# MO, 53 DAYS TO VOTE: RAZOR-THIN LEAD FOR REPUBLICANS BUSH, BLUNT



## BUSH CARRIED MISSOURI BY 3 IN 2000, LEADS BY 2 TODAY ... 11 ELECTORAL VOTES IN PLAY

- \* IN AN ELECTION IN MO TODAY, GEORGE W BUSH CAN'T SHAKE JOHN KERRY, BUT DEM CLAIRE MCCASKILL ZEROES IN ON GOP MATT BLUNT FOR GOVERNOR, ACCORDING TO SURVEYUSA POLL OF 660 LIKELY VOTERS 9/7-9/9. REPUBLICAN KIT BOND DEFEATS NANCY FARMER FOR U.S. SENATE.
- \* BUSH 48%, KERRY 46% TODAY, STATISTICALLY THE SAME AS TRACKING POLLS ON 8/18 & 7/9.
- \* KERRY UP 6 IN ST LOUIS, UP 13 IN KC, BUT DOWN 22 IN CENTRAL MO & DOWN 25 IN OZARKS.
- \* KERRY UP 26 IN UNION HH'S; BUSH UP 11 IN NON-UNION. INDEPENDENTS BREAK 5:4 FOR BUSH.
- \* BLUNT 48%, MCCASKILL 47% TODAY, A 4-PT GAIN BY MCCASKILL IN PAST 3 WKS. BLUNT UP 6
  AMONG MEN, MCCASKILL UP 3 AMONG WOMEN. BLUNT UP 13 WITH WHITES, DOWN 73 WITH BLACKS.
- \* 13% OF KERRY VOTERS GO BLUNT. 14% OF BUSH VOTERS GO MCCASKILL. DEM UP 2 AMONG INDYS.

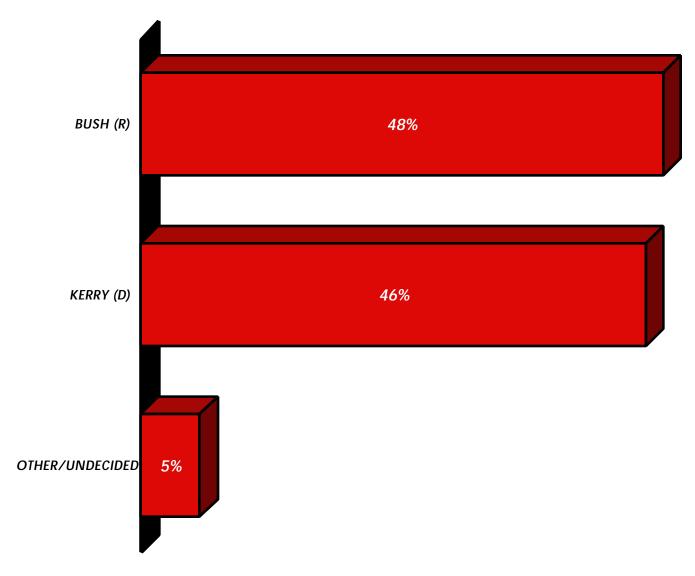
RESEARCH CONDUCTED E.T.	040907 16: 35-21: 49 040908 16: 32-21: 49 040909 16: 35-21: 50 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF MISSOURI
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KSDK-TV ST. LOUIS AND KOMU-TV COLUMBIA

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## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

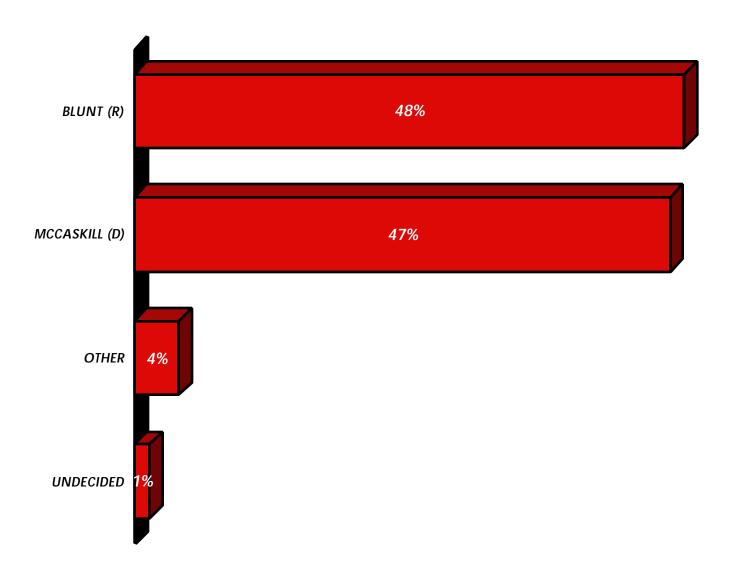


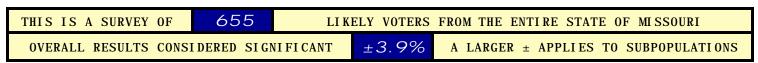
THIS IS A SURVEY OF 660 LIKELY VOTERS FROM THE ENTIRE STATE OF MISSOURI OVERALL RESULTS CONSIDERED SIGNIFICANT  $\pm 3.9\%$  A LARGER  $\pm$  APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR GOVERNOR / ALL LIKELY VOTERS**

MISSOURI VOTERS MAY ALSO VOTE IN AN ELECTION FOR GOVERNOR. IF THE ELECTION FOR GOVERNOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN MATT BLUNT? DEMOCRAT CLAIRE MCCASKILL? OR SOME OTHER CANDIDATE?

