

# ON EVE OF SC GOP SENATE RUNOFF: DEMINT POISED TO UPSET BEASLEY



## IN BATTLE FOR HOLLINGS' SEAT, DEMINT FAVORED TO FACE DEMOCRAT INEZ TENENBAUM

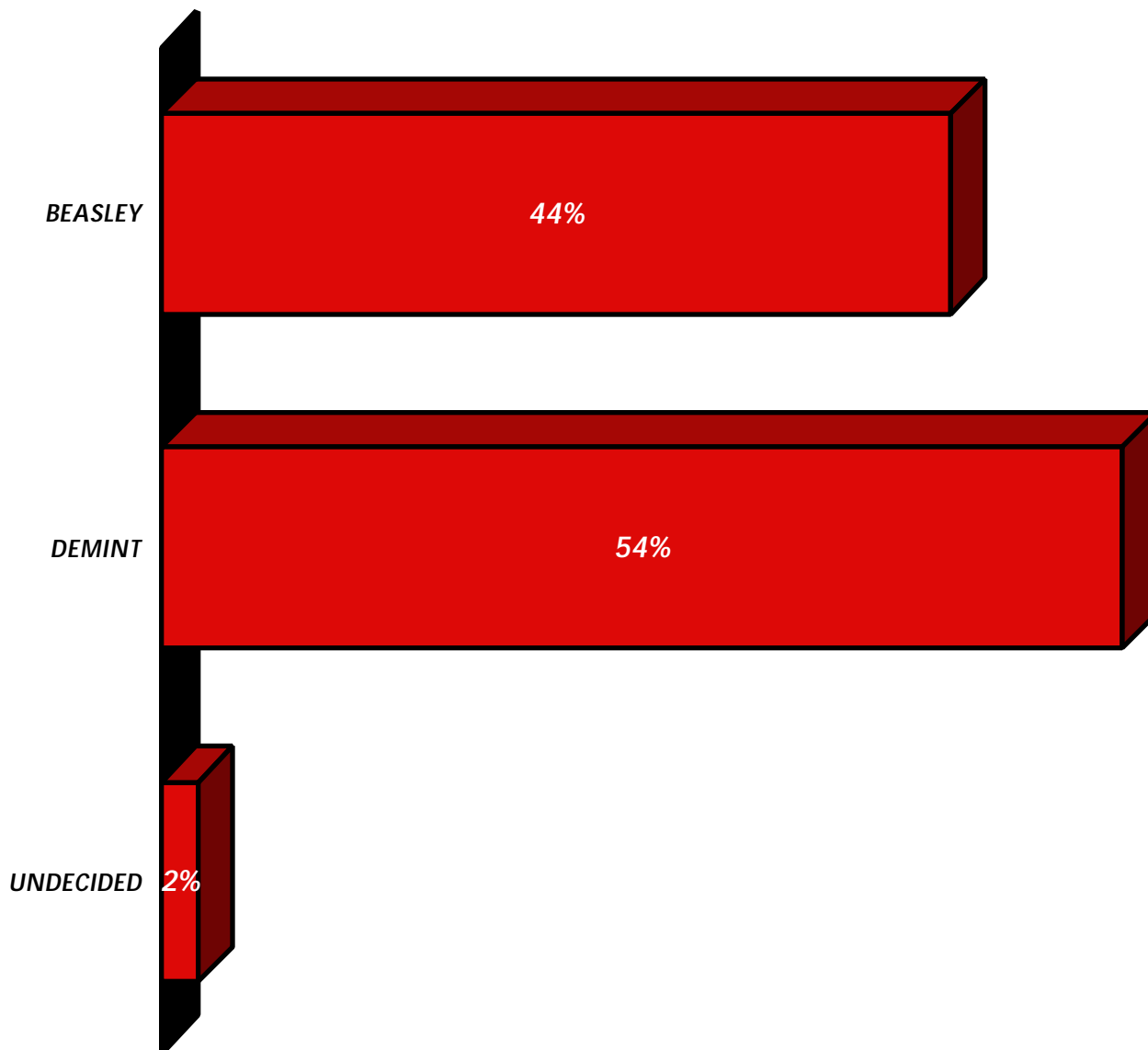
- \* 12 HRS TILL POLLS OPEN IN SC FOR THE REPUBLICAN PRIMARY RUNOFF FOR U.S. SENATE, JIM DEMINT IS POSITIONED TO UPSET DAVID BEASLEY, ACCORDING TO FINAL SURVEYUSA TRACKING POLL OF 499 CERTAIN VOTERS CONDUCTED 6/18 + 6/19 + 6/20.
- \* BEASLEY BEAT DEMINT & LESSER CHALLENGERS IN PRIMARY 6/8. BUT DEMINT SURGED IN RUNOFF FINAL DAYS & NOW LEADS BEASLEY, ON ELECTION EVE, AMONG CERTAIN VOTERS, 54% TO 44%.
- \* THOMAS RAVENEL FINISHED 3RD IN PRIMARY. 81% OF RAVENEL'S VOTERS NOW SUPPORT DEMINT.
- \* BEASLEY LEADS IN RURAL SC, BUT TRAILS IN URBAN & SUBURBAN SC. DEMINT UP IN WESTERN, CENTRAL & EASTERN SC. DEMINT UP 13 PTS AMONG CONSERVATIVES, TIED AMONG MODERATES.

