

MO, 53 DAYS TO VOTE: RAZOR-THIN LEAD FOR REPUBLICANS BUSH, BLUNT



BUSH CARRIED MISSOURI BY 3 IN 2000, LEADS BY 2 TODAY ... 11 ELECTORAL VOTES IN PLAY

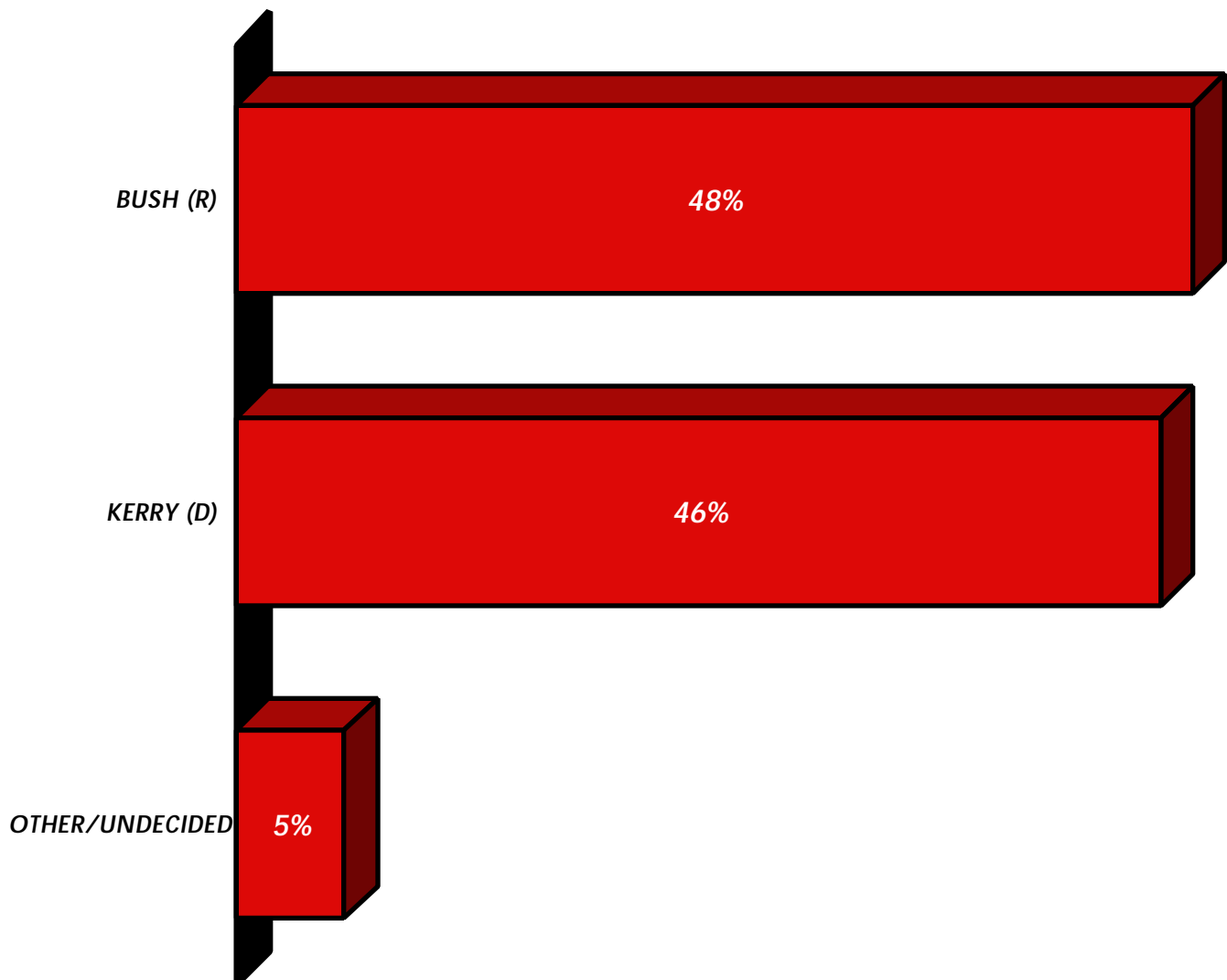
- * IN AN ELECTION IN MO TODAY, GEORGE W BUSH CAN'T SHAKE JOHN KERRY, BUT DEM CLAIRE MCCASKILL ZEROES IN ON GOP MATT BLUNT FOR GOVERNOR, ACCORDING TO SURVEYUSA POLL OF 660 LIKELY VOTERS 9/7-9/9. REPUBLICAN KIT BOND DEFEATS NANCY FARMER FOR U. S. SENATE.
- * BUSH 48%, KERRY 46% TODAY, STATISTICALLY THE SAME AS TRACKING POLLS ON 8/18 & 7/9.
- * KERRY UP 6 IN ST LOUIS, UP 13 IN KC, BUT DOWN 22 IN CENTRAL MO & DOWN 25 IN OZARKS.
- * KERRY UP 26 IN UNION HH'S; BUSH UP 11 IN NON-UNION. INDEPENDENTS BREAK 5:4 FOR BUSH.
- * BLUNT 48%, MCCASKILL 47% TODAY, A 4-PT GAIN BY MCCASKILL IN PAST 3 WKS. BLUNT UP 6 AMONG MEN, MCCASKILL UP 3 AMONG WOMEN. BLUNT UP 13 WITH WHITES, DOWN 73 WITH BLACKS.
- * 13% OF KERRY VOTERS GO BLUNT. 14% OF BUSH VOTERS GO MCCASKILL. DEM UP 2 AMONG INDYS.

