

OK GOP SENATE PRIMARY: COBURN, HUMPHREYS FIGHT TO FACE CARSON



DEMOCRAT CONTEST IS RUNAWAY; REPUBLICAN CONTEST MAY REQUIRE RUN-OFF

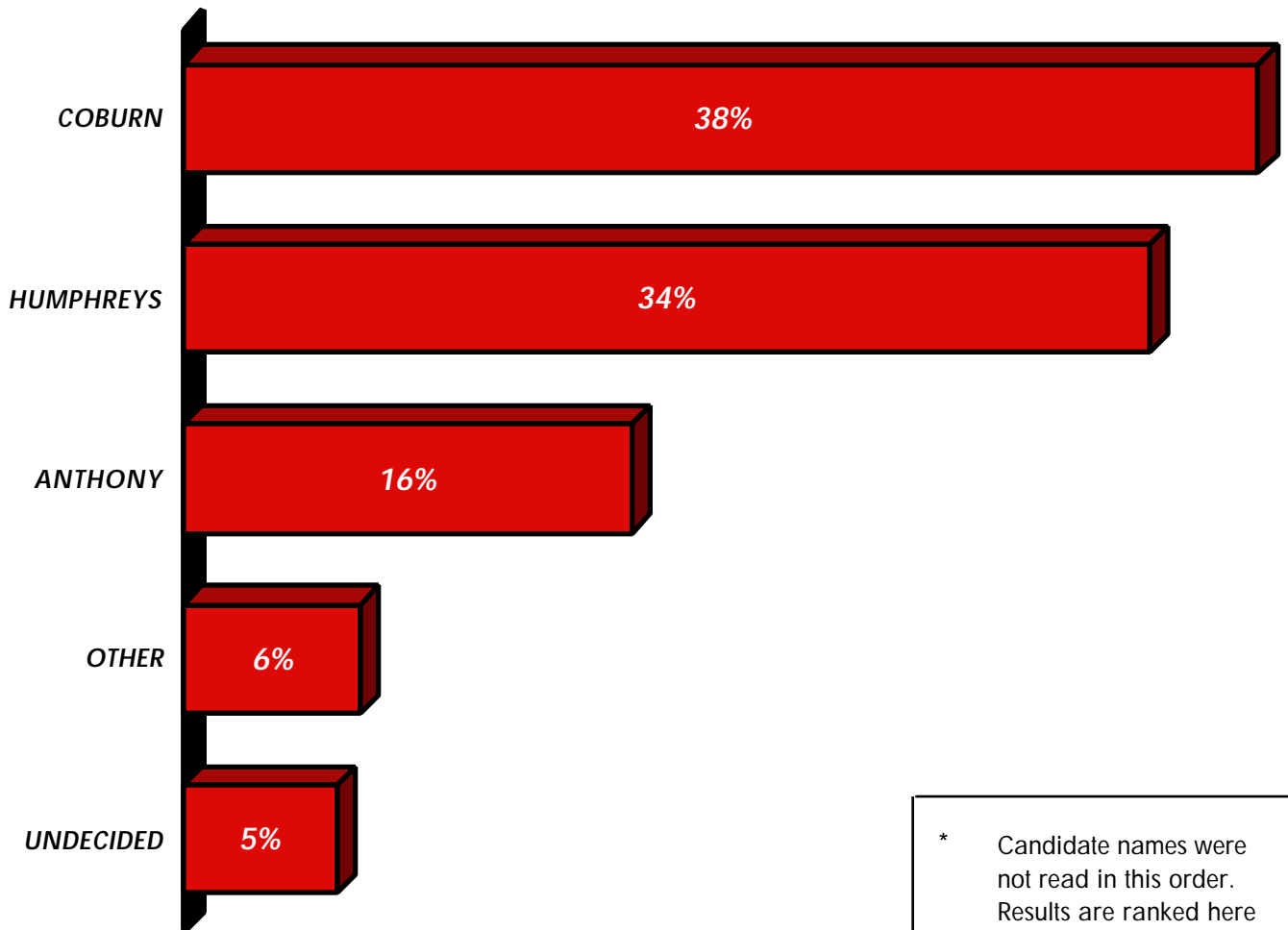
- * IN A PRIMARY IN OKLAHOMA FOR THE UNITED STATES SENATE TODAY, 1 MO TO THE VOTE, TOM COBURN & KIRK HUMPHREYS ARE IN A TIGHT FIGHT FOR THE REPUBLICAN NOMINATION, AND BRAD CARSON IS A SURE WINNER ON THE DEMOCRATIC SIDE, ACCORDING TO LATEST SURVEYUSA POLL.
- * COBURN GETS 38% TODAY, HUMPHREYS GETS 34%, BOB ANTHONY GETS 16%, OTHER/UNDECIDED 11%.
- * IF NO ONE REPUBLICAN GETS 50%, A RUNOFF BETWEEN TOP 2 FINISHERS WILL BE HELD 8/24/04.
- * COBURN STRONG AMONG MEN & OLDER VOTERS. HUMPHREYS STRONG AMONG WOMEN & THE YOUNG.
- * HUMPHREYS LEADS BY 19 IN WESTERN OK, WHICH INCLUDES OK CITY WHERE HE WAS MAYOR.
- * COBURN LEADS BY 30 IN EASTERN OK, WHICH INCLUDES THE CONG. DISTRICT HE REPRESENTS.
- * DEMOCRAT CARSON GETS 61% TODAY, TO 15% FOR CARROLL FISHER; 3 OTHERS IN SINGLE DIGITS.
- * 563 CERTAIN DEMOCRATIC VOTERS & 408 CERTAIN GOP VOTERS POLLED 6/25 + 6/26 + 6/27.

