## PA: SUBURBS SWING TO KERRY WHO NOW LEADS BY 8; SPECTER UP BY 13



1 WK TO ELECTION DAY ... 21 ELECTORAL VOTES AT STAKE ... KERRY 53%, BUSH 45%

- IN AN ELECTION IN PA TODAY, JOHN KERRY DEFEATS GEORGE W BUSH 53% TO 45% & INCUMBENT GOP SENATOR ARLEN SPECTER DEFEATS DEM JIM HOEFFEL & CONSTITUTIONIST JIM CLYMER 51% TO 38% TO 6%, ACCORDING TO SURVEYUSA POLL OF 803 LIKELY VOTERS CONDUCTED 10/23 10/25.
- 1 WK AGO, SPECTER LED BY 7, NOW 13. SPECTER IS UP 3, HOEFFEL IS DOWN 3. CLYMER FLAT.
- 1 WK AGO, KERRY LED BY 6, TODAY BY 8. BUSH HAD LED IN SUBURBAN PA BY 4, TODAY KERRY LEADS BY 5, A 9-PT DEMOCRAT SWING. BUSH HAD LED BY 2 IN NON-MILITARY HH'S, NOW KERRY LEADS BY 15. BUSH HAD LED BY 3 IN NON-UNION HH'S, NOW KERRY LEADS BY 3. KERRY HAD LED BY 1 AMONG PA MALES, NOW LEADS BY 4. KERRY HAD LED BY 4 AMONG VOTERS AGE 65+, KERRY NOW LEADS BY 16 AMONG VOTERS AGE 65+. BUSH HAD LED BY 4 AMONG WHITES, NOW UP BY 1.

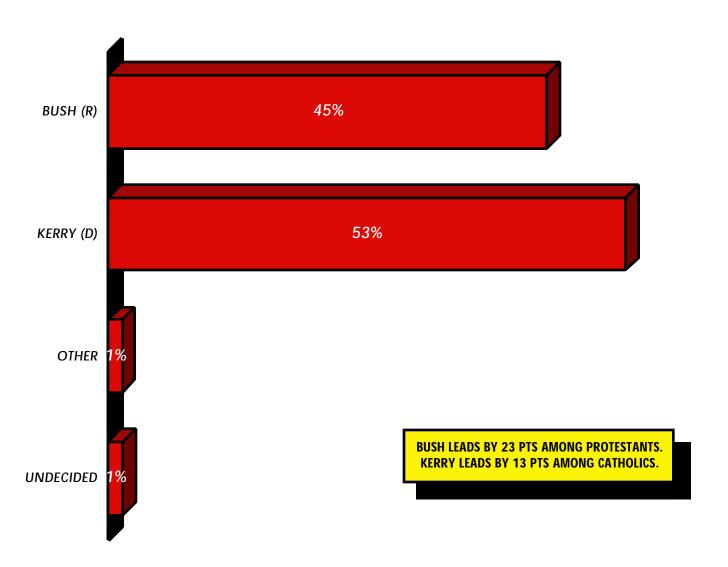
RESEARCH CONDUCTED E.T.	041023 12: 02-20: 48 041024 14: 02-19: 29 041025 15: 31-20: 49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF PENNSYLVANIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCAU-TV PHILADELPHIA, WNEP-TV WILKES-BARRE, AND KDKA-TV PITTSBURGH

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## VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

