

# GA: GOP ISAKSON UP 22 PTS IN BID FOR DEMOCRAT ZELL'S OPEN SEAT



IN 2000, BUSH CARRIED GEORGIA BY 12 PTS ... LEADS TODAY BY 19 PTS

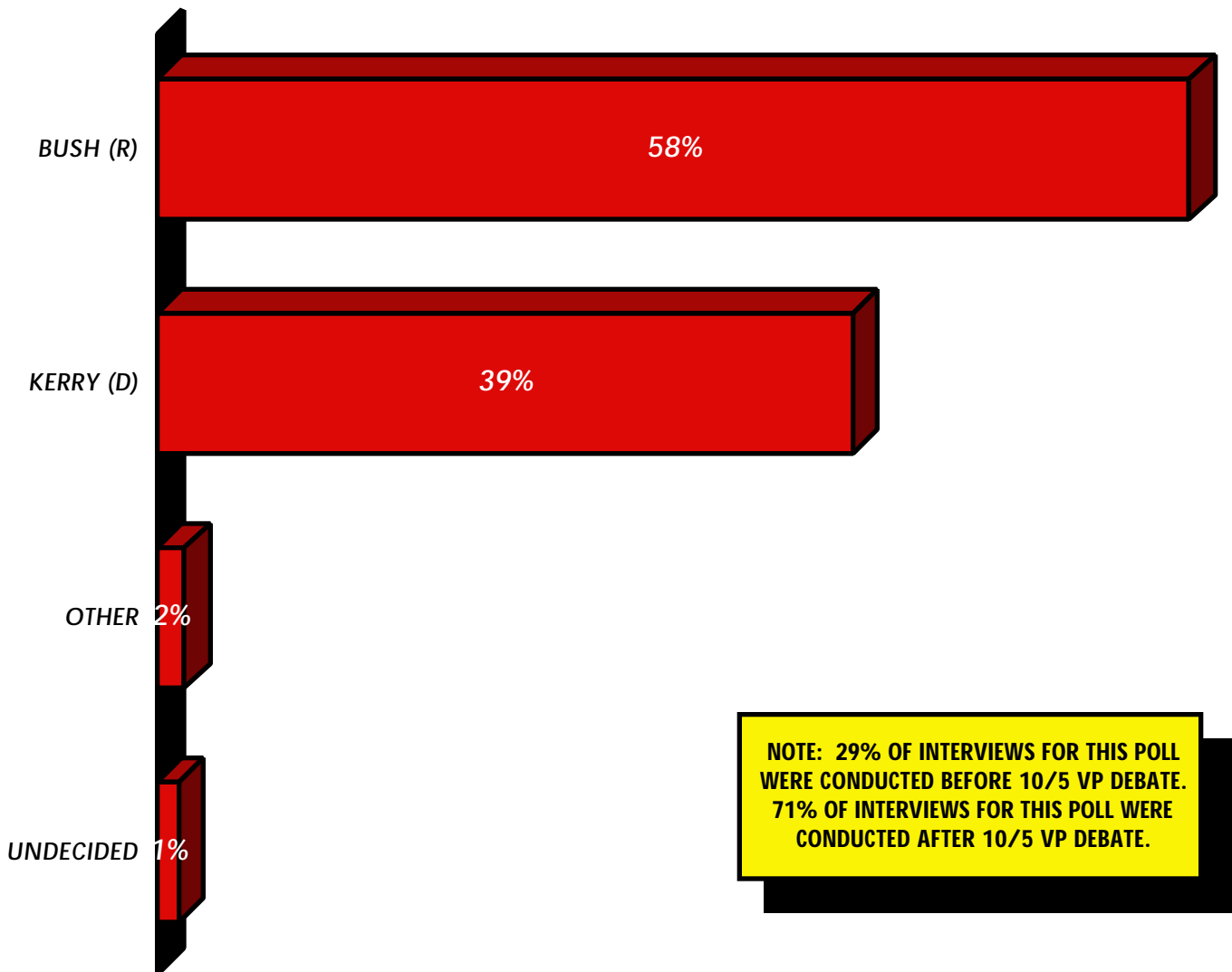
- ☛ IN AN ELECTION FOR PRESIDENT TODAY, THE DAY OF THE 2ND PRESIDENTIAL DEBATE & 25 DAYS TO THE VOTE, GEORGE W BUSH CAPTURES GEORGIA'S 15 ELECTORAL VOTES & DEFEATS JOHN KERRY 58% TO 39%, ACCORDING TO SURVEYUSA POLL OF 594 LIKELY VOTERS CONDUCTED 10/5 - 10/7.
- ☛ IN AN ELECTION FOR U. S. SENATE TODAY, TO FILL THE SEAT LEFT BY RETIRING DEMOCRAT ZELL MILLER, REPUBLICAN JOHNNY ISAKSON BEATS DEMOCRAT DENISE MAJETTE 57% TO 35%. COMPARED TO IDENTICAL SURVEYUSA POLL RELEASED 9/15, ISAKSON IS DOWN 1, MAJETTE IS UP 2. ISAKSON LEADS BY 11 AMONG FEMALES, BUT BY 34 AMONG MALES. 75% OF WHITES VOTE GOP, 82% OF BLACKS VOTE DEMOCRAT. MAJETTE LEADS BY 12 IN URBAN GA, TRAILS 2:1 IN SUBURBS.
- ☛ COMPARED TO SURVEYUSA POLL ON 9/15, BUSH IS FLAT AT 58%, KERRY IS UP 1 PT TO 39%.

