

Trade fair	didacta
Sub-heading	die Bildungsmesse
Date of the event	2007
Organiser	Koelnmesse GmbH
Event frequency	Annual (as touring event)
Conceptual sponsor	Deutscher Didacta Verband e.V., Darmstadt and VdS Bildungsmedien e.V., Frankfurt
Venue	Exhibition Centre, Cologne-Deutz
Opening times	For exhibitors: 8:00 a.m. to 7:00 p.m. For visitors: 9:00 a.m. to 6:00 p.m.
Admission fees	Day ticket: €12.50 (€11.50 in advance) Season ticket: €33 (€32 in advance) Season ticket price incl. catalogue (price information: didacta 2004)
Stand rental fee / m²	Terrace stand €138/ corner stand €154/ two-corner stand €169/ island stand €179
Flat rate energy costs / m²	€3.45 (didacta 2004)
Catalogue	€5 (didacta 2004)
Product segments	Kindergartens schools, universities training, qualification continuing education, consulting
Fair profile	"didacta – die Bildungsmesse" is the largest trade fair for teachers from all education sectors within Europe and the most important continuing education event for the sector. Around 800 exhibitors from 15 countries will be presenting their range of products from the following segments: pre-



28.9. – 03.10.2004

didacta
die Bildungsmesse

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Fair profile (cont.)	school education and primary schools, schools and universities, corporate training and qualification, and continuing education and consulting.
Mailing of registration forms to exhibitors	Approx. nine months prior to the event
Hall occupancy	n.n.
Construction and dismantling periods	n.n.
Access rights	Trade and public visitors
Target groups exhibitors:	Manufacturers and service providers from all educational sectors
visitors:	Teachers and trainers Employees and interested parties from all educational sectors
Statistics for previous event (2004)	
Exhibitors	569 + 211 additionally represented companies
Gross exhibition space	65,400 m ²
Visitors	94,084
Project management	Christian Müller-Rieker c.mueller-rieker@koelnmesse.de
Website	www.didacta-koeln.de