



neighborhood profile

golden gate business district

Nestled along San Pablo Avenue between 53rd and 67th Streets, the Golden Gate District is a commercial neighborhood full of history, diversity, and life. The District is adjacent to neighboring Emeryville and Berkeley.

Tremendous economic development opportunities exist to connect the neighborhood with the expanding retail operations in Emeryville. Strong

neighborhood associations, such as the San Pablo Avenue Golden Gate Improvement District, the Golden Gate Merchant Association, and the Friends of the Golden Gate Library, have served as the catalyst for the emerging revitalization efforts.

Located in a Redevelopment Area, the district benefits from tax increment financing.

[see other side for more information >](#)

demographics

	½ MILE	1 MILE	3 MILES
Population	8,335	31,731	211,090
Average Household Income	\$39,332	\$52,595	\$57,248
Median Age	35.2	33.9	34
College Attendance	57.8%	64.7%	73.6%
White Collar Residents	58.8%	65%	70.8%
Median Home Value	\$315,000	\$305,000	\$350,000
Number of Employees	6,937	27,859	195,015

Demographic data from Demographics Now and DataQuick Information Systems.

traffic counts

CORRIDOR / LOCATION	PER DAY
San Pablo Avenue @ Stanford Avenue	22,500
Interstate 80 @ Powell Street	255,000
Interstate 580 @ San Pablo Avenue	261,000

Traffic Counts from Traffic and Vehicle Data Systems Unit, Department of Transportation, State of California, 2000.





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access and visibility

- San Pablo Avenue is a major arterial street connecting Oakland, Emeryville and Berkeley
- Access from I-80 at the Powell Street exit
- Access from I-580 from the San Pablo Avenue exit
- More than 31,000 residents within a one-mile radius with an average household income of \$52,595

area promotions

- Weekly jazz concerts at the Golden Gate Branch Library on the first Sundays from July to August

developments in area

- Recent streetscape improvement project including installation of banners and street furniture
- Installation of new street median along corridor
- Recent renovation of the historic Golden Gate branch of the Oakland Public Library

parking

- Free abundant on-street spaces throughout the district

anchor businesses

- Amber Flooring
- Your Black Muslim Bakery
- Eastern Cafe
- McDonald's
- Pro Lube
- Superior Marble
- Gateway Market

contact

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