BUSH KEEPS ALABAMA CRIMSON, TOPS KERRY 3:2, CAPTURES 9 ECV



5 DAYS TO THE ELECTION ... BUSH 57%, KERRY 39%

- IN AN ELECTION TODAY IN ALABAMA, GEORGE W BUSH DEFEATS JOHN KERRY 57% TO 39%, ACCORDING TO SURVEYUSA POLL OF 636 LIKELY VOTERS, CONDUCTED 10/25 10/27.
- 2 WKS AGO, IN IDENTICAL SURVEYUSA TRACKING POLL, BUSH LED BY 28. SINCE THEN, BUSH IS DOWN 5, KERRY IS UP 5. BUSH LEADS TODAY BY 18. BUSH CARRIED THE STATE IN 2000 BY 15.
- BUSH LEADS BY 46 PTS AMONG WHITE VOTERS. KERRY LEADS BY 74 PTS AMONG BLACK VOTERS.
- BUSH HOLDS 93% OF GOP BASE. KERRY HOLDS 89% OF DEMOCRAT BASE. INDEPENDENTS BREAK 61% TO 32% FOR BUSH. BUSH LEADS BY 64 PTS AMONG CONSERVATIVES. KERRY LEADS BY 19 PTS AMONG MODERATES. KERRY LEADS BY 6 IN URBAN AL. BUSH LEADS BY 34 IN SUBURBAN AL.

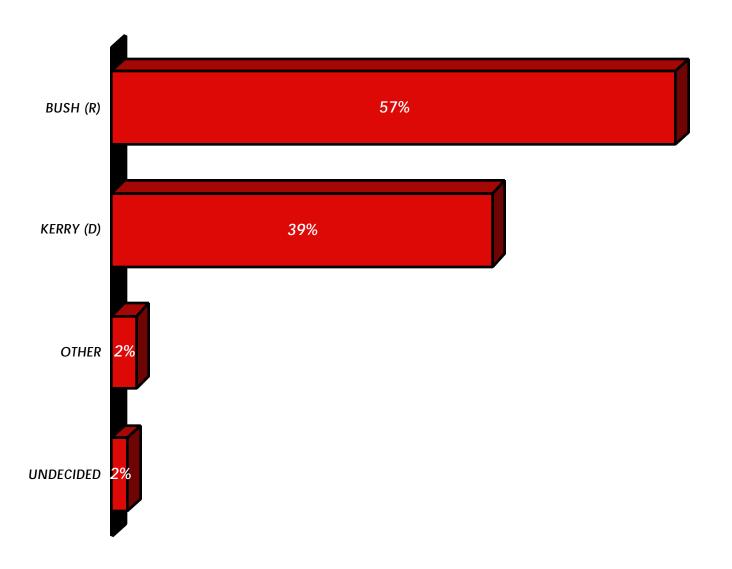
RESEARCH CONDUCTED E.T.	041025 16: 33-21: 50 041026 16: 32-21: 45 041027 16: 38-21: 31 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ALABAMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

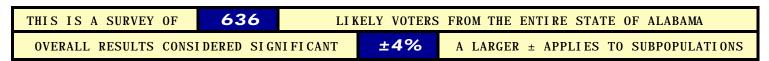
RESEARCH CONDUCTED FOR WKRG-TV MOBILE

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

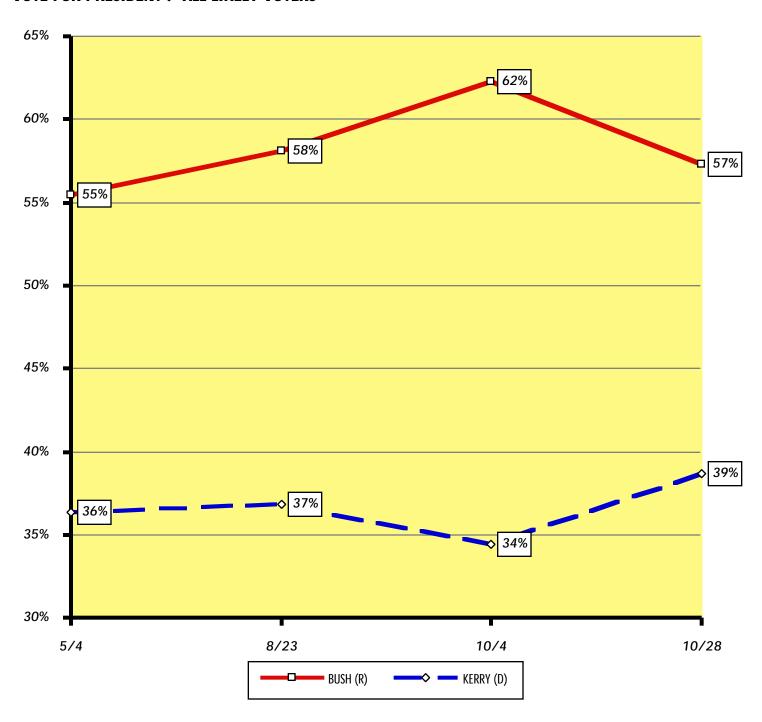
ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
CERTAIN
PROBABLE
MALE
AGE 18-34
AGE 35-49
AGE 50-64
AGE 65+
WHITE

