NO KERRY 'MO' IN KY: BUSH UP 17; BUNNING SAFE; AMENDMENT PASSES



IN 2000, BUSH BEAT GORE BY 15 PTS IN KENTUCKY ... BUSH BEATS KERRY TODAY BY 17 PTS

- * IN AN ELECTION FOR PRESIDENT IN KY TODAY, MIDWAY BETWEEN THE DEMOCRAT & GOP NATIONAL CONVENTIONS, GEORGE W BUSH CAPTURES KY'S 8 ELECTORAL VOTES & DEFEATS JOHN KERRY BY 17 PTS, 56% TO 39%, ACCORDING TO SURVEYUSA POLL OF 697 LIKELY VOTERS TAKEN 8/13 8/15.
- * IN AN ELECTION FOR U.S. SENATE IN KY TODAY, JIM BUNNING IS RE-ELECTED, DEFEATING DAN MONGIARDO 57% TO 33%. 3 WKS AGO IN IDENTICAL TRACKING POLL BUNNING LED BY 18, NOW 24.
- * A MARRIAGE AMENDMENT TO THE KY STATE CONSTITUTION PASSES BY 7: 2.
- * 3 WKS AGO, ON EVE OF DNC, BUSH LED BY 10. CONVENTION PRODUCED NEGATIVE KERRY BOUNCE.
- * 22% OF KY DEMS CROSS-OVER & VOTE GOP. 16% OF KERRY VOTERS SPLIT TICKET & GO BUNNING.

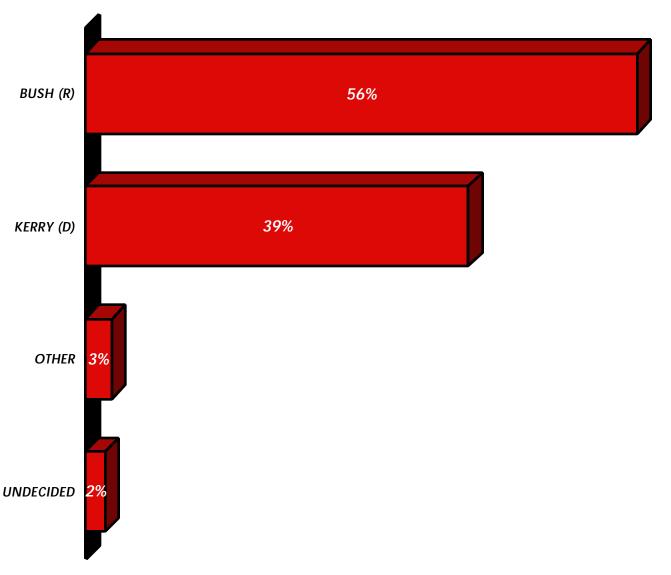
RESEARCH CONDUCTED E.T.	040813 16: 31-20: 50 040814 13: 00-20: 42 040815 15: 00-19: 28 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF KENTUCKY
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WHAS-TV LOUISVILLE AND WLEX-TV LEXINGTON

