## TEETER-TOTTER TILTS TO BUSH IN IA; LEADS KERRY BY 6 PTS, 12 DAYS OUT



### DEMOCRATS CARRIED IA IN 2000 BY LESS THAN 1% ... KEY STATE FOR KERRY, IN WHICH HE NOW TRAILS

- IN AN ELECTION TODAY IN THE KEY BATTLEGROUND OF IOWA, GEORGE W BUSH DEFEATS JOHN KERRY 51% TO 45%, ACCORDING TO SURVEYUSA POLL OF 690 LIKELY VOTERS 10/18 10/20.
- THIS IS THE 3RD TIME LEAD IN IA HAS CHANGED HANDS: BUSH LED ON 9/22, KERRY LED ON 10/7, NOW BUSH IS UP, WITH TIME RUNNING OUT. BUSH HAD LED BY 2 PTS AMONG THOSE AGE 35 TO 49, NOW LEADS BY 17 PTS, A 15-PT GOP SWING. KERRY HAD LED BY 10 AMONG INDYS, NOW BUSH LEADS BY 4, A 14-PT GOP SWING. KERRY HAD LED BY 32 AMONG MODERATES, NOW BY 15, A 17-PT GOP SWING. KERRY HAD LED BY 27 AMONG THOSE HH'S EARNING < \$40K/YR, NOW BY 11.
- KERRY LEADS BY 3 AMONG WOMEN. BUSH UP BY 14 AMONG MEN. 17-PT GENDER GAP. KERRY LEADS IN SE IA BY 14, LEADS IN NE IA BY 4. BUSH LEADS IN SW IA BY 18 & IN NW IA BY 30.

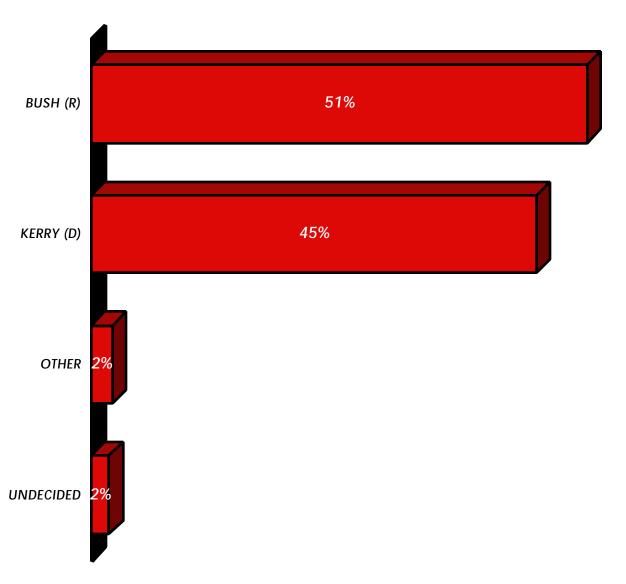
RESEARCH CONDUCTED E.T.	041018 16: 33-21: 46 041019 16: 32-21: 46 041020 16: 31-21: 44 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF IOWA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

