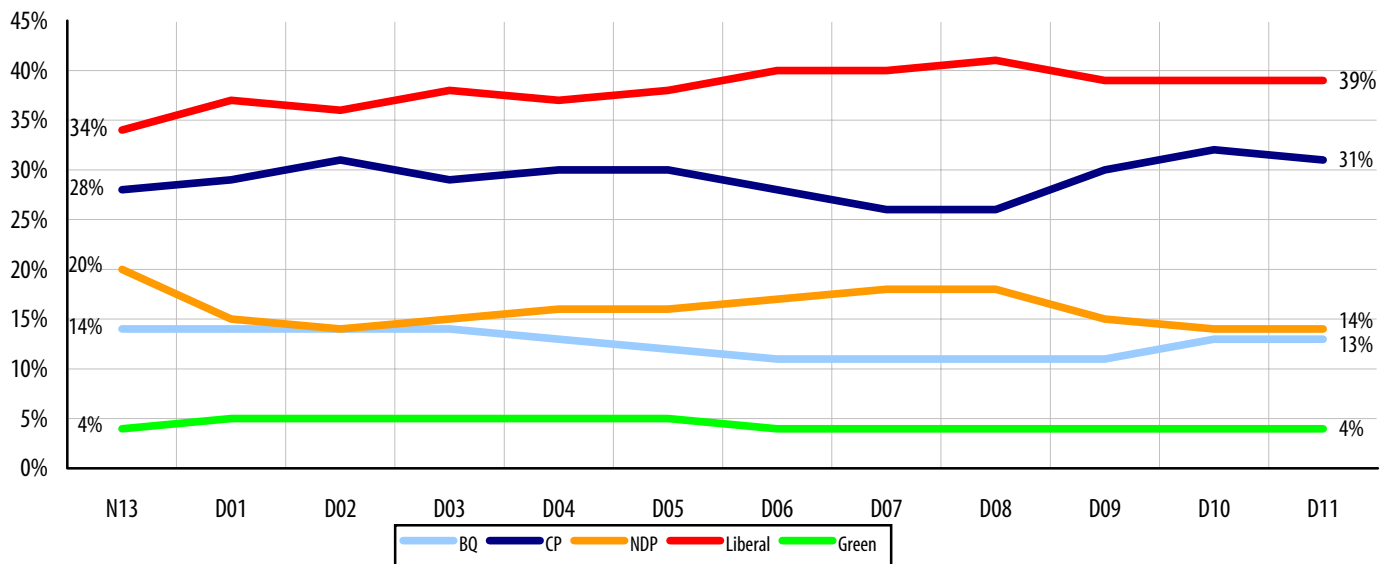# NDP and BQ Statistically Tied Nationally

FIRST RANKED BALLOT (N=1,200 Canadians, 977 decided voters)

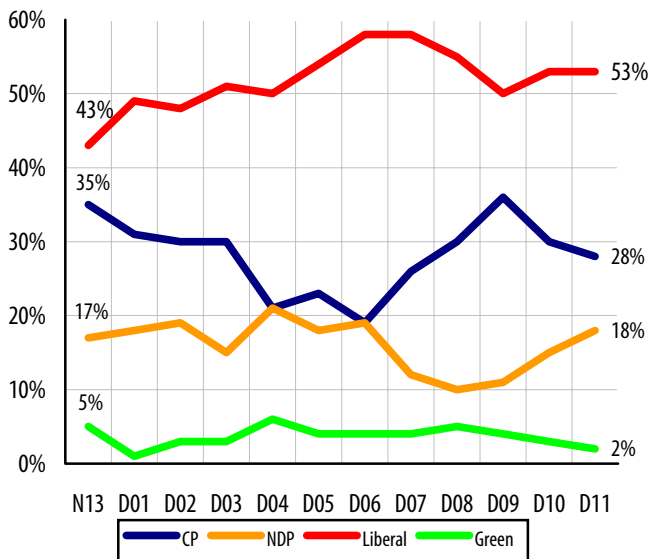## REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11
	%	%	%	%	%	%	%	%	%	%
Liberal	39	39	53	53	32	30	46	47	34	33
Conservative	32	31	30	28	9	10	36	36	44	44
NDP	14	14	15	18	7	8	14	13	18	17
BQ	13	13	-	-	51	51	-	-	-	-
Green	4	4	3	2	2	2	4	4	4	5
Accuracy	±3.2%	±3.2%	±10.0%	±10.2%	±6.4%	±6.5%	±5.8%	±5.8%	±5.4%	±5.4%
Undecided	18	19	17	20	20	20	16	17	18	18