<b>RESEARCH CONDUCTED E.T.</b>	040618 15:30-20:39 040619 11:59-20:58 040620 13:59-19:18 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF SOUTH CAROLINA
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCSC-TV CHARLESTON

*VOTE FOR SENATOR / ALL CERTAIN VOTERS*

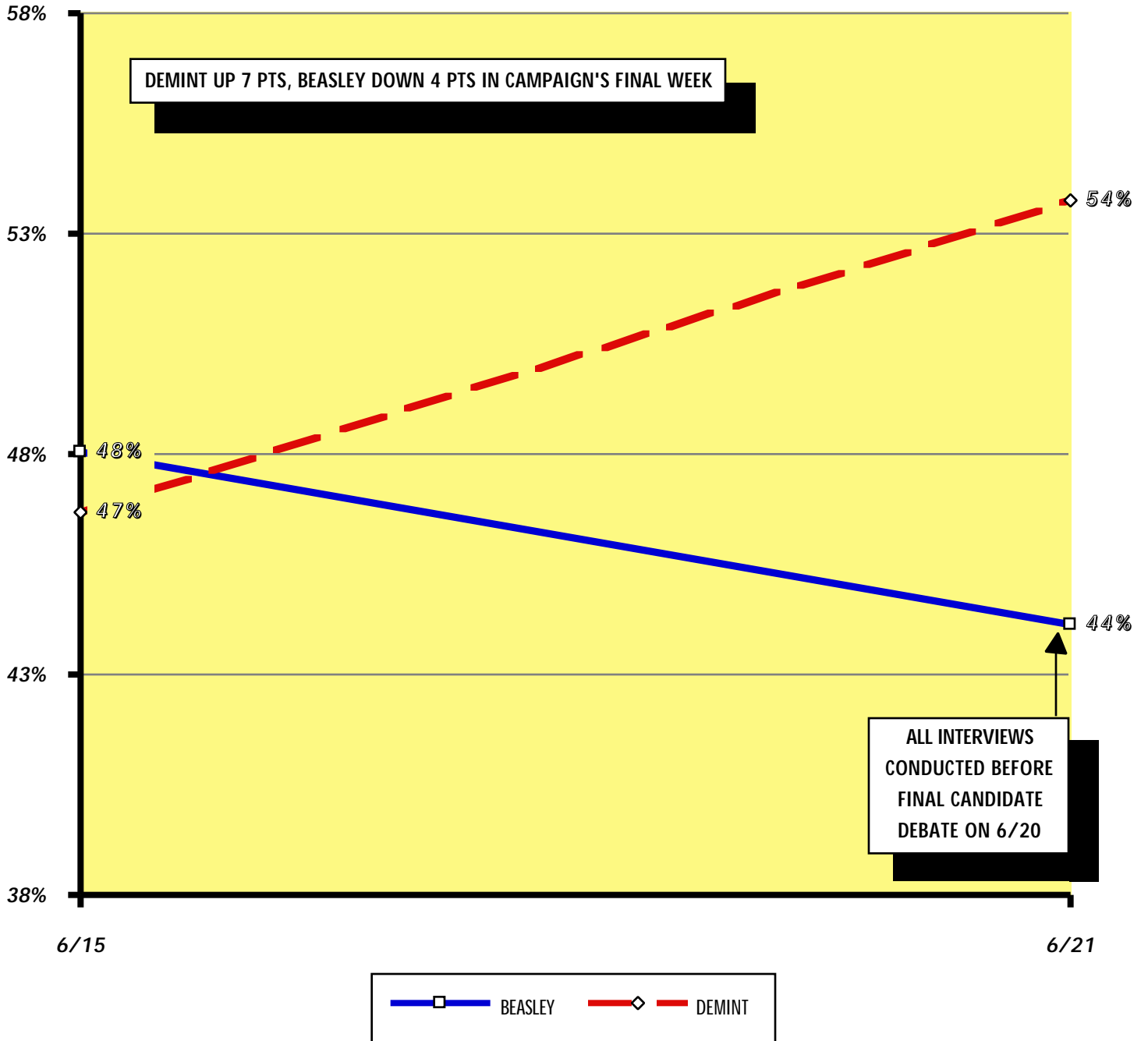
ON TUESDAY, SOUTH CAROLINA WILL HOLD A REPUBLICAN RUNOFF FOR U. S. SENATOR. IF THE REPUBLICAN RUNOFF FOR UNITED STATES SENATOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? DAVID BEASLEY? OR JIM DEMINT?