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



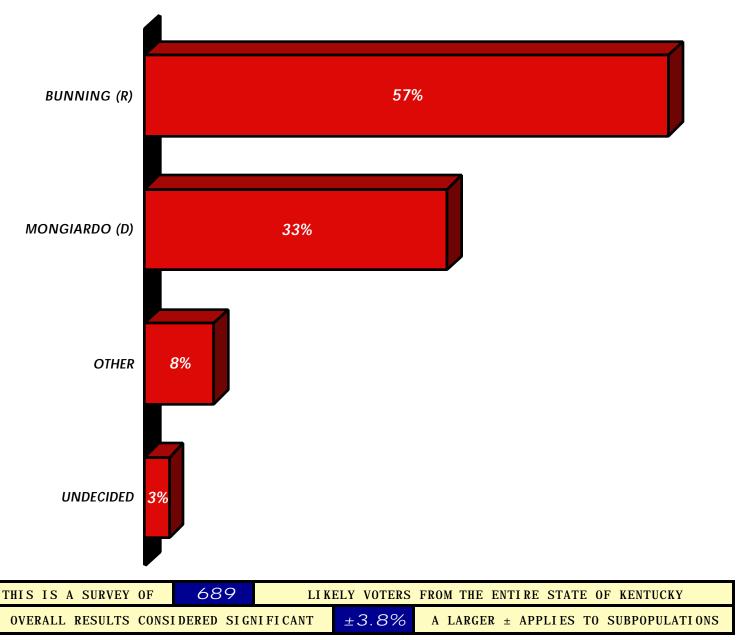
THIS IS A SURVEY OF 697 LIKELY VOTERS FROM THE ENTIRE STATE OF KENTUCKY

OVERALL RESULTS CONSIDERED SIGNIFICANT $\pm 3.8\%$ A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

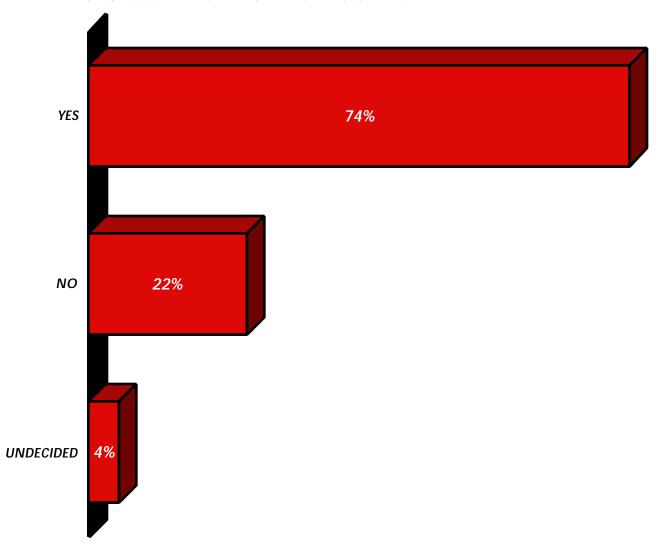
KENTUCKIANS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM KENTUCKY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JIM BUNNING? DEMOCRAT DAN MONGIARDO? OR SOME OTHER CANDIDATE?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE ON AMENDMENT / ALL LIKELY VOTERS

KENTUCKIANS WILL ALSO BE ASKED ABOUT A POSSIBLE AMENDMENT TO THE STATE CONSTITUTION. HERE IS THE EXACT LANGUAGE THAT WILL APPEAR ON THE BALLOT: ARE YOU IN FAVOR OF AMENDING THE KENTUCKY CONSTITUTION TO PROVIDE THAT ONLY A MARRIAGE BETWEEN ONE MAN AND ONE WOMAN SHALL BE A MARRIAGE IN KENTUCKY, AND THAT A LEGAL STATUS IDENTICAL TO OR SIMILAR TO MARRIAGE FOR UNMARRIED INDIVIDUALS SHALL NOT BE VALID OR RECOGNIZED?