RESEARCH CONDUCTED E.T.	040625 16:32-22:00 040626 13:05-22:02 040627 15:04-20:32 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OKLAHOMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KFOR-TV OKLAHOMA CITY AND KJRH-TV TULSA

VOTE FOR SENATE: GOP / ALL CERTAIN REPUBLICAN VOTERS

ON JULY 27TH, REPUBLICANS IN OKLAHOMA WILL VOTE IN A REPUBLICAN PRIMARY FOR U. S. SENATOR. IF THE REPUBLICAN PRIMARY FOR UNITED STATES SENATOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? BOB ANTHONY? TOM COBURN? KIRK HUMPHREYS? OR SOME OTHER CANDIDATE?



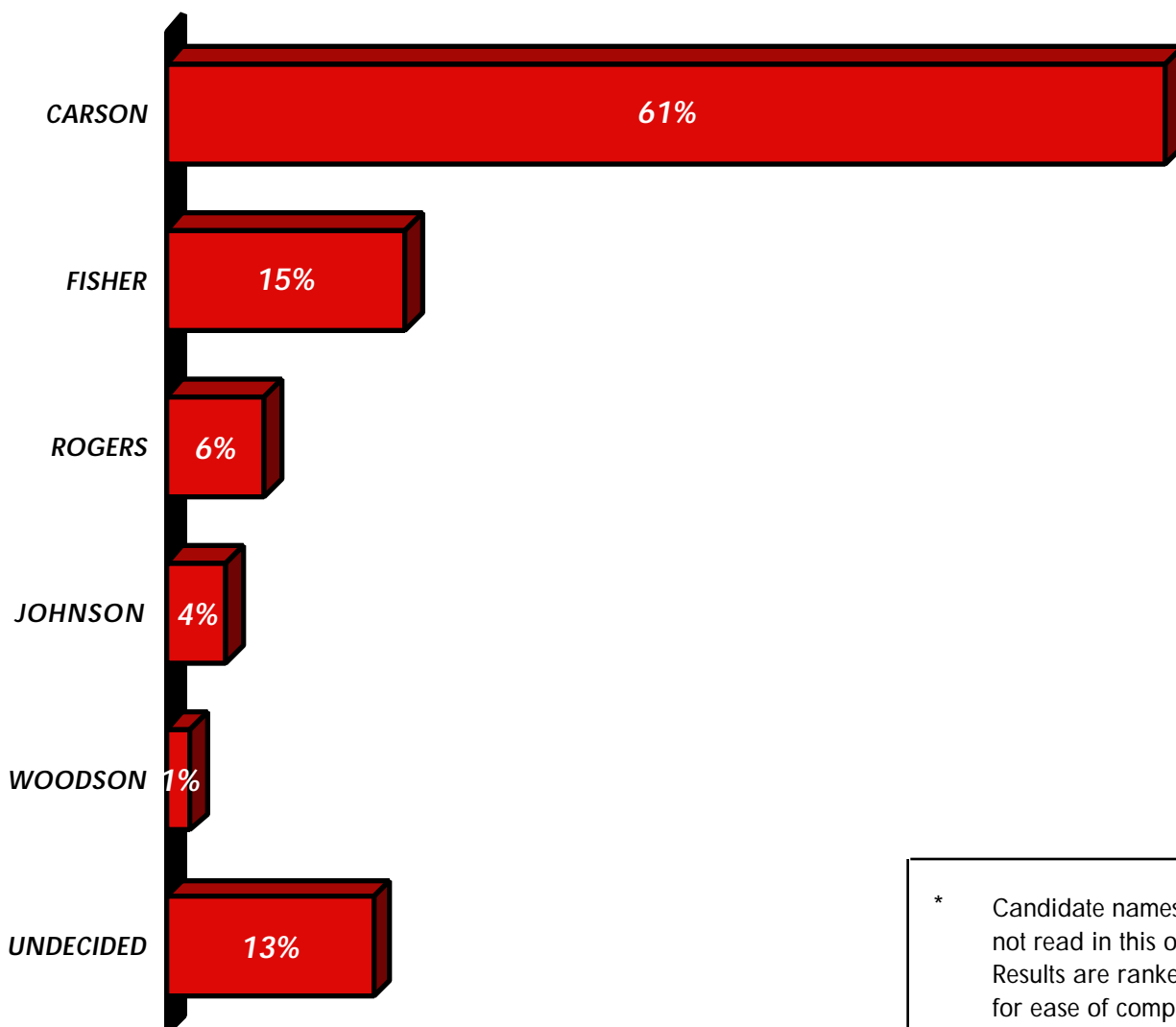
* Candidate names were not read in this order. Results are ranked here for ease of comprehension

