FL AFTER 1ST PRESIDENTIAL DEBATE: BUSH UP BY 5, MARTINEZ UP BY 4



8 PT SWING TO GOP IN SENATE RACE: MEN BACK MARTINEZ, WOMEN BACK CASTOR

- IN AN ELECTION IN FLORIDA TODAY, AFTER THE 1ST PRESIDENTIAL DEBATE & BEFORE THE VICE PRESIDENTIAL DEBATE, GEORGE W BUSH DEFEATS JOHN KERRY 51% TO 46%, & REPUBLICAN MEL MARTINEZ DEFEATS DEMOCRAT BETTY CASTOR 50% TO 46%, ACCORDING TO SURVEYUSA POLL OF 711 LIKELY VOTERS CONDUCTED 10/1 10/3. ALL INTERVIEWS CONDUCTED AFTER 9/30 DEBATE.
- COMPARED TO IDENTICAL POLL 3 WKS AGO, BUSH IS FLAT AT 51%, KERRY UP 1 FROM 45 TO 46.
- COMPARED TO IDENTICAL POLL 3 WKS AGO, MARTINEZ IS UP 5, CASTOR IS DOWN 3, AN 8-PT GOP SWING. THEN, MARTINEZ LED BY 2 AMONG MALES, NOW BY 28, A 26-PT SWING. THEN, CASTOR LED BY 12 AMONG FEMALES, NOW BY 17, A 5 PT DEMOCRAT SWING. GENDER GAP HAD BEEN 14 PTS, IS NOW 45 PTS. 84% OF BUSH VOTERS GO MARTINEZ. 84% OF KERRY VOTERS GO CASTOR.

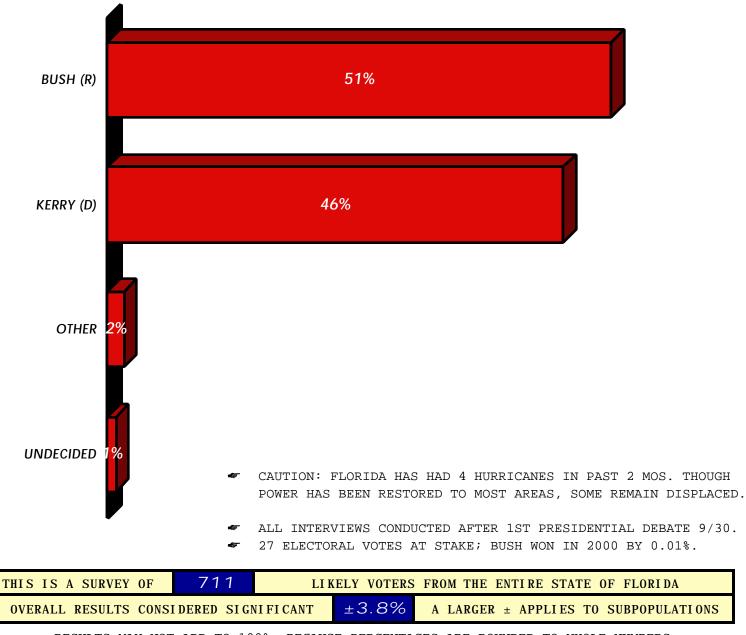
RESEARCH CONDUCTED E.T.	041001 16: 33-20: 55 041002 13: 02-20: 50 041003 15: 05-19: 28 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF FLORIDA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