RESEARCH CONDUCTED E.T.	040907 16:35-21:49 040908 16:32-21:49 040909 16:35-21:50 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF MISSOURI
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KSDK-TV ST. LOUIS AND KOMU-TV COLUMBIA

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

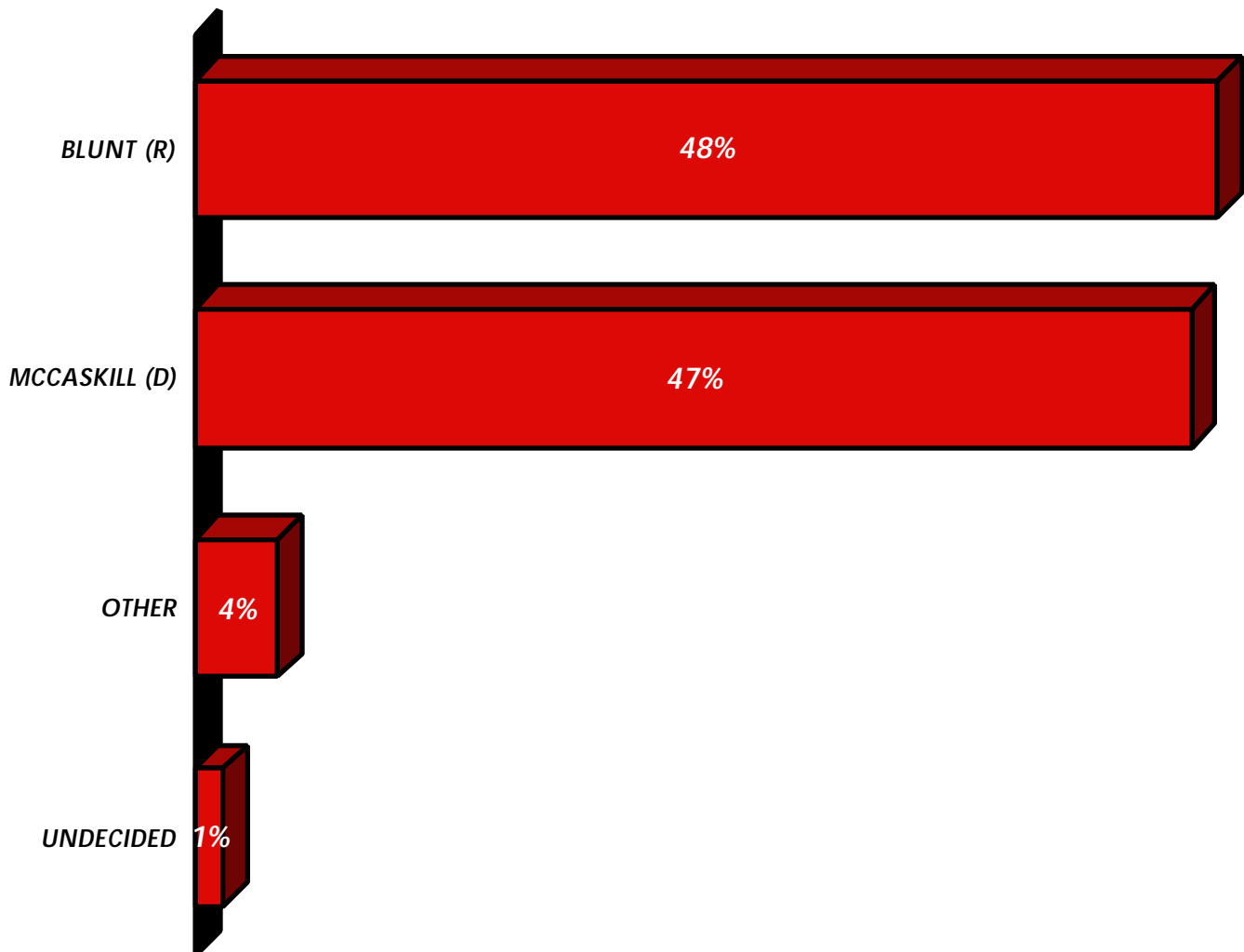


THIS IS A SURVEY OF	660	LIKELY VOTERS FROM THE ENTIRE STATE OF MISSOURI
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 3.9\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR GOVERNOR / ALL LIKELY VOTERS

MISSOURI VOTERS MAY ALSO VOTE IN AN ELECTION FOR GOVERNOR. IF THE ELECTION FOR GOVERNOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN MATT BLUNT? DEMOCRAT CLAIRE MCCASKILL? OR SOME OTHER CANDIDATE?

