

OREGON: COMPLEX FIGHT TO FINISH; KERRY UP AMONG 'ALREADY VOTED'



IN 2000, BUSH GOT 47% & LOST BY 0.4% ... TODAY, BUSH STILL HAS 47% ... KERRY HAS 50%

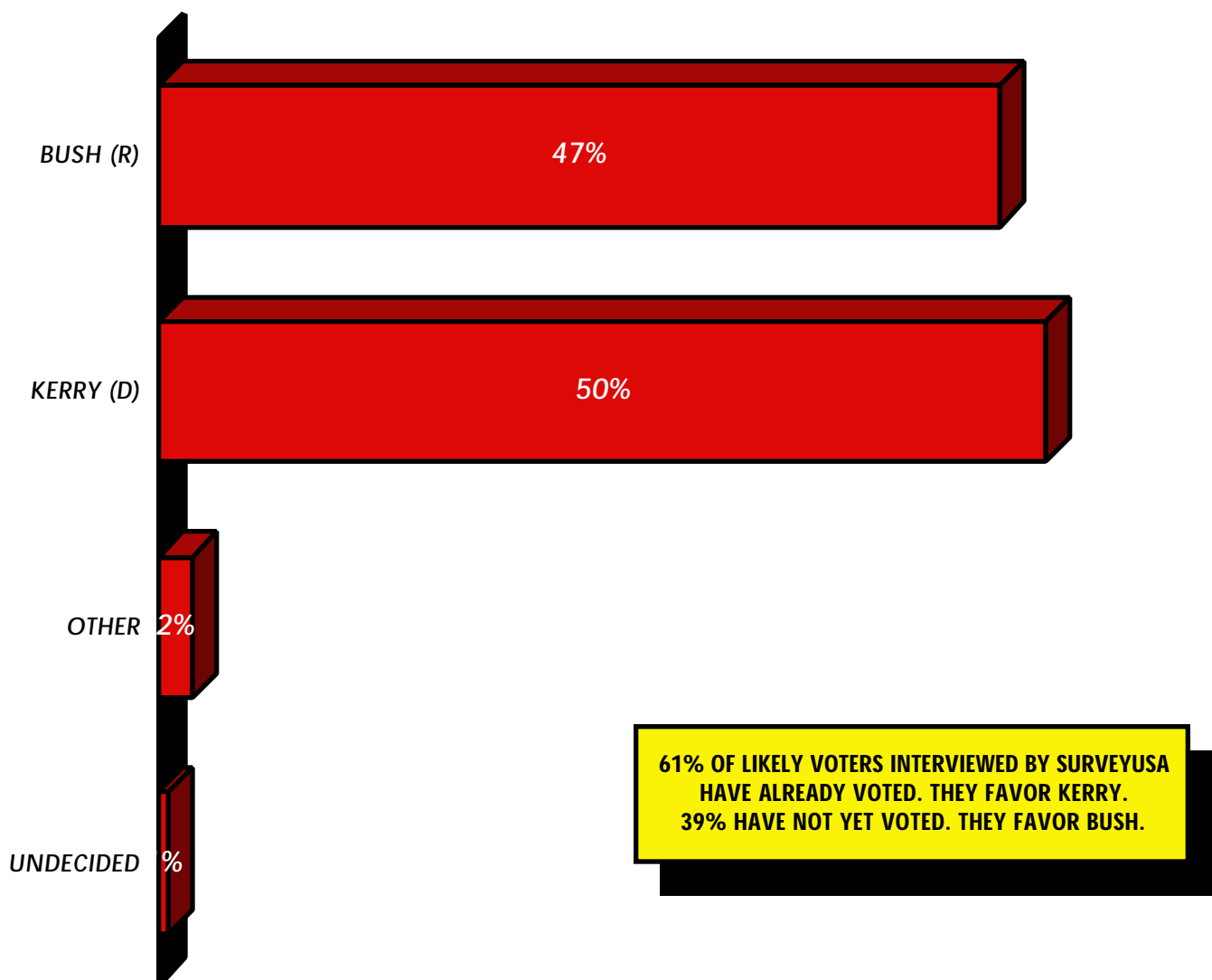
- IF THEY COUNT THE BALLOTS IN OREGON TODAY, JOHN KERRY BEATS GEORGE W BUSH, SURVEYUSA POLL OF 687 LV FINDS. THOSE WHO HAVE ALREADY VOTED BACK KERRY 54% TO 44%. BUT 5 DAYS REMAIN & WHEN ALL LIKELY VOTERS ARE CONSIDERED, INCLUDING THOSE WHO HAVE NOT YET VOTED BUT ARE DETERMINED TO, KERRY JUST EDGES BUSH 50% TO 47%, TO CAPTURE 7 ECV.
- 16 DAYS AGO, KERRY LED BY 9 IN OR. KERRY HAS LOST 3 PTS, BUSH HAS GAINED 3 PTS. FINAL OUTCOME IS WITHIN MARGIN OF ERROR, BUT BUSH WOULD NEED TO DO 8 PTS BETTER AMONG THOSE WHO HAVE NOT YET VOTED THAN SURVEYUSA ALREADY FORECASTS TO CARRY THE STATE. (BUSH LEADS 52% TO 44% AMONG THOSE WHO HAVE NOT YET VOTED; WOULD NEED TO WIN 56% TO 40% THE NOT-YET-VOTED GROUP TO CARRY THE STATE). BUSH UP 5 WITH MEN, KERRY UP 10 WITH WOMEN.
- WHITE VOTERS TIED AT 49%. MINORITY VOTERS GIVE KERRY HIS MARGIN OF VICTORY.