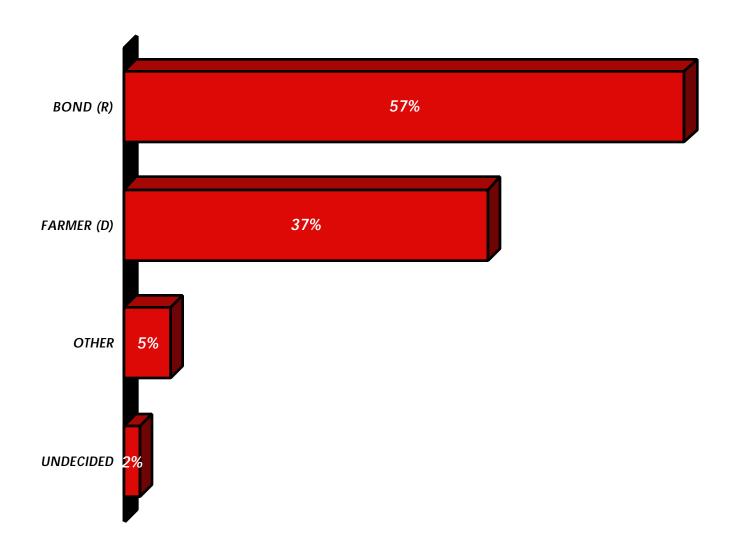




RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR SENATE / ALL LIKELY VOTERS**

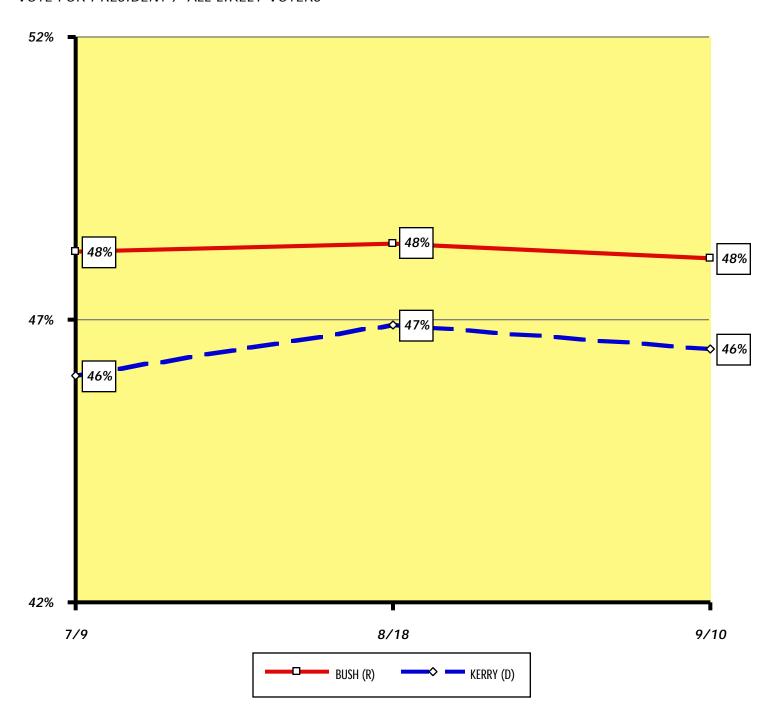
MISSOURI VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM MISSOURI WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN KIT BOND? DEMOCRAT NANCY FARMER? OR SOME OTHER CANDIDATE?



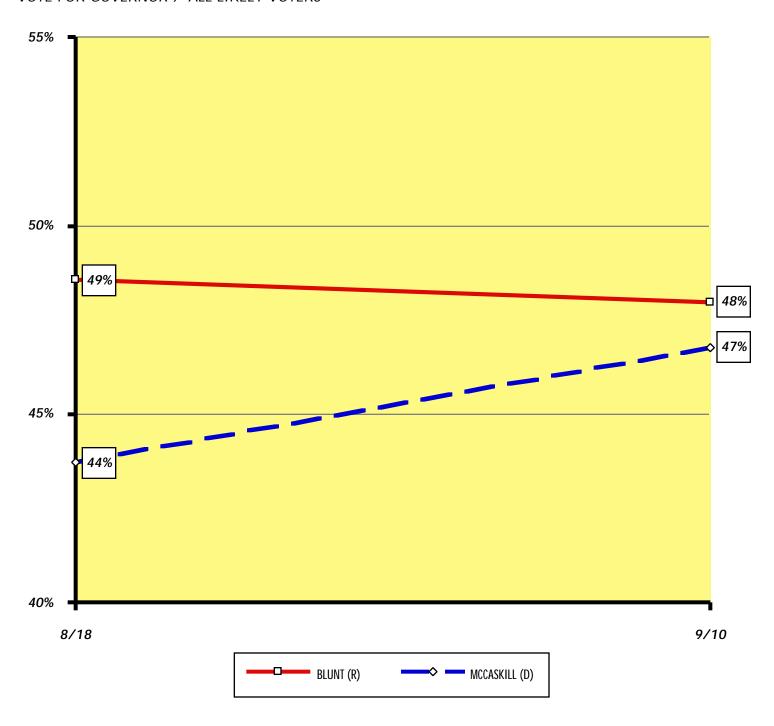
THIS IS A S	SURVEY OF	655	LIK	ELY VOTERS	FROM THE ENTIRE STATE OF MISSOURI
OVERALL RI	ESULTS CONS	IDERED SIGN	NI FI CANT	±3.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

