## IN: DANIELS 12 UP ON KERNAN, BUSH 24 UP ON KERRY, BAYH WAY AHEAD



#### IN 2000, BUSH CARRIED INDIANA BY 16, LEADS TODAY BY 24 ... 11 ELECTORAL VOTES AT STAKE

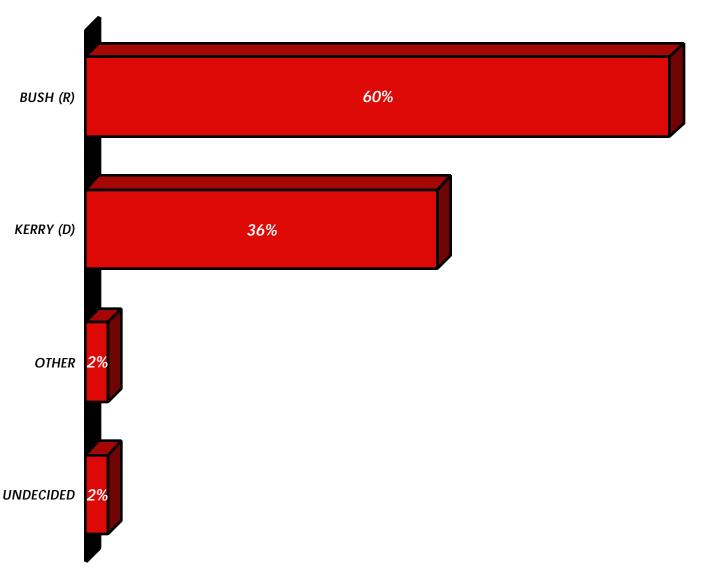
- \* IN ELECTIONS IN INDIANA TODAY, GEORGE W BUSH DEFEATS JOHN KERRY TO CAPTURE 11 HOOSIER ELECTORAL VOTES, REPUBLICAN MITCH DANIELS DEFEATS DEMOCRAT JOE KERNAN FOR GOVERNOR & EVAN BAYH IS RE-ELECTED TO U.S. SENATE, ACCORDING TO SURVEYUSA POLL TAKEN 9/7 9/9.
- \* REPUBLICAN BUSH WINS 60% TO 36% TODAY. DEMOCRAT BAYH WINS 64% TO 28% TODAY.
- \* FOR GOVERNOR, DANIELS WINS 53% TO 41% TODAY, A GOP PICKUP. DANIELS UP 2 IN NORTHERN IN, UP 10 IN CENTRAL IN, UP 14 IN INDIANAPOLIS, UP 25 IN SOUTHERN IN. DANIELS UP 7 WITH WOMEN, UP 15 WITH MEN. KERNAN UP 11 IN UNION HH'S. DANIELS UP 21 IN NON-UNION.
- \* 16% OF BUSH VOTERS CROSS-OVER TO KERNAN. 11% OF KERRY VOTERS CROSS-OVER TO DANIELS.
- \* MODERATES BREAK 7:5 FOR KERNAN. INDEPENDENTS BREAK 5:4 FOR DANIELS.

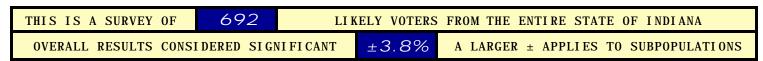
RESEARCH CONDUCTED E.T.	040907 16: 33-20: 46 040908 16: 32-20: 49 040909 16: 31-20: 49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF INDIANA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

