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the e·gov institute presents

web-enabled government

Transforming the Business of Government

The 5th Annual Conference: June 1–2, 2005 · **Free*** Exhibition: June 2
Ronald Reagan Building and International Trade Center · Washington, DC

*Featuring the co-located Storage Seminar
AND the Government Solutions Center, both on June 2.
See page 8 for details.*

FCW|Events

The E-Gov Institute • itsGov • Government CIO Summits • The Federal 100 • Solutions | *Seminars*

*Free to government professionals

Web-Enabled Government Conference & Exhibition

Conference: June 1-2, 2005

Free Exhibition featuring the Government Solutions Center: June 2

Government Solutions Center Awards Banquet: June 2

Ronald Reagan Building and International Trade Center, Washington, DC

Register online at **www.e-gov.com/events/2005/we_gov**

Transforming the Business of Government

Ambitious guidelines for federal managers to simplify and improve services, eliminate duplicate systems, unify key lines-of-business functions, promote interoperability, and become more effective managers of critical public programs have been set forth by the Office of Management and Budget. To meet these mandates, individuals and organizations must address how to make the most of the resources available and how to think more strategically.

The 5th Annual Web-Enabled Government Conference helps attendees address these challenges and provides practical, actionable knowledge.

Attendees will learn:

Transformation Strategies

- How to **evaluate your organization's information sharing capabilities**

- **Report on the 5th E-Government Readiness Survey** about how governments are using the Internet to deliver service and improve communications

- Specific **details on the Human Resources and Financial Management Lines of Business** initiatives and how they are delivering web-enabled capabilities across federal agencies

- Recommendations for **assessing service centers** to provide common core functionality

- The individual **privacy considerations** for agencies tapping third party information

- Practical steps to manage and maintain **web content for broad user communities**

Using New Technologies and Strategies for Results

- Case examples of how **centralized service approaches** are **boosting** employee satisfaction, **improving** operational efficiencies, and **reducing** overall costs

- The **operational advantages** and ease of use considerations for **using blogs and wikis** for business applications and to improve online collaboration

- How to **integrate** information-sharing, web services, security, and portal implementation into your **multi-channel contact program**

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Using New Technologies and Strategies for Results, continued

- An overview of **federated search technology**, its applications, advantages over traditional search tools, and **how agencies are using it**

- How to use web-based tools that bring together information across enterprises to **enable** user-friendly **review of heterogeneous databases, technical reports, websites**, and more

- Which **factors** are most important to transform business processes **to implement a Service-Oriented Architecture**

- How government agencies are **implementing the American Customer Satisfaction Index (ACSI)** to ensure user expectations are met

- **New Internet tools,** such as Internet Protocol version 6 **(IPv6)** that will provide increased security, scalability, and flexibility to government program managers

Policy and Regulations

- How the web-based decision support tool, Buy Accessible Wizard, can **help agencies evaluate Section 508 compliance**

- Privacy **policy challenges** facing those charged with privacy compliance, including new legal requirements

- Key policy considerations to **encourage information-sharing** and remove traditional barriers to collaboration

- **Guidelines available** to public sector managers on how they can employ private information

- How the recently-released web standards toolkit can be used to determine if **your agency websites meet current requirements**

- The threats government agencies are facing and strategies they are using to **secure web-based applications**

Program Advisory Board

The Web-Enabled Government Program Advisory Board guides and supports the development of the Web-Enabled Government conference program to ensure a relevant, first quality program that meets the educational needs of public sector participants. The Program Advisory Board members fulfill this role by participating in periodic meetings, making recommendations about the program theme, session topics and speakers, and identifying organizations that would benefit from conference participation.

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Publisher, Federal Computer Week

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Vice President and Director of the Technology and New Economy Project, Progressive Policy Institute and Member, Markle Task Force on National Security

Andy Malay
Vice President, Federal Civilian Division, SAP Public Services

Michael Mestrovich
President and CEO, Unlimited New Dimensions

Lee Rainie
Director, Pew Internet & American Life Project

Ari Schwartz
Associate Director, Center for Democracy and Technology

Keynotes Share Their Vision of Transforming the Business of Government

Hear different perspectives — from government and industry leaders — on successful strategies in transforming your organization to a Web-Based operation.

The Honorable Clay Johnson III

Deputy Director for Management, U.S. Office of Management and Budget

Opening Keynote

Wednesday, June 1, 8:30AM-9:30AM

Clay Johnson is the Deputy Director for Management at the Office of Management and Budget. Prior to this he was the Assistant to the President for Presidential Personnel, responsible for the organization that identifies and recruits approximately 4,000 senior officials, middle management personnel and part-time board and commission members. From 1995 to 2000, Mr. Johnson worked with Governor George W. Bush in Austin, first as his Appointments Director, then as his Chief of Staff, and then as the Executive Director of the Bush-Cheney Transition.