THIS IS A SURVEY OF	499	CERTAIN VOTERS FROM THE ENTIRE STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.5%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL CERTAIN VOTERS



VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	MALE	FEMALE	AGE18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK						
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BEASLEY	44%	47%	41%	43%	50%	40%	42%	43%	61%						
DEMINT	54%	51%	57%	56%	49%	56%	56%	56%	34%						
UNDECIDED	2%	2%	2%	1%	1%	3%	3%	2%	5%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	CERTAIN	MALE	FEMALE	AGE18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK						
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BEASLEY	100	107	92	98	114	91	95	96	138						
DEMINT	100	95	106	104	90	105	104	103	64						
UNDECIDED	100	82	120	48	54	154	124	93	222						

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	NO 6/8 VOTE	VOTED 6/8 COMBINED	BEASLEY ON 6/8	CONDON ON 6/8	DEMINT ON 6/8	RAVENEL ON 6/8	OTHER ON 6/8	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BEASLEY	44%	60%	40%	91%	44%	5%	16%	40%	43%	49%	39%	47%	34%	41%	55%
DEMINT	54%	37%	58%	8%	56%	94%	81%	51%	56%	49%	60%	51%	65%	56%	43%
UNDECIDED	2%	3%	2%	1%	0%	1%	3%	10%	2%	2%	1%	2%	1%	3%	2%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	NO 6/8 VOTE	VOTED 6/8 COMBINED	BEASLEY ON 6/8	CONDON ON 6/8	DEMINT ON 6/8	RAVENEL ON 6/8	OTHER ON 6/8	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BEASLEY	100	136	91	205	100	12	37	90	96	111	88	106	77	93	124
DEMINT	100	69	108	15	104	174	150	94	103	92	112	95	121	104	81
UNDECIDED	100	136	91	57	0	53	155	470	91	80	42	110	51	139	82