#### RESEARCH CONDUCTED FOR WXIN-TV INDIANAPOLIS

#### **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

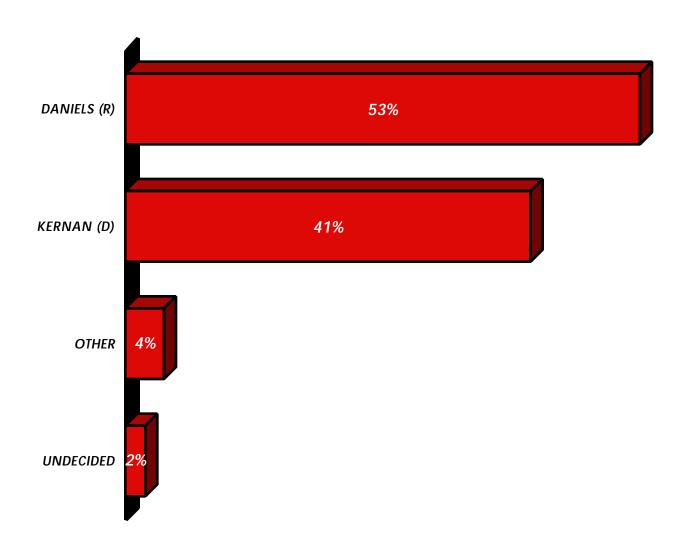




RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### **VOTE FOR GOVERNOR / ALL LIKELY VOTERS**

INDIANA VOTERS MAY ALSO VOTE IN AN ELECTION FOR GOVERNOR. IF THE ELECTION FOR GOVERNOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN MITCH DANIELS? DEMOCRAT JOE KERNAN? OR SOME OTHER CANDIDATE?

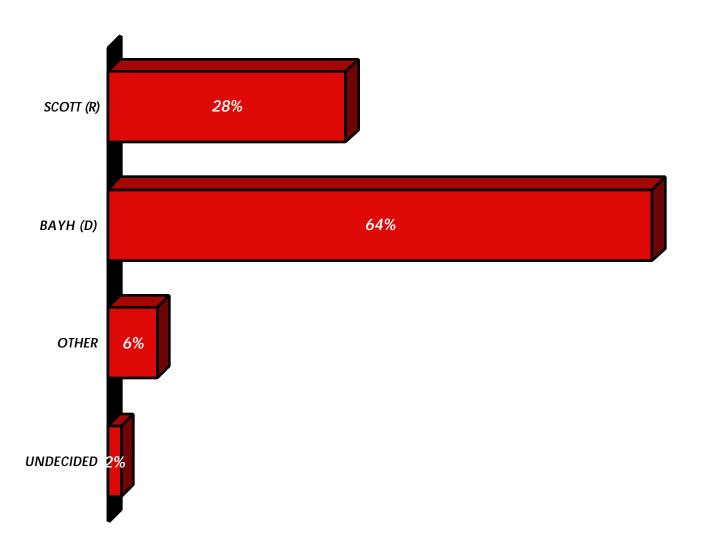


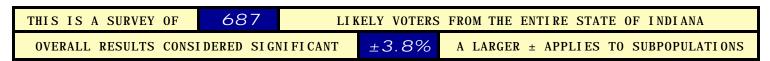
THIS IS A SURVEY OF	687	LIF	KELY VOTERS	S FROM THE ENTIRE STATE OF INDIANA
OVERALL RESULTS CON	SIDERED SIG	NI FI CANT	±3.8%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### **VOTE FOR SENATE / ALL LIKELY VOTERS**