Zoë Baird

President, Markle Foundation and Co-Chair, Markle Task Force on National Security in the Information Age

Creating a Trusted Information Sharing Environment
Luncheon Keynote

Wednesday, June 1, 12:30PM-2:00PM

Ms. Baird has been senior vice president and general counsel of Aetna, Inc., a senior visiting scholar at Yale Law School, counselor and staff executive at General Electric, and a partner in the law firm of O'Melveny & Myers. She was associate general counsel to President Jimmy Carter and an attorney in the Office of Legal Counsel of the Department of Justice. She served on President Clinton's Foreign Intelligence Advisory Board from 1993-2001 and on the International Competition Policy Advisory Committee to the Attorney General. Ms. Baird served on the Technology & Privacy Advisory Committee to the Secretary of Defense in 2003-2004, which advised on the use of technology to counter terrorism.

Alan Eustace

Vice President, Engineering, Google

Exhibition Luncheon Keynote

Thursday, June 2, 12:00PM-1:30PM

Prior to Google, Alan was the Director of Digital/Compaq/HP's Western Research Laboratory. During his 15 years at WRL, he worked on a variety of chip design and architecture projects. Alan was promoted to Director of the Western Research Laboratory in 1999. WRL had active projects in pocket computing, chip multi-processors, power and energy management, Internet performance, and frequency and voltage scaling. Alan is an author of nine publications and ten patents. He holds a Ph.D. in Computer Science from University of Central Florida.

Conference Schedule - Wednesday, June 1, 2005

Time		
8:30AM–9:30AM	**Welcome and Opening Keynote** **Clay Johnson** *Deputy Director for Management, U.S. Office of Management and Budget*	
	TRACK 1 **Transformation Strategies for Government Enterprises**	**TRACK 2** **Applying Technology for Results**
9:30AM–9:45AM	**Break**	
9:45AM–11:00AM	**Session 1-1** **Strategies for Information Sharing Across Enterprises** **David Molchany,** *Chief Information Officer and Deputy County Executive, Fairfax County, VA [Mod]* **Janet Caldow,** *Director, IBM Institute for E-Government* **Bill Edwards,** *Managing Partner, gov3 Ltd.*	**Session 2-1** **New Technologies for Collaboration** **Andy Stein,** *Director of Information Technology, City of Newport News, VA [Mod]* **Owen Ambur,** *Co-Chair, XML Community of Practice, and Project Manager, EmergingTechnology.gov* **Sheila Frankel,** *Computer Scientist, Systems and Network Security Group, National Institute of Standards and Technology, Dept. of Commerce*
11:00AM–11:15AM	**Break**	
11:15AM–12:30PM	**Session 1-2** **How Lines of Business Will Work: Human Resources and Financial Management** **Tim Young,** *Associate Administrator for E-Government and IT, Office of Management and Budget [Mod]* **Norman Enger,** *Director for E-Government Initiatives, Office of Personnel Management* **Samuel Mok,** *Chief Financial Officer, Dept. of Labor* **Charles Nethaway,** *Chief Architect, National Business Center, Dept. of the Interior*	**Session 2-2** **Effective Web Services and Service-Oriented Architectures** **Andy Malay,** *Vice President, Federal Civilian Division, SAP Public Services [Mod]* **Gary Doucet,** *Executive Director, Enterprise Architecture and Standards, CIO Branch, Treasury Board Secretariat of Canada* **Victor Galvin,** *Deputy Director, REACH Agency, Republic of Ireland Government* **Marc Halley,** *Principal, MITRE* **Duad Santosa,** *Chief Technology Officer, Dept. of the Interior*
12:30PM–2:00PM	**Luncheon Keynote** **Zoë Baird** *President, Markle Foundation and Co-Chair, Markle Task Force on National Security in the Information Age*	
2:00PM–2:15PM	**Break**	
2:15PM–3:30PM	**Session 1-3** **How the Government Uses Private Sector Information** **Robert Atkinson,** *Vice President and Director of the Technology and New Economy Project, Progressive Policy Institute and Member, Markle Task Force on National Security [Mod]* **Martin Abrams,** *Executive Director, Center for Information Policy Leadership, Hunton and Williams* **James Dempsey,** *Executive Director, Center for Democracy and Technology and Member, Markle Task Force on National Security* **Steve Timchak,** *Project Executive, E-Authentication, General Services Administration*	**Session 2-3** **How to Use Current Toolkits to Improve Government Web Applications** **Karen Hogan,** *Deputy CIO, Dept. of Commerce [Mod]* **Nancy Allard,** *Senior Policy Specialist, National Archives and Records Administration and Member, Electronic Records Policy Working Group* **Sheila Campbell,** *Senior Content Manager, Firstgov.gov, General Services Administration* **Terry Weaver,** *Director, Center for IT Accommodations, Office of Governmentwide Policy, General Services Administration*
3:30PM–3:45PM	**Break**	
3:45PM–4:45PM	**Learning from Success: Government Solutions Center** **Awardees Share Winning Strategies** **CAPT Sheila McCoy** *(USN Ret.) [Mod]* *Panel of Government Solutions Center Pioneer Award Winners*	