RESEARCH CONDUCTED E.T.	041005 15: 33- 20: 45 041006 15: 34- 20: 47 041007 15: 32- 20: 46 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF GEORGIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WXIA-TV ATLANTA

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

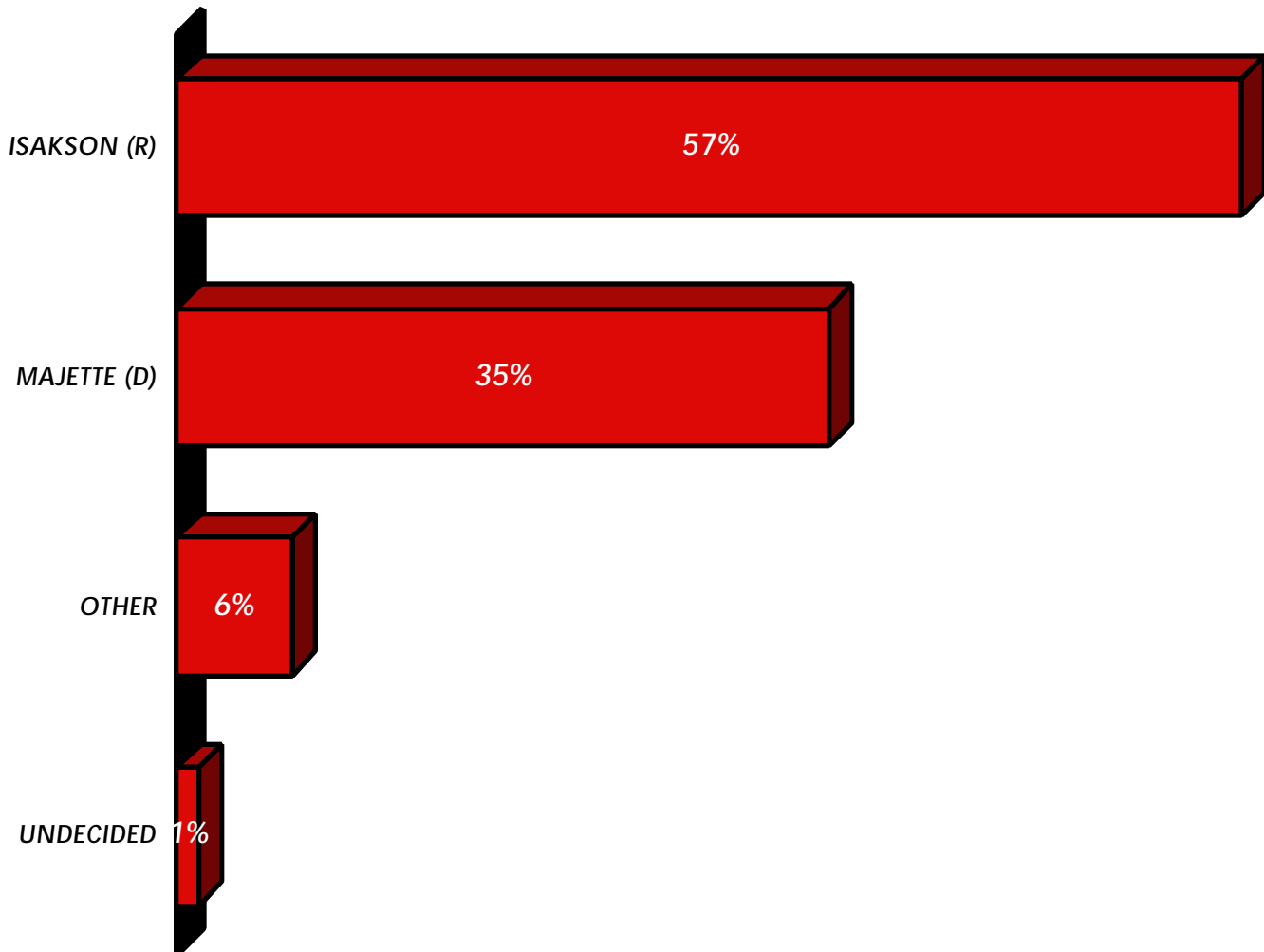