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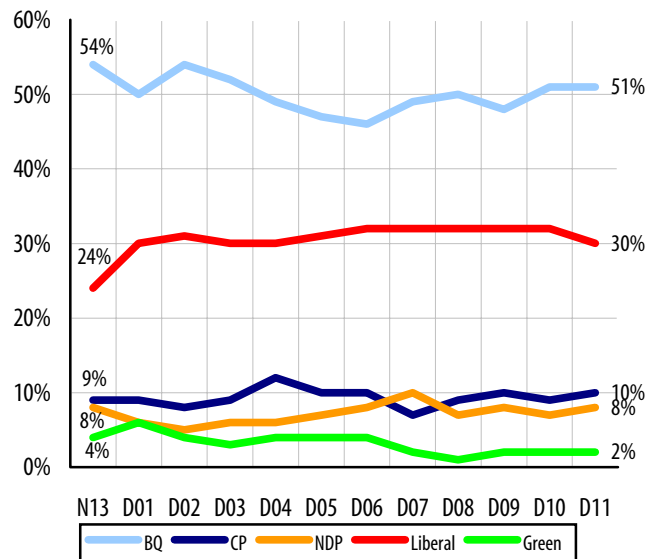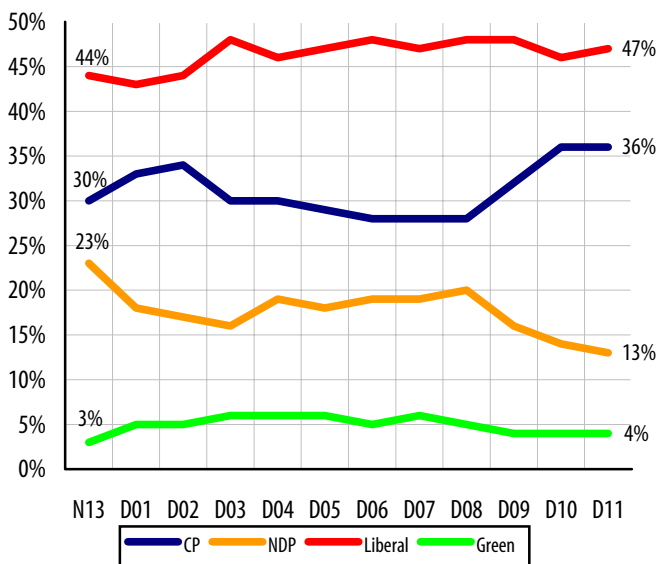
Conservatives Close Gap in Ontario

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NIGHTLY TRACKING

ATLANTIC CANADA (Decided Voters, Accuracy ±10)
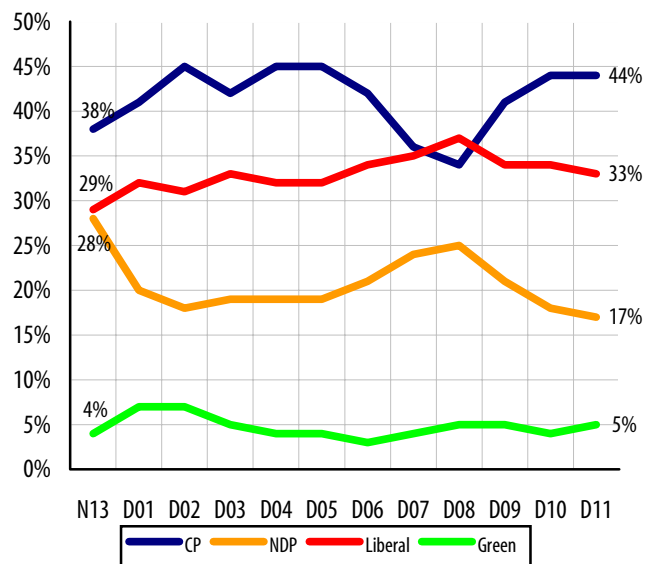

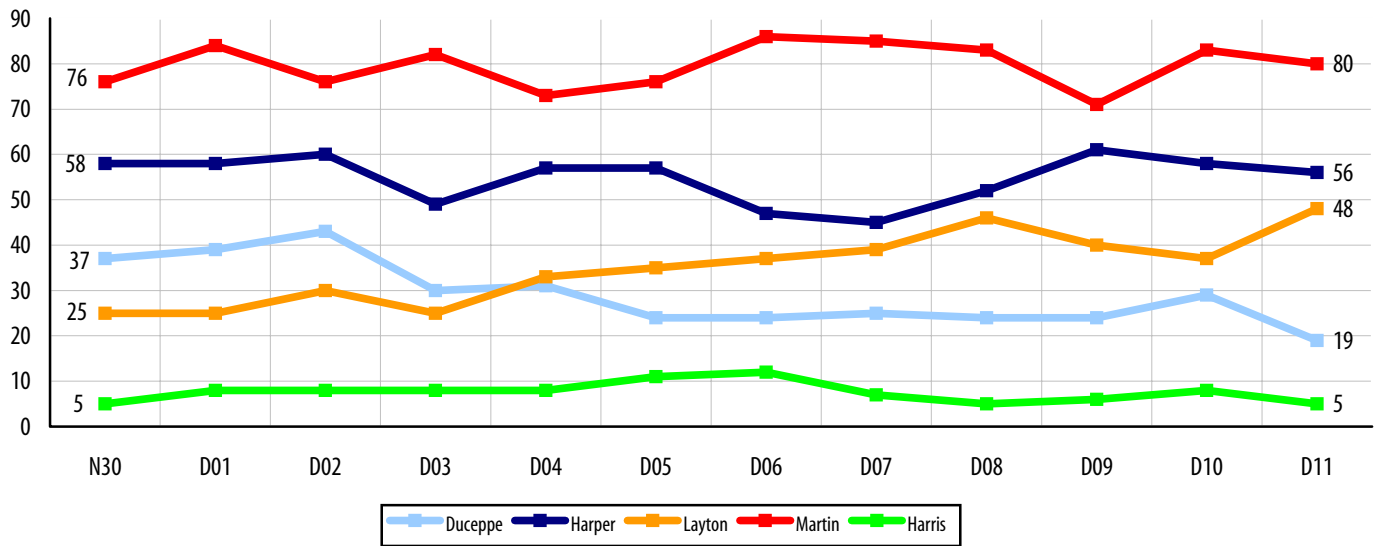## QUEBEC (Decided Voters, Accuracy ±6)

