

ALABAMA, 10 WEEKS TO ELECTION: BUSH DEFEATS KERRY BY 21 POINTS



IN 2000, BUSH CARRIED ALABAMA BY 15 POINTS ... 9 ELECTORAL VOTES SOLIDLY 'RED'

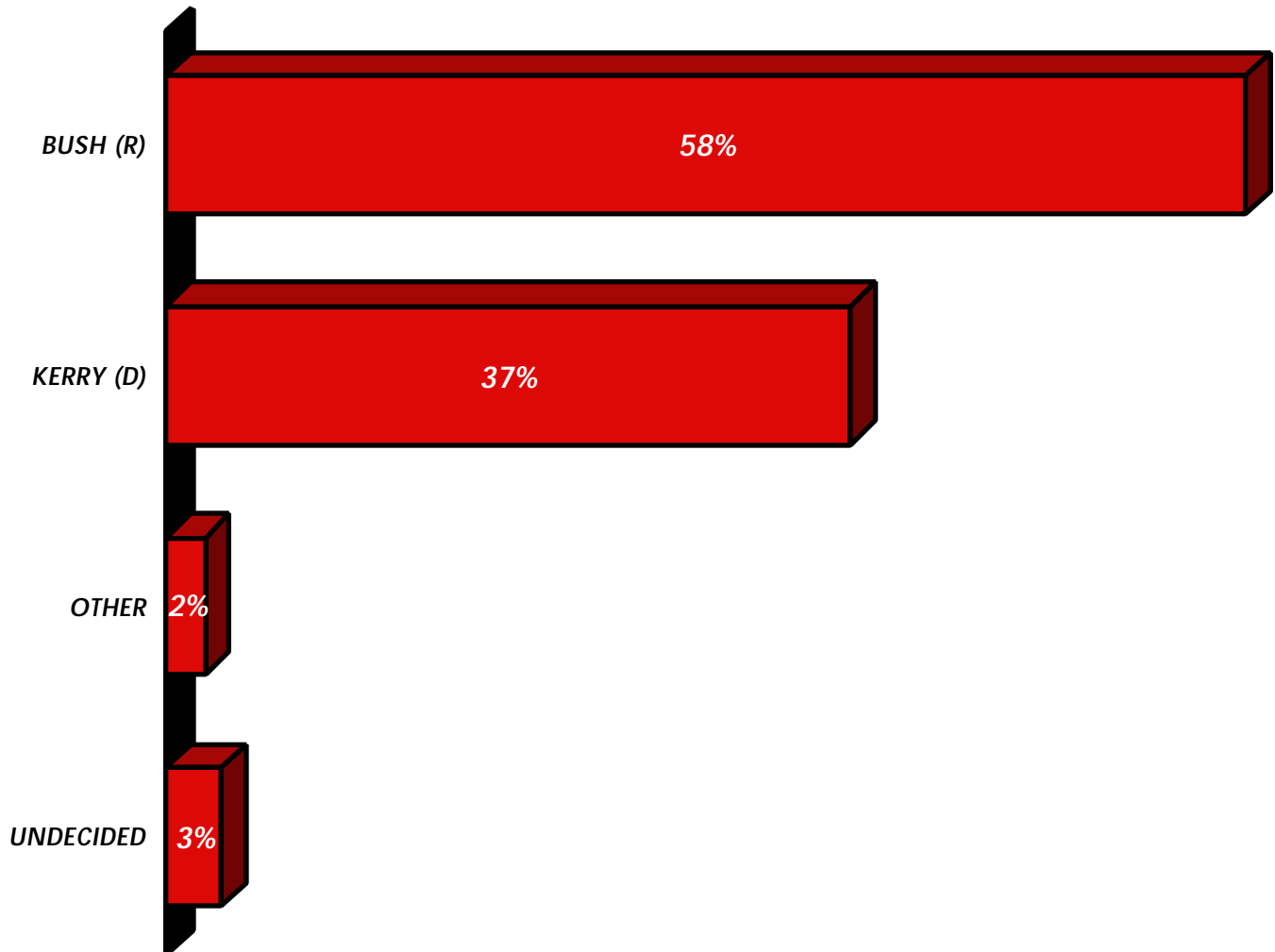
- * IN AN ELECTION FOR PRESIDENT OF THE UNITED STATES IN ALABAMA TODAY, GEORGE W BUSH DEFEATS JOHN KERRY 58% TO 37%, ACCORDING TO SURVEYUSA POLL CONDUCTED 8/21 - 8/23.
- * BUSH LEADS BY 21 POINTS TODAY. IN AN IDENTICAL POLL 16 WEEKS AGO, BUSH LED BY 19 POINTS. SINCE THEN, KERRY IS UP 1 POINT, BUSH IS UP 3 POINTS.
- * ALABAMA WHITES BACK BUSH 3:1. ALABAMA BLACKS BACK KERRY 6:1.
- * BUSH HOLDS 95% OF GOP BASE. KERRY HOLDS 87% OF DEMOCRAT BASE; 10% OF DEMS CROSS-OVER TO VOTE BUSH. INDEPENDENTS BREAK 2:1 FOR BUSH.
- * CONSERVATIVES BACK BUSH 4:1. MODERATES BREAK FOR KERRY 8:7.