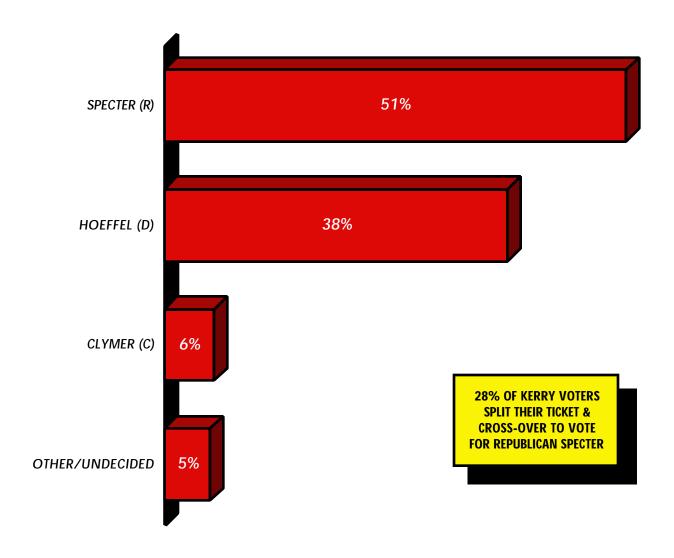


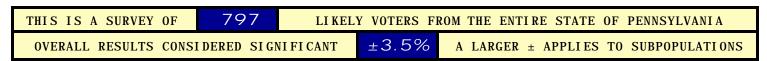


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

### VOTE FOR SENATOR / ALL LIKELY VOTERS

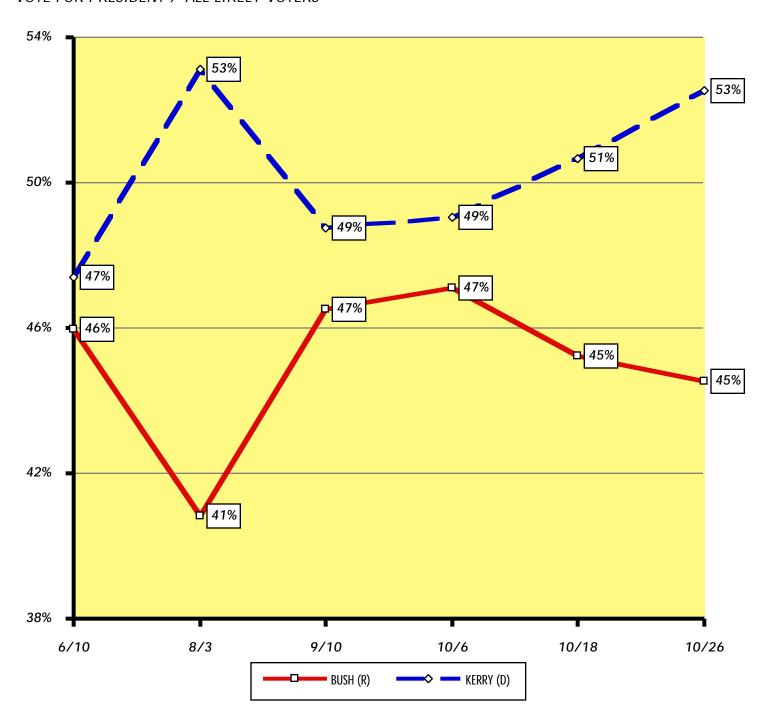
PENNSYLVANIA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM PENNSYLVANIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN ARLEN SPECTER? DEMOCRAT JOE HOEFFEL? CONSTITUTION PARTY CANDIDATE JIM CLYMER? OR SOME OTHER CANDIDATE?