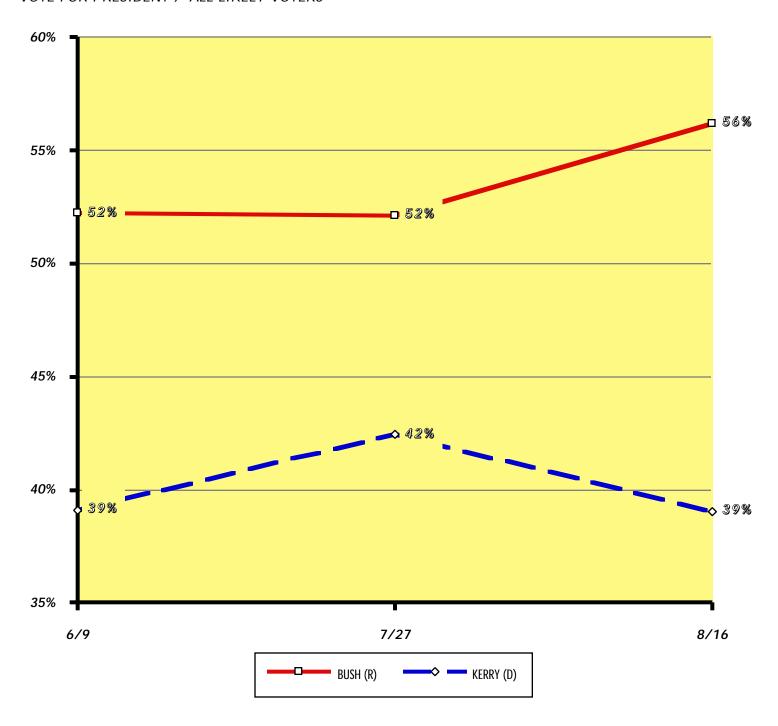


THIS IS A SURVEY OF 675 LIKELY VOTERS FROM THE ENTIRE STATE OF KENTUCKY

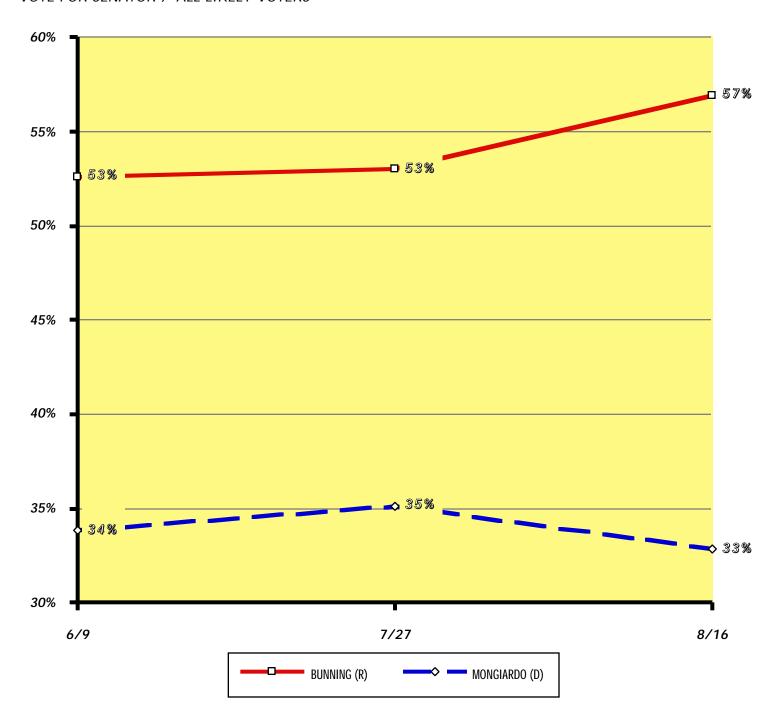
OVERALL RESULTS CONSIDERED SIGNIFICANT $\pm 3.5\%$ A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

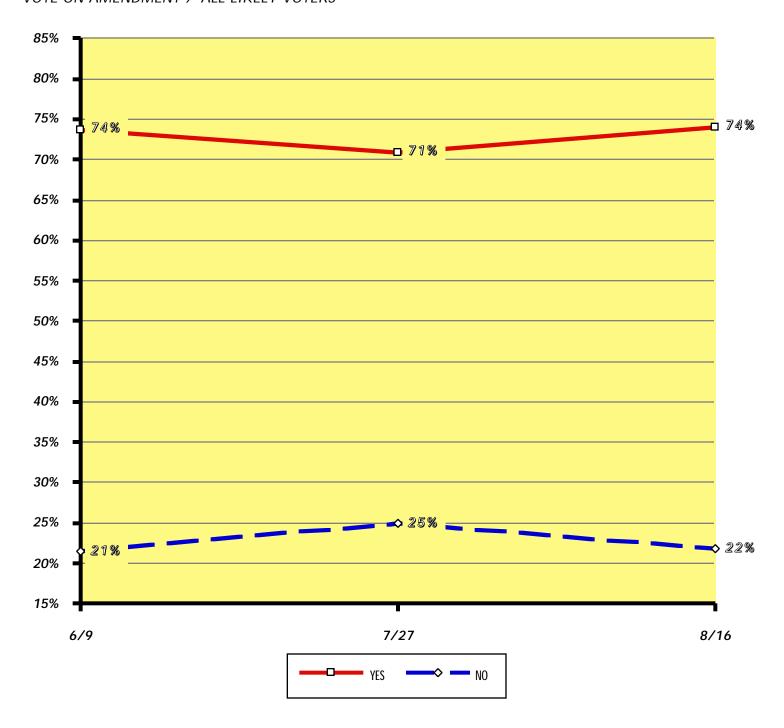
VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE ON AMENDMENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 55-49
AGE 56-64
WHITE
BLACK

BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
56%	57%	47%	59%	54%	59%	57%	57%	51%	59%	12%			
39%	39%	36%	36%	42%	38%	38%	37%	45%	36%	83%			
3%	2%	10%	3%	3%	3%	3%	4%	1%	2%	3%			
2%	1%	8%	2%	2%	1%	2%	2%	4%	2%	3%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	102	83	105	95	105	101	101	90	105	21				
100	101	92	92	108	97	98	95	115	93	212				
100	70	355	105	95	91	121	138	31	88	110				
100	67	378	112	89	43	95	108	184	101	131				

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
AGE 65+
WHITE

VOTE FOR PRESIDEI	OVERALL LA	REPUBLICAN O.										OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	BUSH (R)	KERRY (D)
BUSH (R)	56%	92%	22%	48%	51%	55%	58%	58%	57%	56%	42%	54%	64%		
KERRY (D)	39%	5%	73%	43%	45%	43%	37%	35%	39%	39%	49%	41%	33%		
OTHER	3%	2%	3%	7%	3%	0%	2%	4%	3%	3%	6%	3%	1%		
UNDECIDED	2%	1%	2%	2%	0%	2%	2%	3%	2%	2%	3%	2%	2%		
FOR CANDIDATE														84%	48%
AGAINST OTHER CAND.														14%	49%
	100%	100%	1.000/	1.000/	1.000/	1.000/	100%	1.000/	1.000/	1.000/	1.000/	1.000/	1.000/		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	С	EMO	GRAP	HIC S	SUBPO)PUL/	ATION	IS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
BUSH (R)	100	164	40	85	91	99	103	104	101	99	74	96	113		
KERRY (D)	100	14	186	110	116	109	96	90	99	99	126	104	86		
OTHER	100	63	92	269	108	15	91	146	94	111	224	122	47		
UNDECIDED	100			70				100	0.5	117	1 4 4	100			
	100	31	117	76	19	76	125	133	85	117	144	109	76		
	100			76				133	85	117	144	109			
	100			76				133	85	117	144	109			
	100			76				133	85	117	144	109			
	100			76				133	85	117	144	109			
	100			76				133	85	117	144	109			

OVERALL

CONSERVATIVE
CONSERVATIVE
CONSERVATIVE
LIBERAL

PRO-LIFE
PRO-LIFE
PRO-CHOICE
ASTERN KENTUCKY
LOUISVILLE AREA
VWESTERN KENTUCKY
VWESTERN KENTUCKY
VWESTERN KENTUCKY
VWESTERN KENTUCKY
VWESTERN KENTUCKY
VWESTERN KENTUCKY
VARIAN

URBAN SUBURBAN RURAL

> BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
56%	83%	42%	20%	71%	33%	62%	53%	56%	55%	43%	60%	58%	
39%	15%	52%	77%	24%	61%	36%	42%	39%	38%	55%	35%	37%	
3%	1%	4%	3%	2%	4%	1%	4%	2%	5%	2%	3%	3%	
2%	1%	2%	0%	2%	2%	2%	2%	2%	2%	1%	2%	2%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER UNDECIDED

C	ЕМО	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	147	74	36	127	59	109	93	101	97	77	108	103		
100	39	133	196	62	157	92	108	100	98	140	89	94		
100	41	157	109	86	140	20	140	72	191	66	100	110		
100	59	114	11	97	105	104	82	116	92	28	96	123		

RURAL

OVERALL URBAN PRO-LIFE LIBERAL PRO-CHOICE **EASTERN KENTUCKY LOUISVILLE AREA** CONSERVATIVE MODERATE NORTH-CENTRAL KENTUCKY **WESTERN KENTUCKY** SUBURBAN

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	BUSH (R)	KERRY (D)
6	핑	P R	≩	표	Ą	Ą	Ą	Ą	⋝	B I	B	포

