

AT THE WIRE, MARYLAND IS STILL KERRYLAND; DEMS HOLD 10 ECV



72 HRS TO GO ... KERRY LEADS BY 11 ... IN 2000, GORE WON BY 16

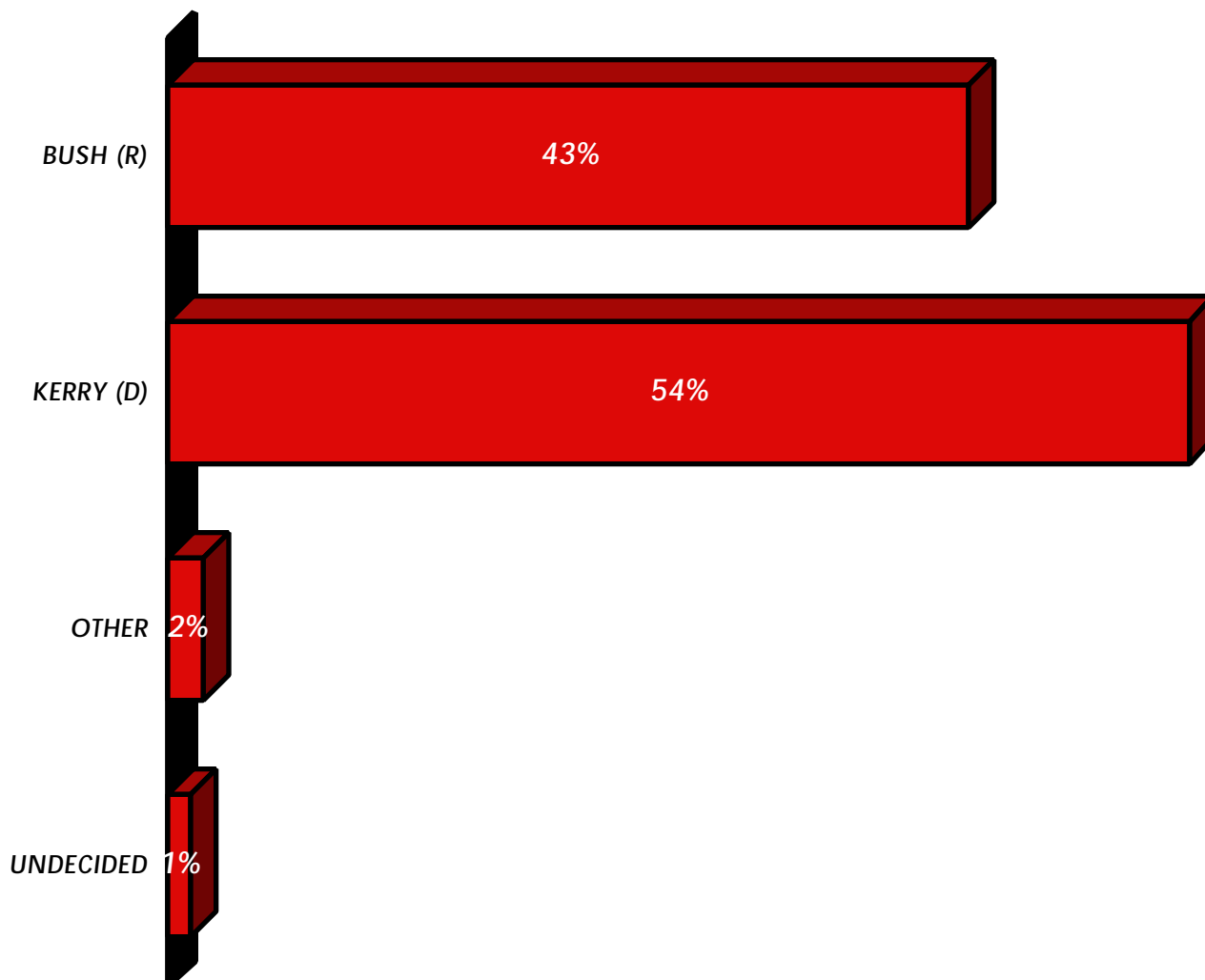
- ✦ IN AN ELECTION FOR PRESIDENT IN MD TODAY, 3 DAYS TO THE VOTE, JOHN KERRY BEATS GEORGE W BUSH 54% TO 43%, ACCORDING TO A SURVEYUSA POLL OF 607 LIKELY VOTERS 10/27-10/29.
- ✦ 6 WKS AGO, AT PEAK OF SWIFT-BOAT CONTROVERSY, BUSH & KERRY WERE TIED IN MD. 3 WKS AGO, KERRY LED BY 15. AT THE FINISH LINE, KERRY LEADS BY 11. 10 ELECTORAL VOTES BLUE.
- ✦ BUSH LEADS BY 13 PTS AMONG WHITE VOTERS. KERRY LEADS BY 73 PTS AMONG BLACK VOTERS.
- ✦ KERRY LEADS BY 30 AMONG MOST EDUCATED VOTERS. BUSH & KERRY TIE AMONG LEAST EDUCATED.
- ✦ BUSH LEADS BY 3 AMONG THOSE WHO ATTEND CHURCH REGULARLY. KERRY LEADS BY 25 AMONG THOSE WHO ATTEND CHURCH RARELY. 76% OF PRO-LIFE VOTERS BACK BUSH. 71% OF PRO-CHOICE VOTERS BACK KERRY. KERRY LEADS BY 18 PTS AMONG INDEPENDENTS & BY 20 AMONG MODERATES.