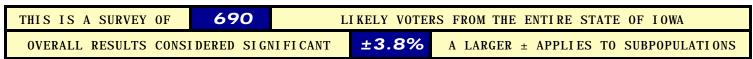
### RESEARCH CONDUCTED FOR WHO-TV DES MOINES

© 2004 SURVEYUSA, PROUD TO BE AMERICA'S POLLSTER

### **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

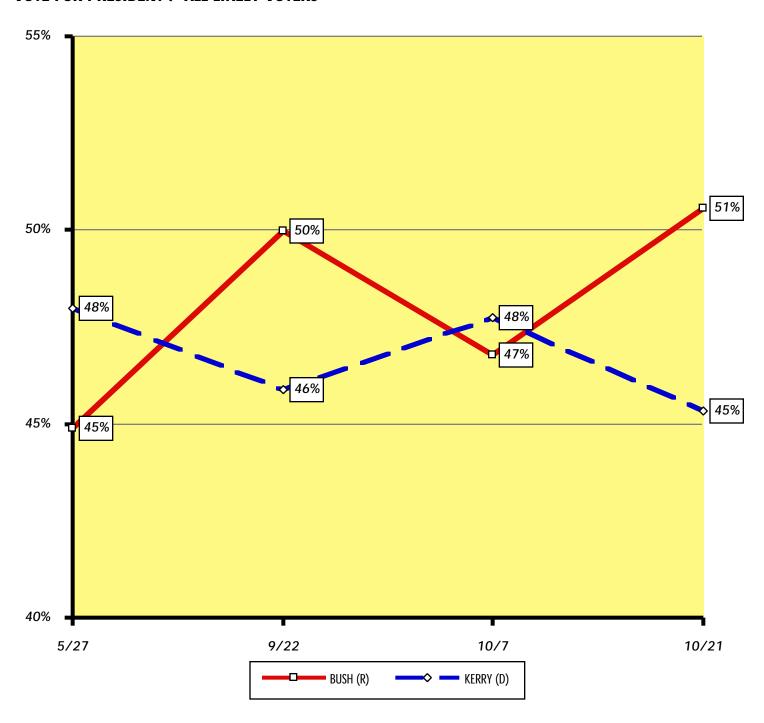
AMERICANS WILL ELECT A PRESIDENT ON NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

### **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



### **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL CERTAIN PROBABLE MALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE WHITE	ASIAN/OTHER
---	-------------

BUSH (R) KERRY (D) OTHER Undecided

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY												
51%	52%	34%	55%	47%	47%	57%	49%	48%	52%	25%	46%	18%	
45%	45%	54%	41%	50%	49%	40%	48%	46%	44%	71%	42%	71%	
2%	2%	3%	3%	2%	2%	2%	2%	3%	2%	5%	0%	11%	
2%	1%	9%	2%	2%	2%	2%	1%	3%	2%	0%	12%	0%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER Undecided

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	103	67	108	92	92	113	97	95	102	49	92	36		
100	98	119	90	109	109	88	105	101	98	156	92	157		
100	95	155	116	84	110	68	92	143	92	202	0	492		
100	67	481	94	105	89	97	65	157	93	0	648	0		

CERTAIN
PROBABLE
MALE
FEMALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
WHITE
BLACK
HISPANIC

OVERALL
OVERAL

BUSH (R) KERRY (D) OTHER UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY												
51%	94%	8%	48%	44%	57%	55%	46%	78%	40%	12%			
45%	5%	90%	44%	51%	38%	42%	50%	19%	55%	85%			
2%	0%	0%	6%	3%	3%	1%	2%	1%	3%	2%			
2%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) **OTHER** UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	185	15	94	87	113	109	91	155	78	23				
100	12	198	97	113	84	93	110	43	121	187				
100	17	20	257	134	146	49	102	54	141	89				
100	36	95	146	96	103	81	117	60	128	101				

LIBERAL

OVERALL DEMOCRAT COLLEGE GRAD SOME COLLEGE CONSERVATIVE REPUBLICAN INDEPENDENT/OTHER GRAD SCHOOL NO COLLEGE MODERATE

# OVERALL OVERALL OVERALL NO RELIGIOUS SERVES OCCASIONAL RELIGISES SERVICES REGULAR RELIGIOUS OF STATE OF

KERRY (D) OTHER UNDECIDED

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
51%	36%	49%	58%	67%	37%	51%	51%	33%	56%				
45%	60%	47%	38%	29%	60%	46%	45%	65%	40%				
2%	3%	2%	2%	2%	2%	2%	2%	2%	2%				
2%	1%	2%	2%	2%	1%	1%	2%	1%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) **OTHER** UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	72	96	115	132	73	100	101	65	110					
100	132	103	84	63	132	101	98	143	88					
100	150	88	90	102	110	110	95	81	108					
100	27	132	110	133	46	66	110	47	100					

NON-MILITARY/VET

UNION

NOINU-NON

OVERALL PRO-LIFE NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES PRO-CHOICE