BUNNING (R) Mongiardo (d) Other Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
57%	58%	51%	62%	52%	59%	57%	59%	50%	60%	15%	86%	16%	
33%	33%	32%	31%	34%	29%	32%	31%	42%	30%	70%	6%	72%	
8%	7%	11%	5%	9%	8%	8%	8%	5%	7%	14%	5%	10%	
3%	2%	7%	1%	4%	3%	2%	2%	3%	3%	1%	2%	2%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUNNING (R) MONGIARDO (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	101	89	109	92	104	101	104	89	105	27	152	29		
100	100	97	95	105	89	97	94	128	93	212	19	219		
100	95	145	72	126	109	112	102	65	94	182	70	126		
100	83	243	55	141	117	93	91	99	105	46	80	80		

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
BLACK
BUSH (R)

VOTE FOR SENATOR	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL B	COLLEGE GRAD	SOME COLLEGE	AGES .	MILITARY/VET	NON-MILITARY/VETA	NEVER RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES		
				SPO	VSES	SORT			ЛОGR	APHI	C CAT				
BUNNING (R)	57%	87%	28%	56%	48%	60%	60%	60%	58%	58%	48%	56%	63%		
MONGIARDO (D)	33%	6%	62%	32%	44%	34%	31%	29%	33%	33%	42%	35%	29%		
OTHER	8%	5%	9%	11%	7%	6%	7%	9%	8%	7%	9%	7%	7%		
UNDECIDED	3%	2%	1%	1%	0%	0%	2%	2%	1%	2%	1%	2%	1%		
	1000	1000	1.0.00/	1000	1000/	1000	1.0.00/	1000	1000	1000/	1000	1.0.00/	1.0.00/		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	Γ	EMO	CDAD	иг с	HRDO	ADIII.	Λ TION	US IN	DEVE	D TO	OVE	DALL	DECD	ONSE	C
DUMMING (D)						OPUL/								ONSE	S
BUNNING (R)	100	153	49	98	85	105	106	106	102	102	85	98	111	ONSE	S
MONGIARDO (D)	100 100	153 19	49 188	98 96	85 134	105 103	106 96	106 88	102 102	102 100	85 127	98 107	111 89	ONSE	S
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	S
MONGIARDO (D)	100 100	153 19	49 188	98 96	85 134	105 103	106 96	106 88	102 102	102 100	85 127	98 107	111 89	ONSE	S
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	S
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	S
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	S
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	S
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	5
MONGIARDO (D) OTHER	100 100 100	153 19 65	49 188 126	98 96 150	85 134 99	105 103 81	106 96 87	106 88 125	102 102 104	102 100 94	85 127 124	98 107 95	111 89 87	ONSE	5
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	S
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	S
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	5
MONGIARDO (D) OTHER	100 100 100	153 19 65 63	49 188 126	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	5
MONGIARDO (D) OTHER	100 100 100 100	153 19 65	49 188 126 25	98 96 150 49	85 134 99	105 103 81 15	106 96 87	106 88 125	102 102 104	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	S
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	S
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94	85 127 124 35	98 107 95 62	89 87 36	ONSE	5
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95 62	89 87 36	ONSE	5
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124	98 107 95 62	89 87 36	ONSE	S
MONGIARDO (D) OTHER	100 100 100 100	153 19 65 63	49 188 126 25	98 96 150 49	85 134 99 9	105 103 81 15	106 96 87 59	106 88 125 60	102 102 104 31	102 100 94 60	85 127 124 35	98 107 95	111 89 87	ONSE	5

OVERALL

CONSERVATIVE

CONSERVATIVE

MODERATE

LIBERAL

LIBERAL

PRO-CHOICE

ASTERN KENTUCKY

NORTH-CENTRAL KEAU

WESTERN KENTUCKY

URBAN SUBURBAN RURAL

BUNNING (R) MONGIARDO (D) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
57%	78%	47%	25%	70%	39%	65%	53%	57%	53%	39%	62%	60%	
33%	15%	42%	62%	20%	52%	26%	35%	33%	37%	49%	28%	30%	
8%	5%	9%	12%	6%	8%	7%	9%	7%	7%	8%	7%	8%	
3%	2%	2%	1%	4%	1%	2%	3%	3%	3%	5%	3%	2%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUNNING (R) MONGIARDO (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	137	82	43	123	68	114	94	100	92	68	110	105		
100	45	129	188	61	160	79	107	101	113	149	86	93		
100	66	115	163	86	106	95	113	95	95	104	87	106		
100	70	88	50	135	32	65	116	103	112	171	105	76		

