ALABAMA, 10 WEEKS TO ELECTION: BUSH DEFEATS KERRY BY 21 POINTS



IN 2000, BUSH CARRIED ALABAMA BY 15 POINTS ... 9 ELECTORAL VOTES SOLIDLY 'RED'

- * IN AN ELECTION FOR PRESIDENT OF THE UNITED STATES IN ALABAMA TODAY, GEORGE W BUSH DEFEATS JOHN KERRY 58% TO 37%, ACCORDING TO SURVEYUSA POLL CONDUCTED 8/21 - 8/23.
- * BUSH LEADS BY 21 POINTS TODAY. IN AN IDENTICAL POLL 16 WEEKS AGO, BUSH LED BY 19 POINTS. SINCE THEN, KERRY IS UP 1 POINT, BUSH IS UP 3 POINTS.
- * ALABAMA WHITES BACK BUSH 3:1. ALABAMA BLACKS BACK KERRY 6:1.
- * BUSH HOLDS 95% OF GOP BASE. KERRY HOLDS 87% OF DEMOCRAT BASE; 10% OF DEMS CROSS-OVER TO VOTE BUSH. INDEPENDENTS BREAK 2:1 FOR BUSH.
- * CONSERVATIVES BACK BUSH 4:1. MODERATES BREAK FOR KERRY 8:7.

RESEARCH CONDUCTED E.T.	040821 13: 02-21: 47 040822 15: 03-20: 30 040823 16: 30-21: 47 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ALABAMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

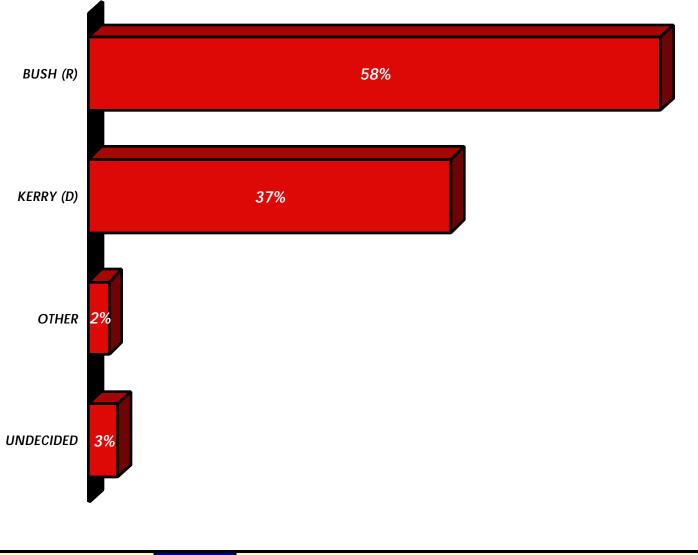
RESEARCH CONDUCTED FOR WKRG-TV MOBILE

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PAGE 1 OF 10

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

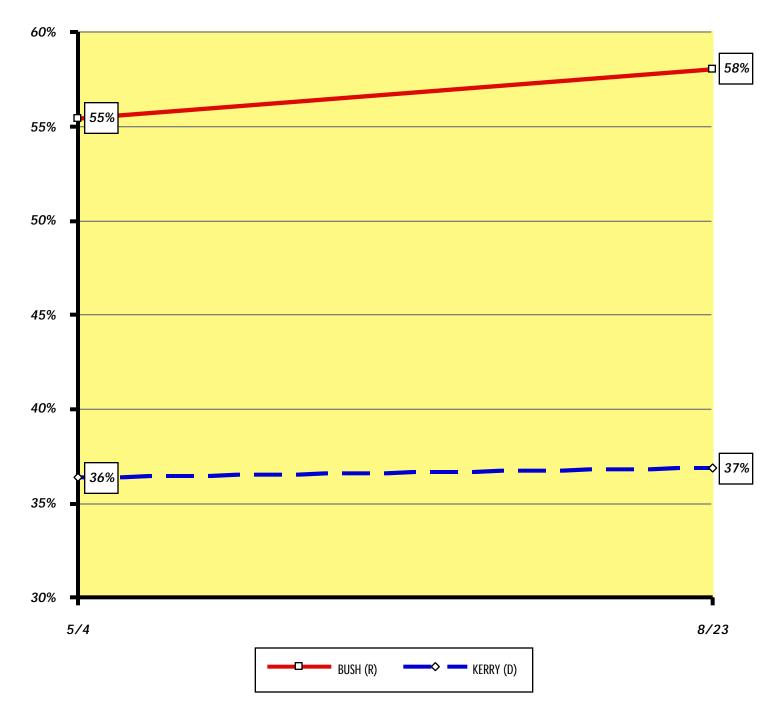
ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	599	LIKELY VOTE	RS FROM THE ENTIRE STATE OF ALABAMA
OVERALL RESULTS CONS	IDERED SIG	NIFICANT ±4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS
	ח חס 10		