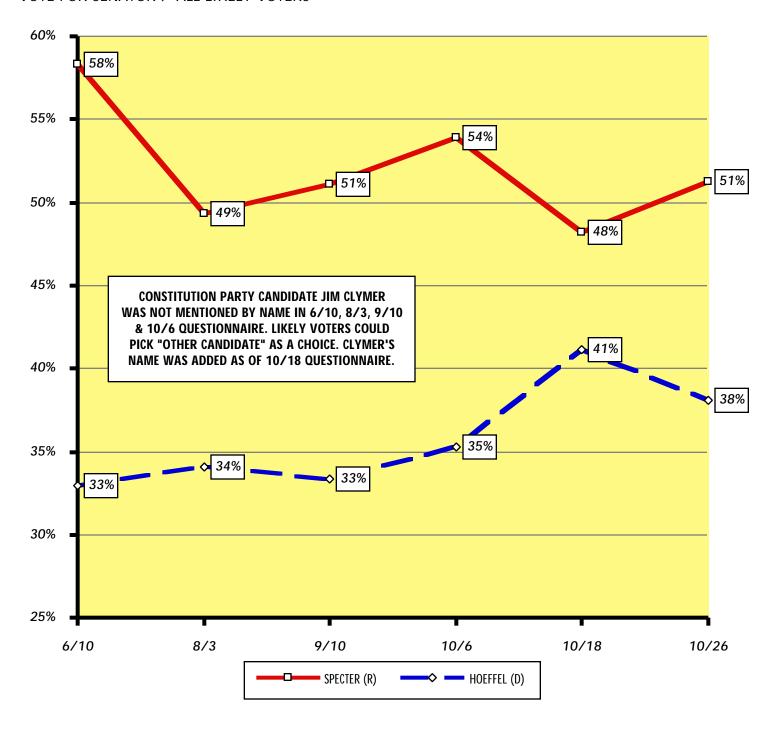


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



## **VOTE FOR SENATOR / ALL LIKELY VOTERS**



## VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHE	BUSH (R)	KERRY (D)
			RE	SPO	NSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CAT	EGOI	RY		
BUSH (R)	45%	44%	49%	47%	43%	44%	50%	42%	40%	49%	7%	45%	11%		
KERRY (D)	53%	54%	39%	51%	54%	53%	48%	56%	56%	48%	89%	49%	89%		
OTHER	1%	1%	6%	1%	1%	2%	1%	1%	1%	1%	2%	5%	0%		
UNDECIDED	1%	1%	6%	1%	2%	1%	1%	2%	3%	2%	2%	0%	0%		
VOTED 'FOR' CANDIDATE														80%	56%
'AGAINST' OTHER CAND.														19%	42%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	Γ	FMO	GRAP	HIC S	SUBPO	)PUL	ATIOI	NS IN	DEXE	р то	OVE	RALI	RESP	ONSE	S
BUSH (R)	100	99	110	105	96	98	113	94	91	110	16	102	24		
KERRY (D)	100	102	73	97	103	100	91	106	106	91	170	94	170		
OTHER	100	76	436	97	103	172	69	65	98	93	126	369	0		
UNDECIDED	100	77	419	75	122	72	60	105	183	103	118	0	0		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	\SIAN/OTHER		

## VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTH	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY /VE
OVERA	REPUBI	DEMOC	INDEPE	GRAD	COLLEC	SOME (	NO CO	CONSEI	MODER	LIBERAI	MILITA	NON-NO

BUSH (R) KERRY (D) OTHER Undecided

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
45%	84%	9%	38%	43%	46%	46%	44%	77%	33%	11%	47%	41%		
53%	14%	89%	53%	55%	51%	51%	53%	20%	64%	89%	50%	56%		
1%	1%	1%	5%	2%	0%	2%	1%	1%	2%	0%	2%	1%		
1%	1%	1%	4%	1%	2%	1%	2%	1%	2%	0%	1%	1%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) KERRY (D) OTHER Undecided

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	189	21	84	96	104	103	98	173	74	24	106	93		
100	26	170	101	104	97	98	102	38	121	169	95	107		
100	54	53	362	126	34	135	88	87	117	16	118	79		
100	93	40	294	69	152	71	105	99	103	33	96	97		

OVERALL

REPUBLICAN

DEMOCRAT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY/VET

# OVERALL OVERALL OVERALL OCCASIONAL RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

KERRY (D) OTHER UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
45%	39%	41%	50%	65%	30%	60%	43%	37%	10%	8%	18%	23%		
53%	58%	56%	46%	32%	67%	37%	56%	59%	90%	92%	80%	70%		
1%	2%	1%	1%	2%	1%	1%	0%	2%	0%	0%	0%	8%		
1%	0%	1%	2%	1%	1%	2%	1%	2%	0%	0%	2%	0%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) KERRY (D) **OTHER** UNDECIDED

	EMO	GRAF	PHIC S	SUBP	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	88	92	113	146	68	134	96	83	23	18	40	51		
100	111	107	88	61	128	71	106	112	171	175	153	132		
100	146	97	82	124	85	87	34	170	0	0	0	549		
100	32	76	138	63	81	114	91	103	0	0	126	0		