RURAL

OVERALL URBAN PRO-LIFE CONSERVATIVE EASTERN KENTUCKY MODERATE LIBERAL PRO-CHOICE **LOUISVILLE AREA** NORTH-CENTRAL KENTUCKY **WESTERN KENTUCKY** SUBURBAN

VOTE ON AMENDMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RALL	AIN	BABLE	ш	ALE	18-34	35-49	50-64	65 +	ш	×
)VE	ËRI)R0	MALE	EM.	₹9	₹9	₹9	1GE	MHIT	3LAC!

YES NO Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	ΓEGO	RY	
74%	74%	75%	78%	70%	73%	72%	78%	73%	75%	59%			
22%	22%	19%	19%	24%	23%	23%	17%	22%	21%	31%			
4%	4%	6%	3%	6%	3%	5%	5%	5%	4%	10%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

YES NO UNDECIDED

C	PEMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	100	101	106	95	99	97	105	99	101	80				
100	101	87	87	112	108	107	80	101	97	143				
100	94	150	68	131	73	109	109	113	94	232				

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 50-64
AGE 65+
WHITE
BLACK

VOTE ON AMENDME	OVERALL TW3	REDUBLICAN Odsava	DEMOCRAT	INDEPENDENT/OTHE®	GRAD SCHOOL	COLLEGE GRAD A	PERCE SOME COILEGE	NTAG NO COIFEGE	MILITARY/VET	NON-MILITARY/VET& A	NEVER RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES		
				SPO											
YES	74%	86%	64%	65%	71%	65%	75%	78%	76%	71%	55%	69%	83%		
NO	22%	11%	30%	32%	24%	31%	20%	17%	20%	25%	42%	24%	13%		
UNDECIDED	4%	3%	6%	3%	4%	4%	4%	5%	5%	4%	3%	7%	4%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	D	EMO	GRAP	PHIC S	SUBPO	OPUL/	ATION	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
YES	100	EMO 117	GRAP 86	PHIC S	97	OPUL/ 88	4 <i>TIOI</i> 102	NS IN 106	DEXE 103	D TO 96	OVEI 74	RALL 94	RESP 112	ONSE	S
YES NO					_									ONSE	S
	100	117	86	88	97	88	102	106	103	96	74	94	112	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100 100	117 51	86 137	88 146	97 112	88 143	102 94	106 78	103 90	96 115	74 195	94 111	112 62	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100 100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51	86 137	88 146 75	97 112 96	88 143 88	94 99	106 78	103 90	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112	88 143	102 94	106 78 110	103 90 108	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195 62	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195	94 111 154	112 62 83	ONSE	S
NO	100	117 51 64	86 137 147	88 146 75	97 112 96	88 143 88	94 99	106 78 110	103 90 108	96 115 91	74 195 62	94 111	112 62	ONSE	S

OVERALL

CONSERVATIVE

CONSERVATIVE

CONSERVATIVE

MODERALE

LIBERAL

PRO-LIFE

EASTERN KENTUCKY

LOUISVILLE AREA

LOUISVILLE AREA

WESTERN KENTUCKY

URBAN SUBURBAN RURAL

> YES No UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
74%	85%	70%	46%	85%	56%	83%	66%	72%	78%	63%	73%	78%	
22%	11%	26%	49%	11%	41%	13%	30%	25%	15%	33%	25%	17%	
4%	3%	4%	5%	4%	3%	4%	4%	3%	6%	5%	2%	5%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

YES NO UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	115	95	62	115	76	112	89	97	106	84	98	105		
100	51	119	225	50	188	60	136	113	70	151	115	77		
100	81	94	126	95	73	97	100	76	149	110	54	121		