THIS IS A SURVEY OF	<b>594</b>	LIKELY VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	<b>±4.1%</b>	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

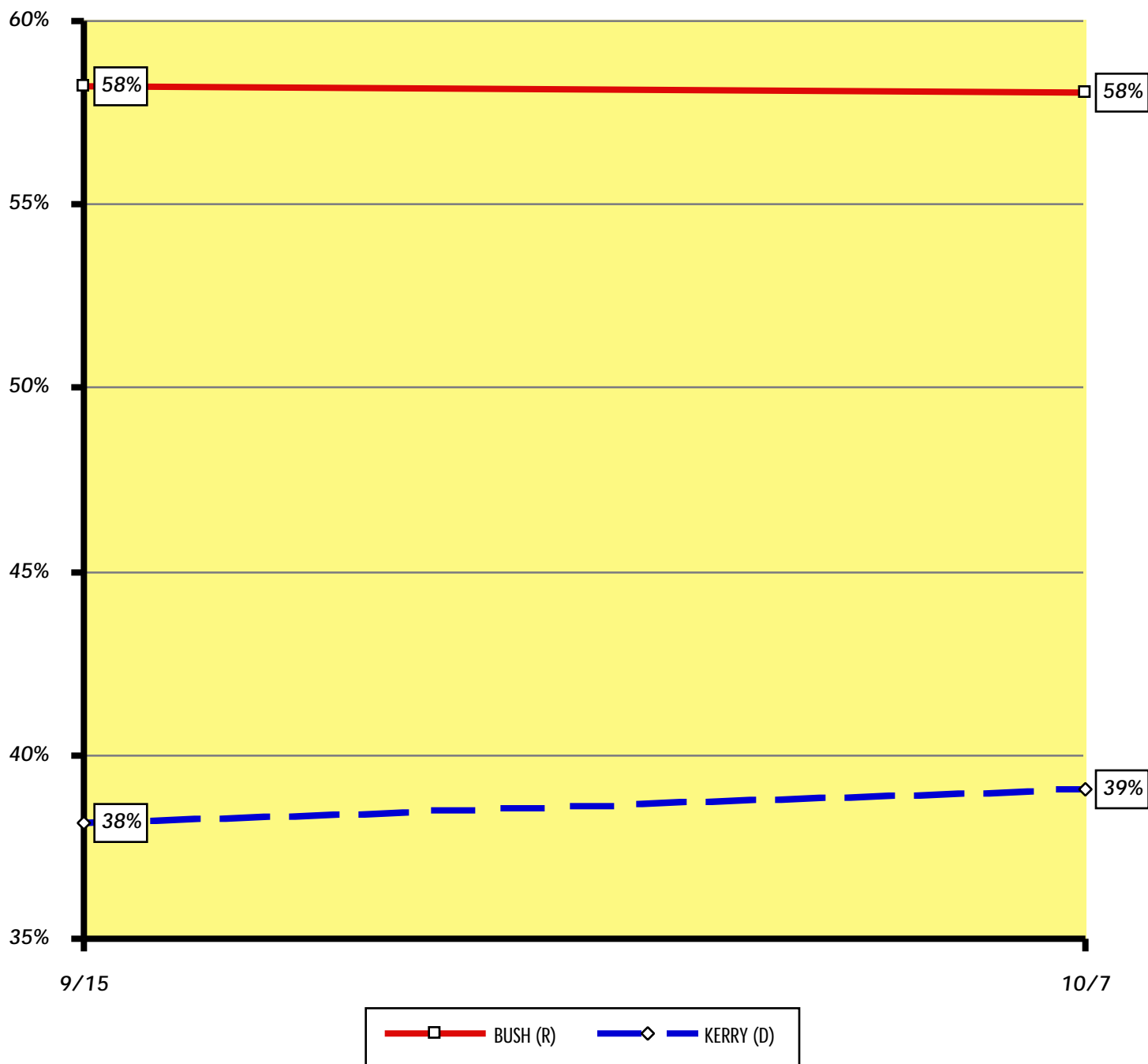
GEORGIA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM GEORGIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JOHNNY ISAKSON? DEMOCRAT DENISE MAJETTE? OR SOME OTHER CANDIDATE?



