

**Bellwether Research & Consulting**

Indiana Statewide Survey  
Interview Dates: August 15-18, 2004  
N=601 Likely Voters  
Margin of Error + 4.0%

**Survey Results**

Sex of Respondent

48% Male  
52% Female

How likely is it that you will vote in this fall's election for governor?

89% Very likely  
11% Somewhat likely

Generally speaking, do you think the State of Indiana is headed in the right direction or do you think the state is off on the wrong track?

52% Right Direction  
30% Wrong Track  
18% Don't Know/Refused

Heard of? Favorable or unfavorable impression?

Joe Kernan

55% Heard of, Favorable  
21% Heard of, Unfavorable  
14% Heard of, no opinion  
10% Never heard of

Mitch Daniels

50% Heard of, Favorable  
16% Heard of, Unfavorable  
20% Heard of, no opinion  
14% Never heard of

George W. Bush

54% Heard of, Favorable  
41% Heard of, Unfavorable  
5% Heard of, no opinion  
- Never heard of

John Kerry

40% Heard of, Favorable  
47% Heard of, Unfavorable  
10% Heard of, no opinion  
3% Never heard of

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Now thinking ahead to this fall's elections. . .

If the election for president was held today, for whom would you vote?

George W. Bush, Republican (or) John Kerry, Democrat

47%	Bush, Definite	
5%	Bush, Probably	
1%	Undecided, lean Bush	
6%	Undecided - Firm	Total:
1%	Undecided, lean Kerry	52% Bush - 40% Kerry
7%	Kerry, Probably	
33%	Kerry, Definite	

If the election for U.S. Senate was held today, for whom would you vote?

Evan Bayh, Democrat (or) Marvin Scott, Republican

15%	Scott, Definite	
6%	Scott, Probably	
1%	Undecided, lean Scott	
10%	Undecided - Firm/no lean	Total:
2%	Undecided, lean Bayh	21% Scott - 65% Bayh
19%	Bayh, Probably	
46%	Bayh, Definite	

If the election for governor of Indiana was held today and the candidates were. . .

Joe Kernan, Democrat (and ) Mitch Daniels, Republican for whom would you vote?

31%	Daniels, Definite	
12%	Daniels, Probably	
2%	Und. lean Daniels	Total:
14%	Und. - Firm	43% Daniels - 38% Kernan
2%	Und. lean Kernan	
9%	Kernan, Probably	
29%	Kernan, Definite	
2%	Refused	

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Thinking now about the economy...

Do you think Indiana's economy is:

- 23% Getting better
- 42% Staying the same
- 31% Getting worse
- 5% Don't Know/Refused

How much do you, yourself, worry about the condition of the state's economy on your own personal financial situation?

- 32% A great deal
- 41% Some
- 18% Not much
- 8% Not at all
- 1% Don't Know/Refused

And our final questions are for statistical purposes only...

Into which of the following categories does your age fall?

- 17% 18-34
- 16% 35-44
- 22% 45-54
- 20% 55-64
- 26% 65+

In politics today, do you usually consider yourself to be a Republican, Democrat or an Independent?

- 39% Republican
- 30% Democrat
- 16% Independent (no party preference)
- 7% Independent, lean Republican
- 7% Independent, lean Democrat
- 1% Refused

And, for classification, what is your racial or ethnic background?

- 88% White
- 8% African American
- 1% Hispanic
- 2% Other
- 2% Refused