

BUSH WINS GA; GOP GRABS SENATE SEAT AS ISAKSON DEFEATS MAJETTE



IN 2000, BUSH CARRIED GEORGIA 55% TO 43% ... LEADS TODAY 55% TO 43%

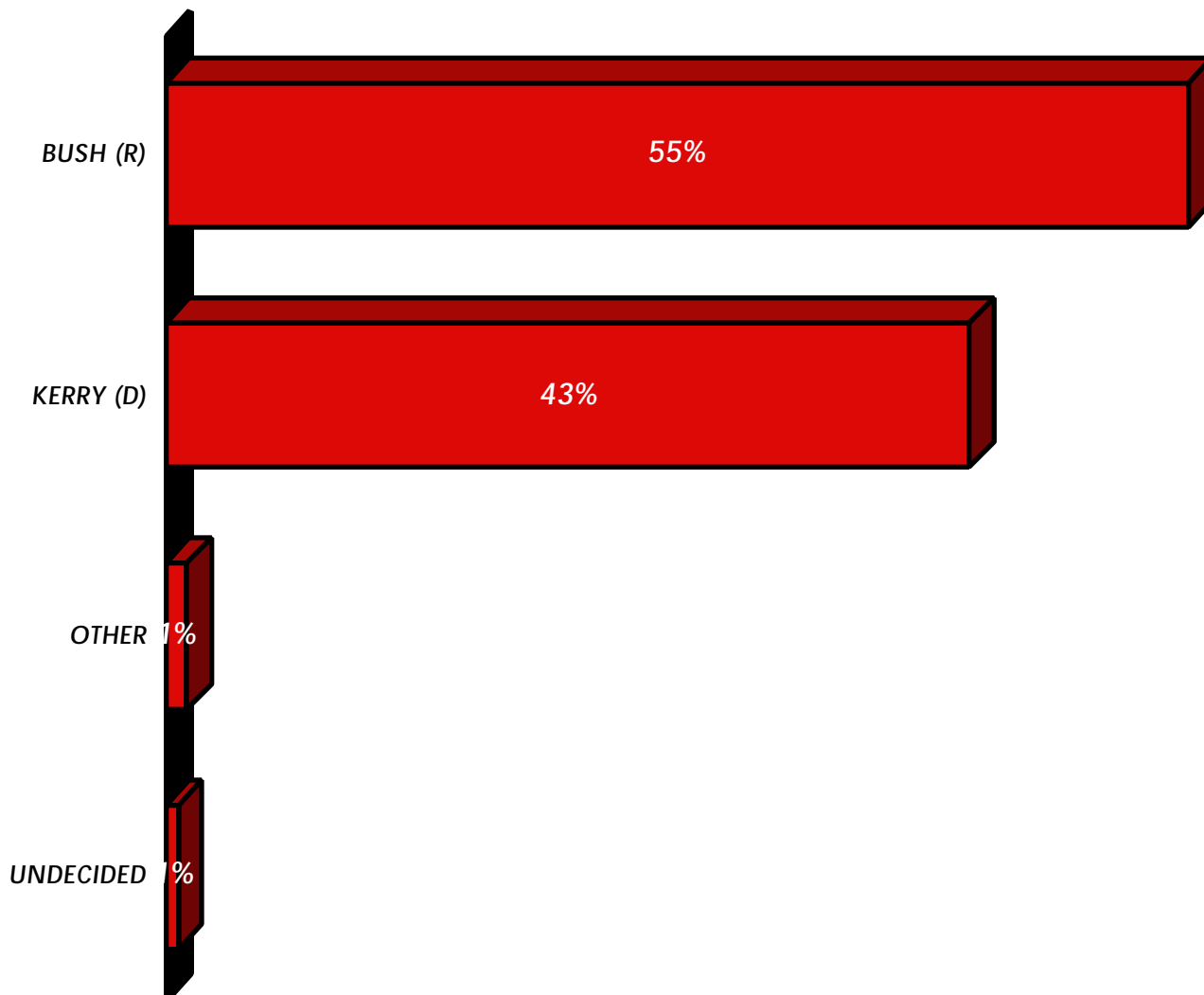
- IN AN ELECTION TODAY IN GEORGIA, 48 HRS TILL POLLS OPEN, GEORGE W BUSH DEFEATS JOHN KERRY 55% TO 43%, CAPTURING 15 ELECTORAL VOTES, & REPUBLICAN JOHNNY ISAKSON DEFEATS DEMOCRAT DENISE MAJETTE 56% TO 40%, TO TAKE-AWAY DEMOCRAT ZELL MILLER'S U. S. SENATE SEAT, ACCORDING TO SURVEYUSA POLL OF 628 LIKELY VOTERS CONDUCTED 10/28 - 10/30.
- DEMOCRATS HAVE BEEN NIBBLING IN GA, BUT NOT ENOUGH TO THREATEN. BUSH LED BY 20 PTS 6 WKS AGO, UP 12 PTS TODAY. ISAKSON HAD BEEN UP 25 PTS 6 WKS AGO, IS UP 16 PTS TODAY.
- BUSH LEADS BY 22 PTS AMONG MEN, BY 2 AMONG WOMEN. BUSH LEADS BY 44 PTS AMONG WHITES. KERRY LEADS BY 69 PTS AMONG BLACKS. INDEPENDENTS BREAK 49% TO 46% FOR BUSH.
- KERRY UP 11 AMONG THOSE EARNING < \$40K/YR. BUSH UP 23 AMONG THOSE EARNING > \$80K/YR.

