OREGON: COMPLEX FIGHT TO FINISH; KERRY UP AMONG 'ALREADY VOTED'



IN 2000, BUSH GOT 47% & LOST BY 0.4% ... TODAY, BUSH STILL HAS 47% ... KERRY HAS 50%

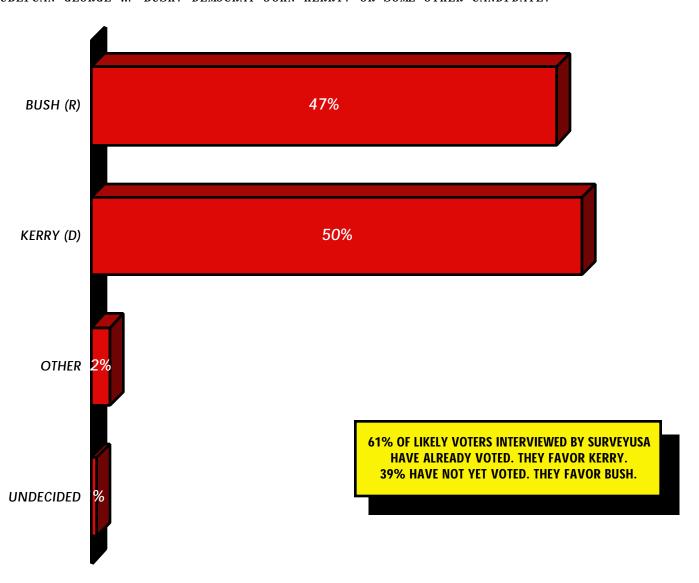
- F THEY COUNT THE BALLOTS IN OREGON TODAY, JOHN KERRY BEATS GEORGE W BUSH, SURVEYUSA POLL OF 687 LV FINDS. THOSE WHO HAVE ALREADY VOTED BACK KERRY 54% TO 44%. BUT 5 DAYS REMAIN & WHEN ALL LIKELY VOTERS ARE CONSIDERED, INCLUDING THOSE WHO HAVE NOT YET VOTED BUT ARE DETERMINED TO. KERRY JUST EDGES BUSH 50% TO 47%. TO CAPTURE 7 ECV.
- THE NOT-YET-VOTED GROUP TO CARRY THE STATE). BUSH USST 3 PTS, BUSH HAS GAINED 3 PTS. FINAL SURVEYUSA ALREADY FORECASTS TO CARRY THE STATE. (BUSH LEADS 52% TO 44% AMONG THOSE WHO HAVE NOT YET VOTED; WOULD NEED TO WIN 56% TO 40% THE NOT-YET-VOTED GROUP TO CARRY THE STATE). BUSH UP 5 WITH MEN, KERRY UP 10 WITH WOMEN.
- ♥ WHITE VOTERS TIED AT 49%. MINORITY VOTERS GIVE KERRY HIS MARGIN OF VICTORY.

RESEARCH CONDUCTED E.T.	041025 18: 35-22: 47 041026 18: 38-22: 48 041027 18: 31-22: 48 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OREGON
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KATU-TV PORTLAND

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

AMERICANS WILL CAST BALLOTS FOR PRESIDENT FROM NOW THROUGH NOVEMBER 2ND. IF YOU WERE FILLING OUT YOUR BALLOT FOR PRESIDENT RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