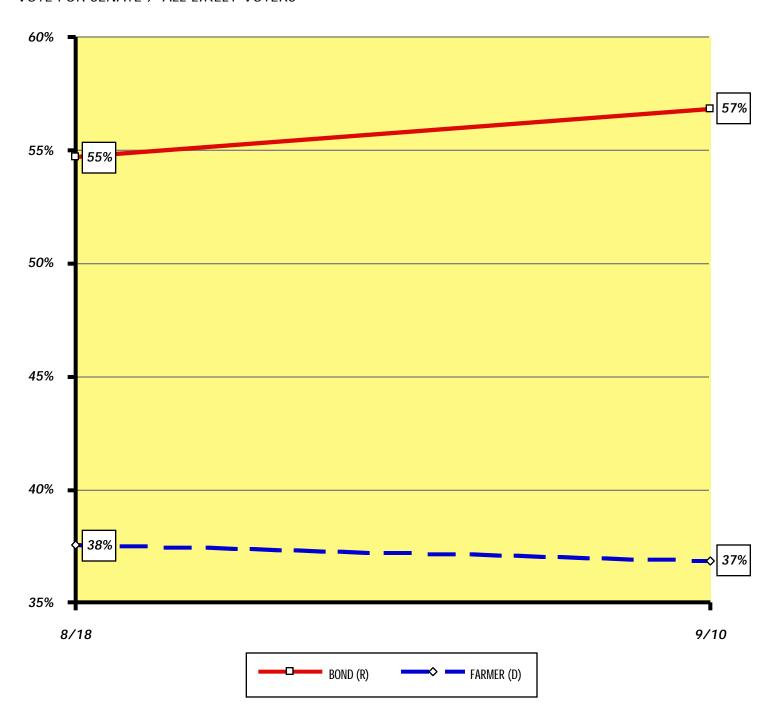
# **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



# **VOTE FOR GOVERNOR / ALL LIKELY VOTERS**



# **VOTE FOR SENATE / ALL LIKELY VOTERS**



# VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
				SPO						_	_				
BUSH (R)	48%	48%	48%	49%	47%	52%	46%	50%	44%	55%	4%	29%	23%		
KERRY (D)	46%	47%	39%	46%	47%	45%	46%	48%	49%	40%	89%	63%	60%		
OTHER	3%	2%	9%	3%	2%	3%	4%	1%	2%	2%	2%	0%	17%		
UNDECIDED	3%	3%	4%	2%	3%	1%	5%	1%	5%	3%	4%	8%	0%		
MOTER IFORI CAMPIDATE														80%	41%
VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.														19%	56%
AGAINST OTHER CAND.														19%	30%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	20070	10070	10070	10070	10070	10070	10070	10070	10070	100%	100%	10070	100%		
	D	EMO	GRAP	PHIC S	SUBPO	OPUL/	ATION	IS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
BUSH (R)	100	100	100	103	98	107	95	105	92	114	9	61	48		
KERRY (D)	100	102	85	98	102	96	99	103	105	87	192	135	130		
OTHER	100	72	352	105	95	104	143	39	96	85	88	0	643		
UNDECIDED	100	97	124	83	115	37	160	36	164	94	143	288	0		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

OVERALL
OVERALL
BLUNT (R)
BLUNT (R)
BLUNT (R)
BLUNT (R)
BOND (R)
BOND (R)
COTHER
OTHER
OTH

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	ΓEGO	RY	
48%	84%	14%	19%	76%	8%	21%	94%	6%	49%				
46%	12%	81%	64%	20%	88%	56%	4%	91%	40%				
3%	2%	2%	17%	2%	2%	20%	1%	1%	6%				
3%	2%	3%	0%	3%	2%	4%	1%	2%	5%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	176	29	40	159	17	43	195	13	102					
100	26	174	137	42	189	121	9	195	87					
100	74	83	675	60	81	770	51	51	219					
100	54	95	0	88	54	123	22	55	176					

OVERALL BLUNT (R) OTHER BOND (R) MCCASKILL (D) FARMER (D) REPUBLICAN DEMOCRAT INDEPENDENT/OTHER

VOTE FOR PRESIDEN	OVERALL LA	GRAD SCHOOL			ARED NO COIFECE						REGULAR RELIGIOUS NRVICES	PRO-LIFE	PRO-CHOICE		
BUSH (R)	48%	48%	50%	52%	44%	77%	37%	11%	38%	44%	57%	70%	29%		
KERRY (D)	46%	50%	44%	43%	49%	20%	56%	85%	56%	51%	38%	26%	65%		
OTHER	3%	2%	2%	3%	3%	1%	4%	3%	3%	2%	3%	2%	3%		
UNDECIDED	3%	1%	4%	1%	4%	2%	3%	2%	3%	3%	2%	2%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
														ONSE.	S
BUSH (R)	100	99 107	105 95	108 93	92 105	160 44	77 121	23 182	79 120	91	118 82	146 57	60 140		
KERRY (D) OTHER	100	64	68	120	120	35	147	98	102	96	104	70	113		
UNDECIDED	100	32	134	52	135	75	98	66	118	98	86	55	119		
0.1520.525															

