# 72 HOURS TILL VOTES ARE COUNTED, NEVADA TIED; 5 ECV UP FOR GRABS



HALF OF LIKELY VOTERS HAVE ALREADY VOTED ... AMONG ALL LIKELY VOTERS: IT'S 49% TO 49%

- ✓ IN AN ELECTION FOR PRESIDENT IN NV TODAY, GEORGE W BUSH & JOHN KERRY TIE AT 49%, ACCORDING TO SURVEYUSA POLL OF 535 LIKELY VOTERS CONDUCTED 10/28 - 10/29.
- 2 WKS AGO, BUSH LED BY 7 IN NV. SINCE THEN, KERRY IS UP 4, BUSH IS DOWN 3. IN 6 IDENTICAL TRACKING POLLS OVER 3 MONTHS, KERRY HAS LED ONLY ONCE, ON 7/23.
- ➡ HALF OF THOSE IN TODAY'S LIKELY VOTER POOL HAVE ALREADY VOTED. OF THEM, KERRY LEADS 50% TO 48%. OF THOSE WHO HAVE NOT YET VOTED, BUT SURVEYUSA BELIEVES WILL VOTE ON ELECTION DAY, BUSH LEADS 50% TO 47%. WHEN THE 2 GROUPS ARE COMBINED, IT'S A TIE.
- **W** BUSH LEADS BY 10 AMONG WHITE VOTERS. MINORITY TURNOUT WILL DECIDE WHO CARRIES STATE.

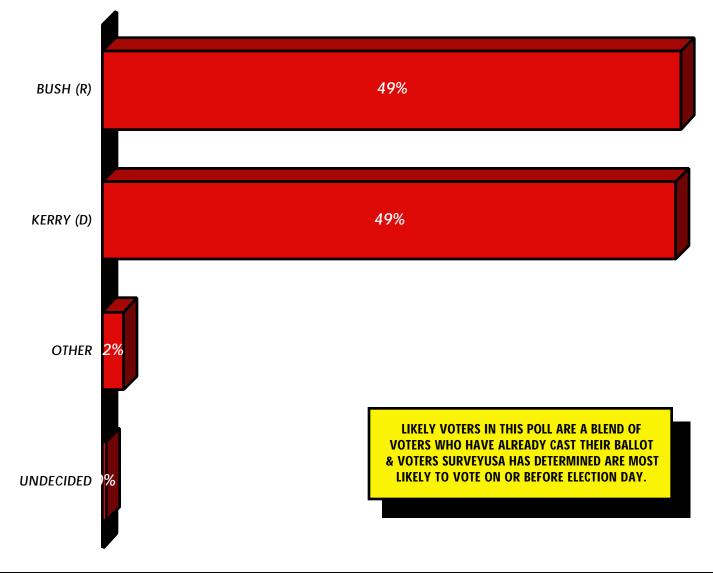
RESEARCH CONDUCTED E.T.	041028 18: 31-23: 42 041029 18: 36-23: 47 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF NEVADA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