RURAL

OVERALL MODERATE URBAN PRO-LIFE CONSERVATIVE LIBERAL PRO-CHOICE EASTERN KENTUCKY LOUISVILLE AREA SUBURBAN NORTH-CENTRAL KENTUCKY **WESTERN KENTUCKY**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E														THAN	OAND.
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	FOR CANDIDATE	AGAINST OTHER GAND
REGISTERED	859	624	074	410	449	248	270	187	154	790	049	009	011	459	189
CERTAIN	624	624	000	304	319	163	202	140	119	578	031	006	008	427	165
PROBABLE	074	000	074	029	045	025	021	018	010	067	004	000	002	033	024
LIKELY	697	624	074	333	364	189	222	158	128	645	036	006	010	459	189
BUSH (R)	392	357	034	197	195	111	126	090	065	382	004	003	003	329	055
KERRY (D)	272	246	026	119	153	071	085	059	058	235	029	003	005	130	134
OTHER	019	012	007	010	010	005	007	006	001	016	001	000	003	000	000
UNDECIDED	014	800	006	007	006	002	004	003	005	013	001	000	000	000	000
BUNNING (R)	392	356	036	205	188	109	126	092	064	380	005	002	004		
MONGIARDO (D)	226	204	023	103	123	054	070	048	054	195	024	003	005		
OTHER	052	044	800	018	034	015	019	012	006	045	005	001	001		
WON'T VOTE	008	006	002	002	006	005	001	002	000	007	001	000	000		
UNDECIDED	019	014	005	005	014	006	006	004	003	018	000	000	000		
YES	500	447	053	257	243	136	155	120	089	471	019	005	005		
NO	147	133	013	062	085	043	050	027	027	132	010	001	004		
WON'T VOTE	022	019	003	005	017	003	007	004	007	018	004	000	000		
UNDECIDED	029	024	004	009	019	006	010	007	006	025	003	001	000		
TOTAL	1000	624	074	480	520	318	303	213	166	902	067	013	017	459	189
COMPOSITION OF ADULTS	100%	62%	7%	48%	52%	32%	30%	21%	17%	90%	7%	1%	2%	46%	19%
COMP. OF REGISTERED	100%	73%	9%	48%	52%	29%	31%	22%	18%	92%	6%	1%	1%	53%	22%
COMP OF LIKELY VOTERS	100%	89%	11%	48%	52%	27%	32%	23%	18%	93%	5%	1%	1%	66%	27%
	1000	KEN'	TUCK	Z ADL	LTS	INTE	RVLEV	VED B	Y TE	EPHO	NE 8	/13	- 8/	15.	

OF THEM, 697 WERE JUDGED TO BE 'LIKELY' VOTERS.

OF THEM, 859 WERE REGISTERED TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

RAW COUNTS FOR A						WO III				govg.	MICES	S SERVICES	RVICES	± 10%	
THE RESPONSES PLEASE EXERCISE E	OF A S	SUBPO F CAU	PULATI TION 1		F 100 AWING	CONC	TYP TUSTO	ICALL NS FR	OM SII	CONSI	IVALU DE S ÆED	NO G CU MOODN	RA¥AE MIDED	± 10% THAN	
PLEASE EXERCISE E	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/0	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/	NEVER RELIGIOUS	OCCASIONAL RELI	REGULAR RELIGION	BUSH (R)	KERRY (D)
REGISTERED	859	352	384	110	158	116	273	307	487	361	164	269	410		
CERTAIN	624	274	270	074	124	093	206	197	372	247	105	178	331		
PROBABLE	074	026	030	013	012	014	020	028	037	035	020	026	025		
LIKELY	697	300	300	087	136	107	225	225	409	281	125	204	356		
BUSH (R)	392	277	067	042	070	060	130	131	233	157	052	110	227		
KERRY (D)	272	016	218	037	062	046	084	079	159	109	061	083	119		
OTHER	019	005	800	006	004	000	006	009	011	009	008	007	005		
UNDECIDED	014	002	007	001	001	002	006	006	007	007	004	004	005		
BUNNING (R)	392	256	082	047	064	062	134	131	230	160	060	109	220	333	045
MONGIARDO (D)	226	018	181	027	058	035	070	063	133	091	052	069	102	024	195
OTHER	052	014	028	010	010	006	015	021	031	019	012	014	023	020	026
WON'T VOTE	008	005	002	001	000	000	004	004	003	004	001	003	003	006	001
UNDECIDED	019	007	007	002	005	003	003	007	012	007	001	009	009	008	006
YES	500	255	183	054	094	070	163	170	300	194	067	135	288		
NO	147	032	086	027	032	033	044	037	077	069	052	047	047		
WON'T VOTE	022	005	013	003	004	000	009	008	013	008	003	010	009		
UNDECIDED	029	800	018	003	005	004	009	010	018	011	003	013	012		
TOTAL	1000	317	321	097	184	127	305	376	565	420	212	322	444		
COMPOSITION OF ADULTS	100%	32%	32%	10%	18%	13%	31%	38%	56%	42%	21%	32%	44%		
COMP. OF REGISTERED	100%	41%	45%	13%	18%	14%	32%	36%	57%	42%	19%	31%	48%		
COMP OF LIKELY VOTERS	100%	43%	43%	12%	20%	15%	32%	32%	59%	40%	18%	29%	51%		
	1000	KEN'	ГИСКУ	ADU	LTS	INTE	RVIEV	VED B	Y TE	LEPH(DNE 8	/13	- 8/	15.	

