PR Contact:
Kate Adams, Director of Marketing
Software Development magazine
415-947-6165; kadams@cmp.com

**CMP Media's *Software Development* Magazine Announces Winners for
the 15th Annual Jolt Product Excellence & Productivity Awards**

60 Products, 1 Hall of Fame Winner and an Industry Luminary Honored

San Francisco, March 17, 2005 – Winners of the 15th Annual *Software Development* Jolt Product Excellence and Productivity Awards were announced last night, Wednesday, March 16, by the editors of *Software Development* magazine. The Jolt awards ceremony was held at the SD West Conference & Exposition at the Santa Clara Convention Center in California's Silicon Valley.

For the past 15 years, *Software Development* Jolt Product Excellence and Productivity Awards have been presented annually to products, books and websites that have "jolted" the industry by helping to create faster, easier and more efficient software. Jolt cola, the fabled soft drink used by software developers for sustenance during development projects, sponsors the awards presentation.

"This has been an exciting and challenging year of Jolt judging," says Rosalyn Lum, *Software Development* magazine's technical editor. "Every year, the competition gets tougher. Not only did we rename several categories and add a new category in midstream, we had an unprecedented number of nominations. And to highlight the fact that innovation is alive, eight of the 13 Jolt winners this year (excluding the two book categories) have never won an award from us, three are repeat Jolt winners, one had previously won a Productivity Award, and one had been nominated the year before, but didn't receive an award. Those repeat winners look like dominant forces in the market today, but every year the board is wiped clean and a new standard's set by these winners."

"The 15th Annual Jolt and Productivity Awards show how agility has now gone deeper than just a buzz word: One of the tenets of agility is an emphasis on iterative, frequent testing, and we now see how, as a result, testing has become increasingly interesting to developers and tool makers. In fact, we added two testing categories this year in response to demand," said *SD* Editor in Chief Alexandra Weber Morales. "Further, we see the mobile space growing, along with innovation in the business integration category, just to name two areas--but there's so much more!"

One Jolt Award and three Productivity Awards are presented for each category. Jolt Product Excellence Award winners receive a coveted trophy—a can of Jolt cola encased in Lucite.

The 2005 winners by category are:

Books: General
Jolt Winner:
- *Head First Design Patterns* by Elisabeth Freeman, Eric Freeman, Bert Bates and Kathy Sierra (O'Reilly)

Productivity Winners:
- *Joel on Software* by Joel Spolsky (Apress)
- *Refactoring to Patterns* by Joshua Kerievsky (Addison-Wesley Professional)
- *Software Factories: Assembling Applications with Patterns, Models, Frameworks, and Tools* by Jack Greenfield, Keith Short, Steve Cook, Stuart Kent, John Crupi (Wiley)

Books: Technical
Jolt Winner:
- Better, Faster, Lighter Java by Bruce A. Tate and Justin Gehtland (O'Reilly)

Productivity Winners:
- *C++ Coding Standards: 101 Rules, Guidelines, and Best Practices* by Herb Sutter and Andrei Alexandrescu (Addison-Wesley Professional)
- *Hibernate: A Developer's Notebook* by James Elliott (O'Reilly)
- *Java Developer's Guide to Eclipse, Second Edition* by Jim D'Anjou, Scott Fairbrother, Dan Kehn, John Kellerman, Pat McCarthy (Addison-Wesley Professional)

Business Integration and Data Tools
Jolt Winner:
- EnterpriseTenFold (TenFold)

Productivity Winners:
- DT/Studio 2.3 (Embarcadero Technologies)
- ILOG Rules for .NET (ILOG)
- Toad for Oracle 8.0 (Quest Software)

Change and Configuration Management Tools
Jolt Winner:
- Subversion 2004 (CollabNet)

Productivity Winners:
- AccuRev 3.5 (AccuRev)
- CodeBeamer 3.5 (Intland Software)
- Perforce SCM (Perforce)

Design Tools
Jolt Winner:
- Smart Development Environment 2.0 (Visual Paradigm International)

Productivity Winners:
- MagicDraw UML 9.0 (No Magic)
- Rational Software Architect (IBM)
- Together Designer 2005 (Borland)

Languages and Development Environments
Jolt Winner:
- Eclipse 3.0 (Eclipse Foundation)