BUSH (R) KERRY (D) OTHER Undecided

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
57%	58%	42%	59%	56%	57%	57%	57%	59%	72%	9%				
39%	38%	50%	36%	41%	39%	39%	39%	38%	26%	83%				
2%	2%	8%	3%	2%	4%	2%	3%	2%	2%	6%				
2%	2%	0%	2%	1%	1%	3%	2%	1%	1%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAF	PHIC S	SUBP	OPUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	102	74	103	97	100	99	99	103	125	15				
100	98	129	93	106	100	101	100	98	68	216				
100	86	306	126	77	141	70	111	72	61	234				
100	107	0	119	84	36	166	100	89	47	139				

CERTAIN
CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
WHITE

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT/OTH

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

CONSERVATIVE

MODERATE

LIBERAL

LIBERAL

KERRY (D)

BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY		
57%	93%	8%	61%	54%	63%	58%	55%	80%	38%	20%				
39%	4%	89%	32%	39%	35%	37%	42%	16%	57%	78%				
2%	1%	3%	4%	3%	2%	3%	2%	2%	3%	1%				
2%	2%	1%	2%	5%	0%	1%	1%	2%	2%	1%				
												86%	57%	
												12%	39%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

VOTED 'FOR' CANDIDATE 'AGAINST' OTHER CAND.

BUSH (R) KERRY (D) OTHER Undecided

D	ЕМО	GRAP	PHIC S	SUBP	OPUL	ATIO	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	162	13	107	94	110	102	96	140	67	35				
100	11	229	84	101	90	97	110	40	147	201				
100	50	107	163	105	80	126	81	93	122	48				
100	96	80	141	297	0	62	45	115	102	44				

OVERALL
REPUBLICAN
DEMOCRAT
INDEPENDENT/OTHER
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
MODERATE
MODERATE

OVERALL

OVERALL

NON-MILITARY

NO RELIGIOUS SERVICES

CCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

NORTHERN AL

SOUTHERN AL

SOUTHERN AL

SUBURBAN

RURAL

RURAL

RURAL

SUBURBAN

RURAL

SUBURBAN

RURAL

SUBURBAN

RURAL

SUBURBAN

RURAL

SUBURBAN

RURAL

SUBURBAN

SUBURBAN

RURAL

SUBURBAN

SUBURBAN

RURAL

BUSH (R) KERRY (D) **OTHER** UNDECIDED

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
57%	58%	56%	52%	56%	59%	58%	56%	44%	66%	58%				
39%	38%	39%	43%	38%	37%	39%	37%	50%	32%	37%				
2%	3%	2%	3%	3%	2%	2%	3%	3%	1%	3%				
2%	1%	3%	2%	2%	1%	1%	3%	3%	0%	2%				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

BUSH (R) KERRY (D) **OTHER** UNDECIDED

D	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	101	98	90	99	103	101	98	77	116	101				
100	99	101	112	99	96	102	97	129	83	96				
100	112	82	134	117	91	75	138	136	51	131				
100	64	165	107	142	76	44	186	176	23	131				

SUBURBAN

RURAL

OVERALL MILITARY URBAN REGULAR RELIGIOUS SERVICES **NORTHERN AL NON-MILITARY** NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES **SOUTHERN AL**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.

PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	711	597	040	332	379	198	213	166	134	527	159	011	014		
CERTAIN	597	597	000	282	315	165	181	145	106	450	125	011	011		
PROBABLE	040	000	040	015	025	014	013	008	005	028	012	000	000		
LIKELY	636	597	040	296	340	179	194	153	111	478	137	011	011		
BUSH (R)	364	348	017	175	190	102	110	087	065	342	012	005	006		
KERRY (D)	246	226	020	107	139	069	076	059	042	125	114	003	004		
OTHER	016	013	003	009	007	006	003	004	002	007	008	000	001		
UNDECIDED	010	010	000	006	005	001	005	002	002	004	003	003	001		
TOTAL	800	597	040	378	422	247	235	178	140	581	191	012	016		
COMPOSITION OF ADULTS	100%	75%	5%	47%	53%	31%	29%	22%	17%	73%	24%	2%	2%		
COMP. OF REG. VOTERS	100%	84%	6%	47%	53%	28%	30%	23%	19%	74%	22%	2%	2%		
COMP. OF LIKELY VOTERS	100%	94%	6%	47%	53%	28%	30%	24%	17%	75%	21%	2%	2%		
	800	ALAB.	ΔΜΔ /	DIII T	'S WE	RE I	ALEBI	/TEWE	D RY	TELL	EPHON	E 10	/25	10	/27

OF THEM, 711 WERE REGISTERED TO VOTE.
OF THEM, 636 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.
GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

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THE RESPONSES															
PLEASE EXERCISE E	XTREM	E CAU	TION	INDR	AWI NG				OM SU			NS SM	ALLER	THAN	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	VOTED 'FOR' CA	'AGAINST' OTH	NOT SURE			
REGISTERED	711	289	238	167	017	166	119	217	206	455	142	014			
CERTAIN	597	257	188	141	010	139	104	184	166	438	123	012			
PROBABLE	040	010	018	011	001	006	005	015	013	017	019	001			
LIKELY	636	267	206	152	011	145	109	199	179	455	142	014			
BUSH (R)	364	248	016	093	008	078	069	117	098	315	045	004			
KERRY (D)	246	011	182	049	003	057	038	075	076	140	096	009			
OTHER	016	003	005	006	001	004	002	006	004	000	000	000			
UNDECIDED	010	004	003	003	000	007	000	002	001	000	000	000			
TOTAL	800	289	238	167	017	192	125	235	241	455	142	014			
COMPOSITION OF ADULTS	100%	36%	30%	21%	2%	24%	16%	29%	30%	57%	18%	2%			
COMP. OF REG. VOTERS	100%	41%	33%	23%	2%	23%	17%	30%	29%	64%	20%	2%			
COMP. OF LIKELY VOTERS	100%	42%	32%	24%	2%	23%	17%	31%	28%	71%	22%	2%			
	800	ALAB	AMA A	ADULT	'S WE	RE I	NTERY	/I EWE	D BY	TUES	EPHON	VE 10	/25 -	10/	27 .
			711												
		,	636							' PRI	ESI DE	ENTI A	L VO	ΓERS.	

GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

S SERVICES RVICES

								<u>~~</u>	<u>s</u>	≩					
THE RESPONSES										COMSI					
PLEASE EXERCISE E	XTREM		TION	IN DR	AWI NG	CONC	LUSI 0	NSAFR			LATI 0	NS SM	ALLER	THAN	100
	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY	NON-MILITARY	NO RELIGIOUS S	OCCASIONAL RE	REGULAR RELIGI	NORTHERN AL	SOUTHERN AL	URBAN	SUBURBAN	RURAL
REGISTERED	711	352	226	079	046	445	256	077	197	417	435	276	198	287	226
CERTAIN	597	312	180	066	032	370	219	058	159	362	361	235	171	241	184
PROBABLE	040	010	018	005	007	028	011	007	014	019	025	015	009	016	014
LIKELY	636	322	197	072	039	397	231	065	173	381	386	250	181	257	199
BUSH (R)	364	258	076	015	012	230	130	033	098	226	224	141	079	170	115
KERRY (D)	246	050	113	056	025	152	090	028	066	142	152	094	090	082	073
OTHER	016	007	006	001	002	011	005	002	005	009	007	009	006	003	006
UNDECIDED	010	006	003	001	001	004	006	001	004	005	003	007	005	001	004
TOTAL	800	385	248	094	061	497	288	096	232	445	481	319	221	322	258
COMPOSITION OF ADULTS	100%	48%	31%	12%	8%	62%	36%	12%	29%	56%	60%	40%	28%	40%	32%
COMP. OF REG. VOTERS	100%	50%	32%	11%	6%	63%	36%	11%	28%	59%	61%	39%	28%	40%	32%
COMP. OF LIKELY VOTERS	100%	51%	31%	11%	6%	62%	36%	10%	27%	60%	61%	39%	28%	40%	31%
		ATAD											405		
					S WE					TIELL	EPHON	E 10	/25 -	10/	27.

800 ALABAMA ADULTS WERE INTERVIEWED BY TELEPHONE 10/25 - 10/27. OF THEM, 711 WERE REGISTERED TO VOTE.

OF THEM, 636 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.

GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.