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

PRO-LIFE REGULAR RELIGIOUS SERVICES

ROMAN CATHOLIC **OTHER CHRISTIAN**  JEWISH MUSLIM **NO RELIGION** 

OTHER

NO RELIGION

OTHER

PRO-CHOICE

**PROTESTANT** 

## VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
UNION
WESTERN PA
NORTHEAST
SOUTHEAST
THE T
URBAN
SUBURBAN

BUSH (R) KERRY (D) OTHER UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY												
45%	38%	47%	44%	40%	32%	60%	23%	46%	63%				
53%	59%	50%	52%	59%	65%	37%	73%	51%	33%				
1%	1%	1%	2%	0%	1%	2%	1%	1%	2%				
1%	2%	1%	2%	1%	2%	1%	2%	1%	1%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER Undecided

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	86	106	100	89	71	134	53	104	142					
100	112	96	99	112	124	71	139	97	63					
100	81	93	143	22	48	144	90	87	173					
100	118	87	103	73	151	55	152	92	67					

OVERALL
UNION
WESTERN PA
NORTHEAST
SOUTHEAST
THE T
URBAN
SUBURBAN

## VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

SPECTER (R) **HOEFFEL (D)** CLYMER (C) OTHER UNDECIDED

SPECTER (R) HOEFFEL (D) CLYMER (C) **OTHER** UNDECIDED

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
		RE	SPO	VSES	SORT	ED B'	Y DEN	лоgr	RAPHI	C CA	TEGO	RY		
51%	51%	57%	52%	50%	45%	55%	52%	53%	54%	25%	44%	46%		
38%	39%	30%	36%	40%	43%	32%	38%	41%	35%	64%	33%	49%		
6%	6%	5%	7%	4%	7%	7%	5%	2%	6%	3%	8%	0%		
4%	4%	4%	3%	4%	5%	4%	3%	3%	4%	5%	12%	5%		
1%	1%	3%	1%	1%	1%	2%	1%	1%	1%	4%	3%	0%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	PEMO	GRAF	PHIC S	SUBPO	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	ES
100	99	112	102	98	87	106	102	104	106	48	86	90		
100	102	78	95	104	113	85	101	107	93	167	87	128		
100	100	98	127	76	123	135	86	38	106	55	140	0		
100	100	105	82	116	123	104	86	83	92	123	302	138		
100	89	256	93	106	82	144	102	56	77	303	266	0		

VOTE FOR SENATOR ∕ RESPONSES COMPARED BY PERCENTAGES AND BY INDEX	(
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OVERALL  REPUBLICAN  DEMOCRAT  INDEPENDENT/OTH  GRAD SCHOOL  COLLEGE GRAD  SOME COLLEGE  NO COLLEGE  CONSERVATIVE  MODERATE  LIBERAL	MILITARY/VET	NON-MILITARY/VE
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SPECTER (R) HOEFFEL (D) CLYMER (C) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	ΓEGO	RY	
51%	78%	27%	47%	49%	51%	55%	49%	66%	50%	27%	53%	49%	
38%	10%	67%	33%	40%	39%	34%	40%	19%	43%	66%	37%	40%	
6%	8%	2%	7%	6%	6%	6%	5%	10%	4%	1%	5%	6%	
4%	3%	2%	11%	3%	3%	4%	5%	5%	2%	5%	3%	5%	
1%	1%	2%	1%	2%	2%	1%	1%	0%	1%	2%	1%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

SPECTER (R) HOEFFEL (D) CLYMER (C) OTHER UNDECIDED

С	PEMO	GRAF	PHIC S	SUBPO	OPUL	OITA	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	152	53	91	96	99	108	96	128	98	52	104	95		
100	27	175	87	106	102	90	104	50	112	173	97	104		
100	149	43	131	100	103	104	95	183	67	23	97	106		
100	77	53	294	71	81	94	130	122	62	121	76	127		
100	44	133	114	190	116	58	71	25	88	129	95	95		

