# BUSH WINS GA; GOP GRABS SENATE SEAT AS ISAKSON DEFEATS MAJETTE



#### IN 2000, BUSH CARRIED GEORGIA 55% TO 43% ... LEADS TODAY 55% TO 43%

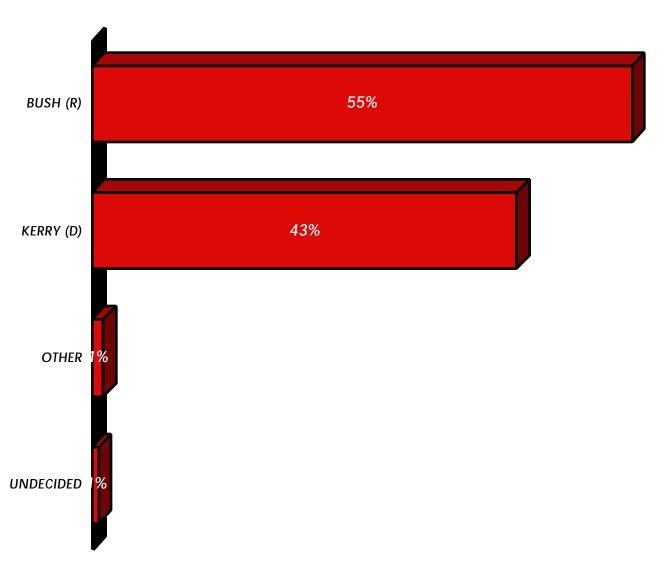
- IN AN ELECTION TODAY IN GEORGIA, 48 HRS TILL POLLS OPEN, GEORGE W BUSH DEFEATS JOHN KERRY 55% TO 43%, CAPTURING 15 ELECTORAL VOTES, & REPUBLICAN JOHNNY ISAKSON DEFEATS DEMOCRAT DENISE MAJETTE 56% TO 40%, TO TAKE-AWAY DEMOCRAT ZELL MILLER'S U.S. SENATE SEAT, ACCORDING TO SURVEYUSA POLL OF 628 LIKELY VOTERS CONDUCTED 10/28 10/30.
- DEMOCRATS HAVE BEEN NIBBLING IN GA, BUT NOT ENOUGH TO THREATEN. BUSH LED BY 20 PTS 6 WKS AGO. UP 12 PTS TODAY. ISAKSON HAD BEEN UP 25 PTS 6 WKS AGO. IS UP 16 PTS TODAY.
- BUSH LEADS BY 22 PTS AMONG MEN, BY 2 AMONG WOMEN. BUSH LEADS BY 44 PTS AMONG WHITES. KERRY LEADS BY 69 PTS AMONG BLACKS. INDEPENDENTS BREAK 49% TO 46% FOR BUSH.
- KERRY UP 11 AMONG THOSE EARNING < \$40K/YR. BUSH UP 23 AMONG THOSE EARNING > \$80K/YR.

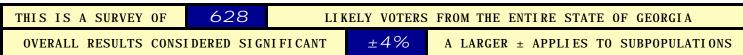
RESEARCH CONDUCTED E.T.	041028 15: 37-20: 50 041029 15: 34-20: 47 041030 12: 03-20: 50 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF GEORGIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