OVERALL

OVERALL

UNION

NON-UNION

OZARK

KANSAS CITY AREA

OZARK

CENTRAL MO

ST. LOUIS/EASTERN

SUBURBAN

RURAL

RURAL

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
48%	35%	53%	59%	42%	59%	44%	39%	46%	59%				
46%	61%	42%	34%	55%	37%	50%	57%	48%	35%				
3%	3%	2%	5%	3%	0%	2%	2%	3%	3%				
3%	1%	3%	2%	1%	4%	4%	2%	3%	4%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

E	PEMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	74	110	123	87	123	91	80	96	123					
100	132	90	73	118	79	108	122	104	75					
100	111	86	198	104	0	85	90	104	103					
100	18	114	74	34	138	134	78	100	124					

URBAN

SUBURBAN

RURAL

OVERALL OZARK UNION KANSAS CITY AREA CENTRAL MO ST. LOUIS/EASTERN MO NOINON-NON

# VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
		RE	SPOI	VSES	SORT	ED BY	/ DEN	ЛОGR	APHI	C CAT	TEGO	?Y		
48%	48%	49%	51%	45%	49%	47%	49%	47%	54%	9%	26%	15%		
47%	48%	33%	45%	48%	44%	46%	47%	52%	41%	82%	74%	66%		
4%	3%	16%	2%	5%	7%	4%	3%	1%	3%	8%	0%	15%		
1%	1%	2%	1%	1%	1%	3%	1%	0%	1%	2%	0%	4%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Г	EN4O	CDAE	инс с	SLIDD/	וווחכ	$\Lambda T I \cap I$	IC IN	DEVE	D TO	OVE	DALL	DECD	ONSE	C
													ONSE	3
100	01	100	101	100	70	102	00	00	00	100	U	200		
	47% 4% 1%	100% 100%  DEMO 100 100 100 103 100 66	47%       48%       33%         4%       3%       16%         1%       1%       2%         100%       100%       100%         DEMOGRAF       100       102         100       103       71         100       66       404	47%       48%       33%       45%         4%       3%       16%       2%         1%       1%       2%       1%         100       100       100%       100%       100%         100       100       102       107       100       103       71       97         100       66       404       61	47%       48%       33%       45%       48%         4%       3%       16%       2%       5%         1%       1%       2%       1%       1%         100%       100%       100%       100%       100%         100       100       102       107       94         100       100       103       71       97       103         100       66       404       61       133	47%         48%         33%         45%         48%         44%           4%         3%         16%         2%         5%         7%           1%         1%         2%         1%         1%         1%           100%         100%         100%         100%         100%         100%           100         100         102         107         94         102           100         103         71         97         103         93           100         66         404         61         133         167	47%         48%         33%         45%         48%         44%         46%           4%         3%         16%         2%         5%         7%         4%           1%         1%         1%         1%         1%         3%           100%         100%         100%         100%         100%         100%         100%           100         100         102         107         94         102         98           100         103         71         97         103         93         98           100         66         404         61         133         167         111	47%         48%         33%         45%         48%         44%         46%         47%           4%         3%         16%         2%         5%         7%         4%         3%           1%         1%         1%         1%         1%         3%         1%           100%         1	47%         48%         33%         45%         48%         44%         46%         47%         52%           4%         3%         16%         2%         5%         7%         4%         3%         1%           1%         1%         1%         1%         1%         3%         1%         0%           100% </td <td>47%         48%         33%         45%         48%         44%         46%         47%         52%         41%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%           1%         1%         1%         1%         1%         3%         1%         0%         1%           100%</td> <td>47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%           1%         1%         1%         1%         1%         3%         1%         0%         1%         2%           100%</td> <td>47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%           1%         1%         2%         1%         1%         1%         3%         1%         0%         1%         2%         0%           100%         1</td> <td>47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%         66%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%         15%           1%         1%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           1%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           100         100%<td>47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%         66%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%         15%           1%         1%         2%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           100%&lt;</td></td>	47%         48%         33%         45%         48%         44%         46%         47%         52%         41%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%           1%         1%         1%         1%         1%         3%         1%         0%         1%           100%	47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%           1%         1%         1%         1%         1%         3%         1%         0%         1%         2%           100%	47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%           1%         1%         2%         1%         1%         1%         3%         1%         0%         1%         2%         0%           100%         1	47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%         66%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%         15%           1%         1%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           1%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           100         100% <td>47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%         66%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%         15%           1%         1%         2%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           100%&lt;</td>	47%         48%         33%         45%         48%         44%         46%         47%         52%         41%         82%         74%         66%           4%         3%         16%         2%         5%         7%         4%         3%         1%         3%         8%         0%         15%           1%         1%         2%         1%         1%         1%         3%         1%         0%         1%         2%         0%         4%           100%<