Productivity Winners:
- IntelliJ IDEA 4.5 (JetBrains)
- Python 2.4 (python.org)
- REALbasic 5.5 for Windows Professional Edition (REAL Software)

Libraries, Frameworks and Components
Jolt Winner:
- Hibernate 2.1 (JBoss)

Productivity Winners:
- ImageGear Professional 14 (AccuSoft)
- Sun Java 2 Platform Standard Edition 5.0 (Sun Microsystems)
- Xtreme Toolkit 9.51 Professional Edition (Codejock)

Management Tools
Jolt Winner:
- CaliberRM 2005 (Borland)

Productivity Winners:
- Autotask 10.0 (Autotask)
- Rational Portfolio Manager (IBM)
- V1: Scrum1.5 (VersionOne)

Mobile Development Tools
Jolt Winner:
- J2ME Wireless Toolkit 2.2 (Sun Microsystems)

Productivity Winners:
- CodeWarrior for Symbian 3.0 Professional (Nokia)
- Crossfire 5.5 (AppForge)
- Flash Lite 1.1 (Macromedia)

Security
Jolt Winner:
- Source Code Analysis 3.0 (Fortify Software)

Productivity Winners:
- CounterPoint 1.0 (Mirage Networks)
- Internet Security & Acceleration (ISA) Server 2004 (Microsoft Corporation)
- POPFile .22.2 (The POPFile Project; open source)

Test – Automated Test Tools
Jolt Winner:
- Agitar Agitator and Dashboard 2.0 (Agitar)

Productivity Winners:
- LISA 2.5 (iTKO Inc.)
- Parasoft Jtest 5.1 (Parasoft)
- TestComplete 3.0 (AutomatedQA)

Test – Defect Tracking Tools
Jolt Winner:
- FogBugz 3.1 (Fog Creek Software)

Productivity Winners:
- Census 6.0 (MetaQuest Software)
- JIRA 3.0 (Atlassian Software Systems)
- OnTime 2004 for Web & Windows (Axosoft)

Utilities
Jolt Winner:
- Captivate 2004 (Macromedia)

Productivity Winners:
- devAdvantage 2.1 (Anticipating Minds)
- Omea Pro 1.0 (JetBrains)
- Quest JProbe 5.2 (Quest Software)

Web Development Tools
Jolt Winner:
- Macromedia Flex 1.5 (Macromedia)

Productivity Winners:
- Contribute 3.0 (Macromedia)
- NitroX 2.0 (M7 Corporation)
- Apache Tomcat 5.0 (The Apache Software Foundation)

Websites and Developer Networks
Jolt Winner:
- The O'Reilly Network (O'Reilly)

Productivity Winners:
- developer.* (DeveloperDotStar.com) (Daniel Read)
- IBM developerWorks (IBM)
- Java.net (Sun Microsystems)

Hall of Fame:
- InstallShield (Macrovision)

At the ceremony, *Software Development* magazine also introduced a new annual award, the Stan Kelly-Bootle Eclectech Award, to be presented to a writer of exceptional merit in technology and

letters. For its first year, the award was presented to the award's namesake. In 1954, Stan Kelly-Bootle earned the world's first graduate degree in computer science, and he hasn't stopped since, enjoying a successful career in music while serving for more than three decades as the Boswell of the software development industry. Now living in London, Stan Kelly-Bootle was unable to accept the award in person, but Steve Bourne, the author of the Unix shell, accepted on his behalf.

More information on the Jolt Product Excellence and Productivity Awards is available at www.sdmagazine.com .

About *Software Development* magazine

Software Development is the leading magazine for software development managers: the definitive source to empower those who implement and manage teams, technologies, practices and tools integral to successful development projects. *Software Development* is a monthly publication reaching over 100,000 subscribers. *Software Development* readers, who average more than 12 years' experience in the field, are trailblazing managers who care passionately about enlivening and expediting the task of delivering successful software on time and under budget.

About CMP Media LLC

CMP Media LLC (www.cmp.com) is a leading integrated media company providing essential information and marketing services to the entire technology spectrum—the builders, sellers and users of technology worldwide. Capitalizing on its editorial strength, CMP is uniquely positioned to offer marketers comprehensive, integrated media solutions tailored to meet their individual needs. Its diverse products and services include newspapers, magazines, Internet products, research, direct marketing services, education and training, trade shows and conferences, and custom publishing.

###