MILITARY/VET

### **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

c \$40K/YR
\$40K - \$80K/YR
> \$80K/YR
NE IOWA
SE IOWA
NW IOWA
URBAN
URBAN
SUBURBAN
SUBURBAN
SUBURBAN
KERRY (D)

BUSH (R) KERRY (D) OTHER Undecided

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
51%	42%	56%	56%	46%	41%	57%	63%	40%	60%	53%				
45%	53%	41%	41%	50%	55%	39%	33%	54%	37%	43%				
2%	3%	2%	2%	3%	1%	3%	1%	4%	2%	1%				
2%	2%	1%	1%	1%	3%	1%	2%	2%	1%	2%				
												80%	53%	
												17%	44%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER Undecided

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	83	112	112	91	81	113	125	79	119	106				
100	116	91	91	110	120	86	73	120	81	95				
100	144	69	69	131	59	118	52	169	99	62				
100	122	56	43	68	171	74	129	101	68	109				

### **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
736	635	055	360	376	212	218	154	152	695	013	014	014		
635	635	000	310	324	171	194	139	131	599	013	010	013		
055	000	055	028	027	026	018	004	007	051	000	004	000		
690	635	055	339	351	197	212	143	139	651	013	014	013		
349	330	019	186	163	091	121	070	066	337	003	006	002		
313	283	030	139	174	097	084	068	064	289	009	006	009		
015	014	002	009	007	005	003	003	004	013	001	000	001		
013	008	005	006	007	003	004	002	004	011	000	002	000		
800	635	055	386	414	241	238	163	158	751	014	018	017		
100%	79%	7%	48%	52%	30%	30%	20%	20%	94%	2%	2%	2%		
100%	86%	8%	49%	51%	29%	30%	21%	21%	94%	2%	2%	2%		
100%	92%	8%	49%	51%	28%	31%	21%	20%	94%	2%	2%	2%		
	736 635 055 690 349 313 015 013 800 100%	736 635 635 635 055 000 690 635 349 330 313 283 015 014 013 008 800 635 100% 79% 100% 86%	736 635 055 635 635 000 055 000 055 690 635 055 349 330 019 313 283 030 015 014 002 013 008 005 800 635 055 100% 79% 7% 100% 86% 8%	736         635         055         360           635         635         000         310           055         000         055         028           690         635         055         339           349         330         019         186           313         283         030         139           015         014         002         009           013         008         005         006           800         635         055         386           100%         79%         7%         48%           100%         86%         8%         49%	736         635         055         360         376           635         635         000         310         324           055         000         055         028         027           690         635         055         339         351           349         330         019         186         163           313         283         030         139         174           015         014         002         009         007           013         008         005         006         007           800         635         055         386         414           100%         79%         7%         48%         52%           100%         86%         8%         49%         51%	736     635     055     360     376     212       635     635     000     310     324     171       055     000     055     028     027     026       690     635     055     339     351     197       349     330     019     186     163     091       313     283     030     139     174     097       015     014     002     009     007     005       013     008     005     006     007     003       800     635     055     386     414     241       100%     79%     7%     48%     52%     30%       100%     86%     8%     49%     51%     29%	736         635         055         360         376         212         218           635         635         000         310         324         171         194           055         000         055         028         027         026         018           690         635         055         339         351         197         212           349         330         019         186         163         091         121           313         283         030         139         174         097         084           015         014         002         009         007         005         003           013         008         005         006         007         003         004           800         635         055         386         414         241         238           100%         79%         7%         48%         52%         30%         30%           100%         86%         8%         49%         51%         29%         30%	736         635         055         360         376         212         218         154           635         635         000         310         324         171         194         139           055         000         055         028         027         026         018         004           690         635         055         339         351         197         212         143           349         330         019         186         163         091         121         070           313         283         030         139         174         097         084         068           015         014         002         009         007         005         003         003           013         008         005         006         007         003         004         002           800         635         055         386         414         241         238         163           100%         79%         7%         48%         52%         30%         30%         20%           100%         86%         8%         49%         51%         29%         30%         21% <th>736         635         055         360         376         212         218         154         152           635         635         000         310         324         171         194         139         131           055         000         055         028         027         026         018         004         007           690         635         055         339         351         197         212         143         139           349         330         019         186         163         091         121         070         066           313         283         030         139         174         097         084         068         064           015         014         002         009         007         005         003         003         004           013         008         005         006         007         003         004         002         004           800         635         055         386         414         241         238         163         158           100%         79%         7%         48%         52%         30%         30%         20%&lt;</th> <th>736         635         055         360         376         212         218         154         152         695           635         635         000         310         324         171         194         139         131         599           055         000         055         028         027         026         018         004         007         051           690         635         055         339         351         197         212         143         139         651           349         330         019         186         163         091         121         070         066         337           313         283         030         139         174         097         084         068         064         289           015         014         002         009         007         005         003         003         004         013           013         008         005         006         007         003         004         002         004         011           800         635         055         386         414         241         238         163         158         75</th> <th>736         635         055         360         376         212         218         154         152         695         013           635         635         000         310         324         171         194         139         131         599         013           055         000         055         028         027         026         018         004         007         051         000           690         635         055         339         351         197         212         143         139         651         013           349         330         019         186         163         091         121         070         066         337         003           313         283         030         139         174         097         084         068         064         289         009           015         014         002         009         007         005         003         003         004         013         001           013         008         005         006         007         003         004         002         004         011         000           800         63</th> <th>736         635         055         360         376         212         218         154         152         695         013         014           635         635         000         310         324         171         194         139         131         599         013         010           055         000         055         028         027         026         018         004         007         051         000         004           690         635         055         339         351         197         212         