

## How do I get a **CBD**easy card?

To obtain your CBD Easy card simply fill out the application form in this brochure and mail it to CityBus Direct with your cheque/money order or credit card details.

CityBus Direct  
PO Box 6405  
PARRAMATTA NSW 2150

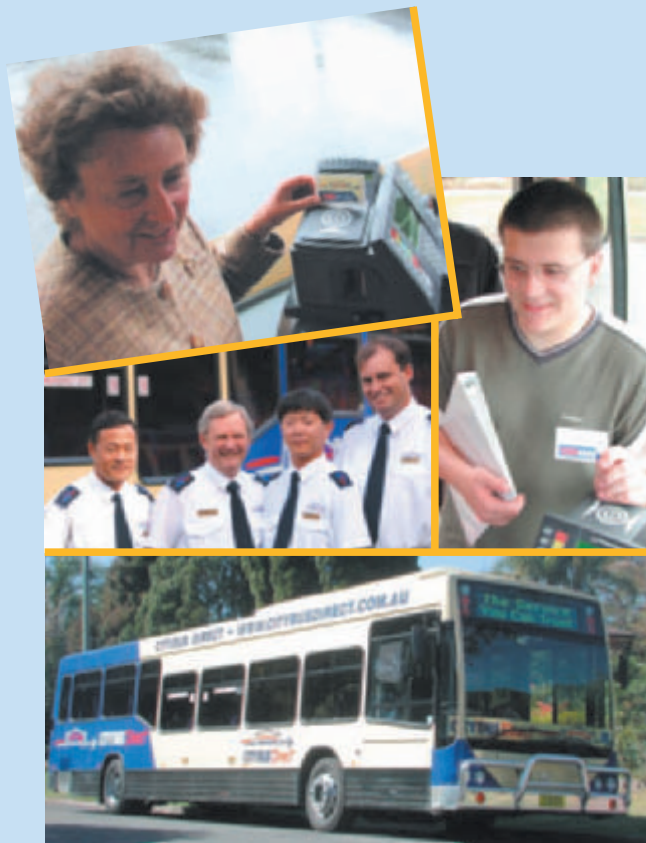
Your card will be mailed out to you, including the initial amount of credit you selected and paid for. When it comes time to top-up your card, all you have to do is hand the card to your driver with the cash amount you would like to pre-pay (minimum amount \$20) and your card will be topped-up on the spot. It's that easy!

## What else do I need to know?

Your CBD Easy card is designed to be flexible and convenient and can be used by any member of the family or a friend.

The card is equivalent to cash and is fully transferable. Therefore it should be kept secure at all times. If your card is stolen or misplaced you need to contact CityBus Direct as soon as possible so your card can be hotlisted which may assist in the recovery of the card. Please retain your last ticket issued to confirm the balance of your card.

A \$10 fully refundable deposit is payable on all cards when you make your first purchase. This amount will be returned to you when you hand back the card – providing the card is undamaged and in working order.



*The Service You Can Trust*

**Customer Enquiries**

**PO Box 6405 Parramatta NSW 2150**

**Tel: 9689 1202 Fax: 9893 9769**

**email: [info@citybusdirect.com.au](mailto:info@citybusdirect.com.au)**

**After Hours Timetable Information: 131 500**



**Your convenience card  
for a fare deal.**

**It's as Easy as...**

**1 2 3**



## It's as easy as 123

The new "CBD Easy" card is a fast, convenient way for you to pay your CityBus Direct fare.

**1** Apply for your CBD Easy card and deposit an initial sum of money on your card

**2** Use your card to pay your fare when you board a CityBus Direct service

**3** When your card starts to run low, simply top up your card by paying cash to your driver\*

\*Minimum top up \$20



## How does the CBDeasy card work?

The 'stored value card' looks just like a credit card and allows you to pay your CityBus Direct fares without the hassle of having to find change every day yet still ensuring you save money.

Each time you board the bus, simply tell the driver your destination then pass the card over the reader machine and your fare will automatically be deducted from the sum of money deposited on your card. You don't even have to take the card out of your wallet! No more fumbling around for small change.

With each fare paid, you will receive a printed ticket and this receipt tells you how much money is left on your card so you know exactly when it's time to top-up.



## It's as easy as 123

### 1 It saves you money

With a CBD Easy card you no longer have to worry about what type of ticket to purchase when you board the bus. But you can still be sure of getting the best deal.

If you travel to Lane Cove or the city and then catch CityBus Direct home later that day, you will automatically receive the discounted return fare! You don't even have to decide on Monday morning whether to buy a weekly ticket. If you make a return journey on CityBus Direct Monday through to Thursday, then your return journey on Friday will be free\* - that means your tenth trip's on us! No more having to plan your week in advance.

### 2 It saves you time

No more delays on boarding and waiting for the driver to count the change for your ticket. Simply pass your card over the reader and tell the driver your destination - it automatically deducts the fare from your card and speeds up the boarding process.

The new ticketing system will also help us to improve our services by having access to more extensive information eg. number of passengers boarding at each stop, their destination, time between stops, etc. All of this information will be invaluable in helping us with timetabling - which means an even more reliable service for you.

### 3 It saves you the hassle

Let's face it, how many times have you raced to catch a bus only to discover that you have no change or can't find your return ticket?

The CBD Easy card can conveniently stay in your wallet or purse even while you wave it over the machine. No more fumbling!

\*Free return journey is available Fridays only, limited to one per CBD Easy card per week, for full fares only.

# CBDeasy APPLICATION FORM

Name: .....  
Mr/Mrs/Ms First name Surname

Address: .....

P/Code: .....

Tel: .....

Please send me a CBD Easy card. I have enclosed my \$10.00 deposit for the card and would like to deposit an initial sum of \$..... for my CityBus Direct fares (minimum initial sum \$50).

I have read and understand the conditions of use and care of my card.

Signed: ..... Date: .....

If paying by credit card, please complete this section.

Please charge \$..... to my

☐ Visa ☐ MasterCard ☐ Bankcard

No:

Cardholder's name: .....

Exp Date: ..... Signature: .....

#### Terms and Conditions

1. The card is a stored value card. It cannot be used as an EFTPOS card or for "cash out" transactions.
2. Lost, stolen or damaged cards must be reported to CityBus Direct as soon as possible. The card is fully transferable and is equivalent to cash and may be used by others if lost or stolen. Cards reported lost or stolen will be hotlisted, which may assist in the recovery of the card.
3. It is not possible to verify the stored value remaining on a card unless the card is available and in working condition. CityBus Direct is not responsible for the stored value remaining on lost, stolen or damaged cards and it is the responsibility of the cardholder to keep the card secure.
4. The card deposit and any stored value remaining on a card are only refundable if the card is returned to CityBus Direct in working condition and sufficient proof of identification provided by the cardholder.
5. Cards should be topped up by paying cash to the CityBus Direct driver (minimum top up amount \$20). We recommend all receipts of validation be retained.

