

FOR IMMEDIATE RELEASE

Fort Lauderdale, Florida; October 5th 2004 – 3000AD Inc release news.

UNIVERSAL COMBAT FRANCHISE NEWS

We are pleased to announce the name of the project first announced on July 8th 2004; as well as to provide more information about this title.

Unlike our previous games which featured extensive gameplay but much complexity, this first title in the refocused brand, Universal Combat – Hostile Intent (UCHI), is a pure combat focused action game based on our high end core engines; but with our vastly improved next generation technologies. It represents our intent to split off the Universal Combat brand as an action focused franchise which takes place in our established game world. This brand will remain our pure action focused brand; while the Battlecruiser brand (a new title is in the works and due out in late 2006) will remain our high end niche brand.

Universal Combat – Hostile Intent will be released later this year at an MSRP of \$29.99.

Universal Combat – Hold The Line, the second and much larger and advanced title in the series, will be released sometime in the first half of 2005 at an MSRP of \$34.95.

All our future titles will be available for purchase from most online games-on-demand portals such as www.trygames.com as well as at most retail chains around the world.

For more information about these titles and an in-depth profile of what to expect, please read the product information on our website products section at www.3000ad.com

About 3000AD Inc

Established in 1992 and headed by sixteen year industry veteran Derek Smart, 3000AD Inc is a privately owned independent developer of PC games. The company is most famous for its industry recognized Battlecruiser series conceived in the mid eighties.

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