OVERALL
OVERALL
BUSH (R)
BUSH (R)
COTHER
OTHER
O

BLUNT (R) MCCASKILL (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGF	2APHI	C CA	ΓEGO	RY	
48%	84%	13%	35%	73%	12%	25%	90%	14%	45%				
47%	14%	81%	39%	25%	81%	47%	9%	81%	47%				
4%	2%	5%	26%	1%	5%	28%	1%	5%	7%				
1%	1%	1%	0%	1%	1%	0%	0%	0%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BLUNT (R) MCCASKILL (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	175	26	74	153	26	52	187	30	93					
100	29	174	82	53	174	101	20	173	100					
100	40	137	670	34	125	712	23	118	168					
100	51	48	0	44	88	0	0	33	149					

OVERALL OTHER OTHER DEMOCRAT BUSH (R) KERRY (D) BOND (R) FARMER (D) REPUBLICAN INDEPENDENT/OTHER

VOTE FOR GOVERNO	OVERALL	GRAD SCHOOL				CONSERVATIVE CONSERVATIVE					N REGULAR RELIGIOUS ARVICES	PRO-LIFE	PRO-CHOICE		
BLUNT (R)	48%	46%	50%	54%	44%	75%	37%	13%	40%	46%	54%	69%	30%		
MCCASKILL (D)	47%	50%	48%	43%	47%	22%	59%	84%	53%	49%	42%	28%	65%		
OTHER	4%	3%	2%	2%	7%	2%	3%	3%	6%	3%	3%	3%	4%		
UNDECIDED	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
		EMO	CDAE	рите с	SHRD	ווום	ATION	IS IN	DEVE	D TO	OVE	DALL	RESP	ONSE	S
BLUNT (R)	100	96	103	113	91	156	78	27	82	96	112	143	62	ONSE	
MCCASKILL (D)	100	107	102	92	102	47	125	180	113	104	90	60	139		
OTHER	100	76	43	51	177	61	86	74	164	88	80	75	96		
UNDECIDED	100	48	94	65	142	68	66	0	72	105	92	24	103		
	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NO RELIGIOUS SERVICES	CCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE		

OVERALL

OVERALL

UNION

OZARK

KANSAS CITY AREA

OZARK

CENTRAL MO

CENTRAL MO

OZARK

ST. LOUIS/EASTERN

SUBURBAN

RURAL

RURAL

BLUNT (R) MCCASKILL (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
48%	35%	53%	57%	45%	58%	43%	35%	48%	58%				
47%	61%	43%	31%	54%	39%	52%	62%	47%	35%				
4%	3%	4%	9%	2%	2%	4%	3%	3%	6%				
1%	1%	1%	2%	0%	1%	2%	0%	2%	1%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BLUNT (R) MCCASKILL (D) OTHER UNDECIDED

E	PEMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	72	110	119	93	121	90	73	100	120					
100	130	91	67	114	83	110	132	101	74					
100	82	95	238	40	45	90	73	76	165					
100	109	71	147	21	81	126	31	142	96					

OVERALL NOINU-NON SUBURBAN OZARK URBAN UNION KANSAS CITY AREA CENTRAL MO ST. LOUIS/EASTERN MO RURAL

# VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTH		
			RE	SPOI	NSES	SORT	ED BY	Y DEN	ЛОGR	PAPHI	C CA	ΓEGOI	RY		
BOND (R)	57%	57%	59%	60%	54%	61%	52%	60%	55%	61%	30%	41%	37%		
FARMER (D)	37%	37%	34%	35%	39%	35%	38%	33%	42%	34%	59%	56%	38%		
OTHER	5%	5%	7%	4%	5%	3%	7%	6%	2%	4%	9%	3%	22%		
UNDECIDED	2%	2%	0%	1%	2%	1%	3%	1%	2%	1%	2%	0%	3%		
	1.0.00/	1.0.00/	1000	1.0.00/	1000	1.0.00/	1.0.00/	1000/	1000	1000/	1000	1000/	1000		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	Г	EM/O	CDAD	טוור פ	SHRD	ווום	ΛΤΙΩΝ	NS IN	DEVE	D TO	OVE	DALL	DECD	ONSE	C
BOND (R)	100	100	104	106	95	107	92	106	96	107	53	73	65	ONSL	
FARMER (D)	100	101	91	95	105	96	102	91	114	92	159	151	102		
OTHER	100	95	143	91	107	67	152	119	41	77	192	62	465		
UNDECIDED	100	108	26	49	144	37	189	50	101	93	140	0	213		
0.110101010												-			
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

OVERALL
OVERALL
BUSH (R)
BUSH (R)
BUSH (R)
OTHER

BOND (R) FARMER (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
57%	90%	24%	34%	87%	30%	19%	94%	24%	56%				
37%	6%	70%	30%	10%	64%	46%	4%	71%	32%				
5%	2%	6%	36%	2%	5%	34%	1%	4%	10%				
2%	2%	1%	0%	1%	1%	1%	1%	1%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BOND (R) FARMER (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	158	42	60	153	53	34	165	43	98					
100	17	189	80	26	175	125	11	192	88					
100	43	121	766	52	102	712	26	87	203					
100	100	36	0	75	41	65	61	42	151					