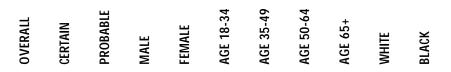
RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS







VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX



BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CA	TEGO	RY	
58%	59%	46%	62%	54%	56%	59%	61%	56%	72%	13%			
37%	36%	46%	33%	40%	36%	38%	36%	38%	24%	83%			
2%	2%	5%	2%	2%	2%	2%	2%	2%	2%	1%			
3%	3%	3%	2%	4%	6%	1%	1%	3%	2%	3%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

D	DEMO	GRAF	PHIC S	SUBP	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	102	79	107	93	97	101	105	97	124	23				
100	98	126	91	109	98	102	97	103	65	224				
100	86	242	101	99	79	114	96	114	87	48				
100	101	89	76	122	202	41	45	113	65	102				
OVERALL	CERTAIN	BLE	MALE	ALE	34	35-49	-64	65+	WHITE	BLACK				
ER	RT/	BAI	ž	FEMALE	18-	35-	50-64	Е 6	MH	BLA				
20	GE	PROBABLE		Ē	AGE 18-34	AGE	AGE	AGE						
		<u> </u>			4	A	4							

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

10%

87%

1%

2%

59%

27%

6%

7%

54%

41%

2%

3%

66%

32%

0%

3%

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL		BUSH (R)	KERRY (D)
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58%

37%

2%

3%

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

58%

36%

4%

3%

77%

20%

2%

1%

44%

50%

1%

4%

23%

73%

3%

1%

BUSH (R) KERRY (D) OTHER UNDECIDED **58**%

37%

2%

3%

95%

4%

0%

1%

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

												86%	57%	
												12%	37%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
D	EMO	GRAP	PHIC S	SUBPO	OPUL	ΑΤΙΟΙ	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	163	17	102	94	113	99	100	132	75	39				
100 100	163 10	17 236	102 74	94 112	113 86	99 102	100 97	132 55	75 136	39 199				
100	10	236	74	112	86	102	97	55	136	199				
100 100	10 23	236 47	74 293	112 82	86 11	102 75	97 167	55 100	136 69	199 157				
100 100	10 23	236 47	74 293	112 82	86 11	102 75	97 167	55 100	136 69	199 157				

BUSH (R) KERRY (D) OTHER UNDECIDED

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL
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OVERALL OVERALL MILITARY MILITARY NON-MILITARY NON-MILITA

BUSH (R) KERRY (D) OTHER UNDECIDED

		RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
58%	57%	61%	63%	55%	59%	60%	55%	46%	64%	61%						
37%	39%	34%	33%	37%	37%	35%	40%	48%	31%	34%						
2%	2%	2%	3%	4%	1%	2%	2%	1%	2%	2%						
3%	2%	4%	0%	4%	3%	3%	3%	5%	2%	2%						
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAP	ніс з	SUBP	OPUL	ΑΤΙΟΙ	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	98	104	109	95	101	103	95	78	110	106				
100	105	91	90	101	101	94	108	130	85	93				
100	94	77	161	169	41	105	92	69	114	109				
100	81	139	0	123	104	99	101	174	76	67				
OVERALL	MILITARY	NON-MILITARY	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	NORTHERN AL	SOUTHERN AL	URBAN	SUBURBAN	RURAL				

PAGE 6 OF 10

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E															
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	679	547	052	319	360	193	197	161	129	503	155	007	015		
CERTAIN	547	547	000	268	279	149	164	137	097	410	120	004	013		
PROBABLE	052	000	052	019	034	017	014	009	012	040	011	000	001		
LIKELY	599	547	052	287	312	167	178	146	109	450	130	005	014		
BUSH (R)	348	324	024	179	169	094	104	089	061	325	017	003	003		
KERRY (D)	221	197	024	096	125	060	067	052	041	108	108	001	004		
OTHER	013	010	003	006	006	003	004	003	003	008	001	001	002		
UNDECIDED	018	016	001	006	011	010	002	002	004	009	004	000	005		
TOTAL	800	547	052	378	422	251	235	174	140	581	191	012	016		
COMPOSITION OF ADULTS	100%	68%	7%	47%	53%	31%	29%	22%	17%	73%	24%	2%	2%		
COMP. OF REG. VOTERS	100%	81%	8%	47%	53%	28%	29%	24%	19%	74%	23%	1%	2%		
COMP. OF LIKELY VOTERS	100%	91%	9%	48%	52%	28%	30%	24%	18%	75%	22%	1%	2%		
					S WE					TELI	EPHON	E 8/	21 -	8/23	
		,			REG										
					JUD				KELY	' PRI	ESI DE	ENTI A	L VO	TERS.	
	GRAP	HS R	EFLE	CT L	I KEL	Y' V(OTERS								