INDIANA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM INDIANA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN MARVIN SCOTT? DEMOCRAT EVAN BAYH? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
DUOU (D)	0.00/	0.00				SORT									
BUSH (R) Kerry (D)	60% 36%	60% 36%	56% 36%	62% 35%	58% 37%	58% 37%	61% 34%	59% 35%	59% 38%	65% 31%	10% 86%	28% 72%	55% 41%		
OTHER	2%	2%	4%	2%	2%	3%	2%	3%	1%	2%	2%	0%	41%		
UNDECIDED	2%	2%	4%	1%	3%	1%	3%	3%	2%	2%	2%	0%	0%		
VOTED 'FOR' CANDIDATE														82%	44%
'AGAINST' OTHER CAND.														18%	55%
	100%	100%	100%	100%	100%	100%	1000/	1000/	1000/	100%	1000/	1000/	1000/		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	С	ЕМО	GRAF	PHIC S	SUBPO	OPUL/	ATIOI	NS IN	DEXE	D ТО	OVE	RALL	RESP	ONSE	S
BUSH (R)	100	EMO 101	GRAF	PHIC S	SUBP( 97	OPUL/ 97	ATIOI 103	NS IN	DEXE	D TO 108	OVEI	RALL 46	RESP 93	ONSE	S
BUSH (R) Kerry (D)														ONSE	S
	100	101	94	103	97	97	103	99	100	108	17	46	93	ONSE	S
KERRY (D)	100 100	101 100	94 100	103 97	97 103	97 103	103 96	99 99	100 105	108 86	17 239	46 201	93 114	ONSE	S
KERRY (D) Other	100 100 100	101 100 92	94 100 176	103 97 103	97 103 97	97 103 154	103 96 74	99 99 134	100 105 26	108 86 102	17 239 95	46 201 0	93 114 168	ONSE	S
KERRY (D) Other	100 100 100	101 100 92	94 100 176	103 97 103	97 103 97	97 103 154	103 96 74	99 99 134	100 105 26	108 86 102	17 239 95	46 201 0	93 114 168	ONSE	S
KERRY (D) Other	100 100 100	101 100 92	94 100 176	103 97 103	97 103 97	97 103 154	103 96 74	99 99 134	100 105 26	108 86 102	17 239 95	46 201 0	93 114 168	ONSE	S
KERRY (D) Other	100 100 100	101 100 92	94 100 176	103 97 103	97 103 97	97 103 154	103 96 74	99 99 134	100 105 26	108 86 102	17 239 95	46 201 0	93 114 168	ONSE	S
KERRY (D) Other	100 100 100	101 100 92	94 100 176	103 97 103	97 103 97	97 103 154	103 96 74	99 99 134	100 105 26	108 86 102	17 239 95	46 201 0	93 114 168	ONSE	S

#### VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	REPUBLICAN	DEMOCRAT	INDEPENDENT
0	9	ಪ	$\sim$	2	ಪ	≥	=	2	D	=

BUSH (R) KERRY (D) OTHER Undecided

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
60%	61%	63%	62%	56%	85%	45%	29%	96%	15%	57%					
36%	35%	34%	32%	39%	13%	49%	66%	3%	81%	34%					
2%	2%	1%	4%	2%	1%	3%	3%	1%	2%	6%					
2%	2%	2%	2%	3%	1%	3%	1%	1%	3%	3%					
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

BUSH (R) KERRY (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	102	106	104	95	142	75	48	161	25	96				
100	98	95	89	108	36	136	185	8	224	95				
100	87	46	173	90	50	141	150	30	79	245				
100	78	78	94	126	51	152	62	42	120	145				

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
ONSERVATIVE
MODERATE
LIBERAL
REPUBLICAN
DEMOCRAT
INDEPENDENT

OVERALL

OVERALL

OVERALL

NO RELIGIOUS SERVES

OCCASIONAL RELIGIOUS SERVICES 

> BUSH (R) KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
60%	51%	50%	69%	78%	40%	44%	66%	58%	62%				
36%	44%	43%	28%	19%	54%	51%	30%	37%	34%				
2%	4%	3%	1%	1%	4%	3%	2%	3%	2%				
2%	1%	4%	2%	2%	2%	2%	2%	2%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER UNDECIDED

L	DEMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	86	84	117	131	68	73	111	97	104					
100	121	119	78	52	151	142	82	103	95					
100	175	146	42	46	165	131	86	120	76					
100	46	168	76	103	83	101	93	105	90					

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-LIFE

NOINO PRO-CHOICE

NOINU-NON

MILITARY/VET **NON-MILITARY/VET** 

### VOTE FOR PRESIDENT ∕ RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	<\$40,000	\$40-\$80,000	+000'08\$	DECLINE	NORTHERN IN	CENTRAL IN	INDIANAPOLIS A	SOUTHERN IN	URBAN	SUBURBAN	RURAL
0	V	↔	↔	Q	2	<u> </u>	=	Š	_	S	$\simeq$

BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
60%	55%	62%	62%	71%	54%	61%	61%	66%	52%	65%	60%		
36%	40%	34%	33%	25%	41%	37%	33%	31%	45%	30%	36%		
2%	2%	2%	3%	0%	2%	1%	4%	1%	3%	2%	1%		
2%	3%	2%	1%	4%	3%	1%	2%	2%	0%	3%	3%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

BUSH (R) KERRY (D) OTHER Undecided

	ЕМО	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	93	104	104	119	90	102	103	111	86	109	101			
100	111	94	93	71	114	103	91	85	124	84	99			
100	91	92	152	0	97	61	183	61	148	105	35			
100	126	92	47	173	139	50	85	91	21	122	145			

CENTRAL IN CENTRAL IN CENTRAL IN URBAN SUBURBAN RURAL RURAL

#### VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
			RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CA	TEGO	RY		
DANIELS (R)	53%	53%	47%	56%	49%	54%	53%	52%	51%	57%	11%	20%	54%	80%	11%
KERNAN (D)	41%	42%	39%	41%	42%	39%	41%	41%	46%	38%	83%	70%	23%	16%	82%
OTHER	4%	3%	9%	2%	5%	7%	4%	3%	1%	4%	5%	10%	10%	4%	4%
UNDECIDED	2%	2%	4%	1%	3%	0%	2%	3%	2%	2%	2%	0%	14%	1%	3%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	D	EMO	GRAP	PHIC S	SUBPO		ATIO	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
DANIELS (R)	100	101	90	106	94	102	101	100	97	108	20	38	103	151	22
KERNAN (D)	100	101	94	98	102	95	98	100	110	91	199	169	55	39	199
OTHER	100	86	236	62	137	168	111	67	36	91	132	245	239	90	93
UNDECIDED	100	88	214	53	146	18	107	173	93	94	76	0	672	38	124
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)

#### VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
CONSERVATIVE
MODERATE
LIBERAL
LIBERAL
DEMOCRAT
INDEPENDENT

DANIELS (R) KERNAN (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
53%	56%	60%	54%	48%	76%	39%	22%	86%	12%	51%			
41%	39%	37%	40%	45%	20%	55%	68%	11%	82%	40%			
4%	2%	2%	4%	6%	3%	3%	9%	2%	4%	7%			
2%	3%	1%	2%	2%	1%	3%	1%	1%	2%	2%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DANIELS (R) KERNAN (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	107	113	102	91	145	74	42	163	22	97				
100	95	89	97	109	47	134	163	27	199	96				
100	38	59	105	141	85	70	229	56	96	183				
100	143	53	94	87	31	143	51	34	110	112				

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
CONSERVATIVE
MODERATE
LIBERAL
BEMOCRAT
INDEPENDENT

OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES 

KERNAN (D) **OTHER** UNDECIDED

		RE	SPOI	VSES	SORT	ED B`	Y DEN	ЛОGF	RAPHI	C CA	TEGO	RY	
53%	45%	48%	60%	68%	36%	42%	58%	51%	55%				
41%	48%	45%	36%	28%	57%	53%	37%	41%	42%				
4%	7%	5%	2%	2%	6%	3%	4%	5%	3%				
2%	0%	2%	2%	2%	1%	3%	1%	2%	1%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DANIELS (R) KERNAN (D) **OTHER** UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	86	90	113	130	68	79	109	97	104					
100	116	109	88	67	138	127	90	100	101					
100	172	131	54	59	142	85	98	125	63					
100	8	113	102	79	69	125	70	124	44					