POLL CONDUCTED FOR WFLA TAMPA, WTLV JACKSONVILLE, WKMG ORLANDO, WPTV WEST PALM, WFOR MIAMI & WKRG PENSACOLA

© 2004 SURVEYUSA, PROUD TO BE AMERICA'S POLLSTER

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

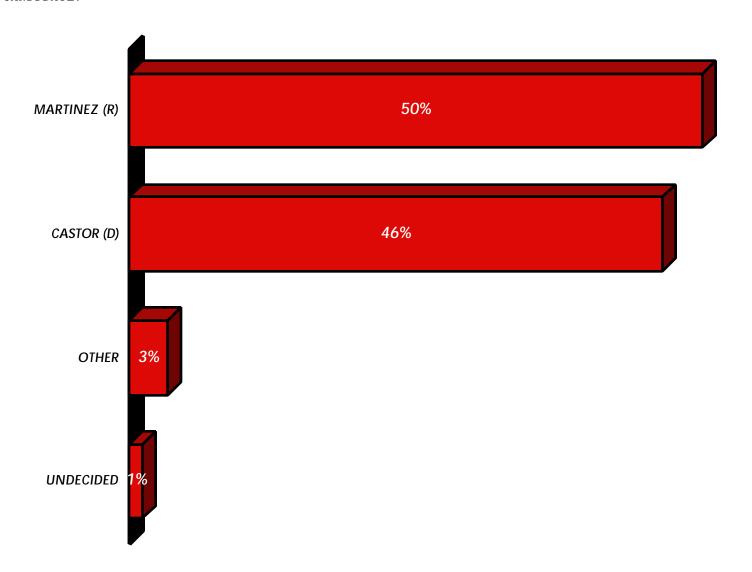
ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

FLORIDA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM FLORIDA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN MEL MARTINEZ? DEMOCRAT BETTY CASTOR? OR SOME OTHER CANDIDATE?