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT/OTHER

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY/VET

OVERALL

OVERALL

NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

PRO-LIFE

PRO-LIFE

PRO-CHOICE

OTHER CHRISTIAN

JEWISH

MUSLIM **NO RELIGION** OTHER

> SPECTER (R) **HOEFFEL (D)** CLYMER (C) **OTHER** UNDECIDED

		RE	SPOI	NSES	SORT	ED B`	Y DEN	ЛОGR	2APHI	C CA	ΓEGO	RY	
51%	47%	52%	53%	62%	44%	61%	52%	46%	28%	6%	44%	33%	
38%	42%	39%	36%	25%	48%	28%	39%	43%	64%	65%	47%	49%	
6%	4%	5%	7%	9%	3%	6%	5%	6%	5%	0%	5%	4%	
4%	6%	3%	3%	4%	4%	4%	3%	5%	3%	14%	0%	12%	
1%	1%	1%	1%	1%	1%	1%	2%	0%	0%	14%	4%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

SPECTER (R) **HOEFFEL (D)** CLYMER (C) OTHER UNDECIDED

D	EMO	GRAP	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	92	102	103	120	86	118	101	90	55	11	85	65		
100	109	103	94	65	125	72	104	112	167	172	124	130		
100	81	87	120	162	63	116	85	111	94	0	87	75		
100	160	70	88	100	95	107	69	120	69	375	0	307		
100	48	93	114	67	84	90	129	36	0	1114	334	105		

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES

PRO-LIFE **PROTESTANT** PRO-CHOICE ROMAN CATHOLIC

**OTHER CHRISTIAN** 

JEWISH

MUSLIM OTHER

**NO RELIGION** 

## VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	UNION	NON-UNION	WESTERN PA	NORTHEAST	SOUTHEAST	TE T	URBAN	SUBURBAN	RURAL	BUSH (R)	KERRY (D)
0	_	2	5	2	S	=	_	S	~	∞	$\sim$

SPECTER (R) HOEFFEL (D) CLYMER (C) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
51%	46%	53%	45%	47%	48%	64%	42%	50%	67%	83%	28%		
38%	40%	37%	41%	40%	45%	29%	48%	38%	25%	8%	65%		
6%	7%	5%	8%	4%	2%	7%	2%	7%	2%	10%	2%		
4%	5%	3%	4%	6%	3%	0%	7%	3%	4%	0%	4%		
1%	1%	1%	1%	2%	1%	0%	2%	1%	1%	0%	1%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

SPECTER (R) HOEFFEL (D) CLYMER (C) OTHER UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	91	104	87	92	95	124	82	98	131	161	55			
100	106	97	108	106	118	75	125	100	66	21	170			
100	123	93	149	70	44	130	28	134	41	172	39			
100	133	87	114	169	84	12	178	75	111	0	92			
100	95	97	98	170	79	0	130	93	93	0	108			

OVERALL
UNION
WESTERN PA
NORTHEAST
SOUTHEAST
THE T
THE T
URBAN
SUBURBAN
RURAL
BUSH (R)