THIS IS A SURVEY OF	408	CERTAIN REPUBLICAN VOTERS FROM THE ENTIRE STATE OF OKLAHOMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±5%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATE: DEMOCRAT / ALL CERTAIN DEMOCRAT VOTERS

ON JULY 27TH, DEMOCRATS IN OKLAHOMA WILL VOTE IN A DEMOCRATIC PRIMARY FOR U. S. SENATOR. IF THE DEMOCRATIC PRIMARY FOR UNITED STATES SENATOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? BRAD CARSON? CARROLL FISHER? MONTE JOHNSON? JIM ROGERS? OR W. B. G. WOODSON?



* Candidate names were not read in this order. Results are ranked here for ease of comprehension

THIS IS A SURVEY OF	563	CERTAIN DEMOCRAT VOTERS FROM THE ENTIRE STATE OF OKLAHOMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.2%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATE: GOP / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
ANTHONY	16%	17%	14%	15%	14%	16%	18%	15%	75%	17%	13%				
COBURN	38%	41%	35%	31%	39%	41%	40%	37%	25%	54%	48%				
HUMPHREYS	34%	32%	37%	38%	37%	33%	29%	36%	0%	29%	25%				
OTHER	6%	6%	7%	12%	5%	6%	3%	6%	0%	0%	9%				
UNDECIDED	5%	4%	7%	4%	5%	4%	9%	6%	0%	0%	5%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
ANTHONY	100	108	90	95	91	104	113	94	470	107	82				
COBURN	100	107	92	81	102	106	105	97	66	141	127				
HUMPHREYS	100	94	107	109	107	97	86	105	0	85	72				
OTHER	100	92	110	195	85	94	55	101	0	0	143				
UNDECIDED	100	79	124	80	85	68	170	106	0	0	93				

VOTE FOR SENATE: GOP / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
ANTHONY	16%	12%	17%	14%	20%	14%	22%	21%	15%	17%	19%	12%	17%	12%	18%
COBURN	38%	45%	38%	37%	34%	41%	27%	34%	43%	25%	26%	52%	34%	40%	42%
HUMPHREYS	34%	32%	33%	38%	31%	36%	31%	11%	32%	40%	45%	22%	36%	41%	27%
OTHER	6%	7%	6%	6%	6%	3%	17%	34%	4%	12%	6%	7%	7%	4%	7%
UNDECIDED	5%	3%	6%	5%	8%	6%	4%	0%	5%	5%	4%	7%	6%	3%	7%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
ANTHONY	100	78	106	90	129	88	139	134	94	108	123	76	109	74	111
COBURN	100	118	99	97	90	108	70	88	114	67	67	135	88	106	109
HUMPHREYS	100	94	97	111	90	106	90	31	94	116	132	66	105	118	79
OTHER	100	119	94	92	103	44	268	550	69	195	92	108	114	69	108
UNDECIDED	100	56	117	91	145	111	65	0	92	98	70	132	111	55	125

VOTE FOR SENATE: DEMOCRAT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER				
CARSON	61%	66%	57%	58%	60%	66%	60%	63%	48%	32%	63%				
FISHER	15%	15%	14%	21%	20%	10%	11%	13%	28%	18%	12%				
JOHNSON	4%	3%	4%	6%	3%	3%	3%	3%	10%	21%	1%				
ROGERS	6%	5%	7%	3%	5%	7%	7%	7%	2%	0%	5%				
WOODSON	1%	1%	2%	3%	1%	0%	2%	1%	2%	0%	4%				
UNDECIDED	13%	9%	16%	9%	10%	14%	16%	13%	9%	29%	15%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