RESEARCH CONDUCTED E.T.	041028 15:37-20:50 041029 15:34-20:47 041030 12:03-20:50 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF GEORGIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WXIA-TV ATLANTA

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

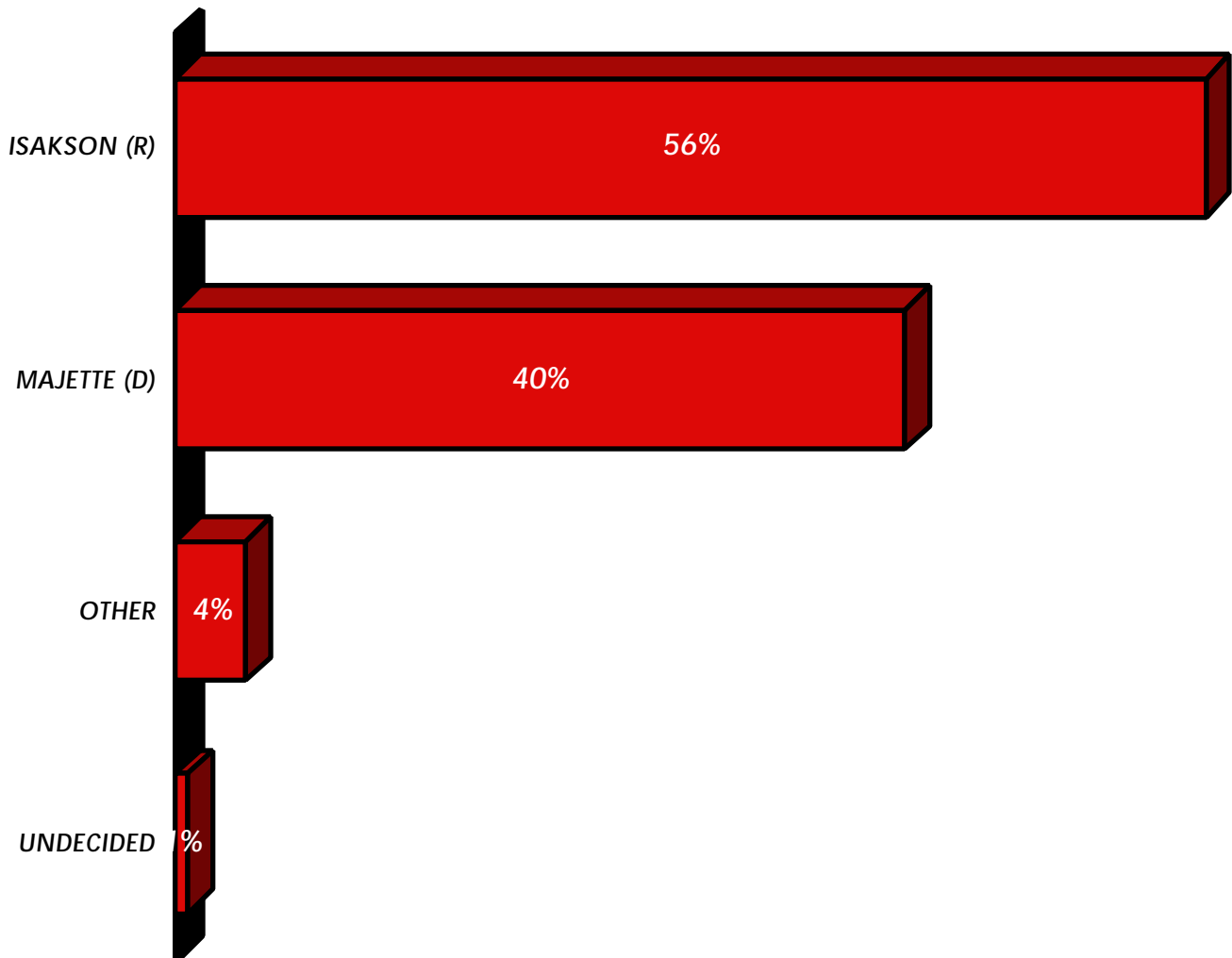