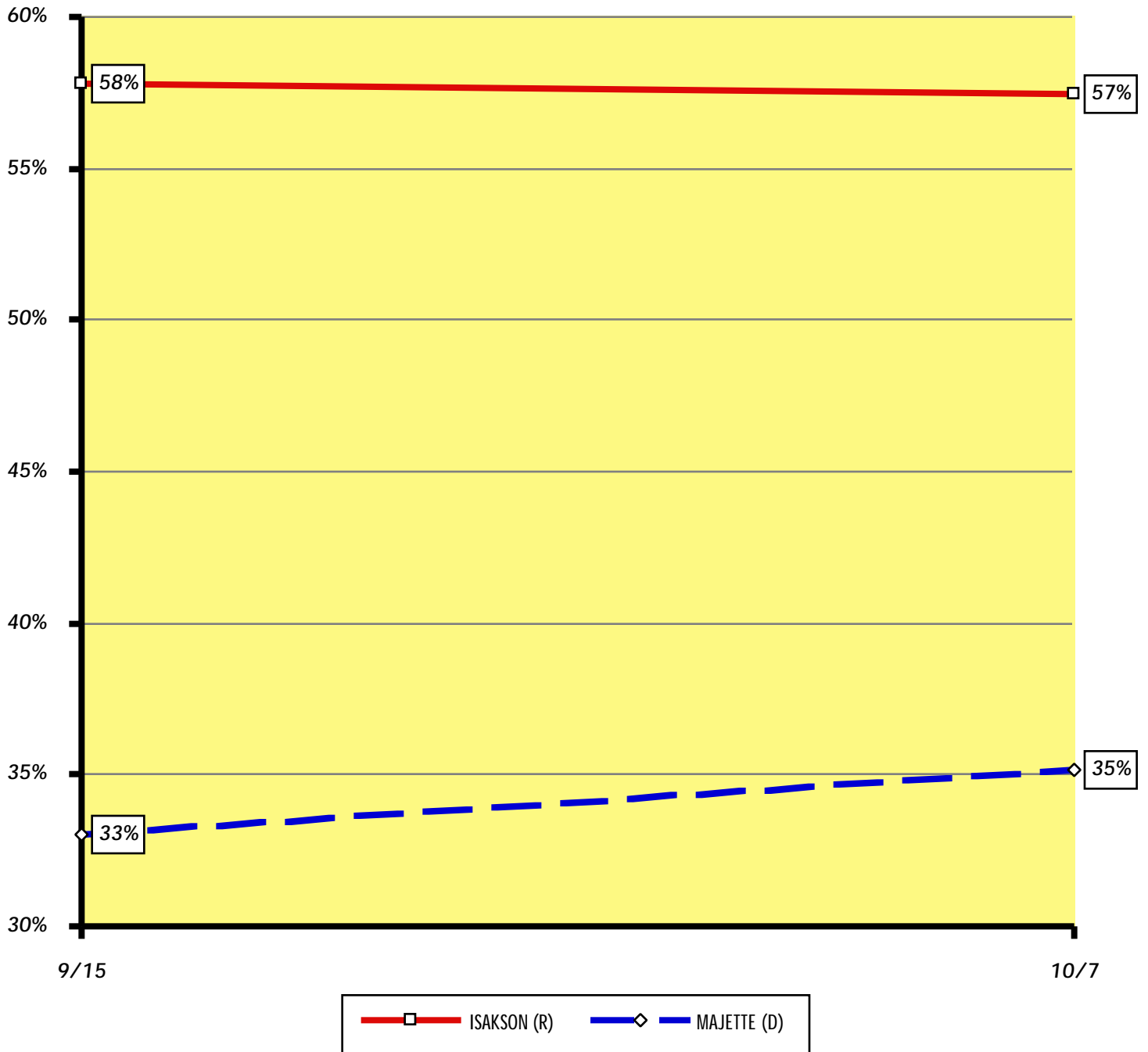
THIS IS A SURVEY OF	584	LIKELY VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **CERTAIN**      **PROBABLE**      **MALE**      **FEMALE**      **AGE 18-34**      **AGE 35-49**      **AGE 50-64**      **AGE 65+**      **WHITE**      **BLACK**      **HISPANIC**      **ASIAN/OTHER**      **BUSH (R)**      **KERRY (D)**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH (R)</b>	58%	59%	48%	66%	51%	55%	61%	58%	57%	75%	8%	75%	53%		
<b>KERRY (D)</b>	39%	39%	43%	32%	45%	42%	37%	38%	41%	23%	88%	25%	37%		
<b>OTHER</b>	2%	1%	4%	1%	2%	2%	1%	2%	1%	1%	1%	0%	11%		
<b>UNDECIDED</b>	1%	1%	4%	1%	2%	1%	1%	2%	2%	1%	2%	0%	0%		
<b>VOTED 'FOR' CANDIDATE</b>															
<b>'AGAINST' OTHER CAND.</b>														86%	55%
														13%	41%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH (R)</b>	100	102	83	113	89	95	105	100	98	129	14	129	91		
<b>KERRY (D)</b>	100	99	110	83	115	107	94	97	104	58	225	65	93		
<b>OTHER</b>	100	83	275	86	112	98	92	144	52	90	86	0	663		
<b>UNDECIDED</b>	100	76	344	64	131	112	57	133	125	76	189	0	0		

