



# Journey Toward A Vision

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## 2003 Strategic Planning

The Stark County District Library, along with the board of trustees, steering committee, and employees of the Library, completed the strategic planning initiative launched in 2002.

The Library made a fundamental decision to set desired goals as it identified planned methods of serving the community. Ultimately, strategic planning is a process about actions and how to best

use limited resources. In the case of the public library, the process helped develop services that target the needs of library users in Stark County. Some changes may be immediately visible to the public; others will impact the Library's internal operations.

Library planners completed tactics to address the strategies articulated during

the planning to achieve the Library's desired outcomes. These tactics are designed to be achieved over a period stretching from 2003 through 2005. When the first planning cycle is completed we believe our library will be further along the path of excellent Library service.

*"Kids and families are the heart of Stark County. They keep us strong. They renew us. As the children grow, so grows the Stark County District Library."*  
 --Director, Kent Oliver



## *SCDL Celebrated Ohio's Bicentennial*



The Stark County District Library celebrated Ohio's Bicentennial by hosting many wonderful programs throughout 2003. All programs were designed to inform, educate and entertain local residents about their historical and cultural heritage

while highlighting Canton and Stark County's contribution to Ohio's history. These programs also paid tribute to the people, places, things and events that helped make Ohio what it is today. The library had a wonderful time celebrating Ohio's

200th birthday!

Visit [www.ohio-memory.org](http://www.ohio-memory.org) to view and discover over 26,000 primary sources from 330, archives, historical societies, libraries and museums that document Ohio's past from prehistory through the present.



## *Stark Memories Created*

A website was formed to allow patrons to time travel through a pictorial tour of history in Stark County, Ohio. Meet the people, visit businesses and schools of Canton's past. Visit

the entertainment spots, the theaters, and the parks that were prominent in the area just decades ago. Read stories of Stark County's settlers. Discover how they worked, entertained,

lived, and built from small beginnings to what we have today.

Stark Memories includes a pictorial history of the people and places of Stark County.



**Funding Cuts  
Impact Library**

## *Funding Cuts Impact Library*

The budget crisis in Ohio impacted SCDL. In 2002 public libraries received \$40 million less than they received the year before. In 2003, they received even less

money.

How did this cut in library funds affect you? You saw:

- Fewer books, videos, audio cassettes, DVDs, etc.

- Fewer staff to assist you and to assure you that items are back on the shelf

- Reductions in the number of free programs
- Reduced library hours

## Making Outreach Possible

The SCDL Extension Services Department announced the addition of another bookmobile in 2003. It was purchased used for \$30,000 from the Garnet A. Wilson Public Library in Waverly, Ohio.

The vision of the staff was to have the art

on the side of the bus reflect the services and the variety of materials offered by the bookmobile. The new bookmobile is able to immediately issue library cards and access patron records directly. A grant received from the Henry and Louise Timken

Foundation made this direct access through wireless communication possible.



## Art @ the Library

This event sponsored by the Friends of the Stark County District Library was a huge success! Artwork was purchased by the E. Kathleen Smith fund for the Main Library. The E. Kathleen Smith Fund was a substantial bequest from the late E. Kathleen Smith who passed away in February of 2000. Ms. Smith was an art teacher in the Canton City Schools. The library celebrated E. Kathleen Smith by inviting the public to share her

generosity. The reception featured local artwork by Wanda Frease, Judi Krew, Lynn Lewis, Donald Lundstorm, Nancy Stewart Matin, Sharon Noble, Mary Titus and Isabel Zaldivar. All artwork was purchased from the Canton Museum of Art

“The artwork is exceptional and adds so much to the Library. When we purchased these pieces we wanted to exhibit the work of local artists because we believe they make such a

positive contribution to the Stark County community and a broader public should have access to enjoy and understand the art.” said Kent Oliver, Director.

A description and pictures of all artwork can be seen at [www.starklibrary.org](http://www.starklibrary.org).



Title: *Nanu's Rubaiyat*  
Artist: *Nancy Stewart Matin*

## *Enlightenment – By Don Lundstrom*



“Enlightenment” by Don Lundstrom was another piece of artwork acquired in 2003 through the E. Kathleen Smith Fund.

Designed as the welcoming focal point of the library entrance,

“Enlightenment” is the artist’s expression of the Stark County District Library and its purpose.