CARSON	100	108	93	94	97	107	98	103	78	53	103				
FISHER	100	104	96	140	137	69	76	91	193	120	81				
JOHNSON	100	85	113	158	86	94	93	81	274	561	24				
ROGERS	100	81	117	58	86	110	123	112	39	0	86				
WOODSON	100	58	137	184	74	23	167	68	131	0	282				
UNDECIDED	100	73	123	75	83	107	122	98	72	229	116				

OVERALL
 MALE
 FEMALE
 AGE 18-34
 AGE 35-49
 AGE 50-64
 AGE 65+
 WHITE
 BLACK
 HISPANIC
 NATIVE/OTHER

VOTE FOR SENATE: DEMOCRAT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
CARSON	61%	72%	58%	63%	53%	57%	66%	59%	61%	62%	45%	71%	53%	67%	64%
FISHER	15%	10%	18%	13%	18%	16%	15%	13%	14%	15%	16%	14%	17%	10%	15%
JOHNSON	4%	4%	4%	3%	4%	5%	2%	6%	3%	4%	8%	1%	6%	4%	2%
ROGERS	6%	3%	4%	6%	10%	9%	5%	5%	7%	6%	11%	3%	5%	7%	6%
WOODSON	1%	1%	1%	2%	1%	1%	1%	4%	1%	1%	2%	1%	3%	1%	1%
UNDECIDED	13%	9%	15%	13%	14%	14%	11%	13%	14%	11%	18%	10%	14%	12%	12%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
CARSON	100	117	95	103	86	92	108	96	100	101	73	116	87	109	104
FISHER	100	71	121	91	121	106	102	92	95	105	112	93	117	68	102
JOHNSON	100	100	97	93	101	127	50	164	79	112	206	36	172	108	58
ROGERS	100	55	64	93	163	148	76	88	111	95	181	51	92	113	100
WOODSON	100	87	81	137	81	39	80	246	98	94	139	76	235	55	42
UNDECIDED	100	72	120	98	113	106	87	100	110	87	142	75	110	91	98

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER				
REGISTERED	2709	1307	1402	720	814	625	549	2169	168	081	291				
REPUBLICAN	1064	543	521	288	349	220	207	939	022	029	074				
CERTAIN	408	221	187	074	134	102	097	353	007	011	037				
ANTHONY	065	038	027	011	019	017	017	053	005	002	005				
COBURN	156	090	066	023	052	041	039	130	002	006	018				
HUMPHREYS	140	071	069	028	049	034	029	127	000	003	009				
OTHER	026	013	013	009	007	006	003	022	000	000	003				
UNDECIDED	022	010	013	003	006	004	009	020	000	000	002				
DEMOCRAT	1358	599	759	284	385	361	327	1016	125	033	183				
CERTAIN	563	263	300	076	158	169	160	428	055	009	071				
CARSON	346	175	171	044	095	111	096	271	027	003	045				
FISHER	083	040	042	016	032	017	018	057	016	002	008				
JOHNSON	021	008	013	004	005	006	006	013	006	002	001				
ROGERS	034	013	021	003	008	011	012	029	001	000	004				
WOODSON	008	002	006	002	002	001	004	004	001	000	003				
UNDECIDED	072	025	047	007	017	023	025	054	005	003	010				
TOTAL	3300	1597	1703	1043	959	709	588	2554	225	141	381				
COMPOSITION OF ADULTS	100%	48%	52%	32%	29%	21%	18%	77%	7%	4%	12%				
COMP. OF REG. VOTERS	100%	48%	52%	27%	30%	23%	20%	80%	6%	3%	11%				
OMP. CERTAIN GOP VOTERS	100%	54%	46%	18%	33%	25%	24%	87%	2%	3%	9%				
OMP. CERTAIN DEM VOTERS	100%	47%	53%	14%	28%	30%	28%	76%	10%	2%	13%				