143         139         651         013         014           349         330         019         186         163         091         121         070         066         337         003         006           313         283         030         139         174         097         084         068         064         289         009         006           015         014         002         009         007         005         003         003         004         013         001         000           013         008         005         006         007         003</th> <th>736         635         055         360         376         212         218         154         152         695         013         014         014           635         635         000         310         324         171         194         139         131         599         013         010         013           055         000         055         028         027         026         018         004         007         051         000         004         000           690         635         055         339         351         197         212         143         139         651         013         014         013           349         330         019         186         163         091         121         070         066         337         003         006         002           313         283         030         139         174         097         084         068         064         289         009         006         009           015         014         002         009         007         005         003         003         004         013         001         000         001</th> <th>736         635         055         360         376         212         218         154         152         695         013         014         014           635         635         000         310         324         171         194         139         131         599         013         010         013           055         000         055         028         027         026         018         004         007         051         000         004         000           690         635         055         339         351         197         212         143         139         651         013         014         013           349         330         019         186         163         091         121         070         066         337         003         006         002           313         283         030         139         174         097         084         068         064         289         009         006         009           015         014         002         009         007         005         003         003         004         013         001         000         001</th>	736         635         055         360         376         212         218         154         152           635         635         000         310         324         171         194         139         131           055         000         055         028         027         026         018         004         007           690         635         055         339         351         197         212         143         139           349         330         019         186         163         091         121         070         066           313         283         030         139         174         097         084         068         064           015         014         002         009         007         005         003         003         004           013         008         005         006         007         003         004         002         004           800         635         055         386         414         241         238         163         158           100%         79%         7%         48%         52%         30%         30%         20%<	736         635         055         360         376         212         218         154         152         695           635         635         000         310         324         171         194         139         131         599           055         000         055         028         027         026         018         004         007         051           690         635         055         339         351         197         212         143         139         651           349         330         019         186         163         091         121         070         066         337           313         283         030         139         174         097         084         068         064         289           015         014         002         009         007         005         003         003         004         013           013         008         005         006         007         003         004         002         004         011           800         635         055         386         414         241         238         163         158         75	736         635         055         360         376         212         218         154         152         695         013           635         635         000         310         324         171         194         139         131         599         013           055         000         055         028         027         026         018         004         007         051         000           690         635         055         339         351         197         212         143         139         651         013           349         330         019         186         163         091         121         070         066         337         003           313         283         030         139         174         097         084         068         064         289         009           015         014         002         009         007         005         003         003         004         013         001           013         008         005         006         007         003         004         002         004         011         000           800         63	736         635         055         360         376         212         218         154         152         695         013         014           635         635         000         310         324         171         194         139         131         599         013         010           055         000         055         028         027         026         018         004         007         051         000         004           690         635         055         339         351         197         212         143         139         651         013         014           349         330         019         186         163         091         121         070         066         337         003         006           313         283         030         139         174         097         084         068         064         289         009         006           015         014         002         009         007         005         003         003         004         013         001         000           013         008         005         006         007         003	736         635         055         360         376         212         218         154         152         695         013         014         014           635         635         000         310         324         171         194         139         131         599         013         010         013           055         000         055         028         027         026         018         004         007         051         000         004         000           690         635         055         339         351         197         212         143         139         651         013         014         013           349         330         019         186         163         091         121         070         066         337         003         006         002           313         283         030         139         174         097         084         068         064         289         009         006         009           015         014         002         009         007         005         003         003         004         013         001         000         001	736         635         055         360         376         212         218         154         152         695         013         014         014           635         635         000         310         324         171         194         139         131         599         013         010         013           055         000         055         028         027         026         018         004         007         051         000         004         000           690         635         055         339         351         197         212         143         139         651         013         014         013           349         330         019         186         163         091         121         070         066         337         003         006         002           313         283         030         139         174         097         084         068         064         289         009         006         009           015         014         002         009         007         005         003         003         004         013         001         000         001