#### RESEARCH CONDUCTED FOR KVBC-TV LAS VEGAS

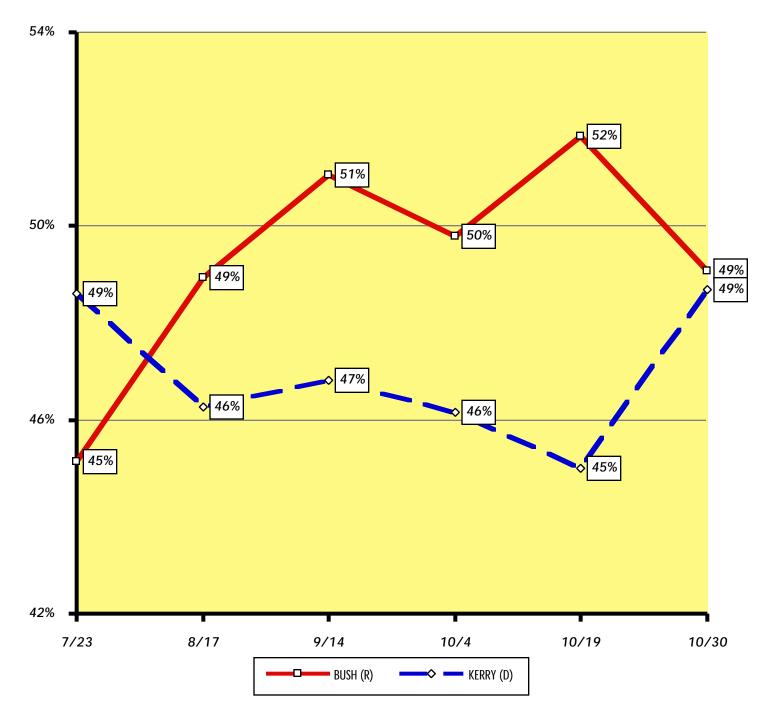
© 2004 SURVEYUSA, PROUD TO BE AMERICA'S POLLSTER

### **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

AMERICANS WILL CAST BALLOTS FOR PRESIDENT FROM NOW THROUGH NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGH' RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF 53	LIKELY VOTERS FROM THE ENTIRE STATE OF NEVADA
OVERALL RESULTS CONSIDERED	SIGNIFICANT ±4.3% A LARGER ± APPLIES TO SUBPOPULATIONS
RESULTS MAY NOT ADD T	TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS



# **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

PAGE 3 OF 12

# **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
0	А	Z	Σ	Ē	A	A	A	A	5	8	T	A	8	Y

BUSH (R) KERRY (D) OTHER UNDECIDED

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

			RE	SPO	VSES	SORT	ED BY	Y DEN	/IOGR	<b>APHI</b>	C CAT	TEGO	RY		
ľ	49%	48%	50%	51%	47%	42%	55%	52%	47%	54%	21%	36%	44%		
	49%	50%	47%	45%	52%	54%	44%	47%	52%	44%	78%	60%	48%		
	2%	1%	2%	3%	1%	3%	2%	1%	1%	1%	0%	4%	6%		
	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	2%		
														81%	55%
														18%	41%
ľ	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) Kerry (D) Other Undecided

D	EMO	GRAP	PHIC S	SUBP	OPUL	ΑΤΙΟΙ	NS IN	DEXE	<b>D</b> ТО	OVE	RALL	RESP	ONS	ES
100	98	102	105	95	86	111	106	95	111	44	74	91		
100	104	97	93	107	110	90	97	106	90	161	124	99		
100	70	129	167	31	175	96	30	74	66	11	200	309		
100	46	152	112	88	222	0	144	0	92	0	0	416		
ALL	ED	8	MALE	FEMALE	18-34	35-49	50-64	65+	WHITE	BLACK	NIC	IER		
OVERALL		VOTED	Ň	ĒM	18	35	20	іЕ 6	Ň	BLA	HISPANIC	Ē		
0	λ	YET \			AGE	AGE	AGE	AGE			HIS	ASIAN/OTHER		
	EAC				A	A	A					SIA		
	ALREADY VOTED	NOT										A		

# **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**

OVERALL	/ N
REPUBLICAN	LJFUI
DEMOCRAT	VJLJ (
INDEPENDENT/OTH	со <u>щ</u>
<b>GRADUATE SCHOO</b>	
COLLEGE GRAD	
SOME COLLEGE	LNOLN
NO COLLEGE	IIAOL
CONSERVATIVE	J ANL
MODERATE	, , , ,
LIBERAL	NDLA
MILITARY /VET	
NON-MILITARY/VE	E.

BUSH (R) Kerry (D) Other Undecided

_		RE	SPO	VSES	SORT	ED B	Y DEN	/IOGR	APHI	C CAT	TEGO	RY	
49%	90%	9%	42%	51%	52%	48%	45%	81%	38%	8%	51%	47%	
49%	10%	88%	53%	48%	44%	50%	53%	19%	59%	90%	47%	51%	
2%	0%	2%	4%	0%	4%	2%	1%	1%	3%	2%	2%	2%	
0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER UNDECIDED

