

BUSH KEEPS ALABAMA CRIMSON, TOPS KERRY 3:2, CAPTURES 9 ECV



5 DAYS TO THE ELECTION ... BUSH 57%, KERRY 39%

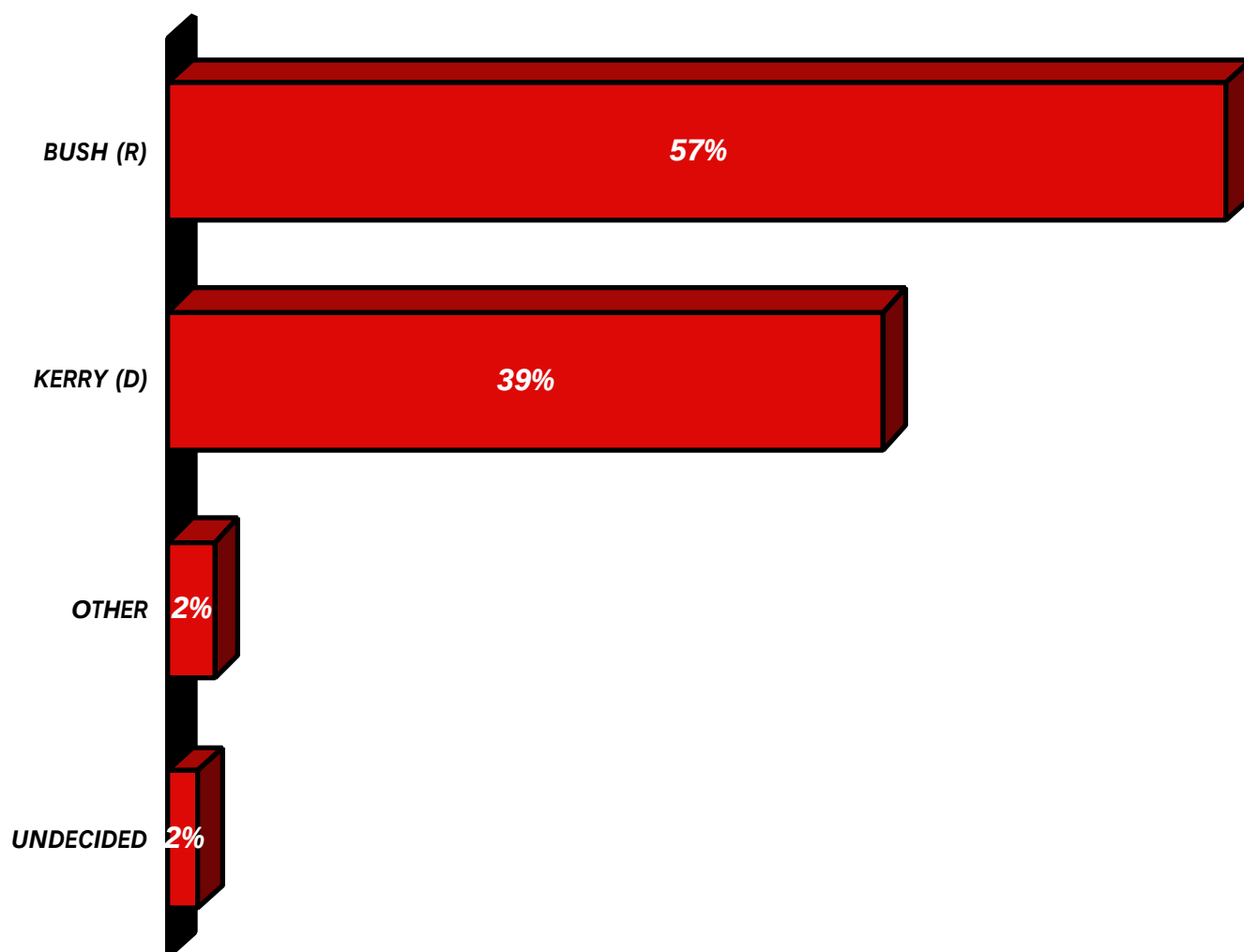
- ☛ IN AN ELECTION TODAY IN ALABAMA, GEORGE W BUSH DEFEATS JOHN KERRY 57% TO 39%, ACCORDING TO SURVEYUSA POLL OF 636 LIKELY VOTERS, CONDUCTED 10/25 - 10/27.
- ☛ 2 WKS AGO, IN IDENTICAL SURVEYUSA TRACKING POLL, BUSH LED BY 28. SINCE THEN, BUSH IS DOWN 5, KERRY IS UP 5. BUSH LEADS TODAY BY 18. BUSH CARRIED THE STATE IN 2000 BY 15.
- ☛ BUSH LEADS BY 46 PTS AMONG WHITE VOTERS. KERRY LEADS BY 74 PTS AMONG BLACK VOTERS.
- ☛ BUSH HOLDS 93% OF GOP BASE. KERRY HOLDS 89% OF DEMOCRAT BASE. INDEPENDENTS BREAK 61% TO 32% FOR BUSH. BUSH LEADS BY 64 PTS AMONG CONSERVATIVES. KERRY LEADS BY 19 PTS AMONG MODERATES. KERRY LEADS BY 6 IN URBAN AL. BUSH LEADS BY 34 IN SUBURBAN AL.