#### RESEARCH CONDUCTED FOR WXIA-TV ATLANTA

#### VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

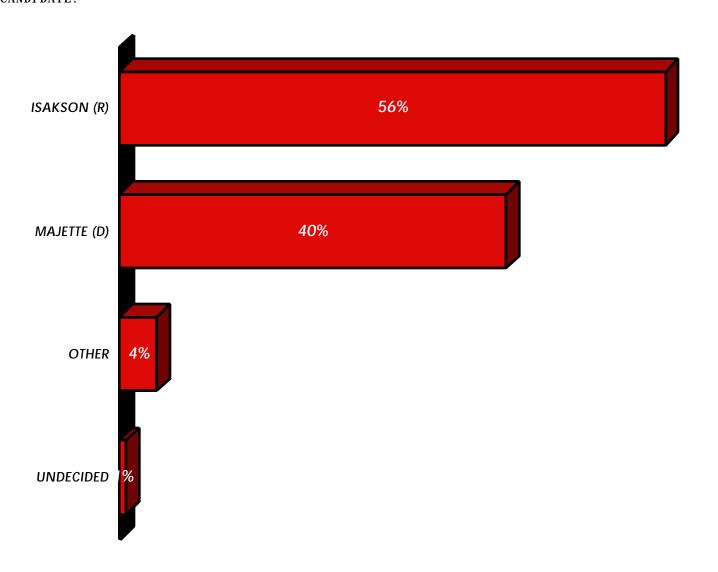


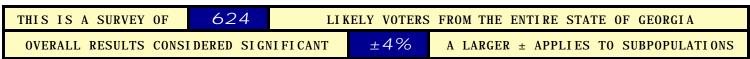


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

#### VOTE FOR SENATOR / ALL LIKELY VOTERS

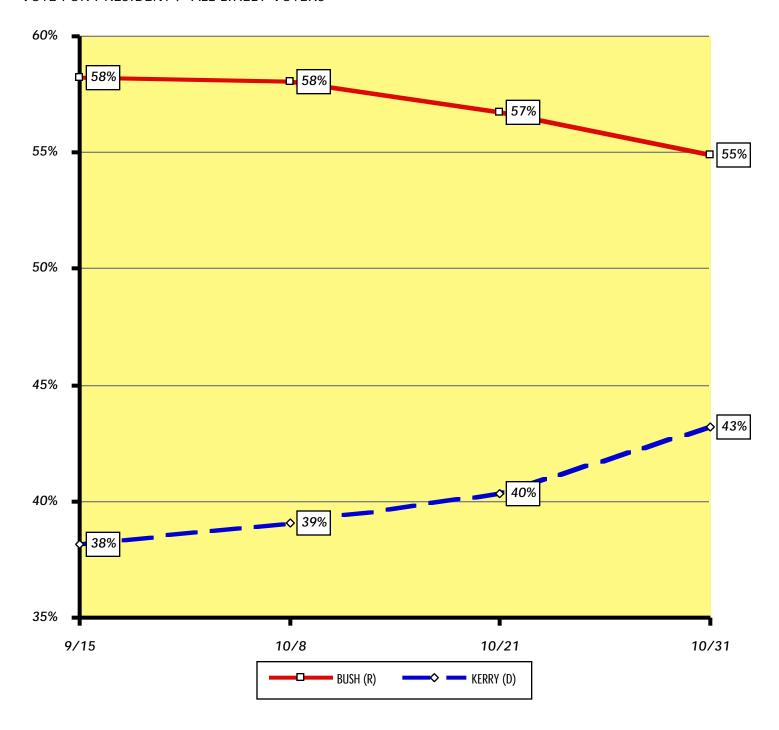
GEORGIA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM GEORGIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JOHNNY ISAKSON? DEMOCRAT DENISE MAJETTE? OR SOME OTHER CANDIDATE?