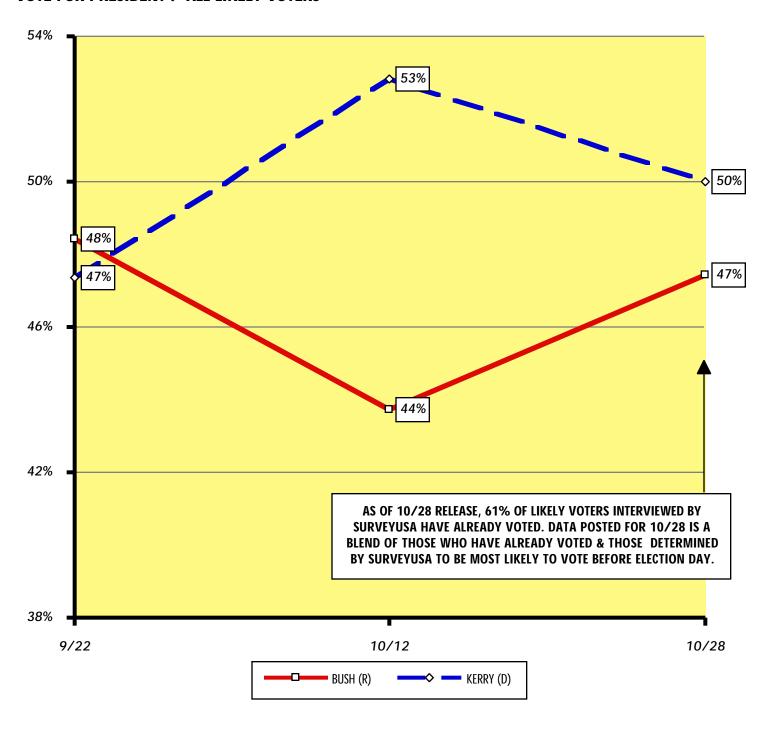


THIS IS A SURVEY OF 687 LIKELY VOTERS FROM THE ENTIRE STATE OF OREGON

OVERALL RESULTS CONSIDERED SIGNIFICANT ±3.8% A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

ALREADY VOTED **NOT YET VOTED ASIAN/OTHER** AGE 18-34 AGE 35-49 AGE 50-64 HISPANIC AGE 65+ **OVERALL** FEMALE WHITE MALE

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO!	RY	
47%	44%	52%	51%	44%	45%	51%	48%	45%	49%	37%	37%		
50%	54%	44%	46%	54%	53%	46%	50%	53%	49%	61%	60%		
2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	0%	3%		
1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	2%	0%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) KERRY (D) OTHER UNDECIDED

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	94	110	108	92	94	108	100	96	102	78	79			
100	108	88	93	107	105	91	101	106	98	121	120			
100	75	140	123	78	115	112	90	69	100	0	135			
100	56	171	0	196	86	170	38	85	91	362	0			

OVERALL ALREADY VOTED

NOT YET VOTED

FEMALE

AGE 18-34 AGE 35-49

AGE 50-64

AGE 65+

WHITE

HISPANIC ASIAN/OTHER

OVERALL
OVERAL

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
47%	91%	8%	35%	35%	46%	49%	53%	86%	31%	8%			
50%	8%	90%	58%	62%	52%	47%	46%	11%	67%	90%			
2%	1%	1%	5%	2%	2%	2%	2%	2%	1%	2%			
1%	0%	0%	2%	1%	0%	1%	0%	1%	1%	1%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) **OTHER** UNDECIDED

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	192	17	74	73	97	104	111	181	64	16				
100	16	181	116	124	105	94	91	22	135	179				
100	42	48	258	110	90	116	89	126	75	108				
100	13	69	275	161	0	193	33	105	89	108				

LIBERAL

OVERALL DEMOCRAT COLLEGE GRAD SOME COLLEGE CONSERVATIVE REPUBLICAN INDEPENDENT/OTHER GRAD SCHOOL NO COLLEGE MODERATE

OVERALL OVERALL OVERALL NO RELIGIOUS SERVES OCCASIONAL RELIGISES SERVICES REGULAR RELIGIOUS OF STATE OF

KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
47%	26%	50%	67%	82%	24%	53%	41%	45%	48%				
50%	71%	48%	31%	15%	73%	44%	56%	51%	49%				
2%	3%	2%	2%	2%	2%	1%	3%	2%	2%				
1%	0%	1%	1%	1%	0%	1%	0%	1%	0%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) **OTHER** UNDECIDED

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	54	105	141	173	51	113	87	96	101					
100	142	95	61	30	147	89	111	103	99					
100	136	76	87	122	98	61	150	115	99					
100	78	136	87	105	83	181	19	149	84					

NON-MILITARY/VET

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES

PRO-LIFE PRO-CHOICE MILITARY/VET

NON-UNION

UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR
PORTLAND AREA
URBAN
SUBURBAN
SUBURBAN
SUBURBAN
KERRY (D)

BUSH (R) KERRY (D) OTHER Undecided

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

			RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APH	C CA	TEGO	RY		
4	7%	43%	51%	47%	47%	48%	38%	50%	55%						
5	0%	53%	47%	52%	50%	50%	58%	48%	43%						
2	2%	3%	2%	1%	2%	2%	3%	2%	1%						
	1%	1%	1%	0%	1%	0%	1%	0%	1%						
													80%	55%	
													18%	41%	
1(00%	100%	100%	100%	100%	100%	100%	100%	100%						