RESEARCH CONDUCTED E.T.	041027 15:36-20:47 041028 15:33-20:47 041029 15:34-20:45 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF MARYLAND
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WMAR-TV BALTIMORE

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

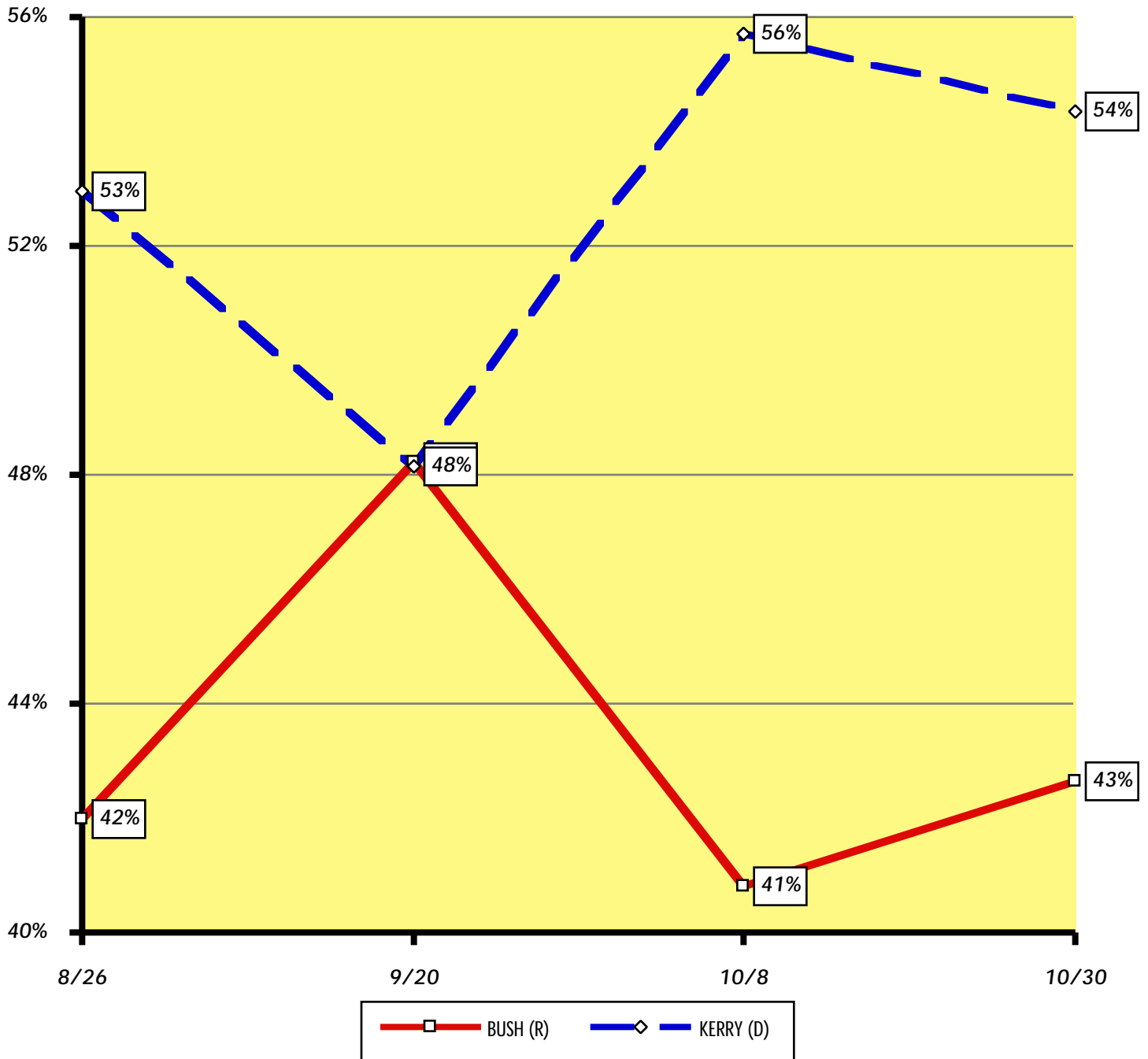
ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	607	LIKELY VOTERS FROM THE ENTIRE STATE OF MARYLAND
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK						
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	43%	48%	37%	39%	43%	45%	45%	55%	12%						
KERRY (D)	54%	49%	59%	58%	54%	52%	54%	42%	85%						
OTHER	2%	3%	1%	3%	1%	3%	0%	2%	1%						
UNDECIDED	1%	0%	2%	1%	2%	1%	1%	1%	2%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	113	88	91	102	105	105	129	28						
KERRY (D)	100	90	109	106	99	95	99	78	157						
OTHER	100	144	60	148	66	144	25	97	60						
UNDECIDED	100	10	182	74	150	67	85	71	163						