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-CHOICE

PRO-LIFE

NOINN

**NOINON-NON** 

MILITARY/VET **NON-MILITARY/VET** 

## VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	<\$40,000	\$40-\$80,000	+000'08\$	DECLINE	NORTHERN IN	CENTRAL IN	INDIANAPOLIS A	SOUTHERN IN	URBAN	SUBURBAN	RURAL
6	<del>\$</del>	\$4	8	DE	2	핑	Ξ	20	E.	SU	₽

DANIELS (R) KERNAN (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	TEGO	RY	
53%	49%	53%	59%	65%	48%	52%	55%	58%	49%	56%	52%		
41%	45%	41%	37%	33%	46%	42%	41%	33%	48%	40%	37%		
4%	5%	4%	2%	0%	4%	4%	3%	5%	2%	3%	8%		
2%	2%	2%	2%	2%	1%	2%	1%	4%	1%	2%	4%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DANIELS (R) KERNAN (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	93	101	112	124	91	98	104	111	93	106	99			
100	108	99	89	80	112	102	100	80	116	96	88			
100	124	98	57	0	100	99	73	124	59	68	198			
100	82	84	102	93	72	102	47	187	42	96	178			

CENTRAL IN CENTRAL IN SUBURBAN SUBURBAN RURAL RURAL

#### VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)
			RE	SPO	NSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CA	TEGO	RY		
SCOTT (R)	28%	29%	21%	31%	25%	26%	28%	28%	31%	30%	8%	2%	42%	46%	2%
BAYH (D)	64%	64%	70%	64%	65%	63%	65%	67%	62%	63%	78%	72%	47%	48%	92%
OTHER	6%	6%	5%	5%	7%	10%	6%	2%	5%	5%	12%	19%	11%	6%	6%
UNDECIDED	2%	1%	4%	1%	2%	1%	1%	2%	2%	1%	2%	6%	0%	1%	1%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	D	EMO	GRAF	PHIC S	SUBPO	OPUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
SCOTT (R)	100	103	75	110	90	93	99	101	111	107	27	8	149	162	6
BAYH (D)	100	99	109	99	101	98	100	104	96	98	121	113	73	74	142
OTHER	100	101	88	79	120	168	109	33	89	83	211	329	191	96	99
UNDECIDED	100	85	242	56	143	44	83	159	121	91	147	394	0	83	61
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	BUSH (R)	KERRY (D)

#### VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	REPUBLICAN	DEMOCRAT	INDEPENDENT
6	5	္ပ	SC	ž	$\mathcal{E}$	Ž	≡	Æ	DE	Z

SCOTT (R) BAYH (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
28%	31%	34%	28%	25%	48%	16%	6%	55%	1%	20%			
64%	62%	60%	64%	67%	47%	77%	81%	41%	92%	68%			
6%	5%	5%	6%	7%	3%	6%	13%	4%	6%	9%			
2%	3%	1%	2%	1%	1%	2%	0%	1%	1%	3%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

SCOTT (R) BAYH (D) OTHER UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	109	121	100	87	172	56	21	194	5	70				
100	96	93	100	105	73	119	126	63	142	106				
100	78	84	100	115	59	102	217	63	94	159				
100	186	62	109	77	88	115	0	64	80	169				

OVERALL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
ONSERVATIVE
MODERATE
LIBERAL
REPUBLICAN
DEMOCRAT
INDEPENDENT

OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS AND SAND SERVICES

PRO-LIFE

ONION

NON-UNION

NON-UNION

NON-MILITARY / VET

NON-MILITARY / VET

SCOTT (R) BAYH (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
28%	19%	22%	36%	43%	13%	17%	34%	28%	30%				
64%	72%	71%	57%	51%	79%	77%	59%	63%	66%				
6%	10%	5%	5%	5%	7%	6%	6%	7%	4%				
2%	0%	2%	2%	1%	1%	1%	2%	2%	1%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

SCOTT (R) BAYH (D) OTHER UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	67	78	130	153	46	60	120	100	105					
100	111	111	88	79	122	119	91	98	102					
100	165	85	79	79	123	101	94	116	69					
100	0	107	132	96	78	40	117	137	54					