THIS IS A SURVEY OF	628	LIKELY VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

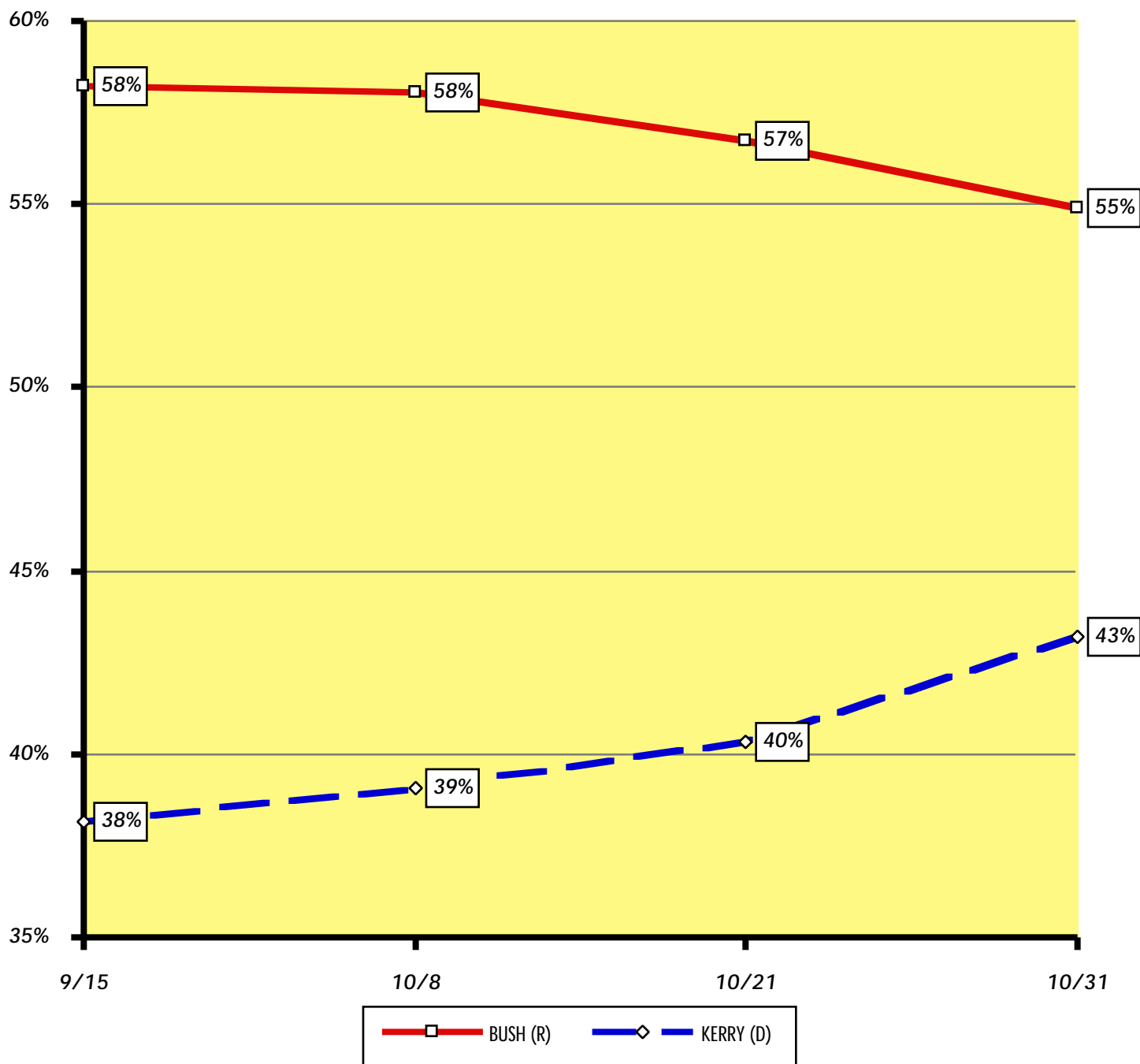
GEORGIA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM GEORGIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JOHNNY ISAKSON? DEMOCRAT DENISE MAJETTE? OR SOME OTHER CANDIDATE?