OVERALL KERRY (D) BUSH (R) OTHER BLUNT (R) MCCASKILL (D) REPUBLICAN DEMOCRAT INDEPENDENT/OTHER

VOTE FOR SENATE /	OVERALL	GRAD SCHOOL	COLLEGE GRAD S	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	CIBERAL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE		
			RE	SPOI	VSES	SORT	ED BY	Y DEN	ЛОGR	2APHI	C CAT	rEGOI	RY		
BOND (R)	57%	55%	61%	60%	53%	81%	48%	24%	42%	58%	64%	73%	42%		
FARMER (D)	37%	40%	32%	37%	39%	15%	45%	70%	53%	37%	29%	20%	53%		
OTHER	5%	4%	6%	3%	6%	3%	6%	5%	4%	5%	5%	5%	4%		
UNDECIDED	2%	1%	1%	1%	2%	1%	1%	0%	1%	1%	2%	2%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
						-									
														ONSE	S
BOND (R)	100	97	107	105	94	142	85	43	74	101	112	129	75	ONSE	S
FARMER (D)	100 100	97 107	107 88	105 99	94 105	142 40	85 122	43 191	74 144	101 101	112 78	129 55	75 143	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	S
FARMER (D)	100 100	97 107	107 88	105 99	94 105	142 40	85 122	43 191	74 144	101 101	112 78	129 55	75 143	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	<i>S</i>
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89	107 88 118	105 99 56	94 105 124	142 40 64	85 122 123	43 191 110	74 144 82	101 101 97	112 78 111	129 55 99	75 143 74	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110	74 144 82 56	101 101 97 32	78 111 156	129 55 99	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124	142 40 64 86	85 122 123	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89	107 88 118	105 99 56	94 105 124 154	142 40 64	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97 32	78 111 156	129 55 99 106	75 143 74 89	ONSE	S
FARMER (D) OTHER	100 100 100 100	97 107 89 79	107 88 118 71	105 99 56 60	94 105 124 154	142 40 64 86	85 122 123 54	43 191 110 0	74 144 82 56	101 101 97	112 78 111	129 55 99 106	75 143 74 89	ONSE	S

OVERALL

OVERALL

UNION

UNION

OZARK

KANSAS CITY AREA

OZARK

CENTRAL MO

ST. LOUIS/EASTERN #00

ST. LOUIS/EASTERN

URBAN

SUBURBAN

RURAL

BOND (R) FARMER (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
57%	41%	62%	67%	54%	69%	51%	54%	52%	66%				
37%	53%	32%	26%	41%	28%	42%	41%	41%	28%				
5%	4%	5%	5%	4%	3%	5%	5%	5%	4%				
2%	2%	2%	1%	1%	0%	2%	0%	2%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BOND (R) FARMER (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	72	109	119	95	121	89	95	92	116					
100	144	87	70	112	76	113	112	110	76					
100	85	96	114	89	64	110	105	107	92					
100	112	97	93	49	0	156	0	145	114					

OVERALL SUBURBAN OZARK URBAN UNION KANSAS CITY AREA CENTRAL MO ST. LOUIS/EASTERN MO RURAL NOIND-NON

THE RESPONSES														_	CAND.
PLEASE EXERCISE E	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE PARTIES	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC CAN	ASIAN/OTHER THER	VOTED 'FOR' CANT	'AGAINST' OTHERECAND
REGISTERED	711	593	066	327	385	193	224	158	137	607	072	013	019		
CERTAIN	593	593	000	278	315	149	184	142	118	502	064	012	016		
PROBABLE	066	000	066	027	039	025	023	007	011	059	004	000	003		
LIKELY	660	593	066	306	354	175	207	150	129	560	068	012	019		
BUSH (R)	317	285	032	151	166	090	095	075	057	306	003	004	004	253	059
KERRY (D)	307	281	026	139	167	078	095	071	062	227	061	008	012	124	171
OTHER	017	011	006	008	009	005	008	002	003	012	002	000	003	000	000
UNDECIDED	019	016	002	007	012	002	009	002	006	015	003	001	000	000	000
BLUNT (R)	315	282	032	155	159	085	097	074	060	303	006	003	003		
MCCASKILL (D)	307	285	022	137	170	076	094	071	066	231	055	008	012		
OTHER	026	015	010	007	018	011	009	004	001	018	005	000	003		
WON'T VOTE	004	004	000	002	002	001	002	000	001	002	000	001	001		
UNDECIDED	009	007	001	004	005	002	005	001	001	007	001	000	001		
BOND (R)	373	334	039	182	190	106	107	090	070	341	020	005	007		
FARMER (D)	242	219	022	106	136	061	077	050	054	189	039	006	007		
OTHER	031	027	004	013	018	005	015	008	002	020	006	000	004		
WON'T VOTE	004	004	000	002	002	001	002	001	000	002	001	001	000		
UNDECIDED	010	010	000	002	008	001	006	001	002	008	001	000	001		
TOTAL	800	593	066	382	418	240	248	167	145	683	081	014	021		
COMPOSITION OF ADULTS	100%	74%	8%	48%	52%	30%	31%	21%	18%	85%	10%	2%	3%		
COMP. OF REG. VOTERS	100%	83%	9%	46%	54%	27%	31%	22%	19%	85%	10%	2%	3%		
COMP. OF LIKELY VOTERS	100%	90%	10%	46%	54%	26%	31%	23%	20%	85%	10%	2%	3%		
	800	MI SS	OURI	ADUL	TS W	ERE I	NTER	EVI EW	ED B	Y TEI	<b>EPHO</b>	NE 9	/7 -	9/9.	