3300 OKLAHOMA ADULTS WERE INTERVIEWED BY TELEPHONE 6/25 - 6/27.
OF THEM, 2709 WERE REGISTERED TO VOTE.
OF THEM, 1064 WERE REGISTERED AS REPUBLICANS, 1358 AS DEMOCRATS.
OF REPUBLICANS, 408 WERE JUDGED TO BE 'CERTAIN' TO VOTE.
OF DEMOCRATS, 563 WERE JUDGED TO BE 'CERTAIN' TO VOTE.
GRAPHS REFLECT 'CERTAIN' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	PRO-LIFE	PRO-CHOICE	NOT SURE			
REGISTERED	2709	519	451	925	793	1186	1123	291	079	1404	1142	122			
REPUBLICAN	1064	187	225	380	266	669	331	038	016	690	328	034			
CERTAIN	408	087	096	145	080	312	082	009	003	288	107	010			
ANTHONY	065	011	016	021	016	043	018	002	000	043	018	002			
COBURN	156	039	036	054	027	128	022	003	003	125	027	003			
HUMPHREYS	140	028	032	055	025	113	025	001	000	093	043	003			
OTHER	026	006	006	008	005	009	014	003	000	012	013	000			
UNDECIDED	022	003	006	007	006	019	003	000	001	014	006	002			
DEMOCRAT	1358	278	196	445	429	423	678	200	044	579	697	060			
CERTAIN	563	133	081	180	166	182	274	092	012	214	324	022			
CARSON	346	096	047	113	088	103	182	054	006	131	202	012			
FISHER	083	014	014	024	030	029	041	012	000	030	050	002			
JOHNSON	021	005	003	006	006	009	005	006	001	006	014	000			
ROGERS	034	004	003	010	016	016	012	005	000	014	018	001			
WOODSON	008	002	001	004	002	001	003	003	001	003	005	001			
UNDECIDED	072	012	012	023	024	025	030	012	005	030	036	005			
TOTAL	3300	622	510	1086	1046	1373	1339	388	149	1676	1380	177			
COMPOSITION OF ADULTS	100%	19%	15%	33%	32%	42%	41%	12%	5%	51%	42%	5%			
COMP. OF REG. VOTERS	100%	19%	17%	34%	29%	44%	41%	11%	3%	52%	42%	4%			
OMP. CERTAIN GOP VOTERS	100%	21%	23%	35%	20%	76%	20%	2%	1%	71%	26%	3%			
OMP. CERTAIN DEM VOTERS	100%	24%	14%	32%	30%	32%	49%	16%	2%	38%	58%	4%			

3300 OKLAHOMA ADULTS WERE INTERVIEWED BY TELEPHONE 6/25 - 6/27.
OF THEM, 2709 WERE REGISTERED TO VOTE.
OF THEM, 1064 WERE REGISTERED AS REPUBLICANS, 1358 AS DEMOCRATS.
OF REPUBLICANS, 408 WERE JUDGED TO BE 'CERTAIN' TO VOTE.
OF DEMOCRATS, 563 WERE JUDGED TO BE 'CERTAIN' TO VOTE.
GRAPHS REFLECT 'CERTAIN' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL									
REGISTERED	2709	1290	1419	958	596	1155									
REPUBLICAN	1064	570	493	438	261	365									
CERTAIN	408	212	196	165	111	132									
ANTHONY	065	041	024	029	013	023									
COBURN	156	055	101	056	045	055									
HUMPHREYS	140	096	044	059	045	036									
OTHER	026	012	013	012	005	009									
UNDECIDED	022	008	014	010	003	009									
DEMOCRAT	1358	575	783	412	268	677									
CERTAIN	563	212	351	161	107	295									
CARSON	346	096	250	086	071	188									
FISHER	083	035	048	028	011	044									
JOHNSON	021	016	005	010	004	006									
ROGERS	034	023	011	009	007	018									
WOODSON	008	004	004	006	001	002									
UNDECIDED	072	038	033	023	012	037									
TOTAL	3300	1592	1708	1172	751	1376									
COMPOSITION OF ADULTS	100%	48%	52%	36%	23%	42%									
COMP. OF REG. VOTERS	100%	48%	52%	35%	22%	43%									
OMP. CERTAIN GOP VOTERS	100%	52%	48%	40%	27%	32%									
OMP. CERTAIN DEM VOTERS	100%	38%	62%	29%	19%	52%									

3300 OKLAHOMA ADULTS WERE INTERVIEWED BY TELEPHONE 6/25 - 6/27. OF THEM, 2709 WERE REGISTERED TO VOTE. OF THEM, 1064 WERE REGISTERED AS REPUBLICANS, 1358 AS DEMOCRATS. OF REPUBLICANS, 408 WERE JUDGED TO BE 'CERTAIN' TO VOTE. OF DEMOCRATS, 563 WERE JUDGED TO BE 'CERTAIN' TO VOTE. GRAPHS REFLECT 'CERTAIN' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.