RESEARCH CONDUCTED E.T.	041025 16:33-21:50 041026 16:32-21:45 041027 16:38-21:31 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ALABAMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WKRG-TV MOBILE

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF

636

LIKELY VOTERS FROM THE ENTIRE STATE OF ALABAMA

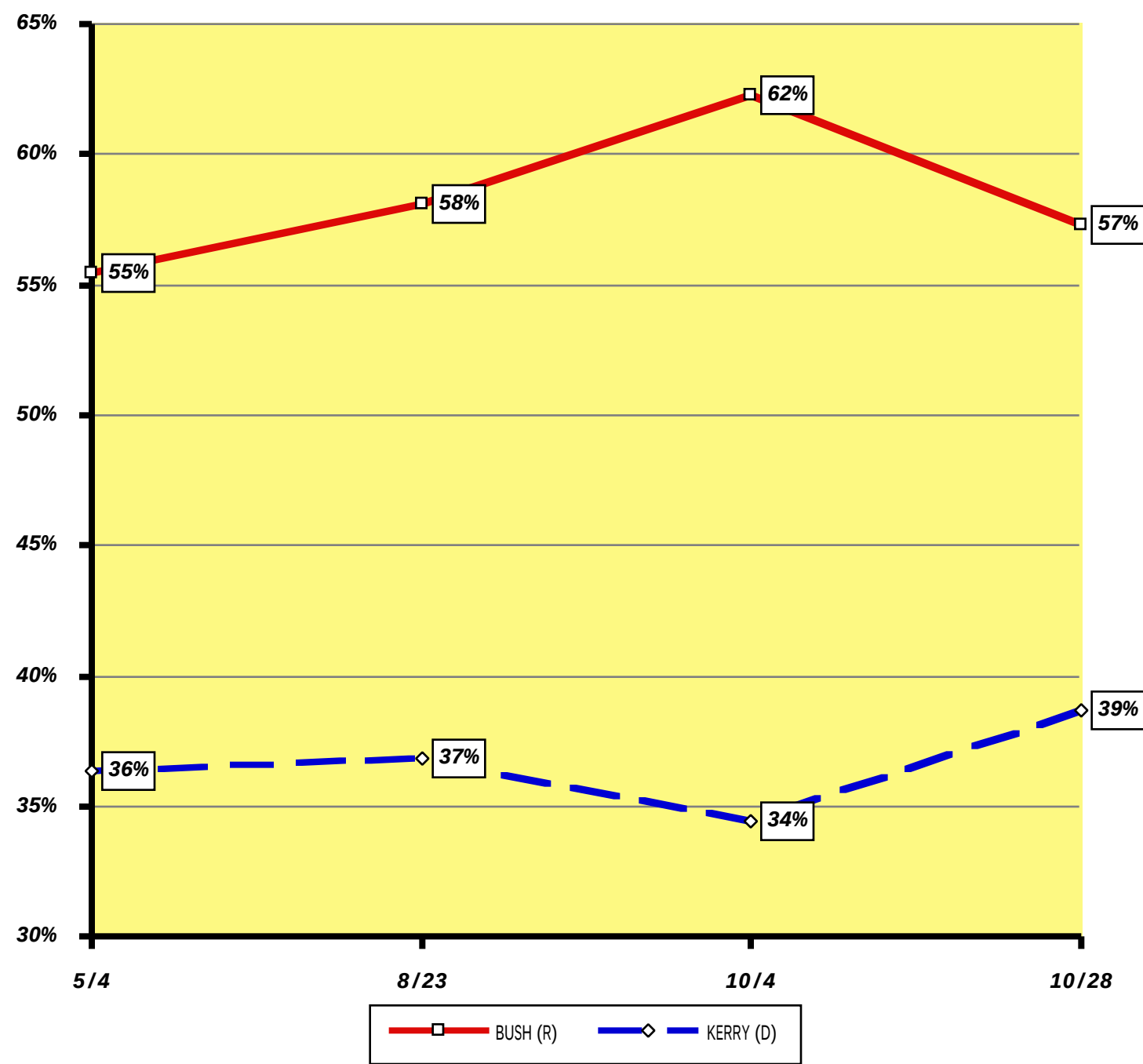
OVERALL RESULTS CONSIDERED SIGNIFICANT

± 4 %

A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	57%	58%	42%	59%	56%	57%	57%	57%	59%	72%	9%				
KERRY (D)	39%	38%	50%	36%	41%	39%	39%	39%	38%	26%	83%				
OTHER	2%	2%	8%	3%	2%	4%	2%	3%	2%	2%	6%				
UNDECIDED	2%	2%	0%	2%	1%	1%	3%	2%	1%	1%	2%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	102	74	103	97	100	99	99	103	125	15				
KERRY (D)	100	98	129	93	106	100	101	100	98	68	216				
OTHER	100	86	306	126	77	141	70	111	72	61	234				
UNDECIDED	100	107	0	119	84	36	166	100	89	47	139				
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MILITARY	NON-MILITARY	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	NORTHERN AL	SOUTHERN AL	URBAN	SUBURBAN	RURAL				
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	57%	58%	56%	52%	56%	59%	58%	56%	44%	66%	58%				
KERRY (D)	39%	38%	39%	43%	38%	37%	39%	37%	50%	32%	37%				
OTHER	2%	3%	2%	3%	3%	2%	2%	3%	3%	1%	3%				
UNDECIDED	2%	1%	3%	2%	2%	1%	1%	3%	3%	0%	2%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	101	98	90	99	103	101	98	77	116	101				
KERRY (D)	100	99	101	112	99	96	102	97	129	83	96				
OTHER	100	112	82	134	117	91	75	138	136	51	131				
UNDECIDED	100	64	165	107	142	76	44	186	176	23	131				

OVERALL
MILITARY
NON-MILITARY
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
NORTHERN AL
SOUTHERN AL
URBAN
SUBURBAN
RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

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[illegible]

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[illegible]

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.