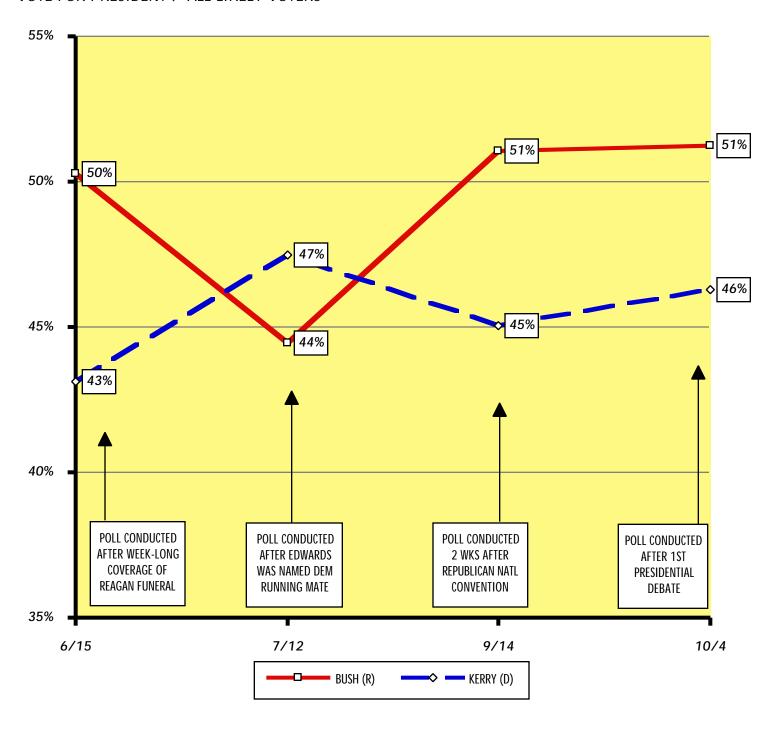


THIS IS A SURVEY OF 706 LIKELY VOTERS FROM THE ENTIRE STATE OF FLORIDA

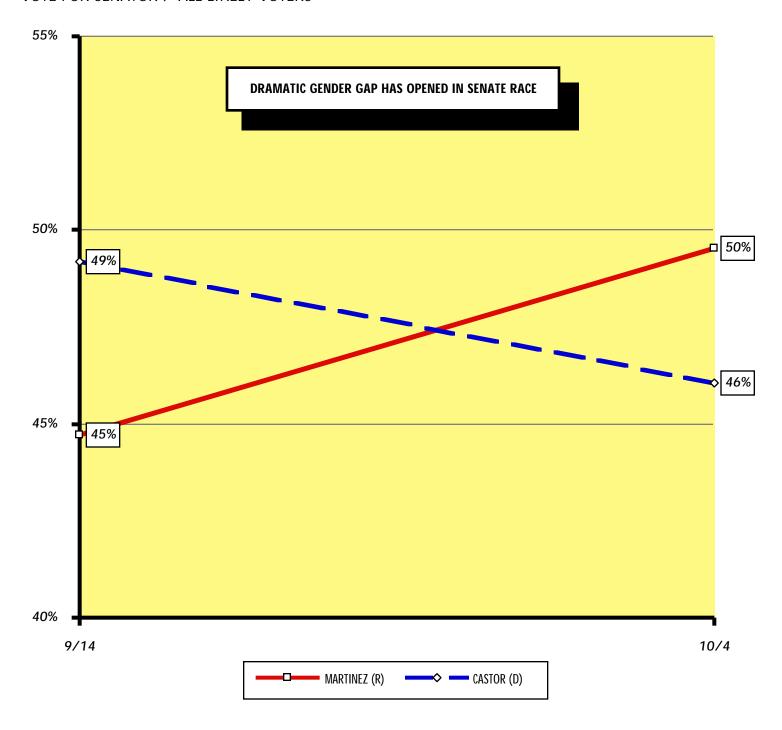
OVERALL RESULTS CONSIDERED SIGNIFICANT ±3.8% A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHE	BUSH (R)	KERRY (D)
			RE	SPO	VSES	SORT	ED BY	Y DEN	ЛОGR	APHI	C CA	ΓEGO	RY		
BUSH (R)	51%	52%	44%	59%	44%	57%	52%	54%	42%	55%	16%	62%	39%		
KERRY (D)	46%	46%	52%	39%	53%	40%	45%	44%	55%	43%	82%	33%	56%		
OTHER	2%	2%	2%	1%	2%	3%	2%	2%	1%	1%	1%	5%	1%		
UNDECIDED	1%	1%	2%	0%	1%	0%	1%	1%	2%	1%	1%	0%	3%		
VOTED 'FOR' CANDIDATE														82%	51%
'AGAINST' OTHER CAND.														17%	46%
	1000	1000		1000	1000	1000			1000		4000	1000	1000		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	Г	EMO		PHIC S	LIDDO		Λ Τ Ι <u>Ο</u> Λ	IC IN	DEVE	D TO	OVE	DALL	RESP	ONCE	C
BUSH (R)		101	87	116	86 86		102	105	82 82	108	32	121		ONSE	3
KERRY (D)	100	99	113	84	114	111 87	98	95	120	92	178	71	76 121		
OTHER	100	100	100	86	114	171	93	92	48	68	30	317	87		
UNDECIDED	100	89	218	37	154	36	83	96	186	114	65	0	415		
UNDECIDED	100	69	210	37	134	30	63	90	100	114	0.5	U	413		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY / 1
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BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
51%	90%	13%	38%	51%	54%	51%	50%	77%	42%	11%	52%	51%	
46%	10%	86%	55%	47%	45%	45%	48%	21%	56%	85%	45%	48%	
2%	0%	1%	6%	1%	1%	3%	1%	1%	2%	4%	2%	1%	
1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

ΛET

BUSH (R) KERRY (D) OTHER Undecided

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	175	25	74	100	105	100	97	151	81	21	102	99		
100	21	185	119	102	97	97	103	46	121	184	97	103		
100	19	42	376	59	51	169	89	71	101	214	147	44		
100	49	113	102	108	37	129	90	53	97	45	77	91		

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY/VET

REGULAR RELIGIOUS S

**RO-CHOICE RO-CHOICE **SOK/YR **SOK OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CA	TEGO	RY	
51%	47%	48%	58%	72%	37%	43%	57%	56%					
46%	51%	48%	41%	26%	60%	53%	42%	42%					
2%	2%	2%	1%	1%	2%	2%	1%	1%					
1%	0%	1%	0%	1%	1%	1%	0%	1%					
100%	100%	100%	100%	100%	100%	100%	100%	100%					

BUSH (R) KERRY (D) **OTHER** UNDECIDED

	DE	EMO	GRAP	PHIC S	SUBPO	OPUL	OITA	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
10	0	92	94	113	141	72	85	111	110						
10	0	110	104	88	56	131	115	90	90						
10	0	109	146	60	66	111	141	56	84						
10	0	54	147	53	75	86	103	33	101						

NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES

PRO-LIFE > \$80K/YR PRO-CHOICE < \$40K/YR \$40K - \$80K/YR

OVERALL

OVERALL

OVERALL

NORTHEAST FLORIDAS AND BA LONDES

SUBURBAN

RURAL

RURAL

RURAL

RURAL

OVERALL

OVE

BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	TEGO	RY	
51%	58%	43%	54%	45%	52%	62%							
46%	39%	55%	43%	50%	46%	34%							
2%	2%	1%	2%	3%	1%	2%							
1%	0%	1%	1%	1%	1%	3%							
100%	100%	100%	100%	100%	100%	100%							

BUSH (R) KERRY (D) OTHER UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	113	84	105	88	102	121								
100	85	120	93	109	100	73								
100	139	31	134	196	69	92								
100	31	109	136	124	71	313								