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-LIFE

NOINN PRO-CHOICE

NOINON-NON

MILITARY/VET **NON-MILITARY/VET**  VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	<\$40,000	\$40-\$80,000	+000′08\$	DECLINE	NORTHERN IN	CENTRAL IN	INDIANAPOLIS A	SOUTHERN IN	URBAN	SUBURBAN	RURAL
Ó	Ÿ	<del>∛</del>	₩	▭	Ž	5	≤	S	5	S	≅

SCOTT (R) BAYH (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B'	Y DEN	ЛОGR	2APHI	C CA	ΓEGO	RY	
28%	30%	30%	27%	32%	29%	27%	31%	26%	20%	34%	28%		
64%	63%	63%	66%	61%	64%	66%	62%	66%	73%	59%	64%		
6%	5%	6%	5%	3%	6%	4%	5%	7%	5%	5%	8%		
2%	1%	1%	3%	3%	1%	2%	2%	1%	2%	2%	0%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

SCOTT (R) BAYH (D) OTHER UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	108	106	97	115	102	97	109	91	73	120	98			
100	98	98	102	95	99	103	97	102	113	92	100			
100	91	109	78	50	110	75	80	121	86	91	131			
100	68	62	165	222	70	113	150	93	117	129	31			

CENTRALL

\$40,000
\$40,000
\$80,000+
DECLINE
NORTHERN IN
CENTRAL IN
CENTRAL IN
URBAN
SUBURBAN
SUBURBAN

#### RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E														_	GECAND.
'	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CA	'AGAINST' OTHER CAND.
REGISTERED	773	625	067	377	396	198	244	188	143	685	058	016	014		
CERTAIN	625	625	000	320	305	141	207	161	115	555	047	013	009		
PROBABLE	067	000	067	022	045	026	017	015	010	060	004	001	003		
LIKELY	692	625	067	342	350	167	224	176	125	615	051	015	011		
BUSH (R)	412	374	038	211	202	097	137	104	074	397	005	004	006	339	072
KERRY (D)	248	224	024	119	130	062	077	062	047	189	044	011	005	110	135
OTHER	016	013	003	008	008	006	004	005	001	014	001	000	000	000	000
UNDECIDED	016	013	003	005	011	002	006	005	003	015	001	000	000	000	000
DANIELS (R)	362	330	031	190	172	088	118	092	063	347	005	003	006		
KERNAN (D)	285	259	026	138	147	065	091	073	057	230	042	010	003		
OTHER	027	021	006	008	019	011	010	005	002	022	003	001	001		
WON'T VOTE	005	003	002	003	002	003	000	001	001	004	000	000	000		
UNDECIDED	014	011	003	004	010	001	005	006	002	012	001	000	002		
SCOTT (R)	193	179	014	105	088	043	062	050	039	184	004	000	005		
BAYH (D)	442	396	047	216	227	103	144	118	077	387	040	011	005		
OTHER	040	037	003	016	025	016	014	003	006	030	006	003	001		
WON'T VOTE	005	005	001	003	002	004	001	000	000	005	000	000	000		
UNDECIDED	011	008	002	003	008	001	003	004	002	009	001	001	000		
TOTAL	1000	625	067	481	519	312	309	216	162	880	076	027	017		
COMPOSITION OF ADULTS	100%	62%	7%	48%	52%	31%	31%	22%	16%	88%	8%	3%	2%		
COMP. OF REGISTERED	100%	81%	9%	49%	51%	26%	32%	24%	18%	89%	8%	2%	2%		
COMP OF LIKELY VOTERS	100%	90%	10%	49%	51%	24%	32%	25%	18%	89%	7%	2%	2%		
										EPHO	NE 9/	7 -	9/9.		
	OF T	HEM,	773	WERE	REG	I STE	RED T	0 V0	TE.						