OF THEM, 697 WERE JUDGED TO BE 'LIKELY' VOTERS.

OF THEM, 859 WERE REGISTERED TO VOTE.

GRAPHS REFLECT 'LIKELY' VOTERS.

											<u> </u>				
THE RESPONSES															
PLEASE EXERCISE E	XTREM		TION	IN DR	AWI NG	CONC	LUSI 0	NS FR		BPQPU			ALLER	THAN	100
	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	PRO-LIFE	PRO-CHOICE	NOT SURE	EASTERN KENTU	LOUISVILLE ARE	NORTH-CENTRA	WESTERN KENTU	URBAN	SUBURBAN	RURAL
REGISTERED	859	350	358	110	035	494	309	037	198	225	285	151	131	242	486
CERTAIN	624	273	243	080	024	374	220	019	139	170	209	106	099	184	341
PROBABLE	074	019	043	007	005	038	024	007	016	020	022	016	013	018	043
LIKELY	697	292	286	087	029	412	245	026	154	190	230	123	113	201	383
BUSH (R)	392	241	119	018	014	294	081	012	095	100	130	067	049	122	222
KERRY (D)	272	044	148	067	011	100	150	013	055	080	090	047	061	070	141
OTHER	019	003	012	003	001	010	009	000	001	007	005	006	002	006	012
UNDECIDED	014	003	006	000	003	008	005	000	003	003	005	002	001	004	009
BUNNING (R)	392	225	133	021	012	284	094	009	099	100	130	063	043	124	225
MONGIARDO (D)	226	043	121	053	008	082	128	012	040	066	076	045	055	056	115
OTHER	052	014	025	011	001	026	020	002	011	016	016	009	009	013	030
WON'T VOTE	008	003	001	001	003	005	001	001	002	003	002	002	000	002	006
UNDECIDED	019	005	007	001	005	015	002	001	003	006	006	004	005	006	008
YES	500	245	193	037	020	344	132	012	125	122	160	093	067	142	290
NO	147	032	071	040	004	044	097	004	020	054	055	018	035	049	063
WON'T VOTE	022	004	010	006	001	007	009	005	004	006	008	004	005	006	011
UNDECIDED	029	010	011	004	003	016	007	004	006	008	007	008	005	004	019
TOTAL	1000	394	419	127	048	562	351	058	225	270	334	171	156	290	554
COMPOSITION OF ADULTS	100%	39%	42%	13%	5%	56%	35%	6%	22%	27%	33%	17%	16%	29%	55%
COMP. OF REGISTERED	100%	41%	42%	13%	4%	58%	36%	4%	23%	26%	33%	18%	15%	28%	57%
COMP OF LIKELY VOTERS	100%	42%	41%	12%	4%	59%	35%	4%	22%	27%	33%	18%	16%	29%	55%

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1000 KENTUCKY ADULTS INTERVIEWED BY TELEPHONE 8/13 - 8/15.
OF THEM, 859 WERE REGISTERED TO VOTE.
OF THEM, 697 WERE JUDGED TO BE 'LIKELY' VOTERS.
GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.