NORTHEAST FLORIDA SOUTHEAST FLORIDA **REST OF STATE**

URBAN

SUBURBAN

RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL

PROBABLE

CERTAIN

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
			RE	SPO	NSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CA	TEGO	RY		
MARTINEZ (R)	50%	51%	34%	62%	39%	53%	53%	51%	41%	53%	22%	56%	39%		
CASTOR (D)	46%	45%	53%	34%	56%	39%	43%	47%	56%	43%	73%	38%	49%		
OTHER	3%	3%	9%	4%	3%	6%	3%	2%	2%	3%	4%	5%	8%		
UNDECIDED	1%	1%	5%	0%	2%	2%	1%	1%	1%	1%	1%	1%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	D	PEMO	GRAF	PHIC S	SUBPO	OPUL/	OITA	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
MARTINEZ (R)	100	103	69	126	78	107	107	102	83	107	45	114	80		
CASTOR (D)	100	99	114	74	123	85	94	101	121	94	157	82	107		
OTHER	100	85	260	107	94	193	92	66	53	83	116	144	245		
UNDECIDED	100	68	435	30	160	165	96	48	93	92	129	82	270		

AGE 18-34

FEMALE

MALE

AGE 35-49

AGE 50-64

AGE 65+

WHITE

BLACK

HISPANIC

ASIAN/OTHER

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	, ILL
REPUBLICAN	or Orac
DEMOCRAT	LJ CC
INDEPENDENT	ZIVII 7
GRAD SCHOOL	NLD D
COLLEGE GRAD	I I LI
SOME COLLEGE	CLIVI
NO COLLEGE	AULJ
CONSERVATIVE	AND I
MODERATE	JI IIVL
LIBERAL	JLA
MILITARY/VET	
NON-MILITARY //	Æ

MARTINEZ (R) CASTOR (D) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
50%	83%	15%	41%	50%	54%	47%	48%	73%	40%	15%	50%	49%	
46%	13%	81%	53%	47%	44%	46%	47%	24%	56%	79%	45%	47%	
3%	3%	3%	5%	2%	1%	6%	3%	3%	3%	4%	3%	3%	
1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	1%	1%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

MARTINEZ (R)
CASTOR (D)
OTHER
UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	167	31	83	101	110	96	97	148	81	31	101	99		
100	28	176	115	103	95	100	102	51	121	172	99	102		
100	98	80	142	62	42	173	81	79	101	123	104	87		
100	81	82	110	50	42	96	183	28	87	124	91	114		

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY/VET

OVERALL

OVERALL

NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

PRO-LIFE

> \$40K/YR

\$40K/YR

SBUSH (R)

KERRY (D)

MARTINEZ (R) CASTOR (D) **OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B'	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
50%	44%	49%	54%	70%	34%	40%	56%	56%	84%	12%			
46%	52%	46%	41%	26%	62%	55%	42%	39%	11%	84%			
3%	4%	3%	3%	3%	3%	3%	2%	4%	3%	3%			
1%	0%	1%	1%	1%	1%	2%	0%	0%	1%	1%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

MARTINEZ (R) CASTOR (D) **OTHER UNDECIDED**

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	89	99	110	141	69	80	113	113	171	25				
100	112	101	90	56	134	119	90	86	25	182				
100	114	100	82	97	85	95	64	126	87	99				
100	35	126	130	80	99	208	42	37	108	60				

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-LIFE PRO-CHOICE \$40K - \$80K/YR

> \$80K/YR

< \$40K/YR

KERRY (D)

BUSH (R)

OVERALL

OVERALL

NORTHEAST FLORIDASS COUTHEAST FLORIDASS AND BA INDEX

SUBURBAN

RURAL

RURAL

MARTINEZ (R) CASTOR (D) **OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	TEGO	RY	
50%	57%	46%	47%	47%	50%	57%							
46%	38%	50%	48%	49%	46%	40%							
3%	3%	4%	3%	4%	3%	2%							
1%	1%	1%	2%	1%	1%	1%							
100%	100%	100%	100%	100%	100%	100%							

MARTINEZ (R) CASTOR (D) **OTHER** UNDECIDED

D	ЕМО	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	116	93	96	95	100	115								
100	83	108	104	106	99	87								
100	97	112	91	109	101	58								
100	84	54	150	79	110	70								