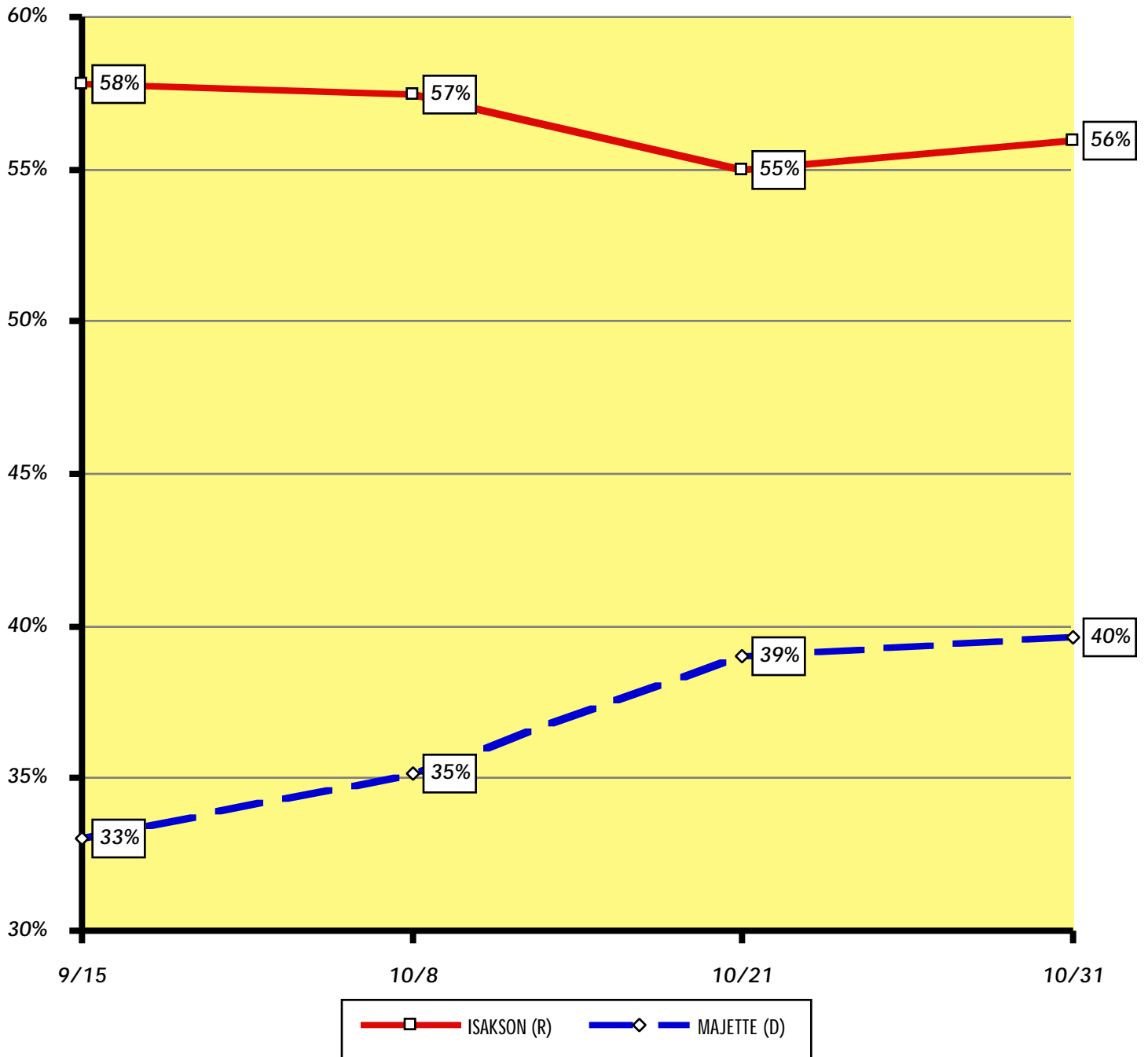
THIS IS A SURVEY OF	624	LIKELY VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	55%	56%	42%	60%	50%	52%	53%	59%	59%	71%	15%	60%	44%			
KERRY (D)	43%	43%	52%	38%	48%	45%	46%	39%	40%	27%	84%	40%	51%			
OTHER	1%	1%	4%	1%	1%	2%	1%	1%	0%	1%	1%	0%	0%			
UNDECIDED	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%	0%	0%	5%			
VOTED 'FOR' CANDIDATE															86%	
'AGAINST' OTHER CAND.															13%	60%
																37%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	101	77	109	91	95	96	108	108	129	27	110	80		
KERRY (D)	100	99	121	89	111	103	106	91	94	63	194	91	118		
OTHER	100	84	354	90	109	201	72	49	8	110	99	0	0		
UNDECIDED	100	91	241	88	111	95	88	148	62	100	71	0	740		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	55%	93%	10%	49%	55%	63%	54%	48%	78%	41%	17%	55%	56%		
KERRY (D)	43%	6%	89%	46%	43%	36%	43%	50%	20%	59%	82%	44%	42%		
OTHER	1%	0%	1%	4%	1%	1%	2%	1%	1%	0%	2%	1%	1%		
UNDECIDED	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	170	17	89	101	115	99	88	143	74	31	100	103		
KERRY (D)	100	14	207	107	99	83	100	116	47	136	189	101	98		
OTHER	100	0	76	350	68	60	201	44	105	31	142	95	65		
UNDECIDED	100	107	34	145	174	0	24	202	32	57	0	57	66		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	55%	55%	50%	59%	75%	37%	44%	59%	60%					
KERRY (D)	43%	42%	49%	40%	23%	62%	55%	40%	37%					
OTHER	1%	3%	0%	1%	1%	1%	0%	0%	2%					
UNDECIDED	1%	0%	0%	0%	1%	0%	0%	0%	1%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	99	91	108	137	67	81	108	110					
KERRY (D)	100	97	114	92	53	144	128	93	86					
OTHER	100	261	34	58	96	67	4	41	176					
UNDECIDED	100	65	47	67	102	24	64	37	76					

