

72 HOURS TILL VOTES ARE COUNTED, NEVADA TIED; 5 ECV UP FOR GRABS



HALF OF LIKELY VOTERS HAVE ALREADY VOTED ... AMONG ALL LIKELY VOTERS: IT'S 49% TO 49%

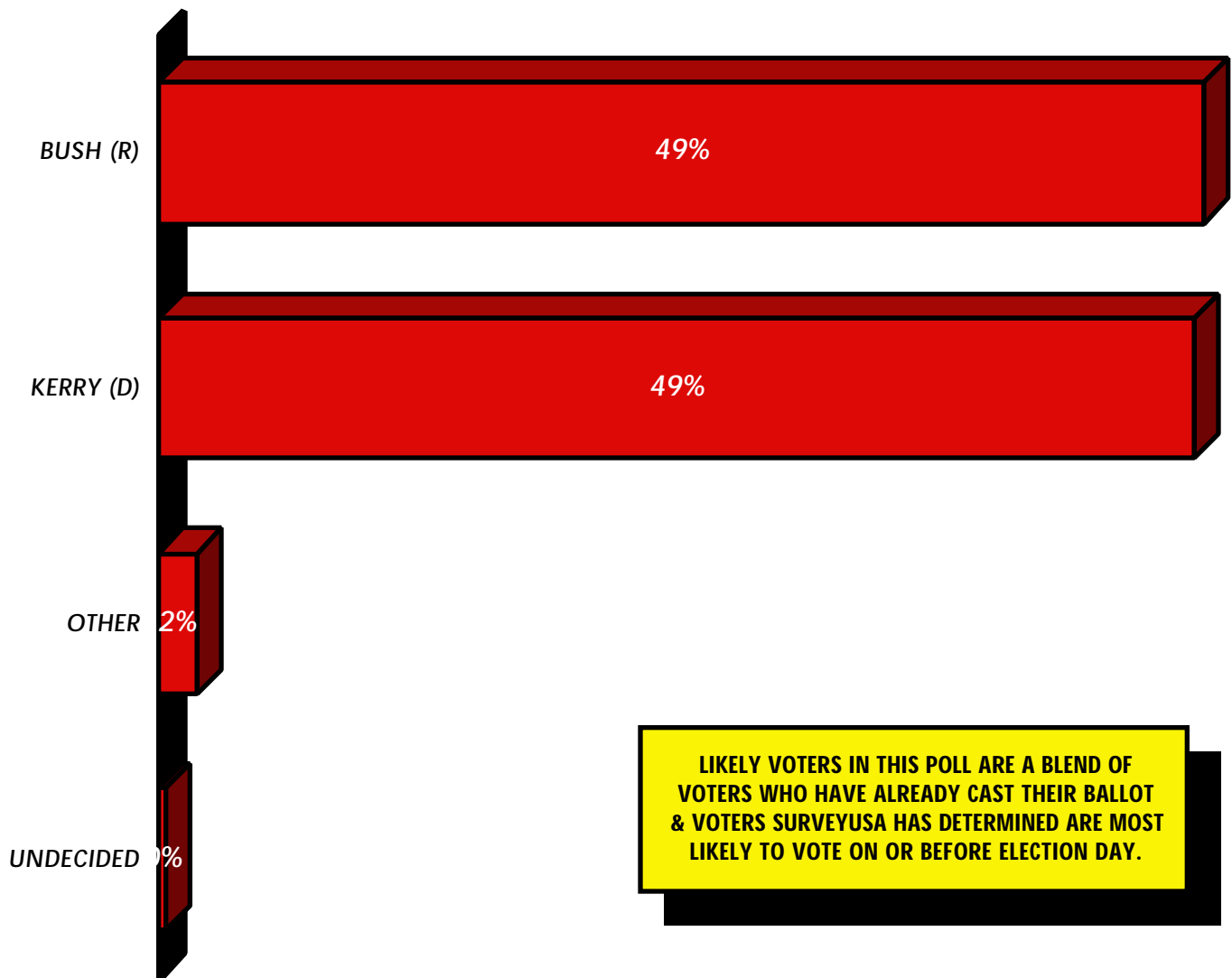
- ☛ IN AN ELECTION FOR PRESIDENT IN NV TODAY, GEORGE W BUSH & JOHN KERRY TIE AT 49%, ACCORDING TO SURVEYUSA POLL OF 535 LIKELY VOTERS CONDUCTED 10/28 - 10/29.
- ☛ 2 WKS AGO, BUSH LED BY 7 IN NV. SINCE THEN, KERRY IS UP 4, BUSH IS DOWN 3. IN 6 IDENTICAL TRACKING POLLS OVER 3 MONTHS, KERRY HAS LED ONLY ONCE, ON 7/23.
- ☛ HALF OF THOSE IN TODAY'S LIKELY VOTER POOL HAVE ALREADY VOTED. OF THEM, KERRY LEADS 50% TO 48%. OF THOSE WHO HAVE NOT YET VOTED, BUT SURVEYUSA BELIEVES WILL VOTE ON ELECTION DAY, BUSH LEADS 50% TO 47%. WHEN THE 2 GROUPS ARE COMBINED, IT'S A TIE.
- ☛ BUSH LEADS BY 10 AMONG WHITE VOTERS. MINORITY TURNOUT WILL DECIDE WHO CARRIES STATE.