RAW COUNTS FOR ALL RESPONSE CHOICES

										Ę	ġ				
THE RESPONSES											6.2				
PLEASE EXERCISE E	EXTREM	E CAU	TION		AWI NG				OM SU			NS SM	ALLER	THAN	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	VOTED 'FOR' CA	'AGAINST' OTH	NOT SURE			
REGISTERED	679	264	225	174	016	153	108	218	195	424	124	021			
CERTAIN	547	232	175	131	009	125	100	180	140	392	113	016			
PROBABLE	052	014	019	017	002	013	003	018	017	032	011	006			
LIKELY	599	246	194	148	011	138	103	198	157	424	124	021			
BUSH (R)	348	233	020	088	008	075	068	114	091	298	041	009			
KERRY (D)	221	009	169	041	002	057	033	074	056	126	083	012			
OTHER	013	001	002	009	000	002	000	003	006	000	000	000			
UNDECIDED	018	002	004	011	001	004	003	007	004	000	000	000			
TOTAL	800	264	225	174	016	172	119	242	261	424	124	021			
COMPOSITION OF ADULTS	100%	33%	28%	22%	2%	21%	15%	30%	33%	53%	15%	3%			
COMP. OF REG. VOTERS	100%	39%	33%	26%	2%	23%	16%	32%	29%	62%	18%	3%			
COMP. OF LIKELY VOTERS	100%	41%	32%	25%	2%	23%	17%	33%	26%	71%	21%	4%			
										TEL	EPHON	E 8/	21 -	8/23	•
	OF T														
									KELY	PRI	ESI DE	ENTI A	L VO	ΓERS.	
	GRAP	HS R	EFLE(7 1 - 1	I KEL	YV	JTERS								

RAW COUNTS FOR A								<u> </u>	JS SERVICES	ERVICES			RATE		
THE RESPONSES	OF A :	SUBPO	PULAT	ION O	F 100	WOUL	D TYP	IC ∰GLL NS ÈE D	Y BE		DERED	ACCU	RATE	± 10%	
PLEASE EXERCISE H	OVERALL		MODERATE		NOT SURE	MILITARY	NON-MILITARY	NO RELIGIOUS SER	OCCASIONAL RELI	REGULAR RELIGION	NORTHERN AL	SOUTHERN AL	URBAN	SUBURBAN	RURAL
REGISTERED	679	321	255	060	033	449	219	062	199	402	399	280	182	263	235
CERTAIN	547	270	200	045	025	372	167	049	153	335	323	224	153	209	186
PROBABLE	052	022	027	001	001	031	020	006	017	029	034	018	011	028	014
LIKELY	599	292	227	046	025	403	187	054	170	364	357	242	164	236	199
BUSH (R)	348	224	099	011	009	230	113	034	094	214	215	133	074	151	122
KERRY (D)	221	059	114	034	012	156	063	018	063	135	124	097	078	074	068
OTHER	013	006	003	002	000	008	003	002	006	003	008	005	002	006	005
UNDECIDED	018	002	010	000	004	010	008	000	006	011	010	007	008	005	004
	800	359	299	081	045	515	269	100	237	443	476	324	219	309 20%	272
COMPOSITION OF ADULTS	100% 100%	45% 47%	37% 38%	10% 9%	6% 5%	64% 66%	34% 32%	12% 9%	30% 29%	55% 59%	59% 59%	41% 41%	27% 27%	39% 39%	34% 35%
COMP. OF REG. VOTERS COMP. OF LIKELY VOTERS	100%	47%	38%	9% 8%	<u> </u>	67%	31%	9% 9%	29%	61%	<u> </u>	41%	27%	39%	33%
	OF T	HEM,	679	WERE	S WE	I STE	RED 1	CO VO	TE.						
	GRAP														

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.