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 GREATER ATLANTA
 SOUTH & EAST GEORGIA
 URBAN
 SUBURBAN
 RURAL

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	55%	55%	55%	30%	57%	60%								
KERRY (D)	43%	43%	44%	66%	41%	39%								
OTHER	1%	1%	1%	3%	1%	1%								
UNDECIDED	1%	1%	1%	1%	1%	0%								
	100%	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	100	100	55	103	109								
KERRY (D)	100	100	101	153	96	90								
OTHER	100	116	65	236	105	45								
UNDECIDED	100	80	144	138	110	68								

OVERALL
 GREATER ATLANTA
 SOUTH & EAST GEORGIA
 URBAN
 SUBURBAN
 RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
ISAKSON (R)	56%	56%	62%	62%	50%	51%	55%	63%	58%	72%	17%	47%	71%		
MAJETTE (D)	40%	40%	33%	34%	45%	42%	41%	35%	40%	24%	79%	42%	24%		
OTHER	4%	4%	4%	3%	4%	6%	3%	1%	2%	3%	4%	11%	0%		
UNDECIDED	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%	0%	5%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
ISAKSON (R)	100	99	110	111	90	91	99	113	103	128	30	85	126		
MAJETTE (D)	100	101	83	86	113	106	103	88	100	62	199	106	61		
OTHER	100	100	107	92	107	172	92	35	53	88	104	285	0		
UNDECIDED	100	91	249	46	151	123	91	66	120	82	117	0	749		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR SENATOR / RESPONSE COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR
BUSH (R)
KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

ISAKSON (R)	56%	57%	48%	60%	74%	39%	44%	57%	66%	92%	11%				
MAJETTE (D)	40%	35%	48%	36%	23%	57%	52%	40%	30%	5%	84%				
OTHER	4%	7%	3%	2%	2%	4%	3%	3%	3%	2%	5%				
UNDECIDED	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

ISAKSON (R)	100	102	86	108	133	69	78	101	119	164	19				
MAJETTE (D)	100	88	122	92	58	143	131	101	77	14	212				
OTHER	100	184	77	65	51	114	80	91	84	57	123				
UNDECIDED	100	143	48	123	129	38	189	0	0	99	72				