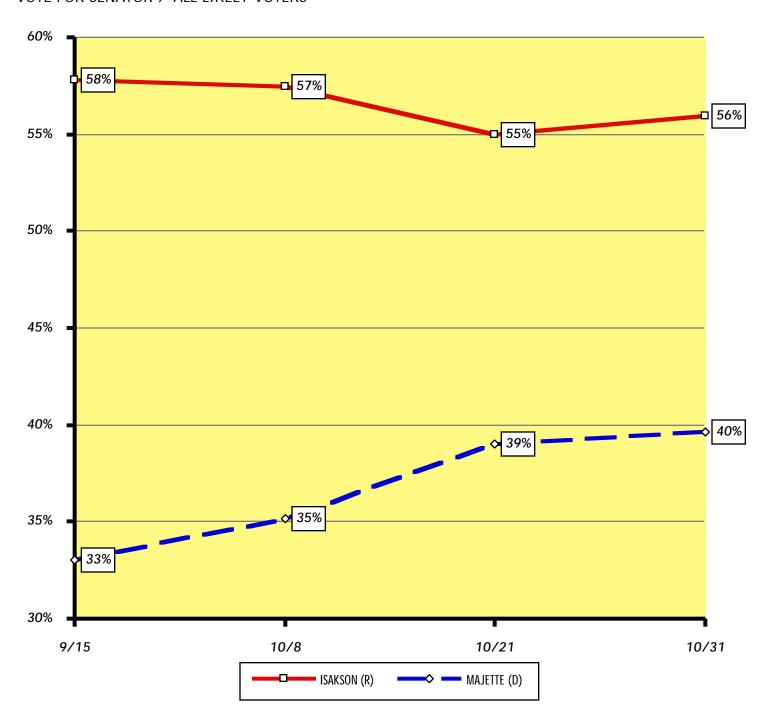


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

## **VOTE FOR PRESIDENT / ALL LIKELY VOTERS**



## **VOTE FOR SENATOR / ALL LIKELY VOTERS**



## VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTH	BUSH (R)	KERRY (D)
			RE	SPO	VSES	SORT	ED BY	/ DEN	10GR	APHI	C CAT	regoi	RY		
BUSH (R)	55%	56%	42%	60%	50%	52%	53%	59%	59%	71%	15%	60%	44%		
KERRY (D)	43%	43%	52%	38%	48%	45%	46%	39%	40%	27%	84%	40%	51%		
OTHER	1%	1%	4%	1%	1%	2%	1%	1%	0%	1%	1%	0%	0%		
UNDECIDED	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%	0%	0%	5%		
VOTED 'FOR' CANDIDATE														86%	60%
'AGAINST' OTHER CAND.														13%	37%
	1000	1000/	1000	1000	1.0.00/	1000	1.0.00/	1.0.00/	1.0.00/	1000	1000	1.0.00/	1.0.00/		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	Γ	ЕМО	CDAD	ніс 9	SHRDO	) DI II	ΛΤΙΩΝ	IS IN	DEXE	D TO	OVE	ΣΔΙΙ	DESD	ONSE	S
BUSH (R)	100	101	77	109	91	95	96	108	108	129	27	110	80	ONSL	J
	100	101	, ,	100	91	93	90	100		123		110	00		
	100	99	191	89	111	103	106	91	94	63	194	91	118		
KERRY (D)	100	99 84	121 354	89 90	111	103	106 72	91	94	63	194 99	91	118		
KERRY (D) Other	100	84	354	90	109	201	72	49	8	110	99	0	0		
KERRY (D)															
KERRY (D) Other	100	84	354	90	109	201	72	49	8	110	99	0	0		
KERRY (D) Other	100	84	354	90	109	201	72	49	8	110	99	0	0		
KERRY (D) Other	100	84	354	90	109	201	72	49	8	110	99	0	0		
KERRY (D) Other	100	84	354	90	109	201	72	49	8	110	99	0	0		
KERRY (D) Other	100	84	354	90	109	201	72	49	8	110	99	0	0		

#### VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	1 / 1	
REPUBLICAN	LOI	
DEMOCRAT	NOLO .	
INDEPENDENT	OOWII	
GRAD SCHOOL	MILL	
COLLEGE GRAD	БТТ	
SOME COLLEGE	LNOLI	
NO COLLEGE	VIAUL	
CONSERVATIVE	3 7 (TVL	
MODERATE	, , ,	
LIBERAL	NDLX	
MILITARY/VET		
NON-MILITARY	∕VET	

BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
55%	93%	10%	49%	55%	63%	54%	48%	78%	41%	17%	55%	56%	
43%	6%	89%	46%	43%	36%	43%	50%	20%	59%	82%	44%	42%	
1%	0%	1%	4%	1%	1%	2%	1%	1%	0%	2%	1%	1%	
1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER Undecided

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	170	17	89	101	115	99	88	143	74	31	100	103		
100	14	207	107	99	83	100	116	47	136	189	101	98		
100	0	76	350	68	60	201	44	105	31	142	95	65		
100	107	34	145	174	0	24	202	32	57	0	57	66		

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY/VET

REGULAR RELIGIOUS S

\*\*RO-CHOICE RO-CHOICE \*\*SOK/YR \*\*SOK OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

KERRY (D) OTHER UNDECIDED

		RE	SPO	VSES	SORT	ED B	Y DEN	ЛОGF	RAPHI	C CA	TEGO	RY	
55%	55%	50%	59%	75%	37%	44%	59%	60%					
43%	42%	49%	40%	23%	62%	55%	40%	37%					
1%	3%	0%	1%	1%	1%	0%	0%	2%					
1%	0%	0%	0%	1%	0%	0%	0%	1%					
100%	100%	100%	100%	100%	100%	100%	100%	100%					

BUSH (R) KERRY (D) **OTHER** UNDECIDED

	D	ЕМО	GRAF	PHIC S	SUBPO	OPUL,	IOITA	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
10	0	99	91	108	137	67	81	108	110						
10	0	97	114	92	53	144	128	93	86						
10	0	261	34	58	96	67	4	41	176						
10	0	65	47	67	102	24	64	37	76						

NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES

PRO-LIFE > \$80K/YR PRO-CHOICE < \$40K/YR \$40K - \$80K/YR

OVERALL

CREATER ATLANTA
SOUTH & EAST GEORGAN

SUBURBAN

RURAL

RURAL

OVERALL

OVER

BUSH (R) KERRY (D) OTHER UNDECIDED

			RE	SPOI	VSES	SORT	ED B'	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
55	%	55%	55%	30%	57%	60%								
43	%	43%	44%	66%	41%	39%								
19	6	1%	1%	3%	1%	1%								
19	6	1%	1%	1%	1%	0%								
100	)% 1	100%	100%	100%	100%	100%								

BUSH (R) KERRY (D) **OTHER** UNDECIDED

	D	EMO	GRAF	PHIC S	SUBPO	OPUL	OITA	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
10	00	100	100	55	103	109									
10	00	100	101	153	96	90									
10	00	116	65	236	105	45									
10	00	80	144	138	110	68									

**GREATER ATLANTA** SOUTH & EAST GEORGIA SUBURBAN

RURAL

URBAN

## VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHE		
			RE	SPO	VSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CAT	ΓEGO	RY		
ISAKSON (R)	56%	56%	62%	62%	50%	51%	55%	63%	58%	72%	17%	47%	71%		
MAJETTE (D)	40%	40%	33%	34%	45%	42%	41%	35%	40%	24%	79%	42%	24%		
OTHER	4%	4%	4%	3%	4%	6%	3%	1%	2%	3%	4%	11%	0%		
UNDECIDED	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%	0%	5%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	D	ЕМО	GRAP	HIC S	SUBPO	OPUL,	ATION	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
ISAKSON (R)	100	99	110	111	90	91	99	113	103	128	30	85	126		
MAJETTE (D)	100	101	83	86	113	106	103	88	100	62	199	106	61		
OTHER	100	100	107	92	107	172	92	35	53	88	104	285	0		
UNDECIDED	100	91	249	46	151	123	91	66	120	82	117	0	749		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

#### VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

IILITARY/VET

ISAKSON (R) MAJETTE (D) OTHER UNDECIDED

		RE	SPOI	NSES	SORT	ED B`	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
56%	93%	15%	49%	58%	68%	52%	48%	78%	43%	19%	55%	58%	
40%	6%	80%	41%	38%	30%	43%	45%	19%	52%	79%	40%	39%	
4%	1%	4%	9%	4%	2%	4%	5%	3%	5%	2%	4%	2%	
1%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

ISAKSON (R) MAJETTE (D) OTHER UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	165	27	87	103	121	93	86	139	77	34	98	104			
100	16	202	103	96	77	109	114	48	132	199	102	99			
100	19	109	248	111	47	96	142	73	121	51	114	58			
100	33	90	152	0	0	176	187	54	22	0	96	113			

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY/VET

OVERALL

OVERALL

NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

PRO-LIFE

> \$40K/YR

\$40K/YR

SBUSH (R)

KERRY (D)

ISAKSON (R) **MAJETTE (D) OTHER** UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
56%	57%	48%	60%	74%	39%	44%	57%	66%	92%	11%					
40%	35%	48%	36%	23%	57%	52%	40%	30%	5%	84%					
4%	7%	3%	2%	2%	4%	3%	3%	3%	2%	5%					
1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%					
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

ISAKSON (R) **MAJETTE (D) OTHER UNDECIDED** 

D	EMO	GRAF	PHIC S	SUBPO	OPUL,	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	102	86	108	133	69	78	101	119	164	19				
100	88	122	92	58	143	131	101	77	14	212				
100	184	77	65	51	114	80	91	84	57	123				
100	143	48	123	129	38	189	0	0	99	72				

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

PRO-LIFE

< \$40K/YR \$40K - \$80K/YR

BUSH (R)

> \$80K/YR

KERRY (D)

PRO-CHOICE

OVERALL

GREATER ATLANTA

SOUTH & EAST GEOGRAP

SOUTH & EAST GEOGRAP

RURAL

RURAL

RURAL

SOUTH & EAST GEOGRAP

SOUTH & EAST GEOGRA

ISAKSON (R) MAJETTE (D) **OTHER** UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
56%	56%	55%	33%	58%	59%										
40%	39%	40%	59%	38%	37%										
4%	4%	3%	4%	4%	4%										
1%	0%	2%	4%	0%	0%										
100%	100%	100%	100%	100%	100%										