RESEARCH CONDUCTED E.T.	041025 18:35-22:47 041026 18:38-22:48 041027 18:31-22:48 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OREGON
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KATU-TV PORTLAND

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

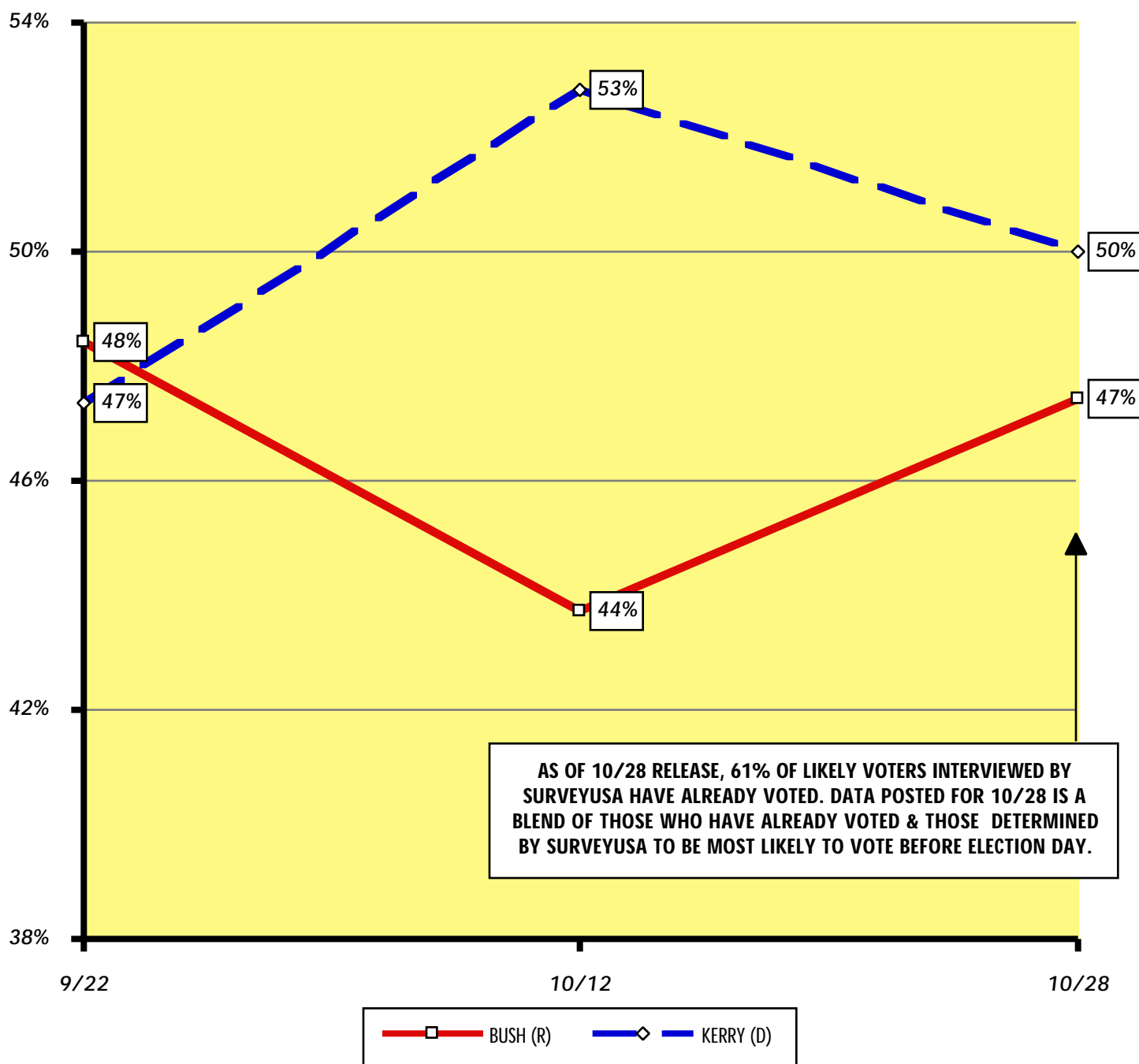
AMERICANS WILL CAST BALLOTS FOR PRESIDENT FROM NOW THROUGH NOVEMBER 2ND. IF YOU WERE FILLING OUT YOUR BALLOT FOR PRESIDENT RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	687	LIKELY VOTERS FROM THE ENTIRE STATE OF OREGON
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.8%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	HISPANIC	ASIAN/OTHER			
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	47%	44%	52%	51%	44%	45%	51%	48%	45%	49%	37%	37%			
KERRY (D)	50%	54%	44%	46%	54%	53%	46%	50%	53%	49%	61%	60%			
OTHER	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	0%	3%			
UNDECIDED	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	2%	0%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	94	110	108	92	94	108	100	96	102	78	79			
KERRY (D)	100	108	88	93	107	105	91	101	106	98	121	120			
OTHER	100	75	140	123	78	115	112	90	69	100	0	135			
UNDECIDED	100	56	171	0	196	86	170	38	85	91	362	0			
OVERALL															
ALREADY VOTED															
NOT YET VOTED															
MALE															
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VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	47%	91%	8%	35%	35%	46%	49%	53%	86%	31%	8%				
KERRY (D)	50%	8%	90%	58%	62%	52%	47%	46%	11%	67%	90%				