RESEARCH CONDUCTED E.T.	040821 13:02-21:47 040822 15:03-20:30 040823 16:30-21:47 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ALABAMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WKRG-TV MOBILE

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

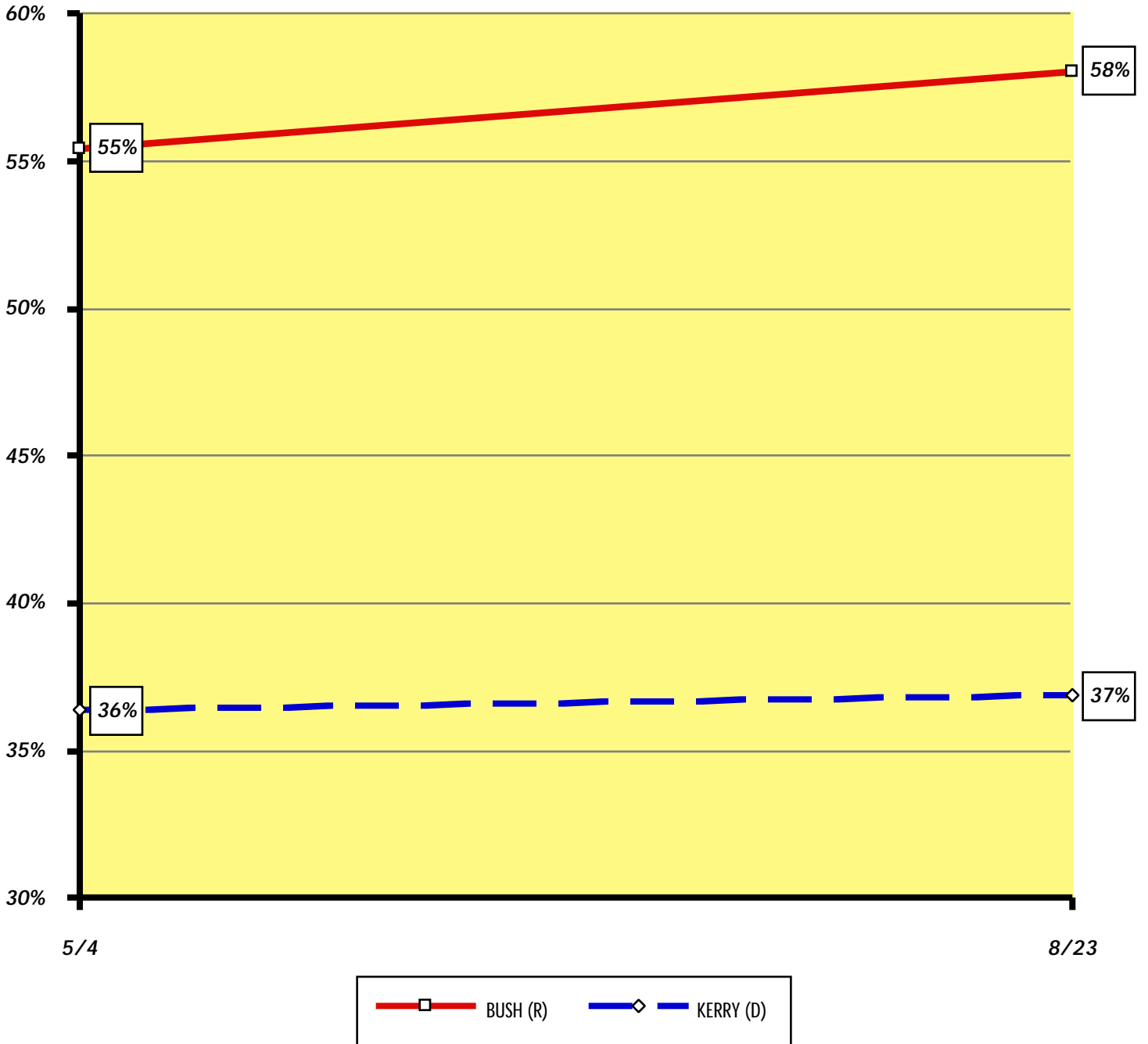
ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	599	LIKELY VOTERS FROM THE ENTIRE STATE OF ALABAMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	58%	59%	46%	62%	54%	56%	59%	61%	56%	72%	13%				
KERRY (D)	37%	36%	46%	33%	40%	36%	38%	36%	38%	24%	83%				
OTHER	2%	2%	5%	2%	2%	2%	2%	2%	2%	2%	1%				
UNDECIDED	3%	3%	3%	2%	4%	6%	1%	1%	3%	2%	3%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	102	79	107	93	97	101	105	97	124	23				
KERRY (D)	100	98	126	91	109	98	102	97	103	65	224				
OTHER	100	86	242	101	99	79	114	96	114	87	48				
UNDECIDED	100	101	89	76	122	202	41	45	113	65	102				
	100	101	89	76	122	202	41	45	113	65	102				

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **REPUBLICAN** **DEMOCRAT** **INDEPENDENT/OTHER** **GRAD SCHOOL** **COLLEGE GRAD** **SOME COLLEGE** **NO COLLEGE** **CONSERVATIVE** **MODERATE** **LIBERAL** **BUSH (R)** **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	58%	95%	10%	59%	54%	66%	58%	58%	77%	44%	23%				
KERRY (D)	37%	4%	87%	27%	41%	32%	37%	36%	20%	50%	73%				
OTHER	2%	0%	1%	6%	2%	0%	2%	4%	2%	1%	3%				
UNDECIDED	3%	1%	2%	7%	3%	3%	3%	3%	1%	4%	1%				
VOTED 'FOR' CANDIDATE														86%	57%
'AGAINST' OTHER CAND.														12%	37%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	163	17	102	94	113	99	100	132	75	39				
KERRY (D)	100	10	236	74	112	86	102	97	55	136	199				
OTHER	100	23	47	293	82	11	75	167	100	69	157				
UNDECIDED	100	26	62	248	90	86	115	94	28	151	23				

OVERALL **REPUBLICAN** **DEMOCRAT** **INDEPENDENT/OTHER** **GRAD SCHOOL** **COLLEGE GRAD** **SOME COLLEGE** **NO COLLEGE** **CONSERVATIVE** **MODERATE** **LIBERAL**

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.