THE RESPONSES	OF A	SUBPO	PULAT	ION O	F 100	WOUL.	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE	± <b>€</b> 0%.	CAND.
PLEASE EXERCISE E														T <b>Z</b> AN	. ე 1 <b>64</b> 0
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CA	'AGAINST' OTHER
REGISTERED	865	749	054	406	459	217	266	194	189	747	080	019	019		
CERTAIN	749	749	000	354	395	173	236	174	167	651	068	015	015		
PROBABLE	054	000	054	022	032	028	011	008	007	047	006	001	000		
LIKELY	803	749	054	377	427	201	247	182	174	698	074	017	015		
BUSH (R)	358	331	027	176	182	088	124	076	070	344	005	007	002	287	069
KERRY (D)	422	401	021	191	231	106	118	101	097	335	066	008	014	235	179
OTHER	012	008	003	005	006	005	002	002	002	009	001	001	000	000	000
UNDECIDED	012	009	003	004	008	002	002	003	005	011	001	000	000	000	000
SPECTER (R)	409	378	031	197	212	088	134	095	092	377	018	007	007		
HOEFFEL (D)	304	288	016	136	167	085	079	070	070	245	046	005	007		
CLYMER (C)	044	041	003	026	018	014	018	009	004	041	002	001	000		
OTHER	030	028	002	012	019	009	010	006	005	024	003	002	001		
WON'T VOTE	006	006	001	001	005	002	002	000	002	005	001	000	000		
UNDECIDED	010	009	002	005	006	002	005	002	001	007	003	001	000		
TOTAL	1000	749	054	473	527	284	296	215	206	859	089	026	026		
COMPOSITION OF ADULTS	100%	75%	5%	47%	53%	28%	30%	21%	21%	86%	9%	3%	3%		
COMP. OF REGISTERED	100%	87%	6%	47%	53%	25%	31%	22%	22%	86%	9%	2%	2%		
COMP OF LIKELY VOTERS	100%	93%	7%	47%	53%	25%	31%	23%	22%	87%	9%	2%	2%		
	1000	DEN	MCVL	/ANT.A	A.D.H.	TTC	Mansi	VI EU	ED D	V TE	EDHA	NE 1	0/23	_1.0	/25
			NSYL 865							I LEI	aer ii O	NE I	0/23	- 10	/ <b>∠</b> 5.
			803							VO.	TEDC				
			803 EFLE(						KELY	VU	EKS.				
	GRAP	по к		ZI L	TREL	I V	TERS	· .							

## RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES	OF A	SUBPO	PULAT	I 0 <b>f</b> 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE	± 10%.	
PLEASE EXERCISE E															
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY		
REGISTERED	865	344	376	141	182	142	244	294	307	387	130	483	374		
CERTAIN	749	303	329	113	159	132	214	242	267	334	119	419	324		
PROBABLE	054	024	021	009	010	006	019	020	016	029	005	032	021		
LIKELY	803	327	350	122	169	138	232	262	283	362	123	451	345		
BUSH (R)	358	276	033	046	072	064	106	114	218	120	013	213	143		
KERRY (D)	422	044	312	064	092	070	119	140	057	231	109	224	193		
OTHER	012	003	003	006	003	001	005	003	004	006	000	008	004		
UNDECIDED	012	005	002	005	002	003	002	004	004	006	001	006	005		
SPECTER (R)	400	255	095	056	082	069	128	127	184	181	032	239	166		
HOEFFEL (D)	298	033	231	040	067	053	080	103	054	154	080	166	135		
CLYMER (C)	042	027	008	009	009	008	013	014	028	013	002	024	020		
OTHER	026	010	007	013	005	004	008	013	013	009	006	013	017		
WON'T VOTE	006	001	003	002	001	001	001	003	002	002	002	003	003		
UNDECIDED	008	002	006	002	004	002	002	002	001	004	002	006	004		
TOTAL	1000	344	376	141	196	163	268	367	343	447	148	546	434		
COMPOSITION OF ADULTS	100%	34%	38%	14%	20%	16%	27%	37%	34%	45%	15%	55%	43%		
COMP. OF REGISTERED	100%	40%	43%	16%	21%	16%	28%	34%	35%	45%	15%	56%	43%		
COMP OF LIKELY VOTERS	100%	41%	44%	15%	21%	17%	29%	33%	35%	45%	15%	56%	43%		
	1000	DEN	MCVL	/ A NIT_A	A D.H.	TTC	Marki	VI EW	ED D	V TE	Ерис	ME 1	0/22	- 10	/95
							RED T					WIE I	<del>0</del> /23	- 10	7 £3.
							кер і ГО ВЕ			VO	rers				
							OTERS		KILL I	V U	HEIKS.				
	GRAP	из к		-1 L	TKLL		JILKS	· ·							