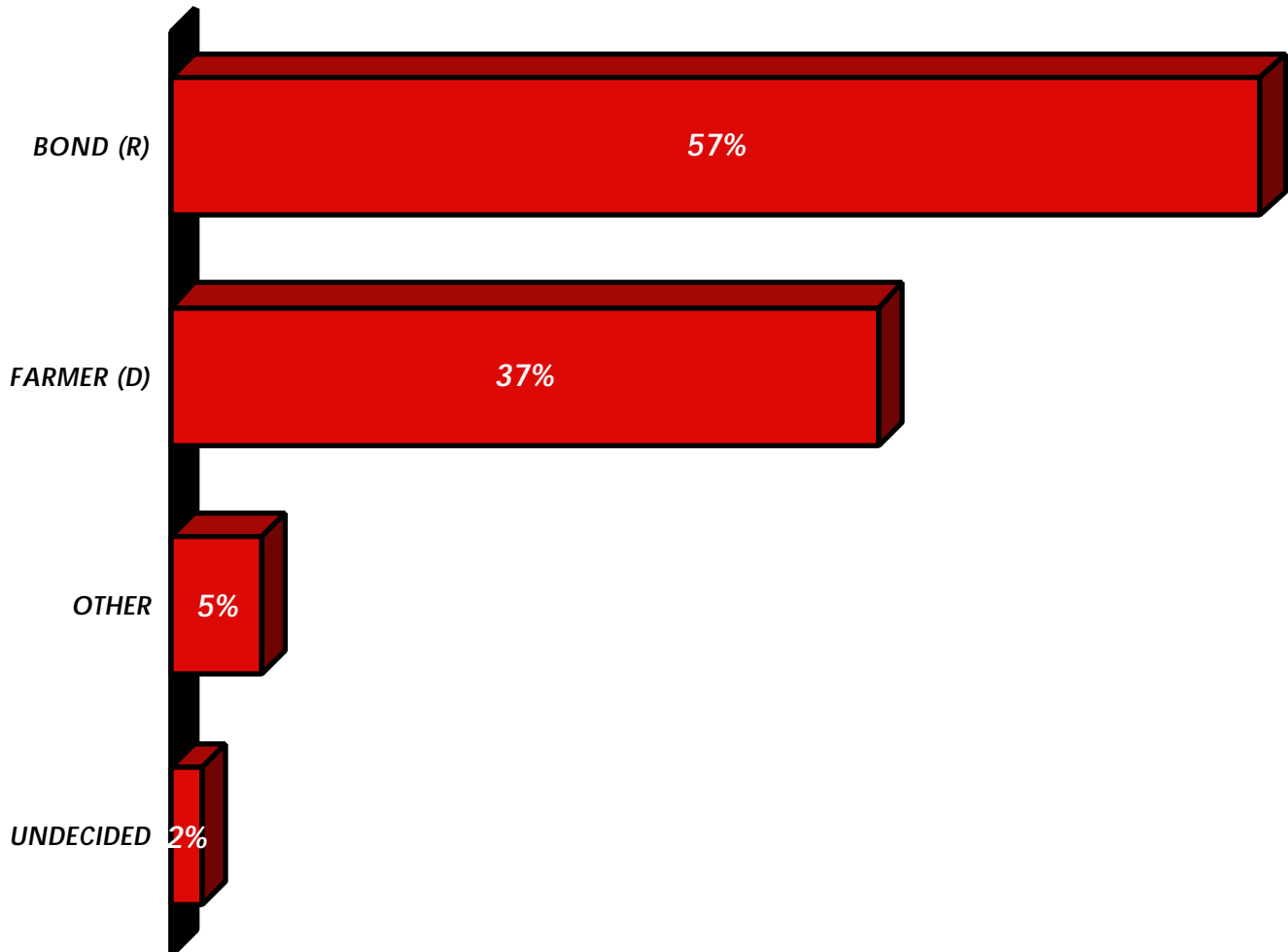


THIS IS A SURVEY OF	655	LIKELY VOTERS FROM THE ENTIRE STATE OF MISSOURI
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATE / ALL LIKELY VOTERS

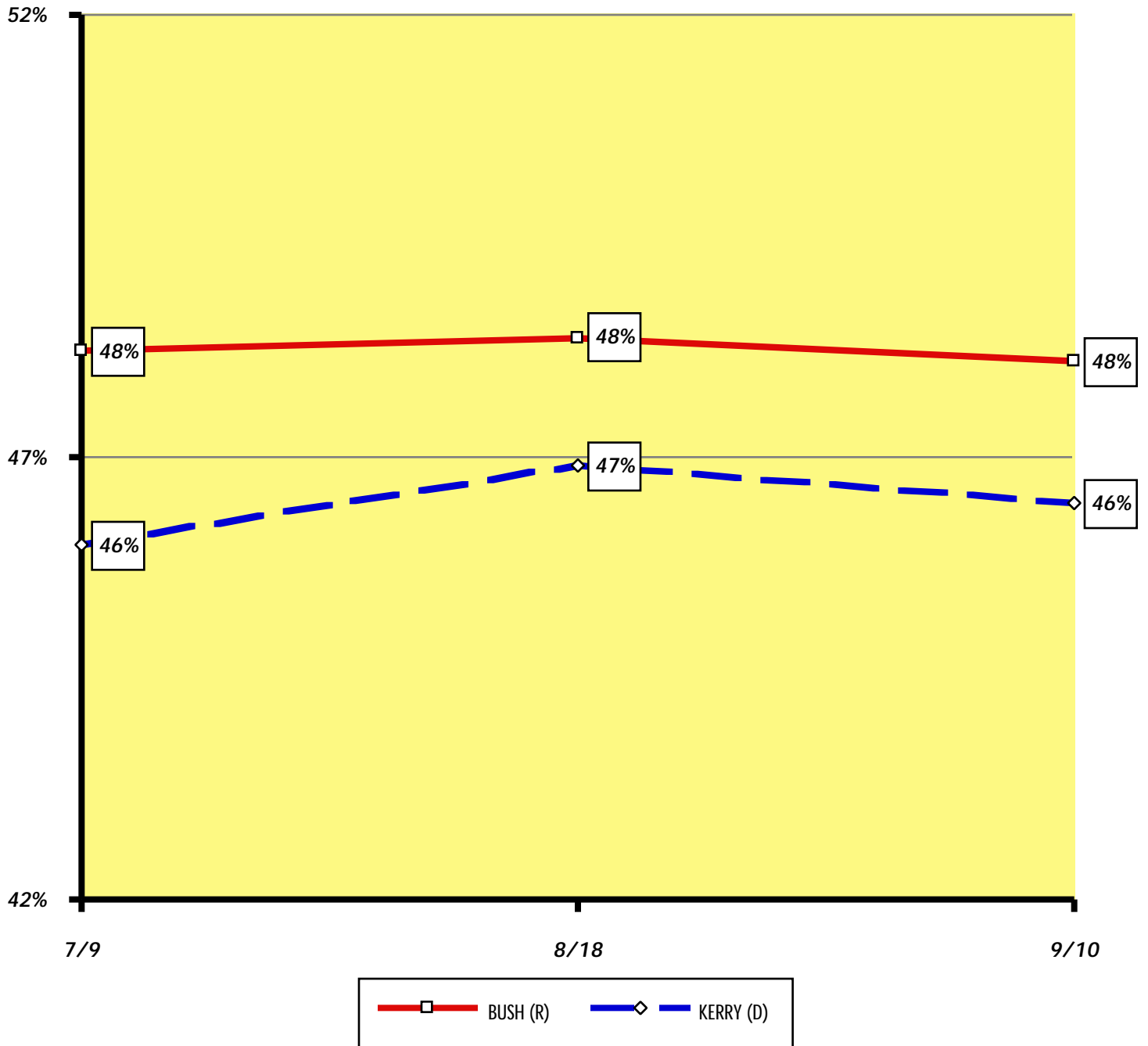
MISSOURI VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM MISSOURI WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN KIT BOND? DEMOCRAT NANCY FARMER? OR SOME OTHER CANDIDATE?