**OVERALL**      **CERTAIN**      **PROBABLE**      **MALE**      **FEMALE**      **AGE 18-34**      **AGE 35-49**      **AGE 50-64**      **AGE 65+**      **WHITE**      **BLACK**      **HISPANIC**      **ASIAN/OTHER**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BUSH (R)	58%	95%	9%	59%	55%	62%	63%	52%	83%	42%	8%	57%	58%		
KERRY (D)	39%	4%	90%	33%	43%	37%	34%	44%	15%	55%	85%	40%	39%		
OTHER	2%	0%	1%	5%	1%	1%	2%	2%	1%	2%	3%	1%	2%		
UNDECIDED	1%	0%	0%	3%	1%	1%	1%	2%	1%	1%	3%	1%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BUSH (R)	100	164	15	102	95	106	109	90	144	73	14	99	101		
KERRY (D)	100	11	230	83	111	94	86	112	39	140	219	103	99		
OTHER	100	22	42	310	47	61	135	126	41	105	216	79	114		
UNDECIDED	100	33	33	257	90	53	101	151	63	87	230	93	103		

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 CONSERVATIVE  
 MODERATE  
 LIBERAL  
 MILITARY/VET  
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR						
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BUSH (R)	58%	52%	57%	60%	74%	41%	47%	62%	69%						
KERRY (D)	39%	45%	39%	38%	24%	56%	49%	36%	28%						
OTHER	2%	3%	3%	0%	1%	2%	2%	1%	2%						
UNDECIDED	1%	0%	1%	2%	1%	1%	1%	1%	1%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR						
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BUSH (R)	100	89	98	103	128	70	82	106	119						
KERRY (D)	100	115	101	97	61	144	126	93	72						
OTHER	100	176	161	28	77	111	119	81	109						
UNDECIDED	100	30	80	126	63	93	104	53	91						



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
 GREATER ATLANTA  
 SOUTH & EAST GEORGIA  
 URBAN  
 SUBURBAN  
 RURAL

