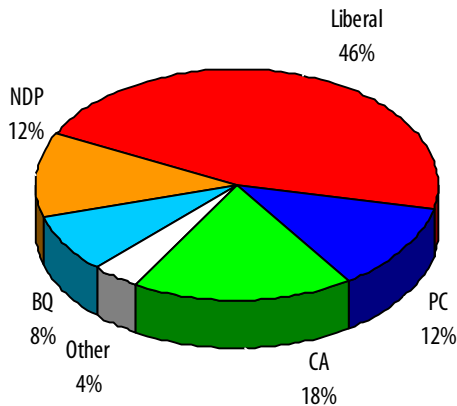


THE BALLOT (committed voters only)

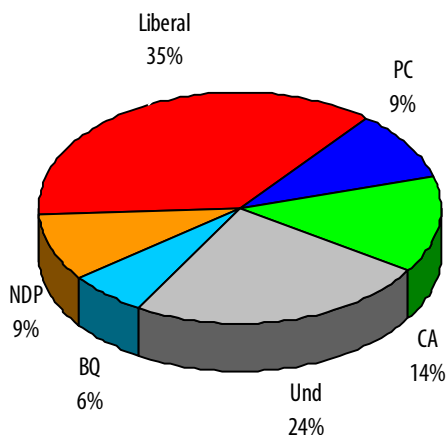


Decided (%) Jul-02 Apr-02 2000*

Party	Jul-02	Apr-02 2000*	2000*
Liberal	46.4	49.0	40.8
CA	17.8	19.0	25.5
PC	12.1	16.1	12.2
NDP	11.6	9.7	8.5
BQ	8.2	6.3	10.7

* Federal Election

THE BALLOT (all)



THE METHODOLOGY

Between July 26th and August 2nd, 2002, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results are accurate $\pm 3.1\%$, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

Target Groups (+/- index score)

Target Groups	LIB	CA	PC	NDP	BQ	Und
Atlantic	+6	-1	+11	+4	-6	-14
Quebec	+8	-12	-5	-3	+19	-6
Ontario	+13	-8	0	-3	-6	+4
West	-18	+15	+1	+3	-6	+5
Men	+4	+4	-2	0	0	-5
Women	-3	-5	+3	-1	+1	+5
18 to 29	+1	-3	-6	0	0	+6
30 to 39	+3	-5	+2	0	+1	+1
40 to 49	+7	+6	0	-1	-2	-10
50 to 59	-4	+3	+4	+2	-3	-2
60 plus	-8	-2	+2	-1	+4	+5

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example a +19 score for the BQ in Quebec would indicate that their support is 19% higher in Quebec than the national average. Considering the sample size of 1,000 voters, readers should focus on score of +/-5 or greater.

COMMENTARY

A review of the SES polling data would indicate that the Liberals continue to have almost a 30 point lead over the opposition parties. Liberal support continues to exceed that registered in the last federal election by six percentage points.

The fact that federal Liberal numbers have not significantly dropped in the face of an open schism between Chrétien and Martin demonstrates that potentially soft and disaffected Liberals supporters do not know where to move to register their displeasure.

Generally, the Liberals do not perform as well in the West as they do in the rest of Canada and the CA support in Quebec is below their national average. Currently, almost one of every four eligible voters is undecided.

Over the past three months both the NDP and the BQ have managed to post some gains in support.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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