ISAKSON (R) MAJETTE (D) **OTHER** UNDECIDED

D	EMO	GRAF	PHIC S	SUBPO	OPUL	OITA	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	101	98	59	104	106									
100	99	102	150	95	94									
100	108	81	98	103	95									
100	33	247	585	68	0									

**GREATER ATLANTA** SOUTH & EAST GEORGIA SUBURBAN

RURAL

URBAN

PAGE 13 OF 18

														± <b>€</b> 0%.	<u> </u>
THE RESPONSES															_
PLEASE EXERCISE E	XTREM	E CAU	TION	IN DR	AWI NG	CONC	LUSI 0	NS FR	OM SU	BPOPU	LATI 0	NS SM	ALLER		1840
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CA	'AGAINST' OTHER
REGISTERED	696	591	037	333	363	227	221	151	098	465	186	032	012		
CERTAIN	591	591	000	287	304	194	186	129	081	396	156	027	011		
PROBABLE	037	000	037	018	019	010	014	009	004	024	010	002	001		
LIKELY	628	591	037	305	323	204	201	138	085	420	166	030	012		
BUSH (R)	345	330	015	183	162	107	106	082	050	297	024	018	005	298	046
KERRY (D)	272	252	019	117	154	091	092	054	034	115	139	012	006	163	101
OTHER	007	006	002	003	004	005	002	001	000	005	002	000	000	000	000
UNDECIDED	004	004	001	002	002	001	001	001	000	003	001	000	001	000	000
ISAKSON (R)	349	327	022	188	161	103	111	087	049	299	028	014	008		
MAJETTE (D)	247	236	012	104	143	085	081	048	034	102	130	013	003		
OTHER	023	022	001	011	013	013	007	002	002	014	007	003	000		
WON'T VOTE	004	003	001	001	002	001	000	001	000	003	000	000	000		
UNDECIDED	004	004	001	001	003	002	001	001	001	002	001	000	001		
TOTAL	800	591	037	388	412	284	245	167	104	522	212	040	027		
COMPOSITION OF ADULTS	100%	74%	5%	48%	52%	36%	31%	21%	13%	65%	26%	5%	3%		
COMP. OF REGISTERED	100%	85%	5%	48%	52%	33%	32%	22%	14%	67%	27%	5%	2%		
COMP OF LIKELY VOTERS	100%	94%	6%	49%	51%	33%	32%	22%	14%	67%	26%	5%	2%		
	OF T	HEM,		WERE	REG	I STEI	RED T	o vo	TE.			28 -	10/3	30.	
	OF T	нем,		WERE						vo <sub>1</sub>	TERS.				

GRAPHS REFLECT 'LIKELY' VOTERS.

#### RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E															
•	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY/VET	NON-MILITARY
REGISTERED	696	284	241	159	012	140	153	177	221	310	270	073	030	401	277
CERTAIN	591	257	201	123	011	124	140	161	163	267	227	063	024	350	227
PROBABLE	037	012	014	010	000	007	008	006	015	013	016	003	003	018	017
LIKELY	628	269	215	133	011	131	148	166	178	281	243	066	027	368	244
BUSH (R)	345	251	021	065	009	072	094	090	086	220	099	011	011	202	137
KERRY (D)	272	016	192	061	002	056	053	072	089	057	143	054	014	161	103
OTHER	007	000	002	005	000	001	001	004	001	003	001	001	001	004	002
UNDECIDED	004	002	000	001	001	002	000	000	002	001	001	000	001	001	001
ISAKSON (R)	349	248	033	064	005	074	100	086	086	218	103	012	009	201	140
MAJETTE (D)	247	017	172	053	005	049	045	072	080	053	126	051	013	148	094
OTHER	023	002	009	012	001	005	003	006	009	008	011	001	002	016	005
WON'T VOTE	004	001	001	002	000	002	001	000	001	001	002	001	000	001	003
UNDECIDED	004	001	001	001	001	000	000	002	002	001	000	000	003	002	002
TOTAL	800	284	241	159	012	150	164	203	273	343	306	087	042	451	321
COMPOSITION OF ADULTS	100%	35%	30%	20%	2%	19%	20%	25%	34%	43%	38%	11%	5%	56%	40%
COMP. OF REGISTERED	100%	41%	35%	23%	2%	20%	22%	25%	32%	45%	39%	10%	4%	58%	40%
COMP OF LIKELY VOTERS	100%	43%	34%	21%	2%	21%	24%	27%	28%	45%	39%	11%	4%	59%	39%
	800	GEOR	GI A A	ADULT	'S IN	TERV	I EWED	) BY		PHONE	Ξ 10/	28 -	10/3	30.	