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	58%	58%	58%	39%	61%	61%								
KERRY (D)	39%	39%	39%	59%	36%	36%								
OTHER	2%	2%	1%	2%	2%	1%								
UNDECIDED	1%	1%	1%	1%	1%	1%								
	100%	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	100	101	66	106	105								
KERRY (D)	100	100	100	151	91	93								
OTHER	100	117	68	106	105	89								
UNDECIDED	100	92	114	56	116	92								

OVERALL  
 GREATER ATLANTA  
 SOUTH & EAST GEORGIA  
 URBAN  
 SUBURBAN  
 RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
<b>ISAKSON (R)</b>	57%	59%	47%	64%	51%	53%	59%	61%	58%	75%	9%	66%	25%
<b>MAJETTE (D)</b>	35%	34%	50%	30%	40%	38%	33%	35%	35%	19%	82%	23%	38%
<b>OTHER</b>	6%	7%	2%	5%	7%	8%	7%	3%	7%	5%	7%	11%	33%
<b>UNDECIDED</b>	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	0%	4%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
<b>ISAKSON (R)</b>	100	102	81	112	89	91	103	106	101	130	15	114	44
<b>MAJETTE (D)</b>	100	96	141	84	114	109	93	99	100	55	234	66	108
<b>OTHER</b>	100	106	37	82	116	125	106	55	105	77	118	184	541
<b>UNDECIDED</b>	100	97	134	94	105	121	142	73	0	90	120	0	302

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **REPUBLICAN**      **DEMOCRAT**      **INDEPENDENT**      **GRAD SCHOOL**      **COLLEGE GRAD**      **SOME COLLEGE**      **NO COLLEGE**      **CONSERVATIVE**      **MODERATE**      **LIBERAL**      **MILITARY/VET**      **NON-MILITARY/VET**

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
<b>ISAKSON (R)</b>	57%	93%	13%	57%	61%	60%	59%	51%	82%	43%	12%	56%	59%		
<b>MAJETTE (D)</b>	35%	2%	79%	33%	35%	34%	30%	42%	14%	49%	78%	36%	35%		
<b>OTHER</b>	6%	4%	6%	9%	3%	4%	10%	7%	4%	7%	9%	7%	4%		
<b>UNDECIDED</b>	1%	1%	2%	1%	2%	1%	2%	1%	0%	2%	2%	1%	2%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
<b>ISAKSON (R)</b>	100	162	22	99	107	105	102	88	142	74	20	97	103		
<b>MAJETTE (D)</b>	100	6	225	95	99	98	85	118	39	139	221	102	100		
<b>OTHER</b>	100	73	102	149	40	70	162	113	72	107	142	118	61		
<b>UNDECIDED</b>	100	52	156	43	128	77	144	67	12	174	153	62	169		

**OVERALL**      **REPUBLICAN**      **DEMOCRAT**      **INDEPENDENT**      **GRAD SCHOOL**      **COLLEGE GRAD**      **SOME COLLEGE**      **NO COLLEGE**      **CONSERVATIVE**      **MODERATE**      **LIBERAL**      **MILITARY/VET**      **NON-MILITARY/VET**

VOTE FOR SENATOR / RESPONSE COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**  
**NO RELIGIOUS SERVICES**  
**OCCASIONAL RELIGIOUS SERVICES**  
**REGULAR RELIGIOUS SERVICES**  
**PRO-LIFE**  
**PRO-CHOICE**  
**< \$40K/YR**  
**\$40K - \$80K/YR**  
**> \$80K/YR**  
**BUSH (R)**  
**KERRY (D)**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>ISAKSON (R)</b>	57%	53%	58%	58%	72%	42%	44%	61%	71%	91%	10%				
<b>MAJETTE (D)</b>	35%	39%	32%	37%	22%	49%	45%	33%	25%	3%	82%				
<b>OTHER</b>	6%	6%	8%	5%	5%	7%	8%	6%	4%	5%	7%				
<b>UNDECIDED</b>	1%	2%	2%	1%	1%	2%	2%	1%	0%	1%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>ISAKSON (R)</b>	100	92	101	101	125	74	77	106	123	158	17				
<b>MAJETTE (D)</b>	100	111	90	105	64	139	127	93	71	10	233				
<b>OTHER</b>	100	96	132	77	79	116	136	89	67	74	106				
<b>UNDECIDED</b>	100	200	149	47	47	137	195	91	17	87	115				