OF THEM, 692 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

#### RAW COUNTS FOR ALL RESPONSE CHOICES

	THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
ı	PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	
REGISTERED	773	108	151	190	315	317	333	091	020	300	239	209	010	
CERTAIN	625	091	127	156	244	269	261	073	012	260	193	156	005	
PROBABLE	067	008	017	014	028	025	034	005	002	023	021	019	002	
LIKELY	692	099	144	170	272	294	295	079	014	284	214	175	007	
BUSH (R)	412	061	091	105	153	250	132	023	005	271	032	100	004	
KERRY (D)	248	035	049	054	106	038	144	052	008	008	173	060	002	
OTHER	016	002	002	007	006	003	009	003	000	002	004	010	000	
UNDECIDED	016	002	003	004	008	003	010	001	001	003	006	006	001	
DANIELS (R)	362	056	086	090	129	222	114	018	006	242	025	088	003	
KERNAN (D)	285	039	053	068	122	057	163	053	005	032	176	069	002	
OTHER	027	001	003	007	015	010	008	007	002	006	008	013	000	
WON'T VOTE	005	001	000	002	002	004	000	000	000	001	000	002	001	
UNDECIDED	014	003	002	003	005	002	009	001	001	002	005	004	002	
SCOTT (R)	193	030	049	047	067	142	046	005	000	154	003	034	001	
BAYH (D)	442	061	086	107	183	137	224	063	012	115	197	118	005	
OTHER	040	005	007	010	018	010	018	010	001	010	012	016	000	
WON'T VOTE	005	001	000	004	000	001	003	001	000	001	000	003	000	
UNDECIDED	011	003	001	003	003	004	005	000	001	003	003	004	000	
TOTAL	1000	120	165	231	472	388	425	123	043	300	239	209	010	
COMPOSITION OF ADULTS	100%	12%	16%	23%	47%	39%	42%	12%	4%	30%	24%	21%	1%	
COMP. OF REGISTERED	100%	14%	20%	25%	41%	41%	43%	12%	3%	39%	31%	27%	1%	
COMP OF LIKELY VOTERS	100%	14%	21%	24%	39%	43%	43%	11%	2%	41%	31%	25%	1%	
	1000	I ND	IANA	ADUL	TS I	NTERV	VI EWE	ED BY	TEL	EPHON	NE 9/	7 -	9/9.	

OF THEM, 773 WERE REGISTERED TO VOTE.

OF THEM, 692 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

# RAW COUNTS FOR ALL RESPONSE HOUSES

THE RESPONSES	OF A	SUEP0	PUZAT	10% 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	A <u>C</u> CU	RATE :	± 10%.	
PLEASE EXERCISE I	EXTREM	E <b>€</b> AU	TI <u>92</u> N		AWI NG	CONC	LUSI 0	NS FR	OM SU	<b>BPOPU</b>	LATI 0	NS <mark>≅S</mark> M	ALLER	THAN	100
	OVERALL	NO RELIGIOUS SI	OCCASIONAL RE	REGULAR RELIGI	PRO-LIFE	PRO-CHOICE	NOT SURE	UNION	NON-UNION	NOT SURE	MILITARY/VET	NON-MILITARY,			
REGISTERED	773	148	250	355	384	329	033	205	528	008	416	323			
CERTAIN	625	117	188	306	316	264	025	170	426	005	337	262			
PROBABLE	067	015	026	024	029	034	002	014	048	002	034	030			
LIKELY	692	132	214	330	345	298	027	184	474	007	371	292			
BUSH (R)	412	068	108	230	268	120	013	080	314	003	215	182			
KERRY (D)	248	057	091	092	065	161	012	094	140	003	137	099			
OTHER	016	005	007	003	004	011	001	005	009	000	010	005			
UNDECIDED	016	001	008	006	008	006	001	004	010	001	009	006			
DANIELS (R)	362	058	102	196	234	106	012	076	271	002	190	158			
KERNAN (D)	285	062	096	119	094	170	010	096	175	002	153	121			
OTHER	027	009	011	007	008	017	002	006	018	001	018	007			
WON'T VOTE	005	002	000	002	003	001	001	001	003	000	001	003			
UNDECIDED	014	000	005	007	005	004	002	005	007	001	009	003			
SCOTT (R)	193	024	047	120	147	039	006	031	159	001	104	086			
BAYH (D)	442	093	152	187	174	233	019	140	276	005	232	190			
OTHER	040	013	011	015	016	021	001	011	026	000	025	012			
WON'T VOTE	005	002	001	001	003	001	000	000	004	000	002	003			
UNDECIDED	011	000	004	007	005	004	002	001	009	001	008	002			
TOTAL	1000	148	250	355	484	426	051	252	685	016	514	436			
COMPOSITION OF ADULTS	100%	15%	25%	36%	48%	43%	5%	25%	69%	2%	51%	44%			
COMP. OF REGISTERED	100%	19%	32%	46%	50%	43%	4%	27%	68%	1%	54%	42%			
COMP OF LIKELY VOTERS	100%	19%	31%	48%	50%	43%	4%	27%	68%	1%	54%	42%			
	1000	I ND	I ANA	ADUL	TS I	NTER	VI EWE	ED BY	TEL	EPHO	NE 9/	7 -	9/9.		