RESEARCH CONDUCTED E.T.	041028 18:31-23:42 041029 18:36-23:47 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF NEVADA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KVBC-TV LAS VEGAS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

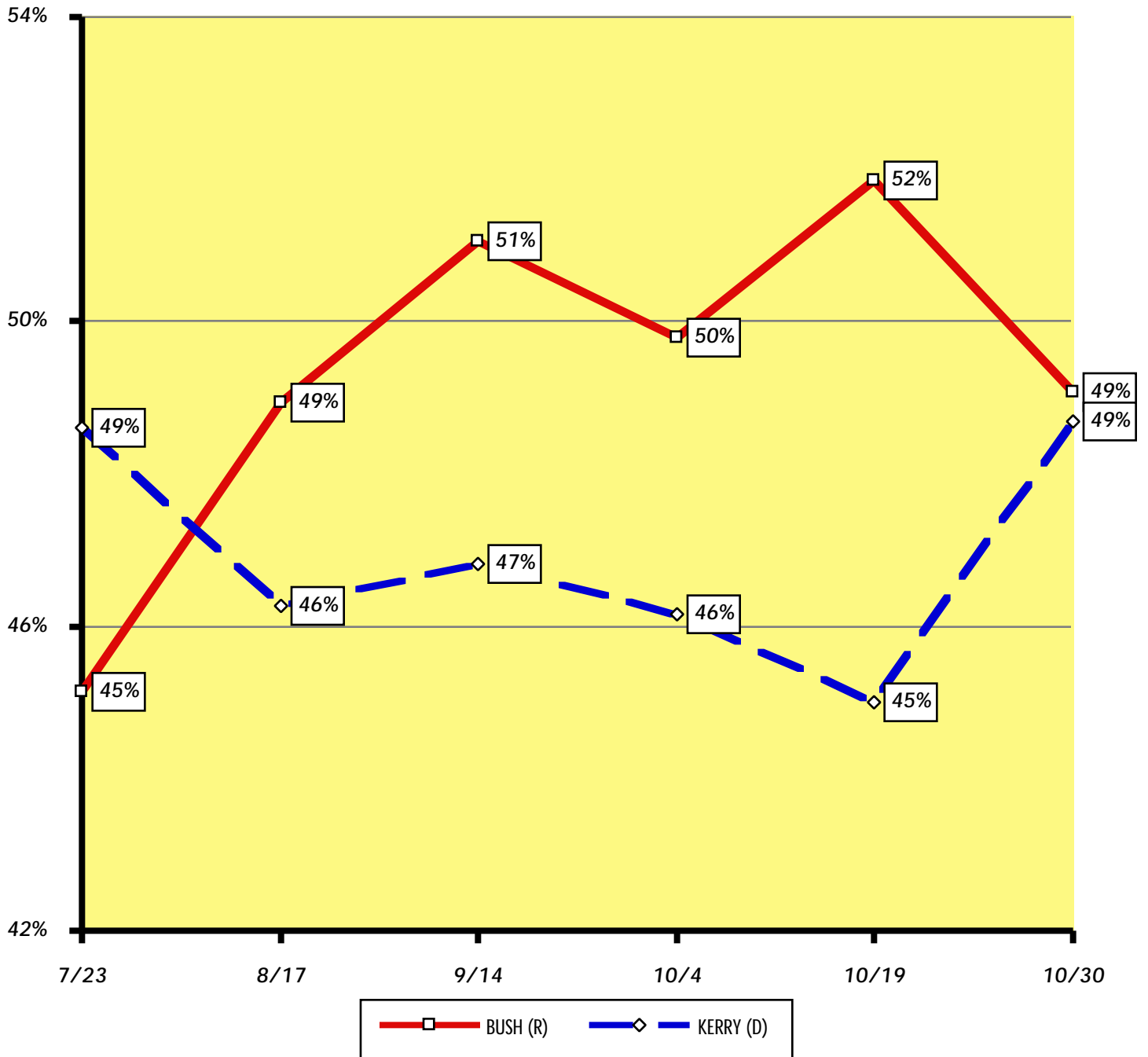
AMERICANS WILL CAST BALLOTS FOR PRESIDENT FROM NOW THROUGH NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	535	LIKELY VOTERS FROM THE ENTIRE STATE OF NEVADA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.3%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
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RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
BUSH (R)	49%	48%	50%	51%	47%	42%	55%	52%	47%	54%	21%	36%	44%		
KERRY (D)	49%	50%	47%	45%	52%	54%	44%	47%	52%	44%	78%	60%	48%		
OTHER	2%	1%	2%	3%	1%	3%	2%	1%	1%	1%	0%	4%	6%		
UNDECIDED	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	2%		
VOTED 'FOR' CANDIDATE														81%	55%
'AGAINST' OTHER CAND.														18%	41%
	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
BUSH (R)	100	98	102	105	95	86	111	106	95	111	44	74	91		
KERRY (D)	100	104	97	93	107	110	90	97	106	90	161	124	99		
OTHER	100	70	129	167	31	175	96	30	74	66	11	200	309		
UNDECIDED	100	46	152	112	88	222	0	144	0	92	0	0	416		

OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
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VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	49%	90%	9%	42%	51%	52%	48%	45%	81%	38%	8%	51%	47%		
KERRY (D)	49%	10%	88%	53%	48%	44%	50%	53%	19%	59%	90%	47%	51%		
OTHER	2%	0%	2%	4%	0%	4%	2%	1%	1%	3%	2%	2%	2%		
UNDECIDED	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	183	19	87	105	105	98	92	165	78	16	104	95		
KERRY (D)	100	20	180	109	99	91	102	108	38	120	185	96	104		
OTHER	100	19	124	207	14	208	95	70	32	141	119	103	99		
UNDECIDED	100	29	149	148	0	0	108	257	0	155	0	79	130		
	100	183	19	87	105	105	98	92	165	78	16	104	95		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRADUATE SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
UNION
NON-UNION
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	49%	43%	51%	43%	47%	60%	76%	35%	36%	55%	61%		
KERRY (D)	49%	56%	46%	53%	52%	39%	22%	63%	63%	43%	39%		
OTHER	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%		
UNDECIDED	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	88	105	88	95	122	155	71	72	112	124		
KERRY (D)	100	115	94	110	106	80	45	129	129	89	79		
OTHER	100	44	124	164	76	66	79	117	54	92	48		
UNDECIDED	100	0	141	103	0	110	97	59	134	59	0		

OVERALL
UNION
NON-UNION
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	LAS VEGAS AREA	REST OF STATE	URBAN	SUBURBAN	RURAL								
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	49%	44%	61%	43%	47%	69%								
KERRY (D)	49%	54%	37%	55%	51%	29%								
OTHER	2%	2%	2%	2%	2%	1%								
UNDECIDED	0%	0%	1%	0%	0%	1%								
	100%	100%	100%	100%	100%	100%								

	OVERALL	LAS VEGAS AREA	REST OF STATE	URBAN	SUBURBAN	RURAL								
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	90	124	88	95	140								
KERRY (D)	100	111	75	113	104	60								
OTHER	100	101	99	101	111	58								
UNDECIDED	100	78	151	0	121	222								

OVERALL
LAS VEGAS AREA
REST OF STATE
URBAN
SUBURBAN
RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	590	263	272	298	291	180	179	136	095	416	040	085	049		
ALREADY VOTED	263	263	000	122	141	048	077	075	063	204	012	024	023		
NOT YET VOTED	272	000	272	149	123	110	086	053	023	183	023	046	021		
LIKELY	535	263	272	271	264	158	163	128	086	387	035	070	044		
BUSH (R)	263	127	136	139	123	067	089	067	040	211	007	025	019		
KERRY (D)	261	133	128	123	138	085	071	060	044	170	027	042	021		
OTHER	010	003	006	008	002	005	003	001	001	005	000	003	002		
UNDECIDED	002	000	002	001	001	001	000	001	000	001	000	000	001		
TOTAL	700	263	272	356	344	229	218	150	103	482	043	117	057		
COMPOSITION OF ADULTS	100%	38%	39%	51%	49%	33%	31%	21%	15%	69%	6%	17%	8%		
COMP. OF REG. VOTERS	100%	45%	46%	51%	49%	30%	30%	23%	16%	71%	7%	14%	8%		
COMP. OF LIKELY VOTERS	100%	49%	51%	51%	49%	30%	30%	24%	16%	72%	7%	13%	8%		