800 IOWA ADULTS WERE INTERVIEWED BY TELEPHONE 10/18 - 10/20. OF THEM, 736 WERE REGISTERED TO VOTE. OF THEM, 690 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

### **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES OF A SUBP	POPULATIO≝ OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 1	0%.
PLEASE EXERCISE EXTREME CA	AUTION IN∄DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER TH	AN 100

PLEASE EXERCISE	E EXTREM	E CAU	TION	I N DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/0	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTER	<b>D</b> 736	242	228	257	010	113	146	202	268	263	351	078	032		
CERTAI	N 635	222	194	212	007	107	128	179	216	232	301	067	025		
PROBABI	.E 055	009	021	025	001	002	011	015	026	017	031	004	002		
LIKEL	Y 690	231	215	236	008	109	139	194	242	249	333	072	027		
BUSH (I	349	216	017	112	004	048	079	107	111	195	132	008	008		
KERRY (I		012	193	104	004	056	053	081	120	048	182	061	017		
OTHE		001	001	014	000	003	005	002	006	003	010	001	001		
UNDECIDE		002	004	006	001	002	003	003	005	003	008	001	001		
TOTA		242	228	257	010	117	152	215	305	275	384	087	037		
COMPOSITION OF ADULT		30%	28%	32%	1%	15%	19%	27%	38%	34%	48%	11%	5%		
COMP. OF REG. VOTER		33%	31%	35%	1%	15%	20%	27%	36%	36%	48%	11%	4%		
COMP. OF LIKELY VOTER	100%	33%	31%	34%	1%	16%	20%	28%	35%	36%	48%	10%	4%		
	800	LOWA	ADIII	TC V	EDE	MTE	DVI EV	VED P	V TE	EDH/	ONE 1	0/19	- 10	/20	

800 IOWA ADULTS WERE INTERVIEWED BY TELEPHONE 10/18 - 10/20. OF THEM, 736 WERE REGISTERED TO VOTE. OF THEM, 690 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