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	90	107	98	100	100	80	105	116						
100	107	94	104	100	100	116	96	87						
100	146	79	52	95	109	164	80	55						
100	191	97	0	124	58	132	84	86						

OVERALL

< \$40K/YR

> \$80K/YR

> ORTLAND AREA

URBAN

SUBURBAN

RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CO	NSI DERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBP	OPULATIONS SMALLER THAN 100

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	
REGISTERED	734	422	265	358	377	215	223	168	128	640	011	045	039	
ALREADY VOTED	422	422	000	206	216	096	111	111	104	390	003	014	015	
NOT YET VOTED	265	000	265	130	135	101	098	048	018	216	006	023	020	
LIKELY	687	422	265	336	351	197	209	160	122	606	009	037	034	
BUSH (R)	326	187	139	172	154	088	107	076	055	295	005	014	013	
KERRY (D)	344	227	116	156	188	103	095	080	064	297	004	023	021	
OTHER	014	006	007	008	005	004	005	003	002	012	001	000	001	
UNDECIDED	004	001	003	000	004	001	002	000	001	003	000	001	000	
TOTAL	800	422	265	392	408	248	239	177	135	687	011	052	050	
COMPOSITION OF ADULTS	100%	53%	33%	49%	51%	31%	30%	22%	17%	86%	1%	7%	6%	
COMP. OF REG. VOTERS	100%	57%	36%	49%	51%	29%	30%	23%	17%	87%	1%	6%	5%	
COMP. OF LIKELY VOTERS	100%	61%	39%	49%	51%	29%	30%	23%	18%	88%	1%	5%	5%	

800 OREGON ADULTS WERE INTERVIEWED BY TELEPHONE 10/25 - 10/27. OF THEM, 734 WERE REGISTERED TO VOTE.

OF THEM, 687 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. OF LIKELIES, 422 HAVE ALREADY VOTED; 265 HAVE NOT YET VOTED. LV'S ON 10/28 INCLUDE 61% ALREADY VOTED & 39% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.	ı
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100	L

PLEASE EXERCISE I	EXTREM	E CAU	TION	I N DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/(NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTERED	734	278	257	196	004	108	160	225	236	266	310	132	019		
ALREADY VOTED	422	156	177	089	001	070	090	128	132	160	167	082	007		
NOT YET VOTED	265	111	065	088	001	034	066	088	076	094	114	044	010		
LIKELY	687	266	242	177	002	103	156	216	207	254	281	126	018		
BUSH (R)	326	243	020	062	001	036	072	107	109	219	086	010	006		
KERRY (D)	344	021	219	103	001	064	081	102	094	028	189	113	011		
OTHER	014	002	002	009	000	002	003	005	004	006	004	003	000		
UNDECIDED	004	000	001	003	000	001	000	002	000	002	001	001	000		
TOTAL	800	278	257	196	004	114	166	240	275	283	336	143	028		
COMPOSITION OF ADULTS	100%	35%	32%	24%	0%	14%	21%	30%	34%	35%	42%	18%	3%		
COMP. OF REG. VOTERS	100%	38%	35%	27%	0%	15%	22%	31%	32%	36%	42%	18%	3%		
COMP. OF LIKELY VOTERS	100%	39%	35%	26%	0%	15%	23%	32%	30%	37%	41%	18%	3%		
	800	OPEC	ON AT	TII TC	WED	E I M'	CEDVI	EWED	DV '	PET ET	риоме	10/	25	10/2	7

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RAW COUNTS FOR ALL RESPONSE HOI இES