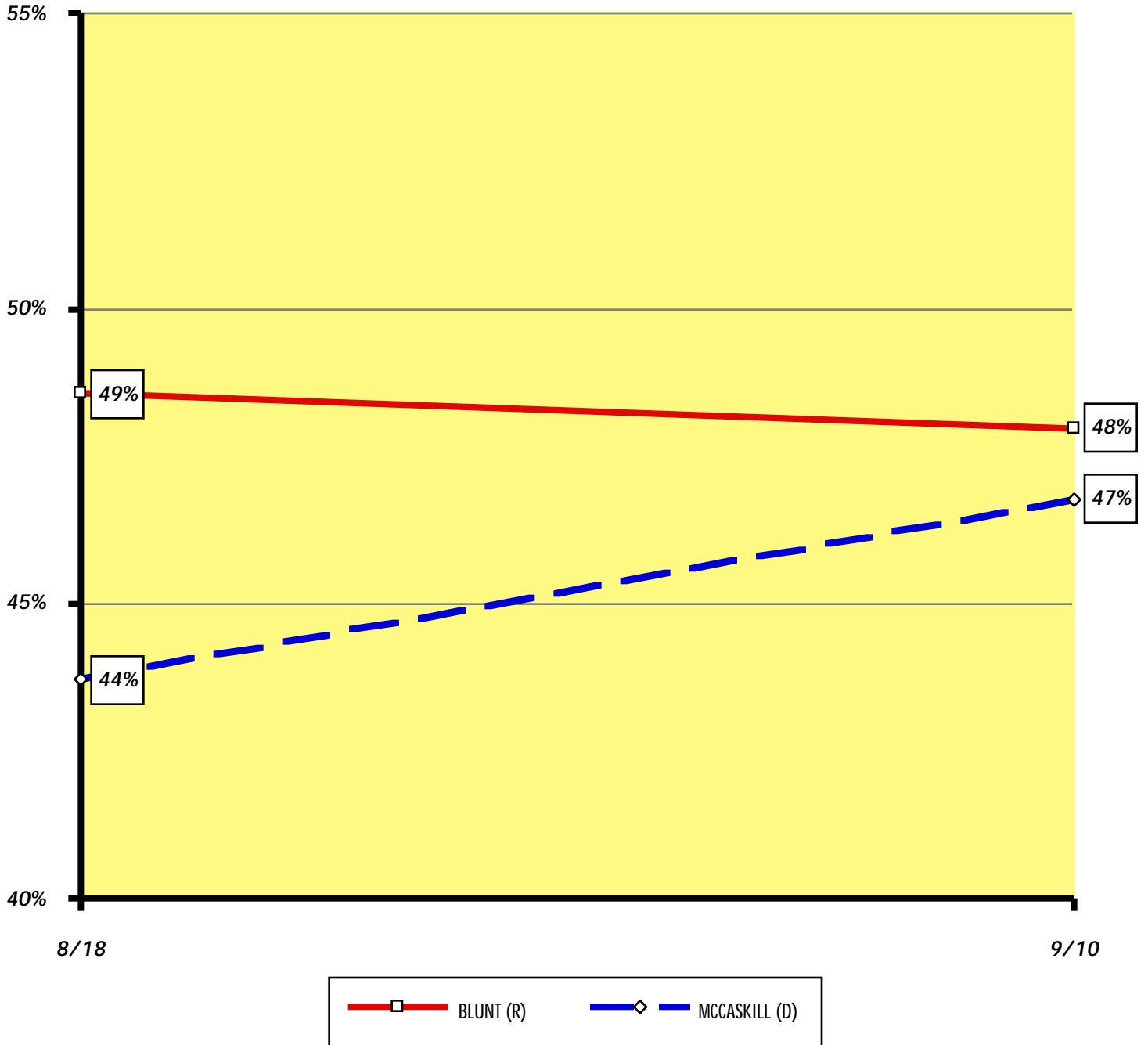
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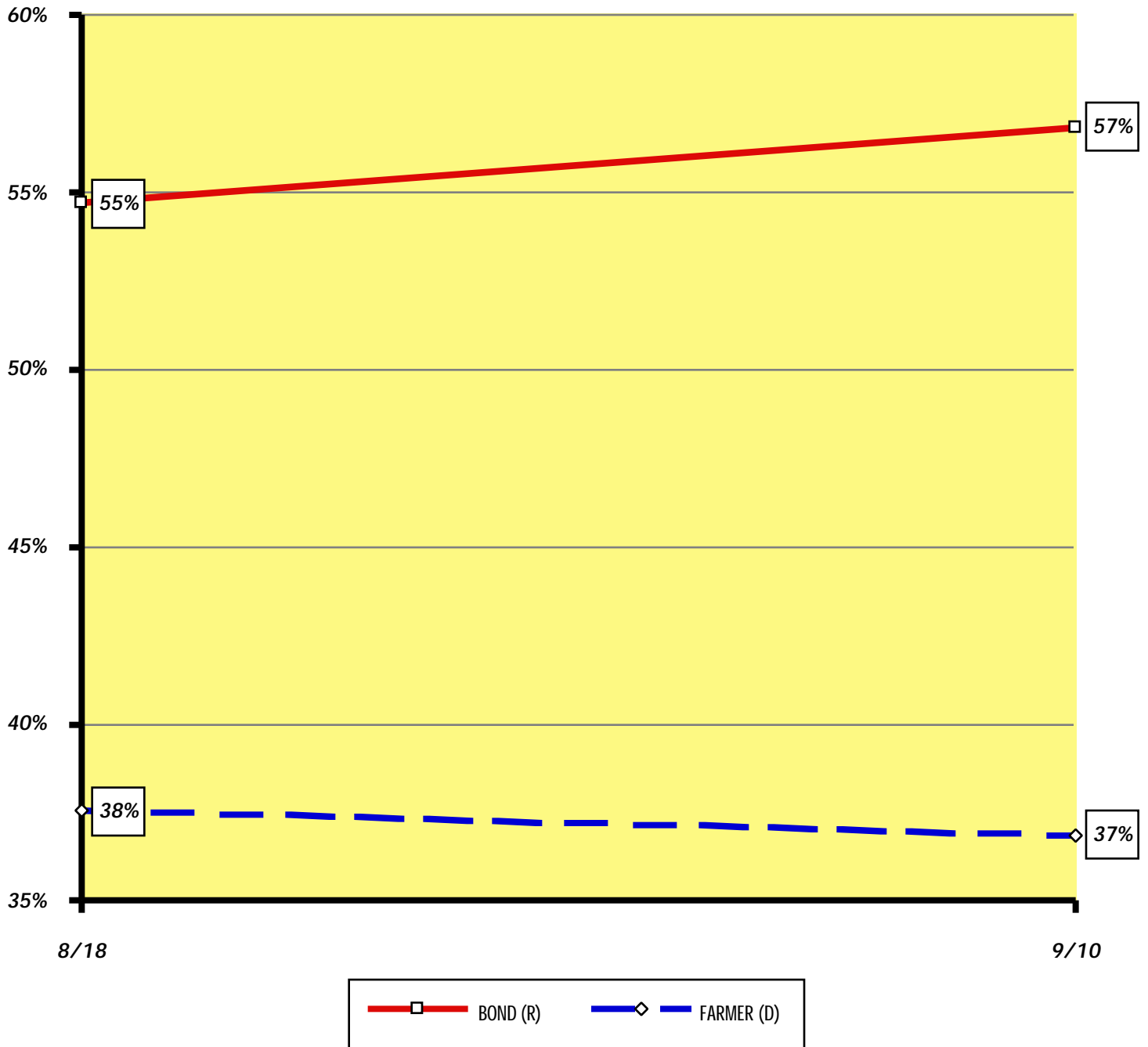
VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR GOVERNOR / ALL LIKELY VOTERS