OF THEM, 692 WERE JUDGED TO BE 'LIKELY' VOTERS.

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GRAPHS REFLECT 'LIKELY' VOTERS.

#### RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	<\$40,000	\$40-\$80,000	\$80,000+	DECLINE	NORTHERN IN	CENTRAL IN	INDIANAPOLIS /	SOUTHERN IN	URBAN	SUBURBAN	RURAL		
REGISTERED	773	237	314	131	032	285	133	167	188	238	329	203		
CERTAIN	625	179	267	114	022	227	112	130	155	194	266	163		
PROBABLE	067	021	025	008	006	027	010	015	015	018	033	015		
LIKELY	692	199	291	122	028	254	122	146	170	212	300	177		
BUSH (R)	412	110	180	076	020	137	074	089	112	109	194	107		
KERRY (D)	248	079	099	041	007	104	045	047	052	095	090	063		
OTHER	016	004	006	004	000	006	002	006	002	007	007	001		
UNDECIDED	016	006	006	001	001	008	001	003	004	001	008	006		
DANIELS (R)	362	097	154	072	018	122	063	080	097	103	165	092		
KERNAN (D)	285	088	119	045	009	118	051	060	055	101	118	065		
OTHER	027	010	011	003	000	010	005	004	008	005	008	014		
WON'T VOTE	005	002	001	000	000	001	000	000	003	001	003	000		
UNDECIDED	014	003	005	003	001	004	003	001	006	002	006	006		
SCOTT (R)	193	060	086	033	009	072	033	045	043	043	100	048		
BAYH (D)	442	126	181	080	017	160	081	090	111	154	176	112		
OTHER	040	011	018	006	001	016	005	007	012	011	016	013		
WON'T VOTE	005	000	003	001	000	004	000	001	001	000	002	003		
UNDECIDED	011	002	003	003	001	003	002	003	002	004	006	001		
TOTAL	1000	354	380	143	037	353	192	222	233	318	418	261		
COMPOSITION OF ADULTS	100%	35%	38%	14%	4%	35%	19%	22%	23%	32%	42%	26%		
COMP. OF REGISTERED	100%	31%	41%	17%	4%	37%	17%	22%	24%	31%	43%	26%		
COMP OF LIKELY VOTERS	100%	29%	42%	18%	4%	37%	18%	21%	25%	31%	43%	26%		
	1000	I ND	IANA	ADUL	TS I	NTER	VI EWE	ED BY	TEL	EPHO	NE 9/	7 -	9/9.	

OF THEM, 773 WERE REGISTERED TO VOTE.

OF THEM, 692 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.