W-4</u>	<u>W-5</u>	<u>W-6</u>	<u>W-7</u>	<u>W-8</u>
	<u>9/6</u>	<u>9/13</u>	<u>9/20</u>	<u>9/27</u>	<u>10/4</u>	<u>10/11</u>	<u>10/18</u>	<u>10/25</u>
1. Yes, you are for the proposal	49%	50%	54%					
2. No, you are against the proposal .	41%	40%	35%					
3. Undecided <u>DNR</u>	10%	10%	12%					

7. State Question 713 ends sales tax on cigarettes and other tobacco products and places a new tax on cigarettes and other tobacco products. This tax will be 4 cents **per cigarette** and begins January 1, 2005. Some monies from the new taxes will be given to state, county, and local government and used for various health related purposes. Shall the proposal be approved?

In other words, would you say that:

	<u>W-1</u>	<u>W-2</u>	<u>W-3</u>	<u>W-4</u>	<u>W-5</u>	<u>W-6</u>	<u>W-7</u>	<u>W-8</u>
	<u>9/6</u>	<u>9/13</u>	<u>9/20</u>	<u>9/27</u>	<u>10/4</u>	<u>10/11</u>	<u>10/18</u>	<u>10/25</u>
1. Yes, you are for the proposal	60%	59%	58%					
2. No, you are against the proposal .	35%	35%	34%					
3. Undecided <u>DNR</u>	6%	6%	7%					

Strictly for classification purposes, we need to ask you a few demographic questions.

DEMOGRAPHICS

8. If you were to label yourself, would you say you are a Liberal, a Moderate, or a Conservative in your political beliefs?

PROBE: VERY/SOMEWHAT LIBERAL/CONSERVATIVE

1. Very Liberal	4%
2. Somewhat Liberal.....	9%
COMBO LIBERAL.....	13%
3. Moderate.....	32%
4. Somewhat Conservative	27%
5. Very Conservative	22%
COMBO CONSERVATIVE	49%
6. DK/Refused <u>DNR</u>	6%

9. What is the last grade of formal education you have completed? READ

1.	Less than high school graduate	4%
2.	High school graduate	30%
3.	Some college	32%
4.	College graduate	24%
5.	Post graduate	9%
6.	DK/Refused <u>DNR</u>	2%

10. What race or ethnicity are you? (* indicates less than 1%)

1.	White	76%
2.	Black.....	8%
3.	Native American	8%
4.	Hispanic/Latino	5%
5.	Asian.....	1%
6.	Other.....	1%
7.	Refused <u>DNR</u>	1%

11. Sex - ASSUME – DO NOT ASK ALOUD UNLESS YOU CANNOT TELL: “Are you male or female?”

1.	Male.....	48%
2.	Female	52%

12. Political Party PRECODE FROM VOTER FILE

1.	Democrat	57%
2.	Republican	39%
3.	Independent/Other	4%

13. Age PRECODE FROM VOTER FILE

1.	18-24.....	6%
2.	25-34.....	11%
3.	35-49.....	31%
4.	50-62.....	26%
5.	Over 62.....	26%

15. Congressional District PRECODE FROM VOTER FILE

1.	CD 1.....	22%
2.	CD 2.....	20%
3.	CD 3.....	21%
4.	CD 4.....	19%
5.	CD 5.....	18%