OF THEM, 628 WERE JUDGED TO BE 'LIKELY' VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

## RAW COUNTS FOR ALL RESPONSE HOISES

THE RESPONSES		S	SSE	Š											
THE RESPONSES	OF A	SU <b>E</b> PO	PU <b>Z</b> AT	10% 0	F 100	WOUL	D TYP	I CALL	Y BE	CONSI	DERED	ACCU	RATE	± 10%	
PLEASE EXERCISE E	EXTREM	E AU	TI <b>92</b> N	I N BOR	AWI NG	CONC	LUSI 0	NS FR	OM_SU	<b>BPOPU</b>	LATI 0	NS SM	ALLER	THAN	100
PLEASE EXERCISE E	OVERALL	NO RELIGIOUS S	OCCASIONAL RE	REGULAR RELIG	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/Y	> \$80K/YR	DECLINE	BUSH (R)	KERRY (D)		
REGISTERED	696	118	210	347	325	301	043	215	232	169	031				
CERTAIN	591	093	177	305	285	253	034	166	203	157	027				
PROBABLE	037	007	012	015	014	017	002	012	013	006	000				
LIKELY	628	100	189	320	299	270	036	178	216	163	028				
BUSH (R)	345	055	095	190	225	100	012	079	127	099	021				
KERRY (D)	272	042	093	127	069	167	025	099	087	060	006				
OTHER	007	003	001	002	003	002	000	000	001	003	000				
UNDECIDED	004	000	001	001	002	000	000	001	001	001	000				
ISAKSON (R)	349	057	091	192	220	104	013	078	122	108	019	315	029		
MAJETTE (D)	247	035	091	115	068	153	019	092	085	050	005	019	227		
OTHER	023	007	005	008	006	012	003	005	007	005	001	007	012		
WON'T VOTE	004	000	001	003	002	001	000	002	001	001	000	001	002		
UNDECIDED	004	001	001	003	003	001	001	002	000	000	002	002	001		
TOTAL	800	147	243	375	370	337	052	250	266	178	039				
COMPOSITION OF ADULTS	100%	18%	30%	47%	46%	42%	6%	31%	33%	22%	5%				
COMP. OF REGISTERED	100%	17%	30%	50%	47%	43%	6%	31%	33%	24%	4%				
COMP OF LIKELY VOTERS	100%	16%	30%	51%	48%	43%	6%	28%	34%	26%	4%				

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/28 - 10/30. OF THEM, 696 WERE REGISTERED TO VOTE. OF THEM, 628 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

l	THE	RESPONSES	S OF A S	UBPOPU <b>Z</b>	ATI ON	0F 100	O WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
I	PLEASE	EXERCI SE	EXTREME	<b>£</b> AUTI <b>€</b>	IN	DRAWI NG	G CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100
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PROBABLE
LIKELY
BUSH (R)
KERRY (D)
OTHER
UNDECIDED
ISAKSON (R)
MAJETTE (D)
OTHER
WON'T VOTE
UNDECIDED
TOTAL
<b>COMPOSITION OF ADULTS</b>
COMP. OF REGISTERED
COMP OF LIKELY VOTERS

REGISTERED	696	471	226	072	398	226									
CERTAIN	591	404	187	060	356	175									
PROBABLE	037	028	008	004	018	015									
LIKELY	628	432	196	064	374	190									
BUSH (R)	345	238	107	019	212	114									
KERRY (D)	272	186	085	042	155	074									
OTHER	007	006	001	002	005	001									
UNDECIDED	004	002	002	001	003	001									
ISAKSON (R)	349	242	107	021	216	112									
MAJETTE (D)	247	169	078	038	139	070									
OTHER	023	018	006	002	014	007									
WON'T VOTE	004	003	001	000	002	001									
UNDECIDED	004	001	003	002	002	000									
TOTAL	800	534	266	088	453	259									
OF ADULTS	100%	67%	33%	11%	57%	32%									
REGISTERED	100%	68%	32%	10%	57%	32%									
ELY VOTERS	100%	69%	31%	10%	60%	30%									
	800	GEOR	GIA A	ADULT	SIN	TERV:	I EWED	BY	TELE	PHONI	E 10/	<b>28</b> -	10/	30.	

OF THEM, 696 WERE REGISTERED TO VOTE. OF THEM, 628 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.