THE RESPONSES	0.5. 4	S	<u>S</u>	<u>~</u>	T. 400	THO THE	D		W DE	CONGI	D E D E D	A G G T	D.A.T.E.	4.00/	
PLEASE EXERCISE E	EXIKEM	E SAU	R III		AWING	CONC	LUSIU	NS FK	$\overline{}$	вроро	LAIIU	NS SM	ALLEK	IHAN	100
		NS		REGULAR RELIG		ш		VET	NON-MILITARY		-				
	_	NO RELIGIOUS	OCCASIONAL	<u>ج</u>		PRO-CHOICE	¥	MILITARY/VET	Ė		NOIN-NON	꽃			
	SAL)SIC	₹	当	妄	S	Æ	Ş	Z	ş	S			
	OVERALL	0	733	<u> </u>	PRO-LIFE	8	NOT SURE	⊒	N	UNION	NO N	NOT SURE			
	0	Z	0	~	<u> </u>	Δ.	Z	2	Z	_	Z	Z			
REGISTERED	734	268	203	247	264	419	028	348	350	181	510	007			
ALREADY VOTED	422	161	103	150	149	245	013	212	188	100	294	005			
NOT YET VOTED	265	086	086	086	102	145	013	116	137	070	181	003			
LIKELY	687	247	189	236	251	390	025	327	325	170	475	002			
BUSH (R)	326	063	095	158	206	094	016	175	135	077	229	004			
KERRY (D)	344	176	090	072	038	286	009	145	180	087	235	004			
OTHER	_							-							
UNDECIDED	014	007	003	004	006	008	000	004	010	004	009	000			
	004	001	001	001	002	002	000	003	000	001	002	000			
TOTAL	800	295	224	263	290	450	034	377	383	190	562	008			
COMPOSITION OF ADULTS	100%	37%	28%	33%	36%	56%	4%	47%	48%	24%	70%	1%			
COMP. OF REG. VOTERS	100%	36%	28%	34%	36%	57%	4%	47%	48%	25%	69%	1%			
COMP. OF LIKELY VOTERS	100%	36%	28%	34%	36%	57%	4%	48%	47%	25%	69%	1%			

800 OREGON ADULTS WERE INTERVIEWED BY TELEPHONE 10/25 - 10/27. OF THEM, 734 WERE REGISTERED TO VOTE.

OF THEM, 687 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. LV'S ON 10/28 INCLUDE 61% ALREADY VOTED & 39% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

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THE RESPONSES PLEASE EXERCISE E	OF A	SUBPO	PULAT	ION O	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DE E ED	A ec U	RATE	± 10%.	100
TLEASE EXERCISE E	AIREN	E CAU	<u>~~</u>	IN DR	AWING			NO I'N	OM SU	DI OI U	5		ALLER	IIIAN	100
		~	\$40K - \$80K/YI	æ		PORTLAND ARE	REST OF OREGO		2		<u>ج</u>	AGAINST' OTH			
	AL	< \$40K/YR	\$	\$80K/YR	岁	Ā	0F (2	SUBURBAN		VOTED 'FOR'	INSI	NOT SURE		
	OVERALL	\$40	Š	\$80	DECLINE	R	ST (URBAN	BU	RURAL	ΞE	IGAI	T S		
	6	V	\$	۸		2	2	5	S	≅	>	-	ž		
REGISTERED	734	237	268	149	028	467	267	232	298	204					
ALREADY VOTED	422	137	151	088	017	271	151	139	164	119					
NOT YET VOTED	265	073	106	057	011	163	102	081	114	070					
LIKELY	687	211	257	144	027	434	253	220	278	189					
BUSH (R)	326	090	130	067	015	205	121	084	138	104	261	058	007		
KERRY (D)	344	113	121	075	011	217	126	127	134	082	189	142	013		
OTHER	014	006	004	001	002	008	005	007	004	002	000	000	000		
UNDECIDED	004	002	001	000	000	003	001	002	001	001	000	000	000		
TOTAL	800	279	277	153	031	515	285	245	330	225					
COMPOSITION OF ADULTS	100%	35%	35%	19%	4%	64%	36%	31%	41%	28%					
COMP. OF REG. VOTERS	100%	32%	37%	20%	4%	64%	36%	32%	41%	28%					
COMP. OF LIKELY VOTERS	100%	31%	37%	21%	4%	63%	37%	32%	41%	27%					
	800	OREG	ON AI	ULTS	WER	E IN	ΓERVI	EWED	BY '	TELE	PHONE	10/	25 -	10/2	7.
	OF T	HEM,	734	WERE	REG	I STE	RED T	0 V0	TE.						
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	LV' S	ON	10/28	BINC	LUDE	61%	ALRE	EADY	VOTE	D & 3	39% Y	ET T	0 VO	ľE.	

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.