	EMO	GRAF	PHIC S	SUBP	OPUL	ΑΤΙΟΙ	NS IN	DEXE	<b>D TO</b>	OVE	RALL	RESP	ONSE	S
100	183	19	87	105	105	98	92	165	78	16	104	95		
100	20	180	109	99	91	102	108	38	120	185	96	104		
100	19	124	207	14	208	95	70	32	141	119	103	99		
100	29	149	148	0	0	108	257	0	155	0	79	130		
=	N	AT	ER.	01	Q	B	B	VE	8	AL		5		
RALL	ICAN	CRAT	THER	TOOF	GRAD	TEGE	TEGE	ATIVE	RATE	BERAL	/VET	/VET		
DVERALL	UBLICAN	MOCRAT	/OTHER	SCHOOL	SE GRAD	COLLEGE	COLLEGE	RVATIVE	DERATE	LIBERAL	RY/VET	RY/VET		
OVERALL	REPUBLICAN	DEMOCRAT	ENT/OTHER	TE SCHOOL	LEGE GRAD	AE COLLEGE	O COLLEGE	JSERVATIVE	MODERATE	LIBERAL	ITARY/VET	ITARY/VET		
OVERALL	REPUBLICAN	DEMOCRAT	NDENT/OTHER	UATE SCHOOL	OLLEGE GRAD	OME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	MILITARY/VET		
OVERALL	REPUBLICAN	DEMOCRAT	EPENDENT/OTHER	ADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	N-MILITARY/VET		
OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		

# OVERALL OVERALL OVERALL OVERALL UNION NON-UNION NON-UNION SERVICES NO RELIGIOUS SERVER SERVICES NO RELIGIOUS SERVICES SERVICES Services Services PRO-LIFE Services PRO-CHOICE Services Services

BUSH (R) KERRY (D) OTHER UNDECIDED

		R	ESPOI	VSES	SORT	ED B	Y DEN	<i>N</i> OGR	APHI	C CA	TEGO	RY	
49	% 43%	51%	43%	47%	60%	76%	35%	36%	55%	61%			
49	% 56%	46%	53%	52%	39%	22%	63%	63%	43%	39%			
2%	6 1%	2%	3%	1%	1%	1%	2%	1%	2%	1%			
0%	6 0%	1%	0%	0%	0%	0%	0%	1%	0%	0%			
100	0% 100	% 100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

D	DEMO	GRAP	PHIC S	SUBP	OPUL	ΑΤΙΟΙ	NS IN	DEXE	D ТО	OVE	RALL	RESP	ONS	ES
100	88	105	88	95	122	155	71	72	112	124				
100	115	94	110	106	80	45	129	129	89	79				
100	44	124	164	76	66	79	117	54	92	48				
100	0	141	103	0	110	97	59	134	59	0				
	_	_	6	6	6			~	~	~				
RALL	NOI	NOI	ICES	ICES	ICES	Ηİ	DICE	ΛYR	/YR	ΛYR				
VERALL	NOINU	-UNION	ERVICES	RVICES	ERVICES	RO-LIFE	CHOICE	OK/YR	30K/YR	OK/YR				
OVERALL	NOINU	NOINU-NO	S SERVICES	S SERVICES	S SERVICES	PRO-LIFE	RO-CHOICE	<pre>\$40K/YR</pre>	- \$80K/YR	\$80K/YR				
OVERALL	NOINU	NOINU-NON	IOUS SERVICES	OUS SERVICES	IOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	ok - \$80K/YR	> \$80K/YR				
OVERALL	NOINN	NOINU-NON	LIGIOUS SERVICES	LIGIOUS SERVICES	LIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				
OVERALL	NOINU	NOINU-NON	RELIGIOUS SERVICES	RELIGIOUS SERVICES	RELIGIOUS SERVICES	PR0-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				
OVERALL	NOINN	NOINU-NON	NO RELIGIOUS SERVICES	VAL RELIGIOUS SERVICES	LAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				
OVERALL	NUINN	NON-UNION	NO RELIGIOUS SERVICES	IONAL RELIGIOUS SERVICES	<b>EGULAR RELIGIOUS SERVICES</b>	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				
OVERALL	NUINN	NON-UON	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				

PAGE 6 OF 12

# **VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX**



BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEI	ЛОGI	RAPH	C CA	TEGO	RY	
<b>49%</b>	44%	61%	43%	47%	69%								
<b>49%</b>	54%	37%	55%	51%	29%								
2%	2%	2%	2%	2%	1%								
0%	0%	1%	0%	0%	1%								
100%	100%	100%	100%	100%	100%								

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAP	ніс з	SUBP	OPUL	ΑΤΙΟΙ	NS IN	DEXE	d to	OVE	RALL	RESP	ONSE	S
100	90	124	88	95	140									
100	111	75	113	104	60									
100	101	99	101	111	58									
100	78	151	0	121	222									