OVERALL **MALE** **FEMALE** **AGE 18-34** **AGE 35-49** **AGE 50-64** **AGE 65+** **WHITE** **BLACK** **HISPANIC** **ASIAN/OTHER**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	43%	91%	11%	38%	34%	47%	43%	48%	73%	38%	5%				
KERRY (D)	54%	8%	86%	56%	64%	50%	54%	48%	24%	58%	92%				
OTHER	2%	1%	1%	6%	1%	3%	2%	2%	2%	2%	2%				
UNDECIDED	1%	1%	1%	1%	1%	1%	0%	2%	0%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	212	27	90	80	109	102	112	172	90	12				
KERRY (D)	100	14	158	102	117	91	100	89	45	107	170				
OTHER	100	30	68	311	43	148	110	109	126	87	88				
UNDECIDED	100	115	112	49	125	87	34	145	0	198	78				

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	43%	36%	41%	50%	76%	26%	45%	40%	37%	45%					
KERRY (D)	54%	61%	56%	47%	21%	71%	52%	57%	60%	53%					
OTHER	2%	2%	2%	1%	2%	2%	3%	1%	3%	2%					
UNDECIDED	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	84	95	117	178	61	105	95	86	104					
KERRY (D)	100	112	103	87	39	130	96	104	110	97					
OTHER	100	108	133	72	112	100	147	59	182	89					
UNDECIDED	100	117	79	114	62	92	45	170	0	112					

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
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VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **< \$40K/YR** **\$40K - \$80K/YR** **> \$80K/YR** **BALTIMORE AREA** **REST OF MARYLAND** **URBAN** **SUBURBAN** **RURAL** **BUSH (R)** **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	43%	39%	41%	45%	45%	39%	27%	44%	59%						
KERRY (D)	54%	56%	56%	52%	52%	58%	70%	53%	38%						
OTHER	2%	2%	2%	2%	2%	2%	2%	2%	2%						
UNDECIDED	1%	2%	2%	0%	1%	1%	1%	1%	0%						
VOTED 'FOR' CANDIDATE														83%	55%
'AGAINST' OTHER CAND.														15%	42%
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	92	96	106	106	90	63	103	138						
KERRY (D)	100	104	102	96	96	106	129	98	71						
OTHER	100	104	93	129	83	125	100	97	129						
UNDECIDED	100	213	150	36	80	129	86	108	43						

OVERALL **< \$40K/YR** **\$40K - \$80K/YR** **> \$80K/YR** **BALTIMORE AREA** **REST OF MARYLAND** **URBAN** **SUBURBAN** **RURAL**

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.