## RAW COUNTS FOR ALL RESPONSE HOUSE

		S	S SI	≅												
THE RESPONSES OF A SUSPOPURATION OF 100						WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.										
PLEASE EXERCISE E	XTREM	E ∰AU	TI <b>92</b> N	I N <b>Ö</b> DR	AWI NG	CONC	LUSI 0	NS FR	0M <b>≅</b> SU	BPOPU	LATI 0	NS SM	ALLER	THAN	100	
		NO RELIGIOUS !	4	REGULAR RELIG				MILITARY/VET	NON-MILITARY							
	=	<u>5</u>	OCCASIONAL	R.	쁘	PRO-CHOICE	JRE	RY.	ੂ		NOINU-NON	JRE				
	OVERALL	RE	CAS	JU.	PRO-LIFE	<u>၁</u> -၀	NOT SURE	ΙĮ	ż	UNION	⊃- Z	NOT SURE				
	8	8	00	REC	PR	PR	8	Ξ	9	5	2	2				
REGISTERED	736	145	251	324	319	362	034	339	371	142	565	002				
CERTAIN	635	121	207	295	279	309	031	298	316	123	490	001				
PROBABLE	055	008	026	021	021	030	002	022	031	011	041	000				
LIKELY	690	129	232	316	300	339	033	321	347	134	531	001				
BUSH (R)	349	047	113	183	200	125	017	162	178	044	296	000				
KERRY (D)	313	077	109	120	086	203	015	146	155	087	212	001				
OTHER	015	004	005	006	007	008	000	008	007	002	013	000				
UNDECIDED	013	001	006	007	007	003	001	004	007	001	010	000				
TOTAL	800	171	268	339	343	387	040	365	400	146	615	002				
COMPOSITION OF ADULTS	100%	21%	33%	42%	43%	48%	5%	46%	50%	18%	77%	0%				
COMP. OF REG. VOTERS	100%	20%	34%	44%	43%	49%	5%	46%	50%	19%	77%	0%				
COMP. OF LIKELY VOTERS	100%	19%	34%	46%	43%	49%	5%	46%	50%	19%	77%	0%				
	800	I OWA	ADUI	LTS V	ERE	INTE	RVIEV	VED B	Y TE	LEPH(	ONE 1	0/18	- 10	/20.		

OF THEM, 690 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

OF THEM, 736 WERE REGISTERED TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

### **RAW COUNTS FOR ALL RESPONSE CHOICES**

													A E	± <b>5</b> 0%	
	WOULD TYPICALLY BE CONSIDERED ACCURA ± ± ₹0%. CONCLUSIONS FROM SUBPOPULATIONS SMAL € R THAN 10														
PLEASE EXERCISE E	AIKEM	E CAU		IN DK	AWING	CONC	LUSIU	NS FK	UM SU	BPUPU	LAIIU	NO OM			100
		~	\$40K - \$80K/YI	~							_		VOTED 'FOR' CA	'AGAINST' OTH	
	≓	< \$40K/YR	\$8	\$80K/YR	ш	Α	₹	Α¥	×	_	SUBURBAN		E	NST	JRE
	OVERALL	40	Ä.	80	DECLINE	NE IOWA	SE IOWA	SW IOWA	NW IOWA	URBAN	3GR	RURAL	臣	GAII	NOT SURE
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REGISTERED	736	265	282	116	018	310	137	147	143	215	123	399			
CERTAIN	635	218	253	110	015	266	117	129	123	194	110	330			
PROBABLE	055	023	020	004	001	027	010	009	009	009	008	039			
LIKELY	690	241	273	114	016	293	128	138	132	203	118	369	0 7 0	0 7 0	0.1.0
BUSH (R)	349	101	154	064	010	135	052	078	084	081	071	197	278	059	012
KERRY (D)	313	127	112	047	004	146	070	054	044	110	043	160	166	139	008
OTHER	015	008	004	002	001	009	002	004	002	008	003	005	000	000	000
UNDECIDED	013	006	003	001	001	004	004	002	003	004	002	008	000	000	000
TOTAL	800	299	296	118	018	329	155	161	155	233	131	436			
COMPOSITION OF ADULTS COMP. OF REG. VOTERS	100%	37%	37%	15%	2%	41%	19%	20%	19%	29%	16%	54%			
	100%	36%	38%	16%	2%	42%	19%	20%	19%	29%	17%	54%			
COMP. OF LIKELY VOTERS	100%	35%	40%	17%	2%	42%	19%	20%	19%	29%	17%	53%			
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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.