NORTHEAST FLORIDA SOUTHEAST FLORIDA **REST OF STATE**

SUBURBAN

RURAL

URBAN

PAGE 13 OF 18

THE RESPONSES															
PLEASE EXERCISE E	EXTREM	E CAU	TION	IN DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER		1840
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CA	'AGAINST' OTHER
REGISTERED	783	649	062	358	425	196	219	181	186	543	093	122	025		
CERTAIN	649	649	000	304	345	144	187	158	160	465	076	091	017		
PROBABLE	062	000	062	023	039	022	019	012	010	041	007	011	003		
LIKELY	711	649	062	327	384	165	206	170	170	506	083	103	020		
BUSH (R)	364	337	028	194	170	094	108	091	072	279	014	064	008	300	061
KERRY (D)	329	297	032	127	202	067	094	075	094	216	068	034	011	168	150
OTHER	012	011	001	005	007	005	003	003	001	006	000	005	000	000	000
UNDECIDED	006	005	001	001	005	001	001	001	003	005	000	000	001	000	000
MARTINEZ (R)	350	329	021	202	147	087	107	086	070	266	018	058	008		
CASTOR (D)	325	293	033	110	215	065	087	079	094	217	060	039	010		
OTHER	023	018	005	012	012	011	006	004	003	014	003	005	002		
WON'T VOTE	005	004	001	002	003	000	003	001	001	005	000	000	000		
UNDECIDED	008	005	003	001	007	003	002	001	002	005	001	001	001		
TOTAL	900	649	062	432	468	249	249	197	205	616	110	144	030		
COMPOSITION OF ADULTS	100%	72%	7%	48%	52%	28%	28%	22%	23%	68%	12%	16%	3%		
COMP. OF REGISTERED	100%	83%	8%	46%	54%	25%	28%	23%	24%	69%	12%	16%	3%		
COMP OF LIKELY VOTERS	100%	91%	9%	46%	54%	23%	29%	24%	24%	71%	12%	14%	3%		
	900	FLOR	I DA A	ADULT	'S IN	TERVI	EWEL	BY	TELE	PHONI	E 10/	1 -	10/3.		
	OF T														
	OF T									' VO	TERS.				

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES															
PLEASE EXERCISE E	XTREM	E CAU	TION	IN DR	AWI NG	CONC			OM SU	BPOPU	LATI 0	NS SM	ALLER	THAN	150
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY/VET	NON-MILITARY/ <mark>睡</mark>
REGISTERED	783	333	277	167	006	138	162	243	234	300	353	101	019	422	350
CERTAIN	649	286	238	122	003	118	145	202	180	257	286	084	016	361	280
PROBABLE	062	019	019	023	001	011	008	020	023	018	033	006	003	027	034
LIKELY	711	305	257	145	004	129	153	222	203	275	319	091	019	388	314
BUSH (R)	364	274	033	055	003	066	082	114	101	213	133	010	007	202	160
KERRY (D)	329	029	220	080	000	061	069	099	097	058	178	077	011	174	150
OTHER	012	001	002	009	000	001	001	006	003	003	005	003	000	010	002
UNDECIDED	006	001	002	001	001	001	000	002	002	001	003	000	001	003	002
MARTINEZ (R)	350	252	039	058	001	064	083	104	097	200	127	014	007	193	153
CASTOR (D)	325	040	209	075	002	060	067	101	095	064	177	071	009	175	146
OTHER	023	010	007	007	000	003	002	013	005	007	011	004	001	013	009
WON'T VOTE	005	001	000	003	001	002	000	002	001	003	001	000	000	002	003
UNDECIDED	008	003	002	002	001	001	001	002	004	001	003	001	003	004	004
TOTAL	900	333	277	167	006	157	171	265	290	341	387	119	030	471	404
COMPOSITION OF ADULTS	100%	37%	31%	19%	1%	17%	19%	29%	32%	38%	43%	13%	3%	52%	45%
COMP. OF REGISTERED	100%	43%	35%	21%	1%	18%	21%	31%	30%	38%	45%	13%	2%	54%	45%
COMP OF LIKELY VOTERS	100%	43%	36%	20%	1%	18%	22%	31%	29%	39%	45%	13%	3%	55%	44%
	900	FLOR	I DA A	DULT	SIN	TERV	EWED	BY	TELE	PHONE	E 10/	1 -	10/3.		
	OF T						RED T								