Conference Schedule - Thursday, June 2, 2005

	TRACK 1 **Transformation Strategies for Government Enterprises**	TRACK 2 **Applying Technology for Results**
9:00AM–10:15AM	**Session 1-4** **Meet Customer Expectations with Multi-Channel Services: Beyond the Web** **Larry Freed,** *President and CEO, ForeSee Results [Mod]* **Bill McCluggage,** *Director of eGovernment, Government of Northern Ireland* **David Molchany,** *Chief Information Officer and Deputy County Executive, Fairfax County, VA* **Teresa Nasif,** *Director, Federal Citizen Information Center, Executive Sponsor, USA Services, Office of Citizen Services and Communications, General Services Administration* **Ron Oberbillig,** *Director of Customer Service, Federal Consulting Group, Dept. of the Treasury*	**Session 2-4** **Realizing the Power of Federated Search Technology** **Raul Valdes-Perez,** *Chief Executive Officer, Vivisimo [Mod]* **Tamas Doszkocs,** *Computer Scientist, National Library of Medicine, National Institutes of Health, Dept. of Health and Human Services* **Abe Lederman,** *President and Chief Technology Officer, Deep Web Technologies* **Kevin Novak,** *Director of Education Outreach and Web Services, Office of Strategic Initiatives, Library of Congress* **Walter Warnick,** *Director, Office of Scientific & Technical Information, Dept. of Energy*
10:15AM–10:30AM	**Break**	
10:30AM–11:45AM	**Session 1-5** **How Web-Based Programs Can Improve Customer Service with Measurable Results** **Jeff Pon,** *Deputy Director for E-Government Initiatives and Acting Project Manager, E-Training Initiative, Office of Personnel Management [Mod]* **Julian Bowrey,** *Divisional and Programme Manager, Local e-Government Division, Office of the Deputy Prime Minister, Government of the United Kingdom* **Michael Motley,** *Director, Continuous Improvement, Government Accountability Office* **Gina Pearson,** *Web Manager, Economic Research Service, Dept. of Agriculture*	**Session 2-5** **The State of Security for Web-Based Applications** *Industry and Government speakers to be announced* Join us for the Awards Reception, June 2, 4:45PM
11:45AM–12:00PM	**Break**	
12:00PM–1:30PM	**Exhibition Luncheon Keynote: Alan Eustace** *Vice President, Engineering, Google* 12:00PM Lunch served to conferees, 12:45PM Keynote Address open to all attendees	
1:30PM–2:30PM	**Dessert in the Exhibition Hall** **Visit Exhibition and Government Solutions Center** Exhibit Hall Open 1:30PM-6:00PM	
3:30PM–4:45PM	**Session 1-6** **Coordinating Privacy for Web-Based Applications** **Ari Schwartz,** *Associate Director, Center for Democracy and Technology [Mod]* **Robert Gellman,** *Privacy and Information Policy Consultant* **Rebecca Richards,** *Director of Privacy Compliance, Privacy Office, Dept. of Homeland Security*	**Session 2-6** **The Evolution of Portals, Wikis, and the Blogosphere** **Lee Rainie,** *Director, Pew Internet & American Life Project [Mod]* **Daniel Bennett,** *Partner and Founder, DotGov Communications* **Greg Lloyd,** *President and Co-Founder, Traction Software* **Larry Sanger,** *Co-Founder, Wikipedia and Professor, Ohio State University* **Coral Wells,** *Portal Manager, Department of eGovernment, Government of Bermuda*
4:45PM–6:00PM	**Government Solutions Center Awards Reception in Exhibit Hall** Open to all attendees	
6:30PM–8:30PM	**Government Solutions Center Awards Banquet** Open to conferees and ticket holders	
8:30PM–9:30PM	**Dessert Reception with Government Solutions Center Award Winners** Open to banquet attendees	

Storage for Government Enterprises

This seminar will focus on the issues, strategies, and technologies for consideration by those managing and protecting data across diverse government enterprises. Attendees will learn how to manage storage within and across complex operations, as well as best practices for data storage, protection, archiving, backup and recovery.

Among the topics to be discussed will be:

- An Overview of Storage Technology: What Works, What's New, and How to Evaluate
- Considerations for Disaster Planning and Continuity of Government
- Strategies for Balancing Information Security with Information Sharing
- Trends to Watch: Virtualization and Storage Infrastructure Management

Attend this interactive day of peer-to-peer information sharing and make the most of storage networking investments for your 2006 and beyond system evolution planning.