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
< \$40K/YR
\$40K - \$80K/YR
> \$80K/YR
BUSH (R)
KERRY (D)

VOTE FOR SENATOR / RESPONSE COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 GREATER ATLANTA
 SOUTH & EAST GEORGIA
 URBAN
 SUBURBAN
 RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
ISAKSON (R)	56%	56%	55%	33%	58%	59%							
MAJETTE (D)	40%	39%	40%	59%	38%	37%							
OTHER	4%	4%	3%	4%	4%	4%							
UNDECIDED	1%	0%	2%	4%	0%	0%							
	100%	100%	100%	100%	100%	100%							

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
ISAKSON (R)	100	101	98	59	104	106							
MAJETTE (D)	100	99	102	150	95	94							
OTHER	100	108	81	98	103	95							
UNDECIDED	100	33	247	585	68	0							

OVERALL
 GREATER ATLANTA
 SOUTH & EAST GEORGIA
 URBAN
 SUBURBAN
 RURAL

RAW COUNTS FOR ALL RESPONSES/HOUSES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE	BUSH (R)	KERRY (D)
REGISTERED	696	118	210	347	325	301	043	215	232	169	031		
CERTAIN	591	093	177	305	285	253	034	166	203	157	027		
PROBABLE	037	007	012	015	014	017	002	012	013	006	000		
LIKELY	628	100	189	320	299	270	036	178	216	163	028		
BUSH (R)	345	055	095	190	225	100	012	079	127	099	021		
KERRY (D)	272	042	093	127	069	167	025	099	087	060	006		
OTHER	007	003	001	002	003	002	000	000	001	003	000		
UNDECIDED	004	000	001	001	002	000	000	001	001	001	000		
ISAKSON (R)	349	057	091	192	220	104	013	078	122	108	019	315	029
MAJETTE (D)	247	035	091	115	068	153	019	092	085	050	005	019	227
OTHER	023	007	005	008	006	012	003	005	007	005	001	007	012
WON'T VOTE	004	000	001	003	002	001	000	002	001	001	000	001	002
UNDECIDED	004	001	001	003	003	001	001	002	000	000	002	002	001
TOTAL	800	147	243	375	370	337	052	250	266	178	039		
COMPOSITION OF ADULTS	100%	18%	30%	47%	46%	42%	6%	31%	33%	22%	5%		
COMP. OF REGISTERED	100%	17%	30%	50%	47%	43%	6%	31%	33%	24%	4%		
COMP OF LIKELY VOTERS	100%	16%	30%	51%	48%	43%	6%	28%	34%	26%	4%		

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/28 - 10/30. OF THEM, 696 WERE REGISTERED TO VOTE. OF THEM, 628 WERE JUDGED TO BE ' LIKELY' VOTERS. GRAPHS REFLECT ' LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%.
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

GREATER ATLANTA
SOUTH & EAST GEORGIA
URBAN
SUBURBAN
RURAL

	OVERALL	GREATER ATLANTA	SOUTH & EAST GEORGIA	URBAN	SUBURBAN	RURAL									
REGISTERED	696	471	226	072	398	226									
CERTAIN	591	404	187	060	356	175									
PROBABLE	037	028	008	004	018	015									
LIKELY	628	432	196	064	374	190									
BUSH (R)	345	238	107	019	212	114									
KERRY (D)	272	186	085	042	155	074									
OTHER	007	006	001	002	005	001									
UNDECIDED	004	002	002	001	003	001									
ISAKSON (R)	349	242	107	021	216	112									
MAJETTE (D)	247	169	078	038	139	070									
OTHER	023	018	006	002	014	007									
WON'T VOTE	004	003	001	000	002	001									
UNDECIDED	004	001	003	002	002	000									
TOTAL	800	534	266	088	453	259									
COMPOSITION OF ADULTS	100%	67%	33%	11%	57%	32%									
COMP. OF REGISTERED	100%	68%	32%	10%	57%	32%									
COMP OF LIKELY VOTERS	100%	69%	31%	10%	60%	30%									

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/28 - 10/30. OF THEM, 696 WERE REGISTERED TO VOTE. OF THEM, 628 WERE JUDGED TO BE ' LIKELY' VOTERS. GRAPHS REFLECT ' LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.