800 MI SSOURI ADULTS WERE INTERVIEWED BY TELEPHONE 9/7 - 9/9. OF THEM, 711 WERE REGISTERED TO VOTE. OF THEM, 660 WERE JUDGED TO BE 'LIKELY' TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

THE RESPONSES															
PLEASE EXERCISE E	EXTREM	E CAU	TION	I N DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	BUSH (R)	KERRY (D)	OTHER	UNDECIDED	BLUNT (R)	MCCASKILL (D)	OTHER	WON'T VOTE	UNDECIDED	
REGISTERED	711	227	246	220	019	317	307	017	019	315	307	026	004	009	
CERTAIN	593	189	210	179	015	285	281	011	016	282	285	015	004	007	
PROBABLE	066	023	023	019	001	032	026	006	002	032	022	010	000	001	
LIKELY	660	212	234	198	016	317	307	017	019	315	307	026	004	009	
BUSH (R)	317	198	015	097	007	n/a	n/a	n/a	n/a	266	043	005	001	002	
KERRY (D)	307	009	212	080	005	n/a	n/a	n/a	n/a	038	248	016	002	002	
OTHER	017	003	003	011	000	n/a	n/a	n/a	n/a	006	007	004	000	000	
UNDECIDED	019	001	004	010	004	n/a	n/a	n/a	n/a	005	008	000	001	005	
BLUNT (R)	315	189	033	088	004	266	038	006	005	n/a	n/a	n/a	n/a	n/a	
MCCASKILL (D)	307	020	189	092	006	043	248	007	008	n/a	n/a	n/a	n/a	n/a	
OTHER	026	002	011	013	000	005	016	004	000	n/a	n/a	n/a	n/a	n/a	
WON'T VOTE	004	000	000	001	002	001	002	000	001	n/a	n/a	n/a	n/a	n/a	
UNDECIDED	009	000	001	004	004	002	002	000	005	n/a	n/a	n/a	n/a	n/a	
BOND (R)	373	198	057	109	009	284	073	006	009	272	092	005	002	002	
FARMER (D)	242	009	165	064	004	020	213	005	004	030	197	012	000	003	
OTHER	031	003	010	019	000	006	017	006	001	008	015	009	000	000	
WON'T VOTE	004	000	000	002	001	001	002	000	001	001	001	000	001	000	
UNDECIDED	010	002	002	005	002	005	002	000	004	004	002	000	001	004	
TOTAL	800	227	246	220	019	317	307	017	019	315	307	026	004	009	
COMPOSITION OF ADULTS	100%	28%	31%	27%	2%	40%	38%	2%	2%	39%	38%	3%	1%	1%	
COMP. OF REG. VOTERS	100%	32%	35%	31%	3%	45%	43%	2%	3%	44%	43%	4%	1%	1%	
COMP. OF LIKELY VOTERS	100%	32%	35%	30%	2%	48%	46%	3%	3%	48%	46%	4%	1%	1%	
		MI SS		ADUL						Y TEI	LEPHO	NE 9	/7 -	9/9.	
	OF T			WERE											
	OF T			WERE					KELY	то	VOTE	i.			
	GRAP	HS R	EFLEC	CT 'L	I KEL	Y' V	OTERS	S							

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

OVERALL BOND (R) FARMER (D) OTHER	UNDECIDED
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REGISTERED
CERTAIN
PROBABLE
LIKELY
BUSH (R)
KERRY (D)
OTHER
UNDECIDED
BLUNT (R)
MCCASKILL (D)
OTHER
WON'T VOTE
UNDECIDED
TOTAL
<b>COMPOSITION OF ADULTS</b>
COMP. OF REG. VOTERS
COMP. OF LIKELY VOTERS

000	MI CC	OHDI	ADIII	TC W	FDF 1	NTE	VIEW	ED B	V TE	EDHU	NF O	/7 -	9/9	
100%	57%	37%	5%	1%	2%									
100%	52%	34%	4%	1%	1%									
100%	39%	38%	3%	1%	1%									
800	315	307	026	004	009									
009	002	003	000	000	004									
004	002	000	000	001	001									
026	005	012	009	000	000									
307	092	197	015	001	002									
315	272	030	008	001	004									
017	009	003	001	001	004									
017	006	005	006	000	002									
307	073	213	017	001	003									
317	284	020	006	004	005									
066 660	039 373	022 242	004	004	010									
593	334	219	027	004	010									
711	373	242	031	004	010									