**OVERALL**  
**NO RELIGIOUS SERVICES**  
**OCCASIONAL RELIGIOUS SERVICES**  
**REGULAR RELIGIOUS SERVICES**  
**PRO-LIFE**  
**PRO-CHOICE**  
**< \$40K/YR**  
**\$40K - \$80K/YR**  
**> \$80K/YR**  
**BUSH (R)**  
**KERRY (D)**

VOTE FOR SENATOR / RESPONSE COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
 GREATER ATLANTA  
 SOUTH & EAST GEORGIA  
 URBAN  
 SUBURBAN  
 RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
ISAKSON (R)	57%	58%	57%	41%	60%	60%							
MAJETTE (D)	35%	35%	36%	53%	32%	32%							
OTHER	6%	6%	6%	6%	6%	7%							
UNDECIDED	1%	1%	1%	1%	1%	1%							
	100%	100%	100%	100%	100%	100%							

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
ISAKSON (R)	100	101	99	72	105	104							
MAJETTE (D)	100	99	102	149	92	92							
OTHER	100	97	105	90	98	107							
UNDECIDED	100	113	75	56	109	104							

OVERALL  
 GREATER ATLANTA  
 SOUTH & EAST GEORGIA  
 URBAN  
 SUBURBAN  
 RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100.

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.
REGISTERED	655	540	053	309	346	196	219	147	094	456	167	015	018		
CERTAIN	540	540	000	253	287	153	186	122	078	383	130	014	013		
PROBABLE	053	000	053	026	028	022	015	012	005	038	015	000	001		
LIKELY	594	540	053	278	315	175	201	134	083	421	144	014	014		
BUSH (R)	345	319	026	182	162	097	123	078	047	315	012	011	007	295	046
KERRY (D)	232	209	023	090	142	074	074	051	034	096	127	004	005	128	096
OTHER	010	007	002	004	006	003	003	003	001	006	002	000	001	000	000
UNDECIDED	007	005	002	002	005	002	001	002	001	004	003	000	000	000	000
ISAKSON (R)	335	312	024	177	158	089	118	081	048	310	013	009	003		
MAJETTE (D)	205	180	025	081	124	065	065	046	029	080	117	003	005		
OTHER	036	035	001	014	022	013	013	005	005	020	010	002	004		
WON'T VOTE	010	008	002	003	007	007	001	002	000	006	002	000	000		
UNDECIDED	007	006	001	003	004	002	003	001	000	004	002	000	000		
TOTAL	800	540	053	388	412	286	251	161	103	522	212	040	027		
COMPOSITION OF ADULTS	100%	68%	7%	48%	52%	36%	31%	20%	13%	65%	26%	5%	3%		
COMP. OF REGISTERED	100%	82%	8%	47%	53%	30%	33%	22%	14%	70%	25%	2%	3%		
COMP OF LIKELY VOTERS	100%	91%	9%	47%	53%	30%	34%	23%	14%	71%	24%	2%	2%		

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/5 - 10/7. OF THEM, 655 WERE REGISTERED TO VOTE. OF THEM, 594 WERE JUDGED TO BE ' LIKELY' VOTERS. GRAPHS REFLECT ' LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY/VET	NON-MILITARY/VET
REGISTERED	655	256	219	168	012	123	159	158	206	305	238	072	028	395	245
CERTAIN	540	233	174	128	006	106	140	140	147	266	192	058	017	334	194
PROBABLE	053	016	016	020	001	009	012	006	026	016	025	009	004	027	025
LIKELY	594	248	190	148	007	115	152	146	173	281	217	066	020	361	220
BUSH (R)	345	236	017	088	004	063	094	092	091	234	092	005	007	207	128
KERRY (D)	232	010	171	048	002	050	056	049	076	043	119	057	012	145	085
OTHER	010	001	001	007	000	001	001	003	004	002	004	002	001	005	004
UNDECIDED	007	001	001	005	001	001	001	002	003	002	002	002	001	004	003
ISAKSON (R)	335	228	024	081	003	070	090	085	086	227	091	008	005	200	127
MAJETTE (D)	205	005	150	047	003	040	051	043	070	038	104	051	011	129	075
OTHER	036	011	012	013	000	003	006	014	012	012	014	006	002	026	008
WON'T VOTE	010	003	001	006	001	001	003	001	004	003	004	001	001	004	005
UNDECIDED	007	002	004	001	001	002	001	002	001	000	004	001	001	003	004
TOTAL	800	256	219	168	012	149	174	184	275	345	295	087	048	455	316
COMPOSITION OF ADULTS	100%	32%	27%	21%	2%	19%	22%	23%	34%	43%	37%	11%	6%	57%	39%
COMP. OF REGISTERED	100%	39%	33%	26%	2%	19%	24%	24%	31%	47%	36%	11%	4%	60%	37%
COMP OF LIKELY VOTERS	100%	42%	32%	25%	1%	19%	26%	25%	29%	47%	37%	11%	3%	61%	37%