OVERALL URBAN SUBURBAN LAS VEGAS AREA **REST OF STATE** RURAL

# **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES PLEASE EXERCISE E															
PLEASE EXERCISE P		0		IN DR	AWING	CONC		NS FR	UM SU	Druru				I HAN	100
		already votei	NOT YET VOTED			34	49	64				~	ASIAN/OTHER		
	OVERALL	EAD	YET	щ	ALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	ш	×	HISPANIC	N		
	DVE	ALRI	NOT	MALE	FEMALE	AGE	AGE	AGE	AGE	WHITE	BLACK	HISP	ASIA		
	•		_	_	_						_	_			
REGISTERED	590	263	272	298	291	180	179	136	095	416	040	085	049		
ALREADY VOTED	263	263	000	122	141	048	077	075	063	204	012	024	023		
NOT YET VOTED	272	000	272	149	123	110	086	053	023	183	023	046	021		
LIKELY	535	263	272	271	264	158	163	128	086	387	035	070	044		
BUSH (R)	263	127	136	139	123	067	089	067	040	211	007	025	019		
KERRY (D)	261	133	128	123	138	085	071	060	044	170	027	042	021		
OTHER	010	003	006	008	002	005	003	001	001	005	000	003	002		
UNDECIDED	002	000	002	001	001	001	000	001	000	001	000	000	001		
TOTAL	700	263	272	356	344	229	218	150	103	482	043	117	057		
COMPOSITION OF ADULTS	100%	38%	39%	51%	49%	33%	31%	21%	15%	69%	6%	17%	8%		
COMP. OF REG. VOTERS	100%	45%	46%	51%	49%	30%	30%	23%	16%	71%	7%	14%	8%		
COMP. OF LIKELY VOTERS	100%	49%	51%	51%	49%	30%	30%	24%	16%	72%	7%	13%	8%		
	~ ~ ~ ~													10.50	0
										TELE	PHONE	. 10/	28 -	10/2	9.
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								E 'LI					ET 14		
												IOT Y			
		UN	10/3(	JINC	LUDE	49%	ALRI	LADY	VUTE.		51%	ΈΤ Τ		E.	

# **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 1															
PLEASE EXERCISE E	XTREM	E CAU	TION	INEDR	AWI NG				OM SU	<b>BPOPU</b>	LATI O	NS SM	ALLER	THAN	
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/	NOT SURE	<b>GRADUATE SCH</b>	<b>COLLEGE GRAD</b>	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY/VET	NON-MILITARY
REGISTERED	590	225	216	145	004	100	132	187	166	205	265	092	020	321	261
ALREADY VOTED	263	106	103	053	001	057	065	083	057	095	116	046	004	151	110
NOT YET VOTED	272	108	093	070	002	040	061	089	080	099	121	035	011	143	123
LIKELY	535	214	196	122	003	097	126	172	136	194	237	081	016	294	234
BUSH (R)	263	192	018	052	001	050	065	083	062	157	091	006	005	149	109
KERRY (D)	261	021	172	065	003	047	056	085	072	036	139	073	009	138	119
OTHER	010	001	004	005	000	000	005	003	002	001	006	002	001	006	004
UNDECIDED	002	000	001	001	000	000	000	001	001	000	001	000	001	001	001
TOTAL	700	225	216	145	004	111	140	209	232	234	305	110	036	373	309
COMPOSITION OF ADULTS	100%	32%	31%	21%	1%	16%	20%	30%	33%	33%	44%	16%	5%	53%	44%
COMP. OF REG. VOTERS	100%	38%	37%	25%	1%	17%	22%	32%	28%	35%	45%	16%	3%	54%	44%
COMP. OF LIKELY VOTERS	100%	40%	37%	23%	1%	18%	24%	32%	25%	36%	44%	15%	3%	55%	44%
	OF T	HEM,	590	WERE	WER REG JUD	I STEI	RED 1	CO VO	TE.				28 -	10/2	29.
					HAVE										
	LV' S	ON	10/30	$\overline{\mathbf{D}}$ INC	LUDE	49%	ALRI	EADY	VOTE.	D & 3	51% Y	ET T	0 V0	ľE.	