ONTARIO (Decided Voters, Accuracy ±6)

WESTERN CANADA (Decided Voters, Accuracy ±5)

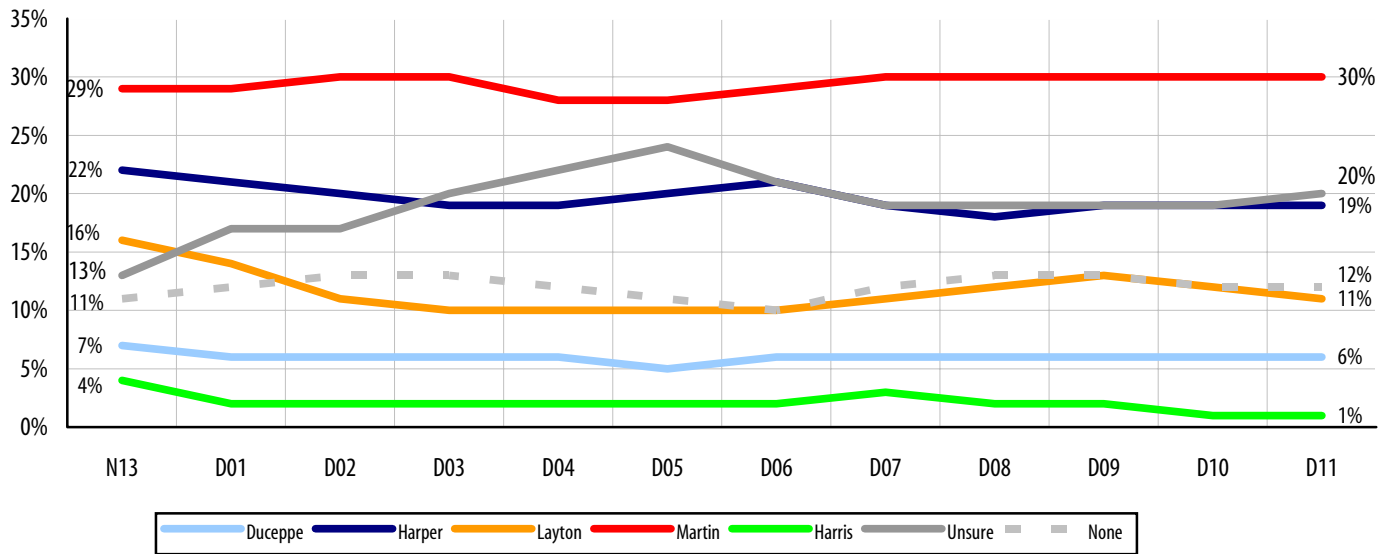# Leadership Index: Layton Picks Up on Trust

LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11
	%	%	%	%	%	%		
Paul Martin	25	19	29	34	29	27	83	80
Stephen Harper	18	18	20	17	20	21	58	56
Gilles Duceppe	12	8	12	8	5	3	29	19
Jack Layton	14	21	10	11	13	16	37	48
Jim Harris	3	3	2	1	3	1	8	5
None of them	16	13	12	10	13	10	41	33
Undecided	11	18	15	21	17	22	43	61
Accuracy	±5.0%	±5.0%	±5.0%	±5.0%	±5.0%	±5.0%		

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Best PM: Martin Leads by Eleven

BEST PRIME MINISTER (N=1,200 Canadians)

REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11	Dec 10	Dec 11
	%	%	%	%	%	%	%	%	%	%
Martin	30	30	33	35	28	27	32	34	30	28
Harper	19	19	27	27	10	9	22	21	21	24
Duceppe	6	6	-	-	21	22	1	1	1	1
Layton	12	11	12	11	10	9	12	10	12	13
Harris	1	1	-	-	1	2	2	1	2	2
None	12	12	8	9	12	13	14	13	12	10
Undecided	19	20	21	18	17	19	18	20	22	22
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY

CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

   Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.
3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is ±2.9%, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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