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/5 - 10/7. OF THEM, 655 WERE REGISTERED TO VOTE. OF THEM, 594 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSES/HOUSES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE	BUSH (R)	KERRY (D)
REGISTERED	655	101	201	336	311	284	039	206	235	143	024		
CERTAIN	540	075	165	288	268	226	030	153	201	130	020		
PROBABLE	053	014	017	021	020	029	003	022	016	010	000		
LIKELY	594	088	182	309	288	254	033	175	217	140	021		
BUSH (R)	345	046	104	185	213	104	016	083	134	096	013		
KERRY (D)	232	040	072	117	069	143	014	087	079	039	007		
OTHER	010	002	005	001	004	005	000	003	003	002	000		
UNDECIDED	007	000	002	005	002	003	002	002	001	002	000		
ISAKSON (R)	335	046	105	176	204	106	015	076	130	098	013	308	023
MAJETTE (D)	205	034	057	112	064	122	014	076	070	035	006	012	188
OTHER	036	005	015	014	014	018	002	014	012	006	002	016	015
WON'T VOTE	010	001	002	005	005	004	000	005	003	000	000	006	003
UNDECIDED	007	002	003	002	002	004	001	004	002	000	000	003	003
TOTAL	800	138	235	394	371	330	060	254	294	148	033		
COMPOSITION OF ADULTS	100%	17%	29%	49%	46%	41%	7%	32%	37%	18%	4%		
COMP. OF REGISTERED	100%	15%	31%	51%	47%	43%	6%	31%	36%	22%	4%		
COMP OF LIKELY VOTERS	100%	15%	31%	52%	49%	43%	5%	30%	37%	24%	3%		

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/5 - 10/7. OF THEM, 655 WERE REGISTERED TO VOTE. OF THEM, 594 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.



RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

**OVERALL**  
**GREATER ATLANTA**  
**SOUTH & EAST GEORGIA**  
**URBAN**  
**SUBURBAN**  
**RURAL**

<b>REGISTERED</b>	655	430	225	090	347	218										
<b>CERTAIN</b>	540	355	185	077	289	174										
<b>PROBABLE</b>	053	034	019	004	026	023										
<b>LIKELY</b>	594	389	204	082	314	197										
<b>BUSH (R)</b>	345	225	119	032	193	120										
<b>KERRY (D)</b>	232	152	080	048	112	072										
<b>OTHER</b>	010	007	002	001	005	003										
<b>UNDECIDED</b>	007	005	003	001	005	002										
<b>ISAKSON (R)</b>	335	221	114	033	187	115										
<b>MAJETTE (D)</b>	205	133	073	042	100	063										
<b>OTHER</b>	036	023	013	005	019	013										
<b>WON'T VOTE</b>	010	007	002	001	005	004										
<b>UNDECIDED</b>	007	005	002	001	004	002										
<b>TOTAL</b>	800	522	278	116	422	263										
<b>COMPOSITION OF ADULTS</b>	100%	65%	35%	14%	53%	33%										
<b>COMP. OF REGISTERED</b>	100%	66%	34%	14%	53%	33%										
<b>COMP OF LIKELY VOTERS</b>	100%	66%	34%	14%	53%	33%										

800 GEORGIA ADULTS INTERVIEWED BY TELEPHONE 10/5 - 10/7.  
OF THEM, 655 WERE REGISTERED TO VOTE.  
OF THEM, 594 WERE JUDGED TO BE ' LIKELY ' VOTERS.  
GRAPHS REFLECT ' LIKELY ' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.