RAW COUNTS FOR ALL RESPONSE CHOICES       Image: Sector of the sector of t															
					_		D <b>YY</b> P	I CALL	Y BE			ACCU	RATE	± 10%. THAN	
PLEASE EXERCISE F	PLEASE EXERCISE EXTREME CAUTION IN DRAW									DFUFU			ALLER	INAN	100
	OVERALL	UNION	NOINU-NON	NOT SURE	NO RELIGIOUS	OCCASIONAL	REGULAR RELIG	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YI	> \$80K/YR	DECLINE	
REGISTERED	<b>590</b>	150	420	006	196	194	179	207	343	019	159	227	138	021	
ALREADY VOTED	263	069	190	002	089	086	083	089	163	007	063	101	075	010	
NOT YET VOTED	272	069	190	004	091	086	082	098	151	011	072	107	061	010	
LIKELY	535	138	380	005	180	172	165	187	314	017	135	209	136	020	
BUSH (R)	263	060	196	003	078	081	099	142	109	006	048	114	082	006	
KERRY (D)	261	077	174	002	097	089	064	041	197	011	085	090	052	013	
OTHER	010	001	009	000	005	002	002	003	007	000	001	004	001	001	
UNDECIDED	002	000	002	000	001	000	001	001	001	000	001	000	000	000	
TOTAL	700	169	499	008	244	225	198	248	392	026	194	262	154	026	
COMPOSITION OF ADULTS	100%	24%	71%	1%	35%	32%	28%	35%	56%	4%	28%	37%	22%	4%	
COMP. OF REG. VOTERS	100%	25%	71%	1%	33%	33%	30%	35%	58%	3%	27%	39%	23%	4%	
COMP. OF LIKELY VOTERS	<u>100%</u>	26%	71%	1%	34%	32%	31%	35%	59%	3%	25%	39%	25%	4%	
	OF T OF T OF L	HEM, HEM, I KEL	590 535 I ES,	WERE WERE 263	E REG JUD HAVE	I STE GED ALR	RED T FO BE EADY	TO VO E 'LI VOTE	TE. KELY D; 2	' TO 72 HA	VOTE AVE N	2.	ET V(	10/2 ОТЕD. ГЕ.	

### **RAW COUNTS FOR ALL RESPONSE CHOICES**

THE RESPONSES	OF A	<mark>SUBPO</mark>	<b>PULAT</b>	ION O	<mark>F 100</mark>	WOUL	D D P		Y BE	<b>CONSI</b>	<mark>DERED</mark>	ACCU	J <mark>RATE</mark>	± 10%	
PLEASE EXERCISE E	EXTREM	e <u>c</u> au	TION	IN DR	AWI NG	CONC	LU월 0	NSerFR	<mark>om su</mark>	<mark>BPOPU</mark>	LATI O	NS SN	ALLEF	R THAN	100
	OVERALL	LAS VEGAS ARE	REST OF STATE	URBAN	SUBURBAN	AL	VOTED 'FOR' CA	'AGAINST' OTH	NOT SURE						
	0	LAS	RES	URE	SUB	RURAL	lov	.AC	ION						
REGISTERED	590	418	171	187	318	085									
ALREADY VOTED	263	190	073	083	141	039									
NOT YET VOTED	272	184	088	078	152	043									
LIKELY	535	374	161	161	293	082									
BUSH (R)	263	164	098	069	137	056	213	048	002						
KERRY (D)	261	202	059	088	148	024	144	106	010						
OTHER	010	007	003	003	006	001	000	000	000						
UNDECIDED	002	001	001	000	001	001	000	000	000						
TOTAL	700	504	196	221	380	099									
COMPOSITION OF ADULTS	100%	72%	28%	32%	54%	14%									
COMP. OF REG. VOTERS	100%	71%	29%	32%	54%	14%									
COMP. OF LIKELY VOTERS	100%	70%	30%	30%	55%	15%									
													<u> </u>		
													<u> </u>		
	700	NEXA			WED	E I N		Truncie	DV-	11010		7 1.0-	/ 90	10/2	
			DA AI 590							TELE	HUNI	- 10/	~8 -	10/2	.9.
			590 535							' TO	VOTI	-			
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	OF L LV'S													OTED.	
		UN	10/30		LUDE	49%	ALRI	CADY	VUIE	D&	51% Y		0 00	IE.	

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.