VOTE FOR SENATE / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	48%	48%	48%	49%	47%	52%	46%	50%	44%	55%	4%	29%	23%		
KERRY (D)	46%	47%	39%	46%	47%	45%	46%	48%	49%	40%	89%	63%	60%		
OTHER	3%	2%	9%	3%	2%	3%	4%	1%	2%	2%	2%	0%	17%		
UNDECIDED	3%	3%	4%	2%	3%	1%	5%	1%	5%	3%	4%	8%	0%		
VOTED 'FOR' CANDIDATE														80%	41%
'AGAINST' OTHER CAND.														19%	56%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	100	100	103	98	107	95	105	92	114	9	61	48		
KERRY (D)	100	102	85	98	102	96	99	103	105	87	192	135	130		
OTHER	100	72	352	105	95	104	143	39	96	85	88	0	643		
UNDECIDED	100	97	124	83	115	37	160	36	164	94	143	288	0		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	BLUNT (R)	MCCASKILL (D)	OTHER	BOND (R)	FARMER (D)	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	48%	84%	14%	19%	76%	8%	21%	94%	6%	49%				
KERRY (D)	46%	12%	81%	64%	20%	88%	56%	4%	91%	40%				
OTHER	3%	2%	2%	17%	2%	2%	20%	1%	1%	6%				
UNDECIDED	3%	2%	3%	0%	3%	2%	4%	1%	2%	5%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	BLUNT (R)	MCCASKILL (D)	OTHER	BOND (R)	FARMER (D)	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	176	29	40	159	17	43	195	13	102				
KERRY (D)	100	26	174	137	42	189	121	9	195	87				
OTHER	100	74	83	675	60	81	770	51	51	219				
UNDECIDED	100	54	95	0	88	54	123	22	55	176				