Visit www.e-gov.com for details. Register for just this seminar or make it part of your Web-Enabled Government conference package.

The 7th Annual Government Solutions Center

The 7th Annual Government Solutions Center Pioneer Awards program will be held in tandem with the Web-Enabled Government 2005 Conference and Exhibition. This program recognizes government organizations who have proven results-oriented government during the past year. Award winners will demonstrate their winning projects at the Exhibition and will be recognized during the Awards Banquet on June 2nd.

GSC sponsor

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Vote for the Best!

Government attendees are invited to vote for the "Best E-Government Solution". The 2nd Annual Government's Choice Award will be announced during the Awards Banquet. Congratulations to the 2004 winner: the IRS Modernized e-File program.

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- Ensuring Usability and Acceptance Through Effective Application Requirements
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- Designing E-Gov Architectures and Applications for Maximum Value

These sessions are free to government attendees

Exhibit Overview

The Web-Enabled Government Exhibition features the premier companies showcasing innovative solutions and valuable Web-Enabled technologies.

The Web-Enabled Government Exhibition is FREE to government professionals and conference registrants and only $25 for non-government professionals.

Government Solutions Center and Registration Sponsor

SAP Public Services
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Government Solutions Center Awards Reception and Banquet
All attendees are invited to attend the Government Solutions Center Awards Reception June 2, 4:45PM-6:00PM. Conferees and ticket holders may attend the Banquet immediately following.

SILVER

Conference Registration

Conference Rates

Full Conference – June 1-2	Government	Industry
By May 19, 2005	$595	$695
After May 19, 2005	$695	$795

Includes admission to all Sessions, Storage Seminar, Keynotes, Exhibition, The Government Solutions Center Reception and Banquet plus continental breakfast, lunch and refreshment breaks daily and conference materials.

Storage Seminar – June 2	Government	Industry
By May 19, 2005	$295	$395
After May 19, 2005	$395	$495

Includes admission to the Storage Seminar, Keynote, Exhibition, The Government Solutions Center Reception and Banquet plus continental breakfast, lunch and refreshment breaks on June 2, and conference materials.

Exhibition with GSC Ticket – June 2	Government	Industry
	$50	$100

Includes admission to Exhibition, Keynote and Professional Education Program Sessions, plus The Government Solutions Center Reception and Banquet.

Exhibition Only – June 2	Government	Industry
	FREE	$25

Includes admission to Exhibition, Keynote, Professional Education Program Sessions, and Networking Reception with Award Winners.

Who should attend:

Professionals from federal civilian and DoD agencies as well as state and local governments who are the business owners of their agency's or department's e-government strategies and who have responsibilities in improving government operations including:

- CIOs, CTOs, CFOs, and other Agency Executives
- Program Managers
- Architects
- Human Resource and Financial Management Professionals

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E-Gov Institute Conferences

Wireless / RFID Conference & Exhibition
Conference: February 28 – March 2
Exhibition: March 2
Ronald Reagan Building, Washington, DC

Knowledge Management Conference & Exhibition
Conference: April 20 – 22
Exhibition: April 21
Ronald Reagan Building, Washington, DC

Web-Enabled Government Conference & Exhibition featuring The Government Solutions Center
Conference: June 1 – 2
Exhibition: June 2

Government Solutions Center Awards: June 2
Ronald Reagan Building, Washington, DC

Enterprise Architecture Conference & Exhibition
Conference: September 19 – 21
Exhibition: September 21
Ronald Reagan Building, Washington, DC

Program Management Summit
November 17 – 18
Ronald Reagan Building, Washington, DC

The Security Conference & Exhibition Homeland • Information • Cyber Security
Conference: November 29 – December 1
Exhibition: November 30
Ronald Reagan Building, Washington, DC

Executive Events

Federal 100 Awards Gala
March 23
Ritz Carlton, Tysons Corner, VA

Government CIO Summit
May 15 – 17
Hilton Head Marriott Beach and Golf Resort
Hilton Head, SC

Government CIO Summit
November 6 – 8
JW Marriott Starr Pass Resort and Spa
Tucson, AZ

Tradeshow

itsGov Technology Showcase
August 17
Ronald Reagan Building, Washington, DC

Solutions Seminars

Data Warehousing: "How To" Workshop
April 21
Ronald Reagan Building, Washington, DC

Storage for Government Enterprises
June 2
Ronald Reagan Building, Washington, DC

For event details, visit www.fcw.com/events, call 800-746-0099 or e-mail fcwevents@fcw.com

the e.gov institute

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Reference Priority Code: WEGCBM

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