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	WESTERN SC	CENTRAL SC	EASTERN SC	URBAN	SUBURBAN	RURAL								
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BEASLEY	44%	42%	46%	44%	42%	40%	56%								
DEMINT	54%	58%	50%	53%	57%	58%	43%								
UNDECIDED	2%	0%	3%	3%	2%	3%	1%								
	100%	100%	100%	100%	100%	100%	100%								

	OVERALL	WESTERN SC	CENTRAL SC	EASTERN SC	URBAN	SUBURBAN	RURAL								
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BEASLEY	100	95	105	101	94	90	126								
DEMINT	100	107	94	98	106	107	80								
UNDECIDED	100	21	152	139	73	123	56								

OVERALL  
WESTERN SC  
CENTRAL SC  
EASTERN SC  
URBAN  
SUBURBAN  
RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER				
REGISTERED	2173	1030	1142	575	671	532	394	1498	597	037	040				
CERTAIN	499	262	237	080	152	152	115	454	035	002	007				
BEASLEY	220	124	097	035	076	061	048	193	021	002	003				
DEMINT	268	134	134	044	074	086	064	252	012	000	004				
UNDECIDED	010	004	006	001	002	005	003	009	002	000	000				
TOTAL	2800	1336	1464	903	837	608	452	1927	757	063	054				
COMPOSITION OF ADULTS	100%	48%	52%	32%	30%	22%	16%	69%	27%	2%	2%				
COMP. OF REGISTERED	100%	47%	53%	26%	31%	24%	18%	69%	27%	2%	2%				
COMP OF CERTAIN VOTERS	100%	52%	48%	16%	30%	31%	23%	91%	7%	0%	1%				

2800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE 6/18 - 6/20. OF THEM, 2173 WERE REGISTERED TO VOTE. OF THEM, 499 WERE DEEMED 'CERTAIN' GOP SENATE RUNOFF VOTERS. GRAPHS REFLECT 'CERTAIN' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO 6/8 VOTE	BEASLEY ON 6/8	CONDON ON 6/8	DEMINT ON 6/8	RAVENEL ON 6/8	OTHER ON 6/8	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE
REGISTERED	2173	485	268	062	190	166	046	1073	697	266	137	577	358	634	592
CERTAIN	499	101	130	031	119	104	013	341	121	027	009	142	103	146	106
BEASLEY	220	060	118	014	006	017	005	145	059	010	005	066	035	060	058
DEMINT	268	037	011	017	112	084	007	189	060	016	002	073	067	082	046
UNDECIDED	010	003	002	000	001	003	001	006	002	000	002	003	001	004	002
TOTAL	2800	101	130	031	119	104	013	1073	697	266	137	694	405	789	895
COMPOSITION OF ADULTS	100%	4%	5%	1%	4%	4%	0%	38%	25%	9%	5%	25%	14%	28%	32%
COMP. OF REGISTERED	100%	22%	12%	3%	9%	8%	2%	49%	32%	12%	6%	27%	16%	29%	27%
COMP OF CERTAIN VOTERS	100%	20%	26%	6%	24%	21%	3%	68%	24%	5%	2%	29%	21%	29%	21%
COMP. BEASLEY VOTERS		27%	54%	6%	3%	8%	2%								
COMP. DEMINT VOTERS		14%	4%	6%	42%	31%	2%								

*	OF THOSE VOTING FOR JIM DEMINT:
*	42% VOTED FOR DEMINT IN 6/8 PRIMARY
*	31% VOTED FOR RAVENEL IN 6/8 PRIMARY
*	14% DID NOT VOTE IN 6/8 PRIMARY
*	6% VOTED FOR CHARLIE CONDON IN 6/8 PRIMARY
*	4% VOTED FOR BEASLEY IN 6/8 PRIMARY
*	2% VOTED FOR SOMEONE ELSE IN 6/8 PRIMARY

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GRAPHS REFLECT 'CERTAIN' VOTERS.





The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.