OVERALL
BLUNT (R)
MCCASKILL (D)
OTHER
BOND (R)
FARMER (D)
OTHER
REPUBLICAN
DEMOCRAT
INDEPENDENT/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	UNION	NON-UNION	OZARK	KANSAS CITY AREA	CENTRAL MO	ST. LOUIS/EASTERN MO	URBAN	SUBURBAN	RURAL					
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	48%	35%	53%	59%	42%	59%	44%	39%	46%	59%					
KERRY (D)	46%	61%	42%	34%	55%	37%	50%	57%	48%	35%					
OTHER	3%	3%	2%	5%	3%	0%	2%	2%	3%	3%					
UNDECIDED	3%	1%	3%	2%	1%	4%	4%	2%	3%	4%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	OVERALL	UNION	NON-UNION	OZARK	KANSAS CITY AREA	CENTRAL MO	ST. LOUIS/EASTERN MO	URBAN	SUBURBAN	RURAL					
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	74	110	123	87	123	91	80	96	123					
KERRY (D)	100	132	90	73	118	79	108	122	104	75					
OTHER	100	111	86	198	104	0	85	90	104	103					
UNDECIDED	100	18	114	74	34	138	134	78	100	124					

VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	BUSH (R)	KERRY (D)	OTHER	BOND (R)	FARMER (D)	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BLUNT (R)	48%	84%	13%	35%	73%	12%	25%	90%	14%	45%				
MCCASKILL (D)	47%	14%	81%	39%	25%	81%	47%	9%	81%	47%				
OTHER	4%	2%	5%	26%	1%	5%	28%	1%	5%	7%				
UNDECIDED	1%	1%	1%	0%	1%	1%	0%	0%	0%	2%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	BUSH (R)	KERRY (D)	OTHER	BOND (R)	FARMER (D)	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BLUNT (R)	100	175	26	74	153	26	52	187	30	93				
MCCASKILL (D)	100	29	174	82	53	174	101	20	173	100				
OTHER	100	40	137	670	34	125	712	23	118	168				
UNDECIDED	100	51	48	0	44	88	0	0	33	149				

OVERALL
 BUSH (R)
 KERRY (D)
 OTHER
 BOND (R)
 FARMER (D)
 OTHER
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER

VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND INDEX

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BLUNT (R)	48%	46%	50%	54%	44%	75%	37%	13%	40%	46%	54%	69%	30%		
MCCASKILL (D)	47%	50%	48%	43%	47%	22%	59%	84%	53%	49%	42%	28%	65%		
OTHER	4%	3%	2%	2%	7%	2%	3%	3%	6%	3%	3%	3%	4%		
UNDECIDED	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BLUNT (R)	100	96	103	113	91	156	78	27	82	96	112	143	62		
MCCASKILL (D)	100	107	102	92	102	47	125	180	113	104	90	60	139		
OTHER	100	76	43	51	177	61	86	74	164	88	80	75	96		
UNDECIDED	100	48	94	65	142	68	66	0	72	105	92	24	103		

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
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 PRO-LIFE
 PRO-CHOICE

VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	UNION	NON-UNION	OZARK	KANSAS CITY AREA	CENTRAL MO	ST. LOUIS/EASTERN MO	URBAN	SUBURBAN	RURAL					
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BLUNT (R)	48%	35%	53%	57%	45%	58%	43%	35%	48%	58%					
MCCASKILL (D)	47%	61%	43%	31%	54%	39%	52%	62%	47%	35%					
OTHER	4%	3%	4%	9%	2%	2%	4%	3%	3%	6%					
UNDECIDED	1%	1%	1%	2%	0%	1%	2%	0%	2%	1%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	OVERALL	UNION	NON-UNION	OZARK	KANSAS CITY AREA	CENTRAL MO	ST. LOUIS/EASTERN MO	URBAN	SUBURBAN	RURAL					
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BLUNT (R)	100	72	110	119	93	121	90	73	100	120					
MCCASKILL (D)	100	130	91	67	114	83	110	132	101	74					
OTHER	100	82	95	238	40	45	90	73	76	165					
UNDECIDED	100	109	71	147	21	81	126	31	142	96					

OVERALL
UNION
NON-UNION
OZARK
KANSAS CITY AREA
CENTRAL MO
ST. LOUIS/EASTERN MO
URBAN
SUBURBAN
RURAL

VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	BUSH (R)	KERRY (D)	OTHER	BLUNT (R)	MCCASKILL (D)	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER					
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BOND (R)	57%	90%	24%	34%	87%	30%	19%	94%	24%	56%					
FARMER (D)	37%	6%	70%	30%	10%	64%	46%	4%	71%	32%					
OTHER	5%	2%	6%	36%	2%	5%	34%	1%	4%	10%					
UNDECIDED	2%	2%	1%	0%	1%	1%	1%	1%	1%	2%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	OVERALL	BUSH (R)	KERRY (D)	OTHER	BLUNT (R)	MCCASKILL (D)	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER					
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BOND (R)	100	158	42	60	153	53	34	165	43	98					
FARMER (D)	100	17	189	80	26	175	125	11	192	88					
OTHER	100	43	121	766	52	102	712	26	87	203					
UNDECIDED	100	100	36	0	75	41	65	61	42	151					

OVERALL
 BUSH (R)
 KERRY (D)
 OTHER
 BLUNT (R)
 MCCASKILL (D)
 OTHER
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER

VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BOND (R)	57%	55%	61%	60%	53%	81%	48%	24%	42%	58%	64%	73%	42%		
FARMER (D)	37%	40%	32%	37%	39%	15%	45%	70%	53%	37%	29%	20%	53%		
OTHER	5%	4%	6%	3%	6%	3%	6%	5%	4%	5%	5%	5%	4%		
UNDECIDED	2%	1%	1%	1%	2%	1%	1%	0%	1%	1%	2%	2%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BOND (R)	100	97	107	105	94	142	85	43	74	101	112	129	75		
FARMER (D)	100	107	88	99	105	40	122	191	144	101	78	55	143		
OTHER	100	89	118	56	124	64	123	110	82	97	111	99	74		
UNDECIDED	100	79	71	60	154	86	54	0	56	32	156	106	89		

OVERALL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
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VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL UNION NON-UNION OZARK KANSAS CITY AREA CENTRAL MO ST. LOUIS/EASTERN MO URBAN SUBURBAN RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BOND (R)	57%	41%	62%	67%	54%	69%	51%	54%	52%	66%					
FARMER (D)	37%	53%	32%	26%	41%	28%	42%	41%	41%	28%					
OTHER	5%	4%	5%	5%	4%	3%	5%	5%	5%	4%					
UNDECIDED	2%	2%	2%	1%	1%	0%	2%	0%	2%	2%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BOND (R)	100	72	109	119	95	121	89	95	92	116					
FARMER (D)	100	144	87	70	112	76	113	112	110	76					
OTHER	100	85	96	114	89	64	110	105	107	92					
UNDECIDED	100	112	97	93	49	0	156	0	145	114					

OVERALL UNION NON-UNION OZARK KANSAS CITY AREA CENTRAL MO ST. LOUIS/EASTERN MO URBAN SUBURBAN RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 5%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100.

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.
REGISTERED	711	593	066	327	385	193	224	158	137	607	072	013	019		
CERTAIN	593	593	000	278	315	149	184	142	118	502	064	012	016		
PROBABLE	066	000	066	027	039	025	023	007	011	059	004	000	003		
LIKELY	660	593	066	306	354	175	207	150	129	560	068	012	019		
BUSH (R)	317	285	032	151	166	090	095	075	057	306	003	004	004	253	059
KERRY (D)	307	281	026	139	167	078	095	071	062	227	061	008	012	124	171
OTHER	017	011	006	008	009	005	008	002	003	012	002	000	003	000	000
UNDECIDED	019	016	002	007	012	002	009	002	006	015	003	001	000	000	000
BLUNT (R)	315	282	032	155	159	085	097	074	060	303	006	003	003		
MCCASKILL (D)	307	285	022	137	170	076	094	071	066	231	055	008	012		
OTHER	026	015	010	007	018	011	009	004	001	018	005	000	003		
WON'T VOTE	004	004	000	002	002	001	002	000	001	002	000	001	001		
UNDECIDED	009	007	001	004	005	002	005	001	001	007	001	000	001		
BOND (R)	373	334	039	182	190	106	107	090	070	341	020	005	007		
FARMER (D)	242	219	022	106	136	061	077	050	054	189	039	006	007		
OTHER	031	027	004	013	018	005	015	008	002	020	006	000	004		
WON'T VOTE	004	004	000	002	002	001	002	001	000	002	001	001	000		
UNDECIDED	010	010	000	002	008	001	006	001	002	008	001	000	001		
TOTAL	800	593	066	382	418	240	248	167	145	683	081	014	021		
COMPOSITION OF ADULTS	100%	74%	8%	48%	52%	30%	31%	21%	18%	85%	10%	2%	3%		
COMP. OF REG. VOTERS	100%	83%	9%	46%	54%	27%	31%	22%	19%	85%	10%	2%	3%		
COMP. OF LIKELY VOTERS	100%	90%	10%	46%	54%	26%	31%	23%	20%	85%	10%	2%	3%		

800 MISSOURI ADULTS WERE INTERVIEWED BY TELEPHONE 9/7 - 9/9. OF THEM, 711 WERE REGISTERED TO VOTE. OF THEM, 660 WERE JUDGED TO BE 'LIKELY' TO VOTE. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	NOT SURE	BUSH (R)	KERRY (D)	OTHER	UNDECIDED	BLUNT (R)	MCCASKILL (D)	OTHER	WON'T VOTE	UNDECIDED
REGISTERED	711	227	246	220	019	317	307	017	019	315	307	026	004	009
CERTAIN	593	189	210	179	015	285	281	011	016	282	285	015	004	007
PROBABLE	066	023	023	019	001	032	026	006	002	032	022	010	000	001
LIKELY	660	212	234	198	016	317	307	017	019	315	307	026	004	009
BUSH (R)	317	198	015	097	007	n/a	n/a	n/a	n/a	266	043	005	001	002
KERRY (D)	307	009	212	080	005	n/a	n/a	n/a	n/a	038	248	016	002	002
OTHER	017	003	003	011	000	n/a	n/a	n/a	n/a	006	007	004	000	000
UNDECIDED	019	001	004	010	004	n/a	n/a	n/a	n/a	005	008	000	001	005
BLUNT (R)	315	189	033	088	004	266	038	006	005	n/a	n/a	n/a	n/a	n/a
MCCASKILL (D)	307	020	189	092	006	043	248	007	008	n/a	n/a	n/a	n/a	n/a
OTHER	026	002	011	013	000	005	016	004	000	n/a	n/a	n/a	n/a	n/a
WON'T VOTE	004	000	000	001	002	001	002	000	001	n/a	n/a	n/a	n/a	n/a
UNDECIDED	009	000	001	004	004	002	002	000	005	n/a	n/a	n/a	n/a	n/a
BOND (R)	373	198	057	109	009	284	073	006	009	272	092	005	002	002
FARMER (D)	242	009	165	064	004	020	213	005	004	030	197	012	000	003
OTHER	031	003	010	019	000	006	017	006	001	008	015	009	000	000
WON'T VOTE	004	000	000	002	001	001	002	000	001	001	001	000	001	000
UNDECIDED	010	002	002	005	002	005	002	000	004	004	002	000	001	004
TOTAL	800	227	246	220	019	317	307	017	019	315	307	026	004	009
COMPOSITION OF ADULTS	100%	28%	31%	27%	2%	40%	38%	2%	2%	39%	38%	3%	1%	1%
COMP. OF REG. VOTERS	100%	32%	35%	31%	3%	45%	43%	2%	3%	44%	43%	4%	1%	1%
COMP. OF LIKELY VOTERS	100%	32%	35%	30%	2%	48%	46%	3%	3%	48%	46%	4%	1%	1%