OTHER	2%	1%	1%	5%	2%	2%	2%	2%	2%	1%	2%				
UNDECIDED	1%	0%	0%	2%	1%	0%	1%	0%	1%	1%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	192	17	74	73	97	104	111	181	64	16				
KERRY (D)	100	16	181	116	124	105	94	91	22	135	179				
OTHER	100	42	48	258	110	90	116	89	126	75	108				
UNDECIDED	100	13	69	275	161	0	193	33	105	89	108				
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY/VET	UNION	NON-UNION					
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	47%	26%	50%	67%	82%	24%	53%	41%	45%	48%					
KERRY (D)	50%	71%	48%	31%	15%	73%	44%	56%	51%	49%					
OTHER	2%	3%	2%	2%	2%	2%	1%	3%	2%	2%					
UNDECIDED	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	54	105	141	173	51	113	87	96	101					
KERRY (D)	100	142	95	61	30	147	89	111	103	99					
OTHER	100	136	76	87	122	98	61	150	115	99					
UNDECIDED	100	78	136	87	105	83	181	19	149	84					

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
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 PRO-LIFE
 PRO-CHOICE
 MILITARY/VET
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VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible]

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

800 OREGON ADULTS WERE INTERVIEWED BY TELEPHONE 10/25 - 10/27.
OF THEM, 734 WERE REGISTERED TO VOTE.
OF THEM, 687 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.
OF LIKELIES, 422 HAVE ALREADY VOTED; 265 HAVE NOT YET VOTED.
LV'S ON 10/28 INCLUDE 61% ALREADY VOTED & 39% YET TO VOTE.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.