It is hoped that the sculpture will not only enhance our building, but remind us all of the magnitude and im-

portance of the enlightenment by our libraries.

The sculpture is constructed of stainless steel and faceted slab glass.

## *Classic Café Open for Business*



When patrons enter the Stark County District Library, they are greeted by the smell of brewing coffee and the atmosphere of a coffee shop. When the Main Library was renovated in

1997, space was set aside to eventually open a café. In 2003, the hopes and efforts have become a reality the Classic Café is open for business.

Drinks are now permitted in all library

facilities. All drinks must be in acceptable lidded containers.

## *Issue #17 Operating Levy Defeated*

Stark County District Library voters did not approve Issue 17, a \$1.2 million bond proposal, Tuesday, November 4, 2003.

The defeat of this levy lead to cuts in

service hours and elimination of Sunday hours at select branches. The library continued to draw on the capital reserve fund. Operating Levy Issue #54 will be on the ballot in Novem-

ber, 2004 for 1 mill for five years. Without the passage of the levy the library will be forced to close two or more branches and reduce staffing levels.



## *Annual Report Facts & Figures for 2003*

### **General Fund Receipts**

State Income Taxes (Library and Local Government Support Fund)	\$8,355,660
Patron Fines & Fees	\$202,064
Earnings On Investments	\$59,479
Services — Other Libraries	\$27,071
Contributions, Gifts and Donations	\$17,223
Miscellaneous Receipts	\$129,306
<b>TOTAL RECEIPTS</b>	<b>\$8,790,803</b>

### **Disbursements**

Salaries	\$5,312,766
Employee Fringe Benefits	\$1,635,764
Admin., Property & Vehicle Maint. & Repairs Supplies	\$168,197
Mileage and Conferences	\$23,247
Building and Equipment	\$290,152
Communications and Publicity	\$145,762
Insurance	\$64,697
Rents and Leases	\$138,904
Utilities	\$229,401
Professional Services	\$79,259
Processing and Cataloging	\$48,296
Library Materials and Information	\$1,164,014
Capital Outlay	\$52,652
Dues and Memberships	\$17,660
Miscellaneous Expenses	\$13,073
<b>TOTAL DISBURSEMENTS</b>	<b>\$9,383,844</b>

### **Non-Operating Receipts and Disbursements**

#### **Non-Operating Receipts**

*Interest on Investments	\$10,809
Fire Ins. Money Restricted to Perry Branch	\$29,760

#### **Non-Operating Disbursements**

*Permanent Improvement	\$1,470,043
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# Stark County District Library

715 Market Ave. North  
Canton, OH 44702  
Phone: 330-452-0665  
Fax: 330-455-9596

Main Library  
Community Center Branch Library  
DeHoff Memorial Branch Library  
East Canton Branch Library  
Jackson Township Branch Library  
Lake Community Branch Library  
Madge Youtz Branch Library  
North Branch Library  
Perry Branch Library  
Sandy Valley Branch Library  
Bookmobile  
Kidmobile

\*These receipts and disbursements are the result of the issuing of bonds for the Stark County District Library passed by the voters of November 4, 1997 for the purpose of renovating, adding to, constructing, furnishing, equipping and otherwise improving library facilities and acquiring and improving their sites.

The Stark County District Library is governed by a Board of seven Trustees, each serving terms of seven years. Four Trustees are appointed by the Stark County Commissioners and three by the Judges of the Court of Common Pleas. They serve without remuneration.

**Stark County District Library Board of Trustees 2003**  
Shawn O'Brien, President; John Mroczkowski,  
Vice President; James M. Conley, Secretary; Robin Austin,  
R. Stanford Terhune, Eva Bradley,  
Jacqueline Bollas Caldwell.

## Circulation Statistics 2003

### Library Collection

Books	649,419
Magazines	58,195
CD-ROMs	1,207
Audio Books	19,157
Music	29,928
Videocassettes	44,176
DVDs	6,041
Misc.	12,488
Total Collection	820,611

### Library Use

Items Circulated	3,233,570
Phone Questions Answered	191,694
In-Library Questions Answered	313,127
Materials Used In Library	522,025
Computer Use	149,820
Website Connections	2,223,837
Registered Card Holders	220,305
Programs Sponsored	4,858
Attendance	104,959
Library Visits	1,151,014
Full Time Equivalent Employees	185.11

**We're on the web! [www.starklibrary.org](http://www.starklibrary.org)**