OF THEM, 711 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE HOUSE

		S	SS	⋧											
THE RESPONSES	OF A	SU E PO	PU Z AT	10 % 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE :	± 10%	
PLEASE EXERCISE E	EXTREM	E AU	TI 92 N	_	AWI NG	CONC	LUSI 0	NS FR		BPOPU	LATI 0	NS SM	ALLER	THAN	100
	OVERALL	NO RELIGIOUS S	OCCASIONAL RE	REGULAR RELIGI	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YI	> \$80K/YR	DECLINE	BUSH (R)	KERRY (D)		
REGISTERED	783	213	264	291	316	414	033	263	269	167	024				
CERTAIN	649	173	210	255	261	346	026	212	225	149	022				
PROBABLE	062	024	017	019	024	034	002	024	019	012	001				
LIKELY	711	197	228	274	285	380	028	236	244	161	023				
BUSH (R)	364	093	110	159	206	141	011	103	139	090	013				
KERRY (D)	329	100	110	112	074	230	016	126	102	067	010				
OTHER	012	004	006	003	003	007	001	006	002	002	000				
UNDECIDED	006	001	003	001	002	003	000	002	001	001	000				
MARTINEZ (R)	350	086	111	148	197	130	015	093	135	089	013	306	040		
CASTOR (D)	325	101	105	113	073	234	011	128	101	063	010	042	274		
OTHER	023	007	007	007	009	011	001	007	005	007	000	010	011		
WON'T VOTE	005	002	001	002	004	001	000	002	001	001	000	002	002		
UNDECIDED	008	001	003	004	002	004	001	005	001	001	000	004	002		
TOTAL	900	255	292	322	363	459	039	308	303	181	027				
COMPOSITION OF ADULTS	100%	28%	32%	36%	40%	51%	4%	34%	34%	20%	3%				
COMP. OF REGISTERED	100%	27%	34%	37%	40%	53%	4%	34%	34%	21%	3%				
COMP OF LIKELY VOTERS	100%	28%	32%	39%	40%	53%	4%	33%	34%	23%	3%				
	900	EI UD.		T III T	'S IN'	rifid VI	EWET	RV	TELE	DHUNI	E 10/	1	10/3		

900 FLORIDA ADULTS INTERVIEWED BY TELEPHONE 10/1 - 10/3. OF THEM, 783 WERE REGISTERED TO VOTE. OF THEM, 711 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

THE RESPONSES PLEASE EXERCISE E	OF A	SU R PO	PULAT TI€N	ION O	F 100 AWI NG	WOUL	D TYP	I CALL	Y BE OM SU	CONSI BPOPU	DERED LATI O	ACCU NS SN	RATE MALLER	± 10%. THAN	100
	OVERALL	NORTHEAST FLOR	SOUTHEAST FLOR	REST OF STATE	URBAN	SUBURBAN	RURAL								
REGISTERED	783	203	265	314	183	545	055								
CERTAIN	649	164	225	260	152	451	047								
PROBABLE	062	017	019	026	012	046	004								
LIKELY	711	181	245	286	164	497	051								
BUSH (R)	364	105	106	154	074	259	031								
KERRY (D)	329	071	135	122	083	229	017								
OTHER	012	004	001	006	005	006	001								
UNDECIDED	006	000	002	003	002	003	001								
MARTINEZ (R)	350	103	112	135	076	245	029								
CASTOR (D)	325	069	121	136	079	226	020								
OTHER	023	006	009	009	006	017	001								
WON'T VOTE	005	001	002	002	001	003	001								
UNDECIDED	008	002	001	005	001	006	000								
TOTAL	900	224	316	360	200	630	069								
COMPOSITION OF ADULTS	100%	25%	35%	40%	22%	70%	8%								
COMP. OF REGISTERED	100%	26%	34%	40%	23%	70%	7%								
COMP OF LIKELY VOTERS	100%	25%	34%	40%	23%	70%	7%								
	900	FLOR	I DA A	ADULT	S IN	TERV	EWED	BY	TELE	PHONI	E 10/	1 -	10/3		
	OF T	HEM,	783	WERE	REG	ISTE	RED T	'O V0	TE.						
	OF T	HEM,	711	WERE	JUD	GED T	го в	' LI	KELY	' VO	ΓERS.				
	GRAP	HS R	EFLE(CT 'L	I KEL	Y' V	OTERS								

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.