OF THEM, 711 WERE REGISTERED TO VOTE. OF THEM, 660 WERE JUDGED TO BE 'LIKELY' TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES												RVICES		± 10%	
THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDER PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPEPULA											DE <b>E</b> ED	ΑĞCU	RATE	± 10%	
PLEASE EXERCISE E	XTREM				AWI NG		LUSI 0	NS FR	OM SU	BP <b>S</b> PU			ALLER	THAN	100
	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	NO RELIGIOUS	OCCASIONAL RE	REGULAR RELIG	PRO-LIFE	PRO-CHOICE	
REGISTERED	711	091	152	185	279	269	294	100	043	158	223	321	331	332	
CERTAIN	593	084	139	154	215	237	246	085	023	127	186	276	279	282	
PROBABLE	066	005	011	016	033	022	027	005	012	017	021	027	027	031	
LIKELY	660	090	150	170	248	258	273	090	034	143	206	303	306	313	
BUSH (R)	317	043	076	088	110	198	101	010	007	055	090	171	215	090	
KERRY (D)	307	045	066	074	121	052	154	076	022	080	106	116	081	204	
OTHER	017	001	003	005	008	002	010	002	002	004	005	008	006	009	
UNDECIDED	019	001	006	003	010	005	008	002	003	005	006	007	005	011	
BLUNT (R)	315	041	074	091	108	192	101	012	009	056	095	161	209	093	
MCCASKILL (D)	307	045	071	072	117	056	159	075	014	076	100	127	085	203	
OTHER	026	003	003	003	017	006	009	003	008	009	007	009	009	012	
WON'T VOTE	004	000	001	001	002	002	001	000	001	001	002	001	002	002	
UNDECIDED	009	001	002	001	005	002	002	000	003	001	003	004	001	004	
BOND (R)	373	049	090	101	131	208	131	022	011	060	117	192	223	132	
FARMER (D)	242	035	048	062	095	038	122	063	017	076	076	087	062	164	
OTHER	031	004	008	005	014	008	016	005	003	006	009	016	014	011	
WON'T VOTE	004	000	002	001	002	002	001	001	000	001	003	001	002	002	
UNDECIDED	010	001	002	002	006	003	002	000	004	001	001	007	005	004	
TOTAL	800	100	161	206	327	299	332	114	045	200	252	336	365	372	
COMPOSITION OF ADULTS	100%	12%	20%	26%	41%	37%	41%	14%	6%	25%	31%	42%	46%	47%	
COMP. OF REG. VOTERS	100%	13%	21%	26%	39%	38%	41%	14%	6%	22%	31%	45%	47%	47%	
COMP. OF LIKELY VOTERS	100%	14%	23%	26%	38%	39%	41%	14%	5%	22%	31%	46%	46%	47%	
	800	MI SS	OURI	ADIII	TS W	ERE	NTER	VIEW	ED B	Y TEI	ЕРНО	NE 9	/7 -	9/9	

OF THEM, 711 WERE REGISTERED TO VOTE. OF THEM, 660 WERE JUDGED TO BE 'LIKELY' TO VOTE. GRAPHS REFLECT 'LIKELY' VOTERS.

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  PLEASE EXERCISE EXTREME CAUTION IN DRAWING CENCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100														
PLEASE EXERCISE E	EXTREM	E CAU	TION	IN DR	AWI NG		LUSI 0		OM SU	BPOPU	LATI 0	NS SMAL	LER THAN	100
	OVERALL	UNION	NOINU-NON	NOT SURE	OZARK	KANSAS CITY AI	CENTRAL MO	ST. LOUIS/EAST	URBAN	SUBURBAN	RURAL			
REGISTERED	711	147	515	011	133	163	087	329	162	328	209			
CERTAIN	593	126	435	006	106	144	073	270	143	276	163			
PROBABLE	066	010	048	002	016	009	008	034	009	027	029			
LIKELY	660	136	483	008	122	153	081	303	152	303	192			
BUSH (R)	317	048	256	005	072	064	048	133	059	139	113			
KERRY (D)	307	083	201	003	041	084	030	152	086	147	067			
OTHER	017	004	011	000	006	004	000	007	004	008	005			
UNDECIDED	019	001	016	000	003	001	003	012	003	009	007			
BLUNT (R)	315	047	254	005	070	068	047	129	053	144	110			
MCCASKILL (D)	307	082	204	003	038	082	032	155	094	142	066			
OTHER	026	004	018	000	011	002	001	011	004	009	012			
WON'T VOTE	004	001	003	000	001	000	000	003	000	003	001			
UNDECIDED	009	002	005	000	002	000	001	005	001	006	002			
BOND (R)	373	056	297	007	082	082	056	152	081	156	126			
FARMER (D)	242	072	153	001	031	063	023	125	062	122	054			
OTHER	031	005	022	000	007	006	002	016	008	015	008			
WON'T VOTE	004	000	004	000	000	000	000	004	000	004	000			
UNDECIDED	010	002	007	000	002	001	000	007	000	007	003			
TOTAL	800	160	579	011	143	170	090	347	187	361	239			
COMPOSITION OF ADULTS	100%	20%	72%	1%	18%	21%	11%	43%	23%	45%	30%			
COMP. OF REG. VOTERS	100%	21%	72%	2%	19%	23%	12%	46%	23%	46%	29%			
COMP. OF LIKELY VOTERS	100%	21%	73%	1%	18%	23%	12%	46%	23%	46%	29%			
800 MI SSOURI ADULTS WERE INTERVIEWED BY TELEPHONE 9/7 - OF THEM, 711 WERE REGISTERED TO VOTE.												- 9/9.		
			660						KELY	' T0	VOTE			
	GRAP	HS R	EFLE(	CT 'L	I KEL	Y' V	OTERS	S						

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.