800 MISSOURI ADULTS WERE INTERVIEWED BY TELEPHONE 9/7 - 9/9. OF THEM, 711 WERE REGISTERED TO VOTE. OF THEM, 660 WERE JUDGED TO BE 'LIKELY' TO VOTE. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE
REGISTERED	711	091	152	185	279	269	294	100	043	158	223	321	331	332
CERTAIN	593	084	139	154	215	237	246	085	023	127	186	276	279	282
PROBABLE	066	005	011	016	033	022	027	005	012	017	021	027	027	031
LIKELY	660	090	150	170	248	258	273	090	034	143	206	303	306	313
BUSH (R)	317	043	076	088	110	198	101	010	007	055	090	171	215	090
KERRY (D)	307	045	066	074	121	052	154	076	022	080	106	116	081	204
OTHER	017	001	003	005	008	002	010	002	002	004	005	008	006	009
UNDECIDED	019	001	006	003	010	005	008	002	003	005	006	007	005	011
BLUNT (R)	315	041	074	091	108	192	101	012	009	056	095	161	209	093
MCCASKILL (D)	307	045	071	072	117	056	159	075	014	076	100	127	085	203
OTHER	026	003	003	003	017	006	009	003	008	009	007	009	009	012
WON'T VOTE	004	000	001	001	002	002	001	000	001	001	002	001	002	002
UNDECIDED	009	001	002	001	005	002	002	000	003	001	003	004	001	004
BOND (R)	373	049	090	101	131	208	131	022	011	060	117	192	223	132
FARMER (D)	242	035	048	062	095	038	122	063	017	076	076	087	062	164
OTHER	031	004	008	005	014	008	016	005	003	006	009	016	014	011
WON'T VOTE	004	000	002	001	002	002	001	001	000	001	003	001	002	002
UNDECIDED	010	001	002	002	006	003	002	000	004	001	001	007	005	004
TOTAL	800	100	161	206	327	299	332	114	045	200	252	336	365	372
COMPOSITION OF ADULTS	100%	12%	20%	26%	41%	37%	41%	14%	6%	25%	31%	42%	46%	47%
COMP. OF REG. VOTERS	100%	13%	21%	26%	39%	38%	41%	14%	6%	22%	31%	45%	47%	47%
COMP. OF LIKELY VOTERS	100%	14%	23%	26%	38%	39%	41%	14%	5%	22%	31%	46%	46%	47%

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RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	UNION	NON-UNION	NOT SURE	OZARK	KANSAS CITY AREA	CENTRAL MO	ST. LOUIS/EASTERN MO	URBAN	SUBURBAN	RURAL				
REGISTERED	711	147	515	011	133	163	087	329	162	328	209				
CERTAIN	593	126	435	006	106	144	073	270	143	276	163				
PROBABLE	066	010	048	002	016	009	008	034	009	027	029				
LIKELY	660	136	483	008	122	153	081	303	152	303	192				
BUSH (R)	317	048	256	005	072	064	048	133	059	139	113				
KERRY (D)	307	083	201	003	041	084	030	152	086	147	067				
OTHER	017	004	011	000	006	004	000	007	004	008	005				
UNDECIDED	019	001	016	000	003	001	003	012	003	009	007				
BLUNT (R)	315	047	254	005	070	068	047	129	053	144	110				
MCCASKILL (D)	307	082	204	003	038	082	032	155	094	142	066				
OTHER	026	004	018	000	011	002	001	011	004	009	012				
WON'T VOTE	004	001	003	000	001	000	000	003	000	003	001				
UNDECIDED	009	002	005	000	002	000	001	005	001	006	002				
BOND (R)	373	056	297	007	082	082	056	152	081	156	126				
FARMER (D)	242	072	153	001	031	063	023	125	062	122	054				
OTHER	031	005	022	000	007	006	002	016	008	015	008				
WON'T VOTE	004	000	004	000	000	000	000	004	000	004	000				
UNDECIDED	010	002	007	000	002	001	000	007	000	007	003				
TOTAL	800	160	579	011	143	170	090	347	187	361	239				
COMPOSITION OF ADULTS	100%	20%	72%	1%	18%	21%	11%	43%	23%	45%	30%				
COMP. OF REG. VOTERS	100%	21%	72%	2%	19%	23%	12%	46%	23%	46%	29%				
COMP. OF LIKELY VOTERS	100%	21%	73%	1%	18%	23%	12%	46%	23%	46%	29%				

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.