## RAW COUNTS FOR ALL RESPONSE HOISES

		S	S SE	Š											
THE RESPONSES	OF A	SU PO	PU <b>Z</b> AT	10% 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE	± 10%	•
PLEASE EXERCISE E	EXTREM	E AU	TI <b>92</b> N		AWI NG	CONC	LUSI 0	NS FR		BPQPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	NO RELIGIOUS S	OCCASIONAL RE	REGULAR RELIG	PRO-LIFE	PRO-CHOICE	NOT SURE	PROTESTANT	ROMAN CATHO	OTHER CHRISTIA	JEWISH	MUSLIM	OTHER	NO RELIGION	
REGISTERED	865	196	287	369	329	467	044	276	290	163	025	003	016	041	
CERTAIN	749	169	235	333	293	400	036	244	256	138	024	001	014	032	
PROBABLE	054	014	021	019	017	032	004	014	015	014	001	002	001	004	
LIKELY	803	183	257	352	309	432	040	258	271	152	025	003	015	035	
BUSH (R)	358	071	105	177	202	131	015	154	116	056	003	000	003	008	
KERRY (D)	422	107	145	163	099	290	020	096	151	090	022	003	012	025	
OTHER	012	004	004	004	006	005	001	003	001	004	000	000	000	003	
UNDECIDED	012	001	003	007	003	005	003	004	004	002	000	000	000	000	
SPECTER (R)	400	085	132	185	190	190	020	156	139	068	007	000	007	012	
HOEFFEL (D)	298	075	099	125	076	204	013	071	106	063	016	003	007	017	
CLYMER (C)	042	008	012	023	028	015	001	017	013	009	001	000	001	001	
OTHER	026	011	007	012	012	015	002	011	007	007	001	000	000	004	
WON'T VOTE	006	002	003	002	002	003	001	001	001	003	000	000	000	000	
UNDECIDED	008	001	003	005	003	005	002	003	005	001	000	001	001	000	
TOTAL	1000	248	330	395	376	528	055	304	313	192	026	009	024	046	
COMPOSITION OF ADULTS	100%	25%	33%	39%	38%	53%	5%	30%	31%	19%	3%	1%	2%	5%	
COMP. OF REGISTERED	100%	23%	33%	43%	38%	54%	5%	32%	34%	19%	3%	0%	2%	5%	
COMP OF LIKELY VOTERS	100%	23%	32%	44%	39%	54%	5%	32%	34%	19%	3%	0%	2%	4%	
	1000	PEN	NSVL	/ANT_A	ADII	LTS	NTE	VIFW	ED B	Y TEI	EPHO	NE 1	0/23	- 10	/25
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## RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	UNION	NON-UNION	WESTERN PA	NORTHEAST	SOUTHEAST	T JH	URBAN	SUBURBAN	RURAL	BUSH (R)	KERRY (D)			
REGISTERED	865	215	590	235	095	271	264	164	572	129					
CERTAIN	749	190	513	201	083	236	228	141	501	107					
PROBABLE	054	012	037	017	005	016	016	012	032	010					
LIKELY	803	202	550	218	089	252	245	154	532	117					
BUSH (R)	358	078	260	097	035	080	146	036	247	074					
KERRY (D)	422	118	276	113	052	165	092	112	271	039					
OTHER	012	002	007	004	000	002	005	002	007	003					
UNDECIDED	012	004	007	003	001	006	002	003	007	001					
SPECTER (R)	400	093	292	097	041	121	149	064	266	079	283	117			
HOEFFEL (D)	298	081	201	089	035	112	067	073	202	029	027	271			
CLYMER (C)	042	014	028	018	003	006	017	002	039	003	033	009			
OTHER	026	010	018	009	006	008	007	010	015	005	000	015			
WON'T VOTE	006	001	004	002	001	002	001	001	005	001	000	005			
WON'T VOTE	008	002	007	003	002	003	003	003	006	001	000	006			
TOTAL	1000	234	682	269	113	310	309	178	669	153					
COMPOSITION OF ADULTS	100%	23%	68%	27%	11%	31%	31%	18%	67%	15%					
COMP. OF REGISTERED	100%	25%	68%	27%	11%	31%	31%	19%	66%	15%					
COMP OF LIKELY VOTERS	100%	25%	69%	27%	11%	31%	30%	19%	66%	15%					
	1000 0F T						NTER			Y TEI	LEPH0	NE 1	0/23	- 10	0/25.

OF THEM, 803 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.