700 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/28 - 10/29. OF THEM, 590 WERE REGISTERED TO VOTE. OF THEM, 535 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 263 HAVE ALREADY VOTED; 272 HAVE NOT YET VOTED. LV'S ON 10/30 INCLUDE 49% ALREADY VOTED & 51% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	NOT SURE	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY/VET	NON-MILITARY/VET
REGISTERED	590	225	216	145	004	100	132	187	166	205	265	092	020	321	261
ALREADY VOTED	263	106	103	053	001	057	065	083	057	095	116	046	004	151	110
NOT YET VOTED	272	108	093	070	002	040	061	089	080	099	121	035	011	143	123
LIKELY	535	214	196	122	003	097	126	172	136	194	237	081	016	294	234
BUSH (R)	263	192	018	052	001	050	065	083	062	157	091	006	005	149	109
KERRY (D)	261	021	172	065	003	047	056	085	072	036	139	073	009	138	119
OTHER	010	001	004	005	000	000	005	003	002	001	006	002	001	006	004
UNDECIDED	002	000	001	001	000	000	000	001	001	000	001	000	001	001	001
TOTAL	700	225	216	145	004	111	140	209	232	234	305	110	036	373	309
COMPOSITION OF ADULTS	100%	32%	31%	21%	1%	16%	20%	30%	33%	33%	44%	16%	5%	53%	44%
COMP. OF REG. VOTERS	100%	38%	37%	25%	1%	17%	22%	32%	28%	35%	45%	16%	3%	54%	44%
COMP. OF LIKELY VOTERS	100%	40%	37%	23%	1%	18%	24%	32%	25%	36%	44%	15%	3%	55%	44%

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RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 700 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	UNION	NON-UNION	NOT SURE	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE
REGISTERED	590	150	420	006	196	194	179	207	343	019	159	227	138	021
ALREADY VOTED	263	069	190	002	089	086	083	089	163	007	063	101	075	010
NOT YET VOTED	272	069	190	004	091	086	082	098	151	011	072	107	061	010
LIKELY	535	138	380	005	180	172	165	187	314	017	135	209	136	020
BUSH (R)	263	060	196	003	078	081	099	142	109	006	048	114	082	006
KERRY (D)	261	077	174	002	097	089	064	041	197	011	085	090	052	013
OTHER	010	001	009	000	005	002	002	003	007	000	001	004	001	001
UNDECIDED	002	000	002	000	001	000	001	001	001	000	001	000	000	000
TOTAL	700	169	499	008	244	225	198	248	392	026	194	262	154	026
COMPOSITION OF ADULTS	100%	24%	71%	1%	35%	32%	28%	35%	56%	4%	28%	37%	22%	4%
COMP. OF REG. VOTERS	100%	25%	71%	1%	33%	33%	30%	35%	58%	3%	27%	39%	23%	4%
COMP. OF LIKELY VOTERS	100%	26%	71%	1%	34%	32%	31%	35%	59%	3%	25%	39%	25%	4%

700 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/28 - 10/29. OF THEM, 590 WERE REGISTERED TO VOTE. OF THEM, 535 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 263 HAVE ALREADY VOTED; 272 HAVE NOT YET VOTED. LV'S ON 10/30 INCLUDE 49% ALREADY VOTED & 51% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	LAS VEGAS AREA	REST OF STATE	URBAN	SUBURBAN	RURAL	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.	NOT SURE											
REGISTERED	590	418	171	187	318	085														
ALREADY VOTED	263	190	073	083	141	039														
NOT YET VOTED	272	184	088	078	152	043														
LIKELY	535	374	161	161	293	082														
BUSH (R)	263	164	098	069	137	056	213	048	002											
KERRY (D)	261	202	059	088	148	024	144	106	010											
OTHER	010	007	003	003	006	001	000	000	000											
UNDECIDED	002	001	001	000	001	001	000	000	000											
TOTAL	700	504	196	221	380	099														
COMPOSITION OF ADULTS	100%	72%	28%	32%	54%	14%														
COMP. OF REG. VOTERS	100%	71%	29%	32%	54%	14%														
COMP. OF LIKELY VOTERS	100%	70%	30%	30%	55%	15%														

700 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/28 - 10/29. OF THEM, 590 WERE REGISTERED TO VOTE. OF THEM, 535 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 263 HAVE ALREADY VOTED; 272 HAVE NOT YET VOTED. LV'S ON 10/30 INCLUDE 49% ALREADY VOTED & 51% YET TO VOTE.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.